DATA SHARING DURING A PANDEMIC: PROTECTING PRIVACY WHILE PROMOTING SAFETY

EDUCAUSE
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Welcome

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Setting the Stage

Key Topics

• Introductions
• Data Privacy Landscape Overview
• Panel Discussion
  – Health and Safety
  – Vaccine Planning
  – Working and Learning Remotely
  – Future of Privacy
• Next Steps and Resources

DATA PRIVACY LANDSCAPE OVERVIEW
Poll Question #1

Has your institution addressed privacy effectively as the pandemic has progressed?

1. Yes
2. Somewhat
3. No

PANEL DISCUSSION
Health and Safety

• How has your college or university used symptom tracking throughout the COVID-19 pandemic?
• What data privacy policies have you established that relate to health and safety at your institution during the pandemic?
• How are you planning to manage COVID-19-related data post-pandemic?
  – Are there plans for the data? Does that include destruction/retention?

Vaccine Planning

• How is privacy integrated in COVID-19 vaccine planning?
  • Will we see vaccine requirements for the spring semester?
  • Does the question of the efficacy of the COVID-19 vaccine pose an issue for universities?
Working and Learning Remotely

- How has privacy been incorporated into the shift to remote services and digitization of administrative processes?
- Where is your institution focusing privacy resources related to working and learning remotely in the current landscape?

Poll Question #2

What are your biggest data privacy concerns for the spring of 2021?

1. Health and safety
2. Vaccine planning
3. Working and learning remotely
Future of Privacy

- What are the most important aspects of privacy that institutions should dedicate resources to in 2021?
- How has COVID-19 changed your view of managing privacy moving forward?
  - How do we maintain the current heightened level of concern for data privacy as we move beyond the pandemic?

QUESTIONS & ANSWERS
Next Steps

- Read our higher education data privacy articles:
  - *Shades of Gray: The Evolution of Data Privacy Standards in Higher Education*
  - *The Post-Pandemic Evolution of Student Data Privacy*
  - *Data Privacy and Gen Z: A Formula for Voluntary Contact Tracing*
- **Coming soon:** EDUCAUSE & Huron data privacy research report: *The Evolving Landscape of Data Privacy in Higher Education*
Resources

University of Michigan
- Privacy, Security, Compliance, and Videoconferencing
- Recording Class Activities: (Some) Rules of the Road

UCLA
- COVID-19 Isolation and Quarantine Protocol
- COVID-19 Exposure Management (Case Investigation/Contact Tracing) Protocol

Huron
- Resources for Higher Education Leaders Navigating COVID-19 Response

EDUCAUSE
- COVID-19 Resource Hub

Contact Us

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