\_Technical Help, Jamie Farrell: Welcome, everyone!  Today’s EDUCAUSE Live! Webinar “Influencing a Security Culture: From Community College to Ivy League” will begin at 1 p.m. eastern time.

  \_Technical Help, Jamie Farrell: As we wait for today’s session to begin, feel free to chat with attendees in this chat pod. Tweet your thoughts and reflections using these hashtags:  #EDULIVE

  Valerie  Vogel, EDUCAUSE: Happy National Cybersecurity Awareness Month! You can find free resources and more on the EDUCAUSE Security Awareness Campaigns web page: <https://www.educause.edu/securityawareness>

  Sewanee: Hey guys!

  \_Technical Help, Jamie Farrell: Hello Sewanee! Thank you for joining us!

  \_Technical Help, Jamie Farrell: If you would like to open captioning in a separate and adjustable window, please use the following link: <https://nam03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.streamtext.net%2Fplayer%3Fevent%3DELIVE1909&amp;data=02%7C01%7C%7C1d58d2fb717d4b6a754808d74c19fd30%7Cdd4b037fe626495db0170cc0f7dddb37%7C0%7C0%7C637061546828354047&amp;sdata=39rEhnU8UFkIRrZsSKXKnq2Itc%2FdRwgfIGmKtU2E%2FWQ%3D&amp;reserved=0>

  \_Technical Help, Jamie Farrell: Please use your computer speakers to listen to this session. If you have any technical difficulties, please send a private chat to Technical Help. To send message click in the upper right hand corner of the chat box and select Start Chat With > Hosts.

 Valerie  Vogel, EDUCAUSE: One simple way to promote NCSAM is to become a Champion. Sign up online for free and your campus will be recognized on NCSA's website. You'll also receive a free #BeCyberSmart toolkit with promo materials. <https://nam03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fstaysafeonline.org%2Fncsam%2Fchampions%2Fview-all%2F&amp;data=02%7C01%7C%7C1d58d2fb717d4b6a754808d74c19fd30%7Cdd4b037fe626495db0170cc0f7dddb37%7C0%7C0%7C637061546828354047&amp;sdata=RG308ilFpHT7Ffol2hiCBckRo96RDGSJoQqFQn5YaJo%3D&amp;reserved=0>

  Valerie  Vogel, EDUCAUSE: Is your institution a Champion? Over 215 colleges & universities have signed up so far!

  \_Technical Help, Jamie Farrell: I'm in LA and I would challenge your traffic capital title!

 Sarah Curtis | Colgate University: Yes!

  Audrey Carpenter: yes

 Zarmeena Waseem | GWU: to make sure I'm going in the right direction and more ideas would be great too

 Paula Doe: Some new ideas would be great to help strengthen our efforts

  Adam Jefferson: Not yet

  Wendy Battles: Just getting started...

 Sarah Curtis | Colgate University: more efforts and ideas appreciated

  Susan Mulderrig: It definitely helps but I think users are getting tired of hearing from us

  Christopher Butler (Curry College): only moderately well - we are just starting this process

 Christina: SANS Cybersecurity Training

  Alex Ruiz: It's improving, hard to get adoption, buy-in from faculty

 Sarah Curtis | Colgate University: looking for ideas for online training

 Margaret Lester: Awareness is helping, but we want a real training program

  Brian Kelly, EDUCAUSE: I found training is a four letter word... found calling it Information Security Awareness Education program was received better by faculty...

 Ashley Valentijn - University of Miami: Sometimes we get told that technology can fix everything, so cultivating a security culture isn't necessary.

  Jim Russell: Reluctant acceptance

  chad Tracy: It is very supporting from the President down - Having full support from the Board of Trustees to the President downward through senior staff... makes all the difference

  Karen Bates: Improving and emerging

  Maria Espinosa: Under development

  Valerie  Vogel, EDUCAUSE: Please describe your institution's security culture here in the chat!

  Alex Ruiz: Evolving

 Maria Espinosa: Reactive....but an appetite to become more strategic

  Lauren Reese: Slow to adopt changes but for the most part understand the need for it

  Hugo Dominguez: There needs to be an acknowledgement that part of the culture of the University is to challenge pre-adopted ideas to drive the research... Therefore selling the security culture needs to show alignment of the security objectives (culture) with the core of the University activity by having simple messages demonstrating the convergence of both

  Greg Pitter - Portland CC: Reactive, occasionally seen as overbearing.

  Loretta Andrews: Getting better but still pockets of denial - "we are too small to be any worth to hackers"

  Brian Kelly, EDUCAUSE: I really like the Six Words campaigns... can help gauge culture - <https://nam03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsixwords.ucsd.edu%2F&amp;data=02%7C01%7C%7C1d58d2fb717d4b6a754808d74c19fd30%7Cdd4b037fe626495db0170cc0f7dddb37%7C0%7C0%7C637061546828364042&amp;sdata=qZHFgwiyg8xYzIZoK2QnaonFYaOIMIMblSyOZSLQ%2BY0%3D&amp;reserved=0>

  Paula Doe: We have come a long way in the last 2 years but I'm not sure we have developed a culture yet.  That along with education would be a huge step forward.

  Zarmeena Waseem | GWU: It really depends on the educational department or employee department we are talking about. our culture is very well normalized in some areas and not very strong in others.

  Brian Kelly, EDUCAUSE: 2019 Red Sox?

  chad Tracy:- - not a horror story - but we tend to have issues with the offboarding of staff... gaining control of devices...

  Michelle Greenlee: Stolen devices and password sharing

 Sarah Curtis | Colgate University: email server under the desk

  chad Tracy: yes, empathy is important- when working with campus stakeholders...

  Brian Kelly, EDUCAUSE: Meet them where they are... so important

  Nathan Phillips - American College of Healthcare Sciences: How do you know these events, non-traditional methods work?

  Michelle Greenlee: That's great!

  Sarah Curtis | Colgate University: HAPPY BIRTHDAY!!!!

 Zarmeena Waseem | GWU: Happy Birthday! That gives me hope!

 Francine Pollaci, St. Joseph's College: HBD

  Valerie  Vogel, EDUCAUSE: Happy birthday to your amazing team, David!!

 David - Univ. of Kansas: ðð

 Sherri Yerk-Zwickl @Campbell University: I love the flu shot connection!

  Lauren Reese: incorporating games will be great when we are ready to enroll students in 2FA

  Michelle Greenlee: Partnering with other events to include security info/training AND laptop stickers

  chad Tracy: really like the idea of Security Health check after flu shots...

  Susan Mulderrig: I think that appealing to their personal security is a great way to make inroads

  Paula Doe: Health Fair; Department of KNOW, partnering with other depts

  Adam Jefferson: Lots of creative ways to get involved in the different events

  Sarah Curtis | Colgate University: benefits fair for staff

  Zarmeena Waseem | GWU: Lunch and Learns relating to their home environments is fanstastic and doable

  Sarah Curtis | Colgate University: partnering with career services

  Paula Doe: Thank you so much.  Very informative and great ideas!

  Wendy Battles: Thank you, so many wonderful ideas!

  \_Technical Help, Jamie Farrell: As we near the end of our session,  please take a moment to fill out our session evaluation at: <https://nam03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.surveygizmo.com%2Fs3%2F5225292%2FELIVE1909&amp;data=02%7C01%7C%7C1d58d2fb717d4b6a754808d74c19fd30%7Cdd4b037fe626495db0170cc0f7dddb37%7C0%7C0%7C637061546828364042&amp;sdata=AUAWjBlaT6lxVNgPqFgSg1yupuKn%2B6TYD2K1NwKnzA8%3D&amp;reserved=0>

  Jonathan Smith (Sonoma State U): Partnering with the Library can be a good way to reach students

  David - Univ. of Kansas: Have you both implemented multi-factor authentication on your campuses? If so, for all customer groups?

  Alex Ruiz: Partnering with the communications and marketing department to help you with your messaging

  Alex Ruiz: Aside from laptop stickers, webcam covers are also a cheap article to distribute and provides an opportunity to engage the community

  David - Univ. of Kansas: Thank you

  \_Technical Help, Jamie Farrell: Recordings and resources from this session will be available on the EDUCAUSE LIVE! session archive page: <https://events.educause.edu/educause-live/webinars/2019/influencing-a-security-culture-from-community-college-to-ivy-league>

  \_Technical Help, Jamie Farrell: Thank you all for your participation and engagement today! Before leaving, please don’t forget to fill out <https://nam03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.surveygizmo.com%2Fs3%2F5225292%2FELIVE1909&amp;data=02%7C01%7C%7C1d58d2fb717d4b6a754808d74c19fd30%7Cdd4b037fe626495db0170cc0f7dddb37%7C0%7C0%7C637061546828364042&amp;sdata=AUAWjBlaT6lxVNgPqFgSg1yupuKn%2B6TYD2K1NwKnzA8%3D&amp;reserved=0>

  \_Technical Help, Jamie Farrell: Join us for our next webinar “Budget Fundamentals for the First-Time Manager” on October 30 at 1pm ET: <https://events.educause.edu/educause-live/webinars/2019/budget-fundamentals-for-the-first-time-manager-1>