LESSONS
from
SUPERSTORM
SANDY

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Results from Campus
Stories from Superstorm Sandy
Lessons from Superstorm Sandy

- Contributing Universities / Colleges
  - Virginia State University
  - Rutgers University
  - University of Nebraska
  - Loyola University
  - Cecil College
  - Rider University
EVENT CONSIDERATIONS

- Pay Attention to Forecast
  - Convene Campus Emergency Efforts
    - Crisis Intervention Team, Emergency Response Team, Etc.

- Time to Prepare
  - Event Specific
    - Tornado = hours to minutes
    - Hurricane = week to days
    - Other?

- Each Event Unique
  - Unique Response Requirements
CAMPUS CONSIDERATIONS

- BCP OR DR PLAN
  - 75% OF SSS session indicated plan
  - @50% of those test the plan
- Confirm / Update Plan
- Confirm Update Contact Data
- Plan accessible in multiple locations in multiple formats
  - Paper / online / local HD / shared doc / USB drive
CAMPUS CONSIDERATIONS

- Emergency Notification System
  - Almost all participants indicated a ENS in place
  - Tested?

- Multiple Campus Locations
  - Campuses affected differently

- On Campus Presence During Event
  - Facilities / Public Safety / IT
CAMPUS CONSIDERATIONS

- May 5-13, 2013 Emergency Preparedness Week
- September is National Preparedness Month sponsored by FEMA
IT CONSIDERATIONS

- Communicate Plan / Activities Updates
  - Multi-Modal
    - ENS / Facebook / Blog / Voice Message

- Uninterruptable Power Supply
  - UPS
  - Generator
    - Run Time / Load capacity
    - Tested?
    - Fuel type / Fuel availability
    - Provider ability to reach campus
IT CONSIDERATIONS

- Alternate Communication Plans
  - Alternate / private email systems
    - E.g. College provided Hotmail
  - Personal Mobile Phone
    - Plans to maintain charging capability
  - Cellular Service

- Cloud Services
  - Which Services / Apps in Cloud
  - Connectivity
  - Confirm vendor ability to maintain operations
    - College not in impact zone / vendor is
IT CONSIDERATIONS

- Emergency Web Page
- Use of Social Media
  - Internal Twitter platform
- Post-mortem