CHICAGO — Welcome, EDUCAUSE members and colleagues, to the EDUCAUSE Annual Conference!

This is the time of year we love the most—when we all gather to meet, mingle, and share the best thinking in higher education IT. EDUCAUSE is a thriving community of higher education professionals from over 40 countries, and we are thrilled to welcome you to the Windy City for a week of learning, networking, and sharing!

This year’s conference is designed to help connect you with ideas, resources and, most importantly, each other. With more than 300 sessions, 800 presenters, and an exhibit hall hosting over 275 technology, service, and solution providers, you have multiple avenues to enhance your individual experience, connect with colleagues, and reap a significant intellectual windfall.

On behalf of EDUCAUSE, the 2019 Program Committee and the many presenters and sponsors who make this premier gathering of our higher education IT community possible, thank you for your role in making this event exceptional, each and every year.

EDUCAUSE 2019 features more than 300 sessions, 800 presenters, and 275 solution providers

By John O’Brien
President and CEO
EDUCAUSE

---

WIRELESS ACCESS

NETWORK: EDUCAUSE19
PASSPHRASE: chicago19 (case sensitive)
Internet2 connectivity made possible by CenturyLink and Metropolitan Research & Education Network

CONNECT & CONTRIBUTE

#EDU19
facebook.com/EDUCAUSE
tinyurl.com/linkedinEDU19
#EDU19

TEXT FOR HELP: 1-866-913-5307
Text your questions during conference hours to the Conference Information Desk.

---

GENERAL SESSIONS

**STEVEN JOHNSON**
Best-Selling Author

**RESHMA SAUJANI**
Founder and CEO of Girls Who Code and Author

**Where Good Ideas Come From**
Sponsored by CDW-G, Gold Partner
Tuesday, October 15 | 8:30–9:45 a.m.
Fuel up with excitement and energy for the EDUCAUSE Annual Conference at the opening general session.

SEE JOHNSON, PG 4

**Closing the Gender Gap in Technology**
Thursday, October 17 | 10:45–11:45 a.m.
The 2019 conference wraps up a memorable week with this inspiring session.

SEE SAUJANI, PG 6

---

#EDU19 | Session information is available via the EDUCAUSE Conferences & Events mobile app.
Policies

BEACONS
EDUCAUSE has invested in beacon technology to better understand how attendees experience our conference. If during the registration process you opted in, you will find a small electronic device attached to your badge. If you decide to opt out at any time during the conference, please stop by the registration desk and we will deactivate the device or issue you a new badge.

CODE OF CONDUCT
EDUCAUSE seeks to create safe and inclusive environments for all individuals to network, learn, and share. As a community we do not tolerate discrimination, abuse, or harassment of any kind by anyone at our events.

Prohibited behaviors include, but are not limited to, harassment or intimidation based on race, religion, language, gender, sexual orientation, gender identity; gender expression, disability; appearance, or other group status; sexual harassment, including unwelcome sexual attention; stalking (physical or virtual); or unsolicited physical contact; and disorderly or disruptive actions in sessions, in the exhibit hall, or in other conference venues. EDUCAUSE reserves the right at its sole discretion to expel anyone, without refund, whose conduct is not in keeping with these expectations.

If you feel threatened or at risk of physical harm or are involved in or witness an emergency situation, please immediately dial 911 and ask for help from staff on-site security. If you feel you have been subject to harassment, please contact an EDUCAUSE staff member.

DIVERSITY, EQUITY & INCLUSION
EDUCAUSE promotes professional growth and access to leadership opportunities among higher education technology professionals, welcoming all individual identities and demographic characteristics. The EDUCAUSE board and leadership have established diversity, equity, and inclusion (DEI) as a critical priority for the association. For a full list of our diversity and inclusion activities at EDUCAUSE 2019, visit the Programs and Tracks web page.

NAME BADGE
Please wear your name badge throughout the event. There will be a $25 fee to reprint lost or forgotten badges. Customize it at the Sticker and Ribbon station, located at the Information Desk.

Download the EDUCAUSE Conferences and Events app to view session titles, locations, abstracts, and more.

Because tomorrow’s leaders are sitting in our classrooms today.

Focused on better student outcomes and enabling institutional innovation, Microsoft technology and resources help higher education institutions prepare students for the future.

Microsoft’s higher education solutions support:
• Empowering students with future ready skills and curricula
• 21st century business solutions
• Trusted cloud for enterprise and hybrid infrastructure

Learn more at booth #1431 or by visiting aka.ms/HED

RECORDING/STREAMING POLICY
Because all presentations and associated materials are the presenters’ intellectual property, you must obtain the presenters’ permission to record or stream their session or activity in any medium (including, but not limited to, Periscope, Facebook Live, Instagram, and YouTube).

Recording and streaming for commercial purposes is allowed only with prior written permission from both EDUCAUSE and the presenter(s). EDUCAUSE reserves the right to ask any participant to move within or to leave a session venue if that person’s use of technology is disruptive to presenters or other participants.

LUNCH IN THE EXHIBIT HALL
Main Buffet: Includes Vegan, Vegetarian, and Gluten-Free
If you require a vegan, vegetarian, or gluten-free meal, you’ll find appropriate options in the main buffet.

Special Dietary Needs Buffet: All Other Options
If you identified on your registration form that you have other dietary restrictions, you can present your “Special Dietary Needs Meal Ticket” to a server at the Special Dietary Needs buffet, where appropriate options will be provided.
## SCHEDULE AT-A-GLANCE

### MONDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Morning Preconference Workshops</th>
<th>Full-Day Preconference Workshops</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td>8:00–11:30 a.m.</td>
<td>8:00 a.m.–4:00 p.m.</td>
</tr>
<tr>
<td>8:00</td>
<td>9:00 a.m.–4:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td>10:00 a.m.–4:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td>11:00 a.m.–4:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td>12:00 p.m.–4:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>12:00</td>
<td>1:00 p.m.–4:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>1:00</td>
<td>2:00 p.m.–4:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>2:00</td>
<td>3:00 p.m.–4:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td>4:00 p.m.–4:00 p.m.</td>
<td></td>
</tr>
</tbody>
</table>

### Beverages
- **Beverage Break**: Foyers 9:30–10:00 a.m.
- **Beverage Break**: Foyers 2:00–2:30 p.m.

### Lunches
- **Lunch for Preconference Workshop Attendees**: W375b, Level 3 11:30 a.m.–12:30 p.m. (For full-day workshop, both a morning and an afternoon workshop, and New IT Managers Program attendees)

###卫星注册/检查
- **卫星注册/检查**: McCormick Place West 7:00 a.m.–5:00 p.m.
- **卫星注册/检查**: Hyatt Regency McCormick Place 9:00 a.m.–7:00 p.m.

### ITPSM社区会议
- **ITPSM Community Group Meeting**: 3:00–5:00 p.m.

### Personalize Your Conference Experience

Find the sessions and activities most interesting and relevant to you. Use the following filtering options in the mobile app or online agenda:
- Days
- Delivery Format
- Interests
- Program Tracks
- Session Types

### Download the EDUCAUSE Conferences & Events Mobile App

Get the latest, most accurate conference information.

- Access the daily agenda
- Review presenter bios
- View session titles and descriptions
- Navigate location and exhibit hall maps
- Create a personal itinerary
- Set personal meetings with exhibitors and peers
- Connect with other participants
- Receive timely event notifications
- Access and make invitations
- Complete session evaluations

Sponsored by Cengage

[Available for Android, iOS, and the web]
### SCHEDULE AT-A-GLANCE

**TUESDAY**  
October 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 7:00  | Networking Break                           | Skyline Ballroom Lobby, Level 3  
8:00–8:30 a.m. |
| 8:00  | General Session                            | Skyline Ballroom W375c-e, Level 3  
8:30–9:45 a.m. |
| 9:45  | Refreshment Break                          | Exhibit Hall           9:45-10:45 a.m. |
| 9:45  | Sessions                                   | 10:45–11:30 a.m.       |
|       | 15-Minute Passing                          | 11:45–12:15 a.m.       |
| 11:45 | Sessions                                   | 12:15–2:15 p.m.        |
| 12:15 | Lunch                                      | Exhibit Hall           12:15–2:15 p.m. |
| 1:15  | Poster Sessions and Dessert                | Exhibit Hall           11:15–2:15 p.m. |
|       | 15-Minute Passing                          | 1:15–2:15 p.m.         |
| 2:15  | Sessions                                   | 2:15–3:00 p.m.         |
| 3:15  | Sessions                                   | 3:15–4:00 p.m.         |
| 4:15  | Networking Reception                       | Exhibit Hall           5:00–6:30 p.m. |
| 5:00  | Poster Sessions                            | 5:00–5:45 p.m.         |
| 5:00  | Registration/Check–In                      | McCormick Place West   7:00 a.m.–5:30 p.m. |
| 10:45 | Sessions                                   | Hyatt Regency McCormick Place  
Hyatt Regency Chicago   
Hilton Chicago         7:00 a.m.–2:00 p.m. |

---

**Discover “Where Good Ideas Come From”**

Tuesday, October 15, 8:30–9:45 a.m.  
Skyline Ballroom, W375c-e, Level 3

Building on his best-selling work on the history of innovation, author and PBS host Steven Johnson will share his insights on the environments, practices, and platforms that best support new ideas and creativity, and provide a glimpse of the coming tech revolutions that will transform tomorrow’s educational landscape.

Opening general session sponsored by CDW-G, Gold Partner.

---

**JENSEN SUTTA, PHOTOGRAPHER**

**“SAY CHEESE!”**

A lot of memories are in the making in Chicago this week, and we plan on capturing them! Nationally renowned photographer Jensen Sutta will document all the excitement of the EDUCAUSE Annual Conference the old-fashioned way.

If you spot our roaming photographer, feel free to say hi and be the next smiling face captured!
Digital Transformation in 3D

Digital transformation (Dx) is having a profound impact across all industries, and higher education is no exception. We’re anticipating seismic change as the digital landscape comes together with a mission-centric focus.

Dx involves deep and coordinated shifts in culture, technology, and the workforce.

You can begin to explore these three dimensions of digital transformation by viewing some of the factors at play all around you. Stop by the Digital Transformation Display located in the Central Concourse, Level 3.

See what’s required of campus leaders and how they must interact with each other. View how IT must adopt a role of strategic partner and provide unprecedented agility and flexibility to make the institution successful. Finally, discover what’s at the center of Dx implications for today’s workforce—a required, dramatic shift in skills at all levels.
Thursday, October 17, 10:45-11:45 a.m. / Skyline Ballroom, W375c-e, Level 3

It's no secret that the tech industry has a serious gender imbalance. We live in an era in which girls are told they can do anything, so why aren't there more women in leadership roles to look up to?

In 2012, Reshma Saujani founded Girls Who Code with the mission of correcting this disparity. Since then, she has sparked a national conversation about increasing the number of women in tech, and Girls Who Code has already reached 85,000 girls in all 50 states, Canada, and the United Kingdom, 90% of whom have declared or intend to declare a major or minor in computer science. With Google and Twitter as backers, and Facebook and AT&T (among others) signed on as mentors, the program aims to enroll a million women by 2020.

Drawing from her international bestseller Brave, Not Perfect, Saujani will advocate a new model of female leadership focused on embracing risk and failure, promoting mentorship and sponsorship, and boldly charting your own course, both personally and professionally.

SHOW YOUR SOLIDARITY
Let Girls Who Code Alumni studying for midterms and finals in computer sciences know you believe in them!
Write a postcard of encouragement for what their future holds.
Stop by the Central Concourse, Level 3.

Closing the Gender Gap in Technology

 SHOW YOUR SOLIDARITY

LOOK WHO’S USING EDUCAUSE ON CAMPUS

When your institution joins EDUCAUSE, everyone gets access to our vast collection of resources—from IT leaders to help desk staff to teaching and learning professionals—and everyone in between.

Learn more at educause.edu/join
This innovative space features must-attend interactive sessions around digital transformation and collaborations, and hosts the Under the Ed Radar Pitch Competition.

TUESDAY
10:45–11:30 a.m.
2:15–4:00 p.m. Under the Ed Radar Pitch Competition
Winner and runner-up announced at conclusion of presentations.
4:15–5:00 p.m.

WEDNESDAY
10:45 a.m.–12:30 p.m.
2:15–4:00 p.m.

UNDER THE ED RADAR PITCH COMPETITION

Find out what solutions some of the most innovative minds in higher ed IT are working on as they pitch their individual business plans and service offerings in front of a judging panel of industry and academic leaders. One winner and one runner-up will be announced out of a pool of eight Start-Up Alley companies.

COMPETITION PARTICIPANTS

Boost | Benjamin Motz, Research Scientist
bulb Digital Portfolios | Eric Goldreyer, CEO
Cirkled In | Reetu Gupta, President and CEO
Dynos.io | Pramod Vadrevu, Founder and President
EdifyOnline | Vikram Agarwal, Co-Founder
Inkerz | Masoud Douzan, CEO
Liftoff Academics | Richard Peacock, CEO
Pretzl | Patrick Dempsey, CEO
You deserve to be taken care of while you’re here. Get the most out of your conference experience by visiting these three distinct areas.

**MEET & MINGLE**

Central Concourse

Join your peers for these informal networking sessions! Grab a coffee and meet with EDUCAUSE staff who can help you find programs and resources that meet your needs. See the agenda to find various topics and session times.

**WORK & CHAT**

Skyline Ballroom Lobby

Looking for a place to chat with colleagues, recharge your devices, or catch up on email? This is the place to plug in your devices and connect with peers.

**RELAX & RENEW**

Room W375a

No need to escape back to your hotel room to recharge your mind and body. Enjoy a leisurely stroll through the “park,” get a complimentary chair massage (see schedule), or kick your feet up in a hammock for some quiet time before diving back into sessions and the exhibit hall.

---

**Emerging Edtech Showcased in Start-Up Alley**

If you want to experience some of the most groundbreaking and promising solutions in higher ed IT, you won’t want to miss Start-Up Alley!

While here, visit some of your favorite emerging companies from previous conferences in Start-Up Alley Graduates and see how their offerings have evolved.

**Visit during exhibit hall hours:**

**TUESDAY**

9:45 a.m.–6:30 p.m.

**WEDNESDAY**

9:45 a.m.–5:00 p.m.

---

**START-UP ALLEY**

- APL nextED
- Boost
- bulb Digital Portfolios
- Cirkled in
- cnective
- CourseArc
- Degree Analytics
- Dynos.io
- EdifyOnline
- Eduflow
- eLumin
- ideio
- Inkerz
- Knack
- Lifecycle Systems Corporation
- LiftOff Academics
- NetSearch Platform Limited
- Painless Security
- Pretzl
- Rah Rah
- Real Learning
- Steppingblocks
- Strut Learning
- Wyebot

**START-UP ALLEY GRADUATES**

- Acadly
- Campus
- Course Match (by Cognomos)
- Coursedog
- Cytilife
- Element451
- empow
- GlyphEd
- ManagedMethods
- Motimatic
- NoteAffect
- OneOrigin
- Pronto
- Salty Cloud
- SpyCloud
- SysCloud
- TechReady.io

---

Sponsored by

**Gold Partner**

**aws**
EDUCAUSE 2019 Program Committee

Mike Erickson  
Chair  
Chief Information Officer  
Colorado School of Mines

Lois Brooks  
Vice Chair  
Vice Provost for Information Technology & CIO  
University of Wisconsin–Madison

Mark Berman  
Chief Information Officer  
Siena College

Steve Burrell  
Vice President of Information Technology  
Southern Illinois University Edwardsville

Alain Chen  
Chief Information Officer  
Oakland University

Josie DeBaere  
Director of Technology Architecture  
Boston University

Kristen Eshleman  
Director of Digital Innovation  
Davidson College

Marc Heit  
Vice Chancellor & CIO  
North Carolina State University

Cathy Hubbs  
Chief Information Security Officer  
American University

Jill Jemison  
CIO, Health Sciences  
University of Vermont

Thierry Koscielniak  
CSIESR President, Chief Digital Officer  
Le Cnam

Jackie Mihurko  
Manager, Research and Data Support Services  
University of Washington

Mark Ruvano  
Chief Information Officer  
Simon Fraser University

Brett Rugg  
Assistant Vice Chancellor, Client Engagement  
University of North Carolina, Charlotte

Cokaule Schwartz  
Director of Academic Technology  
University of Colorado Denver

EDUCAUSE Scholarships are an extension of our commitment to those who lead, manage, and use information technology to shape strategic IT decisions at every level within higher education.

Learn more about the application process and eligibility at educause.edu/careers/scholarships.

Sponsored in part by okta

EDUCAUSE 2020  
Join us again next year for the best thinking in higher ed IT...

Boston, MA | Oct 26–29

EDUCAUSE Board of Directors

INCOMING BOARD MEMBERS

Helen Norris  
Associate Vice President  
Gannon University

Jennifer Sprague  
Associate Vice President  
University of North Carolina at Greensboro

INCOMING BOARD MEMBERS

Michelle Morin  
Chair  
Senior Vice President & CIO  
Rutgers, The State University of New Jersey

Sun Markman  
Vice Chair  
Vice President for University Technology CIO  
Case Western Reserve University

Keith McIntosh  
Treasurer  
Chief Information Officer  
University of Richmond

Baron Karasinski  
Secretary  
Chief Information Officer  
California State University, Northridge

Hillary Baker  
Chief Information Officer  
Texas Woman’s University

Raquelle Clements  
Director of Computing and IT  
University of Texas at Austin

Edward Leach  
Executive Director  
NISOD

Joseph Moreau  
Vice Chancellor of Technology & CTO  
Foothill-DeAnza Community College District

John O’Brien  
President & CEO  
EDUCAUSE

Loretta Parham  
CEO & Library Director  
Robert W. Woodruff Library of the Atlanta University Center

Carol Smith  
Chief Information Officer  
University of Colorado

Louise Source  
Chief Learning and Innovation Officer  
American Council on Education (ACE)

Melvin Morris  
Vice President and CIO  
Chapman University

David Thomas  
Director of Academic Technology  
University of Colorado Denver
EXHIBIT HALL MAP

TUESDAY, OCTOBER 15
9:45 a.m.–6:30 p.m.

WEDNESDAY, OCTOBER 16
9:45 a.m.–5:00 p.m.

WEST BUILDING
Level 3, Halls F1-F2

START-UP ALLEY AND
START-UP ALLEY GRADUATES
Sponsored by Amazon Web Services, Gold Partner
Visit emerging edtech companies offering innovative products and services targeted to the higher education market. Share direct feedback on new ideas and learn about solutions for your institution.

PHOTO STATION
Visit the photo station to get your professional headshot taken or have some fun posing in front of a background of your choice. Remember to share your photos on social media with #EDU19. The photo station is open:
Tuesday 9:45 a.m.–6:30 p.m.
Wednesday 9:45 a.m.–5:00 p.m.

MEETING SUITES
Exhibiting companies wishing to have private meetings with institutional partners and customers have reserved particular meeting suites. View designated suite signage right in front of the meeting area.
LEARNING THEATER
This innovative space features must-attend interactive events throughout the conference, including the Under the Ed Radar Pitch Competition.

EDUCAUSE RESEARCH DATA CENTER
Interact with EDUCAUSE data points that have been gathered and processed by a dedicated team of research professionals. Here you’ll see your community responses come to life, benchmark how your institution may be doing against others, and see what’s trending in our field.

DELL TECHNOLOGIES ESPORTS EXPERIENCE: CHANGING THE GAME
Esports is changing the game in higher education. Come experience what esports is all about and learn best practices for a successful campus esports program.

EXHIBITOR LOUNGE
This spot is designed for exhibit booth staff to relax, sit down for a bit, and catch some quiet time (open during exhibit hall hours, Tuesday and Wednesday).

POSTER SESSIONS
Sponsored by WTC Consulting
Frontline campus innovators share their expertise implementing replicable ideas, armed with their knowledge and a poster display. The poster space is organized by program track, with each poster assigned a board number.

NETWORKING RECEPTION
Tuesday | 5:00–6:30 p.m.
Enjoy drinks and appetizers while networking with your colleagues and leading higher education technology companies.
☆ Scan your badge at our sponsor booth for a chance to win one of three complimentary registrations to EDUCAUSE 2020 in Boston.

Winners will be notified Wednesday.

MAP YOUR EXHIBIT HALL EXPERIENCE
Refer to the mobile app to search for product categories and or search by company.
**CIO LOUNGE**  
Sponsored by AccelerEd  
Room W181a-c  
Higher education CIOs are invited to relax and meet with friends and colleagues in this community space.

**SPEAKER READY ROOM**  
Room W182  
Conference presenters are encouraged to visit this area to test equipment, practice, make last-minute modifications, and pick up a presenter ribbon.

**RIDE SERVICE/TAXI DROP-OFF/PICKUP**  
Catching your own ride? This convenient entrance/exit gets you in and out of the conference activities with ease. Use the following address so you are dropped off at the correct building:  
McCormick Place West, Gate 40  
2301 S Indiana Ave., Chicago, IL 60616

**MEMBERSHIP CONCIERGE**  
Visit with your Membership Team to learn more about your benefits. Not a member? Let’s discuss benefits that fit your needs.

**REGISTRATION & Badge Pickup**  
Sponsored by Jenzabar, Platinum Partner  
Room W183a  
Your conference experience begins in the registration area and at the registration kiosks. Check in, pick up your entry badge, and proceed to the information desk to pick up your printed event guide, personalize your badge, and gather any other materials of interest.

**MAMAVA LACTATION SUITE**  
This convenient on-site pod provides a private place for nursing mothers during the conference. Gain free “smart access” by downloading and using the Mamava mobile app:  
www.mamava.com/mobile-app

**FIRST AID | FRIDGE FOR MOTHERS**  
The First Aid Office provides basic medical assistance for attendees on-site and has a refrigerator/freezer available for storage for nursing mothers.

**COAT & LUGGAGE CHECK**  
$3 per coat; $4 per bag  
Monday  7:00 a.m.–5:00 p.m.  
Tuesday  7:00 a.m.–7:00 p.m.  
Wednesday  7:00 a.m.–6:30 p.m.  
Thursday  7:00 a.m.–12:00 p.m.

**SHUTTLE DROP-OFF/PICKUP**  
Shuttles sponsored by Oracle Corporation, Platinum Partner  
To accommodate attendees staying at downtown hotels, we have scheduled free express shuttles to and from McCormick Place West. These shuttles have their own dedicated shuttle lane so they can avoid traffic each day.  
Shuttle Schedule  
- Peak service every 10–15 minutes  
- Off-peak service every 30 minutes  
See page 20 for complete schedule.

**CAREER CENTER, INFORMATION & HOUSING DESKS & RIBBON/STICKER STATION**  
Stop by the information desk to get all of your questions answered and pick up important conference materials.  
Visit the EDUCAUSE Career Center to search or post higher education job openings.  
If you have issues with your lodging reservations made through the Experient registration system, staff will be available to assist you at the housing desk.
You’ll find designated single-occupancy, all-gender restrooms throughout the conference venue to be inclusive of the diversity that makes up our community.

**CONcessions**

Level 2 (not pictured) | West Food Court
• Pacific Rim
• Salad Bar
Tuesday 10:00 a.m.–4:00 p.m.
Wednesday 10:00 a.m.–4:00 p.m.

**HAWKINS LEADERSHIP ROUNDTABLE**

Sponsored by Wipro Technologies Ltd.
Room W192a
Tuesday 11:45 a.m.–1:15 p.m.
Wednesday 11:45 a.m.–1:15 p.m.
Wednesday Reception 6:00–7:30 p.m. (W190 Lobby)
Thursday 7:30–9:00 a.m.
Separate registration is required.

**SENIOR DIRECTORS SEMINAR**

Room W192b
Monday 8:00–4:00 p.m.
Tuesday 11:45 a.m.–1:15 p.m.
Wednesday Reception 6:00–7:30 p.m. (W190 Lobby)
Separate registration is required.

**NEW IT MANAgERS PROGRAM**

Room W192c
Sunday 2:00–5:30 p.m.
Monday 8:00 a.m.–4:00 p.m.
Wednesday Reception 5:30–6:30 p.m. (Hyatt Regency McCormick Place, Prairie Room, Level 2)
Separate registration is required.

Media representatives attending EDUCAUSE 2019 have a quiet place to get away from the commotion of conference activities, charge devices, conduct interviews, and compose their stories.

On-site interviews are taking place all week with campus leaders. Here we’re mining the best thinking in higher ed IT to share content throughout the year and hear your conference reflections.
GENERAL SESSIONS
Skyline Ballroom, W375c-e
All conference participants gather together to hear from key thought leaders as we kick off and close our event time together. See the agenda and highlight “articles” for specifics on who’s speaking, on what, and when.

COMMUNITY HUBS
You deserve to be taken care of while you’re here at the conference. Get the most out of your conference experience by using these three distinct experiences:
• Work & Chat
• Relax & Renew
• Meet & Mingle

EXHIBIT HALL
Halls F1-F2
More than 275 innovative product and service providers will be on hand, creating the largest exhibit hall for higher education IT professionals. See pages 12-13 for detailed hall map.

CONCESSIONS
Exhibit Hall (raised area above the Learning Theater)
Overlook Café
• Little Italy
• American Grill
Tuesday 10:00 a.m.–4:00 p.m.
Wednesday 10:00 a.m.–4:00 p.m.

BRAINDATE LOUNGE
In partnership with Ellucian, Platinum Partner
Central Concourse
Braindates are about sharing knowledge. They are one-on-one or group conversations that you book with other participants. Choose who you want to meet based on what matters most to you. Visit the Braindate Lounge and our Learning Concierges will get you started!

DIGITAL TRANSFORMATION DISPLAY
Central Concourse
Explore the cultural, technological, and workforce shifts occurring via digital transformation by viewing some of the factors at play through augmented reality.

GIRLS WHO CODE
ALUMNI ENCOURAGEMENT
POSTCARD STATION
Central Concourse
Let women studying for midterms and finals in computer sciences know what their bright future holds! Stop by to write a postcard that encourages them in their studies.

STARBUCKS
While we offer coffee at different times, we know that we can’t caffeinate everyone in the manner or time when they most need it. Thankfully, there’s an on-site location for your coffee/tea snack needs.
Monday 7:30 a.m.–2:30 p.m.
Tuesday 7:30 a.m.–3:00 p.m.
Wednesday 7:30 a.m.–3:00 p.m.
Thursday 7:30 a.m.–1:30 p.m.
Thank You to Our Annual Conference Sponsors

EDUCAUSE thanks the following organizations for their commitment to advancing technology in the higher education community by sponsoring key initiatives at EDUCAUSE 2019.

<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>ADDITIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dell Technologies</td>
<td>AWS</td>
<td>Deloitte</td>
<td>Spectrum</td>
<td>AccelerEd</td>
</tr>
<tr>
<td>ellucian</td>
<td>Cengage</td>
<td>Dropbox</td>
<td>Unified</td>
<td>Apporto</td>
</tr>
<tr>
<td>Google</td>
<td>HURON</td>
<td>Microsoft Corporation</td>
<td>CenturyLink</td>
<td>carahsoft</td>
</tr>
<tr>
<td>Jenzabar</td>
<td>mediastation</td>
<td>Oracle Corporation</td>
<td>iDesign</td>
<td>CenturyLink</td>
</tr>
<tr>
<td>Microsoft</td>
<td>MODO</td>
<td>Workday</td>
<td>iDesign</td>
<td>iDesign</td>
</tr>
<tr>
<td>ORACLE</td>
<td>Steelcase Education</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>workday.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Thank You to Our 2019 Corporate Partners

Our corporate members play a critical role in helping higher education deliver on its mission. Thank you to these companies for their continued support.

<table>
<thead>
<tr>
<th>Corporate Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dell Technologies</td>
</tr>
<tr>
<td>Ellucian</td>
</tr>
<tr>
<td>Gartner</td>
</tr>
<tr>
<td>Google</td>
</tr>
<tr>
<td>HP</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Dell Technologies</td>
</tr>
<tr>
<td>Ellucian</td>
</tr>
<tr>
<td>Gartner</td>
</tr>
<tr>
<td>Google</td>
</tr>
<tr>
<td>HP</td>
</tr>
<tr>
<td>Jenzabar</td>
</tr>
<tr>
<td>Microsoft Corporation</td>
</tr>
<tr>
<td>Oracle Corporation</td>
</tr>
<tr>
<td>Workday</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Dell Technologies</td>
</tr>
<tr>
<td>Ellucian</td>
</tr>
<tr>
<td>Gartner</td>
</tr>
<tr>
<td>Google</td>
</tr>
<tr>
<td>HP</td>
</tr>
</tbody>
</table>

UPCOMING PROFESSIONAL LEARNING EVENTS

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women Advance IT</td>
<td>November 5–6, 2019</td>
<td>Lincoln, NE</td>
</tr>
<tr>
<td>Management Program</td>
<td>January 27–30, 2020</td>
<td>New Orleans, LA</td>
</tr>
<tr>
<td>ELI Annual Meeting</td>
<td>March 2–6, 2020</td>
<td>Bellevue, WA</td>
</tr>
<tr>
<td>NERCOMP Annual Conference</td>
<td>March 23–25, 2020</td>
<td>Providence, RI</td>
</tr>
<tr>
<td>Security Professionals Conference</td>
<td>April 21–23, 2020</td>
<td>Bellevue, WA</td>
</tr>
<tr>
<td>Enterprise Summit: Analytics</td>
<td>June 17–19, 2020</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Management Program</td>
<td>June 8–11, 2020</td>
<td>Colorado Springs, CO</td>
</tr>
<tr>
<td>Senior Directors Program</td>
<td>July 20–23, 2020</td>
<td>Colorado Springs, CO</td>
</tr>
<tr>
<td>EDUCAUSE Annual Conference</td>
<td>October 26–29, 2020</td>
<td>Boston, MA</td>
</tr>
</tbody>
</table>

For a comprehensive list of upcoming events, please visit [events.educause.edu/event-finder](http://events.educause.edu/event-finder).
Free Hotel Transportation

To accommodate attendees staying at downtown hotels, we have scheduled free express shuttles to and from McCormick Place West. These shuttles have their own dedicated shuttle lane so they can avoid traffic each day.

**PEAK SERVICE: EVERY 10–15 MINUTES | OFF-PEAK SERVICE: EVERY 30 MINUTES**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>7:00–9:00 a.m.</td>
<td>Off-peak</td>
</tr>
<tr>
<td></td>
<td>11:30 a.m.–1:30 p.m.</td>
<td>Off-peak</td>
</tr>
<tr>
<td></td>
<td>4:00–6:00 p.m.</td>
<td>Off-peak</td>
</tr>
<tr>
<td>Tuesday*</td>
<td>7:00–10:30 a.m.</td>
<td>Peak</td>
</tr>
<tr>
<td></td>
<td>4:00–7:30 p.m.</td>
<td>Peak</td>
</tr>
<tr>
<td>Wednesday*</td>
<td>7:00–10:30 a.m.</td>
<td>Peak</td>
</tr>
<tr>
<td></td>
<td>4:00–6:30 p.m.</td>
<td>Peak</td>
</tr>
<tr>
<td>Thursday</td>
<td>7:00 a.m.–12:30 p.m.</td>
<td>Peak</td>
</tr>
</tbody>
</table>

*Shuttles run in the morning and resume service in the evening.

**SHUTTLE STOPS**

<table>
<thead>
<tr>
<th>ROUTE 1:</th>
<th>Hyatt Regency Chicago</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shuttle Boarding Location:</td>
<td>CaribsIde on Wacker Drive</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ROUTE 2:</th>
<th>Hilton Chicago</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shuttle Boarding Location:</td>
<td>9th Street Side Entrance</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ROUTE 3:</th>
<th>Palmer House Hilton</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shuttle Boarding Location:</td>
<td>Wolfus Avenue Door</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ROUTE 4:</th>
<th>Sheraton Grand Chicago</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shuttle Boarding Location:</td>
<td>Ballroom Entrance Driveway</td>
</tr>
</tbody>
</table>

Embassy Suites–Downtown/Lakefront: Walk to Route 4 shuttle stop

**In Case of Emergency**

Should a potential emergency evacuation occur, the McCormick Place West Convention Center Command Staff will confirm that an evacuation is necessary prior to sounding the building alarm.

The alarm consists of an automatic three-way notification:

- Audible alarm
- Visual strobe light alarm
- Prerecorded and live voice notifications

(McCormick Place West Convention Center security and building staff will assist patrons to the nearest evacuation exit)

The Command Station security staff has the capability of overriding the alarm system with an “all clear” message when the building is deemed safe.

**Recognizing Exemplary Leaders**

EDUCASE celebrates four exemplary leaders in the higher ed IT community—innovators whose work has advanced the common good.

Through their exceptional leadership and accomplishments, these EDUCASE members model the best of our profession and inspire our community to excel.

**Leadership Award**

Linda Jorn
Associate Vice Provost, Learning Technologies & DoIT Director of Academic Technology
University of Wisconsin–Madison

**Community Leadership Award**

Mark Askren
Senior Advisor to the President
University of Nebraska

**DEI Leadership Award**

Melissa Woo
Senior Vice President for IT & Enterprise CIO
Stony Brook University

**Rising Star Award**

Tina Pappas
Associate Director, Innovation and Technology
Rutgers, The State University of New Jersey

Special thanks to our sponsor

**Self-curated peer learning.**

**braindate**

MIN | I'm interested in learning for ways to develop a management style that fits my personality.

LORIN | I'm looking for tips on conducting phishing simulations on campus.

Vail | Self-curated peer learning.

MARCUS | I'm sharing lessons learned from our faculty development program on active learning classrooms.