Future Watch: Life Cycle of Instructional Technologies and Online Learning Environments

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Online Learning Initiative Lifecycle

1. Identify unmet needs &/or new requirements
2. Identify potential solutions
3. Run small-scale pilot
4. Evaluate wider interest
5. Adopt at enterprise level
Lifecycle Participation and Funding

- Staff and $$ for enterprise? central services, $$ from recurring operating budgets
- Diagnose unmet needs? individuals
- Diagnose potential solutions? individuals & consulting technologists
- $$ for small-scale pilots? gifts & grants
- wide interest? multiple individuals and groups
Online Learning Initiatives Today

- **identify unmet needs &/or new requirements**
- **identify potential solutions**
- **run small-scale pilot**
- **evaluate wider interest**
- **adopt at enterprise level**

Tools:
- Office 365
- diigo
- tumblr
- edublogs
- canvas
- Google
- Twitter
- Pinterest
- WordPress
- OBRA
- MakerBot
- GoPro
Implications for Planning

- Adopt at enterprise level
- Identify unmet needs &/or new requirements
- Identify potential solutions
- Run small-scale pilot
- Evaluate wider interest
Future Watch: What is Emerging?

What to watch for?
- Trends in hardware, software, networks, products
- Trends in environmental design
- Trends in media/interactive design
- Trends in policy and regulation
- Changing economics and demographics
- your categories here......
Future Watch: What is Emerging?

Where to watch?
(Sources listed as examples only)
- Educational press (CHE, Campus Technology, Inside Higher Ed)
- EDUCAUSE publications, events, and Constituent Groups
- Other professional associations (New Media Consortium, ARL, ACRL, CNI, CLIR)
- your sources here......
Future Watch: What is Emerging?

How to Watch?
- Social Media (twitter, G+)
- E-mail lists (EDUCAUSE Constituent Groups)
- Project-based community platforms
- *Your gathering and filtering methods here......*
Questions?

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