A ROADMAP FOR SUCCESSFULLY RECRUITING, RETAINING & ADVANCING WOMEN IN IT

1. DREAM
2. FOR YOUR TEAM
3. FIND OPPORTUNITIES
4. TELL THE STORY
5. SET YOUR GOALS
6. LAUNCH THE CONVERSATION
7. ENHANCE THE TEAM
8. ENGAGE THE COMMUNITY
9. SEEK PARTNERS & OPPORTUNITIES
10. GATHER DATA
11. CHECK WEB PRESENCE
12. REFLECT

UW-WIT
Women in IT at University of Wisconsin-Madison
cio.wisc.edu/uw-wit
A ROADMAP FOR SUCCESSFULLY
RECRUITING, RETAINING & ADVANCING
WOMEN IN IT

UW-WIT
Women in IT at University of Wisconsin Madison
cio.wisc.edu/uw-wit
Creating opportunities for women in IT and beyond.

- Dream
- Form your team
- Find sponsors
- Get out the word
- Launch the conversation
- Set goals
- Enhance the team
- Engage the community
- Seek partners & opportunities
- Create a web presence
- Gather data
- Share and reflect

[Website Link] cio.wisc.edu/uw-wit
For more information, email info-uwwit@lists.wisc.edu

University of Wisconsin-Madison
Women in IT (UW-WIT)