ELI Attendee Chat Transcript

Authoring Digital Content for Different Academic Needs

Wednesday Sep 14th, 2011

3:05 PM - 3:40 PM Eastern Time

\_EDUCAUSE Help, Victoria Fanning: Welcome back! If you have any technical difficulties, please write to EDUCAUSE Help.

\_EDUCAUSE Help, Victoria Fanning: If you have any audio issues, please click on the Audio Issues Link or feel free to join us on the conference call line at:1-877-944-2300, access code 99277#. If you call in, please mute your computer speakers.

\_EDUCAUSE Help, Victoria Fanning: Chat with attendees or ask the speaker a question using this chat pod or tweet using this hashtag:#ELIFOCUS

Malcolm Brown @ EDUCAUSE: As always, please post questions for Gerry here in chat

Malcolm Brown @ EDUCAUSE: Looks like Gerry exceeded 7;-)

\_EDUCAUSE Help, Victoria Fanning: We've got a few pollsfor this session. Poll1 re faculty members is to the right.

Mathieu Plourde @ University of Delaware: @Malcolm:Re. More than 7. Typical, that's why there are more than 7 objects in Merlot.

Traci Temple @ North Carolina State University: "Authoring" seems to imply "an author" - but so much online edu content, esp. multimedia, requires a team!

Malcolm Brown @ EDUCAUSE: Yes, recognizing it takes a team is an important insight.Might make OER authoring more complex and "expensive"

Malcolm Brown @ EDUCAUSE: e.g. takes a village to "raise" a piece of OER

Traci Temple @ North Carolina State University: Amen, brother!

Victoria Fanning: New poll to the right! Does your institution currently have an institutional imperative...?

Veronica Diaz @ EDUCAUSE: nice!

Victoria Fanning: And another new poll. : )

Victoria Fanning: Have questions for the speaker? Post them here and we will address them during the Q&A break. Team members can ask questions via Twitter:#ELIFOCUS

Malcolm Brown @ EDUCAUSE: question:can OER be open without a creative commons-type licensing model?If I retain full copyright, hten is my content not open by definition?

Susan Henderson @ EDUCAUSE: In the design and development of OER content, do you plan for accessibility?

Michael Cottam @ Rio Salado College: I think you have to consider accessibility for any resource you offer to students, whether it is OER or publisher-created.

Veronica Diaz @ EDUCAUSE: hi Michael!!

Traci Temple @ North Carolina State University: @Malcolm - copyright and licenseing are different - I can retain the copyright and then license as I wish .If I choose a CC license then everyone would agree it's open.

Mathieu Plourde @ University of Delaware: If the content is open, but the underlying tech is not, I don't think the package is an OER. Can't remix without the vendor software (like Softchalk).

Cecilia dOliveira @ MIT: Malcolm:You as author DO retain full copyright with CC license. All CC does is specify terms of use for others.

Michael Cottam @ Rio Salado College: Hi Veronica. Good to join the group in full swing.

Susan Henderson @ EDUCAUSE: Michael, I agree.Accessibility is still not always considered when designing content thought!

Traci Temple @ North Carolina State University: A campus develops enhanced appreciation of the importance of accessiblity when it loses a suit! (Don't ask me how I know.)

Malcolm Brown @ EDUCAUSE: SO... open is not open until all aspects are open

\_EDUCAUSE Help, Victoria Fanning: Last poll to the right!

Susan Henderson @ EDUCAUSE: Ah, Traci has a story to tell!!

Tom Caswell @ Washington State Board for Comm Tech Coll: perfect timing!

Traci Temple @ North Carolina State University: Gerry - Matthieu brought up the question of openess when the underlying technology requires purchase of a license.Do you consider that fully open?

Susan Henderson @ EDUCAUSE: Can I use content as an OER if I don't have a license for Softchalk?

Susan Henderson @ EDUCAUSE: Ah, standards!

Traci Temple @ North Carolina State University: I wasn't aware that I could cut a piece out without the authoring tool.

Veronica Diaz @ EDUCAUSE: you'll all receive an email pointing you to where to find the focus session content (PPTs, etc.) once the focus session ends

Drake Library @ The College at Brockport SUNY: Any recommendations for "Shark" programming languages that promote student intgeractivity (i.e., branching and testing options)?

Michael Cottam @ Rio Salado College: Thanks Veronica. That will be helpful

Susan Henderson @ EDUCAUSE: Leadership support is key to set priorities!

Veronica Diaz @ EDUCAUSE: how do you communicate that imperative with data that supports it