Rethinking Faculty Development
New Strategies for Instructional Support

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- Private, Christian, Liberal Arts University in Los Angeles area
- 7 Schools, 8 Regional Centers
- ~10,000 undergraduate & graduate students
- 433 FT & 571 PT/adjunct faculty
Office of the Provost

Center for Teaching, Learning, & Assessment

Office of Innovative Teaching & Technology
Paradigm Shift

June 28, 2013

Europe Puts a Renewed Focus on University Teaching

By Alan Osborne

This is an article from University World News, an online publication that covers global higher education. It is presented as an excerpt from The Chronicle of Higher Education's new e-book, "The Chronicle's Technology Editor Shows How MOOCs Are Raising the Profile of Teaching in the Faculty."

Will MOOCs Change Campus Teaching?

11/07/2013, By Jeffrey R. Young

License to Teach

November 14, 2014

By Carl Straumsheim

If you want to teach an online course in the Saint Mary's College of California business school in a few years, you'd better get your license. The School of Economics and Business Administration will soon require its faculty members to be certified to teach online -- if they want to teach at all.
Rethinking Faculty Support

**Old Model**
1. Come and see.
2. One and done.
3. Build it.
4. Speculate.

**New Model**
1. Click and view.
2. Record and replay.
3. Buy it.
4. Data informed.
Poll Question

Does your institution/TLC stream faculty workshops for remote viewing?

- Yes
- No
- Not Sure
Click & View (vs. Come & See)

- Workshops and events are streamed live.
- Convenient for faculty from regional campuses.
Click & View: Evidence of effectiveness

- Increases # of participants for existing workshops.
- Allows remote participation.
- Requires minimal equipment and setup.
Poll Question

Does your institution/TLC record faculty workshops for on-demand viewing?

▪ Yes
▪ No
▪ Not Sure
Record & replay (vs. One & Done)

- Workshops recorded and uploaded to YouTube Channel.
- Videos tagged and organized by playlists.
- Playback on any device.
Record/Replay: Evidence of effectiveness

- Decreases faculty complaints.
- Increases value of existing workshops.
- Builds a video library of FD topics for future use.
- Extends to other CTLA offices.
Poll Question

Does your institution/TLC subscribe to or purchase faculty development resources from vendors, such as Wiley or Magna?

- Yes
- No
- Not Sure
Buy it (vs. Build it)

- Faculty development vendors offer high quality resources.
- Subscribe to campus license.
- Monitor usage via dashboard.
Buy it: Evidence of effectiveness

- Provides a wide range of topics.
- Offers just-in-time and just-enough PD.
- Encourages faculty to be self-directed.
Poll Question

Does your institution/TLC use a system to track or document faculty support requests?

- Yes
- No
- Not Sure
Data informed (vs. Speculate)

● Faculty support system for training, consultations, & questions.
● Intake from email, phone, web, chat, & social.
● Use data to inform services and resources.
Data informed: Evidence of effectiveness

● Leverages same system for IT support.
● Improves operational efficiency & effectiveness.
● Promotes self-help via FAQ.
● Fosters transparency and accountability.
Questions, Comments, More Info

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