EDUCAUSE
ANNUAL CONFERENCE 2021

Conference Guide & Exhibitor Directory

THE BEST THINKING IN HIGHER EDUCATION IT

October 26–29
Philadelphia, PA & Online

Finding the right...

 job

 candidate

 career match

should be easy.

educause.edu/jobs

EDUCAUSE | CAREER CENTER

Welcome to EDUCAUSE 2021

Welcome, EDUCAUSE members and colleagues, to the 2021 EDUCAUSE Annual Conference! This is the time of year we love the most—when we gather to meet and mingle and share the best thinking in higher education IT. EDUCAUSE is a thriving community of higher education professionals from over 44 countries, and we are thrilled to welcome you to the "Birthplace of America" for a week of learning, networking, and sharing. This year's conference is designed to help connect you with ideas, resources, and most important, each other. With more than 250+ sessions, 570+ presenters, and an exhibit hall hosting innovative technology, service, and solution providers, the 2021 EDUCAUSE Annual Conference offers you multiple avenues to enhance your individual experience, connect with colleagues, and reap a significant intellectual windfall.

On behalf of EDUCAUSE, the 2021 Program Committee, and the many presenters and sponsors who are helping to produce this premier gathering of our higher education IT community, I would like to thank you for your role in making this event exceptional, each and every year.

John O'Brien
President and CEO
EDUCAUSE

CONTENTS

Please note: All conference attendees have been required to provide proof of vaccination or a recent negative COVID-19 test.

In accordance with the City of Philadelphia's mask requirement for indoor businesses and events, attendees are expected to wear face masks during all conference activities.

Visit **edu21.educause.edu** for session abstracts and up-to-date conference information.

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GENERAL INFORMATION

Wireless Access

NETWORK
EDUCAUSE21

PASSPHRASE
philadelphia21
(case sensitive)

Connect & Contribute

#EDU21

facebook.com/EDUCAUSE

linkedin.com/company/educause

#EDU21

Text for Help

1-833-921-5622

Text your questions during conference hours to the Conference Information Desk.

Online Event Platform Access Information
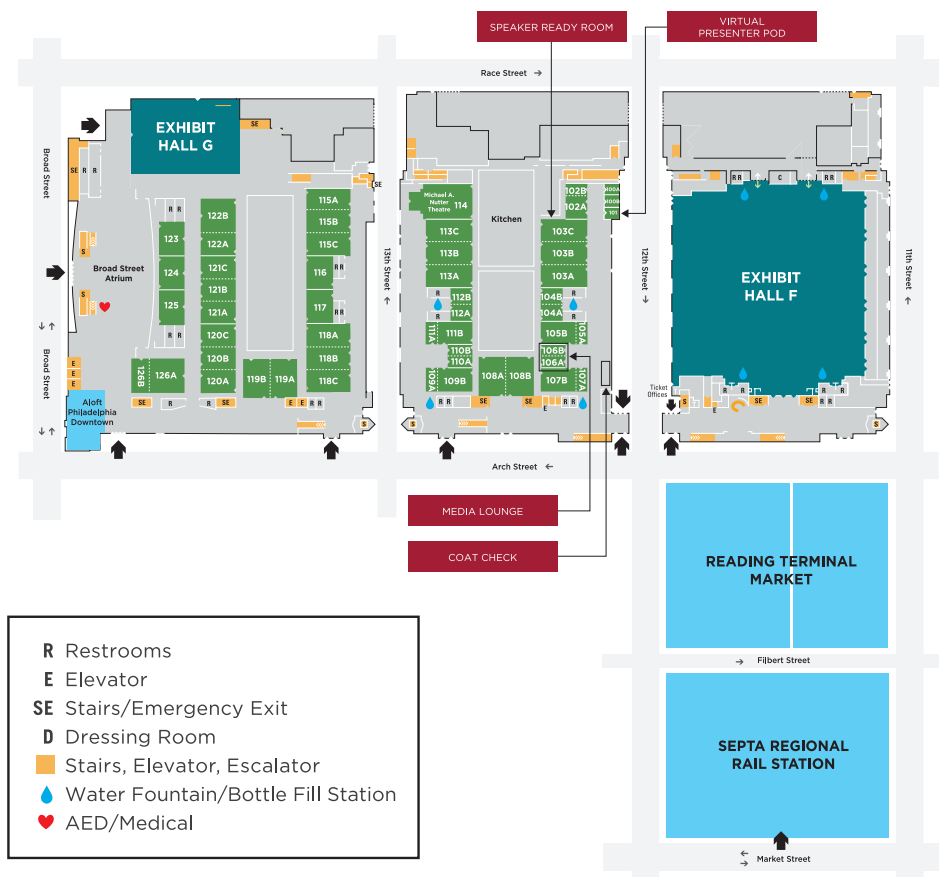
Access the event platform to:

- Create a personal itinerary
- View daily schedules and session descriptions
- Watch streamed and on-demand content
- Network with attendees
- Explore the Exhibitor Directory

Access the online event platform to view specific session details and create your itinerary. Visit **edu21.educause.edu** or scan the QR code.
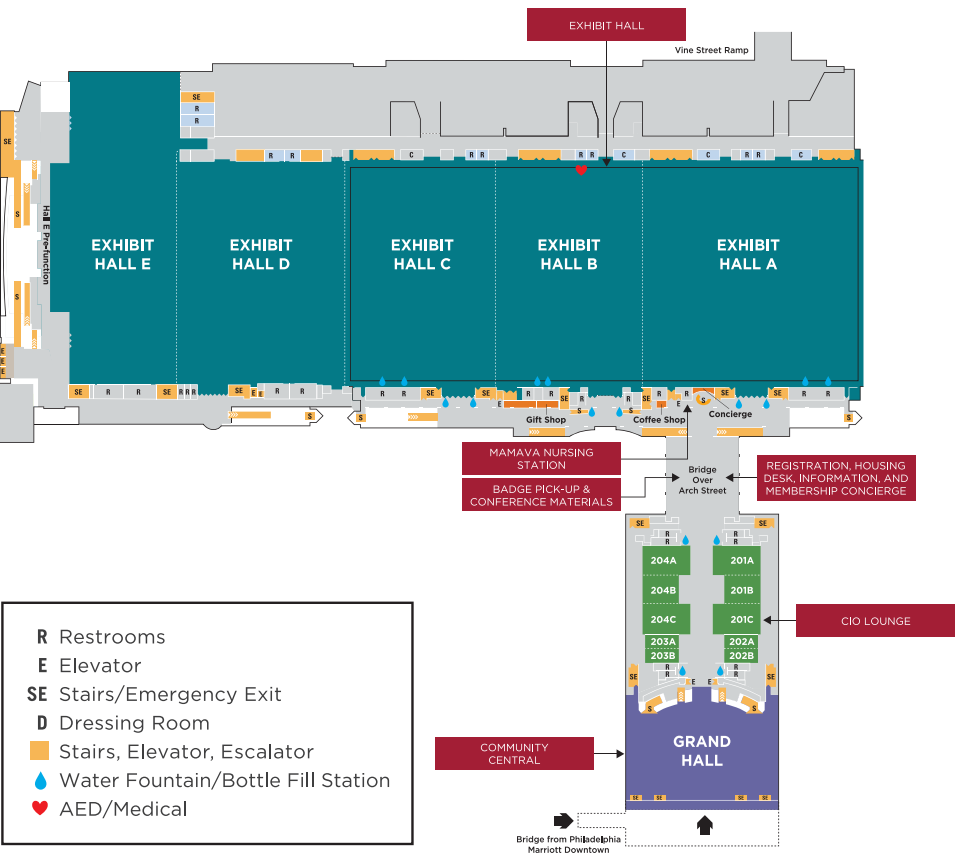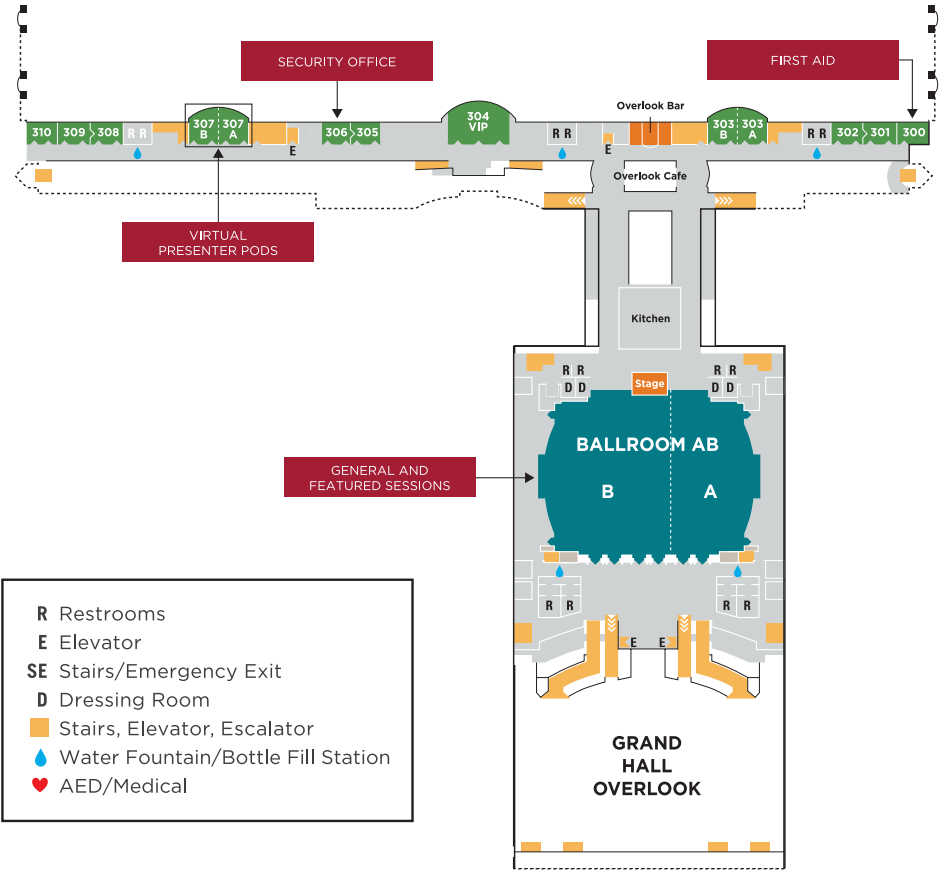
SPEAKER READY ROOM

VIRTUAL PRESENTER POD

Race Street →

EXHIBIT HALL G

Broad Street

SE R R

S

Broad Street Atrium

R R

122B

123

122A

124

121C

121B

121A

125

120C

120B

126B

126A

120A

119B

119A

SE

R

R

SE

115A

115B

115C

116

117

118A

118B

118C

E

R

R

13th Street ↑

SE

R R

Michael A. Nutter Theatre

114

113C

113B

113A

112B

112A

111B

110B

110A

109B

111A

109A

Kitchen

102B

102A

103C

103B

103A

104B

104A

105B

106B

106A

108A

108B

107B

105A

107A

100A 100B 100C 101

R

R

SE

S

12th Street ↓

R R

C

R R

EXHIBIT HALL F

11th Street ↑

Ticket Offices

R

R

SE

R R

S

Aloft Philadelphia Downtown

Broad Street

E

E

E

↓ ↑

↓ ↑

Arch Street ←

MEDIA LOUNGE

COAT CHECK

READING TERMINAL MARKET

→ Filbert Street

SEPTA REGIONAL RAIL STATION

← Market Street
→

R Restrooms
E Elevator
SE Stairs/Emergency Exit
D Dressing Room
▪ Stairs, Elevator, Escalator
💧 Water Fountain/Bottle Fill Station
♥ AED/Medical

Visit **edu21.educause.edu** for session abstracts and up-to-date conference information.

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PENNSYLVANIA CONVENTION CENTER
200 Level

EXHIBIT HALL

Vine Street Ramp

EXHIBIT HALL E

EXHIBIT HALL D

EXHIBIT HALL C

EXHIBIT HALL B

EXHIBIT HALL A

Gift Shop

Coffee Shop

Concierge

MAMAVA NURSING STATION

BADGE PICK-UP & CONFERENCE MATERIALS

Bridge Over Arch Street

REGISTRATION, HOUSING DESK, INFORMATION, AND MEMBERSHIP CONCIERGE

204A
204B
204C
203A
203B

201A
201B
201C
202A
202B

CIO LOUNGE

R	Restrooms
E	Elevator
SE	Stairs/Emergency Exit
D	Dressing Room
	Stairs, Elevator, Escalator
	Water Fountain/Bottle Fill Station
	AED/Medical

COMMUNITY CENTRAL

GRAND HALL

Bridge from Philadelphia Marriott Downtown

PENNSYLVANIA CONVENTION CENTER
300 Level

SECURITY OFFICE

FIRST AID

Overlook Bar

| 310 | 309 | 308 | R R | 307 B | 307 A | 306 | 305 | 304 VIP | R R | 303 B | 303 A | R R | 302 | 301 | 300 |

E

E

Overlook Cafe

VIRTUAL PRESENTER PODS

Kitchen

R R D D

Stage

R R D D

BALLROOM AB

B   A

GENERAL AND FEATURED SESSIONS

R R

R R

E   E

GRAND HALL OVERLOOK

R Restrooms
E Elevator
SE Stairs/Emergency Exit
D Dressing Room
   Stairs, Elevator, Escalator
   Water Fountain/Bottle Fill Station
   AED/Medical

Visit **edu21.educause.edu** for session abstracts and up-to-date conference information.

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PLACES OF INTEREST

CIO Lounge
Sponsored by LinkedIn Learning
201C, 200 LEVEL

Higher education CIOs are invited to relax and meet with friends and colleagues in this community space.

Community Central
GRAND HALL, 200 LEVEL

It's your home office away from home—find a quiet spot to work and reflect, meet with colleagues, or recharge your devices (and your energy). You can also relax and watch streaming general sessions as well as content from the online event. Get comfortable!

Conference Materials Area
BRIDGE, 200 LEVEL

We've created an area for you to choose only the complimentary hard-copy information you want.

Coat & Luggage Check
12TH STREET FOYER, 100 LEVEL

$3 per item

Schedule

Wednesday	7:00 a.m.–6:15 p.m.
Thursday	7:00 a.m.–5:15 p.m.
Friday	7:30 a.m.–12:30 p.m.

Learning Theater
EXHIBIT HALL C, 200 LEVEL

This innovative space features must-attend interactive events throughout the conference, including the Under the Ed Radar Pitch Competition.

EDUCAUSE Showcase Live Mural Experience
EXHIBIT HALL C, 200 LEVEL

Come watch Philadelphia mural artist Alloyius Mcilwaine illustrate our six 2021 Showcase Series themes in this live art installation taking place Wednesday and Thursday in the exhibit hall. Be sure to use #EDUCAUSEShowcase when sharing your photos.

Want to contribute your suggestions for the 2022 Showcase Series? Scan the QR code and tell us what you'd like to see next year.

Start-Up Alley

Sponsored by Amazon Web Services, Gold Partner

EXHIBIT HALL A, 200 LEVEL

Visit emerging edtech companies offering innovative products and services targeted to the higher education market. Share direct feedback on new ideas and learn about solutions for your institution. See page 12.

Media Lounge

106AB, 100 LEVEL

Media representatives attending EDUCAUSE 2021 have a quiet place to get away from the commotion of conference activities, charge devices, conduct interviews, and compose their stories.

Speaker Ready Room

103C, 100 LEVEL

Conference presenters are encouraged to visit this area to test equipment, practice, make last-minute modifications, or upload their presentation to the presentation management system.

Young Professionals Hub

GRAND HALL, 200 LEVEL

This hub is the official gathering location for young professionals at the EDUCAUSE Annual Conference. Young professionals can use this space to connect and reconnect with peers. Industry leaders and the broader EDUCAUSE community are encouraged to stop by the hub to meet and network with young professionals. This open, community space is designed to help young professionals get the most out of the conference experience. Don't miss your chance to meet and mingle with younger professionals and emerging leaders in the EDUCAUSE community.

Exhibit Hall

EXHIBIT HALL A-C, 200 LEVEL

The exhibit hall features the latest campus technology solutions for the higher education community. In addition to the exhibits, numerous activities take place in the hall, including Start-Up Alley, the Under the Ed Radar Pitch Competition, the Learning Theater, and more.

Concessions

Java Main

OUTSIDE EXHIBIT HALL B, 200 LEVEL

Wednesday–Thursday, 7:00 a.m.–1:00 p.m. Friday, 7:00 a.m.–12:00 p.m.

Java Main Coffee Cart

GRAND HALL, 200 LEVEL

Wednesday–Thursday, 9:00 a.m.–3:00 p.m.

South Philly Market Forza Panini

BACK OF EXHIBIT HALL A, 200 LEVEL

Wednesday–Thursday, 11:00 a.m.–3:00 p.m.

Posters

Sponsored by WTC Consulting

EXHIBIT HALL A, 200 LEVEL

Frontline campus innovators share their expertise implementing replicable ideas, armed with their knowledge and a poster display. The poster space is organized by program theme, with each poster assigned a board number.

Membership Concierge

BRIDGE, 200 LEVEL

Visit with your Membership Team to learn more about your benefits. Not a member? Let's discuss benefits that fit your needs.

Visit **edu21.educause.edu** for session abstracts and up-to-date conference information.

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EDUCAUSE Showcase Series Experience

Live art installation + interactive games

LOCATION:
Exhibit Hall next to the Learning Theater

JOIN US AT COMMUNITY CENTRAL

Find a spot to work, meet with colleagues, charge your devices, and watch streaming general sessions as well as content from the online event.

EDUCAUSE

Grand Hall, 200 Level

LEARNING THEATER
INNOVATION TAKES THE STAGE

This innovative space features must-attend events throughout the conference, including the pitch competition and interactive programming.

SCHEDULE
EXHIBIT HALL C, 200 LEVEL

WEDNESDAY	2:15–3:30 p.m. Under the Ed Radar Pitch Competition *Winner and runner-up announced at conclusion of presentations.*
THURSDAY	9:15–10:00 a.m. What's Innovative Here May Not Be Innovative There—The Fine Art of Creative Borrowing 10:15–10:45 a.m., 1:15–1:45 p.m., 3:15–3:45 p.m. "The Survey Says!": EDUCAUSE Technology Feud

Visit **edu21.educause.edu** for session abstracts and up-to-date conference information.

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EMERGING EDTECH SHOWCASED IN START-UP ALLEY

| Visit during exhibit hall hours: | WEDNESDAY | 8:45 a.m.–5:45 p.m. |
| | THURSDAY | 8:45 a.m.–4:00 p.m. |

If you want to experience some of the most groundbreaking and promising solutions in higher ed IT, you won't want to miss Start-Up Alley!

While here, visit some of your favorite emerging companies from previous conferences in Start-Up Alley Graduates and see how their offerings have evolved.

START-UP ALLEY

(k)Nudging
Activeclass
CAMVAS IT
Curricula
Ensightful
InSpace Proximity
Interstride
Invoke Learning
Kritik Education
LinkJoin
Pressbooks
SibylSoft
Venture
Wanderclyfe

START-UP ALLEY GRADUATES

Acadly
APL nextED
Coursedog
ecree
Element451
eLumin
ManagedMethods
PowerNotes
Rah Rah
TechReady.io

UNDER THE ED RADAR PITCH COMPETITION

Find out what solutions some of the most innovative minds in higher ed IT are working on as they pitch their individual business plans and service offerings in front of a judging panel of industry and academic leaders. One winner and one runner-up will be announced out of a pool of five Start-Up Alley companies.

> **Join us Wednesday, 2:15–3:30 p.m., in the Learning Theater, Exhibit Hall A–C, 200 Level.**

COMPETITION PARTICIPANTS

ActiveClass | *Student Engagement and Success*
Nate Hurst, CEO

Ensightful | *Teaching and Learning*
Chris Du, Co-Founder

InSpace Proximity | *Student Engagement and Success*
Narine Hall, Co-Founder and CEO

Kritik Education | *Teaching and Learning*
Carine Marette, Co-Founder

SibylSoft | *Cybersecurity and Privacy*
Sonya Lowry, Founder and CEO

Sponsored by

aws

Gold Partner

RECOGNIZING EXEMPLARY LEADERS

EDUCAUSE celebrates five exemplary leaders in the higher ed IT community—innovators whose work has advanced the common good.

Through their exceptional leadership and accomplishments, these EDUCAUSE members model the best of our profession and inspire our community to excel.

Leadership Award
Michele Norin
Senior Vice President and Chief Information Officer
Rutgers, The State University of New Jersey

Rising Star Award
Tonya Bennett
Director of Educational Technology, University of Pennsylvania School of Veterinary Medicine

Community Leadership Award
Marcia L. Dority Baker
Assistant Director, Academic Technologies
University of Nebraska–Lincoln

Rising Star Award
Kyle Shachmut
Assistant Director of Digital Accessibility Services
Harvard University

DEI Leadership Award
Michael Cato
Senior Vice President and Chief Information Officer
Bowdoin College

Special thanks to our sponsor–Moran Technology Consulting, Gold Partner

EDUCAUSE SCHOLARSHIPS:
REMOVING BARRIERS

EDUCAUSE Scholarships™ are an extension of our commitment to those who lead, manage, and use information technology to shape strategic IT decisions at every level within higher education.

They were designed to remove financial barriers facing many of us in reaching our professional development goals.

Learn more about the application and eligibility at educause.edu/careers/scholarships.

Sponsored in part by

MORAN
TECHNOLOGY CONSULTING
Gold Partner

Blackboard
Silver Partner

EDUCAUSE

braindate©
AT THE EDUCAUSE ANNUAL CONFERENCE

What is a braindate?

You are attending the EDUCAUSE Annual Conference to meet great people and learn new things that can help you address the current challenges facing higher education IT. One of the best ways to do so is to connect with the right professional peers and corporate partners and have meaningful conversations about topics that are relevant to you.

How do you spark those meaningful conversations? It all starts with a braindate.

Virtual braindates are one-on-one or small group knowledge-sharing conversations that you book with other conference participants using the Braindate platform. They're the best way to meet with, learn from, and have useful discussions with new people during the conference—all virtually.

Here's how it works:

1. Create your own topics so that others can invite you on a braindate!
2. Explore the topic market and pick something you want to learn, 1:1 or in a group.
3. Join group braindates or propose times to meet for one-on-one braindates.
4. Meet your peers on the platform. You can join video up to 5 minutes before it starts.

Visit educause.braindate.edu to get started.
Remember to use the email address you used to register for the conference.

EDUCAUSE

Book a braindate at
educause.braindate.com

SCHEDULE AT-A-GLANCE

Tuesday

All times listed in Eastern Time (ET)

Philadelphia

Registration, Conference Information Desk, Speaker Ready Room, Membership Concierge
7:00 a.m.–4:30 p.m.

Community Central, Young Professionals Hub, Media Lounge
7:00 a.m.–5:00 p.m.

CIO Lounge
12:00 p.m.–5:00 p.m.

Morning Workshops 8:30–11:00 a.m.	**Full-Day Workshops** 8:30 a.m.–4:00 p.m.
▪ **Beverage Break for Preconference Workshop Participants** 10:00–10:30 a.m.	
Morning Workshops *(continued)* 10:30–11:00 a.m.	**Full-Day Workshops** *(continued)* 10:30–11:00 a.m.
Lunch Break for Preconference Workshop Participants *(on your own)* 11:30 a.m.–1:00 p.m.	
Afternoon Workshops 1:00–2:30 p.m.	**Full-Day Workshops** *(continued)* 1:00–2:30 p.m.
▪ **Beverage Break for Preconference Workshop Participants** 2:30–3:00 p.m.	
Afternoon Workshops *(continued)* 3:00–4:00 p.m.	**Full-Day Workshops** *(continued)* 3:00–4:00 p.m.
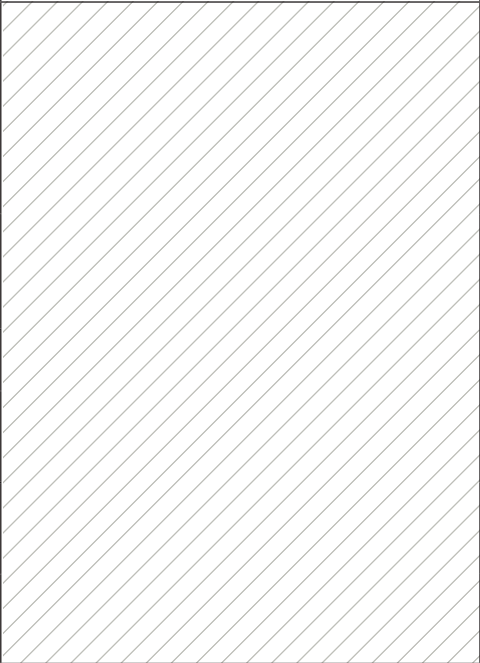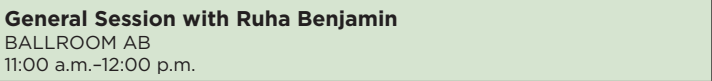
Please note: Preconference workshops require additional registration.

Access the online event platform to view specific session details and create your itinerary. Visit **edu21.educause.edu** or scan the QR code.

Wednesday

All times listed in Eastern Time (ET)

Philadelphia	Online
Registration, Conference Information, Membership Concierge, Speaker Ready Room 7:00 a.m.–4:30 p.m. **CIO Lounge, Community Central, Media Lounge, Young Professionals Hub** 7:00 a.m.–5:00 p.m.	

	Coffee & Networking in the Hallways 7:30–8:00 a.m.	
	Breakout Sessions 8:00–8:45 a.m.	
Exhibit Hall Open HALL A-C, 200 LEVEL 8:45 a.m.–5:45 p.m. **Continuous Coffee & Tea Service**	**Beverage Break in Exhibit Hall** 8:45–9:15 a.m.	
	Breakout Sessions 9:15–10:00 a.m.	
	Refreshment Break in Exhibit Hall 10:00–11:00 a.m.	
General Session with Ruha Benjamin BALLROOM AB 11:00 a.m.–12:00 p.m.		

GENERAL SESSION PRESENTER

Ruha Benjamin

African American Studies Professor, Princeton University, and Author
Opening general session sponsored by Identity Automation, Bronze Partner

Wednesday *(cont'd)*

All times listed in Eastern Time (ET)

| Philadelphia		Online	
Exhibit Hall Open HALL A-C, 200 LEVEL 8:45 a.m.–5:45 p.m. 🔲 **Continuous Coffee & Tea Service**	**Lunch** *(on your own)* 12:00–2:15 p.m	**15-Minute Break**	
		Live Sessions 12:15–1:00 p.m.	**Simulive Sessions** 12:15–12:35 p.m.
			Simulive Sessions 12:40–1:00 p.m.
		15-Minute Break	
		Live Sessions 1:15–2:00 p.m.	**Simulive Sessions** 1:15–1:35 p.m.
			Simulive Sessions 1:40–2:00 p.m.
		15-Minute Break	
	Breakout Sessions 2:15–3:00 p.m.	**Live Sessions** 2:15–3:00 p.m.	**Simulive Sessions** 2:15–2:35 p.m.
	🔲 **Beverage Break in Exhibit Hall** 3:00–3:30 p.m.		**Simulive Sessions** 2:40–3:00 p.m.
	Breakout Sessions 3:30–4:15 p.m.	**Virtual Networking Fun** 3:00–4:00 p.m.	
	🔲 **Reception in Exhibit Hall** 4:15–5:45 p.m. **Posters Sessions** 4:15–5:00 p.m.		

Join Us for Virtual Scavenger Hunt

Head over to the online event platform to have some fun and participate in the scavenger hunt brought to you by the Young Professionals Advisory Committee.

Access the online event platform to view specific session details and create your itinerary. Visit **edu21.educause.edu** or scan the QR code.

Thursday

All times listed in Eastern Time (ET)

Philadelphia	Online
Registration, Conference Information, Membership Concierge, Speaker Ready Room 7:00 a.m.–4:30 p.m. **CIO Lounge, Community Central, Media Lounge, Young Professionals Hub** 7:00 a.m.–5:00 p.m.	
■ **Coffee & Networking in the Hallways** 7:30–8:00 a.m.	
Breakout Sessions 8:00–8:45 a.m.	
■ **Beverage Break in Exhibit Hall** 8:45–9:15 a.m.	
Exhibit Hall Open HALL A-C, 200 LEVEL 8:45 a.m.–4:00 p.m. ■ **Continuous Coffee & Tea Service** — **Breakout Sessions** 9:15–10:00 a.m.	
■ **Refreshment Break in Exhibit Hall** 10:00–11:00 a.m.	
General Session with Susan Grajek BALLROOM AB 11:00 a.m.–12:00 p.m.	

GENERAL SESSION PRESENTER

Susan Grajek

Vice President for Partnerships, Communities and Research, EDUCAUSE
Top IT Issues session sponsored by Jenzabar, Platinum Partner, Microsoft Corporation, Platinum Partner, AT&T, Bronze Partner

Visit **edu21.educause.edu** for session abstracts and up-to-date conference information.

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Thursday *(cont'd)*

All times listed in Eastern Time (ET)

Philadelphia		Online	
Exhibit Hall Open HALL A-C, 200 LEVEL 8:45 a.m.–4:00 p.m. 🔲 **Continuous Coffee & Tea Service**	**Lunch** *(on your own)* 12:00–2:15 p.m	**15-Minute Break**	
		Live & On-Demand Sessions 12:15–1:00 p.m.	**Simulive Sessions** 12:15–12:35 p.m.
			Simulive Sessions 12:40–1:00 p.m.
		15-Minute Break	
		Live & On-Demand Sessions 1:15–2:00 p.m.	**Simulive Sessions** 1:15–1:35 p.m.
			Simulive Sessions 1:40–2:00 p.m.
		15-Minute Break	
	Breakout Sessions 2:15–3:00 p.m.	**Live Sessions** 2:15–3:00 p.m.	**Simulive Sessions** 2:15–2:35 p.m.
	🔲 **Refreshment Break in Exhibit Hall** 3:00–4:00 p.m.		**Simulive Sessions** 2:40–3:00 p.m.
	Breakout Sessions 4:00–4:45 p.m.	**Trivia** 3:00–3:45 p.m.	

Showcase Live Art Installation

EXHIBIT HALL NEXT TO THE LEARNING THEATER

Come watch our live art installation during the exhibit hall hours and tell us what you'd like to see from our Showcase Series in 2022.

Access the online event platform to view specific session details and create your itinerary. Visit **edu21.educause.edu** or scan the QR code.

Friday

All times listed in Eastern Time (ET)

Philadelphia	Online
Registration, Conference Information, Membership Concierge, Speaker Ready Room 8:00–10:30 a.m. **CIO Lounge, Community Central, Media Lounge, Young Professionals Hub** 8:00 a.m.–12:00 p.m.	
▪ **Coffee & Networking in the Hallways** 8:00–8:30 a.m.	
Breakout Sessions 8:30–9:15 a.m.	
Break 9:15–9:45 a.m.	
Breakout Sessions 9:45–10:30 a.m.	
▪ **Refreshment Break in the Hallways** 10:30–11:00 a.m.	
General Session with Michael Sorrell BALLROOM AB 11:00 a.m.–12:00 p.m.	

GENERAL SESSION PRESENTER
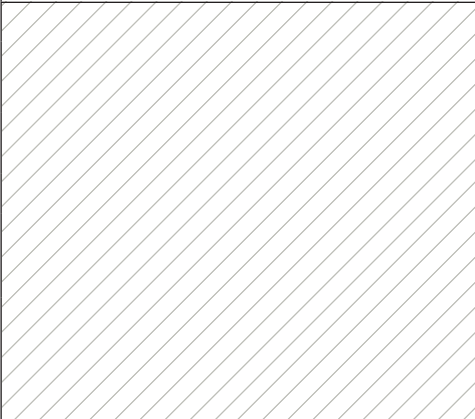
Michael Sorrell

President, Paul Quinn College, and Fortune 50 World's Greatest Leader
Closing general session sponsored by Accenture

Visit **edu21.educause.edu** for session abstracts and up-to-date conference information.

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Friday *(cont'd)*

All times listed in Eastern Time (ET)

Philadelphia	Online	
	15-Minute Break	
	Live & On-Demand Sessions 12:15–1:00 p.m.	**Simulive Sessions** 12:15–12:35 p.m.
		Simulive Sessions 12:40–1:00 p.m.
	15-Minute Break	
	Live & On-Demand Sessions 1:15–2:00 p.m.	**Simulive Sessions** 1:15–1:35 p.m.
		Simulive Sessions 1:40–2:00 p.m.
	TGIF 2:00–3:00 p.m.	

Access the online event platform to view specific session details and create your itinerary. Visit **edu21.educause.edu** or scan the QR code.

EXHIBIT HALL

The exhibit hall features the latest campus technology solutions for the higher education community. In addition to the exhibits, numerous activities take place in the hall, including Start-Up Alley, the Under the Ed Radar Pitch Competition, the Learning Theater, and more.

| **Exhibit hall hours:** | WEDNESDAY | 8:45 a.m.–5:45 p.m. |
| | THURSDAY | 8:45 a.m.–4:00 p.m. |

Learning Theater

This innovative space features must-attend events throughout the conference, including the pitch competition and interactive programming.

Start-Up Alley

Explore new and emerging technologies, find pilot opportunities with edtech companies, and visit some of your favorite Start-Up Alley Graduate companies from previous annual conferences.

Under the Ed Radar Pitch Competition

Hear engaging, competitive pitch sessions from five edtech leaders who are excited to introduce their emerging technologies to the higher education community.

EDUCAUSE Showcase Live Mural Experience
EXHIBIT HALL C, 200 LEVEL

Come watch Philadelphia mural artist Alloyius Mcilwaine illustrate our six 2021 Showcase Series themes in this live art installation taking place Wednesday and Thursday in the exhibit hall. Be sure to use #EDUCAUSEShowcase when sharing your photos.

Want to contribute your suggestions for the 2022 Showcase Series? Scan the QR code and tell us what you'd like to see next year.

Networking Reception
WEDNESDAY | 4:15-5:45 P.M. | EXHIBIT HALL

Enjoy drinks and appetizers while networking with your colleagues and leading higher education technology companies. Visit reception sponsor booths for a chance to win one of three complimentary registrations to EDUCAUSE 2022 in Denver. Winners will be notified Thursday.

AT&T, Bronze Partner, Booth #919
Class Technologies, Booth #800
LastPass, Booth #1801

Visit **edu21.educause.edu** for session abstracts and up-to-date conference information.

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EXHIBIT HALL MAP
HALL A-C, 200 LEVEL

As of September 22, 2021.

Freeman Service Center

Learning Theater

Showcase Experience

Grab & Go

Grab & Go

Grab & Go

10	5
14	9	4
13	8	3
12	7	2
11	6	1

Meeting Suites
Please see the map onsite for specific suite assignments.

ENTRANCE

2138 2039 | 2138 2037 | 2134 2035
2938 1939 | 2036 1937 | 2034 1935
1938 1839 | 1936 1837 | 1934 1835
1838 1739 | 1836 1737 | 1834 1735
1842 1743
1734 1635
1638 1539 | 1537 | 1634 1535
1538 1439 | 1536 1437 | 1534 1435
1438 1339 | 1436 1337 | 1434 1335
1338 1239 | 1336 1237 | 1334 1235

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1442 1343
1243

2030 | 1929 | 2026 1927
1830 | 1729 | 1826 1727
1630 | 1529 | 1626 1527
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2019
1920 | 1819 | 1916 1817
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1912 | 1811 | 1908 1809
1812 | 1711 | 1808 1709
1712 | 1611 | 1708 1609
1413 | 1510 1409 | 1508 1409
1313 | 1410 1309 | 1408 1309
1213 | 1310 1209 | 1308 1209
1909

1904 | 1803* | 1900 1801
1804 1705 | 1802 1703 | 1800 1701
1704 1605 | 1702 1603 | 1700 1601
1604 1505 | 1602 1503 | 1600 1501
1504 1405 | 1502 1403 | 1500 1401
1901
1201

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1250 1151 1051 1050 951 953 851 850 751 753 651

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Emerging Edtech

S14 S13 S12 S11 S10 S9 S8 S7 S6 S5 S4 S3 S2 S1

G14 G13 G12 G11 G10 G9 G8 G7 G6 G5 G4 G3 G2 G1

Start-Up Alley Graduates

643
736 637
732 633
627

640 541
638 539
634 535
632 533
628 529
626 527

538 439
532 433
526 427

438 339
432 333
426 327

239
233 132
227

139
133
127

1019 919 ✳ 819
1113 1013 913
810
1206 1107 1106 1007 907
1101 1001 901 800 ✳

619
611
601

417
409
401

309
301

217
209
201

Grab & Go

109
101

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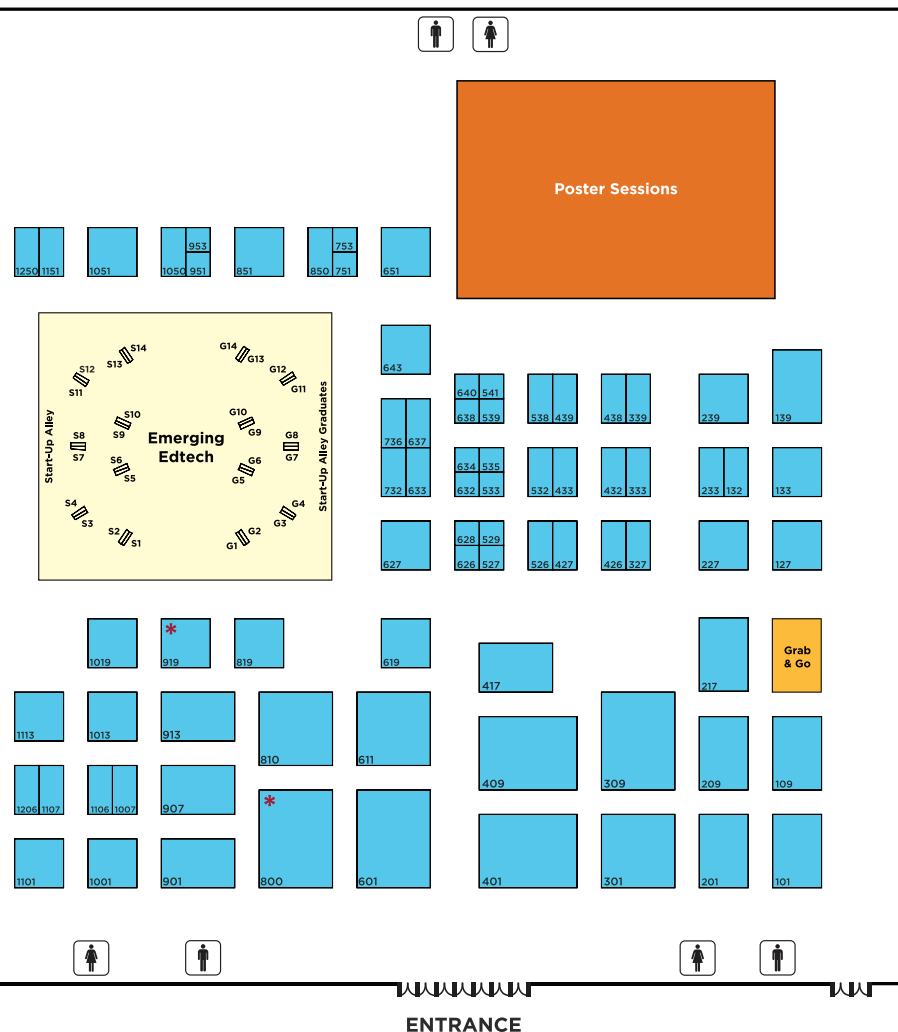
Networking Reception
WEDNESDAY | 4:15-5:45 P.M.
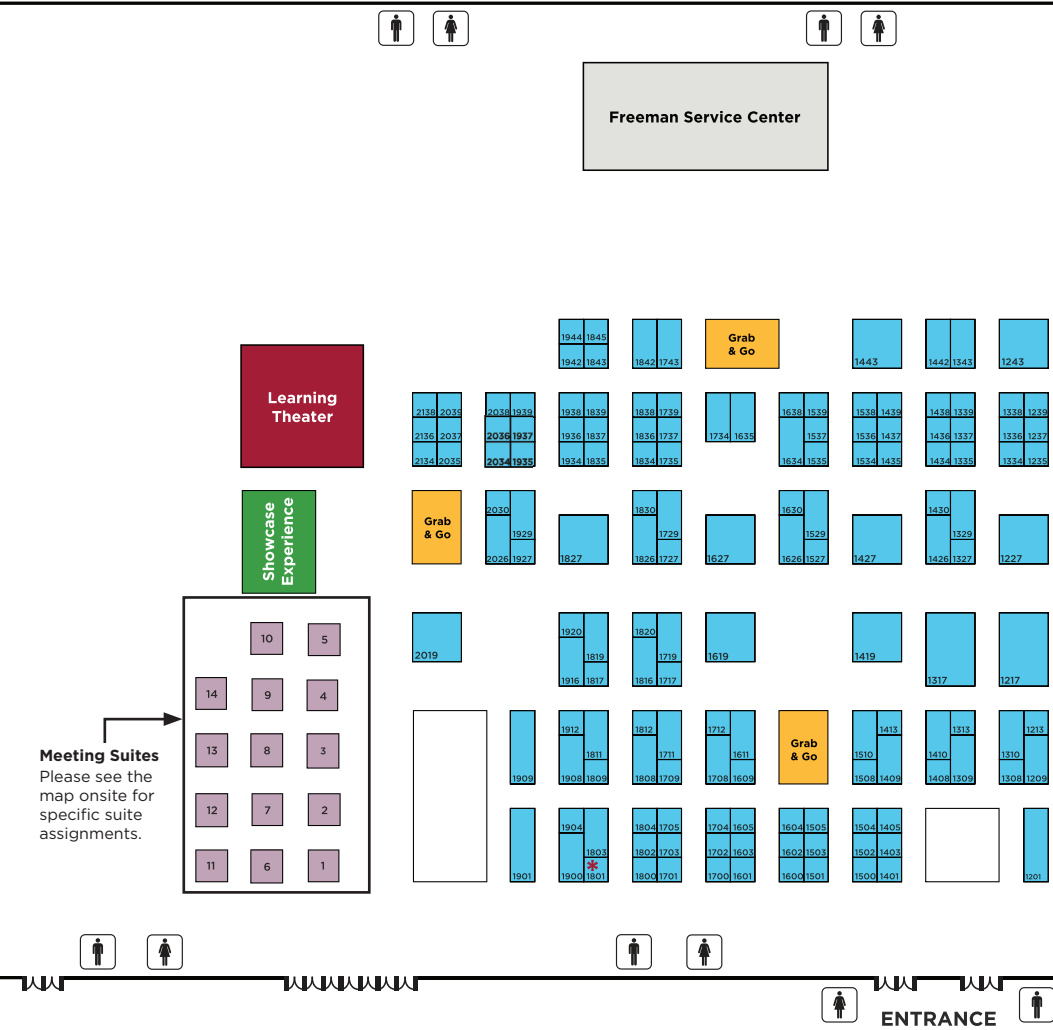
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Winners will be notified Thursday.

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HEALTH & SAFETY

COVID-19 Information

Please review COVID-19 safety protocols and health regulations on **events.educause.edu/annual-conference/covid**.

In Case of Emergency

Emergency Staff

The Security department at the Pennsylvania Convention Center operates 24 hours a day and becomes the communications center and command post in the event of an emergency. The command station can be reached at 215-418-4911.

Should the need arise, EDUCAUSE has an EMT on duty at 300, 300 Level during the following hours:

WEDNESDAY   7:00 a.m.–4:30 p.m.
THURSDAY   7:00 a.m.–4:30 p.m.
FRIDAY   8:00–10:30 a.m.

Evacuation Safety

- Remain calm and proceed in an orderly manner
- Leave the facility through the nearest exit as instructed
- Do not take time to retrieve personal property
- Do not attempt to use elevators or escalators
- Assist elderly people and people with disabilities
- Listen for instructions via the public address system
- Do not try to re-enter the building until an "all clear" message is given

Emergency Announcement Protocol

Should a potential emergency evacuation occur, the Pennsylvania Convention Center Command Staff will confirm that an evacuation is necessary before sounding the building alarm.

The alarm consists of an automatic three-way notification:

1. Audible alarm
2. Visual strobe light alarm
3. Voice activated emergency evacuation message

The Command Station security staff has the capability of overriding the alarm system with an "all clear" message when the building is deemed safe.

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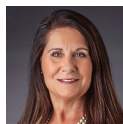Davidson College

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POLICIES

Diversity, Equity, and Inclusion

EDUCAUSE promotes professional growth and access to leadership opportunities among higher education technology professionals, welcoming all individual identities and demographic characteristics. The EDUCAUSE board and leadership have established diversity, equity, and inclusion (DEI) as a critical priority for the association.

Name Badge

Please wear your name badge throughout the event. There will be a $25 fee to reprint lost or forgotten badges.
Name badges and registration sponsored by AT&T, Bronze Partner

Code of Conduct

EDUCAUSE seeks to create a healthy, safe, and inclusive environment for all people to network, learn, and share.

As a community we do not tolerate discrimination, abuse, or harassment of any kind by anyone at our physical and virtual events. Prohibited behaviors include, but are not limited to, harassment or intimidation based on race, religion, language, gender, sexual orientation, gender identity, gender expression, disability, appearance, or other group status; sexual harassment, including unwelcome sexual attention, stalking (physical or virtual), or unsolicited contact; and disorderly or disruptive actions in any physical or virtual conference space, including meeting rooms, live or online sessions, video conference channels, chat and discussion spaces, live or online exhibit hall, or in any other conference spaces, that might adversely affect another participant's experience.

We expect all participants to be respectful of other people and their viewpoints, even though they might be different, and to assist with creating and maintaining an inclusive and respectful environment at all times.

If you feel threatened, or harassed, or at risk of physical harm, or witness any questionable behavior:

1. If in an emergency situation, immediately dial 9-1-1 or ask for assistance from on-site security

2. Ask for help from an EDUCAUSE staff member

   a. Speak to onsite staff (for in-person events), or

   b. Private chat (for virtual events), or

   c. Email **info@educause.edu**, or

   d. Call 303-449-4430 (Monday–Friday, 7:30 a.m.–4:30 p.m. MT)

EDUCAUSE reserves the right at its sole discretion to expel anyone, without refund, from all current and future events, whose conduct is not in keeping with these expectations.

Sharing, Recording, Streaming, and Photography

Common courtesy dictates that attendees must obtain any presenter's permission to record, post, or stream their session or activity in any medium or social media channel (including, but not limited to, Instagram, Twitter, SnapChat, TikTok, Facebook, and YouTube). Recording/streaming for commercial purposes is allowed only with prior written permission from both EDUCAUSE and the presenter(s). Sharing out links, resources, login credentials, or other information intended for registered participants to an event to non-registrants is not acceptable. EDUCAUSE reserves the right to ask any participant to move within or to leave a session venue if their use of technology is disruptive to presenters or other participants, or shared with non-registrants.

Please note: By attending the conference, you are agreeing to allow images, audio, chat excerpts, and video of you recorded on-site or during a virtual session by EDUCAUSE personnel to be used for educational and promotional purposes. Please contact info@educause.edu with questions.

EDUCAUSE Events

2022

Conferences

ELI Annual Meeting
June 2022

NERCOMP Annual Conference
March 14–16, 2022 | Providence, RI

Cybersecurity and Privacy Professionals Conference
May 2022

EDUCAUSE Annual Conference
October 25–28 | Denver, CO

Institutes

Multiple offerings throughout the year

New Managers Institute

Managers Institute

Senior Directors Institute

Executive Leadership Institute

New Managers Institute for Cybersecurity Professionals

Learning Technology Leadership Institute

Data Literacy Institute

Find exact dates and a comprehensive list of webinars, Learning Labs, Member QuickTalks, and more professional development events at

events.educause.edu/event-finder

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