Southeast Regional Conference 2013

Amp IT Up! Powering Education with Technology

MAY 29–31
ATLANTA, GEORGIA
The Westin Buckhead Atlanta
Thank you to our sponsors who enhance the conference experience through support of attendee activities.

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EDUCAUSE is a nonprofit membership association created to support those who lead, manage, and use information technology to benefit higher education. A comprehensive range of resources and activities are available to all EDUCAUSE members. For more information about EDUCAUSE, including membership, please contact us at info@educause.edu or visit educause.edu.
This year’s Southeast Regional Conference, “Amp IT Up! Powering Education with Technology,” will focus on key aspects of technology systems and support that enable and enhance the missions of today’s higher educational institutions. You’ll engage with your peers to learn and share information relating to enterprise systems, new and evolving technologies, applications of technology to the teaching and learning process, and IT career and leadership development.

CONNECTING ON-SITE

**Wireless**

To access a wireless network, please follow the instructions below. Wireless is available during registration hours.

**WIRELESS LOGIN INSTRUCTIONS:**

1. Open up wireless connections.
2. Connect to the wireless network labeled **WESTIN-MEETING**.
3. Open your web browser.
4. When you are asked for a password on the page with PSAV on top, enter the password in all CAPS: **EDUCAUSE**.
5. Agree to the terms and you are connected.

Please be respectful and limit your use of personal MiFi. These will disrupt the wireless experience for those around you.

**Mobile Device Etiquette**

As a courtesy to the speakers and other participants, we ask that you silence all mobile devices during conference sessions. In addition, please limit your mobile device use so bandwidth is not exceeded.

**E-Mail and Printer Kiosks**

Computer and print stations are available during registration hours in the Grand Ballroom Foyer.

**Reception**

**Wednesday, 5:30–6:30 p.m., Grand Ballroom Foyer**

One of the most valuable aspects of this conference is the opportunity to connect face-to-face with fellow attendees. Join us for the reception, where you can
relax over food and drink and get to know your colleagues. Wear a sweatshirt (or other apparel) with your institution’s name, mascot, or tagline—it’s great to see where everyone is from! A cash bar will be available; each attendee will receive one drink ticket. *NOTE: Please wear your name badge for admittance.*

**Networking Sticker Bar**

Personalize your name badge with iconic stickers to identify yourself and your peers who have similar areas of interest to maximize your on-site interactions. (First-time attendee stickers are available! Let us know who you are so we can help you connect and find your way around.)

**Participant Lists**

Visit [educause.edu/SERC13/Registration-List](educause.edu/SERC13/Registration-List) to search a list of your fellow participants and sort by their name, organization, or geographic location. Use this as an opportunity to connect with other attendees on-site. *NOTE: Lists are for noncommercial use by conference participants only; login required.*

**Social Media**

Add your voice to the dynamic conference backchannel conversation through blogs, social bookmarking sites, or photo-sharing services with the tag [SERC13](SERC13). You can also share your conference experience in “real time” with others on Twitter using the hashtag [#SERC13](#SERC13).

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**CONFERENCE FEATURES**

**Advice? Career Options? Project Ideas?**

Opportunities exist throughout the program for connecting with experienced members of our community for small-group and one-on-one discussions, mentoring, or coaching.

1. Check out the program for professional development and mentoring topics. See [educause.edu/SERC13/Mentoring](educause.edu/SERC13/Mentoring).

2. Come to the “How to Make the Most of the Conference” session on Wednesday morning at 9:45 in Grand Ballroom B.

3. Gather around affinity group tables at the reception.

4. Look for table topics at breakfast and lunch.

5. Review the attendee list and badge stickers to identify people who are doing work that interests you.

6. Visit with EDUCAUSE staff and Constituent Group representatives at the poster sessions.
CIO AND EXECUTIVE IT LEADER ROUNDTABLE

*Sponsored by SAS Institute*

**Wednesday, May 29, 2:30–5:00 p.m., Buckhead 1, Lobby Level**

This small gathering brings higher education CIOs and executive IT leaders together for an informal discussion on current issues and campus challenges and provides extended opportunities to network before and after the roundtable. *PLEASE NOTE: Additional registration is required.*

**Connect Lounge**

Whether you want to connect with people, ideas, a power source, or all three, take advantage of our Connect Lounge to network, organize impromptu meetings, or simply recharge your mobile device or yourself.

**Lunchtime Roundtables**

*Sponsored by NexGen Storage*

Join a conversation while you lunch. A mix of important topics will be facilitated by participants and committee members. You may add a topic if the one that is keeping you up at night is not listed. The sign-up is near the registration desk.

**Meet and Greets**

EDUCAUSE content experts and program liaisons (identified by maroon EDUCAUSE staff ribbons and EDUCAUSE name badges), as well as Constituent Group representatives are on-site to share information about the association, discuss what they’re working on, and get your feedback on programs and activities. We encourage you to meet with them during breaks.

**Poster Sessions**

Informal poster sessions will be held Thursday afternoon in the Grand Ballroom Foyer, allowing participants to explore campus and corporate initiatives and research related to the use of technology to advance higher education.

**Speaker Skill Development**

Interested in presenting at an EDUCAUSE event but don’t know how to get started? Or perhaps you’re a presenter this year and want to make an impact on your audience. Attend the “Elevate Your Game” session on “How to Propose, Design, and Deliver an Outstanding Conference Session” at 10:45 Wednesday morning, or check out the EDUCAUSE Speaker Concierge at [educause.edu/SpeakerConcierge](http://educause.edu/SpeakerConcierge).
There’s an App for That!
With thousands of apps to choose from, it’s hard to know which are worthwhile. Join this fun activity to share your favorites. Use the Post-its and sticky dots available at the “There’s an App for That!” board to RECOMMEND a fabulous app and to LIKE others’ contributions. We’ll identify the top apps and share them in the postconference proceedings.

Workshops
Workshops are available Wednesday morning and Thursday afternoon. Join us in taking a deeper dive into selected topics including: flipping the classroom, benchmarking for CIOs, mentoring relationships, career planning, practical analytics, and deploying an identity management system.

EVALUATIONS
Your feedback is critical for continuous improvement. You can participate in four ways:

1. Provide feedback anytime. Tell us anything that can help us improve the conference experience. Go to feedback.educause.edu or send a text message to 69302 that starts with “EDUCAUSE” followed by your comments.

2. Answer a quick question. EDUCAUSE staff will be collecting feedback on specific aspects of the conference. Answer our question and get a sticker that shows you’re a contributor!

3. Complete speaker and session evaluations. Evaluate individual sessions by Friday, June 14. Evaluation links can be found at net.educause.edu/SERC13/sesseval or by using your handheld device to scan the QR codes adjacent to the session title on the meeting room signs.

4. Submit the final overall postconference evaluation. Shortly after the conference you’ll receive an e-mail invitation asking for your input—this is vital to improving future conferences.

POSTCONFERENCE RESOURCES/PROCEEDINGS
All speakers have been invited to upload their presentations and handouts to the EDUCAUSE website. These proceedings resources will be posted after the conference at educause.edu/SERC13. Participants will be notified by e-mail when they’re available.
CONFERENCE INFORMATION

CONFERENCE POLICIES

Name Badges
Your name badge verifies your registration and provides admission to functions. Please wear your name badge at all times.

Audio/Videotaping, Digital Recording, and Photography
Because all presentations and associated materials are the intellectual property of the speakers, attendees must obtain speaker permission to record a session or other activity in any medium. Attendees are allowed to record for commercial purposes only with prior permission from both EDUCAUSE and the speakers. EDUCAUSE reserves the right to ask attendees to move within or to leave a session venue if their use of technology is disruptive. By attending the conference, attendees agree to the terms of the EDUCAUSE Image/Audio/Video Release Form, which allows images, audio, and video recorded on-site to be used for educational and promotional purposes. Disclaimer: Content from conference speeches, presentations, blogs, wikis, and feeds reflects the opinions of the authors and not necessarily those of EDUCAUSE or its members.

BEING GREEN
EDUCAUSE has taken the following actions to minimize the conference’s impact on the environment:

Pens: Made from 100% recycled plastic
Print programs: Printed on 30% postconsumer recycled paper
Tote bags: Made from 50% recycled material

ACCESSIBILITY
EDUCAUSE strives to make its conferences and events accessible for all registrants. We’ve worked to provide resources that are accessible to as many people as possible, and if you encounter any issues while attending this event, please contact a staff member to request assistance.
PARTICIPATE THROUGHOUT THE YEAR

The greatest value derives from interaction with members through EDUCAUSE programs and events. Please consider engaging with your community in the following ways:

1. **Give a Presentation**: Submit a proposal to share your experience and “lessons learned” by answering a call for proposals at any of the available events on [educause.edu/Events](http://educause.edu/Events).

2. **Serve on a Conference Program Committee**: Find information on program committees at [educause.edu/Committees](http://educause.edu/Committees).

3. **Contribute as a Session Proposal Reviewer, Blogger, or Photographer**: To get started, click the “Volunteer Now” button at the bottom of the page at [educause.edu/Volunteer](http://educause.edu/Volunteer).

4. **Participate in an EDUCAUSE Live! Webinar**: Information and schedule can be found at [educause.edu/Live](http://educause.edu/Live).

5. **Explore Professional Development Opportunities**: Constituent groups, mentoring, Institute programs, a Career Center, conferences, and more are outlined at [educause.edu/PDopportunities](http://educause.edu/PDopportunities).

FINANCIAL ASSISTANCE FOR PROFESSIONAL DEVELOPMENT

Professional development builds strong contributors in our higher education IT community. The EDUCAUSE Fellowship Advisory Committee awards fellowships and one scholarship each year to individuals who could not otherwise attend an EDUCAUSE professional development event without financial support. Applications are now being accepted for 2014 events. Apply now, or refer a colleague who could use this, at [educause.edu/Fellow](http://educause.edu/Fellow).
2013 PROGRAM COMMITTEE

Bill White (Chair)  
CIO  
Valencia College

Joanne Gikas  
Director of Undergraduate Studies  
Tennessee Board of Regents

Ruth Ann Balla  
Executive Director, Virtual College  
Miami Dade College

Cynthia M. Hadden  
Deputy CIO and Executive Director, UIS  
Louisiana State University

Patricia H. Beblowski  
Information Systems Coordinator  
Georgia Southern University

Ken Ingle  
Executive Director, Emerging Technology Services  
Central Piedmont Community College

Robert E. Cape  
Senior Vice President/CIO  
College of Charleston

Kathy Kral  
CIO  
University of West Georgia

John Dixon  
CIO  
Francis Marion University

Greg Kraus  
University IT Accessibility Coordinator  
North Carolina State University

Susan Dunnivant  
Director, Learning Technology Services  
Furman University

Patrick Wagman  
IT Program Manager  
University of Georgia
2013 COMMUNITY-BUILDING AND MENTORING TEAM

Nathan Bohlmann  
Clemson University

Chris Boniforti  
Lynn University

Tom Danford  
Tennessee Board of Regents

Jeff Delaney  
Board of Regents of the University System of Georgia

Jean Derco  
The University of Tennessee

Fred Lewis  
Northeast State Community College

Heather McCullough  
University of North Carolina Charlotte

Mary Molinaro  
University of Kentucky

Mike Shelton  
University of Alabama

Beverly Vagnerini  
University of North Carolina Wilmington

2013 SOCIAL NETWORKING TEAM

Ruth Baker  
Georgia Southern University  
@rbakergsu

James N. Bradley  
The University of Texas at Arlington  
@JamesNBradley & @UTAJBradley

Hope Carroll  
Clemson University  
@mhcarroll

Marjorie Christina Shavers  
Morehead State University  
@drmshavers

Alison Cruess  
University of North Florida  
@acruess

Sam Eneman  
University of North Carolina Charlotte  
@sameneman

Linda Gilbert  
Georgia Gwinnett College  
@LSG1991

Tracy P. Robinson  
The University of Memphis  
@Traceanne1

Ericka Tonise Hollis  
Morehead State University  
@ethollis
Christopher Fulkerson  
*Assistant Vice President and CIO*  
Elon University

**Kathryn Gates**  
*CIO*  
University of Mississippi

**William Hogue**  
*Vice President for Information Technology and CIO*  
University of South Carolina

**Karissa Miller**  
*Director of Academic Computing*  
Ringling College of Art and Design

**Ernest Pringle**  
*Vice Chancellor for Information Technology and CIO*  
University of South Carolina Aiken

**Sandeford Schaeffer**  
*Director, Advanced Learning Center*  
The University of Memphis

**Jeanne Skul**  
*Vice Chancellor for Information Technology and Services*  
University of South Carolina Upstate

**Sallie Wright**  
*Assistant Vice President and Deputy CIO*  
Georgia State University
Blake Adams  
University of West Georgia

Gerald L. Allen  
Georgia State University

Fritz Hjardemaal  
University of North Carolina–Charlotte

Somaly Kim Wu  
University of North Carolina–Charlotte

Carmine LaPietra  
Valencia College

Lynn Latimer Wilson  
University of Georgia

Kendria Lee  
Georgia Southern University

Mary Marjorie Weber Marr  
The University of Memphis

Vicki Murrell  
The University of Memphis

William Phillips  
University of Central Florida

Jamie Rost  
Valencia College

Melissa Stange  
Lord Fairfax Community College

Francisca Yonekura  
University of Central Florida
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<tr>
<td>7:30–8:00 a.m.</td>
<td>Registration Open</td>
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<td>Grand Ballroom Foyer</td>
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<tr>
<td>8:00–8:30 a.m.</td>
<td>Sessions and Workshops</td>
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<td>9:30–10:00 a.m.</td>
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<td>10:00–10:30 a.m.</td>
<td>Beverage Break 10:30–10:45 a.m.</td>
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<td>Grand Ballroom Foyer</td>
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<tr>
<td>10:30–11:00 a.m.</td>
<td>Workshops 10:45–11:30 a.m.</td>
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<td>11:00–11:30 a.m.</td>
<td>Lunch on Your Own</td>
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<td>11:30 a.m.–12:00 noon</td>
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<td>12:00 noon–12:30 p.m.</td>
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<td>12:30–1:00 p.m.</td>
<td>General Session (Glen, McManus)</td>
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<td>1:00–2:15 p.m. Grand Ballroom A</td>
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<td>1:00–1:30 p.m.</td>
<td>Sessions 2:30–3:15 p.m.</td>
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<td>Refreshment Break 3:15–3:45 p.m.</td>
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<td>Grand Ballroom Foyer</td>
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<td>2:00–2:30 p.m.</td>
<td>Sessions 3:45–5:30 p.m.</td>
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**Registration Open**
Grand Ballroom Foyer

**Connect Lounge Open**
Tuxedo
### WEDNESDAY’S SCHEDULE AT A GLANCE

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| 7:30–8:00 a.m. | Corporate Displays  
Grand Ballroom Foyer |
| 8:00–8:30 a.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 8:30–9:00 a.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 9:00–9:30 a.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 9:30–10:00 a.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 10:00–10:30 a.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 10:30–11:00 a.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 11:00–11:30 a.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 11:30 a.m.–12:00 noon |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 12:00 noon–12:30 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 12:30–1:00 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 1:00–1:30 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 1:30–2:00 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 2:00–2:30 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 2:30–3:00 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 3:00–3:30 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 3:30–4:00 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 4:00–4:30 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 4:30–5:00 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 5:00–5:30 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 5:30–6:00 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
| 6:00–6:30 p.m. |  
CIO and Executive IT Leader Roundtable  
Buckhead 1, Lobby Level |
7:30 a.m.–5:30 p.m.
Registration Open
GRAND BALLROOM FOYER

Connect Lounge
TUXEDO
Whether you want to connect with people, ideas, power, or all three, take advantage of our Connect Lounge to network, organize impromptu meetings, or simply recharge your mobile device or yourself.

8:30–9:30 a.m.
Discussion Session

Leadership Discussion: Identity and Access Management in Higher Education
GRAND BALLROOM C/D
Anne Marie Alexander, Senior Manager, Identity Management, Emory University; John L. Isenhour, Chief Technology Officer, Kennesaw State University

Has your campus established an enterprise strategy for identity and access management? Does your IAM architecture facilitate easy migration to the cloud? Is your IAM system standards-based and interoperable with other identity providers and service providers? Are you prepared to federate with other institutions of higher education, the federal government, and the private sector? Are you working toward InCommon Silver certification? This discussion session is designed to bring together CIOs, IT directors, IT architects, managers, and other leaders responsible for IAM to discuss effective practices and solutions, current challenges, and future opportunities.

9:45–10:30 a.m.
Concurrent Session

How to Make the Most of the Conference: Content, Networking, and Next Steps
GRAND BALLROOM B
Lida Larsen, Regional Conference Program Management and Professional Development, and Julie Little, Vice President, Teaching, Learning, and Professional Development, EDUCAUSE; Bill White, CIO, Valencia College

Please join us for this interactive and fun session, which will help you get the most out of your attendance at the Southeast Regional Conference. Get a quick overview of the conference, make smart choices about which
sessions to attend, network with colleagues who do similar work, and learn how to be intentional about taking home what you learned and become more professionally involved in EDUCAUSE activities.

Workshop

**Benchmarking for CIOs**

**EAST/WEST PACES**

**Jacqueline Bichsel**, Senior Research Analyst, EDUCAUSE

The CIO role is changing from technologist to business strategist, communicator, and financial manager. In this new role, having data and knowing what to do with it will be instrumental to CIOs’ success. In this “flipped” session, prepare by watching a short video (bit.ly/CIOBench) on benchmarking, then come ready to discuss how financial, staffing, and service data from peer institutions can be used to inform your work.

9:45–11:30 a.m.

Workshop

**Enhancing Learning with Technology**

**Flipping the Classroom: Blending Pedagogy and Technology for Effective Instruction**

**GRAND BALLROOM C/D**

**David Gannon**, Associate Director, Academic Computing and Media Services, Bryant University; **Eun Wook Park**, Director of Distance Learning, Pfeiffer University; **Harriette L. Spiegel**, Instructional Specialist II, University of Tennessee at Martin

“Flipping the classroom” is an innovative teaching method that encourages students’ active learning through accessing instructional contents outside the classroom and focusing the class time for practice, reinforcement, and review of the core contents. During this workshop, attendees will have the opportunity to gain hands-on practice with producing flipped content, evaluate commonly used tools (free or commercial), review cases with practical considerations, and exchange ideas for expansion (mobile, distance learning). We will wrap up with an interactive discussion on how you can implement these tools and processes at your institution.

10:30–10:45 a.m.

Refreshment Break

**GRAND BALLROOM FOYER**
Workshops

**Elevate Your Game: How to Propose, Design, and Deliver an Outstanding Conference Session**

**GRAND BALLROOM E**

**Jenny Mehmedovic**, Assistant to the Provost, University of Kansas

Speaking at a conference is a major career and professional development milestone. This session will help you put together a game plan to create an outstanding conference session. We’ll provide practical takeaways and tips on the entire life cycle of a conference presentation, including submitting a winning proposal, designing your talk and supporting visuals, creating engaging strategies, and promoting your session, as well guidance on public speaking and what to do after the conference. Come with an idea for a conference presentation and leave with a plan on how to move forward with it. Whether you’re taking the plunge and presenting for the first time or you’ve been speaking at conferences for years, this session can help you kick your presentation skills up a notch and make your next conference presentation a truly memorable event.

**The Higher Education CIO and Technology Leaders: Ten Years of Study**

**GRAND BALLROOM B**

**Wayne Brown**, Vice President, Extended Education, Excelsior College

The higher education CIO is a relatively new role that is critical to the institution. In 2012, 50 percent of CIOs predicted they would retire in the next 10 years. To further complicate this retirement challenge, technology leaders (those in the next organizational layer down from the CIO) may not be interested in the CIO position or adequately preparing for it if they are interested. This research, now in its tenth year, has been widely published and quoted. This presentation will report on the 2012 results of the longitudinal higher education CIO and technology leader study conducted by Wayne Brown, founder of the Center for Higher Education Chief Information Officer Studies (www.checs.org).

**Successful Mentoring Relationships for Career Development**

**EAST/WEST PACES**

**William F. Hogue**, Vice President for Information Technology and CIO, University of South Carolina

Participation in mentoring activities can be a key success factor in your
career development. But how do you start? How do you find the right mentor or set of mentors for your situation? What should the focus of your conversations be? This session will help you with these questions and help you understand what to focus on in mentee/mentor conversations. This session will cover important mentoring resources, benefits, styles, and functions and setting expectations. Whether you want to find a mentor or a coach or you want to be one, join this lively session, which will make a difference in your career planning and development.

11:30 a.m.–1:00 p.m.
Lunch on Your Own

Visit the EDUCAUSE Registration Desk or the Hotel Concierge for lunch suggestions within walking distance of the hotel.

11:30 a.m.–6:30 p.m.
Corporate Displays
GRAND BALLROOM FOYER

Campus Televideo

Founded in 1984, Campus Televideo is a leading provider of custom cable TV, ResNet, EAS, and other telecommunications services to the higher education community, serving over 230 colleges and universities nationwide. Our focus is on service and innovation, providing high-quality, cost-effective solutions that can evolve with our customers’ changing needs.

Cloudpath Networks, Bronze Partner

Cloudpath Networks enables BYOD network environments to adopt WPA2-Enterprise wireless in a scalable and sustainable manner. Proven in universities worldwide, XpressConnect simplifies WPA2-Enterprise and 802.1X through automated, self-service provisioning across a wide array of user-owned devices.

Exinda

Exinda is a proven global supplier of next-generation WAN optimization solutions that provide application and user-experience assurance. Six million students rely on Exinda and more than 700 educational institutions have turned to Exinda to ensure application performance, improve the end-user experience, contain recreational applications, and reduce network operating costs.
11:30 a.m.–6:30 p.m. cont.

**F5 Networks**

F5 meets the demands and embraces the opportunities that come with a relentless growth of voice, data, and video traffic, mobile workers, and applications—in the data center, network, and the cloud. The world’s largest businesses and government entities rely on F5’s intelligent services framework to deliver and protect their applications and services. For more information, visit www.f5.com.

**Ferrilli Information Group**

Ferrilli Information Group is a full-service independent consulting organization. For the past 10 years our team of higher education experts has developed and improved innovative services and solutions within the IT and student service arenas. We are always looking for ways to provide our clients with solutions that will help them improve efficiency and service levels and implement best practices.

**HP, Gold Partner**

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments, and society. The world’s largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services, and IT infrastructure to solve customer problems. More information about HP is available at www.hp.com.

**lynda.com, Silver Partner**

lynda.com is an online learning company that helps anyone learn software, creative, and business skills to achieve personal and professional goals. Members receive unlimited access to a vast library of high-quality, current, and engaging video tutorials taught by great teachers who are also working professionals.

**Oracle Corporation, Silver Partner**

Only Oracle delivers database, middleware, hardware, and applications engineered to work together to meet the needs of small institutions, large university systems, and research institutions. Oracle transforms education through personalized learning, improved IT performance, enhanced access to information, and more efficient management of processes that facilitate teaching, learning, and research.
Pearson Embanet

Pearson Embanet offers 24/7 tier 1 help desk support for students and faculty, course design and development, and course migration. Stop by our booth to see why customers prefer Pearson Embanet over other e-learning support options.

Qoppa Software

Since 2002, Qoppa Software has specialized in the development of high-end, highly portable PDF software products, all built on top of Qoppa’s proprietary PDF technology. PDF Studio 8 is a powerful, easy-to-use PDF editor for Windows, Mac, Linux, Solaris, and HP-UX that facilitates collaboration in academic communities.

SkyBridge Global

SkyBridge Global delivers full life-cycle ERP and business intelligence solutions. As an Oracle Platinum Partner, SkyBridge customizes solutions for companies implementing or upgrading PeopleSoft, Oracle EBS, Oracle Fusion, and Banner technology. Our end-to-end delivery model along with proprietary enhancement products/tools (PayMatch) focuses on project consulting, support, development, and training.

WTC Consulting

WTC Consulting is a national firm that has been delivering consulting services to higher education and academic medical centers since 1983, offering expertise in strategic technology planning, rate and funding strategies, IT cost and service alignment, mobility planning, and implementation oversight. WTC has conducted more than 860 engagements for 250 campus clients.
WEDNESDAY, MAY 29

1:00–2:15 p.m.

General Session

They Just Don’t Get It: Seven Ways Geeks and Non-Geeks Can Get Along

*Sponsored by Acquia*

GRAND BALLROOM A

Paul Glen, Author, Columnist, and Consultant, and Maria McManus, Co-founder, Leading Geeks

Technical and nontechnical people often have trouble working together. They think differently. They speak differently. They work differently. It’s frustrating for everyone involved. In this session, a geek and a non-geek will entertainingly identify and explain how to overcome the cultural barriers to communication and collaboration. Attendees will learn why process and governance alone won’t solve these problems, how a little benign stereotyping can help us take things less personally, how to recognize the seven key differences between geeks and non-geeks, and how to diffuse disconnects before they become serious problems.

2:30–3:15 p.m.

Concurrent Sessions

Developing IT Leadership Skills

People Skills: Creating Breakthrough Communication and Collaboration across Individuals, Teams, and Organizations

GRAND BALLROOM B

Stacy Boyles, IT Manager, Identity Management, University of Georgia

Admit it: You have a certain way that you like to do things. Guess what? So does everyone else! In People Skills, our foundational development program, individuals develop an increased awareness of the impact that their behavior has on others, enabling them to strengthen relationships, improve communications, and modify their behavior in order to better understand and work with others. EITS has seen vast improvements in co-worker and customer relationships and communications since implementing the People Skills program. Come to this session to learn how the program was implemented, hear success stories, and discover how it could benefit your organization.
Enhancing Learning with Technology

Innovation Showcase: Three Institutions Share Exciting New Ways to Engage Students and Faculty

GRAND BALLROOM C/D

Abraham George, CIO, Columbus State University; Bryan Sinclair, Associate Dean, Public Services, University Library, Georgia State University; Terry Pollard, Director, Instructional Development and Distance Learning, SHRP, University of Mississippi Medical Center

Additional project contributor: Joseph A. Hurley, Data Services, Geosciences, Government Information, Maps and GIS Librarian, Georgia State University

Creating New Ways to Inspire Technology Adoption on Campus

This session will provide participants with tools and best practices for IT leadership and staff to teach and transfer new technology to academic leaders. Learn how to collaborate with academic leadership in developing the best informal platform for delivering a new high-tech application that assists faculty in their teaching environments. Efforts toward enhancing teaching and learning technologies deliberately coincide with the strategic plan and goals of Columbus State University.

Digital Atlanta: Engaging Students in Their Local Environment

The Georgia State University Library is connecting and engaging students with their local Atlanta environment through a new interdisciplinary digital project involving historical city planning maps. Designed as an educational digital humanities platform, “Planning Atlanta: A New City in the Making, 1930s–1990s,” is currently being used by students in various disciplines. Through this dynamic platform, students, educators, and the public are engaging with their surroundings, discovering connections about the built environment and the past, and changing their perception of Atlanta in ways that would not be possible without the aid of this digital collection.

Realizing Meaningful Interactions Online through OER Cartoons and Prompts

Efforts to instill a student’s sense of personal ownership in the online course experience often fall short due to the nature of the communicative prompts. This session will address encouraging enthusiasm in faculty teaching online, hybrid, or blended classes through the use of OER cartoons that depict the life of college students as they navigate
through an online course. The cartoons—freely available for download and use through one-click download as well as live updates in the LMS through RSS technology—are accompanied by a set of questions to stimulate peer discussion. This new OER resource is the cartoon Online U.

Evolving the Enterprise

Selecting the Right Desktop Conferencing System for Your Campus

GRAND BALLROOM E

David Gannon, Associate Director, Academic Computing and Media Services, Bryant University; Eun Wook Park, Director of Distance Learning, Pfeiffer University; Rob Moore, Instructional Designer, University of North Carolina at Chapel Hill

As increasing number of colleges and universities are considering campus-wide adoption of interactive desktop conferencing programs to enhance student learning experiences, institutions can make use of an apples-to-apples comparison of available products in consideration of the software features, license costs, and hosting options that are most suitable for the individual campus environment. In this session, three institutions with various needs and setups (e.g., institutional size, IT infrastructure, online communication needs, and hosting options) will share their experiences in the selection of campus-wide solutions and the criteria they used for the selection process.

Workshop

Elevate Your Game: Develop a 5-Year Career Plan

EAST/WEST PACES

Jenny Mehmedovic, Assistant to the Provost, University of Kansas

The adage “failure to plan is planning to fail” applies to our careers. No matter what your career level or financial and time constraints might be, there are many opportunities available for you to explore that will help you improve your skills and contribute to the higher education IT community. This session will help you put together a one-through-five-year professional development career plan, including the specific actions you can take to accomplish your goals and where to find professional development opportunities to support your plan.
2:30–5:00 p.m.

**CIO and Executive IT Leader Roundtable**
*(separate registration required)*

*Sponsored by SAS Institute*

BUCKHEAD 1, LOBBY LEVEL

**Brett Coryell,** Deputy CIO, Emory University; **Kathryn F. Gates,** CIO, University of Mississippi

The CIO and Executive IT Roundtable is a small and informal gathering designed to give CIOs and executive IT leaders the opportunity to discuss current campus IT issues and opportunities with peers from the Southeast. Roundtable registration includes admittance to the Southeast conference’s opening general session at 1:00 and the reception at 5:30 p.m. Please note: This event is limited to 35 college and university CIOs and executive IT leaders and separate registration and fee are required.

3:15–3:45 p.m.

Refreshment Break and Corporate Displays

GRAND BALLROOM FOYER

**Campus Televideo**

**Cloudpath Networks, BRONZE PARTNER**

**Exinda**

**F5 Networks**

**Ferrilli Information Group**

**HP, GOLD PARTNER**

**lynda.com, SILVER PARTNER**

**Oracle Corporation, SILVER PARTNER**

**Pearson Embanet**

**Qoppa Software**

**SkyBridge Global**

**WTC Consulting**
Concurrent Sessions

Developing IT Leadership Skills

A Transformational Leadership and Staff Development Program

GRAND BALLROOM B

Gail DePriest, Director, Corporate Relations and Leadership Development, Steven Fullerton, Senior Information Resource Consultant, Susan Reeves, Systems Programmer II, and Kathy Snizaski, Information Resource Consultant II, Clemson University

Clemson Computing and Information Technology (CCIT) has a leadership story that may surprise you. This presentation will outline the CCIT Leadership Summit that emerged in a collaborative, self-organized, and innovative way. CIO Jim Bottum wanted to extend a developmental opportunity to all his employees. His goal was to break down silos, align strengths with opportunities, and empower individuals to lead. CCIT champions collaborated with Clemson’s Center for Corporate Learning to make the program a reality. Learning outcomes are focused on increased self-awareness, emotional intelligence, creativity, and coaching. The course design is a model other universities may find inspirational and useful.

Enhancing Learning with Technology

Using Repositories in Undergraduate Teaching and Learning

EAST/WEST PACES

Marlee Givens, GKR Manager, Georgia Institute of Technology; David Evans, Assistant Vice President for Library Services, Kennesaw State University

Participation in research provides undergraduate students and faculty with opportunities to enhance teaching and learning. Students and faculty may further benefit by incorporating open-access publishing in the undergraduate research program. Many institutions offer undergraduate students and their faculty a platform to publish their work for a worldwide audience. This session will present case studies for promoting undergraduate research and projects through open-access repositories and journals. The presenters will show how partnering with your library can widen the reach of your undergraduates’ work by providing tools for publishing their projects and articles online and indexing these works in online resources.
Evolving the Enterprise

Got Mobile? Partnering with Your Student Body President for Your Student Mobile Experience

GRAND BALLROOM C/D

William Burgess, Student Body President, David Crouch, Director of Web and Mobile Technology, and Danna Gianforte, Associate CIO, University of Georgia

The production of an official University of Georgia mobile application was a goal shared by UGA students, faculty, staff, fans, and other affiliates since mobile apps became a common part of the digital media landscape. The central IT department at UGA partnered with the student body president to develop and deliver a strategic, student-centric mobile application that saved auxiliary departments (like dining and transit services) time and money.

Reshaping IT for the Future

GRAND BALLROOM E

Alice Weisbecker, Senior Manager, IT Administration, and Terry Worley, Senior Manager, IT Technology Solutions, Bob Jones University

Is the current standard structure of IT departments sufficient to take IT into the future to meet demands placed on IT departments by emerging technologies and reduced resources? We will discuss how IT of the past and IT of the present will not sustain an IT of the future and what one school did to reshape its IT department to sustain the present, prepare for the future, and transform IT from a cost center to a strategic business partner.

4:45–5:30 p.m.

Concurrent Sessions

Developing IT Leadership Skills

The Customer Has a Project: Now What?

GRAND BALLROOM B

Randall Alberts, Assistant Director, Project Management, Ringling College of Art and Design

Every day IT departments are being asked to implement or change systems based on customer requests. Sometimes these requests come in as work orders through the help desk, but other times there are requests for large projects that will take extensive IT time and resources to implement. How should IT respond to these requests, and what should the intake process look like? This session will discuss the project initiation process and what IT departments can do to help customers understand the true costs, resources, and trade-offs that need to be made in order to implement a project.
**Enhancing Learning with Technology**

**From the Eye to the Stylus: Tablet Computing as a Means to Spatial Awareness**

**EAST/WEST PACES**

Lohren Ray Deeg, Assistant Professor of Urban Planning, Kyle Parker, Senior Software Engineer for Developing Technologies, Leslie Smith, Professor, Landscape Architecture, and Rod Underwood, Professor, Architecture, Ball State University

The speakers have developed and tested a tablet-based application centered on travel as an educational tool for students of environmental design and planning. Photography, audio, video, and sketching media integrated with geospatial mapping has enhanced the user experience, allowing users to “retrace” their steps through the fieldtrip sites, noting the locations where they recorded. A unique feature of this new application is integration with the university’s student information system, which allows for sharing of content between travelers, synchronization of data through a backend server, and integration of a sketching platform to provide an inclusive package.
Evolving the Enterprise

Virtual Software Applications for Students
GRAND BALLROOM E

Mark McCallister, Associate Director, UFIT Office of Academic Technology, University of Florida; Craig Woolley, Assistant Vice President for IT Support Services, University of South Florida

This presentation will describe the efforts under way at two large research universities to utilize application virtualization technology to greatly enhance student access to university-provided software applications. The University of South Florida and the University of Florida have a combined enrollment of almost 100,000 students. Facing space and budget constraints, along with growing student use of mobile consumer technology such as laptop computers, tablets, and smartphones, institutions of higher education must look for ways to enhance student access to IT resources on a 24/7 basis. Assessments, feedback, and recommendations will be shared and discussed.

5:30 p.m.–6:30 p.m.

Reception
GRAND BALLROOM FOYER

One of the most valuable aspects of this conference is the opportunity to connect face-to-face with fellow attendees. Join us for the reception, where you can relax over food and drink and get to know your colleagues. Wear a sweatshirt (or other apparel) with your institution’s name, mascot, or tagline—it’s a conversation starter to break the ice with fellow attendees! Gather around the tabletop discussion topics to discuss areas of interest. A cash bar will be available; each attendee will receive one drink ticket. NOTE: Please wear your name badge for admittance.
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<td>7:30–8:00 a.m.</td>
<td>Breakfast and Roundtable Discussions</td>
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<td>Sessions and Corporate and Campus Solutions 8:30–10:15 a.m.</td>
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THURSDAY, MAY 30

7:30–8:30 a.m.

Breakfast and Roundtable Discussions
GRAND BALLROOM A/B

Community Colleges
Bret L. Ingerman, Vice President for Information Technology, Tallahassee Community College

IT Communications
Alison D. Cruess, Assistant Director for IT Communications and Training, University of North Florida

Project Management
Randall Alberts, Assistant Director, Project Management, Ringling College of Art and Design

Student Employees
Ruth Baker, Learning Commons Librarian, Georgia Southern University

Women in IT
Vicki Rogers, Service Desk Manager, University of West Georgia

Program Committee Breakfast
(Committee members only)
CHASTAIN

7:30 a.m.–3:00 p.m.

Corporate Displays
GRAND BALLROOM FOYER

Campus Televideo
Cloudpath Networks, Bronze Partner
Exinda
F5 Networks
Ferrilli Information Group
HP, Gold Partner
lynda.com, Silver Partner
Oracle Corporation, Silver Partner
Pearson Embanet
Qoppa Software
SkyBridge Global
WTC Consulting

7:30 a.m.–5:00 p.m.
Registration Open
GRAND BALLROOM FOYER

Connect Lounge
TUXEDO

Whether you want to connect with people, ideas, power, or all three, take advantage of our Connect Lounge to network, organize impromptu meetings, or simply recharge your mobile device or yourself.

8:30–9:15 a.m.
Concurrent Sessions

Developing IT Leadership Skills

Working as a System through the Collective Wisdom of Institutional CIOs
GRAND BALLROOM E
Curtis A. Carver Jr., Vice Chancellor/CIO, Board of Regents of the University System of Georgia; Abraham George, CIO, Columbus State University; Steven Burrell, Vice President and CIO, Georgia Southern University; Kathy Kral, CIO, University of West Georgia

This interactive presentation will explore the role of institutional CIOs in the shared technical governance of a university system using the University System of Georgia as a case study. System technical governance provides the opportunity to leverage the collective resources and wisdom of institutional CIOs for the benefit of the entire system. This presentation will provide concrete examples and lessons learned in the areas of strategic planning development, private cloud offerings, managed services, budget and resourcing, leadership development, and community building through social media.
8:30–9:15 a.m. cont.

**Enhancing Learning with Technology**

**Faculty Plugged In! Empowering Education with Technology**

GRAND BALLROOM C/D

Stephanie Frazier, Associate Vice President for Curriculum and Instruction, Hope Rivers, Vice President of Academic and Student Affairs, and Maria Swygert, Academic Project Coordinator, South Carolina Technical College System

Can you really flip a classroom? Does that violate academic freedom? What is the best way to engage my students? These questions and more were discussed during a statewide faculty academy pilot program developed by the South Carolina Technical College System. This session will share highlights from the development of the curriculum and its deployment in a majority online learning environment. The presentation will provide an opportunity to experience a few of the activities from the academy and will include discussion about the best ways to help faculty plug into the inevitable transformation that is taking place in higher education.

**Enhancing Learning with Technology**

**The E-Learning Policy Environment**

BUCKHEAD BALLROOM, LOBBY LEVEL

Jarret Cummings, Policy Specialist, Washington Office, EDUCAUSE

E-learning is increasingly important to meeting our nation’s higher education goals. However, lingering concerns about quality, oversight, and other issues continue to produce problematic policies. This presentation will review the history and context for policies impacting e-learning and discuss how the e-learning policy environment might take shape in the near future.

**Evolving the Enterprise**

**We Virtualized the Lab, Now What? BYOD Access? Persistent Faculty VMs?**

EAST/WEST PACES

Kevin Hodges, Client Services System Administrator, Jeremey Steadman, PC Support Specialist/VDI Technician, and Luke VanWingerden, Director Client Services, University of South Carolina Upstate

The virtualization of the computer lab significantly shifted how computer labs are managed, imaged, and supported. Now that the computer lab has been virtualized, what’s next? Do we stop there? Are there cost
savings to be realized by virtualizing the user desktop or by providing students with access from their devices? USC Upstate has extended their SpartanGreenSky VDI past the computer lab, which increased support and response times, allowed students to access university-owned software anywhere anytime, and reduced power and computer replacement costs. See how students, faculty, and staff across the USC Upstate campuses have benefited from the SpartanGreenSky VDI.

9:30–10:15 a.m.
Concurrent Corporate and Campus Solutions

**Delivering Agile, Mobile Desktops: The New Higher Education Paradigm**

GRAND BALLROOM E

**Pooran Rambharose**, Computer Coordinator, Florida Atlantic University; **Jason E. Smith**, Director, User Management Technology, Liquidware Labs

Higher education must cater to technologically demanding consumers— their students—who need BYOD to access learning resources on their own schedules. But how do you unshackle desktops from hardware and OS constraints to create agile “anytime, anywhere, any device” mobile desktops with Citrix XenDesktop or VMware View? This session will profile how Florida Atlantic University migrated to high-performance, personalized virtual desktops using powerful user management solutions with “nonpersistent, stateless” VDI, thus managing workspaces, users, applications, and local resources such as printers more efficiently for greater IT staff productivity.

**Innovation in an Era of Change**

EAST/WEST PACES

**Elliott Levine**, Education Strategist, HP

Financial and infrastructure constraints are increasing educational institutions’ need for streamlined and holistic solutions that are enabled by increasingly virtual, flexible infrastructure. In turn, they will address the need for educators and administrators to deliver scalable and localized education systems that promote more engaging experiences to empower the educational ideal of individualized learning. Learn about the “megatrends” now impacting education and ways in which it will be reflected in academia.
9:30–10:15 a.m. cont.

Managing and Securing Mobile Devices in Higher Education
BUCKHEAD BALLROOM, LOBBY LEVEL

Jason Hart, Account Executive, AirWatch; Jason Stanaland, OIT UTS Messaging, Emory University

Higher education institutions nationwide are leveraging the latest mobile technologies in innovative ways to improve learning, teaching, and communication between students, faculty, and staff. Learn how AirWatch has helped educational institutions of all sizes address the challenges that surround the deployment and support of mobile devices, applications, and content in a learning environment. The presentation will discuss best practices for supporting a multi-OS device fleet, deploying mobile applications, and distributing mobile content and will include specific customer use cases.

Visibility into Your IT Department: Kennesaw State University’s Journey
GRAND BALLROOM C/D

Elizabeth Starnes, Assistant Director, Project Management, Kennesaw State University; Andrew Graf, Lead Analyst, TeamDynamix

Higher education IT departments are being called on to do more with less. At Kennesaw State University, campus leaders were tasked to accelerate project completion, create comprehensive reports, and precisely manage already overcommitted resources, all while ensuring their efforts were in-line with the strategic and operational goals of the university. In this presentation, we will discuss how Kennesaw State was able to use higher education–specific tools and methodologies to achieve these goals. We will also explore trends in higher education project, operations, and service desk management that are resulting in increased IT efficiency.

10:15–10:45 a.m.

Refreshment Break and Corporate Displays
GRAND BALLROOM FOYER

Campus Televideo
Cloudpath Networks, Bronze Partner
Exinda
F5 Networks
Ferrilli Information Group
HP, Gold Partner
Concurrent Sessions

Developing IT Leadership Skills

The 21st-Century IT Leadership Competency Model
EAST/WEST PACES

Randall Alberts, Assistant Director, Project Management, Karissa Miller, Director of Academic Computing, and Mahmoud Pegah, Director of Institutional Technology, Ringling College of Art and Design

Nearly 10 years ago Brian Hawkins described “a framework for the CIO position,” defining the concept and characteristics of an effective CIO in higher education. Today, IT leaders must cope with the undeniable change that’s startling both in its nature and velocity. Key drivers are redefining the competency model for CIOs. What does the paradigm shift in technology and business mean for leadership? What is the business model behind 21st-century IT organization? After investigating the forces of change in higher education IT, we will graft onto the previous framework many new, vital competencies.

Enhancing Learning with Technology

“Listening” with Social Media in the Higher Ed Classroom
BUCKHEAD BALLROOM, LOBBY LEVEL

Hope Carroll, Instructional Technologist/Doctoral Student, Clemson University; Ericka Tonise Hollis, Instructional Designer/PhD Student, and Marjorie C. Shavers, Assistant Professor, Morehead State University

Smartphones, social media, and students wanting to be connected at all times can present distractions and challenges in the classroom. This session suggests that students’ constant connection to social media, particularly Twitter, can be used as a tool by educators to enhance learning, engage students, and extend the learning environment using a platform that students use seamlessly. During this session, attendees will participate in an interactive demonstration while learning about new university research initiatives in social media listening and how to use free tools to “listen” to Twitter conversations for gathering real-world data, teaching, or training.
10:45–11:30 a.m. cont.

Enhancing Learning with Technology

Applying Universal Design to Improve Accessibility Online
GRAND BALLROOM E

Amy Sugar, Instructional Designer, and Nancy Swenson, Instructional Designer, University of Central Florida

In this session, we will share the University of Central Florida’s Accessibility Support Model for online courses, which was designed to provide a scalable and systematic approach to creating accessible online courses. This model consists of several strategies, one of which is educating faculty on how to apply Universal Design principles to the design of their online courses. We will also showcase strategies and resources that we have implemented to empower faculty to create accessible course materials and support diverse learning styles.

Evolving the Enterprise

Operating During a Hurricane
GRAND BALLROOM C/D

Jon Barnwell, Superintendent, Police Department, and Hunter Ely, Chief Information Security Officer, Tulane University

Tulane University has unique experience with hurricanes. We had done a lot of preparatory planning and drills, but in all our plans, we lacked the ability to easily manage what we had done and what still needed to be done. By switching to an online tool and by building internal and external partnerships, we were able not only to work through Hurricane Isaac but also to build the foundation for operationalizing any plan.

11:45 a.m.–12:30 p.m.

Concurrent Sessions

Developing IT Leadership Skills

The Future Information Technology Workforce: IT Skills for the Future
GRAND BALLROOM C/D

Robert L. Orr, CIO, and Howard C. Woodard, Professor of Information Systems, Georgia College and State University

In the year 2020, what skills will be important in the higher education IT workforce? How will IT organizations attract, develop, and retain talented staff? What role will outsourcing, baby boomer retirement, and global diversity play in the higher education workforce of the future?
The discussion will engage the audience in sharing local, national, and global trends from the attendee’s perspective and foster a discussion of successful recruiting and development strategies to support future directions.

**Enhancing Learning with Technology**

**Flipped Session: Working Successfully with Emerging Technologies and Innovations**

BUCKHEAD BALLROOM, LOBBY LEVEL

**Malcolm Brown**, Director, EDUCAUSE Learning Initiative, EDUCAUSE

Continuously innovating and transforming our current practices is critical to keep pace with teaching and learning as it evolves. While there is no shortage of candidate innovations, the process by which to discover them, to select them for pilots, and to consider full-scale implementation, can be challenging. Join ELI in this flipped session where we’ll explore these issues and how they map to higher education units like yours. In short, we’ll review the processes that help us identify the innovations and opportunities critical to continued student success.

To participate in this flipped session, you’ll need to watch this 30-minute introductory video (bit.ly/DisrInnov): *How to Think about Disruptive Innovation*, by Alex Castellarnau of IDEO, and be prepared to discuss it during this session. We’ll also be discussing and using some of the rubrics found here: tinyurl.com/goodpilot. Please bring a laptop or tablet to the session.

**How Learning Works: Evaluating Educational Technologies**

EAST/WEST PACES

**Stella Smith**, Professor of Information Technology, and **Lydia Soleil**, Director, Center for Teaching Excellence, Georgia Gwinnett College

Session leaders will guide participants through an overview of the key principles from the learning research literature contained in the recent book, *How Learning Works*. Participants will then evaluate specific educational technologies according to a selection of the principles and identify the impacts on student learning. Participants will leave with an evaluation framework to guide educational technology decision making at their own institutions.

**Evolving the Enterprise**

**Evaluating Websites for Accessibility**

GRAND BALLROOM E

**Dan Bish**, Manager, Learning Management Systems and Portal Development, CCIT, and **Arlene C. Stewart**, Director, Student Disability Services, Clemson University

Campuses use websites as a major means of communication, both for
11:45 a.m.–12:30 p.m. cont.

individuals within the campus community and for those who are seeking information about the institution. A quick review of websites will, however, point out how inaccessible the information is for a significant portion of the population. People with disabilities (and many without) often have difficulty navigating well-done, attractive sites. This session will demonstrate a strategy for assessing websites and for making changes at the campus-wide level and at the individual and department level.

12:30–1:30 p.m.

Lunch and Roundtable Discussions

Sponsored by NexGen Storage

GRAND BALLROOM A/B

We invite you to join colleagues for a lunchtime roundtable discussion. At the roundtable, you can network with those who share similar interests or responsibilities and discuss topics of particular interest to you. A conference attendee will host each roundtable and facilitate the discussion. If you don’t see a topic of interest below, you can sign up by the registration desk to suggest your own topic. These sessions are designed to encourage you to exchange experiences and insights with colleagues; additional lunch tables will be available if you would like to eat and network informally.

All Things Mobile, or BYOD

Joanne Gikas, Director of Undergraduate Studies, Tennessee Board of Regents

Analytics and Learning

Bill White, CIO, Valencia College

Communicating IT and IT Value

Kerri Testament, Public Relations Coordinator, University of Georgia

Consolidating Mission-Critical Applications with Solid-State Storage

Todd Cox, Southeast Regional Sales Manager, NexGen Storage

IT and Governance (Trustees, etc.)

Robert E. Cape, Senior Vice President/CIO, College of Charleston

Making Your Professional Development Plan a Reality

Karissa Miller, Director of Academic Computing, Ringling College of Art and Design
Online Education: Strategic Questions (MOOCs, Grow Your Own, Competency-Based)
Cynthia M. Hadden, Deputy CIO and Executive Director, UIS, Louisiana State University

Security, Privacy, and Identity Management
Patrick Wagman, IT Program Manager, University of Georgia

Supporting Discipline-Specific Technologies
John Dixon, CIO, Francis Marion University

Supporting Faculty Who Want to Flip
Susan Dunnavant, Director, Learning Technology Services, Furman University

The Realities of Creating IT Accessibility
Greg Kraus, University IT Accessibility Coordinator, North Carolina State University

Training and PD without Funding
Patricia H. Beblowski, Information Systems Coordinator, Georgia Southern University

Use of Social Media in Education
Ken Ingle, Executive Director, Emerging Technology Services, Central Piedmont Community College

Want to Be a CIO?
Kathy Kral, CIO, University of West Georgia

1:30–2:30 p.m.
Corporate Displays
GRAND BALLROOM FOYER

Campus Televideo
Cloudpath Networks, BRONZE PARTNER
Exinda
F5 Networks
Ferrilli Information Group
HP, GOLD PARTNER
THURSDAY, MAY 30

1:30–2:30 p.m. cont.

lynda.com, Silver Partner
Oracle Corporation, Silver Partner
Pearson Embanet
Qoppa Software
SkyBridge Global
WTC Consulting

IT Accessibility Five Minute Tune-ups
GRAND BALLROOM FOYER

Greg Kraus, University IT Accessibility Coordinator, North Carolina State University

Stop by the IT Accessibility Constituent Group table for friendly, expert advice on your website’s accessibility. Tune-ups are also available by appointment. Contact Greg_Kraus@ncsu.edu.

Dessert and Poster Sessions
GRAND BALLROOM FOYER

Enjoy coffee and dessert at these informal, drop-in poster sessions. These sessions allow conferees to share campus experiences with colleagues on a one-to-one basis. This is your chance to learn exactly what you need to know about interesting initiatives.

Cloud Staffing: Using Cloud Computing and Virtualization Strategies to Optimize the Student Workforce

Mark Ellersick, Technology Support Analyst, and John Voelker, Manager of Student Computing, Western Carolina University

Virtualization allows us to take a group of underutilized, task-specific computers and meld them into “the cloud,” where they share tasks, resources, cost, and management. The result is a more robust, efficient, and flexible environment that can provide better service. Why not apply this model to the student workforce as well? This presentation will cover taking a number of specialized workforces and combining them to optimize effectiveness and reduce cost in order to provide more robust services to clients. We will cover how cloud staffing for one IT subdivision has proven to be as effective as cloud computing for the Internet.
Computer Forensics on the Cheap

Michael John Ward, Manager of Advanced Technology, University of Tennessee at Chattanooga

Infected Windows-based PCs are a significant threat to the stability and security of your IT infrastructure. Infections will happen even to the most experienced user or the most protected PC. Forensics can be performed using open-source, free, or low-cost software to determine when and how the infection occurred. It can also be determined, with a high degree of probability, if any sensitive information on the PC has been accessed through the infection.

EDUCAUSE Constituent Groups

Ken Ingle, Executive Director, Emerging Technology Services, Central Piedmont Community College; Greg Kraus, University IT Accessibility Coordinator, North Carolina State University; Randall Alberts, Assistant Director, Project Management, Ringling College of Art and Design; Bret L. Ingerman, Vice President for Information Technology, Tallahassee Community College; Alison D. Cruess, Assistant Director for IT Communications and Training, University of North Florida; Vicki Rogers, Service Desk Manager, University of West Georgia

Want to talk about what’s keeping you up at night or have questions that need answers? Or do you have experiences and answers to share? Either way, you need to belong to one or more of our discussion groups and join the conversation. Drop by to learn more about these online groups that converse regularly via online discussion tools, meet at the annual conference each year, and participate in other programs such as the EDUCAUSE regional conferences. Each poster has a QR code to make it easy to sign up and begin interacting with like-minded peers.

Community Colleges
Google Apps
IT Accessibility
IT Communications
Project Management
Women in IT

Enhance Collaboration with SharePoint

James Pilgrim, Senior SharePoint Administrator, University of Tennessee at Chattanooga

SharePoint provides several features that can be used to develop solutions that enhance collaboration within higher education. These collaboration
features can be used to automate administrative tasks, capture and share feedback, route documents to the appropriate person, and centrally locate content. Creating solutions specifically for collaboration helps drive adoption of SharePoint across the college/university. Several examples of SharePoint in higher education will be provided that include the following: curriculum proposal center, faculty position search committees, employee evaluations and feedback, and syllabus creation and storage.

**Hipsters and Hobos: Learning by Becoming in a Retro Virtual World**

*Lorraine M. Stanton*, Doctoral Candidate, Educational Leadership, University of North Carolina Charlotte

How can a virtual world facilitate immersive learning? An instructional designer worked with American Studies instructors to develop virtual 1930s and 1950s re-creations for their classes. What did students like best or least about using these simulations for learning? Results were surprising but aided in improvements until “ideal” activities were found. Attendees will tour the simulations and learn how students used them to experience these decades. Instructors and course designers will learn about challenges in developing and supporting virtual activities but will see that they can be overcome to ultimately develop an exciting environment that can empower teaching and learning.

**iTEAM: Opening the Door to Online Success**

*Dede Hourican*, Support Specialist, Marist College

iTEAM (Innovative Technology Education Around Marist) comprises a group of students from the Office of Academic Technology, along with the help desk, whose members visit each academic building on campus once weekly to assist the faculty and staff with their questions on using Sakai and other innovative teaching technology.

**Leveraging Cloud Services in the Academic Enterprise**

*Carmine LaPietra*, Director, Campus Technology Services, and *Jamie Rost*, Director, Campus Technology Services, Valencia College

The use and availability of cloud solutions are increasing in operational practice. As a result of this trend, enterprise support for the adoption and integration of these solutions is an emerging necessity. This session will present real-world examples of the application of this technology and provide the foundation to discuss the implications of this practice.
Meet and Greet: Learn More About EDUCAUSE

Lida Larsen, Regional Conference Program Management and Professional Development, Julie Little, Vice President, Teaching, Learning, and Professional Development, Tracy Petrillo, Chief Learning Officer, and Shannon Smith, Associate Director, Teaching, Learning, and Professional Development, EDUCAUSE

Meet EDUCAUSE staff and share feedback, learn more about what your association is working on, and discover how you can get the most from your institution’s membership.

Now What? Best Practices for Handling Wanted (or Unwanted) Media Attention

Kerri Testament, Public Relations Coordinator, University of Georgia

Not every campus IT department has the resources to communicate its projects and services to the campus media organizations. Where do you get started? Who are your designated media contacts? How do you effectively handle media requests? And, how do you prepare for potentially bad publicity? This session will share insight and suggestions to inform your overall IT communications strategy.

Oracle APEX: Rapid (Web and Web Mobile) Application Development for Oracle Database Developers

Alejandro Larzabal, Director, Enterprise Application Services, and April McGuire, Manager, Application Programming Services, Valencia College

Valencia College has started to realize the potential of Oracle APEX as a rapid application development framework for Oracle-centric, web-based apps that adhere to either traditional or mobile web standards, and we would like to share our experience with others. This presentation will cover Oracle APEX as a no-cost option of all editions of the Oracle Database, what it is and what it can be used for, how to get started, and what some of the applications are that non–web developers in our office have developed using APEX.

The Role of Technology in a Multiyear Institutional Course Redesign Effort at the University of Memphis

Sandeford Julius Schaeffer III, Director, Advanced Learning Center, The University of Memphis

The University of Memphis is in the fourth year of an institutional effort based on the NCAT model (www.thencat.org) to improve student success through the redesign of lower-division general education courses. The Course Redesign Fellowship (CRF) program, jointly sponsored by
the CIO and provost, has emphasized the effective use of instructional technology to improve learning. To date, over 55 courses have been re-designed through this program. In this session, we will share and discuss the outcomes of this effort with emphasis on the relative impact of technology on those outcomes.

**Student Success: Connecting Faculty, Counselors, and Students**

**Dan Barber**, Solutions Director, Unicon

This session will show how the Student Success Plan (SSP) improves retention, academic performance, persistence, graduation rates, and time to degree. The open-source SSP case management software supports a holistic coaching and counseling model, which expedites proactive interventions for students in need. In addition to providing an environment that fosters student success, it is increasingly important to provide security for that collaborative environment. Learn about tools including CAS single sign-on, Shibboleth federated identity, and Grouper (a groups management toolkit).

**Unitiv and Red Hat: Your Open-Source Partners for Education**

**Jennifer Spiecker**, Strategic Account Executive, Unitiv

Join Unitiv and Red Hat to find out why thousands of higher education institutions have chosen Red Hat to enable their IT infrastructures and encourage students to learn in new and exciting ways. Through Unitiv, an advanced Red Hat Business partner, Red Hat can empower you with affordable, reliable open-source technology. Unitiv offers services that unite institutions with technology through IT solutions that include cloud computing, data management, support services, and professional services, all supported by Unitiv’s Intelligent Help Desk.

**What’s the Trouble with LibGuides in Higher Education?**

**Ruth Baker**, Learning Commons Librarian, and **Robert W. Fernekes**, Information Services Librarian, Georgia Southern University

This poster will contrast different approaches to creating LibGuides: a traditional pathfinder versus a tutorial-based approach. Attendees will be able to discuss learning outcomes data and the benefits of the tutorial approach, as well as the ease of using LibGuides on mobile platforms (smartphone, tablet, netbook/laptop), and respond to an online poll about current and future LibGuides design at their institutions.
2:30–3:15 p.m.
Concurrent Corporate and Campus Solutions

Best Practices in IT Facilities Management
GRAND BALLROOM E
Denise Cody, Senior Director of Information Technology, AIB College of Business; Suri Anantharama, Chief Technology Officer, BOSS

Leading universities and colleges across the country have to deal with enterprise asset discovery, workflow automation, barcoding and assets life-cycle management, asset movement tracking, incident history, and chargeback to user departments for services on a regular basis. BOSS and AIB College of Business partnered to enable a service desk solution that encompasses several functional elements required to improve IT effectiveness. Our solution was extended seamlessly to the facilities department that gave a tremendous advantage to the college management to see campus-wide maintenance requests in a single dashboard. Join the session to see the best practices in action and streamline your asset tracking, service desk, and facilities management initiatives.

BYOD: Changing Education in the Classroom and the Data Center
BUCKHEAD BALLROOM, LOBBY LEVEL
Greg Ferguson, Principal Architect, NetApp

Bring your own device has been a hot trend in many environments, with education at the forefront, witnessing some of the most profound effects. BYOD has changed how students learn and communicate with instructors both inside and outside the classroom, often enabling learning to move beyond the traditional classroom setting. The data center has not been immune to these changes either, as BYOD drives a consolidation of data and services into the data center, drastically raising the visibility and impact of any disruption there. This session will look at the different facets and impacts of BYOD and its effect on IT organizations inside and outside the data center.

Problems Are Treasures: Building ITIL Problem Management and a Problem-Solving Culture
EAST/WEST PACES
John Borwick, Manager, Higher Education IT Management; Kriss Dinkins, Director, Knowledge and Service Support, Information Systems, Wake Forest University

Wake Forest University has used an evolutionary approach to imple-
ment ITIL problem management. Service desk pilots led to a yearlong problem management implementation, a problem advisory board, and a permanent “problem manager.” For this implementation, over 30 IT leaders participated in the “Building a Problem-Solving Culture” workshops to discuss “lean” cultural changes needed for effective problem management: building a culture of safety and trust, empowering staff to understand and solve problems, and thinking of problems as “treasures.” This presentation will cover lessons learned from implementing ITIL problem management and how process improvements can support larger IT management initiatives.

Taking Business Intelligence to the Next Level
GRAND BALLROOM C/D
Brian A. Haugabrook, Director of Data Warehouse, Valdosta State University

The presentation will include a look at Valdosta State University’s faculty-centered innovative application. Proactive intervention strategies combined with business intelligence, information discovery, and rapid application development for student success have significantly improved student outcomes. Valdosta State was selected in the April edition of University Business as the Models of Efficiency Spring 2013 Honoree based on the outcomes of its BI initiatives. This award recognizes campus administrative departments that have found ways to streamline business operations while also raising the bar on service. We will include an overview and demonstration of Valdosta’s BI student portal and information discovery student success solution.

3:30–5:00 p.m.
Workshops

Developing IT Leadership Skills

Creating Student Staff Training and Performance Evaluation Plans
BUCKHEAD BALLROOM, LOBBY LEVEL
Lindley C. Shedd, Media Services Coordinator, University of Alabama

This session will focus on student staff training and performance assessment. The goal of this workshop is to have the attendees leave the session with a student worker training plan, student worker evaluation plan, or both. We will include examples of training plans, training retreat final output, proficiency exams, and progress report documents to serve as a
starting point. Over the 90 minutes, starting from generalized documents, attendees will create their own documentation for their service area.

Moving into Analytics: Practical Steps
GRAND BALLROOM C/D

Linda Gilbert, Special Assistant to the Vice President Education Technology, Laura Ledford, Executive Director of Enrollment Management, and Kristine Nagel, Vice President, Technology, Development, and Evaluation, Georgia Gwinnett College

As colleges and universities move toward greater use of analytics, they are frequently hampered by their existing data systems and organizational structures. Though there are technical considerations, often the most critical barriers involve organizational processes, policies, and communications—or the lack thereof. Creating a foundation for data sharing requires a collaborative effort across institutional units; analytics requires this foundation as well as attention to useful metrics. Participants will leave this workshop with “big ideas” about data sharing and analytics to apply to their own contexts. A basic familiarity with the emerging need for data analytics in higher education will be helpful.

Evolving the Enterprise

The Truth about Deploying an Identity Management System and How It Can Be Accomplished
GRAND BALLROOM E

McCree Lake, Associate Director of Information Technology, Kennesaw State University

Is your organization thinking about or deploying an identity and access management system? Are you tired of sitting through presentations and reading white papers about how vendors or other organizations think you “should” do IAM without getting any specifics on “how” to do it? If so, you’ll definitely want to participate in this workshop. Join a dynamic dialogue on how the third largest public institution in Georgia successfully deployed IAM and the keys and barriers to success you’ll need to navigate through.
3:30–5:00 p.m. cont.

It’s Your Career! Five Key Skills You Need to Get the Job and Keep It

EAST/WEST PACES

Christopher Fulkerson, Assistant Vice President and CIO, Elon University; Sallie F. Wright, Assistant Vice President and Deputy CIO, Georgia State University; Sandeford Julius Schaeffer III, Director, Advanced Learning Center, The University of Memphis; Ernest M. Pringle, Vice Chancellor for Information Technology and CIO, University of South Carolina Aiken; Jeanne L. Skul, Vice Chancellor for Information Technology and Services, University of South Carolina Upstate

Where are you in your career? Have you thought about how to position yourself to move up the ladder? Whether you’re planning to stay where you are or move to another institution, join this lively and interactive career development event, where experts will give you tips on key skills that you need to hone. After an overview, we’ll dive into minitutorials on these critical elements:

Crafting Your Resume (bring your resume)

Sharpening Your Interviewing Skills

Getting to Yes: Important Negotiation Skills

Building Trust in Relationships

Million Dollar Decisions: How to Hire the Best People
### FRIDAY’S SCHEDULE AT A GLANCE

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<th>Time</th>
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<td>7:30–8:00 a.m.</td>
<td>Breakfast Tuxedo</td>
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<td>8:00–8:30 a.m.</td>
<td>Sessionals 8:30–9:15 a.m.</td>
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<td>8:30–9:00 a.m.</td>
<td>Refreshment Break 9:15–9:30 a.m.</td>
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<td>Sessionals 9:30–10:15 a.m.</td>
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FRIDAY, MAY 31

7:30–8:30 a.m.
Breakfast
GRAND BALLROOM B

7:30 a.m.–12:00 noon
Registration Open
GRAND BALLROOM FOYER
Connect Lounge
TUXEDO
Whether you want to connect with people, ideas, power, or all three, take advantage of our Connect Lounge to network, organize impromptu meetings, or simply recharge your mobile device or yourself.

8:30–9:15 a.m.
Concurrent Sessions

- **Developing IT Leadership Skills**
- **Building Services and Developing Relationships: From Clients to Collaborative Partners**
  GRAND BALLROOM C/D
  **Georgia Allen**, Assistant Dean, Information Technology, and **Rob Moore**, Instructional Designer, University of North Carolina at Chapel Hill
  This presentation will provide practical steps and best practices for flipping the traditional hierarchical client-and-consultant–type relationship to a more dynamic collaborative partnership between faculty members and teaching and learning professionals. The IT division of the School of Government at UNC–Chapel Hill will share their experiences with developing this partnership so participants can begin building similar relationships with their own faculty. Attendees will have an opportunity to share their experiences and ask questions of each other and the presenters.

- **Enhancing Learning with Technology**
- **Dynamic Trio: Anytime, Anyplace, Any Path**
  EAST/WEST PACES
  **Carol Lee**, Instructional Design Coordinator, and **Gardner J. Long II**, Director of Instructional Technology, Central Georgia Technical College
  Our current strategy at CGTS is to build on our existing capabilities to combine instructional delivery, learning environment, and technology
into a blended learning model. Instructional delivery has been separated into predefined silos. A given course was delivered in the classroom, online or via video conferencing, with the implicit understanding that these are mutually exclusive delivery mechanisms. Blended learning breaks down these silos by returning the focus to student learning regardless of instructional delivery, learning environment, or technology delivery mechanisms. This session will show you our anytime, anyplace, and any path model.

**Evolving the Enterprise**

**Centralized IT Security Management on a Decentralized Campus**

**GRAND BALLROOM E**

**Alexander Merck**, Security Analyst, and **Christopher Workman**, Associate Director, University of Georgia

UGA has implemented a central SIEM, which greatly enhances the ability to monitor IT-related security events. The SIEM correlates data from various security devices and finds events that may have been overlooked. By following this centralized model, the central information security office grants departments access to view security events and alerts for their networks, in exchange for the department logging in to the SIEM. This partnership allows departments to monitor their own networks while enhancing network visibility for information security. This session will cover implementing a multitenant SIEM and how that leads to greater awareness and risk management for the institution.

9:15–9:30 a.m.

**Refreshment Break**

**GRAND BALLROOM FOYER**

9:30–10:15 a.m.

**Developing IT Leadership Skills**

**Connecting Virtual Teaching and Evaluation: The Progression from Training Online Faculty to University Supervisors**

**EAST/WEST PACES**

**Shawndra T. Bowers**, eLearning Coordinator, and **Kenley Obas**, Associate Vice President of Information Technology, Alabama State University

This session will explain the evolution of an online teaching certification program for faculty transitioning to online to one that provides for continuous improvement in online design and pedagogy. Additionally,
participants will discuss the disparities between faculty who have been trained to effectively create and facilitate online courses and campus supervisors who are responsible for evaluating their instruction. We will provide recommendations for implementing a development program for novice as well as experienced faculty and discuss how to structure a program to meet the needs of supervisors learning how to effectively assess the design, development, and delivery of online courses.

Enhancing Learning with Technology

Teaching in an Active Learning Studio Classroom
GRAND BALLROOM C/D
Michelle Darnell, Lecturer, and Tawnya Means, Director, Center for Teaching, Learning, and Assessment, University of Florida

A technology-enhanced learning environment that incorporates physical and virtual space has been created to extend instruction and interaction both inside and outside the physical time and space in a transformative classroom at the University of Florida. Hear from the classroom designer and instructors about their experiences in designing and implementing the Active Learning Studio classroom and learn about teaching students using a variety of active learning strategies such as flipping the classroom, case discussions, team-based learning, and technology-enhanced simulations. Leave the session with concrete examples and ideas for active teaching.

Evolving the Enterprise

Creating a University IT Service Portfolio
GRAND BALLROOM E
David Hakanson, CIO, Samford University

The creation of an IT service portfolio is an important step in defining and measuring effectiveness of the university technology portfolio. This session will provide an overview of the process used at Samford University to create the IT service portfolio and will provide an overview of how the portfolio can be used to improve IT performance.
Generations are a product of society and embody different values and expectations relating to learning and working. The younger generations have been plugged into technology since they were babies. They expect a safe environment. They have a different understanding of “diversity.” And they have more educated parents than any generation before them. The real challenge for colleges and universities today is offering programs and services using up-to-date technology to keep learners challenged and interested and teaching students whose most consistent teacher has been a computer. The workforce has been inundated with “under-30s,” and things are changing as a result. Faculty, educational administration, business owners, and managers need to prepare for the new challenges and great opportunities heading their way. Those who plan for and embrace them will reap great reward.
Looking to learn more about the latest technology to serve your campus needs? Contact our participating companies for information.

**Acquia**
PARTICIPATION: GENERAL SESSION SPONSOR
Chris Hartigan, General Manager, Higher Education
chris.hartigan@acquia.com, 855-430-7700
www.acquia.com
*Product Categories:* Cloud Computing and Services; Content Management Systems; Open Source

**AirWatch**
PARTICIPATION: PRESENTATION
Tyce Miller, Director Education Solutions
education@air-watch.com, 877-367-1855
www.air-watch.com
*Product Categories:* Cloud Computing and Services; Content Management Systems; Mobile Computing

**BOSS**
PARTICIPATION: PRESENTATION
Suri Anantharama, Director of Technology
suriya@boss-solutions.com, 678-684-1221
www.Boss-solutions.com
*Product Categories:* Help Desk; Mobile Computing; Virtualization

**Campus Televideo**
PARTICIPATION: CORPORATE DISPLAY
Rick Nixon, Director of Sales and Marketing
rnixon@campustelevideo.com, 203-983-5400 x 119
www.campustelevideo.com
*Product Categories:* Telecommunications; Bandwidth Management; Audio or Video Networking

**Cloudpath Networks, Bronze Partner**
PARTICIPATION: CORPORATE DISPLAY
Jeff Grimm, Sales Executive
jeff@cloudpath.net, 303-647-5412
www.cloudpath.net
*Product Categories:* Help Desk; Network Security and Applications; Wireless
Epson, Gold Partner
PARTICIPATION: COMPUTER PROJECTOR SPONSOR
Barry Sugarman, Florida Account Manager
barry_sugarman@ea.epson.com, 954-349-4311
www.epson.com/brighterfutures

Product Categories: Document Imaging and Management; Hardware; Wireless

Exinda
PARTICIPATION: CORPORATE DISPLAY
Craig Lunt, Regional Sales Manager
craig.lunt@exinda.com, 678-427-9064
www.exinda.com

Product Categories: Cloud Computing and Services; Mobile Computing; Network Infrastructure

F5 Networks
PARTICIPATION: CORPORATE DISPLAY
Steve Isler, Account Manager, Education
s.isler@f5.com, 727-460-8369
www.f5.com

Product Categories: Network Security and Applications; Security Management; Virtualization

Ferrilli Information Group
PARTICIPATION: CORPORATE DISPLAY
Jessica Bonelli, Marketing and Business Development Associate
jbonelli@figsolutions.com, 888-864-3282
www.fighsolutions.com

Product Categories: Consulting; E-Commerce; ERP

Higher Education IT Management
PARTICIPATION: PRESENTATION
John Borwick, Manager
johnb@heitmgt.com, 855-434-8648
www.heitmanagement.com

Product Categories: Consulting; Portfolio and Project Management; Training
HP, Gold Partner
PARTICIPATION: CORPORATE DISPLAY; PRESENTATION
Bryan Martin, Region Manager–US East
bryanmartin@hp.com
www.hp.com

Product Categories: Cloud Computing and Services; Mobile Computing; Virtualization

Liquidware Labs
PARTICIPATION: PRESENTATION
Jason E. Smith, Director, User Management Solutions
jason.smith@liquidwarelabs.com, 678-648-7042
www.liquidwarelabs.com

Product Categories: Identity and Access Management; Mobile Computing; Virtualization

lynda.com, Silver Partner
PARTICIPATION: CORPORATE DISPLAY
Mary Fairchild, Director of Academic Sales
sales@lynda.com, 805-477-3900
www.lynda.com

Product Categories: Learning Space; Mobile Computing; Training

NetApp, Silver Partner
PARTICIPATION: PRESENTATION; NOTEPAD SPONSOR
Ann James, Field Marketing Manager, State and Local Government and Education Marketplace
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Product Categories: Data Administration and Warehousing; Data Security; Virtualization

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Product Categories: Data Administration and Warehousing; Network Infrastructure; Virtualization
Oracle Corporation, Silver Partner
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Product Categories: Analytics and Research; Data Administration and Warehousing; Enterprise Information Systems

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Product Categories: Data Security; Help Desk; Learning Management Systems (LMS)

Qoppa Software
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Product Categories: Digital Publishing; Digital Signage

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Product Categories: Analytics and Research; Data Administration and Warehousing; Enterprise Information Systems

SkyBridge Global
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Product Categories: Consulting; Enterprise Information Systems; ERP
TeamDynamix  
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**Product Categories:** Cloud Computing and Services; Portfolio and Project Management

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**Product Categories:** Consulting; Identity and Access Management; Open Source

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**Product Categories:** Cloud Computing and Services; Open Source; Virtualization

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**Product Category:** Consulting
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