

# The Best Thinking Comes to the Windy City



Photo by Jensen Sutta



By **John O'Brien**  
President and CEO  
EDUCAUSE

CHICAGO — Welcome, EDUCAUSE members and colleagues, to the EDUCAUSE Annual Conference!

This is the time of year we love the most—when we all gather to meet, mingle, and share *the best thinking in higher education IT*. EDUCAUSE is a thriving community of higher education professionals from over 40 countries, and we are thrilled to welcome you to the Windy City for a week of learning, networking, and sharing!

This year's conference is designed to help connect you with ideas, resources and, most importantly, each other. With more than 300 sessions, 800 presenters, and an exhibit hall hosting over 275 technology, service, and

solution providers, you have multiple avenues to enhance your individual experience, connect with colleagues, and reap a significant intellectual windfall.

*EDUCAUSE 2019 features more than 300 sessions, 800 presenters, and 275 solution providers*

On behalf of EDUCAUSE, the 2019 Program Committee and the many presenters and sponsors who make this premier gathering of our higher education IT community possible, thank you for your role in making this event exceptional, each and every year.



#### WIRELESS ACCESS

NETWORK: EDUCAUSE19  
PASSPHRASE: chicago19 (case sensitive)  
*Internet2 connectivity made possible by CenturyLink and Metropolitan Research & Education Network*



#### CONNECT & CONTRIBUTE

#EDU19  
facebook.com/EDUCAUSE  
tinyurl.com/linkedinEDU19  
#EDU19



#### TEXT FOR HELP: 1-866-913-5307

Text your questions during conference hours to the Conference Information Desk.

### GENERAL SESSIONS

#### STEVEN JOHNSON

*Best-Selling Author*



#### Where Good Ideas Come From

*Sponsored by CDW-G, Gold Partner*

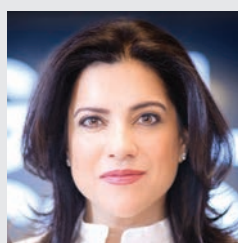
**Tuesday, October 15 | 8:30–9:45 a.m.**

Fuel up with excitement and energy for the EDUCAUSE Annual Conference at the opening general session.

SEE JOHNSON, PG 4

#### RESHMA SAUJANI

*Founder and CEO of Girls Who Code and Author*



#### Closing the Gender Gap in Technology

**Thursday, October 17 | 10:45–11:45 a.m.**

The 2019 conference wraps up a memorable week with this inspiring session.

SEE SAUJANI, PG 6



# Policies

## BEACONS

EDUCAUSE has invested in beacon technology to better understand how attendees experience our conference. If during the registration process you opted in, you will find a small electronic device attached to your badge. If you decide to opt out at any time during the conference, please stop by the registration desk and we will deactivate the device or issue you a new badge.

## CODE OF CONDUCT

EDUCAUSE seeks to create safe and inclusive environments for all individuals to network, learn, and share. As a community we do not tolerate discrimination, abuse, or harassment of any kind by anyone at our events.

Prohibited behaviors include, but are not limited to, harassment or intimidation based on race, religion, language, gender, sexual orientation, gender identity, gender expression, disability, appearance, or other group status; sexual harassment, including unwelcome sexual attention, stalking (physical or virtual), or unsolicited physical contact; and disorderly or disruptive actions in sessions, in the exhibit hall, or in other conference venues. EDUCAUSE reserves the right at its sole discretion to expel anyone, without refund, whose conduct is not in keeping with these expectations.

If you feel threatened or at risk of physical harm or are involved in or witness an emergency situation, please immediately dial 911 and ask for help from staff/on-site security. If you feel you have been subject to harassment, please contact an EDUCAUSE staff member.

## DIVERSITY, EQUITY & INCLUSION

EDUCAUSE promotes professional growth and access to leadership opportunities among higher education technology professionals, welcoming all individual identities and demographic characteristics. The EDUCAUSE board and leadership have established diversity, equity, and inclusion (DEI) as a critical priority for the association. For a full list of our diversity and inclusion activities at EDUCAUSE 2019, visit the Programs and Tracks web page.

## NAME BADGE

Please wear your name badge throughout the event. There will be a \$25 fee to reprint lost or forgotten badges. Customize it at the Sticker and Ribbon station, located at the Information Desk.

*Name badges and registration are sponsored by Jenzabar, Platinum Partner*



## Because tomorrow's leaders are sitting in our classrooms today.

Focused on better student outcomes and enabling institutional innovation, Microsoft technology and resources help higher education institutions prepare students for the future.

Microsoft's higher education solutions support:

- Empowering students with future ready skills and curricula
- 21st century business solutions
- Trusted cloud for enterprise and hybrid infrastructure

Learn more at booth #1431  
or by visiting [aka.ms/HED](https://aka.ms/HED)

## RECORDING/STREAMING POLICY

Because all presentations and associated materials are the presenters' intellectual property, you must obtain the presenters' permission to record or stream their session or activity in any medium (including, but not limited to, Periscope, Facebook Live, Instagram, and YouTube).

Recording and streaming for commercial purposes is allowed only with prior written permission from both EDUCAUSE and the presenter(s). EDUCAUSE reserves the right to ask any participant to move within or to leave a session venue if that person's use of technology is disruptive to presenters or other participants.

## LUNCH IN THE EXHIBIT HALL

**Main Buffet: Includes Vegan, Vegetarian, and Gluten-Free**

If you require a vegan, vegetarian, or gluten-free meal, you'll find appropriate options in the main buffet.

**Special Dietary Needs Buffet: All Other Options**

If you identified on your registration form that you have other dietary restrictions, you can present your "Special Dietary Needs Meal Ticket" to a server at the Special Dietary Needs buffet, where appropriate options will be provided.



Download the **EDUCAUSE Conferences and Events** app to view session titles, locations, abstracts, and more.

# SCHEDULE AT-A-GLANCE

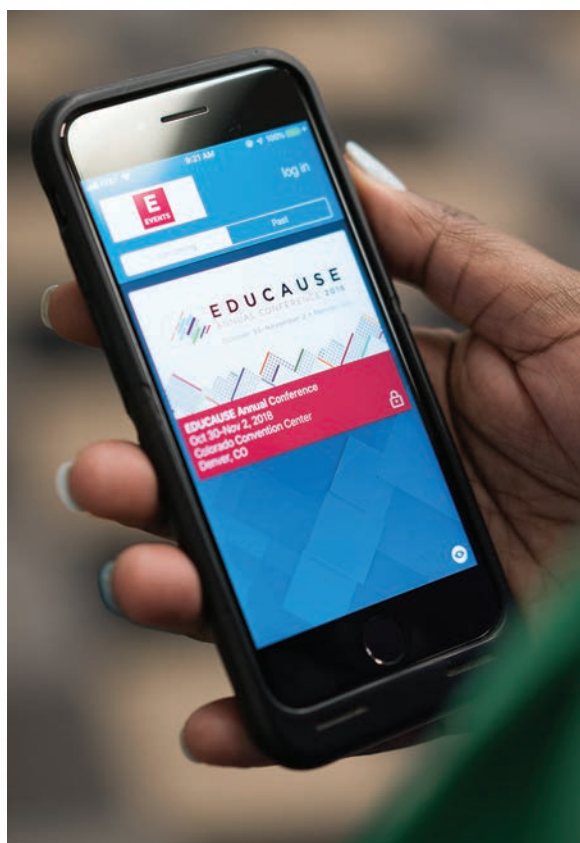
**MONDAY**  
October 14

8:00	<b>Morning Preconference Workshops</b> 8:00–11:30 a.m.	<b>Full-Day Preconference Workshops</b> 8:00 a.m.–4:00 p.m.	-7:00 a.m.
9:00	<b>Beverage Break</b>   Foyers 9:30–10:00 a.m.		
10:00	<b>Morning Preconference Workshops</b> 8:00–11:30 a.m.	<b>Full-Day Preconference Workshops</b> 8:00 a.m.–4:00 p.m.	<p><b>Registration/Check-In</b> McCormick Place West 7:00 a.m.–5:00 p.m.</p> <p><b>Satellite Registration/Check-In</b> Hyatt Regency McCormick Place Hyatt Regency Chicago Hilton Chicago 9:00 a.m.–7:00 p.m.</p>
11:00	<b>Lunch for Preconference Workshop Attendees*</b>   W375b, Level 3 11:30 a.m.–12:30 p.m. <i>*For full-day workshop, both a morning and an afternoon workshop, and New IT Managers Program attendees</i>		
12:00	<b>Afternoon Preconference Workshops</b> 12:30–4:00 p.m.	<b>Full-Day Preconference Workshops</b> 8:00 a.m.–4:00 p.m.	
1:00	<b>Beverage Break</b>   Foyers 2:00–2:30 p.m.		
2:00	<b>Afternoon Preconference Workshops</b> 12:30–4:00 p.m.	<b>Full-Day Preconference Workshops</b> 8:00 a.m.–4:00 p.m.	<p><b>ITPSM Community Group Meeting</b> 3:00–5:00 p.m.</p>
3:00	<b>Beverage Break</b>   Foyers 2:00–2:30 p.m.		
4:00	<b>Afternoon Preconference Workshops</b> 12:30–4:00 p.m.		
			+7:00 p.m.

## Personalize Your Conference Experience

Find the sessions and activities most interesting and relevant to you. Use the following filtering options in the mobile app or online agenda:

- Days
- Delivery Format
- Interests
- Program Tracks
- Session Types



## Download the **EDUCAUSE** Conferences & Events Mobile App



Get the latest, most accurate conference information.



Access the daily agenda



Review presenter bios



View session titles and descriptions



Navigate location and exhibit hall maps



Create a personal itinerary



Set personal meetings with exhibitors and peers



Connect with other participants



Receive timely event notifications



Access and make braindates



Complete session evaluations

Sponsored by



Available versions for Android, iOS, and the web



# SCHEDULE AT-A-GLANCE

**TUESDAY**

October 15

7:00					
8:00	<b>Networking Break</b>   Skyline Ballroom Lobby, Level 3 8:00–8:30 a.m.				
9:00	<b>General Session</b>   Skyline Ballroom W375c-e, Level 3 8:30–9:45 a.m.				
10:00	<b>Refreshment Break</b>   Exhibit Hall 9:45–10:45 a.m.				
11:00	<b>Sessions</b> 10:45–11:30 a.m.	<b>Sessions</b> 10:45 a.m.–12:15 p.m.	<b>Registration/Check-In</b> McCormick Place West 7:00 a.m.–5:30 p.m.		
	<b>15-Minute Passing</b>				
12:00	<b>Sessions</b> 11:45 a.m.–12:30 p.m.	<b>Lunch</b>   Exhibit Hall 12:15–2:15 p.m.		<b>Satellite Registration/Check-In</b> Hyatt Regency McCormick Place Hyatt Regency Chicago Hilton Chicago 7:00 a.m.–12:00 p.m.	
1:00	<b>Poster Sessions and Dessert</b>   Exhibit Hall 1:15–2:15 p.m.			<b>Exhibit Hall Open</b> 9:45 a.m.–6:30 p.m.	
2:00	<b>Sessions</b> 2:15–3:00 p.m.				
	<b>15-Minute Passing</b>				
3:00	<b>Sessions</b> 3:15–4:00 p.m.				
	<b>15-Minute Passing</b>				
4:00	<b>Sessions</b> 4:15–5:00 p.m.				
	<b>15-Minute Passing</b>				
5:00	<b>Networking Reception</b>   Exhibit Hall 5:00–6:30 p.m.	<b>Poster Sessions</b>   Exhibit Hall 5:00–5:45 p.m.			
6:00					

## Discover “Where Good Ideas Come From”



Steven Johnson, Best-Selling Author

**Tuesday, October 15, 8:30–9:45 a.m.** | Skyline Ballroom, W375c-e, Level 3

Building on his best-selling work on the history of innovation, author and PBS host Steven Johnson will share his insights on the environments, practices, and platforms that best support new ideas and creativity, and provide a glimpse of the coming tech revolutions that will transform tomorrow’s educational landscape.

*Opening general session sponsored by CDW-G, Gold Partner.*

### JENSEN SUTTA, PHOTOGRAPHER

## “SAY CHEESE!”



A lot of memories are in the making in Chicago this week, and we plan on capturing them! Nationally renowned photographer

Jensen Sutta will document all the excitement of the EDUCAUSE Annual Conference the old-fashioned way.

*If you spot our roaming photographer, feel free to say hi and be the next smiling face captured!*

# SCHEDULE AT-A-GLANCE

**WEDNESDAY**  
October 16

7:00				
8:00	<b>Networking Break</b>   Foyers 8:00–8:30 a.m.			
9:00	<b>Featured Sessions</b> 8:30–9:30 a.m.			
	<b>15-Minute Passing</b>			
10:00	<b>Refreshment Break</b>   Exhibit Hall 9:45–10:45 a.m.		<b>Registration/Check-In</b> McCormick Place West 7:00 a.m.–5:30 p.m.	
11:00	<b>Sessions</b> 10:45–11:30 a.m.	<b>Sessions</b> 10:45 a.m.–12:15 p.m. (90 minutes)		
	<b>15-Minute Passing</b>			
<b>Sessions</b> 11:45 a.m.–12:30 p.m.				
12:00				
	<b>Lunch</b>   Exhibit Hall 12:15–2:15 p.m.			
1:00	<b>Poster Sessions and Dessert</b>   Exhibit Hall 1:15–2:15 p.m.			<b>Exhibit Hall Open</b> 9:45 a.m.–5:00 p.m.
2:00	<b>Sessions</b> 2:15–3:00 p.m.			
	<b>15-Minute Passing</b>			
3:00	<b>Sessions</b> 3:15–4:00 p.m.			
4:00	<b>Refreshment Break</b>   Exhibit Hall 4:00 p.m.–5:00 p.m. <b>Poster Sessions</b>   Exhibit Hall 4:00–4:45 p.m.			
5:00	<b>Sessions</b> 5:00–5:45 p.m.	<b>EDUCAUSE Institute Programs Reception*</b> 5:30–6:30 p.m. <i>*For graduates of EDUCAUSE Institute programs only</i>		
6:00	<b>Hawkins Leadership Roundtable and Senior Directors Seminar Reception*</b> 6:00–7:30 p.m. <i>*For registered attendees only</i>			
7:00				



Effective transformation will require increased interactions even beyond the digital landscape.

## Digital Transformation in 3D

Digital transformation (Dx) is having a profound impact across all industries, and higher education is no exception. We're anticipating seismic change as the digital landscape comes together with a mission-centric focus.

*Dx involves deep and coordinated shifts in culture, technology, and the workforce.*

You can begin to explore these three dimensions of digital transformation by viewing some of the factors at play all around you. Stop by the Digital Transformation Display located in the Central Concourse, Level 3.

See what's required of campus leaders and how they must interact with each other. View how IT must adopt a role of strategic partner and provide unprecedented agility and flexibility to make the institution successful. Finally, discover what's at the center of Dx implications for today's workforce—a required, dramatic shift in skills at all levels.



# SCHEDULE AT-A-GLANCE

## THURSDAY

October 17

7:00		<b>Registration/Check-In Open at McCormick Place West</b> 7:00–10:30 a.m.
8:00	<b>Networking Break</b>   Foyers 8:00–8:30 a.m.	
9:00	<b>Sessions</b> 8:30–9:15 a.m.	
	<b>15-Minute Passing</b>	
10:00	<b>Sessions</b> 9:30–10:15 a.m.	
	<b>Beverage Break</b>   Skyline Ballroom Lobby, Level 3 10:15–10:45 a.m.	
	<b>General Session</b>   Skyline Ballroom, W375c-e, Level 3 10:45–11:45 a.m.	
11:00		

## Closing the Gender Gap in Technology



**Reshma Saujani**, Founder and CEO of Girls Who Code and Author

**Thursday, October 17, 10:45–11:45 a.m.** | Skyline Ballroom, W375c-e, Level 3

It's no secret that the tech industry has a serious gender imbalance. We live in an era in which girls are told they can do anything, so why aren't there more women in leadership roles to look up to?

In 2012, Reshma Saujani founded Girls Who Code with the mission of correcting this disparity. Since then, she has sparked a national conversation about increasing the number of women in tech, and Girls Who Code has already reached 185,000 girls in all 50 states, Canada, and the United Kingdom, 90% of whom have declared or intend to declare a major or minor in computer science. With Google and Twitter as backers, and Facebook and AT&T (among others) signed on as mentors, the program aims to enroll a million women by 2020.

Drawing from her international bestseller *Brave, Not Perfect*, Saujani will advocate a new model of female leadership focused on embracing risk and failure, promoting mentorship and sponsorship, and boldly charting your own course, both personally and professionally.

**SHOW YOUR SOLIDARITY**

Let Girls Who Code Alumni studying for midterms and finals in computer sciences know you believe in them!

Write a postcard of encouragement for what their future holds.

Stop by the Central Concourse, Level 3.



## LOOK WHO'S USING EDUCAUSE ON CAMPUS

When your institution joins EDUCAUSE, *everyone* gets access to our vast collection of resources—from IT leaders to help desk staff to teaching and learning professionals—and everyone in between.

Learn more at [educause.edu/join](https://educause.edu/join)

**EDUCAUSE**

UNCOMMON THINKING  
FOR THE COMMON GOOD

# LEARNING THEATER

EXHIBIT HALL LEVEL 3

This innovative space features must-attend interactive sessions around digital transformation and collaborations, and hosts the Under the Ed Radar Pitch Competition.

**TUESDAY** 10:45-11:30 a.m.  
2:15-4:00 p.m. Under the Ed Radar Pitch Competition  
*Winner and runner-up announced at conclusion of presentations.*  
4:15-5:00 p.m.

**WEDNESDAY** 10:45 a.m.-12:30 p.m.  
2:15-4:00 p.m.



## UNDER THE ED RADAR PITCH COMPETITION

Find out what solutions some of the most innovative minds in higher ed IT are working on as they pitch their individual business plans and service offerings in front of a judging panel of industry and academic leaders. One winner and one runner-up will be announced out of a pool of eight Start-Up Alley companies.

### COMPETITION PARTICIPANTS

- Boost** | Benjamin Motz, Research Scientist
- bulb Digital Portfolios** | Eric Goldreyer, CEO
- Cirkled In** | Reetu Gupta, President and CEO
- Dynos.io** | Pramod Vadrevu, Founder and President
- EdifyOnline** | Vikram Agarwal, Co-Founder
- Inkerz** | Masoud Douzan, CEO
- Liftoff Academics** | Richard Peacock, CEO
- Pretzl** | Patrick Dempsey, CEO

Under the Ed Radar Pitch competition sponsored by





# TAKING CARE OF YOU

## WHILE AT THE CONFERENCE

You deserve to be taken care of while you're here. Get the most out of your conference experience by visiting these three distinct areas.

*Stick around and let us help take care of...*

*...your connections*

### MEET & MINGLE

Central Concourse

Join your peers for these informal networking sessions! Grab a coffee and meet with EDUCAUSE staff who can help you find programs and resources that meet your needs. See the agenda to find various topics and session times.

*...your work*

### WORK & CHAT

Skyline Ballroom Lobby

Looking for a place to chat with colleagues, recharge your devices, or catch up on email? This is the place to plug in your devices and connect with peers.

*...your well-being*

### RELAX & RENEW

Room W375a

No need to escape back to your hotel room to recharge your mind and body. Enjoy a leisurely stroll through the "park," get a complimentary chair massage (see schedule), or kick your feet up in a hammock for some quiet time before diving back into sessions and the exhibit hall.



## Emerging Edtech Showcased in Start-Up Alley

If you want to experience some of the most groundbreaking and promising solutions in higher ed IT, you won't want to miss Start-Up Alley!

While here, visit some of your favorite emerging companies from previous conferences in Start-Up Alley Graduates and see how their offerings have evolved.

#### Visit during exhibit hall hours:

TUESDAY 9:45 a.m.-6:30 p.m.  
WEDNESDAY 9:45 a.m.-5:00 p.m.

#### START-UP ALLEY

APL nextED  
Boost  
bulb Digital Portfolios  
Cirkled In  
cnective  
CourseArc  
Degree Analytics  
Dynos.io  
EdifyOnline  
Eduflow  
eLumin  
ideiio  
Inkerz  
Knack  
Lifecycle Systems Corporation  
Liftoff Academics  
NetSearch Platform Limited  
Painless Security  
Pretzl  
Rah Rah  
Real Learning  
Steppingblocks  
Strut Learning  
Wyebot

#### START-UP ALLEY GRADUATES

Acadly  
Campus  
Course Match (by Cognomos)  
Coursedog  
Cytillife  
Element451  
empow  
GlyphEd  
ManagedMethods  
Motimatic  
NoteAffect  
OneOrigin  
Pronto  
Salty Cloud  
SpyCloud  
SysCloud  
TechReady.io



# EDUCAUSE 2019 Program Committee



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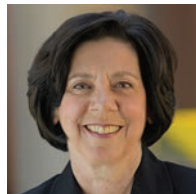
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University of North Carolina, Charlotte



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## EDUCAUSE SCHOLARSHIPS: UNLOCKING OPPORTUNITIES

**EDUCAUSE Scholarships** are an extension of our commitment to those who lead, manage, and use information technology to shape strategic IT decisions at every level within higher education.

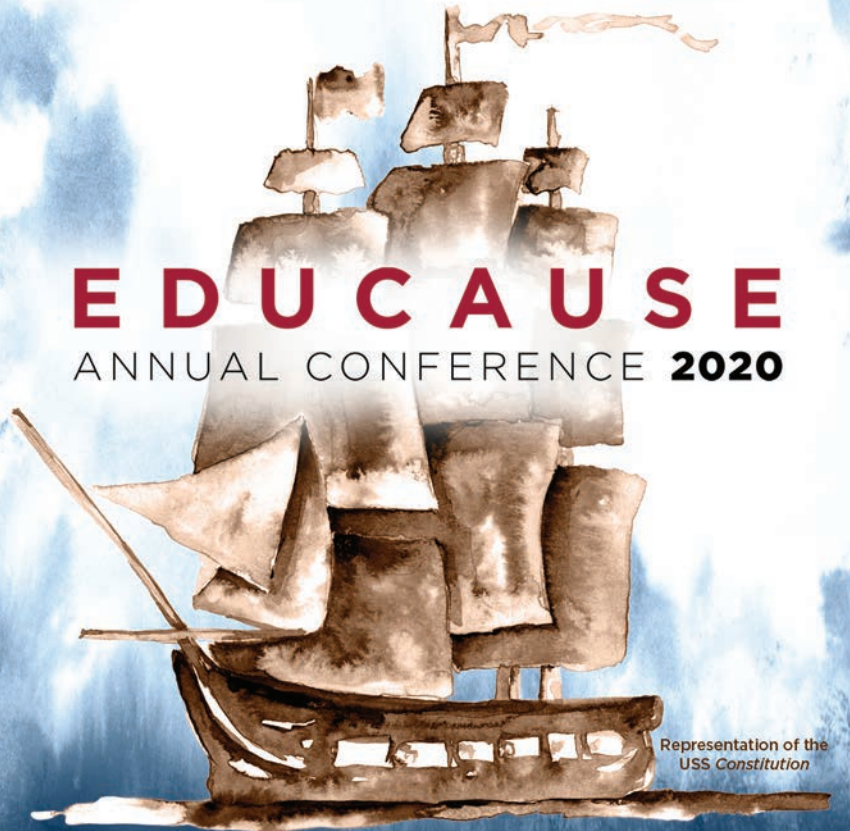


Learn more about the application process and eligibility at [educause.edu/careers/scholarships](https://educause.edu/careers/scholarships).



Join us again next year for  
*the best thinking in higher ed IT...*

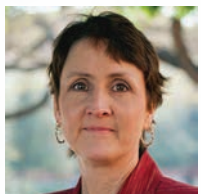
## EDUCAUSE ANNUAL CONFERENCE 2020



Representation of the USS Constitution

Boston, MA | Oct 26-29

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# EXHIBIT HALL MAP

**TUESDAY, OCTOBER 15**

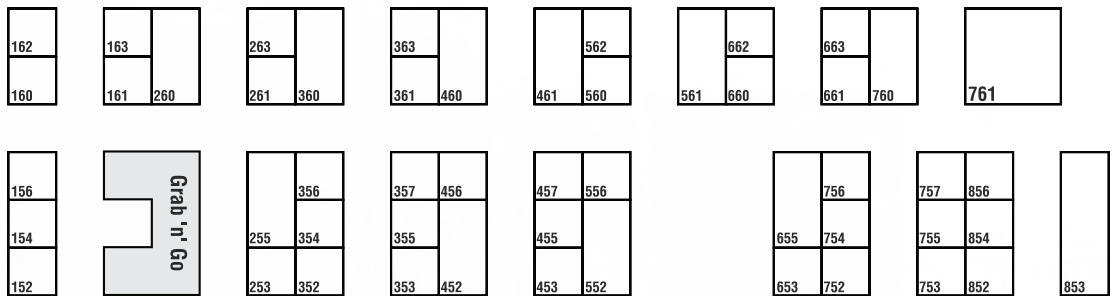
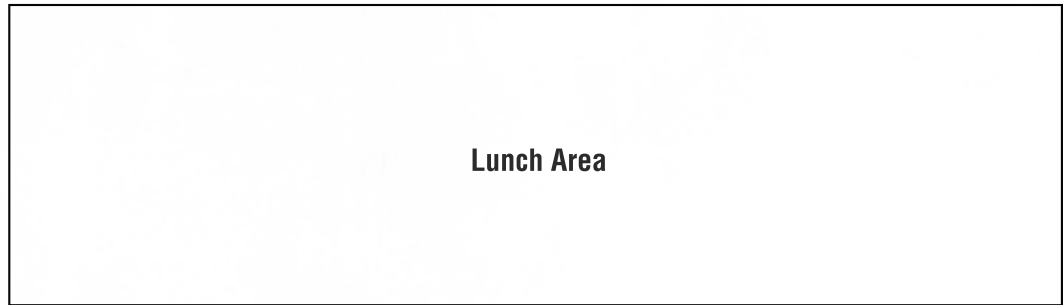
9:45 a.m.–6:30 p.m.

**WEDNESDAY, OCTOBER 16**

9:45 a.m.–5:00 p.m.

**WEST BUILDING**

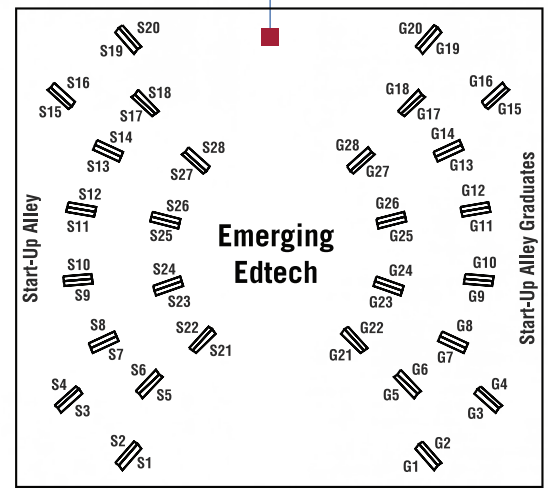
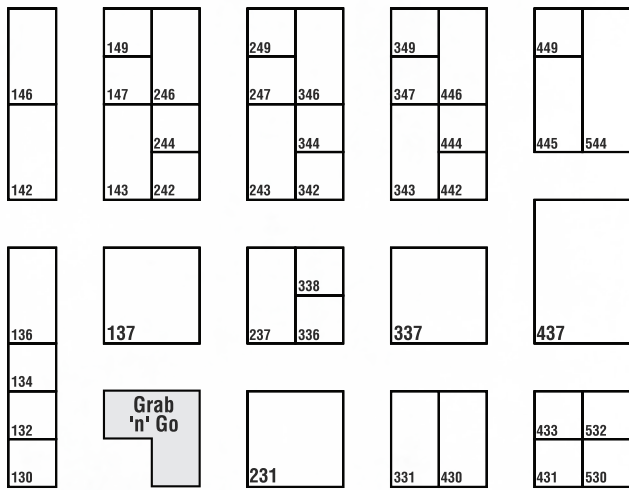
Level 3, Halls F1-F2



**START-UP ALLEY AND START-UP ALLEY GRADUATES**

*Sponsored by Amazon Web Services, Gold Partner*

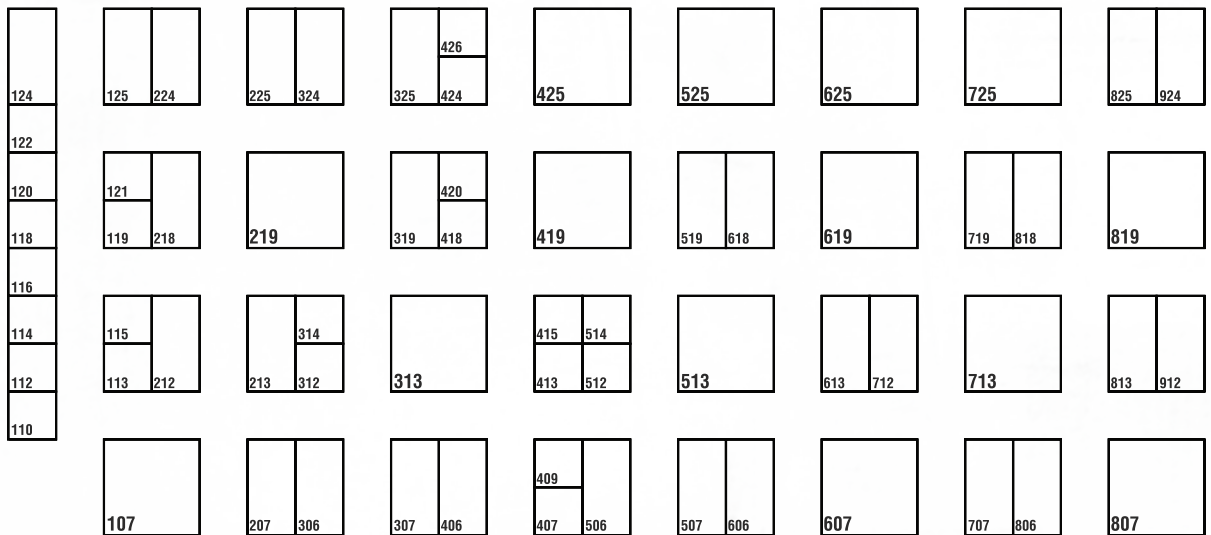
Visit emerging edtech companies offering innovative products and services targeted to the higher education market. Share direct feedback on new ideas and learn about solutions for your institution.



**PHOTO STATION**

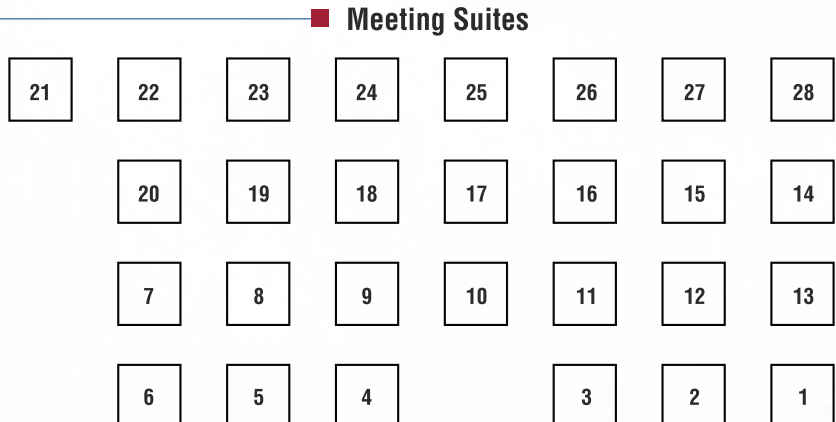
Visit the photo station to get your professional headshot taken or have some fun posing in front of a background of your choice. Remember to share your photos on social media with #EDU19. The photo station is open:

Tuesday 9:45 a.m.–6:30 p.m.  
 Wednesday 9:45 a.m.–5:00 p.m.



**MEETING SUITES**

Exhibiting companies wishing to have private meetings with institutional partners and customers have reserved particular meeting suites. View designated suite signage right in front of the meeting area.





**EDUCAUSE RESEARCH DATA CENTER**

Interact with EDUCAUSE data points that have been gathered and processed by a dedicated team of research professionals. Here you'll see your community responses come to life, benchmark how your institution may be doing against others, and see what's trending in our field.

**LEARNING THEATER**

This innovative space features must-attend interactive events throughout the conference, including the Under the Ed Radar Pitch Competition.

**DELL TECHNOLOGIES ESPORTS EXPERIENCE: CHANGING THE GAME**

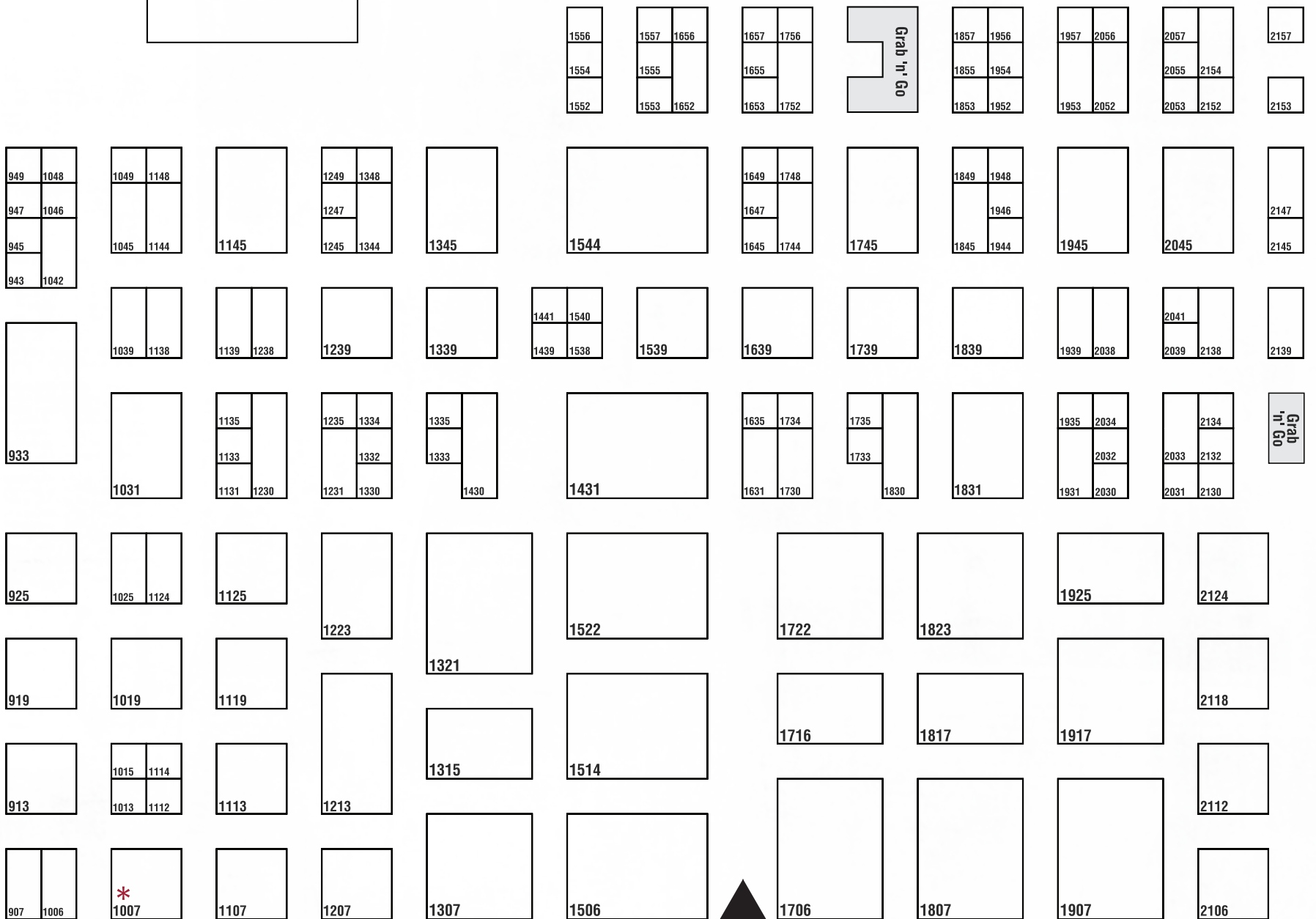
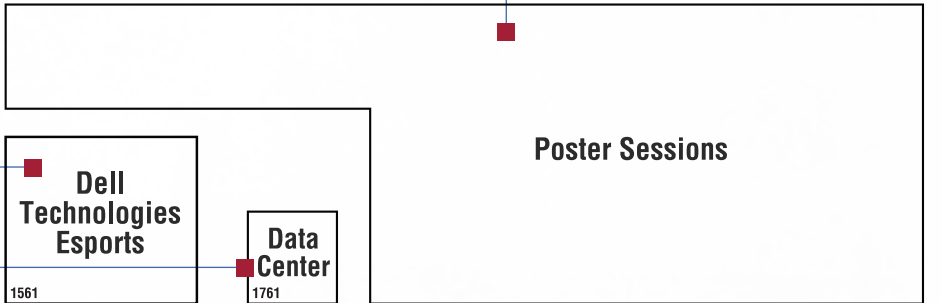
Esports is changing the game in higher education. Come experience what esports is all about and learn best practices for a successful campus esports program.

**EXHIBITOR LOUNGE**

This spot is designed for exhibit booth staff to relax, sit down for a bit, and catch some quiet time (open during exhibit hall hours, Tuesday and Wednesday).

**POSTER SESSIONS**

*Sponsored by WTC Consulting*  
Frontline campus innovators share their expertise implementing replicable ideas, armed with their knowledge and a poster display. The poster space is organized by program track, with each poster assigned a board number.



**NETWORKING RECEPTION**

Tuesday | 5:00-6:30 p.m.

Enjoy drinks and appetizers while networking with your colleagues and leading higher education technology companies.

\*Scan your badge at our sponsor booth for a chance to **win one of three complimentary registrations to EDUCAUSE 2020** in Boston.



Winners will be notified Wednesday.

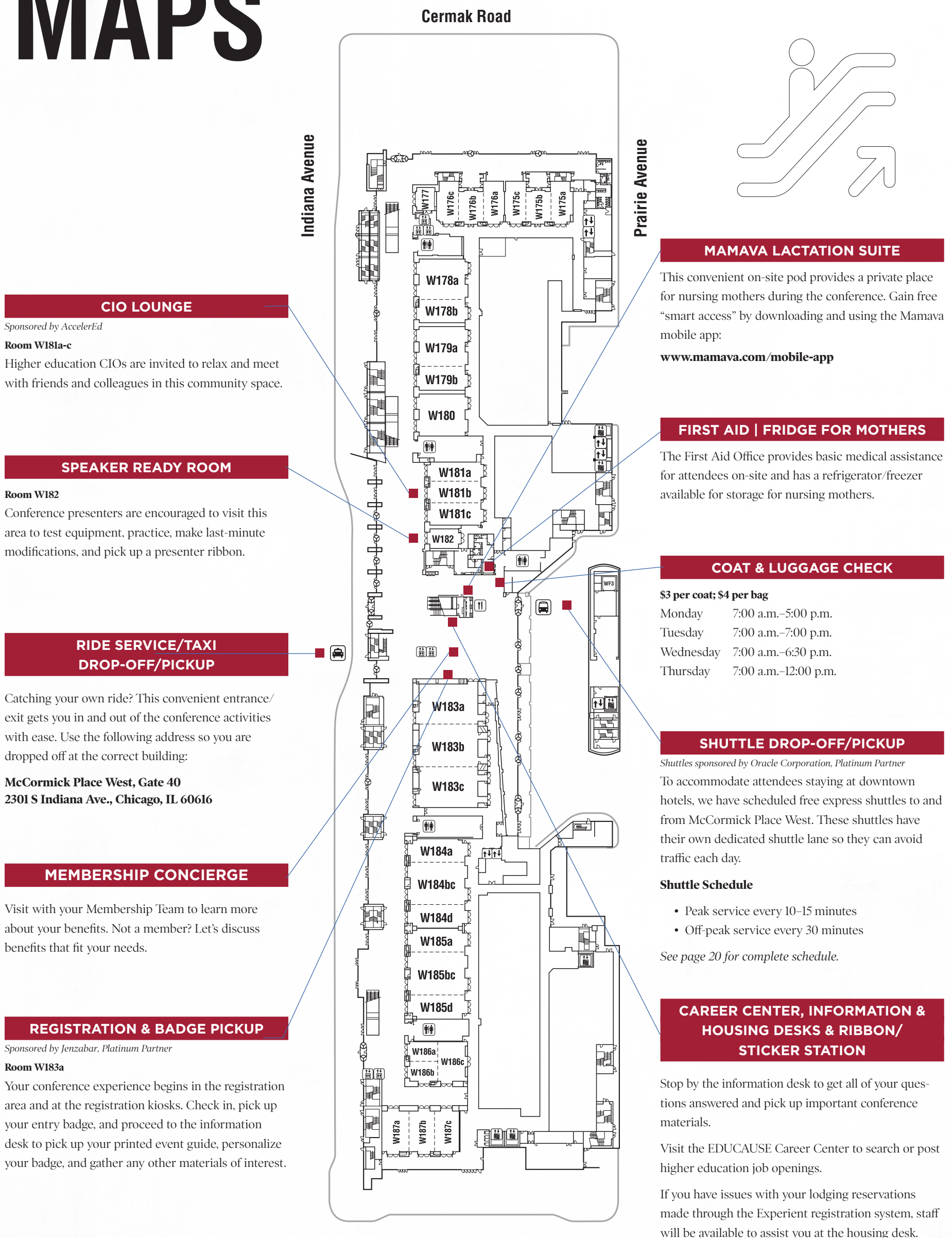


**MAP YOUR EXHIBIT HALL EXPERIENCE**

Refer to the mobile app to search for product categories and/or search by company.

# VENUE MAPS

## WEST BUILDING Level 1



### CIO LOUNGE

Sponsored by AccelerEd

#### Room W181a-c

Higher education CIOs are invited to relax and meet with friends and colleagues in this community space.

### SPEAKER READY ROOM

#### Room W182

Conference presenters are encouraged to visit this area to test equipment, practice, make last-minute modifications, and pick up a presenter ribbon.

### RIDE SERVICE/TAXI DROP-OFF/PICKUP

Catching your own ride? This convenient entrance/exit gets you in and out of the conference activities with ease. Use the following address so you are dropped off at the correct building:

**McCormick Place West, Gate 40**  
2301 S Indiana Ave., Chicago, IL 60616

### MEMBERSHIP CONCIERGE

Visit with your Membership Team to learn more about your benefits. Not a member? Let's discuss benefits that fit your needs.

### REGISTRATION & BADGE PICKUP

Sponsored by Jenzabar, Platinum Partner

#### Room W183a

Your conference experience begins in the registration area and at the registration kiosks. Check in, pick up your entry badge, and proceed to the information desk to pick up your printed event guide, personalize your badge, and gather any other materials of interest.

### MAMAVA LACTATION SUITE

This convenient on-site pod provides a private place for nursing mothers during the conference. Gain free "smart access" by downloading and using the Mamava mobile app:

[www.mamava.com/mobile-app](http://www.mamava.com/mobile-app)

### FIRST AID | FRIDGE FOR MOTHERS

The First Aid Office provides basic medical assistance for attendees on-site and has a refrigerator/freezer available for storage for nursing mothers.

### COAT & LUGGAGE CHECK

\$3 per coat; \$4 per bag

Monday	7:00 a.m.–5:00 p.m.
Tuesday	7:00 a.m.–7:00 p.m.
Wednesday	7:00 a.m.–6:30 p.m.
Thursday	7:00 a.m.–12:00 p.m.

### SHUTTLE DROP-OFF/PICKUP

Shuttles sponsored by Oracle Corporation, Platinum Partner

To accommodate attendees staying at downtown hotels, we have scheduled free express shuttles to and from McCormick Place West. These shuttles have their own dedicated shuttle lane so they can avoid traffic each day.

#### Shuttle Schedule

- Peak service every 10–15 minutes
- Off-peak service every 30 minutes

See page 20 for complete schedule.

### CAREER CENTER, INFORMATION & HOUSING DESKS & RIBBON/ STICKER STATION

Stop by the information desk to get all of your questions answered and pick up important conference materials.

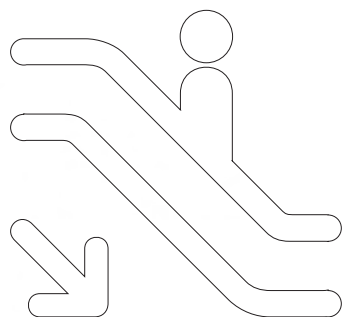
Visit the EDUCAUSE Career Center to search or post higher education job openings.

If you have issues with your lodging reservations made through the Experient registration system, staff will be available to assist you at the housing desk.



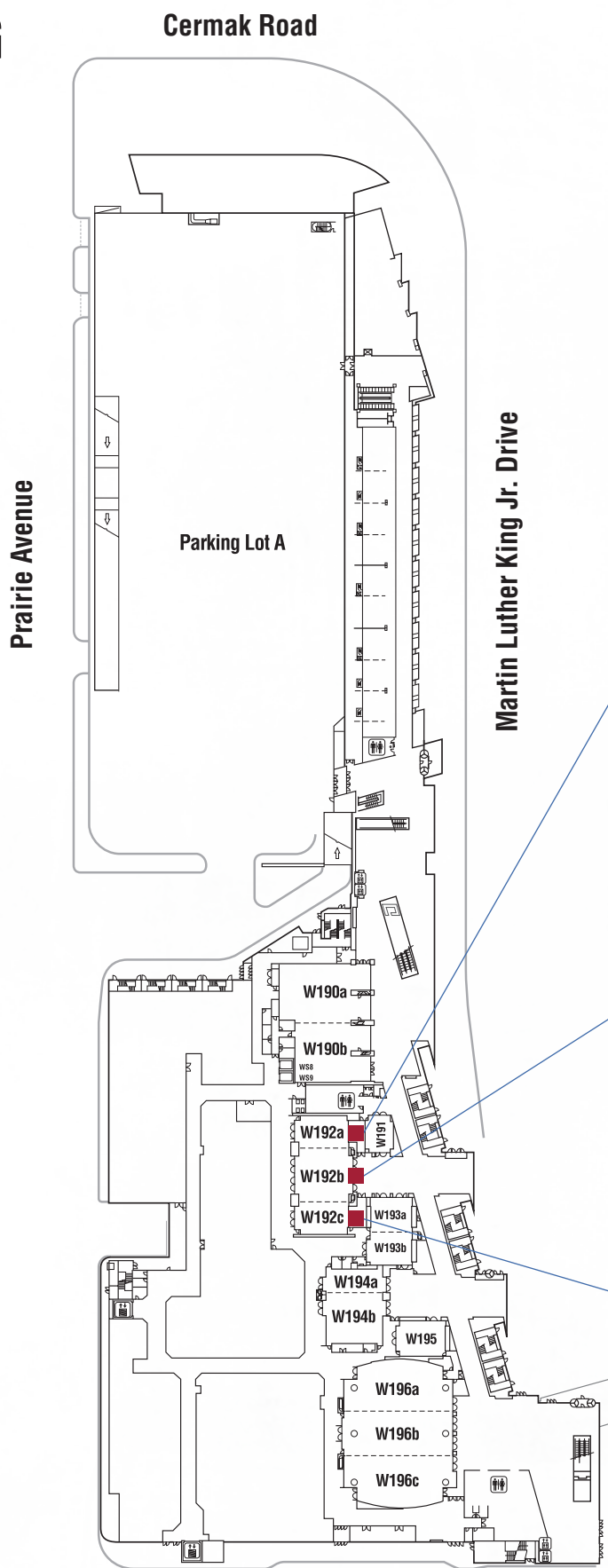
# WEST BUILDING

Level 1



## TO GET TO ROOMS W190-196:

Take escalators from Lobby, Level 1, to Level 3, walk across the Central Concourse past Starbucks and down the escalator two levels.



### ALL-GENDER RESTROOMS

You'll find designated single-occupancy, all-gender restrooms throughout the conference venue to be inclusive of the diversity that makes up our community.

### CONCESSIONS

Level 2 (not pictured) | West Food Court

- Pacific Rim
- Salad Bar

Tuesday 10:00 a.m.–4:00 p.m.  
Wednesday 10:00 a.m.–4:00 p.m.

### HAWKINS LEADERSHIP ROUNDTABLE

Sponsored by Wipro Technologies Ltd.

Room W192a

Tuesday 11:45 a.m.–1:15 p.m.  
Wednesday 11:45 a.m.–1:15 p.m.  
Wednesday Reception 6:00–7:30 p.m. (W190 Lobby)  
Thursday 7:30–9:00 a.m.

Separate registration is required.

### SENIOR DIRECTORS SEMINAR

Room W192b

Monday 8:00–4:00 p.m.  
Tuesday 11:45 a.m.–1:15 p.m.  
Wednesday Reception 6:00–7:30 p.m. (W190 Lobby)

Separate registration is required.

### NEW IT MANAGERS PROGRAM

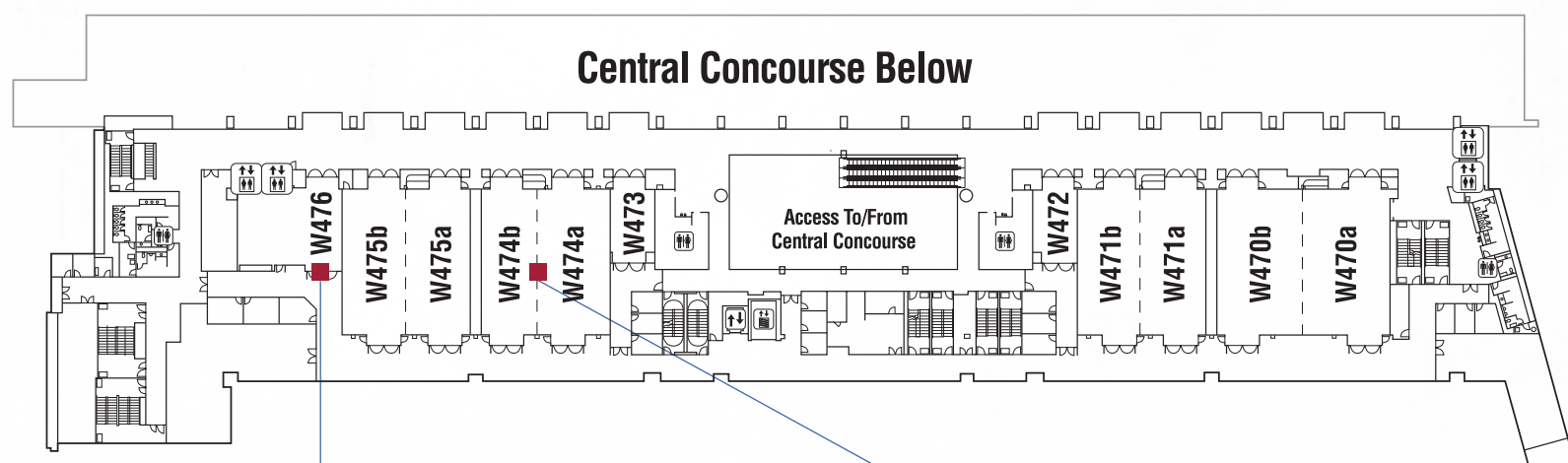
Room W192c

Sunday 2:00–5:30 p.m.  
Monday 8:00 a.m.–4:00 p.m.  
Wednesday Reception 5:30–6:30 p.m. (Hyatt Regency McCormick Place, Prairie Room, Level 2)

Separate registration is required.

# WEST BUILDING

Level 4



### MEDIA LOUNGE

Room W476

Media representatives attending EDUCAUSE 2019 have a quiet place to get away from the commotion of conference activities, charge devices, conduct interviews, and compose their stories.

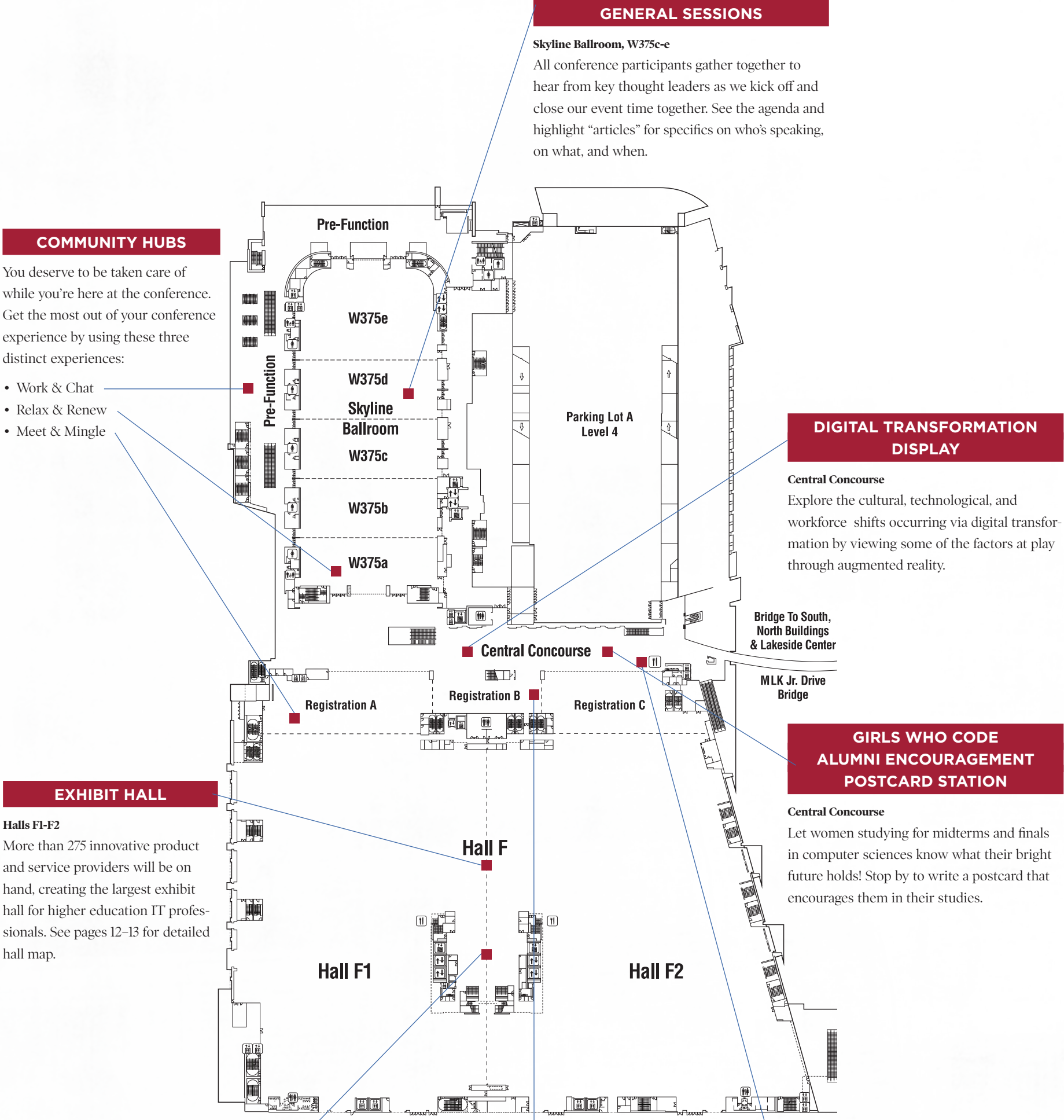
### VIDEO/PODCAST STUDIOS

Rooms W474a & W474b

On-site interviews are taking place all week with campus leaders. Here we're mining *the best thinking in higher ed IT* to share content throughout the year and hear your conference reflections.

# WEST BUILDING

Level 3



## GENERAL SESSIONS

**Skyline Ballroom, W375c-e**  
All conference participants gather together to hear from key thought leaders as we kick off and close our event time together. See the agenda and highlight “articles” for specifics on who’s speaking, on what, and when.

## COMMUNITY HUBS

You deserve to be taken care of while you’re here at the conference. Get the most out of your conference experience by using these three distinct experiences:

- Work & Chat
- Relax & Renew
- Meet & Mingle

## DIGITAL TRANSFORMATION DISPLAY

**Central Concourse**  
Explore the cultural, technological, and workforce shifts occurring via digital transformation by viewing some of the factors at play through augmented reality.

## GIRLS WHO CODE ALUMNI ENCOURAGEMENT POSTCARD STATION

**Central Concourse**  
Let women studying for midterms and finals in computer sciences know what their bright future holds! Stop by to write a postcard that encourages them in their studies.

## EXHIBIT HALL

**Halls F1-F2**  
More than 275 innovative product and service providers will be on hand, creating the largest exhibit hall for higher education IT professionals. See pages 12–13 for detailed hall map.

## CONCESSIONS

**Exhibit Hall (raised area above the Learning Theater)**

- Overlook Café
- Little Italy
  - American Grill

Tuesday 10:00 a.m.–4:00 p.m.  
Wednesday 10:00 a.m.–4:00 p.m.

## BRAINTATE LOUNGE

*In partnership with Ellucian, Platinum Partner*

**Central Concourse**  
Braintates are about sharing knowledge. They are one-on-one or group conversations that you book with other participants. Choose who you want to meet based on what matters most to you. Visit the Braintate Lounge and our Learning Concierges will get you started!

## STARBUCKS

While we offer coffee at different times, we know that we can’t caffeinate everyone in the manner or time when they most need it. Thankfully, there’s an on-site location for your coffee/tea/snack needs.

Monday 7:30 a.m.–2:30 p.m.  
Tuesday 7:30 a.m.–3:00 p.m.  
Wednesday 7:30 a.m.–3:00 p.m.  
Thursday 7:30 a.m.–1:30 p.m.



# EXHIBITOR DIRECTORY

MAP YOUR EXHIBIT HALL EXPERIENCE: Refer to the mobile app to search for product categories and/or search by company.

**1 Beyond**  
Booth #2153  
lbeyond.com

**3Play Media**  
Booth #1948  
3playmedia.com

**Harmonize**  
Take Discussions Further

**42 Lines**  
Booth #945  
www.42lines.net

**Acadly**  
Booth #G11  
www.acadly.com

**AccelerEd**  
Booth #1139  
www.accelered.com

**Accenture**  
Booth #156  
www.accenture.com

**accruent**

**Accruent**  
Booth #224  
www.accruent.com

**Acquia**  
Booth #1138  
www.acquia.com



**Adobe**  
Adobe Systems  
Bronze Partner  
Booth #2112  
www.adobe.com/education

**AEFIS**  
Booth #449  
www.aefis.com

**Akamai Technologies**  
Booth #1335  
www.akamai.com

**AKiPS**  
Booth #361  
www.akips.com

**Alcatel-Lucent**  
Enterprise

**Alcatel-Lucent Enterprise**  
Bronze Partner  
Booth #1839  
enterprise.alcatel-lucent.com/education

**Alertus Emergency Notification**  
Booth #1148  
www.alertus.com



**Amazon Web Services**  
Gold Partner  
Booth #1107  
www.aws.amazon.com/education

**AMD**  
Booth #1956  
www.amd.com

**Analytics8**  
Booth #344  
www.analytics8.com

**APL nextED**  
Booth #S28  
aplnexted.com

**APOGEE**

**Apogee**  
Booth #947  
www.apogee.us

**Apporto**  
Booth #943  
www.apporto.com

**APPSIAN**

**Appsian formerly GreyHeller**  
Bronze Partner  
Booth #2154  
www.appsian.com

**Aruba, a Hewlett Packard Enterprise Company**  
Booth #1238  
www.arubanetworks.com

**ASSA ABLOY**  
Booth #132  
www.assaabloydss.com

**AT&T**  
Booth #1239  
www.att.com/publicsector

**Attain**  
Booth #2031  
www.attain.com

**Barco**  
Booth #306  
www.barco.com

**BenQ**  
Booth #319  
www.benq.us

**BerryDunn**

**BerryDunn**  
Booth #753  
www.berrydunn.com/industries/education-1

**BeyondTrust**  
Booth #1249  
www.beyondtrust.com

**blackbaud**

**Blackbaud**  
Bronze Partner  
Booth #2045  
www.blackbaud.com

**BlackBerry Cylance**  
Booth #242  
www.cylance.com

**Blackboard**

**Blackboard**  
Silver Partner  
Booth #1031  
www.blackboard.com

**BlackLine**  
Booth #1554  
www.blackline.com

**Blindside Networks**  
Booth #2041  
www.blindsidenetworks.com

**Boost**  
Booth #S1  
boost.education

**Box**  
Booth #1952  
www.box.com

**Brilliant Associates**  
Booth #2130  
www.brilliantassociatesinc.com

**bulb Digital Portfolios**  
Booth #S27  
www.bulbapp.com

**Cambridge Computer**  
Booth #1025  
www.cambridgecomputer.com

**Campus**  
Booth #G28  
campus.app

**campuslabs**  
Data Driven Innovation

**Campus Labs**  
Booth #231  
www.campuslabs.com

**CAMPUS**  
MANAGEMENT

**Campus Management Corp.**  
Gold Partner  
Booth #1544  
www.campusgmt.com

**CampusGroups**  
Booth #343  
www.campusgroups.com

**CANVAS**

**Canvas**  
Bronze Partner  
Booth #1745  
instructure.com

**Carahsoft Technology Corp**  
Booth #437  
www.carahsoft.com

**Casio America**  
Booth #532  
www.casio.com

**CBORD**  
Booth #146  
www.cbord.com

**CDW-G PEOPLE WHO GET IT**

**CDW-G**  
Gold Partner  
Booth #1716  
www.CDWG.com

**CENGAGE**

**Cengage Learning**  
Gold Partner  
Booth #1635  
www.cengage.com/institutional

**CenturyLink**  
Booth #760  
www.centurylink.com

**Check Point Software Technologies**  
Booth #1855  
www.checkpoint.com

**CheckVideo**  
Booth #856  
www.checkvideo.com

**Cherwell Software**  
Booth #218  
www.cherwellsoftware.com

**THE CHRONICLE**  
of Higher Education®

**The Chronicle of Higher Education**  
Booth #1131  
www.chronicle.com

**Ciber Global**  
Booth #1752  
www.ciber.com/what-we-do/partners/oracle

**Cirkled In**  
Booth #S20  
www.cirkledin.com

**Cirrus Identity**  
Booth #1048  
cirrusidentity.com

**CISCO**

**Cisco Systems**  
Gold Partner  
Booth #1321  
www.cisco.com

**CITRIX®**

**Citrix**  
Gold Partner  
Booth #1817  
www.citrix.com/education

**ClassLink**  
Booth #354  
www.classlink.com

**Clear Touch Interactive**  
Booth #225  
www.getcleartouch.com

**Cloudian**  
Booth #1656  
www.cloudian.com

**EVOLVE**  
by cnective

**cnective**  
Booth #S25  
cnective.com

**Code42**  
Booth #806  
www.code42.com

**CogBooks**  
Booth #1954  
www.cogbooks.com

**Collaborative Solutions**  
Booth #1655  
collaborativesolutions.com

**.College**  
Booth #556  
go.college

**CollegeNET**  
Booth #1939  
www.collegenet.com

**CollegeSource**  
Booth #415  
www.collegesource.com

**Collegis Education**  
Booth #660  
www.collegiseducation.com/technology

**ColorID**  
Booth #606  
www.colorid.com

**Commvault**  
Booth #1857  
www.commvault.com/government-and-education



**Computer Comforts**  
Silver Partner  
Booth #1339  
www.computercomforts.com

**Connection Public Sector Solutions**  
Booth #1144  
www.connection.com/ps

**Constituo Software**  
Booth #1330  
www.constituo.com

**Copley Consulting Group**  
Booth #161  
copleycg.com

**Corel Corporation**  
Booth #1247  
www.corel.com

**Course Match (by Cognomos)**  
Booth #G3  
www.cognomos.com

**CourseArc**  
Booth #S9  
www.coursearc.com



**Coursedog**  
Booth #G12  
www.coursedog.com

**Crestron Electronics**  
Booth #725  
www.crestron.com

**crowdmark**

**Crowdmark**  
Booth #661  
crowdmark.com

**Custom Donations**  
Booth #S13  
www.customdonations.com

**Cvent**  
Booth #512  
www.cvent.com/en/education-solutions

**Cyberbit**  
Booth #113  
www.cyberbit.com

**Cytilife**  
Booth #G22  
www.cytilife.com

**D2L**

DESIRE2LEARN

**D2L**Silver Partner  
Booth #1113  
www.d2l.com**Degree Analytics**  
Booth #S22  
degreeanalytics.com**DELL** Technologies**Dell Technologies**  
Platinum Partner  
Booth #1514  
www.dell.com**Deloitte.****Deloitte**  
Silver Partner  
Booth #912  
www.deloitte.com/highereducation**DigitalEd**  
Booth #1957  
www.digitaled.com**DLT****DLT Solutions**  
Bronze Partner  
Booth #807  
www.dlt.com**DocFinity**  
Booth #1553  
www.docfinity.com**Docker**  
Booth #854  
www.docker.com**DocuSign**  
Booth #134  
www.docusign.com**DriveSavers Data Recovery**  
Booth #314  
www.drivesaversdatarecovery.com**Dropbox****Dropbox**  
Silver Partner  
Booth #1925  
www.dropbox.com/education**Duo Security**  
Booth #107  
duo.com**Dynos.io**  
Booth #S7  
dynos.io**EAB**  
Booth #237  
www.eab.com**echo**<sup>360</sup>**Echo360**  
Bronze Partner  
Booth #1945  
www.echo360.com**ecoprintQ**  
Booth #1441  
www.ecoprintq.com**EdifyOnline**  
Booth #S18  
www.edifyonline.us**Eduflow**  
Booth #S19  
www.eduflow.com**efficient iP**<sup>TM</sup>**EfficientIP**  
Booth #307  
www.efficientip.com**Element451**  
Booth #G10  
www.element451.com**ellucian.****Ellucian**  
Platinum Partner  
Booth #1506  
www.ellucian.com**eLumin**  
Booth #S23  
www.elumin.co**empow**  
Booth #G27  
empow.co**EMPOWER Student Information System**  
Booth #1748  
www.empowersis.com**Enrollment Rx**  
Booth #756  
www.enrollmentrx.com**Ensemble Video**  
Booth #453  
ensemblevideo.com**Entrinsik**  
Booth #1245  
entrinsik.com**ePRINTit**  
Booth #260  
www.eprintit.com**EPSON**  
EXCEED YOUR VISION**Epson**  
Gold Partner  
Booth #655  
www.epson.com/education**eset****ESET**  
Booth #1039  
www.eset.com**eThink Education**  
Booth #2145  
www.ethinkeducation.com**Everbridge**  
Booth #653  
www.everbridge.com**Exabeam**  
Booth #2157  
www.exabeam.com**Examity**  
Booth #246  
www.examity.com**Explorance**  
Booth #1649  
www.explorance.com**Extreme Networks**  
Booth #1730  
www.extremenetworks.com**Extron****Extron**  
Silver Partner  
Booth #1213  
www.extron.com**F5 Networks**  
Booth #2030  
www.f5.com**courseloop****Factor5 Software**  
Booth #2152  
www.factor5.com.au**FireEye**  
Booth #907  
www.fireeye.com**FISHER IDENTITY**  
ONE VENDOR EVERY SOLUTION**Fischer Identity**  
Silver Partner  
Booth #1007  
www.fischerinternational.com**Forescout Technologies**  
Booth #506  
www.forescout.com**Fortinet**  
Booth #433  
www.fortinet.com**Fox & Weaver Consulting**  
Booth #755  
www.Fox-Weaver.com**Foxit Software**  
Booth #1645  
www.foxitsoftware.com**Frequency Foundry**  
Booth #130  
frequencyfoundry.com**Freshworks**  
Booth #249  
www.freshworks.com**Full Measure Education**  
Booth #325  
fullmeasure.io**Gecko Engage**  
Booth #244  
www.geckoengage.com**GlyphEd**  
Booth #G16  
www.glyphed.com**Google****Google**  
Platinum Partner  
Booth #1907  
edu.google.com/higher-ed-solutions**Grammarly**  
Booth #456  
www.grammarly.com**Grant Thornton LLP**  
Booth #363  
www.grantthornton.com/nfp**GreyCastle Security**  
Booth #160  
www.greycastlesecurity.com**HelioCampus**  
Booth #420  
www.heliocampus.com**Hewlett Packard Enterprise**  
Booth #1230  
www.hpe.com**Higher Digital**  
Booth #1944  
higher.digital**HighPoint Technology Solutions**  
Booth #1015  
www.mhighpoint.com**Highstreet**  
Booth #338  
www.highstreetit.com**Honorlock**  
Booth #1555  
honorlock.com**Howard Technology Solutions**  
Booth #2106  
www.howardcomputers.com**hp****HP**  
Platinum Partner  
Booth #1223  
www.hp.com/hied**Hubbell Incorporated**  
Booth #163  
www.hubbell.com**HURON**  
Huron Consulting Group  
Gold Partner  
Booth #1430  
www.huronconsultinggroup.com**HyAlto**  
Booth #754  
www.hyalto.com**Hyland**  
Silver Partner  
Booth #1539  
www.hyland.com/HigherEducation**IBM****IBM**  
Gold Partner  
Booth #1334  
www.ibm.com/education**ICON Technical Group**  
Booth #261  
IconTechnicalGroup.com**IData**  
Booth #430  
www.idatacom**ideio**  
Booth #S10  
www.ideio.com**Identity Automation**  
Booth #519  
www.identityautomation.com**iModules Software**  
Booth #455  
www.imodules.com**INFOGIX**  
Infogix  
Booth #560  
www.infogix.com**Informatica**  
Booth #1756  
www.informatica.com**Infosec**  
Booth #409  
www.infosecinstitute.com**Inkerz**  
Booth #S16  
www.inkerz.com**Inside Higher Ed**  
Booth #2053  
insidehighered.com**IntelliBoard**  
Booth #662  
www.intelliboard.net**Intelligent Video Solutions**  
Booth #312  
ipivs.com**Involvio**  
Booth #853  
involvio.com**IPEVO**  
Booth #118  
www.ipevo.com**ISE**  
Booth #147  
www.i-s-e.com**Ivanti**  
Booth #461  
www.ivanti.com**Jadu**  
Booth #1853  
jadu.net/education**Jamf**  
Booth #825  
jamf.com**Jenzabar**  
TRANSCENDING EDUCATION  
**Jenzabar**  
Platinum Partner  
Booth #1706  
www.jenzabar.com**JMP, a Division of SAS**  
Booth #152  
www.jmp.com/en\_us/home.html**JourneyEd.com**  
Booth #1333  
www.journeyed.com**JumpCloud**  
Booth #356  
jumpcloud.com**Kaltura**  
Booth #1135  
www.kaltura.com**Kinetic Data**  
Booth #1046  
www.kineticdata.com**Kivuto**  
**Kivuto Solutions**  
Booth #360  
www.kivuto.com**Knack**  
Booth #S17  
www.joinknack.com**Komprise**  
Booth #247  
www.komprise.com**kuali**  
**Kuali**  
Booth #919  
www.kuali.co**LabArchives**  
Booth #2057  
www.labarchives.com**LaptopsAnytime**  
Booth #544  
www.laptopsanytime.com**Laserfiche**  
**Laserfiche**  
Gold Partner  
Booth #1207  
www.laserfiche.com**LastPass**  
Booth #446  
lastpass.com



**Lenovo**

**Lenovo**  
Silver Partner  
Booth #1145  
solutions.lenovo.com/higher-education

**Liaison International**  
Booth #2138  
www.liaisonedu.com

**Lifecycle Systems Corporation**  
Booth #S24  
www.lifecycle-systems.com

**Liftoff Academics**  
Booth #S21  
liftoffacademics.com

**LinkedIn LEARNING**

**LinkedIn Learning**  
Bronze Partner  
Booth #1739  
learning.linkedin.com

**Logicalis**  
Booth #125  
www.us.logicalis.com

**connect2**  
bookings made simple

**Lorensbergs**  
Booth #426  
www.connect2software.com

**Lucidchart**  
Booth #2147  
www.lucidchart.com

**Lumens Integration**  
Booth #552  
www.mylumens.com

**Malwarebytes**  
Booth #507  
www.malwarebytes.com/education

**ManagedMethods**  
Booth #G4  
managedmethods.com

**ManageEngine**  
Booth #243  
www.manageengine.com

**Marshall Furniture**  
Booth #324  
www.marshallfurniture.com

**Matrox Electronic Systems**  
Booth #757  
www.matrox.com/video

**Mc  
Graw  
Hill**

**McGraw-Hill Education**  
Bronze Partner  
Booth #1124  
www.mheducation.com

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## KEEP ENGAGING

Discover insights and best practices from our corporate community throughout the year by visiting the Industry Insights column in *EDUCAUSE Review* online.

## CORPORATE PROFESSIONAL?

Learn more about sponsorship and partnership opportunities beyond the annual conference at [edUCAUSE.edu/corporate-sponsor](http://edUCAUSE.edu/corporate-sponsor).



# Thank You to Our Annual Conference Sponsors

EDUCAUSE thanks the following organizations for their commitment to advancing technology in the higher education community by sponsoring key initiatives at EDUCAUSE 2019.

PLATINUM	GOLD	SILVER	BRONZE	ADDITIONAL

# Thank You to Our 2019 Corporate Partners

Our corporate members play a critical role in helping higher education deliver on its mission. Thank you to these companies for their continued support.



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## UPCOMING PROFESSIONAL LEARNING EVENTS

**Women Advance IT**  
November 5-6, 2019 | Lincoln, NE

**Management Program**  
January 27-30, 2020 | New Orleans, LA

**ELI Annual Meeting**  
March 2-4, 2020 | Bellevue, WA

**NERCOMP Annual Conference**  
March 23-25, 2020 | Providence, RI

**Security Professionals Conference**  
April 21-23, 2020 | Bellevue, WA

**Enterprise Summit: Analytics**  
June 17-19, 2020 | Chicago, IL

**Management Program Learning Technology Leadership Program**  
June 8-11, 2020 | Colorado Springs, CO

**Senior Directors Program Leadership Program**  
July 20-23, 2020 | Colorado Springs, CO

**EDUCAUSE Annual Conference**  
October 26-29, 2020 | Boston, MA

**60+ Online Events** (webinars, courses, etc.)

For a comprehensive list of upcoming events, please visit [events.educause.edu/event-finder](https://events.educause.edu/event-finder).



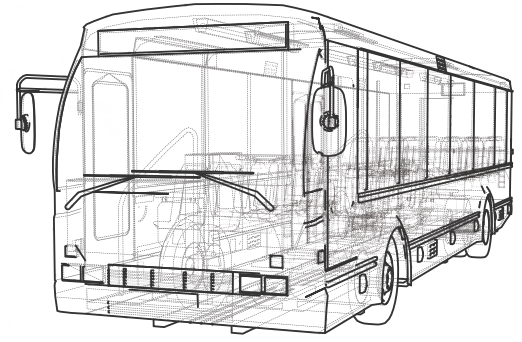


# Free Hotel Transportation

Shuttles sponsored by Oracle Corporation, Platinum Partner

To accommodate attendees staying at downtown hotels, we have scheduled free express shuttles to and from McCormick Place West. These shuttles have their own dedicated shuttle lane so they can avoid traffic each day.

**PEAK SERVICE:** EVERY 10-15 MINUTES | **OFF-PEAK SERVICE:** EVERY 30 MINUTES



Day	Time	Service
Monday	7:00-9:00 a.m. 11:30 a.m.-1:30 p.m. 4:00-6:00 p.m.	Off-peak Off-peak Off-peak
Tuesday*	7:00-10:30 a.m. 4:00-7:30 p.m.	Peak Peak
Wednesday*	7:00-10:30 a.m. 4:00-6:30 p.m.	Peak Peak
Thursday	7:00 a.m.-12:30 p.m.	Peak

\*Shuttles run in the morning and resume service in the evening.

SHUTTLE STOPS	
<b>ROUTE 1:</b> Shuttle Boarding Location:	Hyatt Regency Chicago Curbside on Wacker Drive
<b>ROUTE 2:</b> Shuttle Boarding Location:	Hilton Chicago 8th Street Side Entrance
<b>ROUTE 3:</b> Shuttle Boarding Location:	Palmer House Hilton Wabash Avenue Door
<b>ROUTE 4:</b> Shuttle Boarding Location:	Sheraton Grand Chicago Ballroom Entrance Driveway
<i>Embassy Suites-Downtown/Lakefront: Walk to Route 4 shuttle stop</i>	

## In Case of Emergency

Should a potential emergency evacuation occur, the McCormick Place West Convention Center Command Staff will confirm that an evacuation is necessary prior to sounding the building alarm.

The alarm consists of an automatic three-way notification:

- Audible alarm
- Visual strobe light alarm
- Prerecorded and live voice notifications

(McCormick Place West Convention Center security and building staff will assist patrons to the nearest evacuation exit)

The Command Station security staff has the capability of overriding the alarm system with an “all clear” message when the building is deemed safe.

## Recognizing Exemplary Leaders

EDUCAUSE celebrates four exemplary leaders in the higher ed IT community—innovators whose work has advanced the common good.

Through their exceptional leadership and accomplishments, these EDUCAUSE members model the best of our profession and inspire our community to excel.



**Leadership Award**  
**Linda Jorn**  
Associate Vice Provost, Learning Technologies & DoIT Director of Academic Technology  
University of Wisconsin-Madison



**Community Leadership Award**  
**Mark Askren**  
Senior Advisor to the President  
University of Nebraska



**DEI Leadership Award**  
**Melissa Woo**  
Senior Vice President for IT & Enterprise CIO  
Stony Brook University



**Rising Star Award**  
**Tina Pappas**  
Associate Director, Innovation and Technology  
Rutgers, The State University of New Jersey

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I am looking for tips on conducting phishing simulations on campus.

**MARCUS**  
I am sharing lessons learned from our faculty development program on active learning classrooms.

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