The EDUCAUSE Core Data Service: 
*Core Metrics in Action*

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EDUCAUSE

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1:00-2:00 p.m. ET (UTC-4; 12 p.m. CT, 11 a.m. MT, 10 a.m. PT)
Poll – Out of the last 7 CDS surveys (not including CDS 2013), how many times has your institution participated?

- 7
- 4-6
- 1-3
- 0
Participation status for all eligible institutions (N=2543)

- 0%: 7 institutions
- 1-3: 21 institutions
- 4-6: 15 institutions
- 1500 institutions: 41 institutions
Today’s topics

Why are institutions participating?

How are institutions using the data?

How can I gain access?
Why are institutions participating?
First of all, the CDS helps us to quantify our total IT investment and the scope of our services and operations.

– Joseph G. Rossmeier, PhD
Vice President for Technology Services
Prince George's Community College
First of all, the CDS helps us to quantify our total IT investment and the scope of our services and operations. Second, this helps us to compare ourselves with other like institutions as well as compare ourselves with last year's information.

– Joseph G. Rossmeier, PhD
Vice President for Technology Services
Prince George's Community College
As a starting place for metrics

First of all, the CDS helps us to quantify our total IT investment and the scope of our services and operations. Second, this helps us to compare ourselves with other like institutions as well as compare ourselves with last year's information. Lastly, we are moving quickly into a very metrics-driven institution as a result of an enterprise institutional assessment initiative. This information helps the IT organization to address various assessment criteria.

– Joseph G. Rossmeier, PhD
Vice President for Technology Services
Prince George's Community College
I found CDS invaluable over the past six months, and I really appreciate the recent improvements. The reporting tool provides many options for peer group creation, data retrieval, and presentation. I strongly encourage institutions to participate as you never know when you might need answers quickly, as I did this year.

– Kirk Kelly
Associate Vice President and CIO
Portland State University
…Having an opportunity to contribute to the data collected provides a means of demonstrating activities occurring at CCRI to the population of higher education institutions.

– Stephen A. Vieira
Chief Information Officer
Community College of Rhode Island
The CDS survey is one of the most well respected data sources for IT investment in higher education.

– Shaun Cooper, Ph.D. 
Chief Information Officer and 
Associate Vice President 
New Mexico State University
Participants
Why do you participate in CDS?

Non-Participants
Why do you not participate in CDS?

Chat pod here

Chat pod here
How are institutions using the data?
…resources in higher education are becoming increasingly scarce. Being able to objectively benchmark our activities against our peers is one of the key elements we use during our university’s annual budget period.

– William E. Morse, Jr. J.D.
Chief Information Office
Associate Vice President for Technology Services
University of Puget Sound
Current Practices for Measuring IT Costs in Higher Education

Tracked in CDS
From budgeting to staffing the Core Data Service is a definitive benchmarking tool for higher education technology organizations. I continually rely on this data for informed decision-making in support of both tactical and strategic efforts.

– Robert L. Orr, Ed.D.
Former Associate Vice Chancellor for Information Resources and CIO
University of North Carolina at Pembroke
Central IT budget

Q16. Funding Sources for Central IT

*CDS Reporting M1: IT Funding dashboard, must complete Module 1 to access
…We use the data to assist us in benchmarking staffing levels; it gives us supporting data to back up any requests for staff.

– Kevin B. O'Halla
Chief Information Officer
Grand Rapids Community College
Percent of centralized IT workers by functional areas

*CDS Reporting Core Metrics dashboard, must complete Module 1 to access
We use the data to compare with other schools our size. This is a great opportunity to gather information and helps to know that we are all fighting the same battles and we are not alone!

– Melissa Mullinax
Chief Information Officer
Lenoir-Rhyne University
Create a peer group in CDS Reporting

*CDS Reporting Core Metrics dashboard, must complete Module 1 to access
Choose a peer group in CDS Reporting

*CDS Reporting Core Metrics dashboard, must complete Module 1 to access
Choose a peer group in CDS Reporting

*CDS Reporting Core Metrics dashboard, must complete Module 1 to access*
Benchmark against peers in CDS Reporting

*CDS Reporting Core Metrics dashboard, must complete Module 1 to access*
We use CDS to gauge how we compare to our peer and aspirant institutions and to help inform our campus budget committee.

– Mary Lou Fritts
CIO/Sr. Vice Provost
University of Missouri-Kansas City
My peers

My aspirant peers

*CDS Reporting Core Metrics dashboard, must complete Module 1 to access
Poll – How do you/would you use CDS data?

- To communicate the value of IT
- To benchmark budgeting
- To benchmark staffing
- To compare yourself to peers
- To compare yourself to aspirant peers
- To target a benchmarking effort
To target a benchmarking effort

CDS is a good resource for identifying institutions using the same vendors or solutions so we can bounce ideas off of them.

– Marshall Eidson
VP for Information Resources &
Chief Information Officer
University of the Incarnate Word
From the CIO CG listserv…

- **Terminal 4?**

- **Datamart and report writing help needed for Banner/ODS/Cognos**

- **Office365 for Education**
From the CIO CG listserv…

- **Terminal 4?**

Do any of your schools use Terminal 4 (t4) as their web content management system? Yes or no, I’m interested in hearing your feedback on the product if you’re even remotely familiar with it.

Thank you!

Paige Francis, CIO
Fairfield University
Information Systems and Applications

*CDS Reporting M8: Information Systems/ERP, must complete Modules 1 and 8 to access
From the CIO CG listserv…

- **ePortfolio as a CMS**

  ... 

  My questions are:
  - Are you using an eportfolio/assessment application (exclusively) as your course delivery system?
  - If so, can I contact you and ask some specific questions regarding that adoption/transition?

Thanks in advance,

Robert Gibson, Ed.D.
Emporia State University
Educational Technology Services

*CDS Reporting M3: Faculty Services, must complete Modules 1 and 3 to access
From the CIO CG listserv…

- **Deploying Two-Factor Authentication Tokens**

  ... 

  I'm reaching out to the listserv to hear from other institutions that have been involved in deploying two-factor authentication with a token.

  Do you mind sharing your efforts with two-factor authentication?

  ...

  Thank you,
  Lynn Latimer Wilson, PMP, SSBB
  University of Georgia
Information Security

*CDS Reporting M7: IT Security Services, must complete Modules 1 and 7 to access
From the CIO CG listserv…

- CDS can also help with questions about –
  - IT Service Portfolio
  - Library reporting to CIO
  - Relationship between IT and IR
  - Technology fee
CDS Reporting is powered by
How can I gain access?
How can I gain access?

Add your data
Poll – Which best describes your CDS 2013 status?

- Don’t know
- Not planning to participate
- Planning to participate, but haven’t started
- Completed or working on Module 1
- Completed or working on any/all of Modules 2-7, but not Module 1
CDS 2013 status as of 8/15/13

- Completed: 86
- In progress: 207
- Completed or working on any/all of Modules 2-7 but not Module 1: 33

Completed or working on Module 1: 293
We view the changes made to the EDUCAUSE Core Data Service this year as very positive and likely to make the resulting dataset much more valuable to us.

– Marty Ringle
CIO
Reed College
# New Focus

Financials, Staffing, and Services within 10 IT domains

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<td>Identity management</td>
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<td>Information systems and applications</td>
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July – Sept. timeline to collect most recent financial data
New Survey Tool

Jump to any question at any time.
New Survey Tool

Jump to any question at any time.
View definitions within the survey.
New Metrics

- Capital vs. Operating expenditures
- Spending by IT domain
- Percentage spent by institutional mission
- Percentage spent by run/grow/transform
- Percentage spent on outsourcing
- Percentage of outsourced staff
Participate in CDS 2013 by September 13, 2013

> Get Started
Get Started with these author tools

- FAQ
- Survey glossary
- IT Domain definitions
- CDS 2013 overview spreadsheet
- CDS 2012 responses - available for download within the survey tool
- CDS Forums
- CDS-Community
Participate in CDS 2013 by September 13, 2013

> Get Started

Leah Lang
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