Welcome!

We are playing music in the room for you to test your audio, but you can also pause it and run the tests shown here.

1. **CLICK HERE** to confirm that you’ve met all technology requirements.

2. Be ready with a back-up phone in case of audio issues.

3. **CLICK HERE** to access a past Adobe Connect session and adjust your volume.
ELI Online Event

Microcredentials and Digital Badging in Higher Education

July 12, 2017

Hosts

Mark Leuba  
Vice President, Product Management  
IMS Global Learning Consortium

Veronica Diaz, PhD  
Director, Online Programs &  
Associate Director, ELI  
EDUCAUSE
ELI Webinar | Alternative Credentialing in Higher Education

Proof of skill attainment through alternative credentialing has gone mainstream. Microcredentialing and digital badging have become credible ways to codify achievements of many kinds: nanodegrees, traditional learning programs, micromasters, etc. This session will define and describe the emergence of badging, microcredentialing, and nanodegrees, along with the role that technology plays in enabling these models and the impact they are having on higher education.

Outcomes

- Learn about microcredentialing and digital badging as valid records of learning
- Compare and contrast microcredentialing with a traditional credit
- Discuss the impact of alternative credentialing on higher education

Speakers

- **Donna Liss**
  Chief Information Officer, Truman State University

- **Cathy Bates**
  Senior Consultant, Vantage Technology Consulting Group

- **Mary Bold**
  Associate CIO & Chief eLearning Strategist, University of Washington Bothell

- **Donna Petherbridge**
  Associate Vice Provost, DELTA, NC State University

- **Mark Leuba**
  Vice President, Product Management, IMS Global Learning Consortium

- **Veronica Diaz**
  Director of Online Programs and Associate Director, EDUCAUSE

Today, we’ll explore

• the **employer perspective** on microcredentialing and digital badging;

• how digital badges support **competency based learning** and a multi-dimensional transcript;

• appropriate indicators of **quality and validity** in digital badging programs;

• effective **employer engagement** strategies; and

• **key drivers** for academically focused badging initiatives in higher education.
Resources

Welcome to the ELI Online Event 2017 resource site. Once you’ve registered for this event, you can use the resources below to get the most out of this live, highly interactive, and fast-paced online event, whether you’re attending alone or as an institutional team.

Getting Ready in 3 Easy Steps

Step 1
Review the online agenda and become familiar with the full program.

Step 2
Review ALL of the technical requirements. Participants may also join the event by using the Adobe Connect mobile app (found on iTunes or Google Play). Note: Some features may be limited. Review the Readiness Checklist to make sure you are set to participate.

Step 3
Review the Activity Workbook to participate in all event activities and the companion Resource List that includes websites, research reports, books, and articles related to the topic.

Attending the ELI Online Event as an Institutional Team?

Attending as a member of a campus team or hosting a team event at your institution in coordination with the event program can be tremendously valuable and cost-effective. Team participation can help your institution advance a project or encourage cross-disciplinary collaboration.

- Go to the registration page for information on how to purchase additional logins to support a team event.

Download the Activity Workbook

http://tinyurl.com/ELImicro
ELI Online Event 2017
Microcredentials and Digital Badging in Higher Education

Activity Workbook

The activities below are designed to provide you with the opportunity to apply what you are learning through the presentations to your institutional context. Below are three activity tracks from which to choose. Select one track only based on the maturity of your digital credentialing program and follow the directions for that track.

IMPORTANT: Through engaged and verified participation in the activities below, you are eligible to earn a digital badge that recognizes your professional development accomplishment. ACTIVITIES (track 1, 2, OR 3) MUST BE COMPLETED BY 7/17/17 IN ORDER TO QUALIFY FOR THE BADGE. In order to receive the badge, we require your name and email address in the Google forms below. NO team responses, please use one form per individual registrant. NOTE: You must be registered to receive a digital badge. All submissions are confidential.

Track 1: Considerations for Digital Badging Programs
This track is for those who are new to microcredentials and digital badging, but are considering developing and implementing a program in the near future. The steps below are designed to help you conceptualize and begin the process of starting a badging program at your organization.

First, consider the formal and informal learning experiences currently being offered at your institution. These may include courses, experiential learning, internships, field experiences, travel abroad programs, and many others. Next, identify and select one of the experiences you considered in step 1 and sketch out some initial steps you might take to begin planning a microcredentialing or digital badging program. Consider any partnership opportunities with employers or campus partnerships with stakeholders you might include.

SUBMIT RESPONSE: Please respond to the questions below and deposit your answers here (no team submissions please): https://goo.gl/forms/mEktewdQKEtbH4e72

1. List and describe the formal, informal, and situational learning experiences you identified in step 1. (450 words minimum)
2. Describe the learning experience you selected for a microcredentialing or digital badging program in step 2. Don’t forget to list any employers or campus stakeholders you might include. (450 words)

http://tinyurl.com/microactive
Track 3: Digital Badging: Challenges and Opportunities

This track is for organizations that have been actively involved in developing microcredentials or digital badging initiatives for 3+ years and are at the point where they are recognizing various challenges and opportunities in moving this work forward. The steps below are designed to help you apply some of the current practice and innovations that are presented through this event’s program.

Consider a microcredentialing or digital badging initiative you’ve been working on or have implemented. Think about any feedback that you’ve received, either from stakeholders or badge recipients or your local community, about the benefits, opportunities, or challenges of the program itself. Consider also the internal processes and technology you have put into place to administer the program and how well those are working.

SUBMIT RESPONSE: Please respond to the questions below and deposit your answers here (no team submissions please): https://goo.gl/forms/t9eZMcI2hJxzewwK2

1. How might you enhance the value of the badges that you are offering? How might you include other stakeholders, such as employers, into future work? (450 words minimum)
2. What are some strategies you could implement to continue to build awareness of digital badges and their value to new campus or employer stakeholders? (450 words minimum)
3. What efficiencies might you develop in the way badges are managed (e.g. efficiencies in data collection, issuing, reporting)? (450 words minimum)
4. Consider your badging programs in light of what you’ve learned in the sessions today. Do you see any reason to change / alter / amend your current badging plans? What are your plans to grow or evolve your current badging programs? (450 words minimum)
1. Go to http://tinyurl.com/microactive
2. Pick one of the 3 tracks
3. Submit your responses by 7/17/17
4. NO team responses for these activities, please use one form per individual registrant.
“Live” sessions in Adobe Connect

All session segments are recorded and available for future use

https://events.educause.edu/eli/focus-sessions/2017/microcredentials-and-digital-badging-in-higher-education/agenda
Day 1 Welcome

The chat history has been cleared.

CLOSED CAPTIONING

Caption Viewer

18 pt.
White (B)

AUDIOSUES?
CLICK HERE
or send a private message to _Technical Help

VERONICA DIAZ
Director of Online Programs and Associate Director of ELI
EDUCASE
Interact via Twitter
http://twitter.com/EDUCAUSEELI

Tag your posts with #elifocus
Technical Difficulties

Send a private message to “Technical Help” in the chat window.
obrigado
Dank U
Merci
mahalo
Köszi
cnacuño
Grazie
Thank you
mauruuru
Takk
Gracias
Dziekuje
Děkuju
danke
Kiitos