Innovation Sprints

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TikTok+LunaTik Multi-Touch Watch Kits

A Product Design project in Chicago, IL by Scott Wilson • send message

13,512 BACKERS
$942,578
PLEDGED OF $15,000 GOAL
0 SECONDS TO GO

FUNDING SUCCESSFUL
This project successfully raised its funding goal on December 26, 2010.

PLEDGE $1 OR MORE

Every dollar counts. If your dollar helps make this a reality you will be able to buy the TikTok or LunaTik online or hopefully someday, if successful, at an Apple Store near you. Be a part of making this product a reality for others like you who share in your passion for technology and design.

Like • Shared by 1 and 34,758 others like this

http://kickstarter.com
1. Propose an idea publicly and gather interest

1. Develop the idea in a sprint

2. Summarize progress and present back to leadership
What if we tried pop-up support?
1. Idea discussed at a meeting and on Yammer site

2. Volunteers gather at a Starbucks on campus:
   • What audiences, venues, services?
   • What resource needs?
   • What metrics for success?
   • Timeframe: 1 week

3. Summary posted back to Yammer for leadership review and resourcing