ELI 2012 Online Annual Meeting: Participant Chat Transcript

**Expert Discussion Session: Using Social Media to Leverage Your Professional Networks**

Feb 14th, 2012 at 2:35 PM - 3:05 PM Central Time

\_EDUCAUSE Help, Victoria Fanning: (2/14/2012 14:36) Thanks again for your participation!

\_EDUCAUSE Help, Victoria Fanning: (14:36) If you have any technical or audio difficulties, please write to EDUCAUSE Help.

\_EDUCAUSE Help, Victoria Fanning: (14:36) Chat with attendees or ask the speaker a question using this chat pod.

\_EDUCAUSE Help, Victoria Fanning: (14:36) We’ll post the recording in the virtual conference center later today.

\_EDUCAUSE Help, Victoria Fanning: (14:38) Tweet your reflections using these tags #edusocmedia and #eli2012

Kathryn Ishler: (14:39) Can you post that contact information here? Thanks!

Susan Henderson: (14:40) Tan@tjoosten.Shannon can be found at [www.medicupcake.com](http://www.medicupcake.com) or @micala

Susan Henderson: (14:40) Tanya's new book is Social Media for Educators to be published March, 2012 by Jossey Bass

Susan Henderson: (14:41) Upd!!

Susan Henderson: (14:41) Her book is ready April, 2012!!

Edward A. Garay: (14:46) Twitter is my primary news source for HigherEd e-Learning, EdTech, etc, my new just-in-time RSS feed reader.

Susan Henderson: (14:47) Which social media tool is your primary tool?

Kathryn Ishler: (14:47) Do you have any recommendations for me to follow on Twitter? I am an Instructional Technology Specialist, and I would like similar tweets. Thanks!

Vickie L. Kline: (14:50) Something picking up speed is Pinterest.If your discipline uses images or visualization, it's a great tool for sharing...

Susan Henderson: (14:50) Thanks, Vickie.I'm not familiar with Pinterest!Will have to look it up.

Edward A. Garay: (14:51) Note that Google+ Hangouts on Air is coming: 9 people can participate, and hundreds can watch.

Edward A. Garay: (14:52) #eLearning is also a good Twitter hashtag, and #mlearning, of course.

Traci Temple: (14:53) Pinterest, <http://pinterest.com/>

Edward Curran: (14:53) @Kathryn Ishler: Check out my #EdTech list on Twitter: <https://twitter.com/#!/tedcurran/edtech>

Edward Curran: (14:53) @Edward I love #EdTech

Susan Henderson: (14:54) Thanks for the list Ed! and twitter tag.

Kathryn Ishler: (14:54) @Edward Thanks!

Edward Curran: (14:54) I don't understand the limit on G+ hangouts. 9 people? That seems too small for a class

Edward Curran: (14:55) viewers/participants?

Edward Curran: (14:56) I tried to set up G+ for our school's Google Apps account and found out that it's only the PUBLIC version of G+-- you don't get a private G+ for your domain

Susan Henderson: (14:56) Can you record in Google + and upload to YouTube?

Edward A. Garay: (14:57) The upcoming Google+ Hangouts on Air supports recording.

Edward Curran: (14:58) It used to be a "project" before it became so popular

Edward Curran: (14:58) you're just OG

Vicki Suter: (14:58) can you post the app that supports recording a Google plus hangout?

Susan Henderson: (14:59) Jing...go to jing.com I do belive.

Edward Curran: (14:59) If you prefer a private twitter for your class, school, etc. you might like Yammer or SocialCast

Susan Henderson: (14:59) And, it's free!

Vickie L. Kline: (14:59) I just learned about something that allows you to integrate Google+ and Twitter called Start Google+.Here's a post from Lifehacker about it:<http://www.google.com/url?sa=t&rct=j&q=start%20google%20plus&source=web&cd=2&ved=0CD0QFjAB&url=http%3A%2F%2Flifehacker.com%2F5826962%2Fstart-google-plus-combines-google%25252B-with-facebook-and-twitter&ei=3so6T9SfNci30gGt7MzNCw&usg=AFQjCNHzUmlEnJeMTX0tumSNJdXXs74gtw&cad=rja>

Cathi Phillips: (14:59) Jing, <http://www.techsmith.com/jing.html>

Edward Curran: (14:59) Nice one Vickie

Edward Curran: (14:59) great way to start

Susan Henderson: (14:59) Thanks, Cathi!

Vickie L. Kline: (15:00) Argh: here's a bitter link:<http://lifehacker.com/5826962/start-google-plus-combines-google%252B-with-facebook-and-twitter>

Edward A. Garay: (15:00) Tanja, Shannon, I never asked you: what's your take on Twitter's 140 character limit now that very few use Twitter via SMS?

Cathi Phillips: (15:00) @Susan, I use Jing for mini-demos to assist faculty with new technologies!

Chad Kjorlien: (15:00)My goal is to better track (data) my professional connections/activities. If you will, call it Professional Analytics.Maybe you could speak to how you are doing this with your Twitter.

Eric Machan Howd (Cornell University): (15:01) What is your take on the new trend in China for 140-character resumes?

Edward Curran: (15:01) Chad-- I use ThinkUpApp.com to analyze my own social activity

Edward A. Garay: (15:02) I am changing my bio to Chief Inspirational Officer ;-)

Susan Henderson: (15:03) Love you new title, Edward!

Edward A. Garay: (15:03) ...and LMS systems are now supporting class notifications via Twitter.

\_EDUCAUSE Help, Victoria Fanning: (15:03) Thanks again for attending! We’d love to hear from you! Please evaluate this session at <http://www.educause.edu/inxpo/eval/ELI122/OL08>

Chad Kjorlien: (15:04) thanks

Edward A. Garay: (15:04) Thanks.

Cathi Phillips: (15:04) Thanks!

Vickie L. Kline: (15:04) Thanks!