Design an Information Security or Privacy Awareness Event/Activity

In your first homework, you provided information about an organization and its Info Security training program needs. Review your organization’s needs and plan an awareness event/activity. Please address each of the following criteria:

Title

<State the title of the event/activity>

Purpose

<State the purpose of the event/activity>

Background

<Provide a brief background about:

- The needs you plan to address
- The policy or compliance you plan to meet
- Observe an event/celebration, e.g. National Cybersecurity Awareness Month, Privacy Day
- Whether other awareness activities exist. If so, explain whether the activity/event complements other activities, builds on it, or bridge gaps.>

Audience

<Who is the audience?, who will benefit from the activity?>

Objectives

<List the activity/event objectives. Limit your objectives to no more than three objectives.>

Description

<Provide a description about the activity/event.

- What is the activity/event?
- What is the message?
- How it will be communicated to the audience?
- What is the method of delivery?
- Are there different messages based on audience roles?
- Are there required technology and material? How it will be used?>

Roles and Responsibilities

<Briefly address:
• Who is doing what?
• Who are the partners and collaborators?

Activities:

<Think whether it’s one activity, or smaller activities leading to a larger event/activity. Address:

• List the activities. Activity/event date. Calendar, schedules etc.
• Where there smaller activities to build a larger event/activity?
• Were there specific strategies followed for each activity that leads to the larger event/activity?

Assessment

<Please address the assessment method/s used to evaluate the effectiveness of the awareness event/activity. Also, if you have developed a metrics, explain briefly what are you measuring, and how you’ll collect the data. Following are questions to help you address the assessment method/s>

• List the assessment method used to assess the effectiveness of the awareness event/activity
• List evaluation method
• Were metrics built? If so, what are the criteria?
• Map the objectives with assessment criteria
• What data are you planning to collect?

Appendix

If applicable, attach metrics and the awareness message