Ole Miss Today

A solution for internal communications

Kathy Gates, Chief Information Officer
University of Mississippi
**Old: E-mail to Groups**

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Limitations</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Used for about twelve years with pretty good results</td>
<td>• Text-Only</td>
</tr>
<tr>
<td>• Could select from a rich set of demographics</td>
<td>• Messages delivered solely as e-mail and all day long</td>
</tr>
<tr>
<td>• My advisees</td>
<td>• Internal spam</td>
</tr>
<tr>
<td>• Class roll</td>
<td>• Not very efficient in that the full message was duplicated for each recipient</td>
</tr>
<tr>
<td>• Female freshmen who lived on campus</td>
<td></td>
</tr>
<tr>
<td>• Current instructors</td>
<td></td>
</tr>
<tr>
<td>• Student employees</td>
<td></td>
</tr>
<tr>
<td>• And much more ...</td>
<td></td>
</tr>
</tbody>
</table>
New: Ole Miss Today

• Implemented as an extension of UM’s SAP landscape via customer tables
• Supports rich demographics as before
• Messages are sent out in a daily summary and are also displayed in campus portal known as myOleMiss
• Most kinds of media supported
• Mobile-friendly view
• Message types with priorities determine display order
• “Contents and New Items” lets users quickly see what is new
• Feeds into UM Bulletin Board on UM Web front door
Academics

Study USA Now Accepting Fall/Winter Proposals
Lead a STUDY USA class! It’s domestic, affordable, augments the classroom experience, and provides a realistic preview of careers.
Full details
studyusa@olemiss.edu - ADDED ON 05/31/2011

Human Resources

E-Forms 2.0 Training
EFORMS 2.0 IS HERE! More training sessions have been added for June. Register online for these sessions at myOleMiss.
Full details
hr@olemiss.edu - ADDED ON 05/23/2011

Research

New Graduate Tuition Rate for Proposal Budgets
Effective immediately, the new graduate tuition rate is $2,898 per semester.
Mobile View

Study USA Now Accepting Fall/Winter Proposals
Lead a STUDY USA class! It's domestic, affordable, augments the classroom experience, and provides a realistic preview of careers.

This is a new message.

Full details
OMT # 5641 - studyusa@olemiss.edu
Added on 05/31/2011

Final Grades Submission for May
Advanced Features

- Can optionally send SMS text messages to those who have opted in
  - 2SMS.com is connected to SAP via a Web Service call
- Linked to Emergency Website
  - Emergency and Weather messages are automatically appended
- Acknowledgement required in portal
- Don’t show again

- Message history
- API to send messages from academic processes
  - Students
    - You have two or more D or F midterm grades. Go see your advisor now.
    - Your priority registration window opens tomorrow. Plan accordingly.
  - Advisors
    - The following students have two or more D or F midterm grades. Please make them aware of campus resources ...
<table>
<thead>
<tr>
<th>Date</th>
<th>Network State</th>
<th>Time</th>
<th>Event ID</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun, May 29, 2011 04:23 PM</td>
<td>With Network</td>
<td>ONE STEP - ectolo-20110529-162311</td>
<td>Please read full email from me. Enroll in MySpanishLab, code CRSCDHX-1022826. Print syllabus. Bring to class. Prepare all activities.</td>
<td>17135423105</td>
</tr>
<tr>
<td>Sun, May 29, 2011 04:23 PM</td>
<td>Success</td>
<td>ONE STEP - ectolo-20110529-162311</td>
<td>Please read full email from me. Enroll in MySpanishLab, code CRSCDHX-1022826. Print syllabus. Bring to class. Prepare all activities.</td>
<td>19047034015</td>
</tr>
<tr>
<td>Sat, May 28, 2011 12:10 PM</td>
<td>Failed Stop</td>
<td>ONE STEP - wwberry-20110528-121019</td>
<td>Please sign up on TWEN for Labor Law to get first assignment. Class will start on Monday, June 6 -- NOT June 1. Thanks! Prof. Berry</td>
<td>12564933703</td>
</tr>
<tr>
<td>Sat, May 28, 2011 12:10 PM</td>
<td>Success</td>
<td>ONE STEP - wwberry-20110528-121019</td>
<td>Please sign up on TWEN for Labor Law to get first assignment. Class will start on Monday, June 6 -- NOT June 1. Thanks! Prof. Berry</td>
<td>16016685840</td>
</tr>
<tr>
<td>Sat, May 28, 2011 12:10 PM</td>
<td>Success</td>
<td>ONE STEP - wwberry-20110528-121019</td>
<td>Please sign up on TWEN for Labor Law to get first assignment. Class will start on Monday, June 6 -- NOT June 1. Thanks! Prof. Berry</td>
<td>18596081984</td>
</tr>
<tr>
<td>Fri, May 27, 2011 04:05 PM</td>
<td>Success</td>
<td>OMT-009-00000000056-33-drawill-20110527-160533</td>
<td>OMT: Dear Students The bookstore has 13 copies of the thermo text. See you Wednesday, Dr Will.</td>
<td>15613867289</td>
</tr>
<tr>
<td>Fri, May 27, 2011 04:05 PM</td>
<td>Success</td>
<td>OMT-009-00000000056-33-drawill-20110527-160533</td>
<td>OMT: Dear Students The bookstore has 13 copies of the thermo text. See you Wednesday, Dr Will.</td>
<td>16626098188</td>
</tr>
<tr>
<td>Fri, May 27, 2011 04:05 PM</td>
<td>With Network</td>
<td>OMT-009-00000000056-33-drawill-20110527-160533</td>
<td>OMT: Dear Students The bookstore has 13 copies of the thermo text. See you Wednesday, Dr Will.</td>
<td>16628165909</td>
</tr>
</tbody>
</table>
Weather Alert: 12:44 PM, Wednesday, May 25

Tornado Watch is in Effect

Tornado Watch is in effect. Take precautions, check weather, & if a Warning is issued seek shelter.
www.olemiss.edu/emergency

National Weather Service has issued a Tornado Watch for counties in North Mississippi until 10:00 p.m. □Make preparations and decisions about what you will do if a Warning is issued. □Be alert for the sirens or make plans so you will know when a warning is issued. □Plan for where you will seek shelter if the sirens sound. If the sirens sound, seek shelter in an interior room on the lowest floor immediately. Follow the www.olemiss.edu/emergency website for updates. □For additional recommendations visit http://www.olemiss.edu/emergency/tornado.html
Ole Miss Today, Version 2

October 25, 2010
Tags: Ole Miss Today

Ole Miss Today was enabled five weeks ago, and last week we asked for feedback on how to make it more useful. About thirty-five people responded with many good ideas. These ideas are summarized below and are shown with time frame for implementation where appropriate.

Ideas to Be Implemented

1. Use a generic subject line in daily e-mail messages. (10/26/2010)
2. Eliminate OMT afternoon update. (10/26/2010)
3. Include more on-screen help and error checking to help message submitters choose the correct target audience. (11/1/2010)
4. Limit the number of consecutive days a message can be displayed. Will add a 21 day limit for now and may reduce further in the future. (11/1/2010)
5. Move “Select All” box on the e-mail to advisee page to the top of the advisee list. (11/1/2010)
6. Provide a better explanation of how test mode works. (11/1/2010)
7. Add more on-screen instructions to message submitters to enter descriptive subjects and summaries. (11/1/2010)
Need Ideas for Next Round of Ole Miss Today Changes

May 4, 2011
Tags: Ole Miss Today

The Office of Information Technology (IT) is planning for the next round of enhancements to Ole Miss Today (OMT) and needs your ideas. The following suggestions were generated from a focus group with student leaders. Please feel free to comment on these ideas and offer any additional ideas that you have by sending e-mail to it@olemiss.edu. Deadline is Sunday, 5/8.

1. Find out if Webmail can be configured to display OMT graphics by default. To receive a message with the x’s for missing images is unappealing, and some students will not take the time to set options to show images.

2. Add information to the header that shows the OMT message is customized for each person.

3. Allow students and employees to prioritize message types so they can control the order that messages appear. Always keep certain message types at the top such as “Emergency” and “My Alerts.”

4. Allow students and employees to opt out of certain message types. Any concerns about this?

5. Allow students and employees to opt out of the daily e-mail and re-enable it as needed.
Newest: UM Today

Staff Appreciation Week 2011
May 16th - May 20th. Please see the attached document for information about Staff Appreciation Week events! Sponsored by Staff Council.
Future?

• Integration with campus calendar
• Interface with Blackboard and Facebook?
Summary

- Basic problem common to all universities
- Broad range of stakeholders
- Emotional attachments
- Cost = Creativity and Effort + 2SMS.com messages ($)
- Iterative approach with opportunities for feedback
  - TECHNews articles requesting feedback
  - Campus presentations
  - Focus groups with students
  - Casual discussions campus constituents