Transforming Your Orientation from On Ground to Online: Creating an Engaging Student Experience

Session Outcomes

- Analyze the structure of your on-ground orientation and create a plan for online delivery
- Articulate learning outcomes for your online orientation
- Assess elements of online orientation delivery (e.g., course location, modality, approach to facilitation, etc.)
- Explore methods for leveraging orientation leaders in the online orientation experience
- Learn how to engage families in the online orientation
Key Considerations for Building the Orientation Experience

Think differently to better meet outcomes

One time event filling (or overfilling) students with knowledge

Sharing of information at times when it is most relevant with continuous engagement throughout the summer
Leverage the best of both worlds

Synchronous Learning
(e.g. live session with everyone together at the same time, in the same “space”)

Asynchronous Learning
(e.g. work to be completed on your own time from anywhere)
Streamline communication

- Aggregate communications and expectations
- Make the orientation experience intuitive

Anchor Experiences in the Online Campus

- Students will gain familiarity with tools and space
- Security through SSO
- Branding
- Accessibility
- Created for structuring sequential learning experiences
- Generally user friendly
- Mobile friendly
Engaging family

- Family member access to LMS
  - Talk with your IT professionals about relevant permissions
    - Public course may be the best route
- Family Module
  - Content
  - Live Sessions

Foster campus-wide commitment

- President's office
- IT
- Orientation
- Involvement
- Financial aid
- Faculty
- Registrar
- Academic Advising
- Housing
- And more!
Build around the needs of those learning online

- Students want quick responses and clear expectations
  - Track communications and response times
  - Maintain clear FAQs
  - Consider chatbots

Changing the future

What you’re building now may be useful for next summer!!
Building an experience

Blended/Flipped learning
Optimal Learner Experience

Asynchronous allows flexible access to and control of the learning environment

Synchronous allows for customized responsive support and human to human connection

Goals and content
Begin with the end in mind

Analyze

- What outcomes/goals already exist? How do they need to be changed?
- What do you want all students to know and be able to do?
- Consider diverse background knowledge (i.e. first gen)
- What will lead to feeling connected and motivated?

Blending the experience

<table>
<thead>
<tr>
<th>Ideal Use of Asynchronous Content Delivery</th>
<th>Ideal Use of Live Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information</td>
<td>Encouragement</td>
</tr>
<tr>
<td>How to’s</td>
<td>Connection</td>
</tr>
<tr>
<td>Virtual Tours</td>
<td>Discussion</td>
</tr>
<tr>
<td>Practice</td>
<td>Sharing</td>
</tr>
<tr>
<td>Self-Reflection &amp; Goal Setting</td>
<td>Problem solving</td>
</tr>
<tr>
<td>Personalized Pathways</td>
<td>Application of information</td>
</tr>
<tr>
<td>Exploring Options</td>
<td>Feedback</td>
</tr>
<tr>
<td></td>
<td>Advice</td>
</tr>
</tbody>
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What tangible resources have you used?

- Orientation Leaders
- Guest Speakers
- Program Information Sessions
- Campus Tours
- Handouts
- Swag
- Faculty
- Current Students

Leverage Time
Building the asynchronous engagement

Sequence and Chunk

- Module 1
  - Objectives
- Module 2
  - Objectives
- Module 3
  - Objectives
- Module 4
  - Objectives
- Module 5
  - Objectives

Themes

Themes
What are your digital resource needs?

- Orientation Location
- Knowledge Base
- Captioning

Have?
- Logos and Branding
- Campus & Student Images

Need?
- Video Presentations
- Virtual Tours
- Multimedia Content

Seek Partnerships with Campus Experts

- IT & CTL’s
- Learning Designers
- Video & Media Production
- Marketing & Branding
- Accessibility Lead/DASS
- Alternative Media Support
- LMS Administrator
- Library
How do you Efficiently Transition to Online?

Project Manager(s)
- Bird’s Eye View
- Coordinate Stakeholders
- Liaison
- Timelines
- Quality Assurance

Leverage external resources

Learning design
- EDUCAUSE: Online Course Development Planning
- 7 Things you Should Know about Online Program Management

Multimedia creation
- EDUCAUSE: Show Me! On Demand: Budget Friendly Instructional Videos
- Michelle Pacansky-Brock: Tips for Recording Videos

Accessibility/Equity
- National Center on Disability and Access in Education Cheat sheets
- EDUCAUSE: ADA Compliance for Online Course Design

Equity
- CORA Webinar
Asynchronous engagement ideas

Continuity of engagement beyond summer

- Can continue throughout the summer AND beyond
- Carefully consider engagement platform
  - Resource doc: Select a Platform for a VSU
Student self-introductions

Online/LMS Profile

Megan Eberhardt-Alstot (She/Her)

Logout

Flipgrid

Share your Why!

Answer Garden

In one to three words, share your 'Why'!

Type your answer here...  Submit

29

30
Self-Paced Exploration

Virtual Tours & Activities via Thinglink

- Campus Tour
- Library Tour
- Library Database Tour
- Laboratory Tours
- Scavenger Hunts
- Tutoring Centers
- Writing and Media Centers
- Basic Needs Services

Plans for getting ready

3.7 Discussion: What's Your Plan?

All Sections

This topic explored ways to create an environment and plan that will foster your success in your online learning.

Instructions

Post one strategy by clicking reply below you will use to get your environment ready or manage your time to be effective in this program. Create a video response to attach to your discussion post.

Respond to at least one peer with thoughtfulness and substance.
Pre-built discussion threads

- Ask “Name”
- Student org
- Region, county, or state-based
- Major or college
- State of residence
- Res hall floor
- Orientation leader groups
- Interest-based
  - Sports, dogs, music

Live Sessions
Optimizing Live Sessions- Engagement

- Polls
- Breakouts
- Backchannel chat
- Please, let the attendees see each other

Tips & Tricks for Using Zoom

Optimizing Live Sessions- Hosting

- Lighting
- Multiple hosts
- Call in separately for audio
- Hard wire in if possible

What difference do you see in the three images?
Virtual Involvement or Service Fair

- **Zoom**
  - 30-minute quick introduction of all services
  - Schedule can be posted with 15 minute increments and zoom links for each “booth”
  - Students can pop into each Zoom link as they would like
- **Explore new apps**
  - [Easy Virtual Fair](#)
  - [Career Fair Plus](#)
  - Consider an involvement night or week!

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Student Services Spotlight Sessions

- Financial Aid
- Registrar
- Career Services
- Counseling Center
- Health Center
- Housing
- Residence Life
- Veteran’s Service
- First Generation
- Services for marginalized students
Student Org Event Fliers on Padlet

- Free
- Can moderate (but don’t have to)
- Users can add comments
- Voting
- Like/dislike

Transform night time activities

- What’s already planned?
- Check out the online event brainstorming padlet
- Visit the Virtual Events Ideas Community Facebook group
Accessibility

- Include an accessibility statement on marketing
- Be prepared for live captioning
- Use high color contrast
- Accompany images with text
- Make sure documents are accessible (cheat sheets here)

MAKE MARKETING FOR YOUR ONLINE EVENTS ACCESSIBLE!

THE BASICS
- Use high color contrast (use an online color contrast checker)
- Choose a sans-serif font
- Accompany ALL images with text
- Use alt tags when possible
- Be prepared for live captioning
- Choose a sans-serif font

Include accessibility statement on marketing: “To request accommodations, please contact [name] at [email address] or [phone number].”

Make handouts available by email in advance to guests who use screen readers or other assistive technology.

Assessment
Knowledge Checks & Feedback Survey

Quiz Instructions

Time to take another step toward earning your digital badge. Successful completion of this Knowledge Check will show your readiness to:

- Manage your Canvas Account Profile and Settings
- Customize your notifications to fit your needs
- Manage your Canvas Dashboard
- Utilize tools for synchronous and asynchronous coursework and collaboration
- Identify tools you can use to work with classmates digitally both synchronously and asynchronously

You can only miss one question on this quiz, but you can take it as many times as you need!

What students think of an online orientation experience...

Students agreed that...

- 87% The time it took to complete the course was reasonable
- 94% The course met their expectations
- 92% The course increased their confidence for learning online
- 87% The course was engaging
- 78% They would recommend course to a peer
- 63% They feel very prepared to take online course

Data from CSU Channel Islands Learning Online 101 course
Badging

- Used Badgr + canvas integration
- Issued and sustained in Canvas Account Profile for future sharing
- Competencies demonstrated by the recipient
- Shareable on social media
- No expiration

Learning Online 101

Recipients of this badge have successfully completed Learning Online 101. This course prepares participants for success in online learning environments. Participants who receive this badge have taken the time to equip themselves with the academic and communication skills and strategies necessary for success in digitally mediated learning environments.

Final Step: Claim Your Badge!
Earned Aug. 26, 2018, 108 p.m.

Criteria
criteria

Zoom attendance confirmation

- Zoom export of attendees (after meeting ends)
- “Check-in” poll or survey at the beginning or the end
- Make it engaging so they want to come!
Document Upload in LMS

- Practice “submitting an assignment”
- LMS requires SSO
- Quick review of submission in gradebook

Orientation Confirmation Completion Verification

I ___________________________________________ have read and reviewed the orientation content, Student Code of Conduct, and the Bulletin and understand that I am responsible for the information within those resources.

________________________________________
Signature

________________________________________
Date

Leveraging Orientation Leaders
Liaison to departments for content/activities

Monitor and facilitate discussions/activities

Assign a week for social activities throughout the summer

1:1 meetings throughout the summer

Facilitate small group discussions

Project manager for aggregating content

Getting creative
Academic Advising - No Advisor Approval Required

- Advising Overview
  - Overview presentation to large group

- Scheduled Overview
  - Zoom breakouts for advisors to review and approval schedules

- OL Breakout Sessions
  - OLs can hold team building activities while the schedule review and approval occurs

Academic Advising - Advisor Schedule Approval Required

- Schedule submission
  - Submit to adviser using a google form (or something similar)

- Email Notification
  - Set up google form so that a notification sends to the advisor

- Email reply with approval
  - Advisor can reply to student with approval or feedback

- Email reply recommending discussion
  - Adviser can suggest the student sign up for a 10 minute meeting with them (using an online calendaring tool like calendly, teams, signupgenius, etc.)

- 1:1 meeting with those who need it
  - Meeting if necessary to clarify final points
Zoom backgrounds

Note: these were built on canva.com

Social media challenge

Geofilters & Frames oh my!
Tag your account, enter to win!

Note: these were built on canva.com
Create a Gigg Board

GET SOCIAL: #GETINTOWEBER

Inspire spirit with collaborative fight song
Reward actions with swag!

Champagne toast for parents!
Resources

- This Deck
- Select a Platform for a VSU
- New Student and Family Orientation Suggested Topics and Structure
- Webinar: Stay Connected! Fostering Social Engagement During Times of Social Distancing
- Collaborative Brainstorm List of Online Social Events
- Resources for Engaging and Supporting Students Online
- Cheat Sheets for Accessibility
- EDUCAUSE: Show Me On Demand: Budget Friendly Instructional Videos
- Michelle Pecansky-Brock: Tips for Recording Videos
- National Center on Disability and Access in Education Cheat sheets
- EDUCAUSE: ADA Compliance for Online Course Design
- CORA Webinar
- EDUCAUSE: Online Course Development Planning
- 7 Things you Should Know about Online Program Management

Engage & Share

Listen!

COMING SOON!

The Virtual Events Ideas Community
Orientation Professionals
Higher Ed Pros Supporting Online Students
Questions? Ideas?

Feel free to contact us after the webinar...

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Thank you!