Elevating IT’s Role through Proactive Transformation

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Presenters

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**Agenda**

- Benefits of elevating IT’s role from support to strategic leader
- How to apply design thinking to optimize processes
- A student-centric IT approach
- Best practices and playbook for proactive transformation

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**About Southeastern University**

**SEU Highlights**

- **9,365**
  Total enrollment as of fall 2021
- **1,204**
  Fall 2021 entering freshman class
- **Top 1%**
  Fastest-growing private, master’s-level institution in the nation
  *The Chronicle of Higher Education*
- **26:1**
  Student to faculty ratio
- **100+**
  Degree programs
- **71%**
  Percentage of instructional faculty with terminal degrees
What are the benefits of elevating IT's role from support to strategic leader?

Poll Question

What role does IT play at your institution?
- Mostly support
- Mostly strategic
- A mix of both
What is design thinking and how do you apply it to optimize processes across campus?

How does a student-centric IT approach better serve students and improve retention?
Poll Question

Does your IT organization have a mission statement?

- Yes
- No

What is the playbook for achieving proactive transformation?
Questions?