The Extron MediaPort 200 solves the dilemma of integrating Pro AV sources with software codecs. It accepts signals up to 1920x1200, and scales the video to the optimal resolution for the codec. Audio features include an internal DSP, HDMI audio de-embedding, and USB bidirectional audio, plus dedicated AEC reference. It also works hand-in-hand with the Extron CCI Pro 700, the industry’s first control system user interface optimized for conferencing, collaboration, and AV control. The MediaPort 200 leads the industry, bridging the gap between simple webcam-to-computer solutions and traditional hardware videoconferencing systems.

Features:
- Works with Lync®/Skype for Business®, WebEx®, and other software codecs
- Plug-and-play simplicity using industry-standard UVC and UAC drivers
- High quality video scaling to match common software codec requirements, up to 1080p/30
- Stereo line level input and mic input with integrated audio DSP
- Dedicated AEC reference output for external DSP
- HDCP-compliant HDMI input and loop-through for connection to a display, AV system, or hardware codec
- Selectable HDCP authorization for compatibility with non-HDCP compliant devices
- USB 4x2 audio interface for two-channel source mixing with program audio
- Easy setup and commissioning with Extron’s PCS - Product Configuration Software

Seamlessly Integrate Pro AV Sources into Software Codecs

Dear EDUCAUSE Members and Colleagues,

Welcome to Indianapolis and the 2015 EDUCAUSE Annual Conference—and welcome to the best thinking in higher education IT.

EDUCAUSE is a diverse community representing institutions, corporations, associations, and foundations from across the United States and around the world. We share a common goal: to understand and advance the strategic role of IT in higher education. We are energized when successful outcomes are fueled by commitment and collaboration.

This conference is designed to connect you with ideas, resources, and each other. With more than 450 sessions, 750 presenters, and an exhibit hall hosting over 300 technology, service, and solution providers, the conference offers multiple pathways to enhance your knowledge, skills, and professional network. Lounges and informal spaces, along with program breaks and receptions, extend your opportunities to connect with others.

If this is your first annual conference, visit the “First-Timer Pit Stop” in the hallway outside the exhibit hall entrance, where a crew of community volunteers and EDUCAUSE staff offer a warm welcome and some conference tips. Even if you’re the most experienced conference participant, you may have questions or need directions, so staff are available to assist you throughout the event.

On behalf of EDUCAUSE, the 2015 program committee, and the many presenters and sponsors who have made possible this premier gathering of our higher education IT community, thank you for attending.

John O’Brien
President and CEO
EDUCAUSE

Sharon E. Blanton
Vice President and CIO
Hawaii Pacific University
EDUCAUSE 2015 Program Chair
**NAME BADGES**

Please wear your name badge throughout the event, as this will grant you access to conference activities.

- **BLUE** Full-conference attendees/daily registrants
  - Access: Exhibit hall open hours, provided lunches, program sessions, and the networking reception.

- **BLACK** Exhibitors
  - Access: Exhibit hall setup/teardown times, open hours, and the networking reception.
  - (Lunch tickets may be purchased at registration.)

- **CLEAR** Exhibit hall-only visitors
  - Access: Exhibit hall open hours and the networking reception.

**NAME BADGE PERSONALIZATION:** Customize your badge to indicate your areas of interest, institutional role, and EDUCAUSE involvement. Stop by the Ribbon and Affinity Sticker Bar near registration.

Name badges and registration are sponsored by Jenzabar, Platinum Partner.

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**DIGITAL BADGES & YOU**

Be recognized by our award-winning badge initiative! Find out more during the “We Need You: How to Become an EDUCAUSE Conference Presenter, Mentor, or Volunteer” session Friday morning 9:10 to 10:00 in Meeting Room 2A43-2A45.

EDUCAUSE 2015 on-site and online presenters will be awarded digital badges after the event.

For more information, visit educause.edu/badging.

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**PROCEEDINGS**

All presenters are invited to upload their session resources including slides, videos, handouts, and the like. These resources are available to participants through our EDUCAUSE 2015 conference website proceedings page.

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**RECORDING/STREAMING POLICY**

Because all presentations and associated materials are the presenters’ intellectual property, you must obtain the presenters’ permission to record or stream their session or activity in any medium (including, but not limited to, Periscope, Meerkat, and YouTube).

Recording/streaming for commercial purposes is allowed only with prior written permission from both EDUCAUSE and the presenter(s). EDUCAUSE reserves the right to ask any participant to move within or to leave a session venue if their use of technology is disruptive to presenters or other participants.

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**WIRELESS ACCESS**

**NETWORK SSID**

EDUCAUSEAIR

**NETWORK PASSPHRASE**

educause (case sensitive)

Wireless connectivity is available in most areas of the conference space during regular event hours. Public Wi-Fi is not available for participants in the exhibit hall.

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**CONNECT & CONTRIBUTE**

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Flickr.com/groups/educause2015

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Program Content

In an effort to help you navigate the program, the EDUCAUSE 2015 Program Committee developed a list of IT organizational domains that address challenges reaching across the institution. Use these terms to search the program for sessions that best align to your specific area of interest.

**IT Organizational Domains**
- Advancing the Academic Mission (includes Teaching and Learning)
- Analytics, Business Intelligence, and Data Management for Planning
- Digital Scholarship, Libraries, Publishing, Curation, and Open Access
- Enterprise Service Delivery
- Leading and Partnering Strategically across the Academy
- Risk Management

**Diversity at EDUCAUSE 2015**

EDUCAUSE supports diversity not only within the field of technology but also beyond the higher education community. In addition to the broad diversity represented by conference participants, our programming represents a variety of sessions supporting this topic.

Attend one of the diversity sessions and show your support by adding this sticker to your name badge from the Affinity Sticker and Ribbon bar next to the tote-stuffing area.

**Abstracts and Outcomes**

Session titles and speakers are listed in this program by domain. For details including a descriptive abstract and outcomes, where applicable—practical takeaways you can expect to glean from attending the session—visit the conference website (educause.edu/annual-conference) or use our mobile app (educause.edu/EDU15Mobile).

**Special Designations**

- **Award-Winner Sessions**
  Award program sponsored by Moran Technology Consulting, Silver Partner

  Sessions designated with this icon are presented by the EDUCAUSE Community Leadership, Leadership, and Rising Star Award winners. These individuals have shown exemplary leadership and accomplishment in the use of technology in higher education. They are proven and recognized thought leaders in our community.

- **Refreshment Breaks**

  Take time to refuel and relax with refreshments provided during these breaks. Get the energy boost you’ll need to make the most of the many opportunities that surround you!

- **Corporate Sessions**

  These sessions merge corporate and institutional thought leadership in a dynamic discussion of common challenges and opportunities to facilitate intentional dialogue that bridges R&D and promotes product development. Sessions are aimed at providing desired outcomes and advancing the practical and innovative use of technology in higher education.

- **Association Activities**

  Sessions labeled with the “E” icon offer you a direct connection to your EDUCAUSE association staff through informal “meet and greets” and product and service demonstrations.

- **Webcasts**

  Webcast recordings are provided by Sonic Foundry, Platinum Partner

  With such a large array of sessions to choose from, it’s impossible to attend them all. Selected sessions will be professionally streamed, recorded, and made available to you after the conference. Webcasts are marked in the daily agendas with the screen icon above. Closed captioning will be available for all public webcasts; these sessions are posted on the conference home page.
Places

First-Timer Pit Stop | Hoosier Lobby, First Level
If you’re new to the annual conference, visit the pit stop. Volunteers will be there to help plan your day, suggest networking events, and share ideas on how to become more involved in the higher education IT community.

Central | Crossroads, First Level
Visit this community hub in the walkway between the general session and the exhibit hall to learn more about your association. Join us for meet and greets with EDUCAUSE staff to share your feedback and to talk about association programs and resources that can support your professional pathway. Discover how EDUCAUSE can help you enhance decision making, build your profession, create connections, and strengthen higher ed. Also, take part in our community LEGO brick building activities!

Information Kiosks | Crossroads, First Level
Build your personal itinerary, map the exhibit hall, check e-mail, check in for a flight, and get daily updates on the conference buzz. Information kiosks are available during conference hours.

Power Station Area | Hoosier Lobby, Second Level
Sponsored by Lenovo, Silver Partner
Plug in and charge your electronic devices to stay powered up for the full event. Whether it’s your phone or tablets that needs charging, our sponsor’s got you covered. Hang out or drop your devices off for a quick charge.

Tote-Stuffing Area | Crossroads, First Level
In an effort to reduce waste, we’ve created an area for you to choose only the complimentary hard-copy information you want. Along with the conference print program, you’ll also find association resource flyers and a convenient tote bag to fill with items and any collectibles from your trips through the exhibit hall.

CIO Lounge | Meeting Room 103-104
Sponsored by Unit4
CIOs are invited to relax and hold informal gatherings with peers. Find a quiet, comfortable spot to charge your devices, watch streamed general sessions, and check e-mail. An assortment of snacks and beverages will also be available.

Community Lounge | Meeting Room 143-145
Sponsored by Civitas Learning
This space is designed for members of the EDUCAUSE community to connect with each other. Organize impromptu and birds-of-a-feather meetings, share valuable content, or just relax in this informal setting. Drop in or use the online scheduling sheet (tinyurl.com/EDU15CommunityLounge) to reserve space for larger meetings. See you there!

International Welcome Lounge | Meeting Room 142
Stop by the lounge to connect with other colleagues from around the globe. Check e-mail, relax, and recharge your devices. You’ll also find refreshments, convenient access to a printer, and basic office supplies.

Media Lounge | Meeting Room 212
Sponsored by Civitas Learning
Media representatives attending EDUCAUSE 2015 have a quiet place again this year to get away from the commotion of conference activities, charge their devices, conduct interviews, and compose stories. The room will not be formally scheduled, so please use common courtesy in this shared space regarding noise volume and use of the area.

Speaker Ready Room | Meeting Room 107-108
Here’s where some of the “behind the scenes” magic happens! Conference speakers and presenters are encouraged to visit this area to test their equipment with the exact configuration that will be available in their room. Printers, projectors, and a copier will be available for practicing and making last-minute modifications and handouts. You can also pick up your speaker gift and ribbon for your name badge.

Exhibit Hall | Exhibit Hall H-K
More than 300 innovative product and service providers will be on hand, creating the largest exhibit hall for higher education IT professionals. Mingle with representatives and colleagues during refreshment breaks, lunch, and the networking reception. See page 99 to learn about other exciting activities in the hall, including Start-Up Alley.

Learning Theater | Exhibit Hall H-K
Located in the exhibit hall, this community space will feature high-energy presentations including ed-tech business spotlights, community project spotlights, and brainstorm discussion sessions. On Wednesday, join us for the two-part “Under the Ed Radar” business pitch competition and learn about digital courseware at the Innovation Stage. On Thursday, join industry leaders who will discuss trending topics impacted by technology at the Dell Think Tank sessions. See pages 16–17 for details.

Start-Up Alley | Exhibit Hall H-K
Sponsored by Copley Retention Systems and USA Funds
Visit 24 emerging ed-tech companies with innovative products and services targeted to the higher education market. Share direct feedback on new ideas and learn about solutions for your institution.

EDUCAUSE ANNUAL CONFERENCE | THE BEST THINKING IN HIGHER EDUCATION IT
OCTOBER 27–30, 2015 | INDIANAPOLIS AND ONLINE | #EDU15

Recycle this program.
## TUESDAY

- **International Lounge**: 7:00 a.m.–4:00 p.m.
  - Registration, Community Lounge, Exhibitor Help Desk, Media Lounge, Speaker Room 7:00 a.m.–5:30 p.m.
  - First-Timer Pit Stop 8:00 a.m.–5:00 p.m.
  - CIO Lounge 11:00 a.m.–4:30 p.m.

- **Morning Seminars**: 8:00–11:30 a.m.

- **Full-Day Seminars**: 8:00 a.m.–4:00 p.m.

- **Refreshment Break for Seminar Participants**: 9:30–10:00 a.m.

- **Afternoon Seminars**: 12:30–4:00 p.m.

- **Full-Day Seminars (continued)**: 8:00 a.m.–4:00 p.m.

- **Refreshment Break for Seminar Participants**: 2:00–2:30 p.m.

- **Afternoon Seminars (continued)**: 12:30–4:00 p.m.

- **Full-Day Seminars (continued)**: 8:00 a.m.–4:00 p.m.

- **First-Timer Welcome and Orientation Session**: 4:30–5:00 p.m.

## WEDNESDAY

- **International Lounge**: 7:00 a.m.–4:30 p.m.
  - CIO Lounge, First-Timer Pit Stop, Speaker Room 7:00 a.m.–5:00 p.m.
  - Registration, Community Lounge, Media Lounge 7:00 a.m.–6:30 p.m.

- **Morning Seminars**: 8:00–11:30 a.m.

- **Full-Day Seminars**: 8:00 a.m.–4:00 p.m.

- **Refreshment Break for Seminar Participants**: 9:30–10:00 a.m.

- **Afternoon Seminars**: 12:30–4:00 p.m.

- **Full-Day Seminars (continued)**: 8:00 a.m.–4:00 p.m.

- **Lunch for Seminar Participants**: 11:30 a.m.–12:30 p.m.

- **Exhibit Hall**: 9:30 a.m.–6:30 p.m.

- **Break in the Exhibit Hall**: 9:30–10:30 a.m.

- **Sessions**: 10:30–11:20 a.m.

- **Beverage Break**: 11:20–11:40 a.m.

- **Sessions**: 11:40–12:30 p.m.

- **Lunch in the Exhibit Hall**: 12:30–2:30 p.m.

- **Poster Sessions in the Exhibit Hall**: 1:30–2:30 p.m.

- **Sessions**: 2:30–3:20 p.m.

- **Break**: 3:20–3:40 p.m.

- **Sessions**: 3:40–4:30 p.m.

- **Networking Reception in the Exhibit Hall**: 4:30–6:30 p.m.

## THURSDAY

- **First-Timer Pit Stop**: 7:00 a.m.–5:00 p.m.
  - Registration, Community Lounge, International Lounge, Media Lounge, Speaker Room 7:00 a.m.–5:30 p.m.
  - CIO Lounge 7:00 a.m.–6:00 p.m.

- **Morning Refreshments**: 7:30–8:00 a.m.

- **Sessions**: 8:00–8:50 a.m.

- **Break**: 8:50–9:10 a.m.

- **Sessions**: 9:10–10:00 a.m.

- **Break in the Exhibit Hall**: 10:00–10:30 a.m.

- **General Session**: 10:30–11:30 a.m.

- **Lunch in the Exhibit Hall**: 11:30 a.m.–1:30 p.m.

- **Sessions**: 1:30–2:20 p.m.

- **Break**: 2:20–2:40 p.m.

- **Sessions**: 2:40–3:30 p.m.

- **Break in the Exhibit Hall**: 3:30–4:30 p.m.

- **Sessions**: 4:30–5:20 p.m.

- **Sessions**: 5:30–6:20 p.m.

- **Meet-Up Receptions**: 5:30–7:00 p.m.

## FRIDAY

- **Registration, Community Lounge, First-Timer Pit Stop, International Lounge, Media Lounge, Speaker Room**: 7:30–10:30 a.m.

- **CIO Lounge**: 7:30–11:30 a.m.

- **Morning Refreshments**: 7:30–8:00 a.m.

- **Sessions**: 8:00–8:50 a.m.

- **Break**: 8:50–9:10 a.m.

- **Sessions**: 9:10–10:00 a.m.

- **General Session**: 10:15–11:15 a.m.
**EVENT SPONSORS**

The following companies demonstrate their commitment to advancing technology in the higher education community by sponsoring key initiatives at EDUCAUSE 2015.

**PLATINUM PARTNERS**

- Jenzabar
- Name badges
- Registration desk technology

**GOLD PARTNERS**

- Ellucian
  - Thursday meet-up reception
- Workday
  - Hawkins Leadership Roundtable
  - Senior Directors Seminar

**SILVER PARTNERS**

- Moran Technology Consulting
- EDUCAUSE Awards Program
- Lenovo
  - Power and charging lockers
- OnBase by Hyland
  - EDUCAUSE Virtual Annual Conference

**BRONZE PARTNERS**

- NEC
  - Thursday meet-up reception
- Hobsons
  - Wednesday networking reception

**ADDITIONAL SPONSORS**

- Accenture
  - Thursday meet-up reception
- CHRISTIE
    - EDUCAUSE Virtual Annual Conference
- The Chronicle of Higher Education
- Advertising
- Citrix
  - Thursday general session
  - JW Marriott hotel host
- Mobile app
- Civitas Learning
  - Community Lounge
- Copley Retention Systems and USA Funds
  - Start-Up Alley
- EMC Corporation
  - Poster sessions
- IBM
  - Wednesday general session
- Kronos
  - Wednesday networking reception
- Liaison
  - Wednesday networking reception
- PeopleAdmin
  - Totebags
- Presidio
  - Hydration stations
- TeamDynamix
  - Wednesday networking reception
- Unit4
  - CIO Lounge
- Vocareum
  - Wednesday networking reception

**CORPORATE PARTNERS**

We graciously thank our Corporate Partners for their dedication to supporting the higher education IT community. Proceeds from their collective partnership provide EDUCAUSE with the resources to subsidize fees, expand member benefits and services, and produce award-winning publications throughout the year.

- CDW-G
- Dell
- Gartner
- Jenzabar

- Blackboard
- Campus Management Corporation
- Cengage Learning
- Cisco Systems
- D2L
- Ellucian

- campusM
- Extron Electronics
- Fischer International Identity
- Google
- Hyland Software
- Laserfiche

- AT&T
- Canvas
- Computer Comforts
- eXplorance
- Extreme Networks
- Herman Miller
- Higher One

- Lenovo
- LONSIGHT
- lynda.com
- Moran Technology Consulting
- Symantec Corporation

- Hobsons
- Kuali
- Learning Objects
- NEC
- NetApp
- Qualtrics
- Visix
You have the Content. We have the Platform.

Author your own Content into our Adaptive Platform

How our Adaptive Technology Can Help you:
- **Authoring Platform** – upload, author, & annotate your content
- **Delivery Platform** – learners use personalized product based on your content
- **Data Platform** – real-time student, instructor, and authoring feedback

Learning Science Platforms

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Plan strategically. Deliver seamlessly.

Digital leadership requires a proactive plan to ensure IT is working hard to drive value. Gartner helps you visualize your strategy, invest wisely and deliver consistent, world-class benefits.

Meet with Gartner analysts and consultants one-on-one — and pick three pieces of free Gartner research.

Steve Bonacci
Andrea Di Maio
Richard Hunter
Jan-Martin Lowendahl
Glenda Morgan
Terry-Lynn B. Thayer

Visit booth #709 for details!
LEARNING THEATER SCHEDULE
Wednesday, October 28

10:30 a.m.–12:30 p.m. “Under the Ed Radar”: An Ed-Tech Business Pitch Competition
Panel judges include Copley Retention Systems, USA Funds, Learn Capital, Google, and McGraw-Hill Education
Ten emerging ed-tech companies exclusively selected from a vast pool of applicants will deliver a 7-minute pitch presentation in front of a panel of judges consisting of business thought leaders and entrepreneurs. The pitches will focus on innovative solutions for addressing student success and retention. (See page 25 for a complete list of participating companies.)

12:45–3:20 p.m. The Innovation Stage | Next-Generation Digital Courseware: Amplifying Great Instruction and Helping Students Succeed
Facilitated by Rahim Rajan, Senior Program Officer, Postsecondary Success, Bill & Melinda Gates Foundation
Meet pioneering courseware organizations developing best-in-class learning environments that will help faculty improve learning outcomes and mastery for undergraduate courses. In addition to an interactive overview of the courseware, you’ll also have an opportunity to engage in intimate discussions with courseware leaders from Acrobatiqu, Carnegie Mellon University, Cerego Global, CogBooks, Lumen Learning, NROC/EdReady, OpenStax College, and Smart Sparrow.

3:40–4:30 p.m. The TIP Project: Competency-Based Education Challenges and Solutions
Mark Leuba, Managing Director, Pathway Technology Partners; Deb Bushway, Independent Consultant
The TIP (Technical Interoperability Pilot) Project spotlights common issues facing schools and partners with leading institutions and vendors to present real solutions.

11:45 a.m.–1:15 p.m. Engaging Learners with Mobile Initiatives to Improve Student Outcomes | Dell Think Tank
Kris Guye, Director of Technology Services, Southern Illinois University at Carbondale; Kimberly Thomas, Senior Technology Strategist, University of Oklahoma
Moderated by: Jon Phillips, Managing Director, Worldwide Education Strategy, Dell

1:30–2:20 p.m. Rethinking Learning Spaces: The Transition from High School to College to Lifelong Learning Environments | Dell Think Tank
Cindy Eggebrecht, Director of Marketing Communications, Bretford Manufacturing; Chris Kobza, Managing Director, IT Learning Spaces, and Erin Wolfe, Executive Director, Strategic Initiatives, University of Oklahoma

2:40–3:30 p.m. What Is Next in Active Learning? Meeting the Learning Needs of Today’s Students with Technology | Dell Think Tank
Cindy Eggebrecht, Director of Marketing Communications, Bretford Manufacturing; Chris Kobza, Managing Director, IT Learning Spaces, and Erin Wolfe, Executive Director, Strategic Initiatives, University of Oklahoma

3:40–4:15 p.m. The Business of Learning: Designing the Next Generation Institution | Dell Think Tank
Jon Phillips, Managing Director, Worldwide Education Strategy, Dell; Julie McRoberts, Business Development Manager, Intel Corporation; Loretta M. Early, University Vice President and CIO, University of Oklahoma; R. David Crain, Vice President and Chief Information Officer, University of Texas at Dallas

Thursday, October 29

11:45 a.m.–1:15 p.m. Engaging Learners with Mobile Initiatives to Improve Student Outcomes | Dell Think Tank
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Moderated by: Jon Phillips, Managing Director, Worldwide Education Strategy, Dell

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LEARNING THEATER EVENT HIGHLIGHTS

“Under the Ed Radar” Pitch Competition
Hear engaging, competitive pitch sessions from 10 emerging ed-tech leaders who will introduce new, innovative solutions focused on student success and retention. These pitches will be judged by a panel of business thought leaders and entrepreneurs. Sponsored by Copley Retention Systems and USA Funds.

Innovation Stage
A panel of leading innovative organizations and companies will unveil their new cutting-edge courseware technologies that are intended to improve the postsecondary success of more than a million low-income students by 2018. Brought to you by the Bill & Melinda Gates Foundation.

Dell Think Tank
Join high-energy discussions on technology trends and outlooks affecting the higher education community.
The EDUCAUSE 2015 Program Committee invited a number of colleagues to participate as adjunct members in the development of the conference program. Their names are listed below. Their contributions made it possible for us to thoroughly review every proposal submitted, and their knowledge increased our overall pool of expertise. We take this opportunity to thank them.

Kevin Abbott, University of Notre Dame
Marianne Affili, California State University, Northridge
Gerald Allen, University of West Georgia
Jon Allen, Baylor University
Bonnie Anderson, Harvard University
Max Anderson, University of Illinois at Chicago
Peter Angelos, University of Minnesota-Duluth
David Antonacci, The University of Kansas Medical Center
Kevin Ashford-Rowe, Australian Catholic University
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EXPLORE THE ED-TECH SCENE

If you’re interested in exploring new and emerging technologies, Start-Up Alley is the place to be during EDCause 2015! Two dozen exclusively selected emerging ed-tech companies will be debuting innovative IT services and solutions that could influence the future of higher education. Interact with these next-generation technologies in real-time.

START-UP ALLEY PARTICIPANTS

4QTRS Holdings
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Visit the alley during exhibit hall hours:
Wednesday 9:30 a.m.-6:30 p.m.
Thursday 10:00 a.m.-4:30 p.m.

GET THE INSIDE PITCH ON THE FUTURE OF HIGHER ED IT

Watch live as 10 emerging ed-tech companies selected from a large pool of applicants unveil new and innovative solutions to address opportunities around student success during the “Under the Ed Radar” pitch competition. Each company will have only 7 minutes to deliver a compelling and engaging pitch presentation to an esteemed panel of business thought leaders and entrepreneurial judges. Attend this high-energy competition to see firsthand what the future of higher education IT holds.

COMPETITION PARTICIPANTS

Participants listed in order of participation.

Flipgrid | Student Success
Kevin Soran, Education Specialist

myExemplars | Student Success
Tim O’Connor, CEO

Pear Deck | Student Success
Anthony Showalter, President

Campus Bubble | Student Success
Spencer Barkoff, CEO

Career Pillar | Student Success
Edgar Blunt, Co-Founder and CEO

Quadlyfe | Recruitment & Retention
Christopher Downs, Director of Product Development

we-inspire | Student Success
Michael Esfahani, West Region Manager

GetSet Learning | Retention
Karan Goel, CEO and Founder

Zaption | Student Success
Chris Walsh, CEO

NoteBowl | Student Success
Andrew Chaifetz, Founder and CEO

Don’t miss this live emerging ed-tech pitch competition!

Wednesday 10:30 a.m.-12:30 p.m.
Learning Theater, Exhibit Hall H-K or via streaming video

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Sunday, October 25
8:00 a.m.–5:00 p.m.
Exhibitor Help Desk Open
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Speaker Ready Room Open
MEETING ROOM 107-108
12:00 noon–5:15 p.m.

Monday, October 26
8:00 a.m.–4:00 p.m.
EDUCAUSE Board of Directors Meeting
(Board members only)
WHITE RIVER BALLROOM A, FIRST FLOOR, JW MARRIOTT HOTEL

5:15–6:30 p.m.
iPASS Convening Reception
(By invitation only)
WHITE RIVER BALLROOM F, FIRST FLOOR, JW MARRIOTT HOTEL

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While at EDUCAUSE, don’t miss these sessions:

**Transition to Digital: Strategies That Impact Education**
Wednesday, Oct. 28, 10:30 - 11:20 AM
Room 240

**Improving Outcomes for 21st-Century Learners Through Digital Innovation**
Thursday, Oct. 29, 8:00 - 8:50 AM
Room 233-234

Tell us how learning makes you at booth 1601 and with #learningmakesus
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**October 27**

8:00-11:30 a.m.

**MORNING SEMINARS**
Note: Separate registration and fee are required.

**Seminar 1A | Bigger Can Be Better: Designing Large Classrooms to Support Active Learning**
MEETING ROOM 138-139
Adam B.A. Finkelstein, Teaching and Learning Services, and Laura R. Winer, Director, Teaching and Learning Services, McGill University

**Seminar 2A | Unbadgelievable! Incorporating Outcomes-Based Digital Badges in a Traditional Course**
MEETING ROOM 140-141
Kevin O’Shea, Educational Technologist, and Casey Wright, Web Application Programmer, Purdue University
Seminar 3A | It Begins with a Dream: Game Storming and Game Design
MEETING ROOM 231-232
Kirk Campbell, Director, ESS, David Harris, Vice President/CIO, and Flint Johnston, Programmer Analyst II, Loma Linda University

Seminar 4A | Research Data Management Using Software as a Service
MEETING ROOM 201-202
Vasyladias, Director, Products, Communication and Development, University of Chicago

Seminar 5A | Building Your Interpersonal Toolbox: The Human Side of Supporting Technology
MEETING ROOM 203-204
Julianne M. Miranda, Associate Dean of Academic Life and Associate Professor, and Donnie Sendelbach, Director, Instructional and Learning Services, DePauw University

Seminar 6A | Building and Improving IT Service Change Management
MEETING ROOM 233-234
John Borwick, University Libraries IT Services Director, Virginia Tech

Seminar 8A | Leading Transformational Change: Applied Change Management in Higher Education
MEETING ROOM 237-238
Thomas Rains, Vice President for Information Services, CIO, Cardinal Stritch University; Michael D. Erickson, Chief Information Officer, Colorado School of Mines

Seminar 9A | Build Partnership with an Inclusive Leadership Culture
MEETING ROOM 235-236
Kerri Campbell, Senior Associate Director of Career Services, and Caroline Dowd-Higgins, Director, Career and Professional Development, Indiana University; Cathy O’Bryan, Director, Client Support, Indiana University Bloomington; Catherine Ashcraft, Senior Research Scientist, University of Colorado Boulder

Seminar 10A | Building an Emerging Technology and Futures Capacity in Your Organization
SAGAMORE BALLROOM 7
Bryan Alexander, President, Bryan Alexander Consulting

Seminar 11A | Threat and Risk Assessments in a Postenterprise Environment
MEETING ROOM 243-245
Lawrence Dobranski, Director, ICT Security, Access and Compliance, University of Saskatchewan

Seminar 12A | The Brains behind Effective Presentations
MEETING ROOM 241-242
John Medina, Developmental Molecular Biologist and Research Consultant, University of Washington

Seminar 1F | Technically Competent: Building Capacity to Support the Competency-Based Revolution
WABASH BALLROOM 1
Laurie Dodge, Vice Chancellor/Vice Provost, Brandman University; Charla Long, Consultant and Founding Dean, CBE Partners; and Deb Bushway, Independent Consultant

Seminar 2F | Practical Considerations for Learning Analytics Implementations
WABASH BALLROOM 2
James E. Willis III, Research Associate, Indiana University; Patsy Moskal, Associate Director, Research Initiative for Teaching, University of Central Florida; Kimberly Arnold, Senior Evaluation Consultant, University of Wisconsin-Madison

Seminar 3F | Service Design: Key Methodologies and Concepts for Campus Teams
WABASH BALLROOM 3
Randall Alberts, Assistant Director, and Mahmoud Pegah, Chief Information Officer, Ringling College of Art and Design

Seminar 4F | Becoming a Successful Technology Manager
MEETING ROOM 130-131
Diane J. Graves, Assistant Vice President for Information Resources, Trinity University; Eugene L. Spencer, Chief Information Officer, Ursinus College

Seminar 5F | Charting the Course: Professional Development Planning Aligned with Organizational Goals
MEETING ROOM 132-133
Katie L. Vale, Vice President, Information and Library Services and Librarian, Bates College; Jennifer Sparrow, Senior Director of Teaching and Learning with Technology, The Pennsylvania State University; Cindy Mitchell, Associate Chief Information Officer, University of Maine System

Seminar 6F | ITANA Face2Face: Signature-Ready Enterprise Architecture
MEETING ROOM 134-135
Christopher Eagle, Enterprise Architect, University of Michigan-Ann Arbor; James Phelps, Director, Enterprise Architecture and Strategy, University of Washington

Seminar 8F | Weaving a Tale So Others Will Listen: Technical to Fantastical
WABASH BALLROOM 1
A. Michael Berman, Vice President for Technology and Communication, California State University, Channel Islands; Crista Copp, Director of Academic Technology, Loyola Marymount University

iPASS Convening
(Invitation only)
WHITE RIVER BALLROOM E, FIRST FLOOR, JW MARRIOTT HOTEL

First-Timer Pit Stop
HOOSIER LOBBY, FIRST LEVEL

EDUCAUSE Nominations Committee Meeting
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TUESDAY

12:30–4:00 p.m. (continued)

Seminar 5P | Building Successful IT Governance, Portfolio, and Project Management Processes
MEETING ROOM 203-204
Cynthia Cobb, Assistant Director, Portfolio Management, University of Illinois at Urbana-Champaign; Kelly Block, Assistant Vice President, Portfolio and Process Management, and Michael Hites, Senior Associate Vice President and CIO, University of Illinois Central Administration

Seminar 6P | Sharpies, Flags, and Index Cards: Change Management the Low-Tech Way
MEETING ROOM 233-234
Karen Swift, Director, User Support Services, and Ed Wozencroft, Senior Director/Assistant to the CIO, Stevens Institute of Technology

Seminar 7P | Risk Management Strategies for IT Executives
MEETING ROOM 235-236
William Arnold IV, Information Security Analyst; and Tammy L. Clark, Chief Information Security Officer, The University of Tampa

Seminar 8P | Balanced Leadership: The Role of Behavior Styles
MEETING ROOM 237-238
Morris W. Beverage Jr., President, Lakeland Community College

Seminar 9P | Unconscious Bias: A Case Study-Based, Interactive Seminar
MEETING ROOM 243-245
Richard J. Bazile, Assistant Director of Information Technology, Miles College; Deborah Keyek-Franssen, Associate Vice President Digital Education and Engagement, University of Colorado Boulder; Beth Schaefer, Director of Client Services, University of Wisconsin-Milwaukee

Seminar 10P | User Experience: The Key to Vital and Successful Projects
MEETING ROOM 240
Diane Butler, Director, IT and Access Services, and Caryn Foshee Chatfield, Communications Manager, Rice University; Carolyn Ellis, Technology Project Management Librarian, University of Texas at San Antonio

Seminar 12P | Six Secrets for Evaluating Online Teaching
MEETING ROOM 241-242

Meeting
Senior Directors Seminar
Sponsored by Workday, Gold Partner
MEETING ROOM 106
Note: Separate registration and fee are required for the seminar.

2:00–2:30 p.m.

□ Refreshment Break for Preconference Seminar Participants
HOOSIER LOBBY, SECOND LEVEL
2:00–4:00 p.m.

Research University CIO Conclave (RUCC) Meeting
(Members only)
MEETING ROOM 105

3:00–3:50 p.m.

MEETINGS
EDUCAUSE Reviewers Committee Meeting
WHITE RIVER BALLROOM C, FIRST FLOOR, JW MARRIOTT HOTEL
ELI Advisory Board Meeting
(By invitation only)
WHITE RIVER BALLROOM B, FIRST FLOOR, JW MARRIOTT HOTEL
Enterprise IT Advisory Committee Meeting
(Committee members only)
WHITE RIVER BALLROOM A, FIRST FLOOR, JW MARRIOTT HOTEL

3:00–4:30 p.m.

CIO Constituent Group Discussion Session
GRAND BALLROOM 1/2, THIRD FLOOR, JW MARRIOTT HOTEL
Theresa Rowe, CIO, Oakland University

3:30–5:00 p.m.

Emerging Company Meet-Up and Mixer
(By invitation only)
Sponsored by Copley Retention Systems and USA Funds
GRAND BALLROOM 4, THIRD FLOOR, JW MARRIOTT HOTEL

4:00–4:50 p.m.

CHEITA Benchmarking Working Group Meeting
WHITE RIVER BALLROOM B, FIRST FLOOR, JW MARRIOTT HOTEL

4:30–5:00 p.m.

First-Timer Welcome and Orientation Session
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4:30–6:30 p.m.

Software Licensing Issues Discussion Session
GRAND BALLROOM 1/2, THIRD FLOOR, JW MARRIOTT HOTEL
Margaret H. Knox, Executive Director, Systemwide IT, University of Texas System

5:00–6:00 p.m.

Constituent Group Leaders Meeting
(GroupName only)
WHITE RIVER BALLROOM D, FIRST FLOOR, JW MARRIOTT HOTEL

7:00–9:00 p.m.

EDUCAUSE Board, EDUCAUSE 2015 Program Committee, and EDUCAUSE Recognition Reception
(Invitation only)
GRAND BALLROOM 4, THIRD FLOOR, JW MARRIOTT HOTEL
Personalize the Educational Experience

Booth 901

Modern students demand personalization. But what is the right way to personalize?

Join industry thought leaders for a Campus Hot Topic Panel:

Is Personalization of the Educational Experience Going Too Far?

Wednesday, October 28
10:30-11:20 AM
Meeting Room 136-137

Moderated by: Scott Jaschik, Editor, Inside Higher Ed

Learn more: jenzabar.com/educause

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We’ve all been there. An organization announces a huge, comprehensive, top-down change initiative. And we all know what happens next...almost nothing. The siren call of big, dramatic change is seductive—but the reality of how organizations really transform is more complicated, says best-selling author Daniel Pink. In his provocative and entertaining presentation, Pink will draw on his National Geographic television program Crowd Control, a wealth of social science evidence, and vivid examples from business to show that the most effective path to change is through small experiments that reveal larger truths and small wins that cascade to broader transformation.
Leading and Partnering Strategically across the Academy

Aligning IT Decisions to Institutional Strategic Priorities: Mercy’s Criteria-Based Model
MEETING ROOM 237-238
Todd Prattella, Director of Information Technology, Mercy College

EUNIS Research and Analysis Initiative: The Next Phase
MEETING ROOM 138-139
Michele Mennelli, External Relations and International Affairs Manager, Cineca; Alehyane Amandine, Project Manager, Paris Ile-de-France Digital University; Johan Bergstrom, Head of International Cooperation @ITS, Umea Universitetet

Is Personalization of the Educational Experience Going Too Far?
MEETING ROOM 156-157
Jeffery Barnes, Dean of Academic Services, California Baptist University; Kenneth C. Green, Founding Director, The Campus Computing Project; Maria Piret, Director, Information Systems, Lynn University; Lynda M. Rogers, Dean of UCSC Extension and Executive Director, UC Scout, University of California, Santa Cruz
Moderated by: Scott Jaschik, Editor, Inside Higher Ed

Touchy and True: Unconscious Bias and You
MEETING ROOM 106
Cathy O’Bryan, Director, Client Support, Indiana University Bloomington; Braddlee, Dean of Learning and Technology Resources, Northern Virginia Community College; William Allison, Director, Architecture, Platforms and Integration, University of California, Berkeley

Risk Management
A Practical Approach to Risk Management That Delivers Results
MEETING ROOM 235-236
Lawrence Dobranski, Director, ICT Security, Access and Compliance, University of Saskatchewan; Tammy L. Clark, Chief Information Security Officer, The University of Tampa

Facilitated Content Sessions
Advancing the Academic Mission (includes Teaching and Learning)
ALT Lab: A Teaching-Learning Center for the 21st Century
MEETING ROOM 243-245
Jonathan D. Becker, Director, Learning Innovation and Online Academic Programs; Walter Gardner Campbell, Vice Provost for Learning Innovation and Student Success; Molly B. Ransone, Assistant Director of Learning Media Innovation, and Thomas Woodward, Associate Director, Learning Innovation, Virginia Commonwealth University
Digital Scholarship, Libraries, Publishing, Curation, and Open Access
A Tale of Two Centers: Incubators for Digital Scholarship at Emory and Georgia State
SAGAMORE BALLROOM 4
Chase Lovellette, Technology and Student Staff Coordinator, and Wayne H. Morse Jr., Co-Director, Emory Center for Digital Scholarship, Emory University; Krista Graham, Department Head, Digital Library Services, and Bryan Sinclair, Associate Dean, Library, Georgia State University

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Professor Neil Morris
Director of Digital Learning
The University of Leeds

Schools and Colleges of Engineering IT Leadership
MEETING ROOM 134-135
Sherwood Keith Boswell Jr., Director, Information Technology and Engineering Computer Services, NC State University; Charles Thompson, Assistant Dean and Chief Information Officer, University of Illinois at Urbana-Champaign

10:30 a.m.–12:30 p.m.

LEARNING THEATER SESSION
Enterprise Service Delivery
“Under the Ed Radar”: An Ed-Tech Business Pitch Competition
LEARNING THEATER, EXHIBIT HALL H-K
Spencer Barkoff, CEO, Campus Bubble; Edgar Blunt, Co-Founder and CEO, Career Pillar; Kevin Soran, Education Specialist, Flipgrid; Karan Goel, COO and Founder, GetSet Learning; Tim O’Connor, CEO, myExemplars; Andrew Chaifetz, Founder and CEO, NoteBowl; Anthony Showalter, President, Pear Deck; Christopher Downs, Director of Product Development, Qualifye; Michael Esfahani, West Region Manager, we-inspire; Chris Walsh, CEO, Zaption
Facilitated by: Margita Labhard Blattner, Director, Corporate Strategy and Business Development, EDUCAUSE

11:20–11:40 a.m.

Beverage Break
HOOSIER LOBBY, SECOND LEVEL
Adaptive Learning in Online Learning: Results from an Ongoing Evaluation
WABASH BALLROOM 2
Charles D. Dziuban, Director, and Patsy Moskal, Associate Director, Research Initiative for Teaching Effectiveness, University of Central Florida

Leadership’s Role in Redesigning Student Advising for the Future
WABASH BALLROOM 1
Melinda Karp, Senior Research Associate, Columbia University
Moderated by: Greg Ratliff, Senior Program Officer, Bill & Melinda Gates Foundation

Preview 2016’s Top 10 IT Issues and Strategic Technologies: Managing, Retooling, and Transforming the IT Organization
SAGAMORE BALLROOM 3
Susan Grajek, Vice President, Data, Research, and Analytics, EDUCAUSE; Paige Francis, Chief Information Officer, Fairfield University; Patrick J. Feehan, Director, IT Policy and Cybersecurity Compliance, Montgomery College; Curtis W. Hillegas, Associate CIO, Research Computing, Princeton University; Michael Fary, Enterprise Data Architect, University of Chicago; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County

Robot Writers and the Future of Open Learning Materials
MEETING ROOM 233-234
Kyle Bowen, Director of Education Technology Services, C. Lee Giles, Professor, and Barton K. Purcell, Faculty Programs Coordinator, The Pennsylvania State University

Spotlight on Student Success: Implementing an Early Alert and Student Engagement Strategy
MEETING ROOM 136-137
Dana Hamerschlag, Vice President, Product Management, Ellucian; Precious Smith, Deputy Director, Howard University

Today’s Students Need More Than an LMS: A New Approach to Learning
MEETING ROOM 241-242
Mark Strassman, Senior Vice President, Product Management, Blackboard

The Science of Predictive Analytics in Education
WABASH BALLROOM 3
John K. Thompson, GM, Advanced Analytics, Dell; Patrick J. Bauer, Chief Information Officer, Harper College; Vince Kellen, Senior Vice Provost for Analytics and Technologies, University of Kentucky
Moderated by: Jon Phillips, Managing Director, Worldwide Education Strategy, Dell

Surfacing Faculty Contributions and Expertise through VIVO
MEETING ROOM 138-139
Mahasweta Sen, President and CEO, Entigence Corporation; Mark R. Albert, Director, University Web and Identity Services, and Sue Bogan, Business Analyst, The George Washington University

Enterprise Service Delivery

Alphabet Soup: The Truth about Emerging Network Technologies and Next-Generation Courseware
MEETING ROOM 203-204
Michel Davidoff, Director, Cyberinfrastructure, California State University, Office of the Chancellor; Sheryl Reinhard, Director of IT Infrastructure, Duquesne University
Moderated by: Neal Tilley, Senior Director, Education Technology, North America, Alcatel-Lucent Enterprise

Infrastructure to the Cloud: Campus Perspectives from Internet2 NET+
MEETING ROOM 235-236
Eric Jeanes, NET+ Associate Program Manager, Andrew Keating, Director, Cloud Services, and Sean O’Brien, Associate Program Manager, Internet2; Oren Sreebny, Senior Director, Emerging Technologies and Communications, University of Chicago

Leading and Partnering Strategically across the Academy

How Organizations Can Learn from Failure
MEETING ROOM 237-238
Michael Richichi, Chief Technology Strategist, Drew University; William Allison, Director, Architecture, Platforms and Integration, University of California, Berkeley
Risk Management

Information Security: A Multi-Institutional Collaborative Approach

SAGAMORE BALLROOM 7

David L. Smallen, Vice President for Libraries and IT, Hamilton College; Justin Sipher, Vice President, Libraries and IT, St. Lawrence University; Ellen Borkowski, Chief Information Officer, Union College

IT Communications

MEETING ROOM 239

Cathy McVey, Senior Director for IT Communications and Customer Advocacy, Miami University; Carlyn Foshee Chatfield, Communications Manager, Rice University

IT Strategic Planning

MEETING ROOM 134-135

Mark I. Berman, Chief Information Officer, Siena College

12:30–1:15 p.m.

E Meet the Editors of EDUCAUSE Review (and Share Your Feedback on the New Website)

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

Wes Colton, Web Operations Manager, D. Teddy Diggs, Publisher/Editor, EDUCAUSE Review, Nancy Hays, Editor and Manager, Publishing, and Catherine Yang, Senior Director, Content, EDUCAUSE

12:30–2:00 p.m.

Hawkins Leadership Roundtable Lunch

Sponsored by Workday, Gold Partner

MEETING ROOM 105

Note: Separate registration and fee are required for the roundtable.

Senior Directors Seminar Lunch

Sponsored by Workday, Gold Partner

MEETING ROOM 106

Note: Separate registration and fee are required for the seminar.

12:30–2:30 p.m.

Lunch

EXHIBIT HALL H-K

MULTICAMPUS PERSPECTIVE SESSIONS

Leading and Partnering Strategically across the Academy

Women Disruptors in Academic Technology and IT

SAGAMORE BALLROOM 6

Katie L. Vale, Vice President, Information and Library Services and Librarian, Bates College; Beth Campolieto Marhanka, Head, Gelardin New Media Center, Georgetown University; Crista Copp, Director of Academic Technology, Loyola Marymount University; Laurie Burruss, Professor, Pasadena City College; Susan E. Metros, Professor and Associate Dean, University of Southern California

IT CFOs and Business Officers

MEETING ROOM 130-131

Lolita R. Hines, Assistant Vice President, Finance and Administration, Case Western Reserve University; Alan Katz, Assistant Dean for Finance and Administration, College of Computing, Georgia Institute of Technology

The Innovation Stage | Next-Generation Digital Courseware: Amplifying Great Instruction and Helping Students Succeed

LEARNING THEATER, EXHIBIT HALL H-K

Eric Frank, CEO, Acrobat; Candace Thille, Director, Open Learning Initiative, Carnegie Mellon University; Andrew Smith Lewis, Founder and Executive Chairman, Cerego Global; James Thompson, CEO, CogBooks; Kimberlee Thanos, CEO, Lumen Learning; Gary Lopez, Founder and CEO, NRCC/EdReady; David Harris, Editor in Chief, OpenStax College; Dror Ben-Naim, Founder and CEO, Smart Sparrow

Moderated by: Rahim Rajan, Senior Program Officer, Postsecondary Success, Bill & Melinda Gates Foundation

1:30–2:15 p.m.

Core Data Service and Benchmarking Tools Demo

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

Pam Arroway, Director of Analytics Infrastructure, EDUCAUSE
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Wednesday Poster Sessions
1:30–2:30 p.m.

Dessert Stations
Exhibit Hall H-K

Poster Sessions
Sponsored by EMC Corporation

Poster Sessions, Exhibit Hall H-K
Unlike a traditional conference session, these presentations are informal one-on-one discussions with frontline campus innovators and staff who have expertise implementing a replicable idea to share with our greater community. Armed with their knowledge and a “poster” display of their topic, presenters will be available during this designated time and leave their displays up for you to review at your leisure. The poster space is organized by domain, allowing you to focus your interests and your conversations on the presentations that promise ideas and solutions for some of your challenges. If you are unable to make it to all the posters or if you want to reference a particular resource from back at your institution, view the digital poster gallery at educause.edu/annual-conference/poster-gallery.

Advancing the Academic Mission (includes Teaching and Learning)

Backwards in Heels: Partnering for Learner-Centered Pedagogy in Online Modules
Ashley R. Lierman, Instructional Design Librarian, University of Houston

Badges: A New Mode for Faculty Development
Kate Ellis, Principal Instructional Technology Consultant, Indiana University Bloomington;
James R. Newbrough, Principal Instructional and Collaborative Technologist, Indiana University-Purdue University Indianapolis

Building Cross-Disciplinary Partnerships for Student IT Opportunities
Brett Creech, Educational Technologist, and Rachel Hannigan, Student Software Trainer, Purdue University

Collaborative Learning Community: Function, Operational Metrics, Research, and Best Practices
Ronald Berman, Executive Director, College of Doctoral Studies, Grand Canyon University
**WEDNESDAY POSTER SESSIONS**

1:30–2:30 p.m. (continued)

**Creating Content Prototypes to Initiate the Transition to Tablets**
DeLisa Flynn, Instructor, School of Nursing, and Valerie Morris, Associate Director of Enterprise User Relations, Ball State University

**Data Lakes and Digital Repositories: Building Scalable High-Performance Data Systems for Academic and Research**
Breck DeWitt, CTO and Director, K-12 and Higher Ed, and Doug Fraser, EDU Lead and Solutions Development, EMC Emerging Technologies Division, EMC Corporation

**DELTA: A Tiered Model for Online Faculty Development and Support**
Marcia Ham, Senior Instructional Designer and Faculty Development Coordinator, The Ohio State University

**Enterprise Lecture Capture: If You Build It, They Will Come**
Michael Cipriano, CIO, and Michael Lucas, Senior Director of IT Services and Instructional Technology, University of Massachusetts Lowell

**Exploring the Future Course Content Ecosystem on Campus**
Tony Ellis, Vice President, Industry Advancement, National Association of College Stores (NACS)

**Factors of Online Course Design That Promote Student Engagement**
Dionne N. Curbeam, Director of Instructional Technology and Training, Coppin State University

**Innovation in cPLTL Using Mobile and Touch Devices**
Thomas Janke, Assistant Director, and Pratibha Varma-Nelson, Professor of Chemistry, Executive Director, Center for Teaching and Learning, Indiana University-Purdue University Indianapolis

**Metacognition in a Technology-Enhanced Environment**
Michael Scalero, Director of Learning Technology, Stevens Institute of Technology

**Mixing IT Up: Blending Technical and Pedagogical Faculty Development**
Carin Chuang, Associate Professor of Computer Information Technology, Annette Coates, Clinical Associate Professor of Nursing, Karen Klosinski, Assistant Professor of Nursing, Christabel Rogalski, Associate Professor of Sociology, Anastasia Trexler, Director, Learning and Technology, and Sarah White, Continuing Lecturer of English, Purdue University Northwest-Westville Campus

**One Size Doesn’t Fit: Letting Students Choose How to Learn**
Henry Griffy, Grants Coordinator, The Ohio State University

**Open Digital Badges: Microcredentials and the Higher Ed Landscape**
James E. Willis III, Research Associate, Indiana University; Daniel Hickey, Associate Professor of Learning Sciences, Indiana University Bloomington

**Predicting Student Educational Technology Acceptance in Higher Ed Contexts**
Virginia W. Lacefield, Enterprise Architect, University of Kentucky

**Preparing for the Mobile-First Student**
Christopher Hopkinson, Vice President, Business Development, Dub Labs; Jayashree Iyengar, Application Development and Support, University of Texas at San Antonio

**Something for Everyone: Differentiated Instruction in Information Studies**
Kate Lucey, Education Librarian, Miami University

**Standardized, Rubrics-Based Design and Delivery of Online Courses: Lessons Learned**
Jim Bone, Distance Learning Coordinator and Adjunct Instructor, John P. Buerck, Chair-Information Systems, Analytics and Intelligence, and Srikanth Mudigonda, Director, MS Applied Analytics Program, Saint Louis University

**Student-Generated Video: The Next Level of Interaction**
Cathy M. Littlefield, Associate Professor, Perce College

**Teaching and Learning Centers’ Evolving Transformation Role: National Survey Results**
Anne Keough Keehn, Senior Fellow, Postsecondary Success Team, Quantum Thinking; MJ Bishop, Director, Center for Academic Innovation, University System of Maryland

**Using Digital Badges for Co-Curricular Learning Engagement**
Chris Gamrat, Instructional Designer, The Pennsylvania State University; Steven Lonn, Assessment and Evaluation, Digital Education and Innovation, University of Michigan-Ann Arbor

**Analytics, Business Intelligence, and Data Management for Planning**

**Data Governance: On a Dime and with Minimal Bureaucracy**
Scott Flory, Director of Data Management, IData; Brenda Reeb, Information Architect, University of Rochester

**Gaining Student/Faculty Buy-In for Data-Driven Decisions**
Robert Guthrie, Manager of Ed Tech Projects, University of Notre Dame

**Making Analytics Matter: You Have Data, Now What?**
Kamalika Sandeel, Associate CIO, American University

**A National Business Intelligence Service for U.K. Education and Research**
Myles Danson, Co-Design Manager, Jisc

**Strategic Initiatives of a Campus Driven by Advanced Analytics**
Abraham George, Vice President of Information Technology and CIO, and Tom Hackett, Provost and Vice President for Academic Affairs, Columbus State University

**Digital Scholarship, Libraries, Publishing, Curation, and Open Access**
The Avalon Video and Audio Repository for Libraries and Beyond

**Breaking Assumptions: 10 Years of Open Access 3D Printing**
Eric Maslowski, Manager, 3D Lab and Technical Creative Consultant, DMC, University of Michigan-Ann Arbor

**Honeycomb: A Flexible Solution for Digital Exhibits, Collection, and More**
Jaron Kennel, Senior Software Engineer, University of Notre Dame

**Open Access, Closed Minds? Educating Faculty about Changing Scholarly Communication**
Elizabeth Price, Research and Instruction Librarian, Murray State University

**Scaling Content Creation: The One Button Approach**
Ben Brautigam, Manager, Advanced Learning Projects, The Pennsylvania State University

**Supporting the Discovery and Adoption of Open E-Textbooks**
Leslie Kennedy, Director, Affordable Learning Solutions, California State University, Office of the Chancellor
WEDNESDAY POSTER SESSIONS

Enterprise Service Delivery

Agile Methodologies for Enterprise Service Delivery in Higher Education

Adam Hughes, Director of Administrative Information Systems, DePaul University

Bringing Student Forms Online: A Federated Collaboration

Adam Finlayson, Functional Solutions Manager, and Daniel Johannson, Web Applications and Software Development Lead, Northwestern University

From a Handshake to a Formal SLA

Kirsten L. Martinez, IT Fiscal Operations Director, and Tammy Jo Martinez, IT Support, University of New Mexico

Fully Integrated Activity-Based Costing

Kelly Block, Assistant Vice President, Portfolio and Process Management, Karen Greenwalt, Director, Strategic Budget and Finance, and Michael Hites, Senior Associate Vice President and CIO, University of Illinois Central Administration

Getting Strategic: Our Journey to IT Portfolio Management

Cristol Gregory, IT Transformation Program Manager, Chrsy Long, IT Director, and Mark Staub, IT Manager, The Pennsylvania State University

IUOnline Virtual PC: Provisioning Tools/Data Files with Zero Logical Headover

David A. Goodrum, Director, Teaching and Learning Technologies, Matthew Gunkel, Manager, eLearning Design and Services, and Margaret Ricci, Principal Online Instructional Technologist, Indiana University

Metrics: Guiding Compass to Creating a Performance-Based Learning Organization

Michelle Bautista, Campus Shared Services Operations Manager, Paulo Doroteo S. Mercado, Reports and Analytics, and Gerald Yerardi, ACIO Campus Shared Services IT, University of California, Berkeley

Restoring Customer Confidence in a “Red” Project

Christopher Paige, Senior IT Project Manager, Northern Arizona University

Leading and Partnering Strategically across the Academy

Building Consensus in a Time of Revolutionary Change via Technology

Kris Windorski, Graduate Assistant, Michigan State University

From Turnkey to Agile: Developing Teams, from a Buy to Build Perspective

Matt Sargent, Business Analyst, Apereo Foundation; Robert H. McDonald, Associate Dean for Libraries/Deputy Director, Data to Insight Center, and James A. Thomas, Director of Enterprise Business Systems, Indiana University Bloomington

Roadmap for Successfully Recruiting, Retaining, and Advancing Women in IT

Robert Kohlhepp, Director of Academic Computing, College of Engineering, Sandee Seiberlich, Senior IT Consultant/Project Manager, Brenda Spychalla, Assistant Director for IT, MERIT, School of Education, and Sara J. Tate, Senior IS Tech Services, University of Wisconsin-Madison

Seeding Change: IT as Campus Change Agent through Accessibility Initiatives

Matt Riley, Chief Information Officer, University of Montana

Students Engaging Students: The Key to Adopting IT Services

Michele Kelmer, IT Strategy Business Analyst, and Eric Westfall, Enterprise Software Architect, Indiana University

Transformative Learning: An Integrative Approach to Student Success and Assessment

Sonya E. Watkins, Assistant Vice President, Information Technology, University of Central Oklahoma

Additional project contributors: Sharra Hynes, Director, VSLC, and Jeff King, Executive Director, CETTL, University of Central Oklahoma

Values Have Value: Bridging Organizational Differences through “Bottom Up” Strategic Planning

Kari A. D’Amico, Software Licensing, Eugene J. Harvey, Assessment Librarian, Melaine C. Kenyon, Director of Instructional Technology, and Amy Rockwell, First-Year Experience Librarian, SUNY Buffalo State

We Are on Your Team: Win-Win Partnerships in Faculty Development

Michael Daxing Chen, Senior Academic Technology Officer and Director, Academic Technology and Innovation, Kimberly Costino, Director, Teaching Resource Center, and Samuel Sudhakar, Vice President/CIO, California State University, San Bernardino

Risk Management

Classifying Risk and Setting Strategic Priorities Using NIST’s Cybersecurity Framework

Sean Sweeney, Information Security Officer, University of Pittsburgh

Security Risk Profiles: Tips and Tricks

William Perry, Chief Information Security Officer, California State University; Office of the Chancellor; Helen Norris, Vice President, Chief Information Officer, Chapman University

User Perceptions of Information Security: A Multinational Perspective

Miquel Colobran, System Administrator, Universitat Autònoma de Barcelona; Stephen R. Cheskiewicz, Assistant Professor, Wilkes University

WEDNESDAY POSTER SESSIONS
DISCOVER how you can see and write to a whiteboard even when you’re not in the room.

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WEDNESDAY

2:30–3:20 p.m. (continued)

**Hooray for Change! Building Buzz, Buy-In, and Adoption Using Change Management**

WABASH BALLROOM 2
Sharon Hayward, IT Project Manager, and Scott Siler, Manager, Training and Transitions, University of Notre Dame

**Planning for Cloud-Based ERP Systems**

MEETING ROOM 241-242
William Cronin, Managing Director, and Joy F. Walton, Managing Director-Higher Education Technology, Huron Consulting Group

**Leading and Partnering Strategically across the Academy**

University of Wisconsin–Platteville; Suzanne Traxler, CIO–Vice Provost for Information Services, University of Edinburgh; Melissa Woo, Director, Library and University Collections, Campus Suffolk; Stuart Lewis, Director of IT, University of Auckland; and Peter O’Rourke, Academy: A 21st-Century Enterprise Social Portal for Education Communities

MEETING ROOM 138-139
David Dennis, Lead Product Development Manager, Merit Network; Joseph Sawasky, Chief Information Officer, Wayne State University

**Do CIOs and CBOs Really Need to Talk to Each Other?**

SAGAMORE BALLROOM 3
Betsy Tippens Reinitz, Director of Enterprise IT Programs, EDUCAUSE; William L. Dillon, IT Programs, EDUCAUSE; and Betsy Tippens Reinitz, Director of Enterprise IT Programs, EDUCAUSE

**Preparing the Next Generation to Lead**

WABASH BALLROOM 1
Peter O’Rourke, Director of IT, University Campus Suffolk; Stuart Lewis, Deputy Director, Library and University Collections, University of Edinburgh; Melissa Woo, CIO–Vice Provost for Information Services, University of Oregon; Suzanne Traxler, CIO, University of Wisconsin-Platteville

**Risk Management**

**Comprehensive Security for Modern Education**

MEETING ROOM 140-141
Tina Thorstenson, Associate Vice President and Chief Information Security Officer, Arizona State University; A. Michael Berman, Vice President for Technology and Communication, and Neal Fisch, ISO and Director, Enterprise Services, California State University, Channel Islands

Moderated by: Patrick Heim, Head of Trust and Security, Dropbox

**FERPA and Beyond: Higher Education Privacy and Data Security Issues**

MEETING ROOM 233-234
Stephanie A. Cason, Associate, Matthew R. Johnson, Attorney, and Vince Simpson, Special Counsel, Cooley LLP

**Advancing the Academic Mission (includes Teaching and Learning)**

SAGAMORE BALLROOM 4
Rob Peregooff, Director, Learning Services, The University of British Columbia

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

**Access, Affordability, Success: NOVA’s Digital Open Associate Degree Project**

MEETING ROOM 243-245
Wm. Preston Davis, Director, Instructional Services, Northern Virginia Community College

**Beyond the Last Buggy Whip: Envisioning the Future of IT**

SAGAMORE BALLROOM 7
Janet Scannell, Chief Technology Officer, Carleton College; Michael Richichi, Chief Technology Strategist, Drew University; Christopher Misra, Chief Technology Officer, University of Massachusetts Amherst

**Transforming IT: A Tale of Two Institutions**

SAGAMORE BALLROOM 6
Clint Davies, Principal, BerryDunn; Mike Carlin, Vice Chancellor for Information Technology and CIO, University of North Carolina Charlotte; Thomas Hoover, Associate Vice Chancellor and CIO, University of Tennessee at Chattanooga

**DISCUSSION SESSIONS**

**E-Texts**

MEETING ROOM 132-133
Donnie Sendelbach, Director, Instructional and Learning Services, DePauw University; Anastasia Morrone, Associate Vice President, Learning Technologies and Dean for IT, Indiana University-Purdue University Indianapolis

**Innovation at the Nexus of Libraries and IT**

MEETING ROOM 240
Thomas W. Cox, Director of Design Practice, Tufts University; Anna Stoute, Director of Learning and Literacy Assessment, University of Miami

**Microcredentials and Badges Panel Discussion: Coordinating Standards, Platforms, IT, and Faculty Needs**

MEETING ROOM 130-131
Daniel Hickey, Associate Professor of Learning Sciences, Indiana University Bloomington; Kevin O’Shea, Educational Technologist, Purdue University

**Research Computing**

MEETING ROOM 239
Curtis W. Hillegas, Associate CIO, Research Computing, Princeton University

**Panel Discussion: Coordinating Microcredentials and Badges**

(WEDNESDAY)

**MEETING ROOM 132-133**

Donnie Sendelbach, Director, Instructional and Learning Services, DePauw University; Anastasia Morrone, Associate Vice President, Learning Technologies and Dean for IT, Indiana University-Purdue University Indianapolis

**EDUCAUSE IT Issues Panel Meeting**

(By invitation only)

WHITE RIVER BALLROOM C, FIRST FLOOR, JW MARRIOTT HOTEL
3:00–4:00 p.m.
International Participant Meeting and Reception
MEETING ROOM 142

3:20–3:40 p.m.
Beverage Break
HOOSIER LOBBY, SECOND LEVEL

3:20–3:50 p.m.
Meet the EDUCAUSE Staff to Learn about ECAR Research and Working Groups
EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL
D. Christopher Brooks, Senior Research Fellow, Eden Dahlstrom, Director of Research, Susan Grajek, Vice President, Data, Research, and Analytics, and Karen A. Wetzel, Program Manager, ECAR Working Groups, EDUCAUSE

3:40–4:30 p.m.
FEATURED SESSION
Enterprise Service Delivery
Paving the Way for Innovation and Making the World a Better Place: How the Cloud Is Changing the World
SAGAMORE BALLROOM 5
Teresa Carlson, Vice President, WWPublic Sector, Amazon Center for Environmental Education and Research

3:40–4:30 p.m.
FEATURED SESSION
Predicting Success: An Analytic Tool for Retaining Next-Generation Learners
WABASH BALLROOM 2
Amanda Opperman, Institutional and Program Effectiveness Specialist, Wonderlic

4:30–5:30 p.m.
Safe Space: An Introduction to Inclusivity of the LGBT Community
MEETING ROOM 130-131
Amanda L. Bonilla, Assistant Director for Social Justice Education, and Alice Hoenigman-Jones, Learning and Program Development Consultant, Indiana University-Purdue University Indianapolis

WEDNESDAY
CONCURRENT SESSIONS
Advancing the Academic Mission (includes Teaching and Learning)
Creating Academic and Technology Partnerships for Student Success
SAGAMORE BALLROOM 3
Kyle Parker, Senior Software Engineer for Developing Technologies, Ball State University; Rudy J. Sanchez, Director of Academic Technology and Innovation, California State University, Fresno

Integrity in Online Testing: Leveraging Technology Solutions
MEETING ROOM 136-137
Jeremy Bond, Manager, LMS Instructional Support, Central Michigan University; Nick Laboda, Senior Account Manager, Respondus; Wendy Lampner, Manager of Design and Development Services, University of Akron

Predicting Success: An Analytic Tool for Retaining Next-Generation Learners
WABASH BALLROOM 2
Amanda Opperman, Institutional and Program Effectiveness Specialist, Wonderlic

Safe Space: An Introduction to Inclusivity of the LGBT Community
MEETING ROOM 130-131
Amanda L. Bonilla, Assistant Director for Social Justice Education, and Alice Hoenigman-Jones, Learning and Program Development Consultant, Indiana University-Purdue University Indianapolis
Analytics, Business Intelligence, and Data Management for Planning

Enabling Evidence-Based Decision Making: A Story in Four Parts

Meeting Room 231-232

Ellen Wagner, Chief Research and Strategy Officer, PAR Framework; Ha K. Okimoto, Director, Academic Technologies, University of Hawaii at Manoa; Karen Swan, Professor, University of Illinois at Springfield; Karen Vignare, Vice Provost, Center for Innovation, University of Maryland University College

Learning and Relearning: What Postsecondary Adaptive Learning Implementations Are Teaching Us

Wabash Ballroom 1

Steven Klinger, Vice President Student Experience, Western Governors University

Moderated by: Rahim Rajan, Senior Program Officer, Postsecondary Success, Bill & Melinda Gates Foundation

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

The HathiTrust Research Center: An Overview of Advanced Computational Services

Meeting Room 237-238

Dirk Herr-Hoyman, Operations Manager, HathiTrust Research Center, Indiana University; Robert H. McDonald, Associate Dean for Libraries/Deputy Director, Data to Insight Center, and Beth Plale, Associate Dean of Research, School of Informatics, Indiana University Bloomington; Beth Sandore, Associate University Librarian for Library IT, University of Illinois at Urbana-Champaign

Enterprise Service Delivery

Executive Panel: Moving from Departmental Imaging to a True ECM Platform

Meeting Room 134-135

Jennifer Tysse, Higher Education Sales Director, OnBase by Hyland; Kirk Kelly, Associate Vice President and CIO, Portland State University; David Kieffer, Senior Director, Enterprise Applications, The Ohio State University

Shared Services a Sustainable IT Future: An Alberta Perspective

Meeting Room 138-139

Brian Stewart, Executive Program Director, University of Alberta

Using Social Identity to Broaden the Reach of IT Services

Meeting Room 235-236

Dedra Chamberlin, CEO, Cirrus Identity; Jacob Farmer, Manager, Identity Management Systems, Indiana University; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County

Leading and Partnering Strategically across the Academy

From Education to Occupation

Meeting Room 233-234

Yvette Brown, Vice President for Technology and CIO, Barry University; David W. Dodd, Vice President for IT and CIO, Stevens Institute of Technology; Elizabeth Dietz, Vice President, Product Management and Strategy, Workday Student, Workday

Moderated by: Jeff Selingo, Contributor, The Chronicle of Higher Education

Hallmarks of Excellence in Online Learning

Wabash Ballroom 3

Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE; Thomas Cavanagh, Associate Vice President, Distributed Learning, University of Central Florida; Vickie S. Cook, Director, Online Learning, Research and Service, and Raymond E. Schroeder, Associate Vice Chancellor for Online Learning, University of Illinois at Springfield

The IT Org Chart of the Future

Meeting Room 106

Katie L. Vale, Vice President, Information and Library Services and Librarian, Bates College; George F. Claffey Jr., Chief Information Officer, Charter Oak State College; Lori Sundal, Deputy CIO-IT Service Delivery, Georgia Institute of Technology

Risk Management

The Exploitation of Trust: A New Era in Higher Education Cybersecurity at Weill Cornell Medical College

Meeting Room 241-242

Stephen Caimi, Industry Solutions Specialist, US Public Sector Cybersecurity, Cisco Systems; Tom McMahon, Security Engineering Manager, Weill Cornell Medical College

Mobile Security: Endpoint to Perimeter Protection

Meeting Room 203-204

Bill Odell II, Vice President of Product Marketing, Dell; Kim Cary, Chief Information Security Officer, Pepperdine University
WEDNESDAY

3:40–4:30 p.m. (continued)

FACILITATED CONTENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

Models with a 21st-Century Learning Revolution
MEETING ROOM 201-202
Mara Hancock, CIO, Vice President–Technology, California College of the Arts; Alan Labb, Associate Provost of Educational Technology and Innovation, School of the Art Institute of Chicago

Risk Management
In the World of Cloud Services, Privacy Begins at Home
SAGAMORE BALLROOM 4
Tracy Mitrano, Principal, Mitrano and Associates; William Allison, Director, Architecture, Platforms and Integration, and Lisa Ho, Campus Privacy Officer, University of California, Berkeley

MULTICAMPUS PERSPECTIVE SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

MOOCs in the Small College: Lessons Learned
SAGAMORE BALLROOM 7
Jason B. Jones, Co-Editor of the ProfHacker Blog, The Chronicle of Higher Education; Kristen Eshleman, Director, Instructional Technology, Davidson College; David L. Smallen, Vice President for Libraries and IT, Hamilton College; Ganesan Ravishanker, CIO and Associate Dean for WellesleyX, Wellesley College

LEARNING THEATER SESSION

Enterprise Service Delivery
The TIP Project: Competency-Based Education Challenges and Solutions
LEARNING THEATER, EXHIBIT HALL H-K
Mark Leuba, Managing Director, Pathway Technology Partners; Deb Bushway, Independent Consultant

DISCUSSION SESSIONS

Business Schools and Colleges IT Officers
MEETING ROOM 132-133
Lloyd Goad, Williams School Technology Coordinator, Washington and Lee University; Carol A. Henry, Director of Information Technology–College of Business, West Virginia University

IT Accessibility
MEETING ROOM 239
Susan Cullen, Assistant Director, CSU Accessible Technology Initiative, California State University, Northridge; Christian Vinten-Johansen, Manager, Accessibility Team, The Pennsylvania State University

Leading and Partnering Strategically across the Academy
Aligning IT Organization Structures to Academic and Business Needs
SAGAMORE BALLROOM 6
Kyle Johnson, Dean for Information Technology and Services, Chaminade University of Honolulu; Joseph A. Moreau, Vice Chancellor of Technology and CTO, Foothill-DeAnza Community College District; Keith W. McIntosh, Associate Vice President and Chief Information Officer, Ithaca College; Jennifer Sparrow, Senior Director of Teaching and Learning with Technology, The Pennsylvania State University

Openness
MEETING ROOM 140-141
Robert H. McDonald, Associate Dean for Libraries and Deputy Director, Data to Insight Center, Indiana University Bloomington; Paul H. Erickson, Enterprise Architect, University of Nebraska–Lincoln

Product Management
MEETING ROOM 240
Deborah DeYulia, Director, Customer and Technology Support, Duke University; Chas Grundy, Manager, Product Services, University of Notre Dame

Web Professionals
MEETING ROOM 140-141
Mark R. Albert, Director, University Web and Identity Services, The George Washington University

MEETINGS

EDUCAUSE Policy Advisory Committee Meeting
(Committee members only)
WHITE RIVER BALLROOM B, FIRST FLOOR, JW MARRIOTT HOTEL

Fellowship Advisory Committee Meeting
(Committee members only)
WHITE RIVER BALLROOM C, FIRST FLOOR, JW MARRIOTT HOTEL

LSRS/FLEXspace Team Discussion
(By invitation only)
WHITE RIVER BALLROOM A, FIRST FLOOR, JW MARRIOTT HOTEL

3:45–4:30 p.m.

E Meet the New President and CEO of EDUCAUSE
EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL
John O’Brien, President and CEO, EDUCAUSE

4:30–6:30 p.m.

Networking Reception in the Exhibit Hall
EXHIBIT HALL H-K
Support is provided by our sponsors: Hobsons, Bronze Partner, Booth #502; Kronos, Booth #318; Liaison, Booth #336/338; TeamDynamix, Booth #1727/1729; Vocareum, Booth #2124

Join your colleagues for an informal gathering with drinks and hors d’oeuvres in the exhibit hall. You will have the chance to learn about exciting technology solutions for your campus from more than 300 companies. Don’t forget to scan your badge at the reception sponsor booths for a chance to win one of three complimentary registrations to EDUCAUSE 2016 in Anaheim, California. Winners will be announced on Thursday.

5:15–6:00 p.m.

E Meet with EDUCAUSE Staff to Discuss an Initiative in Integrated Planning and Advising for Student Success (iPASS)
EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL
Nancy Millichap, Program Officer, Next Generation Learning Challenges

6:30–8:00 p.m.

Kuali Reception
WHITE RIVER BALLROOM F, FIRST FLOOR, JW MARRIOTT HOTEL
In the past, learning was limited by the constraints of time and place. But today, the Internet of Everything (IoE) is opening a new world of educational opportunities—opportunities not only for students to learn more, but to learn in new ways, in new places, with new connections to resources around the globe.

Cisco Education is leading this new digital world with visionary technologies that support Digital Learning and the Digital Campus for blended learning experiences, worldwide collaborations, and rich online media experiences. From the network up, our solutions are building a world in which colleges and universities are fully connected, faculty are fully empowered, administrators are fully informed, and students can learn without limits.

Visit Cisco’s Digital Classroom and Digital Campus in Booth 1302
THURSDAY
8:00–8:50 a.m.

FEATURED SESSION
Leading and Partnering Strategically across the Academy
SAGAMORE BALLROOM 5
James L. Hilton, Dean of Libraries; Vice Provost for Digital Education and Innovation, University of Michigan–Ann Arbor
Winner of the 2015 EDUCAUSE Leadership Award. Award sponsored by Moran Technology Consulting, Silver Partner.

CONCURRENT SESSIONS
Advancing the Academic Mission (includes Teaching and Learning)
The 2015 Campus Computing Survey
SAGAMORE BALLROOM 3
Kenneth C. Green, Founding Director, The Campus Computing Project; Cynthia Golden, Director, CIDDE, University of Pittsburgh

Caring and Compliance: Two Studies in Making Accessibility Accessible for All
WABASH BALLROOM 3
Janna Cameron, Product Design Manager, D2L; Steve Beining, Manager of eLearning and Instructional Technology, Portland Community College; Pamela Biesmeyer, Web Accessibility Coordinator, Purdue University Northwest–Hammond Campus; Anastasia Trekes, Director, Learning and Technology, Purdue University Northwest–Westville Campus

Digital Revolution at La Verne University: How the Internet of Everything Is Changing Everything
MEETING ROOM 140-141
Jim Haskins, IOE Solutions Specialist, Cisco Systems; Hany Seyam, Senior Director of IT Infrastructure, University of La Verne
Enhancing Teaching and Learning through Technology
MEETING ROOM 231-232
Douglas E. Carr, Lecturer in Clinical Surgery and Medicine, and Deanna L. Reising, Associate Professor of Nursing and Macy Faculty Scholar, Indiana University Bloomington; Janis P. Bellack, President, MGH Institute of Health Professions
Moderated by: Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE

From Technical to Business: How Higher Ed IT Is Partnering with Industry to Achieve Its Goals
MEETING ROOM 134-135
Ravi Pendse, Vice President and CIO, Brown University; Khalil Yazdi, CIO in Residence, Internet2; Kelli Trosvig, Vice President for UW-IT and CIO, University of Washington
Moderated by: Anthony Salcito, Vice President, WW Education-Sales, Microsoft Corporation

The Impact of Personalized Learning Platforms on Institutional Transformation
MEETING ROOM 203-204
Robert Manzer, Provost and Chief Academic Officer, American Intercontinental University; Constance Johnson, Provost and Chief Academic Officer, Colorado Technical University; Robert Hase1, Associate Dean, Western University of Health Sciences
Moderated by: Manoj Kulkarni, CEO, Realizeit

Improving Outcomes for 21st-Century Learners through Digital Innovation
MEETING ROOM 233-234
Karl Clark, Professor, Political Science and History, Coastal Bend College; Catherine Medrano, Professor, Fresno City College; John Tweeddale, Senior Vice President of Efficacy and Quality, Pearson

Reimagining Learning Space Design across the Disciplines
MEETING ROOM 235-236
Michael J. Arenth, Director of Classroom and Media Services at CIDDE, Kristen Gusten, Facilities Space Management and Capital Planning Administration, Edward Gyrusin, Manager, Engineering and Systems Integration, and Loretta Jo Killeen, Membership Director, Institute for Entrepreneurial Excellence, University of Pittsburgh

Thinking Digitally: Advancing Digital Literacy with Personalized Learning Tools
WABASH BALLROOM 2
Julian O. Allen, Director, Center of Instructional Innovation, George L. Pullman, Director, Center for Instructional Innovation, and Phillip Ventimiglia, Chief Innovation Officer, Georgia State University

Analytics, Business Intelligence, and Data Management for Planning
Modern Human Capital Management: Investigating Talent Analytics
MEETING ROOM 138-139
Jeffrey Haynes, Vice President, HCM Transformation, Oracle Corporation

Enterprise Service Delivery
Give Faculty and Students What They Want! A Converged and Personalized IT Experience Anywhere
MEETING ROOM 241-242
Matthew Coombs, Vice President, Information and Technology Resources, Hartnell College; Geoffrey Cirullo, Deputy Chief Information Officer, Sonoma State University; Gabe Edwards, Software Acquisition Coordinator, University of California, Merced
Moderated by: Joseph A. Moreau, Vice Chancellor of Technology and CTO, Foothill-DeAnza Community College District

Enablers: Academic and Technology Partnerships That Changed the Student Success Game, Part I
WABASH BALLROOM 1
John Bandy, Director of Enterprise Application Support, and Timothy Renick, Vice President for Enrollment and Student Success–Vice Provost, Georgia State University

Perpetual Honeymoon: How to Build an (Almost) Perfect Business Collaboration
MEETING ROOM 237-238
Bill Hogue, Vice President for Information Technology and CIO, University of South Carolina

Risk Management
What’s That Droning Overhead?
MEETING ROOM 201-202
David Stack, Chief Operating Officer and Deputy CIO, University of Wisconsin–Milwaukee

THURSDAY
Leading and Partnering Strategically across the Academy
CIOs Reach Across the Aisle to Enable Collaborative Research Innovation
MEETING ROOM 106
Florence D. Hudson, Chief Innovation Officer, and Donald F. McMullen, Senior Director for Researcher Engagement and Development, Internet2. Clare van den Blink, Vice President and CIO, Pace University; Curtis W. Hillegas, Associate CIO, Research Computing, Princeton University
8:00–8:50 a.m. (continued)

FACILITATED CONTENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

Five Online Course Design Tricks to Maximize Learning, Creativity, Engagement

MEETING ROOM 243-245
Jessica Phillips, Instructional Designer, The Ohio State University

Enterprise Service Delivery

Foundations: Enabling the Adoption of New Technologies on Campus

SAGAMORE BALLROOM 4
David Weil, Director, Enterprise Application Services, Ithaca College; Elizabeth Rugg, Assistant Vice Chancellor, Client Engagement, University of North Carolina Charlotte

MULTICAMPUS PERSPECTIVE SESSIONS

Leading and Partnering Strategically across the Academy

The Currency of Higher Education: Credits and Competencies

SAGAMORE BALLROOM 7
Deborah Seymour, Assistant Vice President, Education Attainment and Innovation, American Council on Education (ACE); Deborah Everhart, Associate Vice President, Blackboard

How to Write Your Resume to Stand Out and Open Doors (for Higher Ed IT Professionals)

SAGAMORE BALLROOM 6
Lisa K. McDonald, Principal, Career Polish

8:50–9:10 a.m.

Beverage Break

8:50–9:30 a.m.

MEETINGS

E Meet the New President and CEO of EDUCAUSE

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL
John O’Brien, President and CEO, EDUCAUSE

DISCUSSION SESSIONS

Cloud Computing

MEETING ROOM 130-131
Thomas Dugas, Associate Director for Client Operations, Carnegie Mellon University; Steven A. Terry, Director of Enterprise Applications, Denison University

Google Apps

MEETING ROOM 132-133
Ken Ingle, Chief Information Officer, Rowan-Cabarrus Community College; Wendy Woodward, Chief Information Officer, Wheaton College

Mobile Computing

MEETING ROOM 239
Peter Mosinskis, Director of IT Strategy, California State University, Channel Islands; Trace L. Choulat, Director of Information and Instructional Technology, University of Florida

Registars and Admissions Officers

MEETING ROOM 240
Stephen J. Pritz Jr., Assistant Vice President and University Registrar, University of Florida

Wireless Local Area Networking

MEETING ROOM 136-137
Michel Davidoff, Director, Cyberinfrastructure, California State University, Office of the Chancellor

9:10–10:00 a.m.

FEATURED SESSION

Leading and Partnering Strategically across the Academy

The Digitally Native Generation Z Is Going to College: Are You Ready?

SAGAMORE BALLROOM 5
Jaime Casap, Chief Education Evangelist, Google

9:00–9:50 a.m.

Core Data Service and Benchmarking Tools Demo

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL
Pam Arroway, Director of Analytics Infrastructure, Susan Grajek, Vice President, Data, Research, and Analytics, and Susan Nesbitt, Program Manager–Data, Research, and Analytics, EDUCAUSE

CONCURRENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

Burn the Box: Pushing Past Your Comfort Zone

WABASH BALLROOM 3
Sherry R. Boyd, Professor, and Ulanda Forbess, Distance Education Director, North Lake College; Shane Lovellette, Product Manager, TechSmith Corporation

The Case for Competency-Based Education

MEETING ROOM 203-204
Mark Jones, Senior Vice President and Chief Product Officer, Ellucian; Phil Hill, Partner, MindWires Consulting
Moderated by: Scott Jaschik, Editor, Inside Higher Ed
9:10–10:00 a.m. (continued)

How UX Augments IT’s Capacity for Supporting the Academic Mission
WABASH BALLROOM 2
Mary Albert, Senior Architect for Usability and Design, Princeton University; Melanie St. James, Associate Director, Design and Usability Services, Tufts University

Surveying the Landscape: Trends in Higher Education
MEETING ROOM 235-236
Dennis A. Trinkle, Provost, Harrison College; David J. Staley, Associate Professor of History, The Ohio State University

Using Technology to Scale Efficient Scoring of Authentic Student Work
MEETING ROOM 136-137
Jeffrey D. Reid, Vice President of Product Management, Taskstream

Drivers and Responses toward Research Data Management Maturity: Transatlantic Perspectives
MEETING ROOM 138-139
Brianna Marshall, Instruction Assistant, Indiana University; Rory Macneil, Chief Executive, Research Space; Robin Rice, Data Librarian, EDINA, University of Edinburgh; Jan Cheetham, Senior Information Processing Consultant, DoIT, University of Wisconsin–Madison

Enterprise Service Delivery

Applying Physician Bedside Strategies to IT Support Delivery
MEETING ROOM 201-202
David Harris, Vice President/CTO, Loma Linda University

IT Service Delivery: Current Methods, Impending Change, and Future Directions
SAGAMORE BALLROOM 3
Kyle Johnson, Dean for Information Technology and Services, Chaminade University of Honolulu; Eden Dahlstrom, Director of Research, EDUCAUSE; Raechelle Clemmons, Vice President and Chief Information Officer, St. Norbert College; Mark Askren, Vice Chancellor for Information Technology and CIO, University of Nebraska–Lincoln

Surveying the Landscape: Trends in Higher Education
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Dennis A. Trinkle, Provost, Harrison College; David J. Staley, Associate Professor of History, The Ohio State University

Using Technology to Scale Efficient Scoring of Authentic Student Work
MEETING ROOM 136-137
Jeffrey D. Reid, Vice President of Product Management, Taskstream

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

Drivers and Responses toward Research Data Management Maturity: Transatlantic Perspectives
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Enterprise Service Delivery

Applying Physician Bedside Strategies to IT Support Delivery
MEETING ROOM 201-202
David Harris, Vice President/CTO, Loma Linda University

Mission-Critical Solution Design: Synthesizing Curriculum, Catalog, and Data-Integration Processes
MEETING ROOM 140-141
Martin Nelson, Technical Integration Consultant, and John Rynn, Vice President of Consulting, DIGARC

Leading and Partnering Strategically across the Academy

A Competency-Aligned, Student-Centric Learning and Transcripting Architecture
MEETING ROOM 241-242
Jonathan D. Mott, Chief Learning Officer, Learning Objects; Joellen Evernham Shendy, Associate Vice Provost and Registrar, University of Maryland University College

Leadership and Making the Connections
MEETING ROOM 231-232
Beth Schaefer, Director of Client Services, University of Wisconsin–Milwaukee

Winner of the 2015 EDUCAUSE Community Leadership Award. Award sponsored by Moran Technology Consulting, Silver Partner.

9:10–10:00 a.m. (continued)

Enrollment and completion, expectations and costs, oversight and accountability. Managing the challenges of higher education requires proven, interconnected solutions. We provide the software, services, and insights that higher education institutions need to meet the demands of today and tomorrow. More than 2,400 education institutions in 40 countries partner with Ellucian to help students succeed. Join us.

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Technology solutions designed for today’s modern student.

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Higher education happens here.
Thinking about a new LMS?
Spend some time with us to find out what life is like on the bright side.

EASY.
It’s fully accessible. And mobile. With a fast UI.

FLEXIBLE.
Name a teaching model—traditional, blended, CBE—we can do it.

SMART.
Next-level learning analytics: predict and adapt.

Come to the Bright Side
Booth 1410

9:10–10:00 a.m. (continued)

**Higher Education, IT, and Public Policy**

WABASH BALLROOM 1

Jarret Cummings, Director of Policy and External Relations, and Jennifer Ortega, Consultant, EDUCAUSE; Joel Ulman, Associate, Ulman Public Policy and Federal Relations

**Partnership-Powered IT Change**

MEETING ROOM 237-238

Rhian Davies, Deputy Head of Project Services, Craig Henderson, Assistant Director of Procurement, and Mark Ritchie, Deputy Director and Head of Project Services, University of Edinburgh

**Canaries in the Gold Mine of Open Educational Resources**

SAGAMORE BALLROOM 6

Kara Monroe, Associate Vice President, Academic Online Programs, Ivy Tech Community College of Indiana; Kimberlee Thanos, CEO, Lumen Learning; Victoria Mondelli, Executive Director for Teaching and Learning, Mercy College; Braddlee, Dean of Learning and Technology Resources, Northern Virginia Community College

**Waiting for the Cloud: Technology, Security, and Organizational Issues**

SAGAMORE BALLROOM 7

Gordon Wishon, Chief Information Officer, Arizona State University; Kenneth C. Green, Founding Director, The Campus Computing Project; Theresa Rowe, CIO, Oakland University; Marty Ringle, Chief Information Officer, Reed College; Cynthia Golden, Director, CIDDE, University of Pittsburgh
THURSDAY

9:10–10:00 a.m. (continued)

DISCUSSION SESSIONS

CIO and Senior Academic Leader Roundtable
MEETING ROOM 106
Raymond E. Schroeder, Associate Vice Chancellor for Online Learning, University of Illinois at Springfield; Michael Hites, Senior Associate Vice President and CIO, University of Illinois Central Administration

Learning Space Design
MEETING ROOM 132-133
Richard Holeton, Senior Director, Learning Environments, Stanford University; Phillip D. Long, Associate Vice Provost for Learning Sciences, University of Texas at Austin

Professional Development/Staff Management
MEETING ROOM 130-131
Ellen Borkowski, Chief Information Officer, Union College; Eugene L. Spencer, Chief Information Officer, Ursinus College

Project Management
MEETING ROOM 239
Randall Alberts, Assistant Director, Ringling College of Art and Design

Sustainable IT
MEETING ROOM 240
Mark Staub, IT Manager, The Pennsylvania State University; MaryBeth Stuenkel, IT Program Manager, University of Michigan–Ann Arbor

Web Portals
MEETING ROOM 134-135
Jody Couch, Program Director, Student Administration Systems, University of Texas at Austin

MEETING

Community Lounge Event | The Art and Science of Student Success: Using Design Thinking, Data Science, and the Cloud to Help Students Learn Well and Finish Strong
MEETING ROOM 143-145
Mark David Milliron, Co-Founder and Chief Learning Officer, Civitas Learning

10:00 a.m.–4:30 p.m.

Exhibit Hall Open
EXHIBIT HALL H-K

10:00–10:30 a.m.

Meet with EDUCAUSE Staff to Discuss the Enterprise IT Program
EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL
Susan Nesbitt, Program Manager-Data, Research, and Analytics, and Betsy Reinitz, Director of Enterprise IT Programs, EDUCAUSE

Refreshment Break in the Exhibit Hall
EXHIBIT HALL H-K

11:30 a.m.–1:00 p.m.

Hawkins Leadership Roundtable Lunch
Sponsored by Workday, Gold Partner
MEETING ROOM 105
Note: Separate registration and fee are required for the roundtable.

Lunch
EXHIBIT HALL H-K

11:45 a.m.–1:15 p.m.

LEARNING THEATER SESSION

Engaging Learners with Mobile Initiatives to Improve Student Outcomes | Dell Think Tank
LEARNING THEATER, EXHIBIT HALL H-K
Kris Guye, Director of Technology Services, Southern Illinois University at Carbondale; Kimberly Thomas, Senior Technology Strategist, University of Oklahoma
Moderated by: Jon Phillips, Managing Director–Worldwide Education Strategy, Dell

11:30 a.m.–12:30 p.m.

GENERAL SESSION

The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies
Sponsored by Citrix
EXHIBIT HALL D/E
Andrew McAfee, Author, MIT

We are living in a time of brilliant technologies: cars that drive themselves; Jeopardy! champion supercomputers; cheap, flexible, and useful robots; algorithms that make better decisions than humans; and countless others. They are bringing us into a second machine age, the greatest era of transformation since the Industrial Revolution. In his talk, Dr. McAfee, coauthor of the New York Times bestseller The Second Machine Age, will discuss both the great promise and thorny challenges—for organizations, leaders, and workers alike—of the world we’re creating as we invent and deploy digital technologies that are the stuff of science fiction.

12:00 noon–12:30 p.m.

“Under the Ed Radar”: Pitch Competition Award Winner Announcement
START-UP ALLEY, EXHIBIT HALL H-K
Facilitated by: Margita Labhard Blattner, Director, Corporate Strategy and Business Development, EDUCAUSE

12:30–1:15 p.m.

Meet the Editors of EDUCAUSE Review (and Share Your Feedback on the New Website)
EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL
Wes Colton, Web Operations Manager; D. Teddy Diggs, Publisher/Editor, EDUCAUSE Review, Nancy Hays, Editor and Manager, Publishing, and Catherine Yang, Senior Director, Content, EDUCAUSE

12:30–1:30 p.m.

Dessert Stations
EXHIBIT HALL H-K
THURSDAY

1:30–2:20 p.m.

FEATURED SESSION
Leading and Partnering Strategically across the Academy

The (Not-So-Smooth-but-Darn-Effective) Road to Leading Change, Earning Trust, and Getting Stuff Done
SAGAMORE BALLROOM 5
Juan F. Suarez, Vice President, Communications and Innovation, Lumina Foundation for Education

CONCURRENT SESSIONS
Advancing the Academic Mission (includes Teaching and Learning)

Getting Stuff Done: Change, Earning Trust, and Darn-Effective Road to Leading
MEETING ROOM 201-202
Jeff Ello, Associate Director of IT, Client Services, Adam B Hagen, Educational Technologist, David Huckleberry, Educational Technologist, and Adam W. Lawson, Senior Associate Director, Purdue University

Empowering Admissions Teams with a SaaS Solution
MEETING ROOM 136-137
Andrew Malen, Product Manager/Director of Spectrum CRM Solutions, and Suzanne Sharp, Executive Director, Enrollment Management Consulting, Liaison

Optimizing Business Intelligence at Lehman College/CUNY: A Road to Change
MEETING ROOM 233-234
Ronald Bergmann, Vice President/CIO, Richard Finger, Director of Special Academic Sessions, and Len Millman, Oracle DBA, OBIEE Admin, Lehman College/CUNY

Visualize This! The Power of Analytic Intelligence with Campus Management and Microsoft Power BI
MEETING ROOM 140-141
Raymond Blackwood, Vice President, Product Management, and Connor Gray, Chief Strategy Officer, Campus Management Corp.; Patrick LeBlanc, Technology Solutions Specialist, Microsoft Corporation

DSpace-CRIS: An Open-Source Solution for Research
MEETING ROOM 138-139
Michele Menielli, External Relations and International Affairs Manager, Cineca

Simple, Sustainable Video Production through Collaboration
MEETING ROOM 201-202
Jeff Ello, Associate Director of IT, Client Services, Adam B Hagen, Educational Technologist, David Huckleberry, Educational Technologist, and Adam W. Lawson, Senior Associate Director, Purdue University

Empowering BYOD Learning Spaces: Lessons Learned from Three Universities
MEETING ROOM 203-204
Craig Froehlich, IT Director, Student Development and Enrollment Services, and Walter J. Peters, IT and Communications Director, University of Central Florida; Jameson Johnston, IT Manager, University of Florida; Jason Hair, Interim Director, University of South Florida

Moderated by: Nicole Nesrta, Vertical Solutions Marketing Manager, Citrix

Mind the Gap: Helping Non–Project Managers to Deliver Success
WABASH BALLROOM 2
Rhian Davies, Deputy Head of Project Services, and Nikki Stuart, Senior Project and Programme Manager, University of Edinburgh

Winning Integration Strategies to Inspire and Stimulate Campus-Wide ECM Adoption
MEETING ROOM 237-238
Jim Sibenaller, Director, Enterprise Architecture and PMO, Information Technology Services, Loyola University Chicago; Criss Laidlaw, Director of Administrative Information Systems, Williams College

Organizational Success through Collaboration: How to Implement an Accessibility Policy
MEETING ROOM 235-236
Rahim Rajan, Senior Program Officer, Postsecondary Success, Bill & Melinda Gates Foundation

So Your Faculty and Academic Leaders Want to improve Instruction and Student Outcomes with Courseware: Now What?
MEETING ROOM 241-242
Justin Moses, Director, Data Center Operations, Barry University; Adam Cosby, CEO, IAM Cloud

Risk Management
MEETING ROOM 106
Cathy Bates, Associate Vice Chancellor and CIO, Appalachian State University; Neal Fisch, Information Security Officer and Director, Enterprise Services, California State University, Channel Islands; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County; Melissa Woo, CIO–Vice Provost for Information Services, University of Oregon; Tammy L. Clark, Chief Information Security Officer, The University of Tampa

The Next Generation of Leadership
WABASH BALLROOM 1
Brandon Bernier, Director, User Services, University of Wisconsin–Madison

Winner of the EDUCAUSE Rising Star Award. Award sponsored by Moran Technology Consulting, Silver Partner.

Technology Partnerships: Building the Perfect Client-Vendor Relationship
MEETING ROOM 241-242
Justin Moses, Director, Data Center Operations, Barry University; Adam Cosby, CEO, IAM Cloud

Risk Management
MEETING ROOM 106
Cathy Bates, Associate Vice Chancellor and CIO, Appalachian State University; Neal Fisch, Information Security Officer and Director, Enterprise Services, California State University, Channel Islands; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County; Melissa Woo, CIO–Vice Provost for Information Services, University of Oregon; Tammy L. Clark, Chief Information Security Officer, The University of Tampa

Customize without Compromise: File Sync-and-Share Solutions for Higher Education
MEETING ROOM 132-133
Chris Grossman, CEO, Zovy
THURSDAY
1:30–2:20 p.m. (continued)

FACILITATED CONTENT SESSION

Advancing the Academic Mission (includes Teaching and Learning)

How to Ensure Your LMS Migration Doesn’t Fly South
SAGAMORE BALLROOM 4
Vicki Westergard, Executive Director, Instructional Design and Development, St. Petersburg College

MULTICAMPUS PERSPECTIVE SESSIONS

Leading and Partnering Strategically across the Academy

From IT Support to CIO: A Journey of Three Women
SAGAMORE BALLROOM 6
Sue B. Workman, Vice President and CIO, Case Western Reserve University; Melody Childs, Associate Provost and CIO, University of Alabama in Huntsville; Wendy Woodward, Chief Information Officer, Wheaton College

Open It! What OER Means for Higher Education and You
SAGAMORE BALLROOM 7
David Wiley, Chief Academic Officer/Adjunct Professor, Brigham Young University; Diane J. Graves, Assistant Vice President for Information Resources, Trinity University; Ethan Senack, Higher Education Advocate, United States Public Interest Research Group; Bruce Maas, Vice Provost for IT and CIO, University of Wisconsin–Madison

DISCUSSION SESSIONS

Decision Support/Data Warehousing
MEETING ROOM 130-131
Ora Fish, Executive Director, New York University; Theodore Bross, Senior Director, CeDAR, Princeton University

Evidence of Impact
MEETING ROOM 239
Patsy Moskal, Associate Director, Research Initiative for Teaching Effectiveness, University of Central Florida

Leveraging Your IT Career into a Next Act
MEETING ROOM 240
David Stack, Chief Operating Officer and Deputy CIO, University of Wisconsin–Milwaukee

Social Media
MEETING ROOM 134-135
Shannon Ritter, Social Media Coordinator, Admissions and Recruitment, The Pennsylvania State University; Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin–Milwaukee

MEETING

EDUCAUSE Learning Initiative Teaching and Learning Focus Group Meeting
WHITE RIVER BALLROOM A/B, FIRST FLOOR, JW MARRIOTT HOTEL

LEARNING THEATER SESSION

Rethinking Learning Spaces: The Transition from High School to College to Lifelong Learning Environments | Dell Think Tank
LEARNING THEATER, EXHIBIT HALL H-K
Cindy Eggebrecht, Director of Marketing Communications, Bretford Manufacturing; Chris Kobza, Managing Director, IT Learning Spaces, and Erin Wolfe, Executive Director, Strategic Initiatives, University of Oklahoma

Our Recharging Sessions Include:

LEADING THE CHARGE: How the Student Voice Impacts and Addresses Institutional Challenges
GET CHARGED UP: Increasing Communications, Engagement, and Outcomes through Mobile
RECHARGING STUDENT-DRIVEN EDUCATION: 4LTR Online Kicks Up Student-Driven Technology
TAKING CHARGE OF THE DATA: Improving Course Outcomes in Real-Time with Technology
CHARGING AHEAD WITH DATA: How We Make Data Work – George Moore, CTO of Cengage Learning, talks about how we use data at Cengage.

Recharge your mobile device and your mind with a beverage and an outlet for learning how educational (mobile!) technologies are impacting the institution and classroom. In 10 minutes you’ll have 25% more battery power and 100% more knowledge and enthusiasm to take back to your day-to-day!

When you RECHARGE at one of our sessions, you’ll be given a mobile charger gift and you’ll be entered to win an Apple Watch!

Visit us at Booth 1310 and at www.cengage.com
Run some of your applications in the Oracle Cloud and others in your Private Cloud. You Choose.
Predictive Learning Analytics: Fueling Actionable Intelligence
MEETING ROOM 233-234
Kenny Wilson, Division Chair–Health Occupations Program, Jefferson College; Josh Baron, Assistant Vice President, Information Technology for Digital Education, and Sandeep Markondiah Jayaprakash, Learning Analytics Specialist, Marist College; Lou Harrison, Director of Educational Technology Services, and Donna Petherbridge, Associate Vice Provost for Instructional Technology Support and Development, NC State University

Enterprise Service Delivery

Harmony or Hype? Weaving Contemporary Technologies into Your Instructional Mission
MEETING ROOM 136-137
Matt Gambino, President, EdTech Skills Development

Moving to the Cloud: Evaluating Providers, Overcoming Roadblocks, and Other Lessons from the Internet2 NET+ Program
MEETING ROOM 231-232
Khali Yazdi, CIO in Residence, Internet2; Michele Norin, Vice President Information Technology and Chief Information Officer, The University of Arizona; Lynn A. Johnson, Professor and Associate Dean for Faculty Affairs and Institutional Effectiveness, University of Michigan–Ann Arbor
Moderated by: Jerrold M. Grochow, Senior Advisor to NET+, Internet2

What Will Your Edu Site Look Like in 10 Years?
MEETING ROOM 134-135
Kieran Lal, Technical Director, Acquia; Andy Hoang, Associate Vice President of Marketing and Communications, California State University, Long Beach

Leading and Partnering Strategically across the Academy
Enablers: Academic and Technology Partnerships That Changed the Student Success Game, Part II
MEETING ROOM 106
John Bandy, Director of Enterprise Application Support, and Timothy Renick, Vice President for Enrollment and Student Success–Vice Provost, Georgia State University

A Journey to Governance through Customer Engagement
MEETING ROOM 138-139
Christina Griffin, Director, Division of IT, Project and Portfolio Management Office, and Leslie J. Margolis, Director, Business Analysis and Advisory Services, The George Washington University

Enterprise Service Delivery

Let Me In! Strategies for FERPA-Friendly Credential Discovery
SAGAMORE BALLROOM 4
David Jeffress, Director, Strategic Initiatives and User Experience, and Cassidy Palmer, Associate Director of Technology, Murray State University
THURSDAY

2:40–3:30 p.m. (continued)

Women in IT
MEETING ROOM 203-204
Deborah Keyek-Franssen, Associate Vice President, Digital Education and Engagement, University of Colorado Boulder; Beth Schaefer, Director of Client Services, University of Wisconsin-Milwaukee

LEARNING THEATER SESSION

What Is Next in Active Learning? Meeting the Learning Needs of Today’s Students with Technology | Dell Think Tank
LEARNING THEATER, EXHIBIT HALL H-K
Cindy Eggelbrecht, Director of Marketing Communications, Bretford Manufacturing; Chris Kobza, Managing Director, IT Learning Spaces, and Erin Wolfe, Executive Director, Strategic Initiatives, University of Oklahoma

3:30–4:00 p.m.

MEETINGS

Core Data Service and Benchmarking Tools Demo
EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL
Pam Arroway, Director of Analytics Infrastructure, EDUCAUSE

Meet EDUCAUSE/NGLC Staff to Discuss Initiatives in College Readiness and Completion
EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL
Andrew Calkins, Deputy Director, Next Generation Learning Challenges, and Sarah Luchs, NGLC K-12 Program Officer, EDUCAUSE

3:30–4:30 p.m.

REFRESHER BREAK IN THE EXHIBIT HALL
EXHIBIT HALL H-K

3:40–4:15 p.m.

LEARNING THEATER SESSION

The Business of Learning: Designing the Next Generation Institution | Dell Think Tank
LEARNING THEATER, EXHIBIT HALL H-K
Jon Phillips, Managing Director–Worldwide Education Strategy, Dell; Julie McRoberts, Business Development Manager, Intel Corporation; Loretta M. Early, University Vice President and CIO, University of Oklahoma; R. David Crain, Vice President and Chief Information Officer, University of Texas at Dallas

4:00–5:30 p.m.

EDUCAUSE 2016 and EDUCAUSE 2015 Program Planning Committee Meetings
(Committee members only)
WHITE RIVER BALLROOM C, FIRST FLOOR, JW MARRIOTT HOTEL

4:30–5:20 p.m.

FEATURED SESSION

Advancing the Academic Mission (includes Teaching and Learning)

Reimagined Schools and Next-Gen Tools: What They Mean for Higher Education
SAGAMORE BALLROOM 5
Andrew Calkins, Deputy Director, Next Generation Learning Challenges, EDUCAUSE; Tom Vander Ark, CEO, Getting Smart

2:40–3:30 p.m. (continued)

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4:30–5:20 p.m. (continued)

CONCURRENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

**20 Years: What the Data Show and What They Don’t**

MEETING ROOM 235-236

Charles D. Dziuban, Director, and Patsy Moskal, Associate Director, Research Initiative for Teaching Effectiveness, University of Central Florida

**Looking Ahead to 2026: Trends in Technology and Education**

MEETING ROOM 237-238

Bryan Alexander, President, Bryan Alexander Consulting

**Student Success and IT Infrastructure: Stories from the C-Suite**

MEETING ROOM 106

Jennifer A. Wells, Senior Director, Alvarez & Marsal

**Gamify! Play! Learn! Turn Campus Resources into Exciting Learning Experiences**

SAGAMORE BALLROOM 3

Amanda Robertson, CEO, iMedia Design; Steve Bader, Business and Technology Application Analyst, and Edwin K. Lindsay, Teaching Assistant Professor, NC State University

**Enterprise Service Delivery**

**Empower Your Campus with “Self-Driving” ERP Technology**

MEETING ROOM 201-202

Jami Morshed, Vice President, Global Sales and Marketing, and Ivo Totev, Chief Marketing Officer, Unit4

**Leading and Partnering Strategically across the Academy**

**Remediing Heartburn: Practical Tools for IT, Compliance, and Legal Counsel**

WABASH BALLROOM 1

Eileen Goldgeier, Vice Chancellor and General Counsel, NC State University; Marty Ringle, Chief Information Officer, Reed College; Jeff Chasen, Associate Vice Provost, Institutional Compliance, University of Kansas

**The Strategic CIO’s Vision for Collaboration**

MEETING ROOM 241-242

Gordon Wishon, Chief Information Officer, Arizona State University; Amir Dabirian, Vice President for IT/CIO, California State University, Fullerton; Mike Carlin, Vice Chancellor for Information Technology and CIO, University of North Carolina Charlotte; Loretta M. Early, University Vice President and CIO, University of Oklahoma

**Unifying Data Systems to Turn Insights into Student Success Interventions**

MEETING ROOM 233-234

Phil Ice, Vice President, Research and Development, American Public University System; Matthew Milliron, Senior Director, Solutions Engineering, Civitas Learning

**Enterprise Service Delivery**

**Risk Management**

**Risk Management through Security Planning**

WABASH BALLROOM 2

Patricia Patria, Chief Information Officer, Becker College–Worcester; David Sherry, Chief Information Security Officer, Brown University

**FACILITATED CONTENT SESSIONS**

**Enterprise Service Delivery**

**Let Them Eat Cake: A Process Map in Frosting**

SAGAMORE BALLROOM 4

Lisa Marie Hall, Executive Director of Systems Development, and Vikki Mercer Massey, Director, ITS Project Management Office, The University of Tennessee Health Science Center

**Leading and Partnering Strategically across the Academy**

**UC NeXt: Crowdsourcing Our Next-Generation IT Solutions**

MEETING ROOM 243-245

Rose A. Rocchio, Director, Educational and Collaborative Technologies, UCLA

**MULTICAMPUS PERSPECTIVE PANEL TALK SHOW SESSION**

**Enterprise Service Delivery**

**Delivering Exceptional Student and Support Services**

SAGAMORE BALLROOM 6

Pat McQueen, Senior Vice President, Strategy, Salesforce.com Foundation; Gayle M. Reynolds, Director, Wayne State University; Mike DellaBianca, Director–Client Services, Yale University

**Cloud Service Procurement and Contracting: Lessons from Internet2 NET+**

MEETING ROOM 231-232

Jill Marx Schunk, Purchasing Contract Manager, Indiana University; Jerrold M. Grochow, Senior Advisor to NET+, Internet2
## DISCUSSION SESSIONS

**Digital Signage in Higher Education**  
**MEETING ROOM 136-137**  
Julia Hart, Director of Information Management and Institutional Research, and Thomas S. Kunka, Senior Application Specialist, University of Illinois at Urbana-Champaign

**Diversity in IT**  
**MEETING ROOM 240**  
Richard J. Bazile, Assistant Director of Information Technology, Miles College; Ke’Anna Skipwith, Instructional Designer, Northeastern University

**Emergency Communications**  
**MEETING ROOM 239**  
Rob Caffey, Director, Kansas State University

**ITANA**  
**MEETING ROOM 130-131**  
James Phelps, Director, Enterprise Architecture and Strategy, University of Washington

**Student Affairs IT**  
**MEETING ROOM 134-135**  
David S. Sweeney, Director for Information Technology, Student Affairs, Texas A&M University

**Virtual Worlds**  
**MEETING ROOM 132-133**  
Scott Diener, Associate Dean, Chapman University; Jeffery A. LeBlanc, Vice President for Information Technology, University of Northwestern Ohio

## CONCURRENT SESSIONS

### 5:30–6:20 p.m.

**Concurrent Sessions**

**Advancing the Academic Mission (includes Teaching and Learning)**

**Embrace the Change: Successfully Moving to a New LMS**

**WABASH BALLROOM 2**

David A. Goodrum, Director, Teaching and Learning Technologies, Indiana University;  
John Gosney, Faculty Liaison, Learning Technologies, Kimmaree Murday, Senior Education Specialist, and James R. Newbrough, Principal Instructional and Collaborative Technologist, Indiana University-Purdue University Indianapolis

**Tech News from the Recent Past and Near Future**

**WABASH BALLROOM 1**

Goldie Blumenstyk, Senior Writer, Jason B. Jones, Co-Editor of the ProfHacker Blog, and Jeffrey R. Young, Editor, Technology, The Chronicle of Higher Education

**Analytics, Business Intelligence, and Data Management for Planning**

**SAGAMORE BALLROOM 5**

Henry Childers, Executive Director, University Analytics and Institutional Research, The University of Arizona

### 5:30–7:00 p.m.

**The CIO as Chief Innovation Officer: Tips for Leading Change**

**MEETING ROOM 243-245**

A. Michael Berman, Vice President for Technology and Communication, California State University, Channel Islands; Kyle Johnson, Dean for Information Technology and Services, Chaminade University of Honolulu; Keith W. McIntosh, Associate Vice President and Chief Information Officer, Ithaca College; Raechelle Clemmons, Vice President and Chief Information Officer, St. Norbert College; Melissa Woo, CIO-Vice Provost for Information Services, University of Oregon

**Leading and Partnering Strategically across the Academy**

**MEETING ROOM 243-245**

A. Michael Berman, Vice President for Technology and Communication, California State University, Channel Islands; Kyle Johnson, Dean for Information Technology and Services, Chaminade University of Honolulu; Keith W. McIntosh, Associate Vice President and Chief Information Officer, Ithaca College; Raechelle Clemmons, Vice President and Chief Information Officer, St. Norbert College; Melissa Woo, CIO-Vice Provost for Information Services, University of Oregon

**Hawkins Leadership Roundtable Reception**

Sponsored by Workday, Gold Partner

**WHITE RIVER BALLROOM H/I, FIRST FLOOR, JW MARRIOTT HOTEL**

Note: Separate registration and fee are required for the roundtable.

**Senior Directors Seminar Reception**

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Note: Separate registration and fee are required for the seminar.
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## FRIDAY

7:30–11:30 a.m.

**CIO Lounge Open**
Sponsored by Unit8
MEETING ROOM 103-104

8:00–8:50 a.m.

### FEATURED SESSION

**Digital Scholarship, Libraries, Publishing, Curation, and Open Access**

- Creating an Institutional Roadmap for Improving IT Accessibility
  - **SAGAMORE BALLROOM 5**
  - Jonathan Lazar, Professor, Computer and Information Sciences, Towson University; TERRILL THOMPSON, Technology Accessibility Specialist, University of Washington

### CONCURRENT SESSIONS

#### Advancing the Academic Mission (includes Teaching and Learning)

**Advancing a New Era of Competency-Based Education**
MEETING ROOM 233-234

- Carla Casilli, Director of Design + Practice, Badge Alliance; Jeff Grann, Academic Director of Assessment and Learning Analytics, and Kimberly Pearce, Director of Academic Quality Analytics and Accreditation, Capella University; Karen Vignare, Vice Provost for Innovation, University of Maryland University College

#### Data to Drive Decisions: The 2015 ECAR Faculty and Student Technology Surveys

- **SAGAMORE BALLROOM 3**
  - D. Christopher Brooks, Senior Research Fellow, EDUCAUSE; Charles D. Dziuban, Director, University of Central Florida; Elizabeth Kuebler-Wolf, Assistant Professor of Art History, University of Saint Francis; Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin-Milwaukee

#### Leading and Partnering Strategically across the Academy

**Kicking the Tires on the Learning Space Rating System**
WABASH BALLROOM 2

- Shirley Dugdale, Principal, Dugdale Strategy; Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE; Richard Holton, Senior Director, Learning Environments, Stanford University; Joseph Cevetello, University of Southern California

#### Comparing CIOs, CISOs, and Tech Leaders Using Data

**Meeting Room 231-232**

- Wayne Brown, Vice President for Information Technology and CIO, Excelsior College

#### Diversifying IT Leadership as Strategy: Improving Partnerships across the Academy

**Meeting Room 237-238**

- Maureen Biggers, Director, Center of Excellence for Women in Technology, Indiana University; Catherine Ashcraft, Senior Research Scientist, University of Colorado Boulder

#### How to Use the EDUCAUSE CDS to Support Student Success

**Meeting Room 203-204**

- Laurie Heacock, Acting National Director of Data Coaching and Analytics, Achieving the Dream; Susan Grajek, Vice President, Data, Research, and Analytics, EDUCAUSE; Louis Kompare, Director, Information Systems and Services, Lorain County Community College; Celeste M. Schwartz, Vice President for Information Technology and College Services, Montgomery County Community College

#### Enterprise Service Delivery

**Cloud Ready: Preparing Your IT Organization for the Cloud**
SAGAMORE BALLROOM 7

- Thomas Dugas, Associate Director for Client Operations, Carnegie Mellon University; Steven A. Terry, Director of Enterprise Applications, Denison University; Deborah Carraway, Assistant Director, Infrastructure, Systems, and Operations, NC State University; Thomas Trapper, Senior IT Commodity Manager, University of California, Office of the President; Mike Chapple, Senior Director, IT Service Delivery, University of Notre Dame

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**OLC Quality Scorecard Review: Performance Measurement for Online Programs**
MEETING ROOM 130-131

- Matt Norsworthy, Membership Services Representative, Online Learning Consortium; Debbie Faires, Director of Online Learning, School of Information, San Jose State University

#### A Collaborative Approach: Moving toward Information Literacy through Data Governance

**WABASH BALLROOM 1**

- Jason Fishbain, Chief Data Officer, and Scott T. Owczarek, University Registrar, University of Wisconsin-Madison

#### Enterprise Service Delivery

- Trust and Identity in Education and Research: Identity for Everyone

**Meeting Room 235-236**

- Ann West, Associate Vice President, Trust and Identity, and Steven Zoppi, Vice President, Internet2; Kevin Morooney, Vice Provost for Information Technology/CIO, The Pennsylvania State University; Ron Kraemer, Vice President and Chief Information and Digital Officer, University of Notre Dame

#### Higher Education Learning Spaces: Steps to Success

**Meeting Room 243-245**

- Joseph Davis, Assistant Director of Campus Technology Support-Solutions Architect, and Kelly Reimer, Director of Teaching and Learning Technologies, Elon University; Paul B. Czarapata, Vice President/CIO, Kentuck Community and Technical College System; Doyle N. Friskney, CTO, Associate Vice President, University of Kentucky
FRIDAY

8:00–8:50 a.m. (continued)

DISCUSSION SESSIONS

Administrative Systems Management
MEETING ROOM 239
David R. Norman, Director of Administrative Computing, Bentley University

Games and Learning
MEETING ROOM 132-133
Victoria Mondelli, Executive Director for Teaching and Learning, Mercy College

Health School IT Professionals
MEETING ROOM 240
Jill Jemison, IT Director, College of Medicine, University of Vermont; Scott Helf, CTO, Assistant Dean of Academic Informatics, Western University of Health Sciences

IT Metrics
MEETING ROOM 134-135
Martin Klubeck, Strategy and Planning Consultant, University of Notre Dame

Network Management
MEETING ROOM 136-137
Brian Paige, Associate Vice President for IT and CIO, Calvin College; Pete Hoffswell, Network Manager, Davenport University

9:10–10:00 a.m.

FEATURED SESSION

Leading and Partnering Strategically across the Academy

- Federal Policy and Higher Education
  SAGAMORE BALLROOM 5
  Terry W. Hartle, Senior Vice President, Government and Public Affairs, American Council on Education (ACE)

CONCURRENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

- Gamestorming, Business Model Canvas, and Collaborative Development of Online/Hybrid Offerings
  WABASH BALLROOM 1
  Christopher S. Rice, Enterprise Architect–Learning Analytics and Technologies, University of Kentucky

- Mobile Frontiers in Higher Education Teaching and Learning
  MEETING ROOM 231-232
  Chris Dede, Wirth Professor in Learning Technologies, Harvard University; Julie Evans, Chief Executive Officer, Project Tomorrow; Vicki Mealer-Burke, Senior Director, Business Development, Qualcomm Education

- Progress on Using Adaptive Learning Technology for Student College Success
  SAGAMORE BALLROOM 3
  Jo Jorgenson, Dean of Instruction and Community Development, Rio Salado College; Louise Yarnell, Senior Researcher, SRI International

Enterprise Service Delivery

- Enterprise Collaboration: Leverage Your Campus Community to Build Great Products
  WABASH BALLROOM 2
  Mark Johnston, Manager, User Experience and Process Design, University of Toronto

- Shoes for the Cobbler’s Children: Challenges for Today’s ITSM Program
  MEETING ROOM 237-238
  Karen Van Dusen, ITSM Program Manager, Carnegie Mellon University; Deanna Burns, Director, Service Management, and Ricardo Chavira, Senior Solutions Consultant, Yale University

8:50–9:10 a.m.

Beverage Break
HOOSIER LOBBY, SECOND LEVEL
9:10–10:00 a.m. (continued)

**MULTICAMPUS PERSPECTIVE SESSIONS**

**Advancing the Academic Mission**
Includes Teaching and Learning

**Academic Dishonesty and IT in Higher Education**
SAGAMORE BALLROOM 7
Ryan Browning, Director, Academic Technology, Patrick Finnegan, Associate Professor of Pharmacy Practice, Clark Kebedeaux, Assistant Professor of Pharmacy Practice, and Golden Peters, Assistant Professor of Pharmacy Practice, St. Louis College of Pharmacy

**What Does a Senior IT Leader Really Do?**
SAGAMORE BALLROOM 6
Wayne Brown, Vice President for Information Technology and CIO, Excelsior College; P.B. Garrett, Associate Provost/Chief Academic Technology Officer, The George Washington University; Susan Malisch, Vice President–CIO, Loyola University Chicago; Jeffrey C. Cepull, Vice President and CIO, Philadelphia University; Joel L. Hartman, Vice Provost and CIO, University of Central Florida; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County

**DISCUSSION SESSIONS**

**Business Continuity Management**
MEETING ROOM 136-137
Stephen diFilipo, CIO, Milwaukee School of Engineering

**Communications Infrastructure and Applications**
MEETING ROOM 132-133
Timothy Lance, President, NYSERNet; Mark Katsouros, Director, Network Planning and Integration, The Pennsylvania State University; James A. Jokl, Associate Vice President and Chief Enterprise Architect, University of Virginia

**Community Colleges**
MEETING ROOM 239
Charles W. Currier, Vice President, Information Technology, and Joseph C. Mirogliotta, Manager, Planning and Emerging Technology, College of DuPage

**Instructional Technologies**
MEETING ROOM 134-135
Rob Gibson, Director, Learning Technologies, Emporia State University

**Small Colleges**
MEETING ROOM 240
Scott Krajeowski, Director of IT, Augsburg College; Mary Parlett-Sweeney, Deputy CIO, Siena College

**GENERAL SESSION**

10:15–11:15 a.m.

**If You Build It: The Power of Design to Change the World**
EXHIBIT HALL D/E
Emily Pilloton, Founder and Executive Director, Project H Design

Design and building can transform lives, communities, and education. In this session, stories, projects, and lessons from Project H Design’s seven-year history will be shared, including public architecture built by high school students, 10-year-old welder girls, and partnerships with civic entities that have created jobs and social impact across the country. Using architecture as a lens, Emily will lay out a plan and challenge for youth to be leaders and builders of the future. She will make the case for design education as an untapped resource to unleash audacity and progress in response to real problems and inspire you to reinvent your own creative practice and leadership.

Thank you for participating!
We wish you safe travels home and please save the dates to join us next year:

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EDUCAUSE 2015 features over 300 exhibitors who specialize in providing the latest campus technology and solutions for the higher education community. Use the exhibitor directory beginning on the following page, or accessible through our mobile app, to help you locate companies providing the latest advances in technology to serve your needs.

In addition to exhibits, numerous activities take place in the hall, including Start-Up Alley, the “Under the Ed Radar” pitch competition, and high-energy programming in the Learning Theater, as well as conference refreshment breaks, lunch, and dessert stations.

EXHIBIT HALL HIGHLIGHTS

Learning Theater
This high-energy space features must-attend events throughout the conference, including the “Under the Ed Radar” pitch competition, the Innovation Stage, and the Dell Think Tank.

“Under the Ed Radar” Pitch Competition
Learn about the latest solutions addressing issues of access, retention, and student success as ed-tech leaders pitch their individual business plans and service offerings in front of a judging panel of industry leaders. Only one winner will be announced out of a pool of 10 Start-Up Alley companies!

Start-Up Alley
Explore new and emerging technologies from 24 exclusively selected ed-tech companies in this innovation-focused area of the exhibit hall floor.

Networking Reception
WEDNESDAY | 4:30–6:30 p.m.
Enjoy drinks and appetizers while networking with your colleagues and leading technology solution companies within higher education. Scan your badge at all of the sponsor booths for a chance to win one of three complimentary registrations to EDUCAUSE 2016 in Anaheim, California. Winners will be announced on Thursday.

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sales@3playmedia.com, 617-764-5189 x1
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Product Categories: Captioning; Compliance; Online Learning

Acquia
Booth #1841/1843
Josh Pennino, Director, Higher Education, NGO and Nonprofit Verticals
sales@acquia.com, 888-922-7842
www.acquia.com

Product Categories: Content Management Systems; Open Source

Acrobatiq
Booth #344
Alison M. Pendergast, Chief Marketing Officer
alison@acrobatiq.com, 877-998-2937 x104
acrobatiq.com

Product Categories: Learning Analytics; Online Learning; Productivity Applications and Systems; Student Retention

AcademicWorks
Booth #610
Sarah Collins, Chief Client Experience Officer
scollins@aais.com, 913-652-4100
www.aais.com

Product Categories: Academic Information Systems; Analytics

Adobe Systems
Booth #1518
Lisa Deakes, Marketing Manager
ldeakes@adobe.com, 408-536-6000
www.adobe.com/education

Product Categories: Audio and Video Conferencing; Cloud Computing and Services; Digital Publishing

Aerohive
Booth #2224/2226
Mike Fortenberry, Regional Sales Manager, Central
mfortenberry@aerohive.com, 408-510-6100
www.aerohive.com

Product Categories: Hardware; Network Security; Wireless

Aegis Identity Software
Booth #1430
Janet Yarbrough, Director of Business Development
janet.yarbrough@aegisidentity.com, 303-222-1056
aegisidentity.com/identity-software

Product Categories: Data Security; Identity and Access Management; Privacy; Student Information Systems

Alertus Emergency Notification
Booth #23041
Erik Stafford, Director, Higher Education Sales
estafford@alertus.com, 866-425-3788
www.alertus.com

Product Categories: Hardware; Mobile Apps

Amazon Web Services
Booth #402
Amy Simkins, Sales
simkinsa@amazon.com, 774-801-2909
aws.amazon.com

Product Categories: Cloud Computing and Services; Internet2 NET+

APX by HARMAN
Booth #3132
Hillary Price, Marketing Specialist, Education
hillary.price@harman.com, 469-624-7701
www.amx.com

Product Categories: Audio and Video Conferencing; BYOD; Classroom Control Systems; Learning Space

Anuta Networks
Booth #2214
Kiran Sirupa, Senior Product Line Manager
info@anutanetworks.com, 408-458-7955
www.anutanetworks.com

Product Categories: Cloud Computing and Services; Identity and Access Management; Network Architecture and Infrastructure; Virtualization

Apogee
Booth #435/437
Wendi Lisso, Director, Business Development
sales@apogee.us, 512-478-8858
apogee.us

Product Categories: BYOD; Student Retention; Wireless

Aruba
Booth #2214
Robert Friess, Managing Director, Education Practice
robert.j.friess@accenture.com
www.accenture.com

Product Categories: Analytics; Cloud Computing and Services; Enterprise Resource Planning (ERP); Student Information Systems

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mfortenberry@aerohive.com, 408-510-6100
www.aerohive.com

Product Categories: Cloud Computing and Services; Content Management Systems; Mobile Learning; Security Management

Alcatel-Lucent Enterprise
Booth #1918
Alcatel-Lucent Enterprise Sales
844-773-0777
www.enterprisel.alcatel-lucent.com

Product Categories: BYOD; Cloud Computing and Services; Network Architecture and Infrastructure; Wireless

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Product Categories: BYOD; Student Retention; Wireless

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Product Categories: Audio and Video Conferencing; BYOD; Classroom Control Systems; Learning Space

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Product Categories: Cloud Computing and Services; Identity and Access Management; Network Architecture and Infrastructure; Virtualization

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Product Categories: BYOD; Student Retention; Wireless

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sales@arubanetworks.com, 866-799-0121
www.arubanetworks.com

Product Categories: BYOD; Identify and Access Management; Network Architecture and Infrastructure
EXHIBITOR DIRECTORY

Code42
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Code42 Sales Team
sales@code42.com, 612-333-4242
www.code42.com

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Help Desk; Security Management

Cognizant Technology Solutions
Booth #2211/2213
Steven Schenfeld, Sales Director, Education
Steven.Schenfeld@cognizant.com, 914-260-4910
www.cognizant.com/education

Product Categories: Consulting; Enterprise Information Systems; Online Learning; Student Retention

Collaborative Solutions
Booth #2230
Stephanie Christopher, Field Marketing Specialist
mpatel@collaborativesolutions.com, 415-509-4470
www.collaborativesolutions.com

Product Categories: Cloud Computing and Services; Consulting; Enterprise Resource Planning (ERP); Portfolio and Project Management

College Scheduler
Booth #1153/1155
Robert Strazzarino, CEO and Founder
robert@collegescheduler.com, 866-885-2834
www.CollegeScheduler.com

Product Categories: Cloud Computing and Services; Mobile Apps; Student Retention

CollegeSource
Booth #1346
Jennifer Wright, Marketing Coordinator
info@collegesource.com, 513-834-8780
www.CollegeSource.com

Product Categories: Academic Information Systems; Student Retention

Compro Technologies
Booth #2204
Tom Grega, Vice President Product Management
tom.grega@comprotechnologies.com,
859-653-7254
www.comprotechnologies.com

Product Categories: Cloud Computing and Services; Content Management Systems; Learning Analytics; Learning Management Systems (LMS)

Computer Comforts
Bronze Partner
Booth #1024
Samantha Kolavol, Marketing and Sales
samantha@computercomforts.com, 281-535-2288
www.computercomforts.com

Product Category: Furniture

Copia Interactive
Booth #417
Brenda Bravener-Greville, Vice President, Post-Secondary, Business Development
bbavraver@thecopia.com, 508-878-9322
copiaclass.com

Product Categories: Content Management Systems; Digital Publishing; Online Learning; Student Retention

Corel Corporation
Booth #741
Brian Hanlon, North American Licensing Manager
dev@corel.com, 888-267-3548
www.corel.com

Product Categories: Online Learning; Productivity Applications and Systems; Virtualization

Cox Business
Booth #543/545
Bridget Duff, Director, Vertical Sales Solutions
bridget.duff@cox.com, 404-269-4468
www.coxbusiness.com/highered

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Network Architecture and Infrastructure

Crestron Electronics
Booth #1924
Dave Silverstein, Director, Technical and Sales Education
dsilverstein@crestron.com, 800-237-2041 x10316
www.crestron.com

Product Categories: Audio and Video Conferencing; BYOD; Classroom Control Systems; Lecture Capture

D2L
Gold Partner
Booth #1410
Casey Armstrong, Business Development Representative
info@brightspace.com, 888-772-0325
www.brightspace.com

Product Categories: Analytics; Internet2 NET+; Learning Management Systems (LMS); Online Learning; Student Retention

Dell
Platinum Partner
Booth #1102

Product Categories: Analytics; Mobile Learning; Network Architecture and Infrastructure; Security Management

DriveSavers Data Recovery
Booth #938
Doreen Griffiths, Senior Manager
info@daveresavers.com, 800-440-1904
www.DriveSaversDataRecovery.com

Product Categories: Data Security; Help Desk; Media Production, Preservation, and Storage; Storage

Dropbox
Booth #852/854
education@dropbox.com
www.dropbox.com

Product Categories: Cloud Computing and Services; Data Security; Productivity Applications and Systems; Storage
**Product Categories:** Academic Information Systems; BYOD; Learning Analytics; Student Information Systems

**Excelsoft Technologies**
Booth #1344
Prashant Goela, Vice President, Operations and Business Development
prashant.goela@excelsoftcorp.com, 857-200-6328
www.excelsoftcorp.com

**Product Categories:** Academic Information Systems; Business Intelligence (BI); Learning Analytics; Student Retention

**Exinda**
Booth #445
Exinda Education Sales
exindamarketing@exinda.com, 647-559-6783
www.exinda.com

**Product Category:** Network Architecture and Infrastructure

**eXplorance**
Bronze Partner
Booth #2114
info@explorance.com, 877-938-2111
www.explorance.com

**Product Categories:** Academic Information Systems; Analytics; Learning Analytics; Learning Management Systems (LMS)

**Extreme Networks**
Bronze Partner
Booth #710
Jonathan Kidwell, Director of Educational Sales
jkidwell@extremenetworks.com, 502-432-4671
www.extremenetworks.com/higher-education

**Product Categories:** Analytics; BYOD; Network Architecture and Infrastructure; Wireless

**Extron Electronics**
Silver Partner
Booth #1124
Tim Schnabel, Director
tschnabel@extron.com, 800-633-9876
www.extron.com

**Product Categories:** Audio and Video Conferencing; Classroom Control Systems; Hardware; Lecture Capture

**Fig Leaf Software**
Booth #849
Bret Peters, CMO
sales@figleaf.com, 202-797-7711 x109
www.figleaf.com

**Product Categories:** Cloud Computing and Services; Content Management Systems; Mobile Apps; Online Learning

**FireEye**
Booth #611
Dave Gibson, Sales Director, West
david.gibson@fireeye.com, 281-392-7445
www.fireeye.com

**Product Categories:** Data Security; Network Security; Risk Management; Security Management

**Fischer International Identity**
Silver Partner
Booth #1136
Mark Cochran, Sales Director
mdc@fischerinternational.com, 603-566-7256
www.fischerinternational.com/edu

**Product Categories:** Cloud Computing and Services; Identity and Access Management; Security Management

**Extravaganza**
Gold Partner
Booth #936
Bob Shirey, Founder
bob@extravaganza.com, 206-545-3850
www.extravaganza.com

**Product Categories:** BYOD; Cloud Computing and Services; Document Management; IT Governance; Online Apps

**Follett Higher Education Group**
Booth #942
Sherry Spengel, Manager Marketing
sspengel@follett.com, 708-417-1199
follett.com/higher-ed

**Product Categories:** Academic Information Systems; E-Commerce; Financing; Online Learning

**ForClass**
Start-Up Alley
Boaz Shedletsky, CEO
Boaz@ForClass.com, 847-828-9121
www.forclass.com

**Product Categories:** Clickers; Learning Analytics; Learning Management Systems (LMS); Online Learning

**FormAssembly**
Booth #936
Sales
sales@formassembly.com, 844-293-2367
www.formassembly.com

**Product Categories:** Cloud Computing and Services; Document Management; IT Governance; Mobile Apps

**Fortinet**
Booth #718/720
Jim Brausen, North American Education Markets
jbrausen@fortinet.com, 262-247-6016
www.fortinet.com

**Product Categories:** BYOD; Network Architecture and Infrastructure; Security Management; Wireless

**Four Winds Interactive**
Booth #1330
Brian Cerkvenik, Director of Education and Government Sales
bcerkvenik@fourwindsinteractive.com, 720-389-3673
www.fourwindsinteractive.com

**Product Categories:** Content Management Systems; Digital Signage; Enterprise Information Systems; Mobile Apps

**GamePlan Learning**
Start-Up Alley
Gene Edelman, CEO
gene@gameplanlearning.com, 404-808-8943
www.gameplanlearning.com

**Product Categories:** Consulting; Mobile Learning; Online Learning

**Garnter**
Platinum Partner
Booth #709
Steve Bonacci, Area Vice President
steve.bonacci@gartner.com, 585-671-3189
www.gartner.com

**Product Categories:** Analytics; Business Intelligence (BI); BYOD; Learning Analytics

**Frontiers**
Booth #218
Frontiers Editorial Office
editorial.office@frontiersin.org, +41 21 510 17 00
www.frontiersin.org

**Product Category:** Digital Publishing

**Fujitsu America**
Booth #1548/1550
Larry D’Onofrio, Vice President, Mobile Product Sales
Larry.D’Onofrio@us.fujitsu.com, 973-725-1116
www.fujitsu.com/us

**Product Categories:** BYOD; Enterprise Resource Planning (ERP); Hardware; Mobile Learning

**GamePlan Learning**
Start-Up Alley
Gene Edelman, CEO
gene@gameplanlearning.com, 404-808-8943
www.gameplanlearning.com

**Product Categories:** Consulting; Mobile Learning; Online Learning

**Gartner**
Platinum Partner
Booth #790
Steve Bonacci, Area Vice President
steve.bonacci@gartner.com, 585-671-3189
www.gartner.com

**Product Categories:** Analytics; Business Intelligence (BI); BYOD; Learning Analytics
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<th>Company</th>
<th>Booth</th>
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<th>Product Categories</th>
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<td>Jadu</td>
<td>#1236/1238</td>
<td>John Euston, Senior Vice President</td>
<td>Content Management Systems; Document Management; Enterprise Information Systems; Mobile Apps</td>
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<td>Jamf Software</td>
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<td>Pete Denly, Business Development Representative</td>
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<td>JourneyEd.com</td>
<td>#2110</td>
<td>JourneyEd.com Sales Department</td>
<td>BYOD; Hardware; Network Security</td>
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<td>LastPass</td>
<td>#318</td>
<td>Jen Dowd, Higher Ed Industry Marketing Manager</td>
<td>Cloud Computing and Services; Enterprise Resource Planning (ERP); Productivity Applications and Systems</td>
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<td>Kuali</td>
<td>#1936</td>
<td>Vineet Madan, Founder and CEO</td>
<td>Cloud Computing and Services; Enterprise Resource Planning (ERP); Open Source; Student Retention</td>
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<td>LabArchives</td>
<td>#464</td>
<td>Matt Dunie, President</td>
<td>Cloud Computing and Services; Compliance; Data Security; Internet2 NET+; Learning Management Systems (LMS)</td>
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<td>Lenovo</td>
<td>#2050</td>
<td>Jonathan Ruttenberg, Vice President</td>
<td>Cloud Computing and Services; Enterprise Resource Planning (ERP); Hardware; Network Architecture and Infrastructure</td>
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<td><strong>Level 3 Communications</strong></td>
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<td>Booth #1450</td>
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<tr>
<td>Craig Cupach, Director of Sales</td>
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<tr>
<td><a href="mailto:craig.cupach@level3.com">craig.cupach@level3.com</a>, 877-2LEVEL3</td>
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<td><a href="http://www.level3.com">www.level3.com</a></td>
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<td><strong>Product Categories:</strong> Internet2 NET+; Network Architecture and Infrastructure; Network Security; Online Learning</td>
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| **Lexmark** |
| Booth #1224 |
| Andrew Brooken, Senior Account Executive |
| 913-307-2117 |
| www.lexmark.com/highered |
| **Product Categories:** Content Management Systems; Document Management; Enterprise Information Systems |

| **Liaison** |
| Booth #336/338 |
| Craig Stanford, Vice President, Business Development |
| cstanford@liaison-intl.com |
| liaison-intl.com |
| **Product Categories:** Cloud Computing and Services; Consulting; CRM; Productivity Applications and Systems |

| **LiveText** |
| Booth #634 |
| John McGrath, Manager, Inside Sales |
| john.mcgrath@livetext.com, 708-588-1735 |
| www.livetext.com |
| **Product Categories:** Analytics; E-Portfolios; Learning Management Systems (LMS); Student Information Systems |

| **Lumens Integration** |
| Booth #1042 |
| Eddy Boyette, Vice President of Sales |
| marketing@mylumens.com, 888-542-3235 |
| www.mylumens.com |
| **Product Categories:** Audio and Video Conferencing; Hardware; Lecture Capture; Wireless |

| **lynda.com** |
| **Silver Partner** |
| Booth #1818 |
| Lindsay Lehane, Director, Academic Sales |
| sales@lynda.com, 888-335-9632 |
| www.lynda.com |
| **Product Categories:** Help Desk; Mobile Learning; Online Learning; Training |

| **Marshall Furniture** |
| Booth #954 |
| Michelle Wille, Vice President Sales and Marketing |
| michelle@marshallfurniture.com, 847-395-9350 |
| www.marshallfurniture.com |
| **Product Categories:** Furniture; Learning Space |

| **McGraw-Hill Education** |
| **Gold Partner** |
| Booth #802 |
| Chris Cardona, Executive Director, Enterprise Solutions |
| chris.cardona@mheeducation.com, 317-586-5716 |
| shop.mheeducation.com |
| **Product Categories:** Academic Information Systems; Digital Publishing; Learning Analytics; Mobile Learning |

| **Microsoft Corporation** |
| **Gold Partner** |
| Booth #702 |
| Shelly Sexton, Director of Solution Sales |
| educuse15@microsoft.com, 480-385-2610 x2610 |
| www.microsoft.com/education |
| **Product Categories:** Cloud Computing and Services; Content Management Systems; Learning Management Systems (LMS); Productivity Applications and Systems |

| **Midwestern Higher Education Compact** |
| Booth #220 |
| Nathan Sorensen, Strategic IT Procurement Officer |
| nathans@mhec.org, 612-677-2767 |
| www.mhec.org; www.mhectech.org |
| **Product Categories:** Analytics; Hardware; Virtualization |

| **Minitab** |
| Booth #317 |
| Nicole DeFazio, Senior Academic Sales Representative |
| acadsales@minitab.com, 800-448-3555 |
| www.minitab.com/academic |
| **Product Categories:** Analytics; Learning Analytics |

| **ModLab** |
| Start-Up Alley |
| Walter Yuan, CEO and Co-founder |
| contact@modlab.com, 626-793-5070 |
| www.modlab.com |
| **Product Categories:** Clickers; Mobile Apps; Mobile Learning; Online Learning |

| **Modo Labs** |
| Booth #1930 |
| Andrew Yu, CTO |
| info@modolabs.com, 866-391-6636 |
| www.modolabs.com |
| **Product Categories:** Learning Management Systems (LMS); Mobile Apps; Student Information Systems; Student Retention |

| **Moran Technology Consulting** |
| **Silver Partner** |
| Booth #1723 |
| Charlie Moran, Senior Partner and CEO |
| Charlie.Moran@MoranTechnology.com, 877-212-6379 |
| www.MoranTechnology.com |
| **Product Categories:** Consulting; Enterprise Resource Planning (ERP); Identity and Access Management; Network Architecture and Infrastructure |

| **myExemplars** |
| Start-Up Alley |
| Tim O’Connor, CEO |
| info@myexemplars.com, 415-964-0112 |
| myexemplars.co |
| **Product Categories:** Learning Analytics; Mobile Apps; Mobile Learning; Student Retention |

| **NEC Display Solutions** |
| Booth #2136 |
| Inside Sales Team |
| sinformation@necdisplay.com, 866-632-6673 |
| www.necdisplay.com |
| **Product Categories:** Academic Information Systems; Digital Signage; Hardware; Learning Space |

| **NetApp** |
| **Bronze Partner** |
| Booth #1424/1426 |
| NetApp Higher Education Sales |
| 877-263-8277 |
| www.netapp.com/edu |
| **Product Categories:** Analytics; Cloud Computing and Services; Storage; Virtualization |

| **Netreo** |
| Booth #512 |
| Kevin Kinsey, CEO |
| 949-769-5700 |
| www.netreo.com |
EXHIBITOR DIRECTORY

Nimble Storage
Booth #1441/1443
sales@nimblestorage.com, 408-432-9600
www.nimblestorage.com

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Hardware; Storage; Virtualization

NoteBowl
Start-Up Alley
Andrew Chaifetz, Founder and CEO
hello@notebowl.com, 520-333-7474
notebowl.com

Product Categories: Learning Management Systems (LMS); Lecture Capture; Mobile Learning; Social Media

Nuance Communications
Booth #2149
www.nuance.com

Nutanix
Booth #2044
Ryan Fischer, Inside Sales Representative
ryan.fischer@nutanix.com, 408-359-4648
www.nutanix.com

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Storage; Virtualization

OmniUpdate
Booth #1342
OmniUpdate Sales
sales@omniupdate.com, 805-484-9400 x611
omniupdate.com

Product Category: Content Management Systems

OnBase by Hyland
Silver Partner
Booth #1218
Jennifer Tysses, Director Higher Education Sales
Jennifer.Tysses@onbase.com, 216-308-1435
OnBase.com/HigherEd

Product Categories: Compliance; Content Management Systems; Document Management; Enterprise Information Systems

OneWorldSIS
Booth #750
Henry Hickman, President and CEO
hhickman@oneworldsis.com, 434-296-8800
www.oneworldsis.com

Product Categories: Analytics; CRM; Productivity Applications and Systems; Student Information Systems

OpenDNS
Booth #237
Austin Bates, Senior Account Manager
austin@opendns.com, 415-344-3200
opendns.com

Product Categories: Compliance; Data Security; E-Mail Management; Network Security

Oracle Corporation
Gold Partner
Booth #1402
Keith Rajecki, Senior Director, Industry Solutions
keith.rajecki@oracle.com, 925-237-1367
www.oracle.com/industries/education-and-research/index.html

Product Categories: Analytics; Data Security; Mobile Learning; Student Information Systems

OPSWAT
Booth #752
Isabelle Azadmanesh, Marketing Event Coordinator
lazadmanesh@opswat.com, 415-590-7300
www.opswat.com

Product Categories: Compliance; Data Security; E-Mail Management; Network Security

Pear Deck
Start-Up Alley
Anthony Showalter, President
hello@peardeck.com, 718-669-0232
peardeck.com

Product Categories: BYOD; Classroom Control Systems; Clickers; Mobile Apps

Pearson
Platinum Partner
Booth #1601
www.pearsonhighered.com

Product Categories: Learning Management Systems (LMS); Online Learning

PeopleAdmin
Booth #742
Andrea Pusateri, Sales Manager
andrea.pusateri@peopleadmin.com, 877-637-5800
www.peopleadmin.com

Product Categories: Analytics; Cloud Computing and Services; Compliance; Consulting

Pharos Systems
Booth #541
Scott Murphy, Vice President and General Manager, Major Accounts
smurphy@pharos.com, 585-939-7051
www.pharos.com

Product Categories: BYOD; Cloud Computing and Services; Document Management; Mobile Apps

Philo
Booth #1949
Marc Emmons, Director of Sales
sales@philo.com, 978-417-0037
www.philo.com

Product Categories: BYOD; Cloud Computing and Services; Internet2 NET+; Mobile Apps; Student Retention

Pink Elephant
Booth #1852
Pink Elephant Info
info@pinkelephant.com, 905-331-5060
www.pinkelephant.com

Product Categories: Analytics; Mobile Apps; Online Learning; Student Retention

Pink Elephant
Booth #1852
Pink Elephant Info
info@pinkelephant.com, 905-331-5060
www.pinkelephant.com

Product Categories: Analytics; Mobile Apps; Online Learning; Student Retention

Pi
Start-Up Alley
AJ Nelson, CEO and Co-Founder
aj@piapp.co, 319-521-8919
piapp.co

Product Categories: Analytics; Mobile Apps; Online Learning; Student Retention

Pi
Start-Up Alley
AJ Nelson, CEO and Co-Founder
aj@piapp.co, 319-521-8919
piapp.co

Product Categories: Analytics; Mobile Apps; Online Learning; Student Retention

Pi
Start-Up Alley
AJ Nelson, CEO and Co-Founder
aj@piapp.co, 319-521-8919
piapp.co

Product Categories: Analytics; Mobile Apps; Online Learning; Student Retention
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<tr>
<th>Company Name</th>
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<th>Contact Information</th>
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<tbody>
<tr>
<td>Pluralsight</td>
<td>#943</td>
<td>Kurt Walker, Director, Academia <a href="mailto:kurt-walker@pluralsight.com">kurt-walker@pluralsight.com</a>, 801-784-9187 <a href="http://www.pluralsight.com">www.pluralsight.com</a></td>
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<td>Product Category: Training</td>
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<tr>
<td>Plustek Technology</td>
<td>#242</td>
<td>Johnson Yang, Vice President of Sales <a href="mailto:johnsonyang@plustekus.com">johnsonyang@plustekus.com</a>, 914-670-7713 <a href="http://www.Plustek.com">www.Plustek.com</a></td>
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<td>Product Categories: Document Management; Hardware; Media Production; Preservation; and Storage; Productivity Applications and Systems</td>
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<tr>
<td>Polycom</td>
<td>#509/511</td>
<td>Marc McCormick, Public Sector <a href="mailto:marcc.mccormick@polycom.com">marcc.mccormick@polycom.com</a>, 800-POLYCOM <a href="http://www.polycom.com/education">www.polycom.com/education</a></td>
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<tr>
<td>Portal Architects</td>
<td>#436</td>
<td>Mark Brazeau, CEO <a href="mailto:mbrazeau@portalarchitects.com">mbrazeau@portalarchitects.com</a>, 888-550-3721 <a href="http://www.skysync.com">www.skysync.com</a></td>
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<td>Product Categories: Cloud Computing and Services; Enterprise Information Systems; Internet2 NET+; Storage</td>
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<td>Powermat</td>
<td>#1923/1925</td>
<td>Higher Ed Sales <a href="mailto:sales@powermat.com">sales@powermat.com</a> powermat.com</td>
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<td>Product Categories: E-Commerce; Hardware; Mobile Apps; Wireless</td>
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<tr>
<td>PrinterOn Corporation</td>
<td>#2042</td>
<td>Ken Noreiks, Vice President Sales and Marketing <a href="mailto:sales@printeron.com">sales@printeron.com</a>, 519-748-2848 <a href="http://www.printeron.com">www.printeron.com</a></td>
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<td>Product Categories: BYOD; Cloud Computing and Services; Mobile Apps; Wireless</td>
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<td>Projector Lamp Source</td>
<td>#1749</td>
<td>Projector Lamp Source Team <a href="mailto:info@projectorlampsource.com">info@projectorlampsource.com</a>, 877-550-5267 <a href="http://www.projectorlampsource.com">www.projectorlampsource.com</a></td>
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<tr>
<td>ProLabs</td>
<td>#644</td>
<td>952-852-0252 <a href="http://www.prolabs.com">www.prolabs.com</a></td>
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<td>Product Category: Hardware</td>
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<td>Proofpoint</td>
<td>#1647/1649</td>
<td><a href="mailto:info@proofpoint.com">info@proofpoint.com</a>, 877-634-7660 <a href="http://www.proofpoint.com">www.proofpoint.com</a></td>
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<td>Product Categories: Cloud Computing and Services; E-Mail Management; Security Management; Social Media</td>
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<tr>
<td>Puppet Labs</td>
<td>#1249</td>
<td>John Nissenzone, Senior Account Manager <a href="mailto:john@puppetlabs.com">john@puppetlabs.com</a>, 877-575-9775 <a href="http://www.puppetlabs.com">www.puppetlabs.com</a></td>
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<td>Pure Storage</td>
<td>#442</td>
<td>Pure Storage Sales <a href="mailto:sales@purestorage.com">sales@purestorage.com</a>, 800-379-7873 <a href="http://www.purestorage.com">www.purestorage.com</a></td>
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<td>QLess</td>
<td>#2052</td>
<td>Kelly Kliner, Director of Sales, Higher Education <a href="mailto:kelly.kliner@qless.com">kelly.kliner@qless.com</a>, 303-956-4543 <a href="http://www.qless.com">www.qless.com</a></td>
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<td>Product Categories: Assistive Technology; Cloud Computing and Services; Mobile Apps; Productivity Applications and Systems</td>
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<tr>
<td>Qomo</td>
<td>#542/544</td>
<td>Sales and Customer Support <a href="mailto:Info@qomo.com">Info@qomo.com</a>, 866-990-7666 <a href="http://www.qomo.com">www.qomo.com</a></td>
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<td>Quadlyfe</td>
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<tr>
<td>Qualtrics</td>
<td>#1048</td>
<td>Ryan Jackson, Director of Academic Sales <a href="mailto:ryan@qualtrics.com">ryan@qualtrics.com</a>, 801-374-6682 <a href="http://www.qualtrics.com">www.qualtrics.com</a></td>
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<tr>
<td>Product Categories: Mobile Apps; Social Media; Student Retention; Virtualization</td>
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<tr>
<td>Quantum Corporation</td>
<td>#244</td>
<td><a href="mailto:Mike.Bettenburg@quantum.com">Mike.Bettenburg@quantum.com</a>, 651-797-4507 <a href="http://www.quantum.com">www.quantum.com</a></td>
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<tr>
<td>Product Categories: Hardware; Storage; Virtualization</td>
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<tr>
<td>Questionmark</td>
<td>#1935</td>
<td>Dean Anderson, Business Development Manager <a href="mailto:info@questionmark.com">info@questionmark.com</a>, 800-863-3950 <a href="http://www.questionmark.com">www.questionmark.com</a></td>
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<tr>
<td>Product Categories: Cloud Computing and Services; Learning Analytics</td>
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<tr>
<td>Rave Mobile Safety</td>
<td>#1842</td>
<td>Greg Frye, Regional Sales Manager <a href="mailto:sales@ravemobilesafety.com">sales@ravemobilesafety.com</a>, 888-605-7164 <a href="http://www.ravemobilesafety.com">www.ravemobilesafety.com</a></td>
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<td>Product Categories: Cloud Computing and Services; Mobile Apps; Security Management</td>
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<tr>
<td>REACH Media Network</td>
<td>#415</td>
<td>Darren Wercinski, CEO <a href="mailto:dwercinski@reachmedianetwork.com">dwercinski@reachmedianetwork.com</a>, 952-944-7727 <a href="http://www.reachmedianetwork.com">www.reachmedianetwork.com</a></td>
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<td>Product Categories: Content Management Systems; Digital Signage; Hardware; Mobile Apps</td>
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<tr>
<td>Realizeit</td>
<td>#643/645</td>
<td>Hope Hoffmann, Director, Business Development <a href="mailto:hope.hoffmann@realizetilearning.com">hope.hoffmann@realizetilearning.com</a>, 224-523-8744 <a href="http://www.realizetilearning.com">www.realizetilearning.com</a></td>
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<td>Product Categories: Academic Information Systems; Learning Analytics; Mobile Learning; Online Learning</td>
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<tr>
<td>Red Hat</td>
<td>#754</td>
<td>Jason Quinn, SLED Team Lead <a href="mailto:jason.quinn@dlt.com">jason.quinn@dlt.com</a>, 877-742-8358 <a href="http://www.dlt.com/government-products/red-hat">www.dlt.com/government-products/red-hat</a></td>
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<td>Product Categories: IT Governance; Open Source; Storage; Virtualization</td>
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<td>Regent Education</td>
<td>#2142</td>
<td>Lesley Phelps, Senior Vice President of Marketing and Business Development <a href="mailto:lesley.phelps@regenteducation.com">lesley.phelps@regenteducation.com</a>, 509-352-0882 <a href="http://www.regenteducation.com">www.regenteducation.com</a></td>
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<td>Product Categories: Academic Information Systems; Cloud Computing and Services; Document Management; Student Information Systems</td>
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<td><strong>EXHIBITOR DIRECTORY</strong></td>
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<td><strong>Regroup</strong></td>
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<td>Booth #1419</td>
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<tr>
<td>Shawn Pendergrass, Marketing Director</td>
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<tr>
<td><a href="mailto:inquiries@regroup.com">inquiries@regroup.com</a>, 917-746-6776</td>
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<td><a href="http://www.regroup.com">www.regroup.com</a></td>
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<td><strong>Product Categories:</strong> Academic Information Systems; Business Continuity, Disaster Recovery, Emergency Planning; Digital Signage; Student Information Systems</td>
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<td><strong>Respondus</strong></td>
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<tr>
<td>Sales Director</td>
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<tr>
<td><a href="mailto:sales@respondus.com">sales@respondus.com</a>, 425-497-0389 x129</td>
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<td><a href="http://www.respondus.com">www.respondus.com</a></td>
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<td><strong>Product Categories:</strong> Learning Management Systems (LMS); Online Learning</td>
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<td><strong>Riverbed Technology</strong></td>
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<tr>
<td>Brian Muenster, Director, Inside Sales, Americas</td>
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<tr>
<td><a href="mailto:brian.muenster@riverbed.com">brian.muenster@riverbed.com</a>, 443-604-9626</td>
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<td><a href="http://www.riverbed.com">www.riverbed.com</a></td>
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<td><strong>Product Categories:</strong> Infrastructure; Network Security</td>
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<td>Sales Consultant</td>
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<td><a href="mailto:info@rsmart.com">info@rsmart.com</a>, 866-874-4338</td>
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<td><a href="http://www.rsmart.com">www.rsmart.com</a></td>
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<tr>
<td>Walt Owens, Director of Higher Education</td>
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<tr>
<td><a href="mailto:wowens@safeware.com">wowens@safeware.com</a>, 330-234-8326</td>
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<td><strong>Product Categories:</strong> BYOD; E-Commerce; Hardware; Student Retention</td>
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<tr>
<td>Nathalie Mainland, Higher Education Product Marketing Director</td>
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<tr>
<td><a href="mailto:nmainland@salesforce.com">nmainland@salesforce.com</a>, 415-281-5329</td>
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<td><a href="http://www.salesforcefoundation.org">www.salesforcefoundation.org</a></td>
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<td><strong>Product Categories:</strong> Analytics; Cloud Computing and Services; CRM; Help Desk</td>
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<tr>
<td>Brad Zentner, Vice President, Sales</td>
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<tr>
<td><a href="mailto:brad.zentner@scantron.com">brad.zentner@scantron.com</a>, 800-722-6876</td>
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<tr>
<td>Robert Toussignant, Senior Director of Higher Education Sales</td>
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<td><a href="mailto:rtoussignant@schoology.com">rtoussignant@schoology.com</a>, 212-213-8333</td>
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<td><a href="http://www.schoology.com">www.schoology.com</a></td>
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<td><strong>SEP Software Corporation</strong></td>
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<tr>
<td>Lanai Bayne, Vice President of Business Development</td>
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<tr>
<td><a href="mailto:lb@sepusa.com">lb@sepusa.com</a>, 303-449-0100</td>
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<td><a href="http://www.sepusa.com">www.sepusa.com</a></td>
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<td><strong>Product Categories:</strong> Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Data Security; Data Warehousing</td>
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<td><strong>San Jose State University</strong></td>
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<tr>
<td>iSchool Staff</td>
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<tr>
<td><a href="mailto:sjuschool@gmail.com">sjuschool@gmail.com</a>, 408-924-2490</td>
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<td>ischool.sjsu.edu</td>
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<td><strong>Product Categories:</strong> Online Learning; Training</td>
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<tr>
<td>Lauren Erikson, Marketing Manager</td>
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<td><a href="mailto:lauren.erikson@sap.com">lauren.erikson@sap.com</a>, 781-325-3756</td>
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<td><a href="http://www.sap.com/highered">www.sap.com/highered</a></td>
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<td><strong>Product Categories:</strong> Analytics; Business Intelligence (BI); Cloud Computing and Services; Student Information Systems</td>
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<td>Rick Welther, Director, Public Sector Programs</td>
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<tr>
<td><a href="mailto:rick.welther@servicenow.com">rick.welther@servicenow.com</a>, 571-344-0394</td>
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<td><a href="http://www.servicenow.com">www.servicenow.com</a></td>
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<td><strong>Product Categories:</strong> Cloud Computing and Services; Content Management Systems; IT Governance; Portfolio and Project Management</td>
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<tr>
<td>Steven Lattey, Business Development Director</td>
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<tr>
<td><a href="mailto:slattey@simplervoting.com">slattey@simplervoting.com</a>, 800-585-9694 x803</td>
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<td><a href="http://www.simplervoting.com">www.simplervoting.com</a></td>
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<td><strong>Product Categories:</strong> Assistive Technology; Cloud Computing and Services; IT Governance</td>
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<td><strong>Skillsoft Corporation</strong></td>
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<td>Booth #1652</td>
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<td>866-757-3177</td>
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<td><a href="http://www.skillsoft.com">www.skillsoft.com</a></td>
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<td><strong>Product Category:</strong> Training</td>
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<td><strong>Smart Sparrow</strong></td>
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<tr>
<td>Daniel White, Vice President, Sales and Marketing</td>
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<tr>
<td><a href="mailto:daniel.white@smartsparrow.com">daniel.white@smartsparrow.com</a>, 650-454-6914</td>
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<td><a href="http://www.smartsparrow.com">www.smartsparrow.com</a></td>
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<td><strong>Product Categories:</strong> Learning Analytics; Learning Space; Online Learning; Training</td>
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<td><a href="mailto:sales@softchalk.com">sales@softchalk.com</a>, 877-638-2425</td>
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<td><a href="http://www.softchalk.com">www.softchalk.com</a></td>
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<td><strong>Product Categories:</strong> Cloud Computing and Services; Mobile Learning; Online Learning; Open Source</td>
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**EXHIBITOR DIRECTORY**

### Softdocs
- **Booth #1137**
- Andrew Daniel, Vice President, Corporate Strategy
- sales@softdocs.com, 888-457-8879
- www.softdocs.com

**Product Categories:** Content Management Systems; Document Management; Productivity Applications and Systems

### Software Secure
- **Booth #1742**
- Caitlin Wall, Marketing Programs Manager
- sales@softwaresecure.com, 617-340-6381
- www.softwaresecure.com

**Product Categories:** Academic Information Systems; Cloud Computing and Services; Online Learning

### Software2
- **Start-Up Alley**
- Marcus Conway, Vice President, Marketing
- info@software2inc.com, 857-250-3880
- www.software2inc.com

**Product Categories:** Analytics; BYOD; Security Management; Virtualization

### Sonic Foundry
- **Platinum Partner**
- **Booth #1002**
- Sean Brown, Senior Vice President, Sales Operations
- sean.brown@sonicfoundry.com, 608-443-1631
- www.sonicfoundry.com

**Product Categories:** Audio and Video Conferencing; Content Management Systems; Lecture Capture; Webcasting

### Sony Electronics
- **Booth #536**
- Kayce Baker, Educational Marketing Manager
- education@am.sony.com, 201-476-8233
- www.sony.com/education

**Product Categories:** Audio and Video Conferencing; Hardware; Learning Management Systems (LMS); Lecture Capture

### Spanning Cloud Apps
- **Booth #319**
- Adam Slagter, Territory Sales Representative
- adam.slagter@emc.com, 512-354-6728
- www/spanning.com

**Product Categories:** Compliance; Data Security; Enterprise Information Systems; Risk Management

### Spectrum Industries
- **Booth #818**
- Robert Kensinger, Vice President of Sales
- rkensinger@spectrumfurniture.com, 715-828-5030
- www.spectrumfurniture.com

**Product Category:** Furniture

### Splunk
- **Booth #2049**
- Jennifer Roth, Director, Higher Education
- jroth@splunk.com, 703-395-6436
- www.splunk.com

**Product Categories:** Analytics; Compliance; Internet2.NET+; Network Security; Security Management

### Steelcase
- **Booth #2002**
- Steelcase Education
- www.steelcase.com/education

**Product Category:** Furniture

### Stoneware
- **Booth #728/730**
- Inside Sales Group
- sales@stone-ware.com, 888-473-9485
- www.stone-ware.com

**Product Categories:** Assistive Technology; BYOD; Online Learning; Training

### STOP Security Tracking of Office Property
- **Booth #1937**
- Brad Van Gemert, Director of Sales
- doug@stoptheft.com, 203-945-2020
- www.stoptheft.com

**Product Categories:** BYOD; Data Security; Hardware; Risk Management

### Symplicity Corporation
- **Silver Partner**
- **Booth #1828/1630**
- Jennifer Nowell, Senior Director
- jennifer_nowell@symplicity.com, 703-885-1703
- www.symplicity.com

**Product Categories:** Analytics; Cloud Computing and Services; Mobile Apps; Student Retention

### Tapingo
- **Booth #541**
- Benjamin Anderson, Director of Campus Relations
- ben@tapingo.com, 215-866-6489
- www.tapingo.com

**Product Categories:** E-Commerce; Mobile Apps; Student Retention

### Taskstream
- **Booth #612/614**
- Webster Thompson, President
- info@taskstream.com, 800-311-5656
- www.taskstream.com

**Product Categories:** Academic Information Systems; Cloud Computing and Services; E-Portfolios; Portfolio and Project Management

### TeachPrivacy
- **Booth #510**
- Brian Felgoise, Co-Founder
- inquiry@teachprivacy.com, 215-886-1943
- www.teachprivacy.com

**Product Categories:** Compliance; Data Security; Privacy; Training

### TeamDynamix
- **Booth #1727/1729**
- Sharon Santino, Marketing Manager
- sharon.santino@teamdynamix.com, 614-470-4185
- www.teamdynamix.com

**Product Categories:** Enterprise Information Systems; Help Desk; IT Governance; Portfolio and Project Management

### Tableau Software
- **Booth #1626**
- info@tableau.com, 206-633-3400
- www.tableau.com

**Product Categories:** Analytics; Cloud Computing and Services

### Tapingo
- **Booth #2049**
- Emily Rudin, General Manager, Client Services
- rudin@sigcorp.com, 617-596-6868
- www.sigcorp.com

**Product Categories:** Consulting; Enterprise Resource Planning (ERP); IT Governance; Training

### Symantec Corporation
- **Silver Partner**
- **Booth #1828/1630**
- Jennifer Nowell, Senior Director
- jennifer_nowell@symantec.com, 703-885-1703
- www.symanetc.com

**Product Categories:** Data Security; Identity and Access Management; Security Management

### Taskstream
- **Booth #612/614**
- Webster Thompson, President
- info@taskstream.com, 800-311-5656
- www.taskstream.com

**Product Categories:** Academic Information Systems; Cloud Computing and Services; E-Portfolios; Portfolio and Project Management

### TeachPrivacy
- **Booth #510**
- Brian Felgoise, Co-Founder
- inquiry@teachprivacy.com, 215-886-1943
- www.teachprivacy.com

**Product Categories:** Compliance; Data Security; Privacy; Training

### TeamDynamix
- **Booth #1727/1729**
- Sharon Santino, Marketing Manager
- sharon.santino@teamdynamix.com, 614-470-4185
- www.teamdynamix.com

**Product Categories:** Enterprise Information Systems; Help Desk; IT Governance; Portfolio and Project Management

### Tableau Software
- **Booth #1626**
- info@tableau.com, 206-633-3400
- www.tableau.com

**Product Categories:** Analytics; Cloud Computing and Services

### Tapingo
- **Booth #541**
- Benjamin Anderson, Director of Campus Relations
- ben@tapingo.com, 215-866-6489
- www.tapingo.com

**Product Categories:** E-Commerce; Mobile Apps; Student Retention

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- info@taskstream.com, 800-311-5656
- www.taskstream.com

**Product Categories:** Academic Information Systems; Cloud Computing and Services; E-Portfolios; Portfolio and Project Management

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- inquiry@teachprivacy.com, 215-886-1943
- www.teachprivacy.com

**Product Categories:** Compliance; Data Security; Privacy; Training

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- Sharon Santino, Marketing Manager
- sharon.santino@teamdynamix.com, 614-470-4185
- www.teamdynamix.com

**Product Categories:** Enterprise Information Systems; Help Desk; IT Governance; Portfolio and Project Management

### Tableau Software
- **Booth #1626**
- info@tableau.com, 206-633-3400
- www.tableau.com

**Product Categories:** Analytics; Cloud Computing and Services
EXHIBITOR DIRECTORY

Technolutions
Booth #241/243
Alexander Clark, Chief Executive Officer
aclark@technolutions.com, 203-404-4839
www.technolutions.com

Product Categories: CRM; Document Management; Enterprise Information Systems; Student Information Systems

TechSmith Corporation
Booth #1318/1320
Matt Dennis, Education Account Manager
m.dennis@techsmith.com, 800-517-3001
www.techsmith.com

Product Categories: Lecture Capture; Mobile Learning; Online Learning; Training

Tegile Systems
Gold Partner
Booth #711/713
www.tegile.com

Product Categories: Architecture and Infrastructure; Online Learning (BI); Enterprise Information Systems; Network Security

Tidemark
Booth #1552
Ryan Chan, Director of Higher Education
highered@tidemark.com, 650-779-5160
www.tidemark.com

Product Categories: Analytics; Enterprise Information Systems; Enterprise Resource Planning (ERP); Financing

TimeClock Plus
Booth #2228
Adam McInturff, Director of Sales
sales@timeclockplus.com, 800-749-8463
www.timeclockplus.com

Product Categories: Cloud Computing and Services; Hardware; Mobile Apps; Risk Management

Today’s Business Solutions
Booth #845
Jim Farrell, Sales
jfarrell@singlecard.com, 630-537-1370
singlecard.com

Product Categories: BYOD; Compliance; Document Management; Mobile Apps

Top Hat
Booth #1154
marketing@tophat.com, 888-663-5491
www.tophat.com

Product Categories: BYOD; Clickers; Mobile Apps; Mobile Learning

TouchNet
Information Systems
Booth #923/925
John Murphy, Vice President
john.murphy@touchnet.com, 913-599-6699
www.touchnet.com

Product Categories: E-Commerce; Mobile Apps

Trustwave
Booth #342
Higher Ed Sales
info.sales@trustwave.com, 888-878-7817
www.trustwave.com/Solutions/By-Industry/Education

Product Categories: Compliance; Data Security; Intrusion Detection and Prevention; Network Security

Tuition Management Systems
Booth #1651
Liz Hunley, Regional Sales Manager
lhunley@afford.com, 513-260-1868
www.tuitionmanagementsystems.com

Product Category: E-Commerce

Turning Technologies
Booth #1824/1826
sales@turningtechnologies.com, 330-746-3015
www.turningtechnologies.com

Product Categories: BYOD; Clickers; Data Security; Mobile Apps

Unanet
Booth #419
Tom York, Director
sales@unanet.com, 703-689-9440
www.unanet.com

Product Category: Portfolio and Project Management

Unicorn
Booth #927/929
Jason Lacy, Vice President of Sales
sales@unicorn.net, 480-558-2400
www.unicorn.net

Product Categories: Consulting; Identity and Access Management; Learning Analytics; Open Source

EXHIBITOR DIRECTORY

Unify
Booth #1418/1517
Rosemarie Marshall, Vice President North America, Education Vertical
rosemarie.marshall@unify.com, 561-923-7123
unify.com

Product Categories: Audio and Video Conferencing; Cloud Computing and Services; Mobile Apps; Productivity Applications and Systems

Unit4-Three Rivers Systems
Booth #1724
Jami Morshed, Global Vice President for Sales, Education
jamil@threeriversonlysystems.com, 636-779-1506
www.unit4software.com

Product Categories: Cloud Computing and Services; Enterprise Resource Planning (ERP)

University Business
Booth #724
Joyce Kacin, Associate Publisher
jkacin@universitybusiness.com, 203-663-0100
www.universitybusiness.com

Product Categories: Business Intelligence (BI); Consulting; Media Production, Preservation, and Storage; Training

UniversityLease
Booth #514
John Riddle, Vice President
jriddle@universitylease.com, 949-255-5293
www.universitylease.com

Product Categories: Consulting; Financing

Utopic Software
Booth #745
Scott Davis, Vice President, Marketing
sales@utopicsoftware.com, 813-444-2231
www.utopicsoftware.com

Product Categories: Compliance; Intrusion Detection and Prevention; Network Architecture and Infrastructure; Network Security

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**EXHIBITOR DIRECTORY**

**Vaddio**
Booth #236
Claire Elkin, Marketing Coordinator
celkin@vaddio.com, 763-270-4781
www.vaddio.com

**Product Categories:** Audio and Video
Conferencing; BYOD; Classroom Control Systems

**Velocity Solutions**
Booth #1751
Jeff Bazow, Senior Account Executive
jeff@velsol.com, 704-408-9100
www.velsol.com

**Product Categories:** BYOD; Help Desk; Mobile Learning; Security Management

**Ventev**
Booth #846
Bruno Mejia, Director Sales
sales@ventev.com, 800-851-4965
www.ventev.com

**Product Category:** Network Architecture and Infrastructure

**Virco**
Booth #618/717
www.virco.com

**Product Categories:** Digital Signage

**Vocareum**
Booth #2124
Vishal Kapoor, Marketing
sales@vocareum.com, 408-471-4114
www.vocareum.com

**Product Categories:** Analytics; Cloud Computing and Services; Learning Management Systems (LMS); Online Learning

**we-inspire**
Start-Up Alley
Jon Schwartz, Vice President, Sales
sales@we-inspire.com, 508-983-9550 x15
www.we-inspire.com

**Product Categories:** Hardware; Learning Space; Productivity Applications and Systems; Training

**WebCheckout**
Booth #1036/1038
Daniel T. Pyne, Vice President, Sales
sales@webcheckout.net, 773-477-7019
webcheckout.net

**Product Categories:** Academic Information Systems; Cloud Computing and Services; Enterprise Information Systems; Enterprise Resource Planning (ERP)

**Wepa**
Booth #1648/1650
Amanda Calhoun, Sales Coordinator
amanda.calhoun@wepanow.com, 205-605-6059
www.wepanow.com

**Product Category:** Cloud Computing and Services

**Wolfram Research**
Booth #201
Kelvin Mischa, Academic Sales Manager
kelvinm@wolfram.com, 217-398-0700
wolfram.com

**Product Categories:** Cloud Computing and Services; Digital Publishing; Mobile Learning; Online Learning

**WolfVision**
Booth #1747
Pablo Munguia, Regional Sales Manager
sales@wolfvision.us, 770-931-6802
www.wolfvision.us

**Product Categories:** Audio and Video
Conferencing; BYOD; Hardware; Training

**Workday**
Gold Partner
Booth #1609
Sales
sales@workday.com, 877-967-5329
www.workday.com

**Product Categories:** Business Intelligence (BI); Cloud Computing and Services; Enterprise Resource Planning (ERP); Student Information Systems

**WTC Consulting**
Booth #1624
Ron Rutherford, Director of Marketing
rutherford@wtc-inc.net, 213-689-5309
www.wtc-inc.net

**Product Categories:** Consulting; IT Governance; Portfolio and Project Management

**W.W. Norton & Company**
Booth #1445
Cassie del Pilar, Director of Institutional Sales
cdelpilar@wwnorton.com, 212-790-4290
www.wwnorton.com

**Product Categories:** Digital Publishing; Mobile Learning; Online Learning

**Xest**
Booth #316
John Varvarigos
sales@xest.com, 800-609-9497
www.xest.com

**Product Categories:** Audio and Video
Conferencing; BYOD; Classroom Control Systems; Learning Space

**Xirrus**
Booth #928/830
Xirrus Wi-Fi Networks
sales@xirrus.com, 805-262-1600
www.xirrus.com

**Product Categories:** Cloud Computing and Services; Network Architecture and Infrastructure; Wireless

**Yellowdig**
Start-Up Alley
Scott Barnette, Executive Vice President Sales
scott.barnette@yellowdig.com, 919-539-9206
www.yellowdig.com

**Product Categories:** Analytics; Learning Management Systems (LMS); Online Learning; Social Media

**Zaption**
Start-Up Alley
Zaption Sales
sales@zaption.com, 415-997-9979
zaption.com

**Product Categories:** BYOD; Learning Analytics; Media Production, Preservation, and Storage; Online Learning
Zendesk
Booth #2112
Marcus Jessup, Sales Manager, NPO/EDU
mjessup@zendesk.com, 415-449-7611
www.zendesk.com

Product Categories: CRM; Help Desk; Mobile Apps; Student Retention

Zeticon
Booth #641
Pieter Josson, Country Manager
pieter.josson@zeticon.com, 917-854-2855
www.mediahaven.com

Product Categories: Cloud Computing and Services; Content Management Systems; Digital Publishing; Media Production, Preservation, and Storage

Zones
Booth #1752
Dion Brown, Sales Manager
dion.brown@zones.com, 253-205-6245
www.zones.com

Product Categories: Cloud Computing and Services; CRM; Data Security; Document Management

Zoom Video Communications
Booth #239
Priscilla McCarthy, Marketing Events Manager
sales@zoom.us, 888-799-9666
zoom.us

Product Categories: Audio and Video Conferencing; Cloud Computing and Services; Mobile Apps; Productivity Applications and Systems

Zovy
Booth #346
Matt Ruggiero, Director of Marketing
info@zovy.com, 617-910-5600
www.zovy.com

Product Categories: Compliance; Data Security; IT Governance; Storage

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EXHIBIT HALL

EXHIBIT HALL HOURS
Wednesday, October 28   9:30 a.m.–6:30 p.m.
Thursday, October 29    10:00 a.m.–4:30 p.m.

Poster Sessions

Start-Up Alley

Meeting Suites

Exhibitor Lounge

EXHIBITOR HELP DESK

CONFERENCE INFORMATION DESK

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Wednesday, 4:30–6:30 p.m.
Exhibit Hall H-K

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