Soup to Nuts: An Institutional Roadmap for Developing Blended Instructional Programs

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Outcome #3

Develop a collaborative approach to creating a blended program that includes various units:
• institutional leadership
• IT
• instructional support.

SCHOOL OF NURSING
UNIVERSITY OF WASHINGTON

Students: about 600
• 200 undergraduate
• 400 graduate

Faculty: 108 full and part time
56 clinical faculty

The birth of a blended curriculum

Incubation of an idea

1/29/2015
Why a new blended curriculum?

- Professional factors
- Societal trends
- Educational research
- Technology

Getting started with faculty development

Example of a structural requirement: A standard LMS template

- Student orientation & success
- Faculty development
- Facilitates support & innovation

What structural requirements are necessary when embarking on a new blended program?
Identify courses and instructors
Create course in LMS
Request meeting with instructor

An example of process: How to implement faculty development?

What are other examples of the process of faculty development and their strengths and weaknesses?

First visit with each instructor

Empathy: High expectations for faculty to know...and how to integrate these

- Develop rapport
- Listen to vision, philosophy, pedagogy
- Assess tech knowledge, skills, attitudes
- Evaluate course content, technology, pedagogy
- COLLABORATE!
How to develop trust and credibility with faculty?

Social constructivist model

What is your ‘marketing’ & communication approach? For example, LMS enhances student engagement with....

Faculty  Peers

Community  Global partners
What qualities make innovations spread?

As perceived by adopter the innovation is:
- better than the status quo
- compatible with values, norms, practices
  - Simple to use and understand
  - Can be trialed before adopting
  - The results are observable

Characteristics that contribute to the rate of adoption of an innovation:
- Relative advantage
- Compatibility
- Complexity
- Trialability
- Observability