12:58:54 From Jenay Robert (she/her) - EDUCAUSE to Everyone:
   Hi all! Please feel free to introduce yourself in the chat.

12:59:06 From Brian Kelly (EDUCAUSE) to Panelists:
   Hello from Connecticut

12:59:11 From Megan Haught to Everyone:
   Hi I'm Megan from UCF Libraries

12:59:13 From David Eveland to Panelists:
   David Eveland, Instructional Designer from Johnson University Online

12:59:17 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
   Welcome, everyone to today's EDUCAUSE Webinar - “Privacy and Ethics: Using Student Data in Learning Analytics.”

12:59:18 From Christine Whalley to Panelists:
   Christine Whalley, CISO, Amherst College (MA)

12:59:23 From EDUCAUSE Host, Jason Martin to Everyone:
   Hello all, north of New York City here. Welcome!

12:59:26 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
   Feel free to introduce yourself or chat with attendees. Tweet your thoughts and reflections using: #EDUCAUSEwebinar. Be sure to select “Panelists and Attendees” or “Everyone” from the dropdown so we can see your comments.

12:59:40 From Melissa Barnett (Georgia State) to Everyone:
   I'm Melissa Barnett (DGM) from Georgia State.

12:59:45 From Richard Blocker to Everyone:
   Hello, I'm Rick Blocker from UChicago Urban Education Institute.

12:59:46 From Kellie Delmonico (U.S. Military Academy) to Everyone:
   Hello from West Point!

12:59:52 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
   Welcome, everyone to today’s EDUCAUSE Webinar - “Privacy and Ethics: Using Student Data in Learning Analytics.”
Hello everyone, I’m Dan from the University of Wisconsin-Madison. I’m one of our Institutional Data Stewards focused on Teaching & Learning Data.

Henry Schaffer, NC State Univ

Mount Holyoke College here, hello from Western Massachusetts

Joshua Howe from the Maine Community College System

Hell all, I'm Andrew Pace, currently with OCLC but about to join the University System of Maryland next month!

Hi all, I’m the Learning Analytics Service Lead at UC Berkeley.

Hello from University of South Carolina!

Hello I am an instructional designer from University of Cincinnati, Go Bearcats!

Hi from the University of Notre Dame

Hello everyone, I’m Christine (CISO), Amherst College

Hello everyone, I’m Angela, ID and Ed Tech at the University of Delaware

From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
Welcome, everyone to today’s EDUCAUSE Webinar - “Privacy and Ethics: Using Student Data in Learning Analytics.”

13:00:52 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
Feel free to introduce yourself or chat with attendees. Tweet your thoughts and reflections using: #EDUCAUSEwebinar. Be sure to select “Panelists and Attendees” or “Everyone” from the dropdown so we can see your comments.

13:01:05 From George Rehrey to Panelists:
George Rehrey at Indiana University Bloomington. Hi Marsha!

13:01:13 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
To open captioning in a separate, adjustable browser, please click on the arrow next to the “cc” button at the bottom of your window and select “View Full Transcript.”

13:01:14 From Colin Couchman | Western University to Everyone:
Hi, I'm Colin! I am the Chief Data Officer at Western University in London, Ontario, Canada

13:01:17 From Mike Murphy to Everyone:
Hello from William & Mary, VA

13:01:20 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
If you have any technical difficulties, please send a private chat to “Panelists.”

13:01:21 From Marcia Ham - The Ohio State University to Panelists:
Hi George!

13:01:22 From Jim Beers - Moravian University to Panelists:
Hello, I am Jim Beers, Director of Information Security at Moravian University.

13:01:24 From Steven Lovaas to Everyone:
Hello all, from Colorado State University.

13:01:27 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
Recordings and resources from this session will be available on the on the EDUCAUSE event archive page: https://events.educause.edu/webinar/2022/privacy-and-ethics-using-student-data-in-learning-analytics

13:01:27 From Bryan Andregg (He/Him) UNC-CH to Everyone:
Bryan (T Manager) here from UNC-CH smack in the middle of a student success tracking system eval and purchase.

13:01:27 From Tom Marentette (he/him) to Everyone:
Hi from the University of Notre Dame
13:01:34 From Morgan Carter to Everyone:
   Hi from Tarleton State University

13:01:39 From David Broucek to Panelists:
   Hello from Harper College

13:01:48 From Justin Martin to Everyone:
   Hello from the University of Illinois at Urbana-Champaign!

13:02:19 From Ruth Ginzberg to Everyone:
   Hello from University of Wisconsin System

13:02:21 From Andrew Craker (he/him) to Panelists:
   Hi, also from Notre Dame!

13:02:25 From Sheri Prupis to Everyone:
   From COLD Richmond, Virginia -- Virginia's Community Colleges

13:02:42 From Kirk Corey (he/him) to Everyone:
   Hello from the University of Iowa

13:02:50 From Kurt Lund (UHCL) to Everyone:
   Hello, Data Management Officer from University of Houston - Clear Lake

13:02:57 From Melaine Kenyon to Panelists:
   Hello from Daemen College in Amherst, NY

13:02:59 From Maureen Guarcello to Everyone:
   Hello all! Maureen Guarcello, Research, Analytics and Strategic Communications at San Diego State University

13:03:00 From Medaline to Everyone:
   Hi again, Pace University, NY

13:03:01 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
   Thank you to everyone who’s just joining us! Please use the chat to introduce yourself, ask questions, and make comments. Be sure to select “Panelists and Attendees” or “Everyone” from the dropdown so we can see your comments.

13:03:15 From Erin Mason (she/her/hers) to Everyone:
   Hello from Ball State University

13:03:27 From Welch, Lisa to Everyone:
Hello from Pepperdine University

13:03:28 From Jasmine Yang (She/Her/Hers) to Everyone:
Hello Everyone, from IR office of Hamilton College

13:03:37 From Kellie Delmonico (U.S. Military Academy) to Everyone:
viewing results, i can't respond

13:03:42 From Dan Voeks to Panelists:
It seems the poll is closed

13:03:42 From Steven Williams to Panelists:
I’m not able to respond to the poll — it appeared briefly and now I’m seeing all categories with 0%

13:03:44 From Kyle Denlinger (he/him) to Panelists:
We can’t answer the question

13:03:44 From Morgan Carter to Everyone:
poll results only

13:03:55 From Kellie Delmonico (U.S. Military Academy) to Everyone:
thanks!

13:04:21 From Rachel Jenkins to Panelists:
Hello from BYU.

13:04:26 From Kari Jordahl to Everyone:
Howdy from the University of Wisconsin, Madison

13:04:27 From Blair Shea to Everyone:
Hello all! University of Kentucky ITS, Graduate Assistant with Data Analytics and Reporting.
Very happy to join everyone today!

13:04:27 From Robin Wilcoxen to Panelists:
Hello from University of Toronto

13:04:43 From David Ulate to Everyone:
Hello all. David Ulate from Foothill - De Anza Community College District in CA. I'm the Executive Director of IR&P.

13:04:49 From Andrew Craker (he/him) to Everyone:
Good afternoon! Also from Notre Dame.
13:05:01 From Dominic Boisvert to Everyone:
    Hi from (very cold Sherbrooke, Quebec, Canada). I'm Dominic Boisvert (Head of data governance) at University of Montreal.

13:05:01 From Robin Wilcoxen to Everyone:
    Hello from University of Toronto

13:05:04 From Hong Ma to Everyone:
    Partners like University Libraries care about privacy a lot too :-(

13:05:09 From ashleylangille to Panelists:
    Hello from University of Toronto!

13:05:33 From Jenay Robert (she/her) - EDUCAUSE to Everyone:
    All - Please feel free to drop questions here in the chat, and we can help ask the panel.

13:05:38 From Matt Clapp to Everyone:
    Hello from Queen's University - Kingston Ontario Canada.

13:05:57 From Jeff Glassford to Everyone:
    Hi all - Queen's University in Kingston here where I'm the Director of ITS Service Development. Pleased to e-meet you!

13:06:04 From Jenna Linskens to Panelists:
    Hello - I'm Jenna Linskens, Director of Learning & Innovative Technologies from Ithaca College, Ithaca, NY.

13:06:27 From ashleylangille to Everyone:
    Good afternoon everyone from University of Toronto!

13:06:39 From Anne Lyttle to Everyone:
    Greetings from University of California, Berkeley.

13:06:55 From Hong Ma to Everyone:
    Hello everyone - Greetings from Loyola University Chicago

13:06:56 From Jonathan Glenn to Everyone:
    Hello from the University of Central Arkansas.

13:06:58 From Christy W. (she/her/hers) to Panelists:
    Greetings from Hamilton College NY

13:07:21 From Leslie Harris (he/him/his) to Everyone:
    Greetings from Bucknell University in Lewisburg, PA.
13:07:40 From Cliff Mack to Everyone:
   Good afternoon all from University of Oklahoma

13:08:10 From Dan Murphy (he/him) to Panelists:
   Hello from Northwestern University in Evanston/Chicago IL. Temps have warmed up today from teens earlier this week to a balmy 30F

13:09:24 From Kerry R. Kuenzi to Panelists:
   Hello from the University of Washington!

13:09:34 From Dan Voeks to Everyone:
   Hello everyone - Teaching and Learning Data Steward here at University of Wisconsin-Madison.

13:10:12 From Cari King to Everyone:
   Hello everyone, I'm a Security Advisor with CampusGuard located in Oregon.

13:10:34 From Dan Murphy (he/him) to Everyone:
   Hello from Northwestern University in Evanston/Chicago, IL. Temps here have warmed from the teens earlier this week to a balmy 30F today!

13:10:50 From Colleen Falconer to Everyone:
   Good morning, from Central Washington University. I’m the interim director of Institutional Effectiveness.

13:13:34 From Ken Varnum to Everyone:
   Good afternoon from the University of Michigan, where I’m a project manager in the university library.

13:18:36 From Maria Wing to Everyone:
   Good afternoon, I am from Oakland University in Rochester, MI.

13:19:50 From Henry Schaffer to Everyone:
   How big a concern should it be that, e.g. a statistical analyst working with the faculty can see student grades?

13:20:04 From Ed Hudson (He, Him, His) to Everyone:
   Good morning, Cal State System CISO here, greetings from SoCal

13:21:26 From David Eveland to Panelists:
   At what level are students informed, as to what data is being collected on them in the LMS? Do students have a right to request removal/expungement of their data, and how would we do this?

13:22:36 From Ed Hudson (He, Him, His) to Everyone:
To Vivian’s comment, I have experienced more student concern about who sees their data when it comes to identity data such as DACA, LGTQA, Citizenship etc than grades and academic information.

13:23:35 From Nichole Arbino | EDUCAUSE to Everyone:
That’s an excellent point, Ed. I also saw that concern often when working with students.

13:24:08 From Kurt Lund (UHCL) to Everyone:
What about obfuscation? "Bob Student" becomes "Xyyzz Abbcdddee" in the analyzed data.

13:24:09 From Anindya Roy to Panelists:
Anindya Roy, Data Scientist from MIT Open Learning. I second Ed’s point — my survey of students indicated similar concerns.

13:25:10 From Shama Akhtar (Goucher College) to Everyone:
Yes @kurt lund - we do that quite regularly!

13:25:12 From Andrew K. Pace (he/him/his) to Everyone:
Libraries are looking at the "obfuscation" method...called "despecifying" in linking library data to the IMS Global Caliper standard.

13:25:25 From Brian Kelly (EDUCAUSE) to Ed Hudson (He, Him, His), All Panelists:
Privacy in the context of Freedom from Observation...

13:28:05 From Dan Voeks to Everyone:
Just a comment on Marcia’s point - I would agree that the concept of “Learning Analytics” itself is contested territory and can often mean quite different things to different audiences, which can confuse conversations about privacy and disclosure. One approach our institution has taken, that I think has been very helpful is to establish an institutional definition of “Learning Analytics” which has helped to provide some common ground for how efforts in this space fit into our institutional data governance framework.

13:28:06 From Maureen Guarcello to Everyone:
Yes! Thank you Marcia! It’s a powerful hook and tool towards a data informed culture.

13:28:19 From Henry Schaffer to Everyone:
In health records we have the term “deidentification” of data. A problem arises when trying to, e.g. analyze student progress in courses in two different departments.

13:28:41 From Sheri Prupis to Everyone:
Need to pay attention to what data means. Is a course grade really a measure of student success? Is an assessment grade really a measure of student learning?

13:29:39 From Andrew Craker (he/him) to Everyone:
With despecifying there can still be issues with “small ’n’” groups (ie when certain combinations of attributes are uncommon enough that they essentially identify the student). So the despecified data still requires secure handling and policies on proper use.

13:29:51 From Anindya Roy to Panelists:
   @Henry Schaffer: deidentification (rather, pseudonymization) can help with that. True de-identification is very hard to achieve.

13:29:57 From Jenay Robert (she/her) - EDUCAUSE to Everyone:
   Great point Sheri. Are we even measuring what we want to measure?

13:29:57 From Sarah Kettell to Panelists:
   We have some faculty that got their degrees in other countries with different policies. I came across one recently who wasn’t even aware of the IRB requirements. It’s safest not to assume. 😊

13:30:16 From Kyle Denlinger (he/him) to Everyone:
   Marcia raises some great points — we can’t get answers without data. But when we start getting into the territory of *predictive* analytics, I think it gets more complicated. There, the answers seem to be preceding the questions.

13:31:01 From Jenna Linskens to Panelists:
   Marcia and others, do you have some examples of those on-demand resources to get faculty started and thinking about how and why to use learning analytics, such as what they are seeing in the LMS (ie: Canvas)?

13:31:20 From See, Jonathan to Panelists:
   Well said!

13:33:14 From Morgan Carter to Everyone:
   What variables go into the model

13:33:22 From Jenay Robert (she/her) - EDUCAUSE to Everyone:
   All - If your question is not answered during this webinar, please feel free to reach out to me so I can help get you the info you need. jrobert@educause.edu

13:34:52 From Mark Palladino to Everyone:
   👏

13:38:57 From Leslie Harris (he/him/his) to Everyone:
   You mean we actually need to follow federal laws? :-P

13:42:05 From Stephen Winckelman to Everyone:
   Your data retention policy applies. You may not be able to opt out of data that is considered part of your academic record.
13:42:35 From Kyle Denlinger (he/him) to Everyone:
   I’d love to hear some discussion of the hidden curriculum of learning analytics and learning technologies. What messages are students receiving when LA implies that learning can be quantified, or when our institutions imply that students have no agency in the collection of their data? What messages are faculty receiving when LA implies that things like cheating can be predicted?

13:43:31 From Anne Lyttle to Everyone:
   👆

13:44:54 From Sarah Oelker to Everyone:
   Some learning systems provide better data to learning analytics systems than other. For those of us who are instructional technologists, at small colleges where faculty have a LOT of flexibility in how they teach, sometimes it seems like our colleagues in the administration who are setting up learning analytics would love us to influence teachers to instruct in ways that provide better data. Have others felt that pressure? How have you dealt with it at your institutions?

13:45:46 From Kyle Denlinger (he/him) to Everyone:
   My big worry on this question is that the only way for faculty to be *sure* they’re being good stewards of student data is to not use commercial ed tech *at all*

13:48:30 From Leslie Harris (he/him/his) to Everyone:
   @Kyle - We tend to do a security review of third-party vendors, and data privacy is an important criterion of that review.

13:49:17 From Sheri Prupis to Everyone:
   We do same. Student privacy is part of our security compliance review before a college is permitted to purchase that 3rd party

13:51:07 From Dan Voeks to Everyone:
   A number of panelists have referenced your institutional data policies, and we too have recently enacted a comprehensive institutional data policy. I am curious if you have wisdom to share about how your institutions have approached the dissemination of information about your data policy and especially its practical implications for faculty and other audiences focused primarily on Teaching & Learning (as contrasted, say with audiences focused more on administrative operations)

13:52:09 From Anne Lyttle to Everyone:
   Privacy is only one issue to consider when it comes to student data though. There is also a morality question. We could have 100% perfect security, but our use of learning analytics can perpetuate inequality and bias.

13:52:14 From Kyle Denlinger (he/him) to Everyone:
   @Leslie, right, we do too. I guess my worry is that, to Vivian’s point, faculty largely aren’t data and privacy literate, and I would think very few are even aware of their institution’s security processes. In
the absence of that literacy, faculty either have to 1) trust their institution and 3rd party partners to uphold student privacy (which is a big ask), or 2) opt out entirely.

13:52:40 From Ed Hudson (He, Him, His) to Everyone:
+1 for Anne Lyttle’s comment

13:52:43 From Maureen Guarcello to Panelists:
@Nichole, can we please get a copy of the chat? The conversation, questions, and resources are rich.

13:52:59 From Kyle Denlinger (he/him) to Everyone:
Yes, Anne!

13:53:06 From Shama Akhtar (Goucher College) to Everyone:
@anne - agree. that is where the ethics of collecting and using these data come in

13:53:08 From Brian Kelly (EDUCAUSE) to Everyone:
Our EDUCAUSE Connect community platform has two groups that may be of interest to attendees - Student Success Analytics Practitioners and Privacy you can find and join both groups here - https://connect.educause.edu/allcommunities/explore-communities

13:53:38 From Jan Kiehne to Everyone:
I second Dan's question about process for disseminating data policy to non admin folks.

13:55:02 From Anne Lyttle to Everyone:
I'm very interested to hear how others vet their datasets for bias, and how you deal with it.

13:55:15 From Technical Help- Heather Cisneros- EDUCAUSE to Amanda Larson, All Panelists:
We appreciate your feedback! As we continue with the session, please take note of our brief session evaluation and fill it out before leaving the online room today:
https://survey.alchemer.com/s3/6689142/web2201

13:55:23 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
We appreciate your feedback! As we continue with the session, please take note of our brief session evaluation and fill it out before leaving the online room today:
https://survey.alchemer.com/s3/6689142/web2201

13:55:41 From Henry Schaffer to Everyone:
Oh, no! If the computer does it, it must be correct!!!

13:55:50 From Anne Lyttle to Everyone:
I'm sure we would find bias in any dataset (bias exists in data collection so it's there from the very start). What do we do with that information?
13:56:04 From Shama Akhtar (Goucher College) to Everyone:
   @harry - of course :-) 

13:56:41 From Nichole Arbino | EDUCAUSE to Everyone:
   narbino@educause.edu
   jrobert@educause.edu

13:56:54 From Jenay Robert (she/her) - EDUCAUSE to Everyone:
   My email if you'd like to follow up in any way - jrobert@educause.edu

13:57:22 From Nichole Arbino | EDUCAUSE to Everyone:
   @Maureen G -- the chat will be included in the recording, which will be posted later today.

13:57:43 From Jan Kiehne to Everyone:
   Super helpful, Marcia! Thank you.

13:58:46 From Dominic Boisvert to Everyone:
   I have to leave. Thank you very much. It was very intersecting.

13:59:11 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
   Thank you for your participation! Before leaving, please don’t forget to fill out our evaluation:
   https://survey.alchemer.com/s3/6689142/web2201

13:59:20 From Maureen Guarcello to Panelists:
   Awesome. Thank you all. This was a GREAT one!!!

13:59:37 From Mark Napier (he/him) to Panelists:
   Thank you!

13:59:42 From Jasmine Yang (She/Her/Hers) to Everyone:
   Thank you!

13:59:45 From Robin Wilcoxen to Everyone:
   Thank you, excellent session

13:59:47 From Maureen Guarcello to Everyone:
   Thank you all for your expertise!

13:59:51 From David Eveland to Panelists:
   Thank you.

13:59:52 From Sarah Kettell to Panelists:
   Thank you!
13:59:53 From Deb Kidwell to Everyone:
  Thank you.

13:59:53 From Kari Jordahl to Everyone:
  thank you all!

13:59:55 From Kirk Corey (he/him) to Everyone:
  Thank you for a great session!

13:59:58 From Vicky Thelen to Everyone:
  Thanks

14:00:01 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
  Thank you for your participation! Before leaving, please don’t forget to fill out our evaluation:
  https://survey.alchemer.com/s3/6689142/web2201

14:00:04 From Jan Kiehne to Everyone:
  Thank you all very much!

14:00:08 From Blair Shea to Everyone:
  Great Q and A! Thank you all for your time

14:00:09 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
  Recordings and resources from this session will be available on the EDUCAUSE event archive page:

14:00:14 From Kyle Denlinger (he/him) to Everyone:
  Thanks, everyone.

14:00:17 From Kerry R. Kuenzi to Panelists:
  Wonderful session - thank you!

14:00:17 From Violeta Iosub to Everyone:
  Thank you!

14:00:18 From Technical Help- Heather Cisneros- EDUCAUSE to Everyone:
  Our next EDUCAUSE Webinar entitled, “Navigating a Cybersecurity Career” will be held on February 3 at 1pm ET. https://events.educause.edu/webinar/2022/navigating-a-cybersecurity-career

14:00:25 From Justin Martin to Everyone:
  thank you!

14:00:26 From Jenay Robert (she/her) - EDUCAUSE to Everyone:
Thanks all!

14:00:28 From Anne Lyttle to Everyone:
   Thanks to the panelists! And the audience for hte great questions and comments

14:00:30 From Joshua Howe to Everyone:
   Thank you.