Quick Guide: Quant Dashboard for Sponsors

Quant is the dashboard where you can view your booth traffic & session viewership analytics during and after the event. Here's a quick guide to help you create your account and view the analytics.

Logging In to Quant

1. As the sponsors primary contact, you will receive an email with a Registration link. The link will be formatted as follows with your email address:
   https://freemanidentity.com/Account/Register?emailAddress=<your_email_here>&app=quant-admin
2. Once you've received the link, please register using that email address
3. After you have registered, close the browser and open Quant using this link - https://www.quant-app.com/events - you’ll then be taken to the login screen:

Once you’ve logged in, you will see the ‘My Event’ window listing a single event. Click on the Event to see the Sponsors Detail view. This view will display all actions taken by attendees within your virtual booth and speaking session viewership if applicable.

You can toggle between the buttons to view During-Event or Post-Event data by using the buttons on the top left side.

Filters

There are two filters available:
1. ‘Name’ will list your company
2. ‘Date’ will list all dates based on Pre-Event/During-Event/Post-Event button selection
   - To select a specific date, use the Date filter
   - It is possible to choose multiple selections by using CTL (windows) or Command (MAC)
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Each chart also has a set of base filters which are always in place. You can see this by hovering over the chart and clicking the filter button:

Metrics

Metrics are gathered based on the clicks made on the Sponsors Profile page components. These metrics can include:

- Total unique visitor Total Clicks on the virtual booth
- Card - Attendee visited the virtual booth
- Company Logo - Attendee clicked on the logo image on their specific page or the link to the main website URL
- Download - Attendee clicked on content link URL
- Representative Contact - Attendee clicked on contact listed on the page
- Social Icon - Attendee clicked on a social media icon on the page

A detailed grid is provided, which shows attendee demographic information (e.g. first/last name, email address, company, etc.) for all attendees who clicked with the Sponsors Profile page components. A Sponsors breakdown chart which displays in graphical form the various components (buttons, links, social icon, etc.) which were clicked is at the bottom of the display.

Export

To export data, hover over the chart and select the ellipsis.

One of the menu choices will be Export Data. Upon selection, a pop-up will be displayed where you are able to export the data in either an Excel format or .csv format.

Update

The dashboard will refresh every two hours during the event (TBD), and then once a day for XX-months post-event.
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Sponsor Detail Page

See this sample sponsor booth for reference: