EDUCAUSE Host, Jason Martin: Welcome to today's EDUCAUSE webinar Online Copyright Education Center Update and Discussion. I'm Jason Martin online event production manager at EDUCAUSE and I'll be your host for today.

EDUCAUSE Host, Jason Martin: We are pleased to welcome today's presenters Melissa Levine and Rina Pantalony.

EDUCAUSE Host, Jason Martin: They will introduce themselves in just a moment, but first let me give you a brief orientation on our sessions learning environment.

EDUCAUSE Host, Jason Martin: We hope you'll join us in making this session interactive to open the chat click on the chat icon at the bottom of the presentation window.

EDUCAUSE Host, Jason Martin: You can use the chat to make comments share resources or to pose questions to the panel be sure to select panelists and attendees or everyone from the drop down menu to engage with everyone.

EDUCAUSE Host, Jason Martin: We'll do our best to answer your questions throughout the session we encourage you to type your questions into the chat and we will save them for our Q&A at the end.

EDUCAUSE Host, Jason Martin: If you're tweeting please use hashtag EDUCAUSE, and if you have any technical issues, please direct a private message by selecting panelists in the chat drop down.

EDUCAUSE Host, Jason Martin: The session recording will be archived later today on the EDUCAUSE website and now let's turn to today's presentation.
EDUCAUSE Host, Jason Martin: Over the past year Columbia University libraries copyright advisory services, the Copyright Office at the University of Michigan library.

EDUCAUSE Host, Jason Martin: and advisory group of world class experts piloted a new online copyright education Center with classes on copyright issues and management.

EDUCAUSE Host, Jason Martin: The vision is to inform and empower the Community recognizing that copyright and related issues are foundational to our networked digital world and emphasizing equitable access to reliable relevant understandable information.

EDUCAUSE Host, Jason Martin: Across museums, libraries, archives research scholarship and education, there is a convergence of copyright issues their impact on day to day and strategic issues and the distinct ways in which copyright turns up across these sectors.

EDUCAUSE Host, Jason Martin: The aim of the initiative is to address these points of convergence, today, we will discuss the lessons learned from the pilot next steps, and what will be offered for late spring 2022 and beyond.

EDUCAUSE Host, Jason Martin: And with that let's begin our presentation online copyright education Center update and discussion rena over to you.

Rina Pantalony Columbia University Libraries: Thanks Jason and thank you to EDUCAUSE for giving us the opportunity to present what I hope is an interesting new innovative way to bring together a community around a number of rather complicated and difficult issues that we've been dealing with particularly.

Rina Pantalony Columbia University Libraries: escalating through the pandemic on and now beyond my name is Rina Elster Pantalony as Jason mentioned and I'm the director of copyright advisory services at Columbia University libraries.
Rina Pantalony Columbia University Libraries: joining me is my partner and colleague in this mission, Melissa Smith Levine who's the director of the Copyright Office at the University of Michigan library.

Rina Pantalony Columbia University Libraries: We will welcome your questions will try to answer as many as we can, if you wish to post them in the chat and we're going to reserve our time at the end, to try to take as many of these questions.

Rina Pantalony Columbia University Libraries: During that time.

Rina Pantalony Columbia University Libraries: So we've been on a bit of a journey, I think, is the best way to put this.

Rina Pantalony Columbia University Libraries: The idea that we had actually for many years.

Rina Pantalony Columbia University Libraries: Working in the copyright field with cultural heritage institutions such as academic libraries.

Rina Pantalony Columbia University Libraries: archives and museums and others in the the interest that we have in using collections information material in a scholarly way.

Rina Pantalony Columbia University Libraries: Was was an issue and a mission that really propelled us to try and educate as much as we possibly could about how to be able to not only use materials.

Rina Pantalony Columbia University Libraries: But how to facilitate access is there a way to use copyright as a tool, as opposed to a barrier and we knew for many of us teaching in the space that.
Rina Pantalony Columbia University Libraries: We were teaching a lot of the same issues over and over again.

Rina Pantalony Columbia University Libraries: We were teaching to an evolving audience, we were dealing with complexities and technology and communications innovations and we just felt like we weren't gaining traction and so a number of us were sort of conversing for a number of years, how to try and.

Rina Pantalony Columbia University Libraries: Get that traction, how do we scale up, how do we.

Rina Pantalony Columbia University Libraries: work with our Community, to ensure that we're able to use copyright as a tool and not as a barrier, and so the first.

Rina Pantalony Columbia University Libraries: The first step that we needed to take was to really try and understand the copyright education environment for our cultural heritage community and that step came in the form of a catalyst fund grant that we had received at Columbia University libraries and.

Rina Pantalony Columbia University Libraries: To run that sort of environmental scan.

Rina Pantalony Columbia University Libraries: The second step was really to take what we learned from that scan and bring together and a number of us from across the country who are engaged in this form of copyright education working in cultural heritage institutions.

Rina Pantalony Columbia University Libraries: To talk about what we're in fact the barriers that we were experiencing, why was it that we couldn't scale up how How did we, how could we go about creating an initiative and a program that in fact achieved some of these are really lofty objectives and.
Rina Pantalony Columbia University Libraries: The that Roundtable discussion in fact took place in.

Rina Pantalony Columbia University Libraries: Here at Columbia University libraries over the course of several days and weeks we took the outcome and.

Once the pandemic hit, we were able to accelerate what we have learned from both the 2017 research that we did the.

Rina Pantalony Columbia University Libraries: Roundtable discussions that we held into a pilot with lyricists.

Rina Pantalony Columbia University Libraries: To develop a series of courses that we thought our sector really needed, particularly at the beginning of the pandemic.

So, as I said before, there are these studies, they exist online, you are able to find them read about the outcomes and what was so remarkable and stunning to us was to see that.

Rina Pantalony Columbia University Libraries: study the fact that we were spending more balls that there were many, many opportunities to learn about copyright.

But there was no opportunity to really scale up quickly to learn about more advanced topics what was really very front and Center.
Rina Pantalony Columbia University Libraries: Was that we needed this rights education to meet patron expectations, and we really although might do our business differently, whether you are in an archive you're in a library or a museum or an other historic.

Rina Pantalony Columbia University Libraries: organization or entity managing collections is that so many of these issues remain similar, even though we may work with different kinds of collections, the Roundtable report that was published as result of these discussions at Colombian summer of 2019.

Rina Pantalony Columbia University Libraries: was really.

Rina Pantalony Columbia University Libraries: All about.

Rina Pantalony Columbia University Libraries: determining how to scale up.

Rina Pantalony Columbia University Libraries: And what in fact was needed by our Community this this notion of a network, a network of support the network is not there simply to support those that are learning.

Rina Pantalony Columbia University Libraries: But they're the network is necessary in fact just support those that are teaching as well, and what became really.

Rina Pantalony Columbia University Libraries: very obvious to us during those discussions is that this idea that you have to pay to take a class is simply unsustainable.

Rina Pantalony Columbia University Libraries: it's not it's not going to sustain a program and it's not going to be easy for all of you trying to learn to have to come up with budget every time you want to take a class we just will not achieve scale using this micro payments model.
Rina Pantalony Columbia University Libraries: So we went into this pilot with lyricists in the spring and summer of 2020, so this is truly at the very beginning of the pandemic realizing that we needed to get as much material.

Rina Pantalony Columbia University Libraries: digitally available and online to our patrons and researchers as quickly as possible and we created an advisory group for the pilot that you can see.

Rina Pantalony Columbia University Libraries: on the screen in front of you, representing all different facets of the cultural heritage Community some of these names you'll see continue with us, to this day.

Rina Pantalony Columbia University Libraries: Some of our folks have had to move on, for different reasons, but this was really the beginning of the foundation of bringing together like minded educators in this field.

Rina Pantalony Columbia University Libraries: And the pilot consisted of five classes, we introduced what we believe to be the basic standard copyright one on one class that was taught on zoom in on a platform that lyricists learning actually manages.

Rina Pantalony Columbia University Libraries: and Melissa taught the course with heather breaston from UCLA and it was basically you know the Foundation, what do you really basically need to know about copyright.

Rina Pantalony Columbia University Libraries: In order to work with materials and collections and the response was absolutely overwhelming we almost broke the platform, we had waiting lists, I think the need.
Rina Pantalony Columbia University Libraries: If we had a need before the pandemic the need accelerated tenfold during the pandemic and then we chose four different advanced topics to provide the Community with the learning blocks necessary to tackle more complex issues so you'll see there's no fear of fair use.

59
00:12:21.480 --> 00:12:32.160
Rina Pantalony Columbia University Libraries: How to use fair use as a tool to provide access what copyright limitations and exceptions may continue to exist.

60
00:12:33.180 --> 00:12:34.620
Rina Pantalony Columbia University Libraries: And how to use them.

61
00:12:36.540 --> 00:12:48.810
Rina Pantalony Columbia University Libraries: How to find the public domain, when copyright ends or never was and then the last one called copyright in action which I taught with a colleague of mine from the getty museum.

62
00:12:49.680 --> 00:13:17.400
Rina Pantalony Columbia University Libraries: which was all about the development and use of rights, data, so you can see how we identified some really important issues and created these courses that were just given in a live interactive environment that were then subsequently recorded at to create a library of recordings.

63
00:13:18.600 --> 00:13:19.410
Rina Pantalony Columbia University Libraries: That could.

64
00:13:20.760 --> 00:13:36.810
Rina Pantalony Columbia University Libraries: continue to reside in the online space and act as a sort of library for new courses that we could continue to address some of the more advanced topics.

65
00:13:38.520 --> 00:13:44.460
Rina Pantalony Columbia University Libraries: You can also see that we were very careful in choosing our faculty.

66
00:13:45.720 --> 00:13:46.290
Rina Pantalony Columbia University Libraries: They.
Rina Pantalony Columbia University Libraries: Some of our faculty are board members, but others, we chose from across the spectrum, whether colleagues of ours working at other academic libraries or Greg khurram, who is from the New York public library and, as I said, ship cherry Chen who's from the getty museum.

Rina Pantalony Columbia University Libraries: And so what happened in the pilot well, as I said before.

Rina Pantalony Columbia University Libraries: Melissa line and heather breaston in their copyright one on one course, I think, really.

Rina Pantalony Columbia University Libraries: Almost broke the platform, we had three 400 people registered to take the copyright one on one course it was absolutely overwhelming.

Rina Pantalony Columbia University Libraries: And the balance of the courses.

Rina Pantalony Columbia University Libraries: Even though they were, at least in the pilot being offered at a very modest fee, which was highly experimental and within our advisory group a little controversial.

Rina Pantalony Columbia University Libraries: We still were able to.

Rina Pantalony Columbia University Libraries: Bring copyright education to over 1600 registrants in less than eight months which, if you think about it, is a phenomenal number, it is not just a reflection of.

Rina Pantalony Columbia University Libraries: The need for copyright education, I think it's really a reflection of the need for a network and community in the online environment to address a lot of these issues, we need.
Rina Pantalony Columbia University Libraries: Free as much as possible, we need easily obtainable.

Rina Pantalony Columbia University Libraries: Education and we need quality, and these are the sort of three.

Rina Pantalony Columbia University Libraries: high points for requirements that I think will continue to be leading us.

Rina Pantalony Columbia University Libraries: Now that we're beyond the pilot and about to continue this journey and what what was also really remarkable was that, despite the fact that we were all spending our whole lives on zoom so many people still because of this incredible need.

Rina Pantalony Columbia University Libraries: we're more than willing happy to interact on zoom for another 90 minutes in these classes to learn about critical issues that was record that were recognized as being an absolute necessity in trying to meet patron and research requirements.

Rina Pantalony Columbia University Libraries: So what what do we have as pilot takeaways.

Rina Pantalony Columbia University Libraries: We we figured out the collaboration works that if we come together and we don't try and reinvent the wheel every single time, but that we work on hand in hand and we pull together not only our resources, but more importantly, our intellectual capacity.

Rina Pantalony Columbia University Libraries: We could achieve scale in ways that we never could, in the past, and you know they're there are presumptions that it continued to exist in.
Rina Pantalony Columbia University Libraries: The consulting world and in the business world where business models are being proposed that that when something is free it's not considered to be a quality and.

Rina Pantalony Columbia University Libraries: We actually prove that this presumption is false, that in many ways it is an element of recognition of who in fact are collaborating on that.

Rina Pantalony Columbia University Libraries: bring a value to the education, the fact that the education is free is not going to diminish the quality that's recognized in the in all the folks that are collaborating together.

Rina Pantalony Columbia University Libraries: We also recognized that there's more lost and gained in restricting access to recordings we understood immediately post pilot.

Rina Pantalony Columbia University Libraries: That these recordings had to be made available for free it's part of that, how do you scale up the real value exists in the in the live interaction the recordings are there to allow folks to learn.

Rina Pantalony Columbia University Libraries: As much as they can on their own time without the ability to ask questions but it's the Q and A where the real value is found, and then bill, we also recognize that.

Rina Pantalony Columbia University Libraries: it's great to have the sort of webinar type of sessions, but really it's using technology and creating online workshops where.

Rina Pantalony Columbia University Libraries: folks can actually work with facts scenarios applying copyright to facts that's where the real learning.
Rina Pantalony Columbia University Libraries: In terms of audience remember we'd said in the Roundtable we knew that we had a need support the teachers and we and educators and the need to support those who are being educated, but really the new takeaway was that.

Our audience was really also.

Rina Pantalony Columbia University Libraries: about the cultural heritage institutions themselves because we started to get feedback that was.

obvious to us in the questions that were being asked of us at a session that we gave in December about this.

initiative that there are many cultural heritage institutions.

That, in fact, have a need to have a copyright expert in house, but they don't have budget is there a way to try and serve them so that we can educate staff that they already have in place so that they can enlarge and grow their own in house capacity in this in this space.

So, finally, with respect to sustainability, what we learned from the pandemic is that it doesn't cost a lot.

to learn on zoom we all have zoom accounts, we don't need to be fancy We just need to be live and interactive, we need to have Q and A.
Rina Pantalony Columbia University Libraries: built into the live and interactive sessions, we need to ensure that we don't record the Q and A portion of

102
00:21:20.700 --> 00:21:26.280
Rina Pantalony Columbia University Libraries: The courses, so that people can feel free to ask what might be sensitive questions.

103
00:21:26.760 --> 00:21:41.010
Rina Pantalony Columbia University Libraries: We learned that low budget low friction low maintenance, maybe the best way to go, so long as those of us who continue to do the education continue to collaborate.

104
00:21:41.610 --> 00:21:49.770
Rina Pantalony Columbia University Libraries: And with respect to opportunities, where we could try and create learning tools that may cost a little bit of money.

105
00:21:50.340 --> 00:22:02.550
Rina Pantalony Columbia University Libraries: there's always the opportunity to apply for grants and we could always adopt the Guardian approach to fees saying hey what you can, and if you can't just don't worry about it.

106
00:22:06.060 --> 00:22:34.770
Rina Pantalony Columbia University Libraries: We need time to grow, but we've got time to grow and we will be coming out of the date with a series of brown bag sessions, that we could talk about later that look at some very immediate copyright issues as a low budget way trying to provide the Community with.

107
00:22:35.790 --> 00:22:40.290
Rina Pantalony Columbia University Libraries: A real learning opportunity and then in the fall, we can hold.

108
00:22:41.400 --> 00:22:54.750
Rina Pantalony Columbia University Libraries: Several in person workshops or, more importantly, on zoom so that we could keep costs down, both for those of us who are teaching and for those of you that are learning.

109
00:22:57.720 --> 00:23:08.820
Rina Pantalony Columbia University Libraries: So we appointed a new advisory board to leave the pilot phase and start a new phase in this journey.

110
00:23:10.050 --> 00:23:17.640
Rina Pantalony Columbia University Libraries: And you can see some of the names that all scroll through that comprise our new advisory board.

111
00:23:20.070 --> 00:23:42.060
Rina Pantalony Columbia University Libraries: And you'll see that we have tried to really reach across the cultural heritage community as broadly as possible, so that those issues that are distinct to certain sectors in the Community will be very well represented.

112
00:23:46.560 --> 00:23:54.630
Rina Pantalony Columbia University Libraries: And now i'm going to turn it over to my colleague, Melissa who will take you through the rest of the presentation and.

113
00:23:55.710 --> 00:24:02.970
Rina Pantalony Columbia University Libraries: The launch of a new name and new phase to this journey.

114
00:24:04.380 --> 00:24:06.990
Melissa Levine U of Michigan (she/her): Thank you, that was terrific first.

115
00:24:08.190 --> 00:24:14.880
Melissa Levine U of Michigan (she/her): I am very excited to tell you that you all are the first to see our website.

116
00:24:16.350 --> 00:24:33.990
Melissa Levine U of Michigan (she/her): This is the first website i've ever put together so some of the feedback i'm getting in the comments on chat are incredibly helpful we've got i've got glitches so feel free to email me directly in our my contact is in this with anything that you notice or have difficulty with.

117
00:24:35.430 --> 00:24:51.540
Melissa Levine U of Michigan (she/her): In any case, the power of the Board we've made tremendous effort to both build on our existing relationships and be as eclectic within the culture, cultural community as possible, so we expect this to be evolving over time.
Melissa Levine U of Michigan (she/her): Several of our colleagues who are participating in the board.

Melissa Levine U of Michigan (she/her): also have other copyright education type programs that they've either initiated or are involved with those include the library copyright Institute.

Melissa Levine U of Michigan (she/her): The University of Miami Ohio.

Melissa Levine U of Michigan (she/her): Copyright.

Melissa Levine U of Michigan (she/her): there's an annual meeting and the copyright first responders, which is a program out of harvard's library.

Melissa Levine U of Michigan (she/her): i'm so the name ocean we're really proud of the name, because what's in a name a lot, we are calling this ocean after the open copyright advisory network this URL should work I don't think it does work and we've got the bright an address in the chat for you all.

Melissa Levine U of Michigan (she/her): The website is hosted by the University of Michigan it's mostly as a matter of convenience and it's part of our.

Melissa Levine U of Michigan (she/her): contribution to this collaborative effort, but it is not an indicator this, this is really meant to be a collaborative.

Melissa Levine U of Michigan (she/her): group identity as opposed to aligned with one specific university, so this is basically using the resources that we have available to us to how's it at at Michigan in particular.
Melissa Levine U of Michigan (she/her): you'll see on the website a few it's it's fairly simple.

Melissa Levine U of Michigan (she/her): arena, you can go to the next slide.

Melissa Levine U of Michigan (she/her): There are tabs for information that we do have.

Melissa Levine U of Michigan (she/her): Briefly, a need mission and vision statement on how we're approaching these this this endeavor generally next slide.

Melissa Levine U of Michigan (she/her): We have information with links to buy biographies to our advisory board and a list of our current faculty and some information about our supporters under another tag.

Melissa Levine U of Michigan (she/her): Next slide on regarding question recordings we've already gotten some questions those the recordings that we did during our pilot project are available in links that are currently available through this website and we are discussing what and how to develop in the future.

Melissa Levine U of Michigan (she/her): I will say, one of the other.

Melissa Levine U of Michigan (she/her): benefits to the breadth of experience in this board and the level of candor and confidence in each other is very high, so i've been doing this kind of work for like 30 years.

Melissa Levine U of Michigan (she/her): And the first draft of the copyright one on one slide deck and script that I shared with my colleagues, they completely took it apart.
And we put it back together, and I think it's much better, it was much better for that, and so we are reviewing materials as a group.

Before launching them so there's I'm not sure quality control is the right phrase, but, but I think we're doing a better job talking about the issues and needs of our constituents and you all, as opposed to teaching this like lawyers tend to teach things.

Alright next slide also on our website is information about the background research and data.

This includes documentation about that we've published with regard to the pilot project and going back to.

rena and I really have been doing this kind of work for several decades.

But this this will give you some of the.

Data points in research that we've we've that we're building this on.

Okay upcoming events we're using this space.

Right now, partly to announce any new events to possibly have a light blog feature we're not we're not quite there in terms of managing all that yet, but what we have done is listed on the site.
What remains constant well we.

We are committed to the core values that rena has alluded to encourage discussed, including.

Objectivity autonomy and expertise we are looking at the ways that we can build copyright expertise and confidence both competence and confidence as a driver of equity.

We are in part.

That is part of the reason that we're committed to open to making the.

Recordings available for free.

I hope you will into it from the tone of my my comments that staying human is it's not just an option it's kind of miss necessary and a combination of humility is important in what we're we're stepping into um okay rena okay next slide.
Melissa Levine U of Michigan (she/her): Okay, so on our to do list right now is developing more.

00:30:35.640 --> 00:30:40.290
Melissa Levine U of Michigan (she/her): Formal less organic communication strategy with key partners.

00:30:41.790 --> 00:30:43.410
Melissa Levine U of Michigan (she/her): reno's involved with a.

00:30:44.520 --> 00:30:53.910
Melissa Levine U of Michigan (she/her): group, a committee that is developing workshops on more advanced courses, as well as holding a brown bag series to discuss other topics.

00:30:55.260 --> 00:31:00.900
Melissa Levine U of Michigan (she/her): We are looking at models like interviews that would go for as long as 45 minutes, maybe.

00:31:02.220 --> 00:31:16.110
Melissa Levine U of Michigan (she/her): And we're really actively identifying key collaborators, right now, and looking at the information that we're gleaning from each of these exchanges to shape in an iterative way what we're working on.

00:31:18.300 --> 00:31:25.020
Melissa Levine U of Michigan (she/her): um so last slide so that is it for our formal presentation.

00:31:26.790 --> 00:31:30.390
Melissa Levine U of Michigan (she/her): And we are happy to discuss questions in the chat now.

00:31:34.140 --> 00:31:52.980
Rina Pantalony Columbia University Libraries: Thanks everyone, we should also just as a heads up for any of you that are interested in participating or registering for courses, we have created a brown bag series that.

00:31:54.120 --> 00:32:06.060
Rina Pantalony Columbia University Libraries: We will be launching shortly for registration will be free to participate in and they will launch.
Rina Pantalony Columbia University Libraries: So that the first one will be held the first week of May, so that these will run from the beginning of May until mid June, taking into account Memorial Day weekend anyone and everyone is welcome to register, you can take one more we'd love it if you took five.

Rina Pantalony Columbia University Libraries: But their subjects that we have chosen for these brown bags are based on data, you know what did we hear from many of you who registered as issues of importance for particular sector.

Rina Pantalony Columbia University Libraries: So i'm going to stop sharing and let's try and work our way through the chat and see if there are any questions that.

Rina Pantalony Columbia University Libraries: have not yet been answered.

Melissa Levine U of Michigan (she/her): there's one, I think, let me scroll back up.

Melissa Levine U of Michigan (she/her): There will be a course on indigenous data sovereignty and copyright issues with indigenous Internet.

Rina Pantalony Columbia University Libraries: That is a remarkable question we've already decided that it's a.

Rina Pantalony Columbia University Libraries: Whether it's an academic library or a museum or archive and there's a lot to learn.

This is an IP issue that is hard to wrap your head around because it's not necessarily a copyright issue, although there have been some arguments about how fair use should take into account.

These types of issues when assessing whether or not a use might be fair so stay tuned we'll likely start posting information about our workshops late into the spring as sort of.

A placeholder a heads up what might be counting.

So.

going a little bit out of order, but there was there's an additional comment or question regarding how universities can start the mo you process with tribes to deal with copyright issues and.

We are very much aware involved in things like local context and the work of Dr Christiansen and Janie Anderson so.

I am looking arenas box on my screen, I do think that.

we're going to be talking about this considerably.
Melissa Levine U of Michigan (she/her): One of the questions that from a few minutes ago, is what our cultural heritage institutions, and this, in some ways, goes to.

Melissa Levine U of Michigan (she/her): This issue of traditional knowledge we're using that phrase as a catchphrase for libraries, archives museums, but we.

Melissa Levine U of Michigan (she/her): were not we're trying to target this in a way that is inviting for people in education, many of us are obviously involved with universities.

Melissa Levine U of Michigan (she/her): And a lot of the things that we're teaching on our own campuses are things that really need a broader audience so i'm hoping, a lot of this will this work will.

Melissa Levine U of Michigan (she/her): address issues for me and my own campus in our own teaching, so I would say, for us copy of cultural heritage organizations is a phrase.

Melissa Levine U of Michigan (she/her): To be used very broadly.

Melissa Levine U of Michigan (she/her): We need, as you want to add anything well we go to the next.

Rina Pantalony Columbia University Libraries: Only that.

Rina Pantalony Columbia University Libraries: When we when we think about cultural heritage institutions it's really institutions and organizations that are managing materials and collections and information because.
Rina Pantalony Columbia University Libraries: You know, you could be.

Rina Pantalony Columbia University Libraries: A Center you may not even have a permanent collection, but if you're a Center of study, where information and materials are brought in, even in on a temporary basis.

Rina Pantalony Columbia University Libraries: For examination reflection and then discussion, you may end up with a whole basket of copyright issues that in fact touch upon the kinds of issues that you know more traditionally thought of cultural heritage institutions.

Rina Pantalony Columbia University Libraries: touch the end that you know, thinking of the library or the museum so we're using the term because we want to be as inclusive as we possibly can we don't want to exclude.

Rina Pantalony Columbia University Libraries: other kinds of institutions or organizations by just saying that libraries, archives museums.

Melissa Levine U of Michigan (she/her): Okay.

Melissa Levine U of Michigan (she/her): Is creative commons a workshop topic yes.

Melissa Levine U of Michigan (she/her): there's.

Melissa Levine U of Michigan (she/her): Creative commons is one of those things that can be incredibly simple and straightforward or incredibly complicated and this goes to some.
Melissa Levine U of Michigan (she/her): comments about.

Melissa Levine U of Michigan (she/her): Things that we refer to as copyrighted Jason we're, including those things in our programming and and we're thinking.

Melissa Levine U of Michigan (she/her): So creative commons is about copyright, but it's it's a form of licensing.

Melissa Levine U of Michigan (she/her): So, yes, we do plan to it's an it's an everyday tool for most of us reena did you want to say something.

Rina Pantalony Columbia University Libraries: You know licensing as an issue is going to be our second brown bag lunch session, and it will be more about strategies to manage, but with respect to creative Commons and the complexities.

Rina Pantalony Columbia University Libraries: I didn't understand the difference between a CC zero, for example, and right statements.org.

Rina Pantalony Columbia University Libraries: public domain until it was explained to me by someone from.

Rina Pantalony Columbia University Libraries: Creative Commons and and so, if I don't understand it and i've been working in copyright for more years than I care to admit.
Rina Pantalony Columbia University Libraries: Then, how are the rest of us supposed to understand it so it's an absolute necessity that we start to understand what tools and labels and identifiers, we can use with our collections and our materials and what.

Rina Pantalony Columbia University Libraries: What we can't use, and in fact what it means when there is a creative commons identifier on materials what is available to us and and one is not, I think.

Rina Pantalony Columbia University Libraries: It is likely, the subject of a greater discussion, and it could even be the subject of a workshop we're still going to see where we think it's going to land but it's going to land somewhere and and quickly.

Melissa Levine U of Michigan (she/her): Okay, another question.

Melissa Levine U of Michigan (she/her): So, first of all for everyone, trying to help me sort out the URL Thank you We made this talk our deadline for a launch date.

Melissa Levine U of Michigan (she/her): So.

Melissa Levine U of Michigan (she/her): Thank you again.

Melissa Levine U of Michigan (she/her): One of the questions we have is do any of your recording or plan workshops address copyright issues and solutions for faculty creators curators who are developing digital assets for courses, such as online hybrid and in person.

Melissa Levine U of Michigan (she/her): I would say yes.
Melissa Levine U of Michigan (she/her): I think everything we've reduced so far is actually already conceptually related to those kinds of things and part of what we're trying to do so rena alluded to this earlier but.

Melissa Levine U of Michigan (she/her): If you have 90 minutes to do a workshop for a group you end up spending 45 minutes on what is copyright what is fair use all these sort of foundational things.

Melissa Levine U of Michigan (she/her): And so you don't use the rest of the time as well to get to the maybe the the more complex or more applied component, so the core workshops that we have available now are basically short videos really at this point.

Melissa Levine U of Michigan (she/her): That are meant to allow us to do programming that assumes, and we were not we're not going as far as making formal prerequisite prerequisites but it allows our instructors to start to focus on.

Melissa Levine U of Michigan (she/her): The issues and questions and concerns that you all raise, I think that, with regard to something geared directly faculty.

Melissa Levine U of Michigan (she/her): I haven't discussed that specifically but I absolutely consider it in scope and it does come up in my day to day work.

Rina Pantalony Columbia University Libraries: we're both gazing at the chat yes, we are sorry.

Rina Pantalony Columbia University Libraries: With respect to faculty creators curators.

Rina Pantalony Columbia University Libraries: The issues that.

Rina Pantalony Columbia University Libraries: Are are being tackled, whether in a brown bag or in a more advanced workshop or even in the recordings that exists from the pilot.

Rina Pantalony Columbia University Libraries: are in fact very much at least from my own perspective, very much the kinds of issues that.

Rina Pantalony Columbia University Libraries: We are faced with when faculty Member or curator comes to me, for example, for advice here at Columbia.

Rina Pantalony Columbia University Libraries: Because.

Rina Pantalony Columbia University Libraries: The you know if you take copyright and action, which was the fifth course which was all about rights metadata and.


Rina Pantalony Columbia University Libraries: The Foundation and the basis for that course, at least for me was the result of a faculty Member coming to me saying we're creating an exhibition that includes a lot of audio visual materials, the exhibition will be open to the public.

Rina Pantalony Columbia University Libraries: we'd like to run a lot of loops of audio visual.
Rina Pantalony Columbia University Libraries: Material as presentations in the exhibition space, what are all the rights involved in trying to obtain clearance, in order to do so and.

Rina Pantalony Columbia University Libraries: The issue for all of us as teachers and as those who are being educated, is to get everyone to a point where you can make those connections understand when the question comes in, about can I.

Rina Pantalony Columbia University Libraries: Exhibit or show this where display this the way I want to to the audience, I want to you can in your mind say oh it's a copyright issue, it might.

Rina Pantalony Columbia University Libraries: Have to do with the display right or there's a reproduction right and there's a distribution right or I'm screening this to the public.

Rina Pantalony Columbia University Libraries: The the real points of convergence and education happen in those.

Rina Pantalony Columbia University Libraries: US and and in our minds, where we're able to distill those questions and understand from a rights perspective, what in fact they mean and that's when there's real learning and advancement that takes place that's the scalability that, in fact, I was discussing earlier.

Rina Pantalony Columbia University Libraries: I see Melissa you're getting tons of technical support.

Rina Pantalony Columbia University Libraries: In the chat.

Rina Pantalony Columbia University Libraries: We really appreciate.
Melissa Levine U of Michigan (she/her): It right.

Rina Pantalony Columbia University Libraries: This is what happens when two copyright attorneys try to create a website.

Rina Pantalony Columbia University Libraries: It will happen, we promise, there was a question, there was a question whether or not all the recordings are available publicly available they in fact are.

Rina Pantalony Columbia University Libraries: And will remain in this way, the only issue we're going to face is in a couple of years, where we think we need to sunset we're archive some of our recordings because they may be outdated.

Rina Pantalony Columbia University Libraries: Whether they're advancements in technology or in law, the idea here is that we don't lose these educational opportunities that we continue to build.

Rina Pantalony Columbia University Libraries: A critical mass of materials that can be used on your own time or in conjunction with courses that we will continue to to give and where we think we've got a real winner we we will give workshops and courses.

Rina Pantalony Columbia University Libraries: Multiple times, as we did with the pilot we we run in the spring, and we did a run in the fall of 2021, and the reason being that the value is in there, the ability to answer questions live.

Rina Pantalony Columbia University Libraries: And not just watch a bunch of talking heads on the screen.
Rina Pantalony Columbia University Libraries: Where will we post future workshops did we answer this question.

Rina Pantalony Columbia University Libraries: well.

Melissa Levine U of Michigan (she/her): I think, so I think I put it in the chat that we will list anything in the currently in the news part of the website.

Rina Pantalony Columbia University Libraries: Okay well if there aren't any other.

Rina Pantalony Columbia University Libraries: Questions um stay tuned for a URL that works.

Rina Pantalony Columbia University Libraries: And we will be using communication strategies to ensure that the URL is live and.

Rina Pantalony Columbia University Libraries: Active and.

Rina Pantalony Columbia University Libraries: Please check back with us email us with any questions that you may have will be spreading the word about brown bag sessions and registration ability shortly and.

Rina Pantalony Columbia University Libraries: If any of you have other ideas for workshops.
Rina Pantalony Columbia University Libraries: or brown bag lunch sessions at this point, we would love to hear from you, this is a real opportunity to learn from all of you as much as we may try to teach some of you about copyright, so thank you.

264
00:47:50.610 --> 00:47:58.260
EDUCAUSE Host, Jason Martin: Thank you Rina and Melissa and you can see all the lovely warm thank using the chat I posted your email address in the chat for anyone that would like to follow up.

265
00:47:59.250 --> 00:48:07.530
EDUCAUSE Host, Jason Martin: on behalf of EDUCAUSE thank you all for joining us today for an engaging session and conversation we encourage you to continue the conversation on EDUCAUSE Connect.

266
00:48:08.040 --> 00:48:13.050
EDUCAUSE Host, Jason Martin: And before you sign off please click on the session evaluation link you'll find in the chat window.

267
00:48:13.440 --> 00:48:21.960
EDUCAUSE Host, Jason Martin: Your comments are very important to us, the sessions recording and resources will be posted to the event site, please feel free to share these resources with your colleagues.

268
00:48:22.410 --> 00:48:30.270
EDUCAUSE Host, Jason Martin: We also encourage you to continue the conversation in the educause connects Community under library it and security partnerships communities.

269
00:48:31.020 --> 00:48:43.620
EDUCAUSE Host, Jason Martin: And finally, please join us for the next EDUCAUSE webinar on April 12th to hear about EDUCAUSE professional pathways chart your path forward on behalf of EDUCAUSE I'm Jason Martin, thank you for joining us today.