WSWRC 2012 Online Regional Conference: Participant Chat Transcript

**The Truth Is Out There: Social Media for Teaching and Learning**

Feb 23rd, 2012 at 1:30 PM - 2:15 PM Pacific Time

Rey Junco @ Lock Haven University: (2/23/2012 13:33) Welcome everyone!

\_EDUCAUSE Help, Victoria Fanning: (13:33) Thanks again for your participation!

Reyes @ New Mexico State University: (13:33) hello HOLLY!- Everyone upstairs

\_EDUCAUSE Help, Victoria Fanning: (13:33) If you have any technical difficulties, please write to EDUCAUSE Help.

Holly Rae @ NMSU: (13:33) Woo yes! Ya!

\_EDUCAUSE Help, Victoria Fanning: (13:34) Questions for the speaker? Post them here. And don't forget to Tweet your reflections! Tag your Tweets with #WSWRC12

Holly Rae @ NMSU: (13:34) :)

Holly Rae @ NMSU: (13:35) Follow Mark at @markgr

Holly Rae @ NMSU: (13:36) Twitter accounts above are linked to panel member profiles. These folks are who I FOLLOW

Mark Greenfield @ University at Buffalo: (13:36) Hi Everyone!

Burks Oakley @ University of Illinois: (13:36) Hi everyone!

Holly Rae @ NMSU: (13:36) Don't be scared friends share your chats here, we LOVE an active chat!!

Julia Parra @ New Mexico State University: (13:37) Hello friends!!!!

Rey Junco @ Lock Haven University: (13:42) I love that picture

Holly Rae @ NMSU: (13:45) "35,000 foot level there is not a lot"

Julia Parra @ New Mexico State University: (13:45) great area for research, hint hint for doc students!

Holly Rae @ NMSU: (13:45) Opportunity to assess and understand

Holly Rae @ NMSU: (13:45) interesting!

Julia Parra @ New Mexico State University: (13:46) haha, you mean multitasking is a negative thing? ;)

Holly Rae @ NMSU: (13:46) Facebook activity can be negatively or positively related to GPA

Julia Parra @ New Mexico State University: (13:46) wow, that's really cool :)

Rey Junco @ Lock Haven University: (13:47) Here is an infographic based on my Facebook paper examining Facebook use and grades: <http://blog.reyjunco.com/the-truth-about-facebook-and-grades-infographic>

Holly Rae @ NMSU: (13:47) Thanks, Rey!

Burks Oakley @ University of Illinois: (13:48) Using Twitter to create a Personal Learning Network (PLN)

Rey Junco @ Lock Haven University: (13:49) Here is a summary of my original Twitter study that found increased student grades : <http://blog.reyjunco.com/twitter-improves-college-student-engagement-and-grades>

Holly Rae @ NMSU: (13:51) Burks - you are here because you represent many other faculty members. All these perspectives are totally valid!

Julia Parra @ New Mexico State University: (13:51) yay!!!

Rey Junco @ Lock Haven University: (13:51) Attendess: If you email me at [rey.junco@gmail.com](mailto:rey.junco@gmail.com) I can send you a preprint of a paper that outlines how to use Twitter in ways that will improve student enagement and learning

Julia Parra @ New Mexico State University: (13:52) It's all about the relationships! Powerful :)

Holly Rae @ NMSU: (13:52) 'social technologies are about building and sustaining relationships'

Julia Parra @ New Mexico State University: (13:52) It's so amazing to talk to the different younger gens

Yolanda D Columbus at University of N Texas Dallas: (13:52) it would be interesting to use social network analytics to look at cohorts on university fb pages

Rey Junco @ Lock Haven University: (13:53) Absolutely Yolanda!

Julia Parra @ New Mexico State University: (13:53) I agree Yolanda!

Julia Parra @ New Mexico State University: (13:54) I'm gonna have to do a little research project on that...

\_EDUCAUSE Help, Victoria Fanning: (13:56) Rey's blog: <http://blog.reyjunco.com/publications>

Holly Rae @ NMSU: (13:56) the specific activities are more strongly related to engagement - aHa!

Holly Rae @ NMSU: (13:58) 'increase in engagement' with specific Twitter uses!!

Reyes @ New Mexico State University: (13:59) YES!!!! Aliens did land in Roswell

Yolanda D Columbus at University of N Texas Dallas: (14:00) in earlier session julie mentioned we shouldn't focus on specific name, we should abstract it to type of media. should we abstract it one more level to instructional or learning theories/

Julia Parra @ New Mexico State University: (14:01) Yolanda, I think I need to think about this

Rey Junco @ Lock Haven University: (14:02) Yolanda - I think it's really about how you integrate the tech in ways that are congruent with sound pedagogical and learning theories

Holly Rae @ NMSU: (14:02) Reyes - yes! :)

Rey Junco @ Lock Haven University: (14:02) Some technologies are better suited for certain things... so that has to be taken into account as well

Yolanda D Columbus at University of N Texas Dallas: (14:02) thanks for the acknowledgement julie

Rey Junco @ Lock Haven University: (14:03) as I often say, some variance in outcomes is attributable to the technology, some to the way in which it is integrated into the course

\_EDUCAUSE Help, Victoria Fanning: (14:03) PLN development: <http://bit.ly/plnple>

\_EDUCAUSE Help, Victoria Fanning: (14:03) Twitter Top 5: <http://bit.ly/jptt5>

Julia Parra @ New Mexico State University: (14:03) I also plan to use my PLN with my students once I start teaching. Something Solomon said really stuck with me: students are always on, waiting and ready to be engaged, to experience and learn (Solomon, 2010). I think that is absolutely true. The real issue comes with finding ways to engage every student in learning and participating in their education.

Yolanda D Columbus at University of N Texas Dallas: (14:03) rey i agree. a combination of art and scccccccccccccccciencce

Holly Rae @ NMSU: (14:04) Julia is so nice at modeling PLN for her students!

Holly Rae @ NMSU: (14:05) 'the death of distance' Frances Cairncross - redefining time and distance

\_EDUCAUSE Help, Victoria Fanning: (14:06) MY FAVORITE!

\_EDUCAUSE Help, Victoria Fanning: (14:06) Death of Distance: <http://hbswk.hbs.edu/archive/2234.html>

Rey Junco @ Lock Haven University: (14:06) Hilarious quote, Mark!

Julia Parra @ New Mexico State University: (14:06) I love that!

Yolanda D Columbus at University of N Texas Dallas: (14:07) i would argue learning has never been limited to classrooms but now ourstudents are forcing higher ed to acknowledge that

Rey Junco @ Lock Haven University: (14:07) We live in the future

Holly Rae @ NMSU: (14:07) we are inside a box, without even realizing it, building on old thinking.

Julia Parra @ New Mexico State University: (14:08) Yolanda and it's only going to increase, that concept of students forcing education to catch up!

\_EDUCAUSE Help, Victoria Fanning: (14:09) Don’t sign off yet! We still have more time. FYI we’d love to hear from you! Don’t forget to fill out the session evaluation at: <http://net.educause.edu/WSWRC122/SessionEvaluation/1030313?WEB2=TRUE&PRODUCT_CODES=WSWRC122/OL07>

Mark Greenfield @ University at Buffalo: (14:09) How to Stop Worrying and Learn to Love the Internet - from Douglas Adams <http://www.douglasadams.com/dna/19990901-00-a.html>

Julia Parra @ New Mexico State University: (14:09) The killer app = Engage your students!

Holly Rae @ NMSU: (14:09) you heard it first from @reyjunco - the killer app is YOU

Yolanda D Columbus at University of N Texas Dallas: (14:09) student-driven rather than student-cenetered...from opening session yesterday

Holly Rae @ NMSU: (14:10) :)

Julia Parra @ New Mexico State University: (14:10) Yolanda, I really like that, I'm exploring shared power and co-design of curriculum right now :)

Holly Rae @ NMSU: (14:10) 'I won't give you the time to text in my class'

Julia Parra @ New Mexico State University: (14:11) so true Rey :(

Julia Parra @ New Mexico State University: (14:11) pink,

Yolanda D Columbus at University of N Texas Dallas: (14:11) love that. don't create a policy to police. create a learning environment that does it

Holly Rae @ NMSU: (14:11) Malcom

Holly Rae @ NMSU: (14:11) Gladwell

Yolanda D Columbus at University of N Texas Dallas: (14:11) gladwell

Julia Parra @ New Mexico State University: (14:11) LOL

Holly Rae @ NMSU: (14:13) 'when a student owns it' MAGIC

Julia Parra @ New Mexico State University: (14:13) Exactly!

Rey Junco @ Lock Haven University: (14:13) Exactly Burks!!

Holly Rae @ NMSU: (14:13) "LIKE IT"

Julia Parra @ New Mexico State University: (14:14) Yes, this is why I like FB for classes...

Holly Rae @ NMSU: (14:14) See how easy this really is? It's not so scary after all!!

Rey Junco @ Lock Haven University: (14:15) hahaha

Julia Parra @ New Mexico State University: (14:15) LOL, it's not just for the Beliebers!

\_EDUCAUSE Help, Victoria Fanning: (14:15) WOW, great session! And again, we’d love to hear from you! Don’t forget to fill out the session evaluation at: <http://net.educause.edu/WSWRC122/SessionEvaluation/1030313?WEB2=TRUE&PRODUCT_CODES=WSWRC122/OL07>

Yolanda D Columbus at University of N Texas Dallas: (14:18) thank you gus. great session! one of the top ones so far

Mark Greenfield @ University at Buffalo: (14:18) Thanks everyone!Let's stay connected.You can find me on Twitter- @markgr

Ed Cabellon (Bridgewater State Univ): (14:19) great job everyone! Grear perspectives :-)

Holly Rae @ NMSU: (14:19) Thank you so much, our virtual audience!!