

### EDUCAUSE

ANNUAL CONFERENCE 2015

October 27-30 • Indianapolis, Indiana, and Online

A CHILLIAN SOLUTION OF THE SECOND OF THE SEC

# Seamlessly Integrate Pro AV Sources into Software Codecs













### MediaPort 200 HDMI and Audio to USB Scaling Bridge

The Extron MediaPort 200 solves the dilemma of integrating Pro AV sources with software codecs. It accepts signals up to 1920x1200, and scales the video to the optimal resolution for the codec. Audio features include an internal DSP, HDMI audio de-embedding, and USB bidirectional audio, plus dedicated AEC reference. It also works hand-in-hand with the Extron CCI Pro 700, the industry's first control system user interface optimized for conferencing, collaboration, and AV control. The MediaPort 200 leads the industry, bridging the gap between simple webcam-to-computer solutions and traditional hardware videoconferencing systems.

#### Features

- Works with Lync<sup>®</sup>/Skype for Business<sup>®</sup>, WebEx<sup>®</sup>, and other software codecs
- Plug-and-play simplicity using industry-standard UVC and UAC drivers
- High quality video scaling to match common software codec requirements, up to 1080p/30
- Stereo line level input and mic input with integrated audio DSP
- Dedicated AEC reference output for external DSP
- HDCP-compliant HDMI input and loop-through for connection to a display, AV system, or hardware codec
- Selectable HDCP authorization for compatibility with non-HDCP compliant devices
- USB 4x2 audio interface for two-channel source mixing with program audio
- Easy setup and commissioning with Extron's PCS Product Configuration Software



The MediaPort 200 can work with the Extron CCI Pro 700 Conference and Collaboration Control Interface as part of a complete conferencing solution.



Visit Extron at Booth #1124

Dear EDUCAUSE Members and Colleagues,

Welcome to Indianapolis and the 2015 EDUCAUSE Annual Conference—and welcome to the best thinking in higher education IT.

EDUCAUSE is a diverse community representing institutions, corporations, associations, and foundations from across the United States and around the world. We share a common goal: to understand and advance the strategic role of IT in higher education. We are energized when successful outcomes are fueled by commitment and collaboration.

This conference is designed to connect you with ideas, resources, and each other. With more than 450 sessions, 750 presenters, and an exhibit hall hosting over 300 technology, service, and solution providers, the conference offers multiple pathways to enhance your knowledge, skills, and professional network. Lounges and informal spaces, along with program breaks and receptions, extend your opportunities to connect with others.

If this is your first annual conference, visit the "First-Timer Pit Stop" in the hallway outside the exhibit hall entrance, where a crew of community volunteers and EDUCAUSE staff offer a warm welcome and some conference tips. Even if you're the most experienced conference participant, you may have questions or need directions, so staff are available to assist you throughout the event.

On behalf of EDUCAUSE, the 2015 program committee, and the many presenters and sponsors who have made possible this premier gathering of our higher education IT community, thank you for attending.



John O'Brien President and CEO EDUCAUSE



Sharon E. Blanton Vice President and CIO Hawaii Pacific University EDUCAUSE 2015 Program Chair

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**GETTING STARTED GETTING STARTED** 



### NAME **BADGES**

Please wear your name badge throughout the event, as this will grant you access to conference activities.

Full-conference attendees/daily registrants

Access: Exhibit hall open hours, provided lunches. program sessions, and the networking reception.

**BLACK Exhibitors** 

Access: Exhibit hall setup/teardown times, open hours, and the networking reception.

(Lunch tickets may be purchased at registration.)

**CLEAR** Exhibit hall-only visitors

Access: Exhibit hall open hours and the networking reception.

NAME BADGE PERSONALIZATION: Customize your badge to indicate your areas of interest, institutional role, and EDUCAUSE involvement. Stop by the Ribbon and Affinity Sticker Bar near registration.

Name badges and registration are sponsored by Jenzabar, Platinum Partner



### **PROCEEDINGS**

All presenters are invited to upload their session resources including slides, videos, handouts, and the like.

These resources are available to participants through our EDUCAUSE 2015 conference website proceedings



### **RECORDING/** STREAMING POLICY

Because all presentations and associated materials are the presenters' intellectual property. you must obtain the presenters' permission to record or stream their session or activity in any medium (including, but not limited to, Periscope, Meerkat, and YouTube).

Recording/streaming for commercial purposes is allowed only with prior written permission from both EDUCAUSE and the presenter(s). EDUCAUSE reserves the right to ask any participant to move within or to leave a session venue if their use of technology is disruptive to presenters or other participants.



### DIGITAL BADGES & YOU

Be recognized by our award-winning badging initiative! Find out more during the "We Need You: How to Become an EDUCAUSE Conference Presenter, Mentor, or Volunteer" session Friday morning 9:10 to 10:00 in Meeting Room 243-245,

EDUCAUSE 2015 on-site and online presenters will be awarded digital badges after the event.

For more information, visit educause.edu/badging.



#### **SESSIONS & PRESENTERS**

Share your thoughts on sessions and presenters through the conference mobile app or through the online agenda.

#### **OVERALL**

Watch for the overall conference evaluation e-mail shortly after the



### **WIRELESS ACCESS**

**NETWORK SSID EDUCAUSEAIR** 

**NETWORK PASSPHRASE** educause (case sensitive)

Wireless connectivity is available in most areas of the conference space during regular event hours. Public Wi-Fi is not available for participants in the exhibit hall.



### **CONNECT & CONTRIBUTE**

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of lickr.com/groups/educause2015



#EDU15



tinyurl.com/linkedinE15

### **CREATING YOUR SCHEDULE**



### **Program Content**

In an effort to help you navigate the program, the EDUCAUSE 2015 Program Committee developed a list of IT organizational domains that address chalenges reaching across the institution. Use these terms to search the program for sessions that best align to your specific area of interest.

#### **IT Organizational Domains**

- Advancing the Academic Mission (includes Teaching and Learning)
- Analytics, Business Intelligence, and Data Management for Planning
- Digital Scholarship, Libraries, Publishing, Curation, and Open Access
- Enterprise Service Delivery
- Leading and Partnering Strategically across the Academy
- Risk Management

### **Diversity at EDUCAUSE 2015**

EDUCAUSE supports diversity not only within the field of technology but also beyond the higher education community. In addition to the broad diversity represented by conference participants, our programming represents a variety of sessions supporting this topic.



Attend one of the diversity sessions and show your support by adding this sticker to your name badge from the Affinity Sticker and Ribbon bar next to the tote-stuffing area.

#### **Abstracts and Outcomes**

Session titles and speakers are listed in this program by domain. For details including a descriptive abstract and outcomes, where applicable—practical takeaways you can expect to glean from attending the session—visit the conference website (educause.edu/annual-conference) or use our mobile app (educause.edu/EDU15Mobile).

### **Special Designations**

#### **W** Award-Winner Sessions

Award program sponsored by Moran Technology Consulting, Silver Partner

Sessions designated with this icon are presented by the EDUCAUSE Community Leadership, Leadership, and Rising Star Award winners. These individuals have shown exemplary leadership and accomplishment in the use of technology in higher education. They are proven and recognized thought leaders in our community.

#### Refreshment Breaks

Take time to refuel and relax with refreshments provided during these breaks. Get the energy boost you'll need to make the most of the many opportunities that surround you!

### **©** Corporate Sessions

These sessions merge corporate and institutional thought leadership in a dynamic discussion of common challenges and opportunities to facilitate intentional dialogue that bridges R&D and promotes product development. Sessions are aimed at providing desired outcomes and advancing the practical and innovative use of technology in higher education

#### **E** Association Activities

Sessions labeled with the "E" icon offer you a direct connection to your EDUCAUSE association staff through informal "meet and greets" and product and service demonstrations.

#### ■ Webcasts

Webcast recordings are provided by Sonic Foundry, Platinum Partner

With such a large array of sessions to choose from, it's impossible to attend them all. Selected sessions will be professionally streamed, recorded, and made available to you after the conference. Webcasts are marked in the daily agendas with the screen icon above. Closed captioning will be available for all public webcasts; these sessions are posted on the conference home page.



# Download the Conference Mobile App

Get your hands on the latest conference information!



- Access the daily agenda
- View session descriptions
- Create a personal itinerary
- Review presenter bios
- Navigate location and exhibit hall maps
- Complete session evaluations

educause.edu/EDU15Mobile





Available versions for Android, iOS and Web.

SPONSORED BY



EDUCAUSE

GETTING AROUND GETTING AROUND



### **Places**

#### First-Timer Pit Stop | Hoosier Lobby, First Level

If you're new to the annual conference, visit the pit stop. Volunteers will be there to help plan your day, suggest networking events, and share ideas on how to become more involved in the higher education IT community.



Central | Crossroads, First Level

Visit this community hub in the walkway between the general session and the exhibit hall to learn more about your association. Join us for meet and greets with EDUCAUSE staff to share your feedback and to talk about association programs and resources that can support your professional pathway. Discover how EDUCAUSE can help you enhance decision making, build your profession, create connections, and strengthen higher ed. Also, take part in our community LEGO brick building activities!

#### Information Kiosks | Crossroads, First Level

Build your personal itinerary, map the exhibit hall, check e-mail, check in for a flight, and get daily updates on the conference buzz. Information kiosks are available during conference hours.

### Power Station Area | Hoosier Lobby, Second Level

Sponsored by Lenovo, Silver Partner

Plug in and charge your electronic devices to stay powered up for the full event. Whether it's your phone or tablet that needs charging, our sponsor's got you covered. Hang out or drop your devices off for a quick charge.

#### Tote-Stuffing Area | Crossroads, First Level

In an effort to reduce waste, we've created an area for you to choose only the complimentary hard-copy information you want. Along with the conference print program, you'll also find association resource flyers and a convenient tote bag to fill with items and any collectibles from your trips through the exhibit hall.

#### **CIO Lounge** | Meeting Room 103-104

Sponsored by Unit4

CIOs are invited to relax and hold informal gatherings with peers. Find a quiet, comfortable spot to charge your devices, watch streamed general sessions, and check e-mail. An assortment of snacks and beverages will also be available.

### **Community Lounge** | Meeting Room 143-145

Sponsored by Civitas Learning

This space is designed for members of the EDUCAUSE community to connect with each other. Organize impromptu and birds-of-a-feather meetings, share valuable content, or just relax in this informal setting. Drop in or use the online scheduling sheet (tinyurl.com/EDU15Community Lounge) to reserve space for larger meetings. See you there!

### International Welcome Lounge | Meeting Room 142

Stop by the lounge to connect with other colleagues from around the globe. Check e-mail, relax, and recharge your devices. You'll also find refreshments, convenient access to a printer, and basic office supplies.

### Media Lounge | Meeting Room 212

Media representatives attending EDUCAUSE 2015 have a quiet place again this year to get away from the commotion of conference activities, charge their devices, conduct interviews, and compose stories. The room will not be formally scheduled, so please use common courtesy in this shared space regarding noise volume and use of the area.

### **Speaker Ready Room** | Meeting Room 107-108

Here's where some of the "behind the scenes" magic happens! Conference speakers and presenters are encouraged to visit this area to test their equipment with the exact configuration that will be available in their room. Printers, projectors, and a copier will be available for practicing and making last-minute modifications and handouts. You can also pick up your speaker gift and ribbon for your name badge.

#### Exhibit Hall | Exhibit Hall H-K

More than 300 innovative product and service providers will be on hand, creating the largest exhibit hall for higher education IT professionals. Mingle with representatives and colleagues during refreshment breaks, lunch, and the networking reception. See page 99 to learn about other exciting activities in the hall, including Start-Up Alley.

#### Learning Theater | Exhibit Hall H-K

Located in the exhibit hall, this community space will feature high-energy presentations including ed-tech business spotlights, community project spotlights, and brainstorm discussion sessions. On Wednesday, join us for the two-part "Under the Ed Radar" business pitch competition and learn about digital courseware at the Innovation Stage. On Thursday, join industry leaders who will discuss trending topics impacted by technology at the Dell Think Tank sessions. See pages 16–17 for details.

#### Start-Up Alley | Exhibit Hall H-K

Sponsored by Copley Retention Systems and USA Funds

Visit 24 emerging ed-tech companies with innovative products and services targeted to the higher education market. Share direct feedback on new ideas and learn about solutions for your institution.



### **MAPS**

Please see the end of the program for detailed exhibit hall and convention center maps.

Recycle this program.



### **TUESDAY**

International Lounge 7:00 a.m.-4:00 p.m.

Registration, Community Lounge, Exhibitor Help Desk, Media Lounge, **Speaker Room** 7:00 a.m.-5:30 p.m.

First-Timer Pit Stop 8:00 a.m.-5:00 p.m.

CIO Lounge 11:00 a.m.-4:30 p.m.

### **Morning Seminars**

8:00-11:30 a.m.

### **Full-Day Seminars**

8:00 a.m.-4:00 p.m.

Refreshment Break for Seminar **Participants** 9:30-10:00 a.m.

**Morning Seminars** (continued) 8:00-11:30 a.m.

**Full-Day Seminars** (continued)

8:00 a.m.-4:00 p.m.

Lunch for Seminar Participants

11:30 a.m.-12:30 p.m.

### **Afternoon Seminars**

12:30-4:00 p.m.

**Full-Day Seminars** (continued)

8:00 a.m.-4:00 p.m.

Refreshment Break for Seminar Participants 2:00-2:30 p.m.

**Afternoon Seminars** (continued) 12:30-4:00 p.m.

**Full-Day Seminars** (continued) 8:00 a.m.-4:00 p.m.

First-Timer Welcome and Orientation **Session** 4:30-5:00 p.m.

### WEDNESDAY

International Lounge 7:00 a.m.-4:30 p.m.

CIO Lounge, First-Timer Pit Stop, Speaker **Room** 7:00 a.m.-5:00 p.m.

Registration, Community Lounge, Media Lounge 7:00 a.m.-6:30 p.m.

General Session | Daniel Pink 8:00-9:30 a.m.

> Break in the Exhibit Hall 9:30-10:30 a.m.

Sessions 10:30-11:20 a.m.

Beverage Break 11:20-11:40 a.m.

Sessions

11:40 a.m.-12:30 p.m.

**Exhibit Hall** 9:30 a.m.-

6:30 p.m.

Lunch in the **Exhibit Hall** 12:30-2:30 p.m.

Poster Sessions in the **Exhibit Hall** 

1:30-2:30 p.m.

**Sessions** 2:30-3:20 p.m.

Break 3:20-3:40 p.m.

**Sessions** 3:40-4:30 p.m.

Networking Reception in the Exhibit Hall 4:30-6:30 p.m.

### THURSDAY

First-Timer Pit Stop 7:00 a.m.-5:00 p.m.

Registration, Community Lounge, International Lounge, Media Lounge, **Speaker Room** 7:00 a.m.-5:30 p.m.

CIO Lounge 7:00 a.m.-6:00 p.m.

Morning Refreshments 7:30-8:00 a.m.

**Sessions** 8:00-8:50 a.m.

Break 8:50-9:10 a.m.

**Sessions** 9:10-10:00 a.m.

Break in the Exhibit Hall 10:00-10:30 a.m.

General Session Andrew McAfee 10:30-11:30 a.m.

**Exhibit Hall** 10:00 a.m.-4:30 p.m.

Lunch in the Exhibit Hall 11:30 a.m.-1:30 p.m.

**Sessions** 1:30-2:20 p.m.

■ **Break** 2:20-2:40 p.m.

**Sessions** 2:40–3:30 p.m.

Break in the Exhibit **Hall** 3:30-4:30 p.m.

**Sessions** 4:30-5:20 p.m.

Sessions 5:30-6:20 p.m.

**Meet-Up Receptions** 5:30-7:00 p.m.

### **FRIDAY**

Registration, Community Lounge, First-Timer Pit Stop, International Lounge, Media Lounge, Speaker Room 7:30-10:30 a.m.

**CIO Lounge** 7:30-11:30 a.m.

■ Morning Refreshments 7:30-8:00 a.m.

Sessions 8:00-8:50 a.m.

■ Break 8:50-9:10 a.m.

Sessions 9:10-10:00 a.m.

General Session | Emily Pilloton 10:15-11:15 a.m.



# THANK YOU

TO OUR EVENT SPONSORS
AND CORPORATE PARTNERS

### **EVENT SPONSORS**

The following companies demonstrate their commitment to advancing technology in the higher education community by sponsoring key initiatives at EDUCAUSE 2015.

#### **PLATINUM PARTNERS**

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Thursday meet-up reception

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### NEC

Thursday meet-up reception

#### Hobsons

Wednesday networking reception

#### **ADDITIONAL SPONSORS**

#### Accenture

Thursday meet-up reception

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**EDUCAUSE Virtual Annual Conference** 

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### Citrix

Thursday general session JW Marriott hotel host Mobile app

#### Civitas Learning

Community Lounge

#### **Copley Retention Systems and USA Funds**

Start-Up Allev

#### **EMC Corporation**

Poster sessions

#### IBM

Wednesday general session

#### Krono

Wednesday networking reception

#### Liaison

Wednesday networking reception

#### PeopleAdmin

Totebags

#### Presidio

Hydration stations

#### **TeamDvnamix**

Wednesday networking reception

#### Unit4

CIO Lounge

### Vocareum

Wednesday networking reception

### **CORPORATE PARTNERS**

We graciously thank our Corporate Partners for their dedication to supporting the higher education IT community. Proceeds from their collective partnership provide EDUCAUSE with the resources to subsidize fees, expand member benefits and services, and produce award-winning publications throughout the year.



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EDUCAUSE

# Find us at Booth #802 Mc **Graw Education** You have the Content. We have the Platform. Author your own Content into our Adaptive Platform How our Adaptive Technology Can Help you: Authoring Platform – upload, author, & annotate your content **Delivery Platform –** learners use personalized product based on your content **Data Platform – real-time student**, instructor, and authoring feedback Learning Science Platforms

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Visit booth #709 for details!

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**Catherine Yang** Staff Liaison Senior Director, Content **EDUCAUSE** 



### Pamela McQuesten

Vice President for Information Services and CIO Southwestern University







# LEARNING THEATER Inside Hall H

Inside Exhibit Hall H-K

### THE FUTURE OF HIGHER EDUCATION IT IS HERE

Join industry leaders in this high-energy space dedicated to advancing technology in the higher education community. The Learning Theater, open during exhibit hall hours, will host two days of engaging and interactive programs that you don't want to miss!

### LEARNING THEATER EVENT HIGHLIGHTS

### "Under the Ed Radar" Pitch Competition

Hear engaging, competitive pitch sessions from 10 emerging ed-tech leaders who will introduce new, innovative solutions focused on student success and retention. These pitches will be judged by a panel of business thought leaders and entrepreneurs. Sponsored by Copley Retention Systems and USA Funds.

### **Innovation Stage**

A panel of leading innovative organizations and companies will unveil their new cutting-edge courseware technologies that are intended to improve the postsecondary success of more than a million low-income students by 2018. *Brought to you by the Bill & Melinda Gates Foundation.* 

### **Dell Think Tank**

Join high-energy discussions on technology trends and outlooks affecting the higher education community.

## LEARNING THEATER SCHEDULE Wednesday, October 28

10:30 a.m.-12:30 p.m. "Under the Ed Radar": An Ed-Tech Business Pitch Competition

Panel judges include Copley Retention Systems, USA Funds, Learn Capital, Google, and McGraw-Hill Education

Ten emerging ed-tech companies exclusively selected from a vast pool of applicants will deliver a 7-minute pitch presentation in front of a panel of judges consisting of business thought leaders and entrepreneurs. The pitches will focus on innovative solutions for addressing student success and retention. (See page 25 for a complete list of participating companies.)

12:45-3:20 p.m. The Innovation Stage | Next-Generation Digital Courseware: Amplifying Great Instruction and Helping Students Succeed

Facilitated by **Rahim Rajan**, Senior Program Officer, Postsecondary Success, Bill & Melinda Gates Foundation

Meet pioneering courseware organizations developing best-in-class learning environments that will help faculty improve learning outcomes and mastery for undergraduate courses. In addition to an interactive overview of the courseware, you'll also have an opportunity to engage in intimate discussions with courseware leaders from Acrobatiq, Carnegie Mellon University, Cerego Global, CogBooks, Lumen Learning, NROC/EdReady, OpenStax College, and Smart Sparrow.

3:40-4:30 p.m. The TIP Project: Competency-Based Education Challenges and Solutions

**Mark Leuba**, Managing Director, Pathway Technology Partners; **Deb Bushway**, Independent Consultant

The TIP (Technical Interoperability Pilot) Project spotlights common issues facing schools and partners with leading institutions and vendors to present real solutions.

### **Thursday, October 29**

11:45 a.m.-1:15 p.m. Engaging Learners with Mobile Initiatives to Improve Student
Outcomes | Dell Think Tank

**Kris Guye**, Director of Technology Services, Southern Illinois University at Carbondale; **Kimberly Thomas**, Senior Technology Strategist, University of Oklahoma

Moderated by: Jon Phillips, Managing Director, Worldwide Education Strategy, Dell

1:30-2:20 p.m. Rethinking Learning Spaces: The Transition from High School to College to Lifelong Learning Environments | Dell Think Tank

**Cindy Eggebrecht**, Director of Marketing Communications, Bretford Manufacturing; **Chris Kobza**, Managing Director, IT Learning Spaces, and **Erin Wolfe**, Executive Director, Strategic Initiatives, University of Oklahoma

2:40-3:30 p.m. What Is Next in Active Learning? Meeting the Learning Needs of Today's Students with Technology | Dell Think Tank

**Cindy Eggebrecht**, Director of Marketing Communications, Bretford Manufacturing; **Chris Kobza**, Managing Director, IT Learning Spaces, and **Erin Wolfe**, Executive Director, Strategic Initiatives, University of Oklahoma

3:40-4:15 p.m. The Business of Learning: Designing the Next Generation Institution | Dell Think Tank

Jon Phillips, Managing Director, Worldwide Education Strategy, Dell; Julie McRoberts, Business Development Manager, Intel Corporation; Loretta M. Early, University Vice President and ClO, University of Oklahoma; R. David Crain, Vice President and Chief Information Officer, University of Texas at Dallas

### **EDUCAUSE 2015 PROPOSAL REVIEWERS**

The EDUCAUSE 2015 Program Committee invited a number of colleagues to participate as adjunct members in the development of the conference program. Their names are listed below. Their contributions made it possible for us to thoroughly review every proposal submitted, and their knowledge increased our overall pool of expertise. We take this opportunity to thank them.

**Kevin Abbott**, University of Notre Dame **Marianne Afifi**, California State University, Northridge

**Gerald Allen**, University of West Georgia **Jon Allen**, Baylor University

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**Keith Barros**, Seton Hall University **Jon Bartelson**, Worcester Polytechnic
Institute

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Markus von der Hyde, vdH-IT

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Allita Walz, Virginia lech

Christopher Waters, Elon University

**Jacqueline Watrous**, University of Massachusetts Amherst

Ellen Watson, The University of Memphis Keith Weber, Murray State University D. Grainger Wedaman, Brandeis University

**Cheryl Welsch**, Sullivan County Community College

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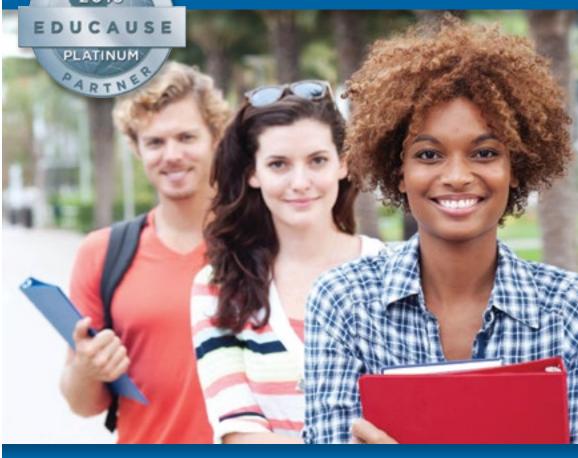
Robert Yanckello, University of Central

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## **EXPLORE THE ED-TECH SCENE**

If you're interested in exploring new and emerging technologies, Start-Up Alley is the place to be during EDUCAUSE 2015! Two dozen exclusively selected emerging ed-tech companies will be debuting innovative IT services and solutions that could influence the future of higher education. Interact with these next-generation technologies in real time.

### START-UP ALLEY **PARTICIPANTS**

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### Visit the alley during exhibit hall hours:

Wednesday 9:30 a.m.-6:30 p.m.

**Thursday** 10:00 a.m.-4:30 p.m.



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## **GET THE INSIDE** PITCH ON THE FUTURE OF HIGHER ED IT

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### COMPETITION PARTICIPANTS

Participants listed in order of participation.

Flipgrid | Student Success Kevin Soran, Education Specialist

mvExemplars | Student Success Tim O'Connor, CEO

Pear Deck | Student Success Anthony Showalter, President

**Campus Bubble** | Student Success Spencer Barkoff, CEO

Career Pillar | Student Success Edgar Blunt, Co-Founder and CEO

**Quadlyfe** | Recruitment & Retention Christopher Downs, Director of Product Development

we-inspire | Student Success Michael Esfahani. West Region Manager

**GetSet Learning** | Retention Karan Goel. CEO and Founder

**Zaption** | Student Success Chris Walsh, CEO

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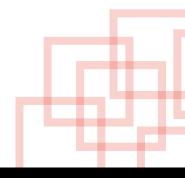
### Don't miss this live emerging ed-tech pitch competition!

### Wednesday 10:30 a.m.-12:30 p.m.

Learning Theater, Exhibit Hall H-K or via streaming video

THANK YOU TO OUR PANEL OF JUDGES

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## **SUNDAY/MONDAY**



### **Sunday, October 25**

8:00 a.m.-5:00 p.m.

### **Exhibitor Help Desk Open**

HOOSIER LOBBY, FIRST LEVEL

### **Monday, October 26**

8:00 a.m.-4:00 p.m.

## **EDUCAUSE Board of Directors Meeting**

(Board members only)

WHITE RIVER BALLROOM A, FIRST FLOOR, JW MARRIOTT HOTEL

8:00 a.m.-5:00 p.m.

### **Registration Desk Open**

Sponsored by Jenzabar, Platinum Partner

WABASH EAST LOBBY

### **Exhibitor Help Desk Open**

HOOSIER LOBBY, FIRST LEVEL

### **Speaker Ready Room Open**

MEETING ROOM 107-108

### 12:00 noon-5:15 p.m.

### **iPASS** Convening

(By invitation only)

WHITE RIVER BALLROOM E, FIRST FLOOR, JW MARRIOTT HOTEL

### 5:15-6:30 p.m.

### iPASS Convening Reception

(By invitation only)

WHITE RIVER BALLROOM F, FIRST FLOOR, JW MARRIOTT HOTEL



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Transition to Digital: Strategies That Impact Education

Wednesday, Oct. 28, 10:30 - 11:20 AM Room 240

Improving Outcomes for 21st-Century Learners Through Digital Innovation

Thursday, Oct. 29, 8:00 - 8:50 AM Room 233-234

Tell us how learning makes you at booth 1601 and with #learningmakesus

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## **TUESDAY**



### October 27

7:00 a.m.-4:00 p.m.

## International Welcome Lounge Open

**MEETING ROOM 142** 

7:00 a.m.-5:30 p.m.

### **Registration Desk Open**

Sponsored by Jenzabar, Platinum Partner

WABASH EAST LOBBY

### **Community Lounge Open**

Sponsored by Civitas Learning

MEETING ROOM 143-145

### **Exhibitor Help Desk Open**

HOOSIER LOBBY, FIRST LEVEL

### **Media Lounge Open**

**MEETING ROOM 212** 

### **Speaker Ready Room Open**

MEETING ROOM 107-108

8:00-11:30 a.m.

### **MORNING SEMINARS**

Note: Separate registration and fee are required.

### Seminar 1A | Bigger Can Be Better: Designing Large Classrooms to Support Active Learning

MEETING ROOM 138-139

Adam B.A. Finkelstein, Teaching and Learning Services, and Laura R. Winer, Director, Teaching and Learning Services, McGill University

### Seminar 2A | Unbadgelievable! Incorporating Outcomes-Based Digital Badges in a Traditional Course

MEETING ROOM 140-141

**Kevin O'Shea**, Educational Technologist, and **Casey Wright**, Web Application Programmer, Purdue University

MEETING ROOM 231-232

Kirk Campbell, Director, ESS, David Harris, Vice President/CIO, and Flint Johnston, Programmer Analyst II, Loma Linda University

### Seminar 4A | Research Data Management Using Software as a Service

MEETING ROOM 201-202

**Vas Vasiliadis**, Director, Products, Communication and Development, University of Chicago

## Seminar 5A | Building Your Interpersonal Toolbox: The Human Side of Supporting Technology

**MEETING ROOM 203-204** 

Julianne M. Miranda, Associate Dean of Academic Life and Associate Professor, and Donnie Sendelbach, Director, Instructional and Learning Services, DePauw University

## Seminar 6A | Building and Improving IT Service Change Management

**MEETING ROOM 233-234** 

**John Borwick**, University Libraries IT Services Director, Virginia Tech

# Seminar 8A | Leading Transformational Change: Applied Change Management in Higher Education

**MEETING ROOM 237-238** 

**Thomas Rains**, Vice President for Information Services, CIO, Cardinal Stritch University; **Michael D. Erickson**, Chief Information Officer, Colorado School of Mines

## Seminar 9A | Build Partnership with an Inclusive Leadership Culture

**MEETING ROOM 235-236** 

Kerri Campbell, Senior Associate Director of Career Services, and Caroline Dowd-Higgins, Director, Career and Professional Development, Indiana University; Cathy O'Bryan, Director, Client Support, Indiana University Bloomington; Catherine Ashcraft, Senior Research Scientist, University of Colorado Boulder

### Seminar 10A | Building an Emerging Technology and Futures Capacity in Your Organization

SAGAMORE BALLROOM 7

**Bryan Alexander**, President, Bryan Alexander Consulting

## Seminar 11A | Threat and Risk Assessments in a Postenterprise Environment

**MEETING ROOM 243-245** 

**Lawrence Dobranski**, Director, ICT Security, Access and Compliance, University of Saskatchewan

### Seminar 12A | The Brains behind Effective Presentations

MEETING ROOM 241-242

**John Medina**, Developmental Molecular Biologist and Research Consultant, University of Washington

### 8:00 a.m.-4:00 p.m.

### **FULL-DAY SEMINARS**

Note: Separate registration and fee are required.

# Seminar 1F | Technically Competent: Building Capacity to Support the Competency-Based Revolution

WABASH BALLROOM 1

Laurie Dodge, Vice Chancellor/Vice Provost, Brandman University; Charla Long, Consultant and Founding Dean, CBE Partners; and Deb Bushway, Independent Consultant

## Seminar 2F | Practical Considerations for Learning Analytics Implementations

WABASH BALLROOM 2

James E. Willis III, Research Associate, Indiana University; Patsy Moskal, Associate Director, Research Initiative for Teaching, University of Central Florida; Kimberly Arnold, Senior Evaluation Consultant, University of Wisconsin-Madison

## Seminar 3F | Service Design: Key Methodologies and Concepts for Campus Teams

WABASH BALLROOM 3

Randall Alberts, Assistant Director, and Mahmoud Pegah, Chief Information Officer, Ringling College of Art and Design

## Seminar 4F | Becoming a Successful Technology Manager

MEETING ROOM 130-131

**Diane J. Graves**, Assistant Vice President for Information Resources, Trinity University; **Eugene L. Spencer**, Chief Information Officer, Ursinus College

## Seminar 5F | Charting the Course: Professional Development Planning Aligned with Organizational Goals

**TUESDAY** 

MEETING ROOM 132-133

Katie L. Vale, Vice President, Information and Library Services and Librarian, Bates College; Jennifer Sparrow, Senior Director of Teaching and Learning with Technology, The Pennsylvania State University; Cindy Mitchell, Associate Chief Information Officer, University of Maine System

## Seminar 6F | ITANA Face2Face: Signature-Ready Enterprise Architecture

**MEETING ROOM 134-135** 

Christopher Eagle, Enterprise Architect, University of Michigan-Ann Arbor; James Phelps, Director, Enterprise Architecture and Strategy, University of Washington

## Seminar 8F | Weaving a Tale So Others Will Listen: Technical to Fantastical

MEETING ROOM 136-137

A. Michael Berman, Vice President for Technology and Communication, California State University, Channel Islands; Crista Copp, Director of Academic Technology, Loyola Marymount University

### 8:00 a.m.-4:50 p.m.

### **iPASS Convening**

(By invitation only)

WHITE RIVER BALLROOM E, FIRST FLOOR, JW MARRIOTT HOTEL

### 8:00 a.m.-5:00 p.m.

### First-Timer Pit Stop

HOOSIER LOBBY, FIRST LEVEL

### 9:00-10:50 a.m.

## **EDUCAUSE Nominations Committee Meeting**

(Committee members only)

WHITE RIVER BALLROOM A, FIRST FLOOR, JW MARRIOTT HOTEL

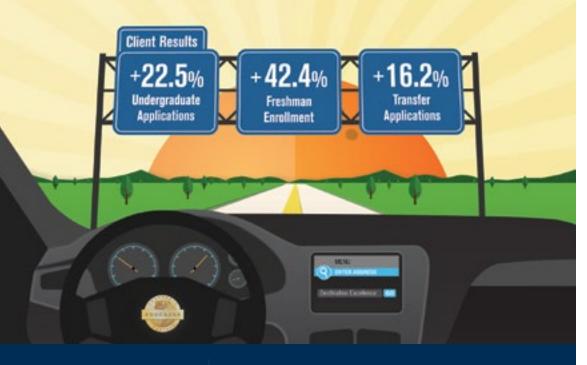


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### 9:30-10:00 a.m.

### Refreshment Break for **Preconference Seminar Participants**

HOOSIER LOBBY, SECOND LEVEL

### 10:30-11:50 a.m.

### **Coalition of Higher Education IT** Associations (CHEITA) Meeting

(By invitation only)

WHITE RIVER BALLROOM B, FIRST FLOOR, JW MARRIOTT HOTEL

### 11:00 a.m.-4:30 p.m.

### **CIO Lounge Open**

Sponsored by Unit4

**MEETING ROOM 103-104** 

### 11:30 a.m.-12:30 p.m.

### Lunch for Preconference **Seminar Participants**

(Lunch ticket required)

**500 BALLROOM** 

### 12:00 noon-2:50 p.m.

### **ECAR Working Groups General** Meeting

WHITE RIVER BALLROOM D, FIRST FLOOR, JW MARRIOTT HOTEL

Susan Grajek, Vice President, Data, Research, and Analytics, and Karen A. Wetzel, Program Manager, ECAR Working Groups, EDUCAUSE; Myles Danson, Co-design Manager, Jisc; Kent Wada, Chief Privacy Officer and Director, Strategic IT Policy, UCLA; Timothy M. Chester, Vice President for Information Technology, University of Georgia

### 12:30-2:30 p.m.

### Architecting the **Next-Generation Digital Learning Environment:** A Corporate Forum

(By invitation only)

MEETING ROOM 231-232

Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE

### 12:30-4:00 p.m.

### AFTERNOON SEMINARS

Note: Separate registration and fee are required.

### Seminar 1P | Cloud 101: Tools and **Strategies for Evaluating Cloud** Services

**MEETING ROOM 138-139** 

Andrew Keating, Director, Cloud Services, and Khalil Yazdi, CIO in Residence, Internet2

### Seminar 2P | Augmented Minds, **Smart Bodies: Wearable Tech Enters the Academy**

**MEETING ROOM 140-141** 

Emory Craig, Director of eLearning and Instructional Technology, College of New Rochelle; Maya Georgieva, Associate Director, Center for Innovation in Teaching and Learning, NYU Stern, New York University

### Seminar 4P | ARIA. HTML5. and **Open-Source Tools for Web Accessibility Compliance**

MEETING ROOM 201-202

Jon Gunderson. Coordinator of IT Accessibility, University of Illinois at Urbana-Champaign

### 12:30-4:00 p.m. (continued)

## Seminar 5P | Building Successful IT Governance, Portfolio, and Project Management Processes

**MEETING ROOM 203-204** 

**Cynthia Cobb**, Assistant Director, Portfolio Management, University of Illinois at Urbana-Champaign; **Kelly Block**, Assistant Vice President, Portfolio and Process Management, and **Michael Hites**, Senior Associate Vice President and CIO, University of Illinois Central Administration

## Seminar 6P | Sharpies, Flags, and Index Cards: Change Management the Low-Tech Way

**MEETING ROOM 233-234** 

**Karen Swift**, Director, User Support Services, and **Ed Wozencroft**, Senior Director/ Assistant to the CIO, Stevens Institute of Technology

## Seminar 7P | Risk Management Strategies for IT Executives

**MEETING ROOM 235-236** 

William Arnold IV, Information Security Analyst, and Tammy L. Clark, Chief Information Security Officer, The University of Tampa

### Seminar 8P | Balanced Leadership: The Role of Behavior Styles

**MEETING ROOM 237-238** 

**Morris W. Beverage Jr.**, President, Lakeland Community College

## Seminar 9P | Unconscious Bias: A Case Study-Based, Interactive Seminar

**MEETING ROOM 243-245** 

Richard J. Bazile, Assistant Director of Information Technology, Miles College; Deborah Keyek-Franssen, Associate Vice President Digital Education and Engagement, University of Colorado Boulder; Beth Schaefer, Director of Client Services, University of Wisconsin-Milwaukee

### Seminar 10P | User Experience: The Key to Vital and Successful Projects

**MEETING ROOM 240** 

Diane Butler, Director, IT and Access Services, and Carlyn Foshee Chatfield, Communications Manager, Rice University; Carolyn Ellis, Technology Project Management Librarian, University of Texas at San Antonio

## Seminar 12P | Six Secrets for Evaluating Online Teaching

MEETING ROOM 241-242

**Thomas J. Tobin**, Coordinator of Learning Technologies, Northeastern Illinois University; **Ann H. Taylor**, Director, John A. Dutton e-Education Institute, The Pennsylvania State University

### **MEETING**

### **Senior Directors Seminar**

Sponsored by Workday, Gold Partner

**MEETING ROOM 106** 

Note: Separate registration and fee are required for the seminar.

### 2:00-2:30 p.m.

### Refreshment Break for Preconference Seminar Participants

HOOSIER LOBBY, SECOND LEVEL

2:00-4:00 p.m.

## Research University CIO Conclave (RUCC) Meeting

(Members only)

MEETING ROOM 105

### 3:00-3:50 p.m.

#### **MEETINGS**

## **EDUCAUSE Reviewers Committee Meeting**

WHITE RIVER BALLROOM C, FIRST FLOOR, JW MARRIOTT HOTEL

### **ELI Advisory Board Meeting**

(By invitation only)

WHITE RIVER BALLROOM B, FIRST FLOOR, JW MARRIOTT HOTEL

### Enterprise IT Advisory Committee Meeting

(Committee members only)

WHITE RIVER BALLROOM A, FIRST FLOOR, JW MARRIOTT HOTEL

### 3:00-4:30 p.m.

### CIO Constituent Group Discussion Session

GRAND BALLROOM 1/2, THIRD FLOOR, JW MARRIOTT HOTEL

Theresa Rowe, CIO, Oakland University

### 3:30-5:00 p.m.

## **Emerging Company Meet-Up** and Mixer

(By invitation only)
Sponsored by Copley Retention Systems and USA
Funds

GRAND BALLROOM 4, THIRD FLOOR, JW MARRIOTT HOTEL

### 4:00-4:50 p.m.

## **CHEITA Benchmarking Working Group Meeting**

WHITE RIVER BALLROOM B, FIRST FLOOR, JW MARRIOTT HOTEL

### 4:30-5:00 p.m.

### First-Timer Welcome and Orientation Session

**500 BALLROOM** 

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### 4:30-6:30 p.m.

### Software Licensing Issues Discussion Session

GRAND BALLROOM 1/2, THIRD FLOOR, JW MARRIOTT HOTEL

**Margaret H. Knox**, Executive Director, Systemwide IT, University of Texas System

### 5:00-6:00 p.m.

### **Constituent Group Leaders Meeting**

(Group leaders only)

WHITE RIVER BALLROOM D, FIRST FLOOR, JW MARRIOTT HOTEL

### 7:00-9:00 p.m.

### EDUCAUSE Board, EDUCAUSE 2015 Program Committee, and EDUCAUSE Recognition Reception

(By invitation only)

GRAND BALLROOM 4, THIRD FLOOR, JW MARRIOTT HOTEL



Modern students demand personalization. But what is the right way to personalize?

Join industry thought leaders for a Campus Hot Topic Panel:

Is Personalization of the Educational Experience Going Too Far?

Wednesday, October 28 10:30-11:20 AM Meeting Room 136-137

Moderated by: Scott Jaschik, Editor, Inside Higher Ed

Learn more: jenzabar.com/educause



## **WEDNESDAY**



### October 28

7:00 a.m.-4:30 p.m.

### International Welcome Lounge Open

MEETING ROOM 142

7:00 a.m.-5:00 p.m.

### **CIO Lounge Open**

Sponsored by Unit4

MEETING ROOM 103-104

### **First-Timer Pit Stop**

HOOSIER LOBBY, FIRST LEVEL

### **Speaker Ready Room Open**

MEETING ROOM 107-108

7:00 a.m.-6:30 p.m.

### **Registration Desk Open**

Sponsored by Jenzabar, Platinum Partner

WABASH EAST LOBBY

### **Community Lounge Open**

Sponsored by Civitas Learning

MEETING ROOM 143-145

### **Media Lounge Open**

**MEETING ROOM 212** 



8:00-9:30 a.m.

### **GENERAL SESSION**

The Cascade Effect: How Small Wins Can Transform Your Organization

Sponsored by IBM

EXHIBIT HALL D/E

Daniel Pink, Author

We've all been there. An organization announces a huge, comprehensive, top-down change initiative. And we all know what happens next...almost nothing. The siren call of big, dramatic change is seductive—but the reality of how organizations really transform is more complicated, says best-selling author Daniel Pink. In his provocative and entertaining presentation, Pink will draw on his National Geographic television program *Crowd Control*, a wealth of social science evidence, and vivid examples from business to show that the most effective path to change is through small experiments that reveal larger truths and small wins that cascade to broader transformation.

9:30-10:15 a.m.

### **MEETINGS**

## Meet with EDUCAUSE Staff to Discuss Professional Development Opportunities

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

Joan Cheverie, Manager, Professional Development Programs, Lida Larsen, Manager, Professional Development Programs, Julie K. Little, Vice President, and Tracy Petrillo, Chief Learning Officer, EDUCAUSE

## Meet with EDUCAUSE Staff to Learn about ELI and Teaching and Learning Resources

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

Malcolm Brown, Director, EDUCAUSE Learning Initiative, and Veronica Diaz, Director of Online Programs and Associate Director of ELI, EDUCAUSE

9:30-10:30 a.m.

## Refreshment Break in the Exhibit Hall

**EXHIBIT HALL H-K** 

9:30 a.m.-6:30 p.m.

### **Exhibit Hall Open**

**EXHIBIT HALL H-K** 

10:30-11:20 a.m.

### **FEATURED SESSION**

Risk Management

## The Importance of a Cybersecurity Education

**SAGAMORE BALLROOM 5** 

**Gregory J. Touhill**, Deputy Assistant Secretary for Cybersecurity and Communications, U.S. Department of Homeland Security

#### **CONCURRENT SESSIONS**

Advancing the Academic Mission (includes Teaching and Learning)

### Challenges and Opportunities: Open Learning at Small Liberal Arts Universities

WABASH BALLROOM 2

**Douglas Hicks**, Senior Advisor for Academic Initiatives, and **Jeffrey Nugent**, Director of Academic Technologies, Colgate University

## Impactful Innovation Driven by Adaptive Learning

**MEETING ROOM 233-234** 

Robert Manzer, Provost and Chief Academic Officer, American Intercontinental University; Judith Komar, Vice President of Educational Technology, Career Education Corporation; Constance Johnson, Provost and Chief Academic Officer, Colorado Technical University; Manoj Kulkarni, CEO, Realizeit

## Preview 2016's Top 10 IT Issues and Strategic Technologies: IT's Contribution to the Institution

SAGAMORE BALLROOM 3

Gordon Wishon, Chief Information Officer, Arizona State University; Gerard Au, Associate Vice President, IT Services, California State University, San Bernardino; Susan Grajek, Vice President, Data, Research, and Analytics, EDUCAUSE; Marden D. Paul, Director, Planning, Governance, Assessment, and Communications, University of Toronto; Kimberly Arnold, Senior Evaluation Consultant, University of Wisconsin-Madison; Craig A. Fowler, Chief Information Officer, Western Carolina University

## Transition to Digital:Strategies That ImpactEducation

**MEETING ROOM 240** 

Claude Brule, Vice President Academic, Algonquin College; Anastasia Morrone, Associate Vice President, Learning Technologies, and Dean for IT, Indiana University-Purdue University Indianapolis; Dale Sanders, Senior Associate Director, The Mizzou Store, University of Missouri

Moderated by: **Tom Malek**, Vice President Channel Partnerships, Pearson

Analytics, Business Intelligence, and Data Management for Planning

### Accelerate the Speed of Scientific Discovery in the Cloud

MEETING ROOM 140-141

**Dan Fay**, Director, Microsoft Research, and **Shelly Sexton**, ATU Director, US Education, Microsoft Corporation

### **WEDNESDAY**

### A President's Perspective: Using Analytics to Drive Performance Management

MEETING ROOM 231-232

**Darren Catalano**, Vice President, Analytics, and **Javier Miyares**, President, University of Maryland University College

### How to Effectively Deploy Student Success Technology: Lessons from the Field

WABASH BALLROOM 1

**Melinda Karp**, Senior Research Associate, Columbia University

Moderated by: **Greg Ratliff**, Senior Program Officer, Bill & Melinda Gates Foundation

### Hot Topic: Data-Driven Disruption—Controlling the Information Chaos

MEETING ROOM 241-242

**John Rome**, Deputy CIO, Arizona State University

Moderated by: **David Ebert**, Director of Education and Research, EMEA, Oracle Corporation

### **Enterprise Service Delivery**

### Beyond the Operational Maturity Model: Evolution of Infrastructure Teams

MEETING ROOM 203-204

**Steve Bertino**, Director IT Operations, Rochester Institute of Technology

### A View from the Top: Taking the Mobile Experience to New Heights

WABASH BALLROOM 3

Hilary J. Baker, Vice President and CIO, California State University, Northridge; Santhana Niadu, Associate Vice President, Indiana State University; Andrew Yu, Founder and CTO, Modo Labs

### WEDNESDAY

10:30-11:20 a.m. (continued)

Leading and Partnering Strategically across the Academy

### Aligning IT Decisions to Institutional Strategic Priorities: Mercy's Criteria-Based Model

**MEETING ROOM 237-238** 

**Todd Prattella**, Director of Information Technology, Mercy College

### **EUNIS Research and Analysis Initiative: The Next Phase**

**MEETING ROOM 138-139** 

Michele Mennielli, External Relations and International Affairs Manager, Cineca; Alehyane Amandine, Project Manager, Paris Ile-de-France Digital University; Johan Bergstrom, Head of International Cooperation @ITS, Umea Universitet

### Is Personalization of the Educational Experience Going Too Far?

**MEETING ROOM 136-137** 

Jeffery Barnes, Dean of Academic Services, California Baptist University; Kenneth C. Green, Founding Director, The Campus Computing Project; Maria Piret, Director, Information Systems, Lynn University; Lynda M. Rogers, Dean of UCSC Extension and Executive Director, UC Scout, University of California, Santa Cruz

Moderated by: **Scott Jaschik**, Editor, *Inside* Higher Ed

### Touchy and True: Unconscious Bias and You

**MEETING ROOM 106** 

Cathy O'Bryan, Director, Client Support, Indiana University Bloomington; Braddlee, Dean of Learning and Technology Resources, Northern Virginia Community College; William Allison, Director, Architecture, Platforms and Integration, University of California, Berkeley Risk Management

### A Practical Approach to Risk Management That Delivers Results

**MEETING ROOM 235-236** 

**Lawrence Dobranski**, Director, ICT Security, Access and Compliance, University of Saskatchewan; **Tammy L. Clark**, Chief Information Security Officer, The University of Tampa

### FACILITATED CONTENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

### ALT Lab: A Teaching-Learning Center for the 21st Century

MEETING ROOM 243-245

Jonathan D. Becker, Director, Learning Innovation and Online Academic Programs, Walter Gardner Campbell, Vice Provost for Learning Innovation and Student Success, Molly B. Ransone, Assistant Director of Learning Media Innovation, and Thomas Woodward, Associate Director, Learning Innovation, Virginia Commonwealth University

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

### A Tale of Two Centers: Incubators for Digital Scholarship at Emory and Georgia State

SAGAMORE BALLROOM 4

Chase Lovellette, Technology and Student Staff Coordinator, and Wayne H. Morse Jr., Co-Director, Emory Center for Digital Scholarship, Emory University; Krista Graham, Department Head, Digital Library Services, and Bryan Sinclair, Associate Dean, Library, Georgia State University



# Get innovative technology for a future-ready campus.

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# One Proven Platform All Things Video



Mediasite is the infrastructure that helps the University of Leeds deliver its academic mission. Launched in the fall of 2014, the university successfully deployed more than 250 classrooms at once, and has realized immediate positive impact on teaching and learning.

Learn more at booth 1902



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### WEDNESDAY

### 10:30-11:20 a.m. (continued)

### MULTICAMPUS PERSPECTIVE SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

### Using Digital Badges in Competency-Based Education Programs

SAGAMORE BALLROOM 6

Diane Singer, Project Manager, Competency-Based Education, and Hadassah Yang, Assistant Vice Chancellor, Institutional Research and Planning, Brandman University; Jonathan Finkelstein, Founder and CEO, Credly; Susan Manning, Online Instructor, University of Wisconsin-Stout

**Enterprise Service Delivery** 

## Who's in Charge Here? The New Role of Product Management

**SAGAMORE BALLROOM 7** 

MaryBeth Stuenkel, IT Program Manager, University of Michigan-Ann Arbor; Chas Grundy, Manager, Product Services, University of Notre Dame

#### **DISCUSSION SESSIONS**

### **Blended and Online Learning**

MEETING ROOM 132-133

**Matt Norsworthy**, Membership Services Representative, Online Learning Consortium

### **IT Support Services**

**MEETING ROOM 239** 

Julianne Journitz, Director of Client Services, Pomona College; Aaron Mansfield, Director of Service Management, University of Colorado System

### Schools and Colleges of Engineering IT Leadership

**MEETING ROOM 134-135** 

Sherwood Keith Boswell Jr., Director, Information Technology and Engineering Computer Services, NC State University; Charles Thompson, Assistant Dean and Chief Information Officer, University of Illinois at Urbana-Champaign

10:30 a.m.-12:30 p.m.

### LEARNING THEATER SESSION

**Enterprise Service Delivery** 

## "Under the Ed Radar": An Ed-Tech Business Pitch Competition

LEARNING THEATER, EXHIBIT HALL H-K

Spencer Barkoff, CEO, Campus Bubble; Edgar Blunt, Co-Founder and CEO, Career Pillar; Kevin Soran, Education Specialist, Flipgrid; Karan Goel, CEO and Founder, GetSet Learning; Tim O'Connor, CEO, myExemplars; Andrew Chaifetz, Founder and CEO, NoteBowl; Anthony Showalter, President, Pear Deck; Christopher Downs, Director of Product Development, Quadlyfe; Michael Esfahani, West Region Manager, we-inspire; Chris Walsh, CEO, Zaption

Facilitated by: Margita Labhard Blattner, Director, Corporate Strategy and Business Development, EDUCAUSE

### 11:20-11:40 a.m.



HOOSIER LOBBY, SECOND LEVEL

### WEDNESDAY



### 11:40 a.m.-12:30 p.m.

### **FEATURED SESSION**

Leading and Partnering Strategically across the Academy

## What's After "Next" in Higher Education?

SAGAMORE BALLROOM 5

Michelle R. Weise, Executive Director, Innovation Lab, Southern New Hampshire University

#### **CONCURRENT SESSIONS**

Advancing the Academic Mission (includes Teaching and Learning)

## 20th-Century Higher Ed Is Out of Sync with Today's Economy

MEETING ROOM 231-232

**Jeff Selingo**, Contributor, *The Chronicle of Higher Education* 

# G From Data Lakes to Dewey Decimal: Architecting University, Library, and Research Digital Repositories

**MEETING ROOM 240** 

**Breck DeWitt**, CTO and Director, K-12 and Higher Education, and **Doug Fraser**, EDU Lead and Solutions Development, EMC Emerging Technologies Division, EMC Corporation

### Adaptive Learning in Online Learning: Results from an Ongoing Evaluation

WABASH BALLROOM 2

**Charles D. Dziuban**, Director, and **Patsy Moskal**, Associate Director, Research Initiative for Teaching Effectiveness, University of Central Florida

### Leadership's Role in Redesigning Student Advising for the Future

WABASH BALLROOM 1

**Melinda Karp**, Senior Research Associate, Columbia University

Moderated by: **Greg Ratliff**, Senior Program Officer, Bill & Melinda Gates Foundation

### Preview 2016's Top 10 IT Issues and Strategic Technologies: Managing, Retooling, and Transforming the IT Organization

**SAGAMORE BALLROOM 3** 

EDUCAUSE ANNUAL CONFERENCE | THE BEST THINKING IN HIGHER EDUCATION IT

Susan Grajek, Vice President, Data, Research, and Analytics, EDUCAUSE; Paige Francis, Chief Information Officer, Fairfield University; Patrick J. Feehan, Director, IT Policy and Cybersecurity Compliance, Montgomery College; Curtis W. Hillegas, Associate CIO, Research Computing, Princeton University; Michael Fary, Enterprise Data Architect, University of Chicago; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County

## Robot Writers and the Future of Open Learning Materials

**MEETING ROOM 233-234** 

**Kyle Bowen**, Director of Education Technology Services, **C. Lee Giles**, Professor, and **Barton K. Pursel**, Faculty Programs Coordinator, The Pennsylvania State University

## Spotlight on Student Success: Implementing an Early Alert and Student Engagement Strategy

**MEETING ROOM 136-137** 

**Dana Hamerschlag**, Vice President, Product Management, Ellucian; **Precious Smith**, Deputy Director, Howard University

### Today's Students Need More Than an LMS: A New Approach to Learning

**MEETING ROOM 241-242** 

**Mark Strassman**, Senior Vice President, Product Management, Blackboard

Analytics, Business Intelligence, and Data Management for Planning

### The Science of Predictive Analytics in Education

WABASH BALLROOM 3

John K. Thompson, GM, Advanced Analytics, Dell; Patrick J. Bauer, Chief Information Officer, Harper College; Vince Kellen, Senior Vice Provost for Analytics and Technologies, University of Kentucky

Moderated by: **Jon Phillips**, Managing Director, Worldwide Education Strategy, Dell

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

### **CNI Community Update**

**MEETING ROOM 201-202** 

Joan Lippincott, Associate Executive Director, and Clifford A. Lynch, Executive Director, Coalition for Networked Information

### **WEDNESDAY**

## Surfacing Faculty Contributions and Expertise through VIVO

**MEETING ROOM 138-139** 

Mahasweta Sen, President and CEO, Entigence Corporation; Mark R. Albert, Director, University Web and Identity Services, and Sue Bogan, Business Analyst, The George Washington University

### Enterprise Service Delivery

# C Alphabet Soup: The Truth about Emerging Network Technologies and Next-Generation Courseware

MEETING ROOM 203-204

Michel Davidoff, Director, Cyberinfrastructure, California State University, Office of the Chancellor; **Sheryl Reinhard**, Director of IT Infrastructure, Duquesne University

Moderated by: **Neal Tilley**, Senior Director, Education Technology, North America, Alcatel-Lucent Enterprise

### Infrastructure to the Cloud: Campus Perspectives from Internet2 NET+

**MEETING ROOM 235-236** 

Eric Jeanes, NET+ Associate Program Manager, Andrew Keating, Director, Cloud Services, and Sean O'Brien, Associate Program Manager, Internet2; Oren Sreebny, Senior Director, Emerging Technologies and Communications, University of Chicago

Leading and Partnering Strategically across the Academy

### How Organizations Can Learn from Failure

**MEETING ROOM 237-238** 

Michael Richichi, Chief Technology Strategist, Drew University; William Allison, Director, Architecture, Platforms and Integration, University of California, Berkeley 11:40 a.m.-12:30 p.m. (continued)

### FACILITATED CONTENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

## Inside Mobile Learning: User Stories, App Policies, and Governance

**SAGAMORE BALLROOM 4** 

Jason Fish, Director of Informatics, Purdue University; Rose A. Rocchio, Director, Educational and Collaborative Technologies, UCLA; Brett Pollak, Director, Campus Web Office, University of California, San Diego; Deepika Chalemela, Director, Digital Technology, University of Texas at Arlington; Christina Gitsaki, Research Coordinator, and Bradley Johnson, Director, Center for Educational Innovation, Zayed University

### **Enterprise Service Delivery**

## Delivering Value: Transform Your IT Department with Service Management

**MEETING ROOM 243-245** 

Werner Gade, Assistant Vice Chancellor for IT-CIO, University of Wisconsin Colleges; Edward P. Murphy, CISO, University of Wisconsin Extension

### MULTICAMPUS PERSPECTIVE SESSIONS

Leading and Partnering Strategically across the Academy

## Women Disruptors in Academic Technology and IT

SAGAMORE BALLROOM 6

Katie L. Vale, Vice President, Information and Library Services and Librarian, Bates College; Beth Campolieto Marhanka, Head, Gelardin New Media Center, Georgetown University; Crista Copp, Director of Academic Technology, Loyola Marymount University; Laurie Burruss, Professor, Pasadena City College; Susan E. Metros, Professor and Associate Dean, University of Southern California

### Risk Management

## Information Security: A Multi-Institutional Collaborative Approach

SAGAMORE BALLROOM 7

David L. Smallen, Vice President for Libraries and IT, Hamilton College; Justin Sipher, Vice President, Libraries and IT, St. Lawrence University; Ellen Borkowski, Chief Information Officer, Union College

### LEARNING THEATER SESSION

**Enterprise Service Delivery** 

## "Under the Ed Radar": An Ed-Tech Business Pitch Competition (continued)

LEARNING THEATER, EXHIBIT HALL H-K

Spencer Barkoff, CEO, Campus Bubble; Edgar Blunt, Co-Founder and CEO, Career Pillar; Kevin Soran, Education Specialist, Flipgrid; Karan Goel, CEO and Founder, GetSet Learning; Tim O'Connor, CEO, myExemplars; Andrew Chaifetz, Founder and CEO, NoteBowl; Anthony Showalter, President, Pear Deck; Christopher Downs, Director of Product Development, Quadlyfe; Michael Esfahani, West Region Manager, we-inspire; Chris Walsh, CEO, Zaption

Facilitated by: Margita Labhard Blattner, Director, Corporate Strategy and Business Development, EDUCAUSE

### **DISCUSSION SESSIONS**

### **IT CFOs and Business Officers**

**MEETING ROOM 130-131** 

Lolita R. Hines, Assistant Vice President, Finance and Administration, Case Western Reserve University; Alan Katz, Assistant Dean for Finance and Administration, College of Computing, Georgia Institute of Technology

### **IT Communications**

**MEETING ROOM 239** 

**Cathy McVey**, Senior Director for IT Communications and Customer Advocacy, Miami University; **Carlyn Foshee Chatfield**, Communications Manager, Rice University

### **IT Strategic Planning**

**MEETING ROOM 134-135** 

**Mark I. Berman**, Chief Information Officer, Siena College

### 12:30-1:15 p.m.

# Meet the Editors of EDUCAUSE Review (and Share Your Feedback on the New Website)

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

Wes Colton, Web Operations Manager,
D. Teddy Diggs, Publisher/Editor, EDUCAUSE
Review, Nancy Hays, Editor and Manager,
Publishing, and Catherine Yang, Senior
Director, Content, EDUCAUSE

### 12:30-2:00 p.m.

## Hawkins Leadership Roundtable Lunch

Sponsored by Workday, Gold Partner

#### **MEETING ROOM 105**

Note: Separate registration and fee are required for the roundtable.

## Senior Directors Seminar Lunch

Sponsored by Workday, Gold Partner

### MEETING ROOM 106

Note: Separate registration and fee are required for the seminar.

### 12:30-2:30 p.m.



EXHIBIT HALL H-K

### **WEDNESDAY**

12:45-3:20 p.m.

### LEARNING THEATER SESSION

Advancing the Academic Mission (includes Teaching and Learning)

# The Innovation Stage | Next-Generation Digital Courseware: Amplifying Great Instruction and Helping Students Succeed

LEARNING THEATER, EXHIBIT HALL H-K

Eric Frank, CEO, Acrobatiq; Candace Thille, Director, Open Learning Initiative, Carnegie Mellon University; Andrew Smith Lewis, Founder and Executive Chairman, Cerego Global; James Thompson, CEO, CogBooks; Kimberlee Thanos, CEO, Lumen Learning; Gary Lopez, Founder and CEO, NROC/EdReady; David Harris, Editor in Chief, OpenStax College; Dror Ben-Naim, Founder and CEO, Smart Sparrow

Moderated by: Rahim Rajan, Senior Program Officer, Postsecondary Success, Bill & Melinda Gates Foundation

### 1:30-2:15 p.m.

## E Core Data Service and Benchmarking Tools Demo

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

**Pam Arroway**, Director of Analytics Infrastructure, EDUCAUSE

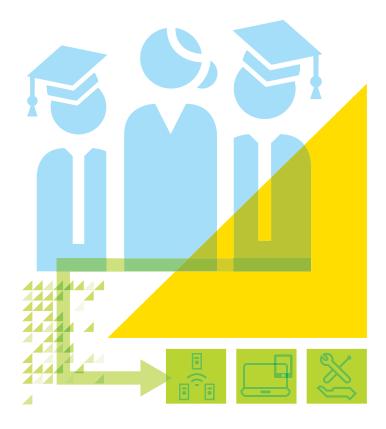
## Meet with EDUCAUSE Staff to Discuss Security, Privacy, and IT GRC Programs

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

Joanna Lyn Grama, Director of DRA Operations, IT GRC, and Cybersecurity Programs, and Valerie M. Vogel, Program Manager, EDUCAUSE

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### WEDNESDAY POSTER SESSIONS

1:30-2:30 p.m.



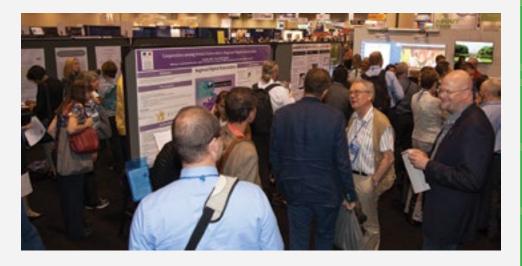
**EXHIBIT HALL H-K** 

### **POSTER SESSIONS**

Sponsored by EMC Corporation

#### POSTER SESSIONS, EXHIBIT HALL H-K

Unlike a traditional conference session, these presentations are informal one-on-one discussions with frontline campus innovators and staff who have expertise implementing a replicable idea to share with our greater community. Armed with their knowledge and a "poster" display of their topic, presenters will be available during this designated time and leave their displays up for you to review at your leisure. The poster space is organized by domain, allowing you to focus your interests and your conversations on the presentations that promise ideas and solutions for some of your challenges. If you are unable to make it to all the posters or if you want to reference a particular resource from back at your institution, view the digital poster gallery at educause.edu/annual-conference/poster-gallery.



Advancing the Academic Mission (includes Teaching and Learning)

### **Backwards in Heels: Partnering for Learner-Centered Pedagogy in Online Modules**

**Ashley R. Lierman**, Instructional Design Librarian, University of Houston

## Badges: A New Mode for Faculty Development

Kate Ellis, Principal Instructional Technology Consultant, Indiana University Bloomington; James R. Newbrough, Principal Instructional and Collaborative Technologist, Indiana University-Purdue University Indianapolis

## **Building Cross-Disciplinary Partnerships for Student IT Opportunities**

**Brett Creech**, Educational Technologist, and **Rachel Hannigan**, Student Software Trainer, Purdue University

# Collaborative Learning Community: Function, Operational Metrics, Research, and Best Practices

**Ronald Berman**, Executive Director, College of Doctoral Studies, Grand Canyon University

### WEDNESDAY POSTER SESSIONS

1:30-2:30 p.m. (continued)

## **Creating Content Prototypes to Initiate the Transition to Tablets**

**DeLisa Flynn**, Instructor, School of Nursing, and **Valerie Morris**, Associate Director of Enterprise User Relations, Ball State University

### Data Lakes and Digital Repositories: Building Scalable High-Performance Data Systems for Academic and Research

**Breck DeWitt**, CTO and Director, K-12 and Higher Ed, and **Doug Fraser**, EDU Lead and Solutions Development, EMC Emerging Technologies Division, EMC Corporation

### DELTA: A Tiered Model for Online Faculty Development and Support

**Marcia Ham**, Senior Instructional Designer and Faculty Development Coordinator, The Ohio State University

## Enterprise Lecture Capture: If You Build It, They Will Come

Michael Cipriano, CIO, and Michael Lucas, Senior Director of IT Services and Instructional Technology, University of Massachusetts Lowell

## **Exploring the Future Course Content Ecosystem on Campus**

**Tony Ellis**, Vice President, Industry Advancement, National Association of College Stores (NACS)

## Factors of Online Course Design That Promote Student Engagement

**Dionne N. Curbeam**, Director of Instructional Technology and Training, Coppin State University

### Innovation in cPLTL Using Mobile and Touch Devices

**Thomas Janke**, Assistant Director, and **Pratibha Varma-Nelson**, Professor of Chemistry, Executive Director, Center for Teaching and Learning, Indiana University-Purdue University Indianapolis

### Metacognition in a Technology-Enhanced Environment

**Michael Scalero**, Director of Learning Technology, Stevens Institute of Technology

### Mixing IT Up: Blending Technical and Pedagogical Faculty Development

Carin Chuang, Associate Professor of Computer Information Technology, Annette Coates, Clinical Associate Professor of Nursing, Karen Klosinski, Assistant Professor of Nursing, Christabel Rogalin, Associate Professor of Sociology, Anastasia Trekles, Director, Learning and Technology, and Sarah White, Continuing Lecturer of English, Purdue University Northwest-Westville Campus

### One Size Doesn't Fit: Letting Students Choose How to Learn

**Henry Griffy**, Grants Coordinator, The Ohio State University

### Open Digital Badges: Microcredentials and the Higher Ed Landscape

James E. Willis III, Research Associate, Indiana University; Daniel Hickey, Associate Professor of Learning Sciences, Indiana University Bloomington

## Predicting Student Educational Technology Acceptance in Higher Ed Contexts

**Virginia W. Lacefield**, Enterprise Architect, University of Kentucky

### Preparing for the Mobile-First Student

Christopher Hopkinson, Vice President, Business Development, Dub Labs; Jayashree Iyengar, Application Development and Support, University of Texas at San Antonio

### Something for Everyone: Differentiated Instruction in Information Studies

**Kate Lucey**, Education Librarian, Miami University

### WEDNESDAY POSTER SESSIONS

### Standardized, Rubrics-Based Design and Delivery of Online Courses: Lessons Learned

Jim Bone, Distance Learning Coordinator and Adjunct Instructor, John P. Buerck, Chair-Information Systems, Analytics and Intelligence, and Srikanth Mudigonda, Director, MS Applied Analytics Program, Saint Louis University

### Student-Generated Video: The Next Level of Interaction

**Cathy M. Littlefield**, Associate Professor, Peirce College

### Teaching and Learning Centers' Evolving Transformation Role: National Survey Results

**Anne Keough Keehn**, Senior Fellow, Postsecondary Success Team, Quantum Thinking; **MJ Bishop**, Director, Center for Academic Innovation, University System of Maryland

## Using Digital Badges for Co-Curricular Learning Engagement

**Chris Gamrat**, Instructional Designer, The Pennsylvania State University; **Steven Lonn**, Assessment and Evaluation, Digital Education and Innovation, University of Michigan-Ann Arbor

Analytics, Business Intelligence, and Data Management for Planning

## Data Governance: On a Dime and with Minimal Bureaucracy

**Scott Flory**, Director of Data Management, IData; **Brenda Reeb**, Information Architect, University of Rochester

## Gaining Student/Faculty Buy-In for Data-Driven Decisions

**Robert Guthrie**, Manager of Ed Tech Projects, University of Notre Dame

## Making Analytics Matter: You Have Data, Now What?

**Kamalika Sandell**, Associate CIO, American University

### A National Business Intelligence Service for U.K. Education and Research

Myles Danson, Co-Design Manager, Jisc

## Strategic Initiatives of a Campus Driven by Advanced Analytics

**Abraham George**, Vice President of Information Technology and CIO, and **Tom Hackett**, Provost and Vice President for Academic Affairs, Columbus State University

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

## The Avalon Video and Audio Repository for Libraries and Beyond

**Jon W. Dunn**, Assistant Dean for Library Technologies, Indiana University Bloomington

## Breaking Assumptions: 10 Years of Open Access 3D Printing

**Eric Maslowski**, Manager, 3D Lab and Technical Creative Consultant, DMC, University of Michigan-Ann Arbor

## Honeycomb: A Flexible Solution for Digital Exhibits, Collection, and More

**Jaron Kennel**, Senior Software Engineer, University of Notre Dame

### Open Access, Closed Minds? Educating Faculty about Changing Scholarly Communication

**Elizabeth Price**, Research and Instruction Librarian, Murray State University

## Scaling Content Creation: The One Button Approach

**Ben Brautigam**, Manager, Advanced Learning Projects, The Pennsylvania State University

## Supporting the Discovery and Adoption of Open E-Textbooks

**Leslie Kennedy**, Director, Affordable Learning Solutions, California State University, Office of the Chancellor

### WEDNESDAY POSTER SESSIONS

1:30-2:30 p.m. (continued)

**Enterprise Service Delivery** 

### Agile Methodologies for Enterprise Service Delivery in Higher Education

**Adam Hughes**, Director of Administrative Information Systems, DePauw University

### Bringing Student Forms Online: A Federated Collaboration

**Adam Finlayson**, Functional Solutions Manager, and **Daniel Johannsson**, Web Applications and Software Development Lead, Northwestern University

### From a Handshake to a Formal SLA

**Kirsten L. Martinez**, IT Fiscal Operations Director, and **Tammy Jo Martinez**, Director, IT Customer Support, University of New Mexico

### Fully Integrated Activity-Based Costing

Kelly Block, Assistant Vice President, Portfolio and Process Management, Karen Greenwalt, Director, Strategic Budget and Finance, and Michael Hites, Senior Associate Vice President and CIO, University of Illinois Central Administration

## Getting Strategic: Our Journey to IT Portfolio Management

**Cristol Gregory**, IT Transformation Program Manager, **Christy Long**, IT Director, and **Mark Staub**, IT Manager, The Pennsylvania State University

### IUOnline Virtual PC: Provisioning Tools/Data Files with Zero Logistical Overhead

**David A. Goodrum**, Director, Teaching and Learning Technologies, **Matthew Gunkel**, Manager, eLearning Design and Services, and **Margaret Ricci**, Principal Online Instructional Technologist, Indiana University

## Metrics: Guiding Compass to Creating a Performance-Based Learning Organization

Michelle Bautista, Campus Shared Services Operations Manager, Paulo Doroteo S. Mercado, Reports and Analytics, and Gerald Yerardi, ACIO Campus Shared Services IT, University of California, Berkeley

## Restoring Customer Confidence in a "Red" Project

**Christopher Paige**, Senior IT Project Manager, Northern Arizona University

Leading and Partnering Strategically across the Academy

## Building Consensus in a Time of Revolutionary Change via Technology

**Kris Windorski**, Graduate Assistant, Michigan State University

### From Turnkey to Agile: Developing Teams, from a Buy to Build Perspective

Matt Sargent, Business Analyst, Apereo Foundation; Robert H. McDonald, Associate Dean for Libraries/Deputy Director, Data to Insight Center, and James A. Thomas, Director of Enterprise Business Systems, Indiana University Bloomington

### Roadmap for Successfully Recruiting, Retaining, and Advancing Women in IT

Robert Kohlhepp, Director of Academic Computing, College of Engineering, Sandee Seiberlich, Senior IT Consultant/Project Manager, Brenda Spychalla, Assistant Director for IT, MERIT, School of Education, and Sara J. Tate, Senior IS Tech Services, University of Wisconsin-Madison

### Seeding Change: IT as Campus Change Agent through Accessibility Initiatives

**Matt Riley**, Chief Information Officer, University of Montana

### WEDNESDAY POSTER SESSIONS

### Students Engaging Students: The Key to Adopting IT Services

**Michele Kelmer**, IT Strategy Business Analyst, and **Eric Westfall**, Enterprise Software Architect, Indiana University

## Transformative Learning: An Integrative Approach to Student Success and Assessment

**Sonya E. Watkins**, Assistant Vice President, Information Technology, University of Central Oklahoma

Additional project contributors: Sharra Hynes, Director, VSLC, and Jeff King, Executive Director, CETTL, University of Central Oklahoma

### Values Have Value: Bridging Organizational Differences through "Bottom Up" Strategic Planning

Kari A. D'Amico, Software Licensing, Eugene J. Harvey, Assessment Librarian, Melaine C. Kenyon, Director of Instructional Technology, and Amy Rockwell, First-Year Experience Librarian, SUNY Buffalo State

### We Are on Your Team: Win-Win Partnerships in Faculty Development

Michael Daxing Chen, Senior Academic Technology Officer and Director, Academic Technology and Innovation, Kimberly Costino, Director, Teaching Resource Center, and Samuel Sudhakar, Vice President/CIO, California State University, San Bernardino

### Risk Management

### Classifying Risk and Setting Strategic Priorities Using NIST's Cybersecurity Framework

**Sean Sweeney**, Information Security Officer, University of Pittsburgh

### Security Risk Profiles: Tips and Tricks

William Perry, Chief Information Security Officer, California State University, Office of the Chancellor; Helen Norris, Vice President, Chief Information Officer, Chapman University

### User Perceptions of Information Security: A Multinational Perspective

Miquel Colobran, System Administrator, Universitat Autònoma de Barcelona; **Stephen** R. Cheskiewicz, Assistant Professor, Wilkes University



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### WEDNESDAY

### 2:30-3:00 p.m.

## **E** ECAR Demo on Student and Faculty Technology Research Studies

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

Eden Dahlstrom, Director of Research, Jamie Reeves, Research Assistant, and Mike Roedema. Statistician. EDUCAUSE

2:30-3:20 p.m.

### **FEATURED SESSION**

Advancing the Academic Mission (includes Teaching and Learning)



### SAGAMORE BALLROOM 5

John Medina, Developmental Molecular

Biologist and Research Consultant, University of Washington

#### CONCURRENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

### Increasing Student Success through an Integrated Suite of Academic and Career Modules

**MEETING ROOM 134-135** 

**Amy LaBaugh**, Director, Academic Discovery Center, Brigham Young University-Idaho; **Nishith Prabhakar Agrawal**, Head of Technology, Excelsoft Technologies

### Innovating within Constraints: Two Higher Education CBE Design Stories

MEETING ROOM 203-204

Mary Ann Perry, Deputy Director, JUICE, College for America at Southern New Hampshire University; Kimberlee Thanos, CEO, Lumen Learning; Mark Jenkins, Director of eLearning and Open Education, Washington State Board for Community and Technical Colleges

### iPad, You Pad, We All Pad: Transforming Teaching and Learning

**MEETING ROOM 237-238** 

Hilary J. Baker, Vice President and CIO, California State University, Northridge; Robert Blaine, Dean of Undergraduate Studies and CyberLearning, Jackson State University; Christian Boniforti, Chief Information Officer, Lynn University

### Opening Up Learning Analytics: Addressing a Strategic Imperative

**MEETING ROOM 235-236** 

**Josh Baron**, Assistant Vice President, Information Technology for Digital Education, Marist College

Analytics, Business Intelligence, and Data Management for Planning

## Data Visualization: The What, the Who, and the How

MEETING ROOM 231-232

Kamalika Sandell, Associate CIO, American University; Abraham George, Vice President of Information Technology and CIO, Columbus State University; Henry Childers, Executive Director, University Analytics and Institutional Research, The University of Arizona

#### Enterprise Service Delivery

## Building Future-Proof Networks Using Software Defined Networking

**MEETING ROOM 136-137** 

**Scott Yoest**, Director of IT, Computer and Information Science, College of Engineering and NYTech, Cornell University

### © From Technical to Business: Leveraging Your Student Information System for Maximum Constituent Value

WABASH BALLROOM 3

**Kari Branjord**, Vice President, Strategy and Product Management, Banner, Ellucian; **Vesna Sarafov**, Manager, Database and Development Services, Lamar University

### 2:30-3:20 p.m. (continued)

### Hooray for Change! Building Buzz, Buy-In, and Adoption Using Change Management

WABASH BALLROOM 2

**Sharon Hayward**, IT Project Manager, and **Scott Siler**, Manager, Training and Transitions, University of Notre Dame

## **©** Planning for Cloud-Based ERP Systems

**MEETING ROOM 241-242** 

William Cronin, Managing Director, and Joy F. Walton, Managing Director-Higher Education Technology, Huron Consulting Group

Leading and Partnering Strategically across the Academy

### Academica: A 21st-Century Enterprise Social Portal for Education Communities

**MEETING ROOM 138-139** 

**David Dennis**, Lead Product Development Manager, Merit Network; **Joseph Sawasky**, Chief Information Officer, Wayne State University

## Do CIOs and CBOs Really Need to Talk to Each Other?

**SAGAMORE BALLROOM 3** 

**Betsy Tippens Reinitz**, Director of Enterprise IT Programs, EDUCAUSE; **William L. Dillon**, Executive Vice President, NACUBO

### Preparing the Next Generation to Lead

WABASH BALLROOM 1

Peter O'Rourke, Director of IT, University Campus Suffolk; Stuart Lewis, Deputy Director, Library and University Collections, University of Edinburgh; Melissa Woo, CIO-Vice Provost for Information Services, University of Oregon; Suzanne Traxler, CIO, University of Wisconsin-Platteville

### Risk Management

## © Comprehensive Security for Modern Education

MEETING ROOM 140-141

**Tina Thorstenson**, Associate Vice President and Chief Information Security Officer, Arizona State University; **A. Michael Berman**, Vice President for Technology and Communication, and **Neal Fisch**, ISO and Director, Enterprise Services, California State University, Channel Islands

Moderated by: Patrick Heim, Head of Trust and Security, Dropbox

### FERPA and Beyond: Higher Education Privacy and Data Security Issues

**MEETING ROOM 233-234** 

**Stephanie A. Cason**, Associate, **Matthew R. Johnson**, Attorney, and **Vince Simpson**, Special Counsel, Cooley LLP

### FACILITATED CONTENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

### Large-Scale BYOD Wireless LMS Midterm and Final Exams

SAGAMORE BALLROOM 4

**Rob Peregoodoff**, Director, Learning Services, The University of British Columbia

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

### Access, Affordability, Success: NOVA's Digital Open Associate Degree Project

MEETING ROOM 243-245

**Wm. Preston Davis**, Director, Instructional Services, Northern Virginia Community College



### MULTICAMPUS PERSPECTIVE SESSIONS

Leading and Partnering Strategically across the Academy

### The Last Buggy Whip: Envisioning the Future of IT

**SAGAMORE BALLROOM 7** 

Janet Scannell, Chief Technology Officer, Carleton College; Michael Richichi, Chief Technology Strategist, Drew University; Christopher Misra, Chief Technology Officer, University of Massachusetts Amherst

## Transforming IT: A Tale of Two Institutions

**SAGAMORE BALLROOM 6** 

Clint Davies, Principal, BerryDunn; Mike Carlin, Vice Chancellor for Information Technology and CIO, University of North Carolina Charlotte; Thomas Hoover, Associate Vice Chancellor and CIO, University of Tennessee at Chattanooga

### **DISCUSSION SESSIONS**

### E-Texts

MEETING ROOM 132-133

**Donnie Sendelbach**, Director, Instructional and Learning Services, DePauw University; **Anastasia Morrone**, Associate Vice President, Learning Technologies and Dean for IT, Indiana University-Purdue University Indianapolis

### Innovation at the Nexus of Libraries and IT

**MEETING ROOM 240** 

**Thomas W. Cox**, Director of Design Practice, Tufts University; **Anna Stoute**, Director of Learning and Literacy Assessment, University of Miami

### Microcredentials and Badges Panel Discussion: Coordinating Standards, Platforms, IT, and Faculty Needs

**MEETING ROOM 130-131** 

**Daniel Hickey**, Associate Professor of Learning Sciences, Indiana University Bloomington; **Kevin O'Shea**, Educational Technologist, Purdue University

### **Research Computing**

**MEETING ROOM 239** 

**Curtis W. Hillegas**, Associate CIO, Research Computing, Princeton University

#### **MEETING**

## **EDUCAUSE IT Issues Panel Meeting**

(By invitation only)

WHITE RIVER BALLROOM C, FIRST FLOOR, JW MARRIOTT HOTEL



Stop by Tegile **booth 711** to learn about



### WEDNESDAY

### 3:00-4:00 p.m.

## International Participant Meeting and Reception

**MEETING ROOM 142** 

3:20-3:40 p.m.

### Beverage Break

HOOSIER LOBBY, SECOND LEVEL

### 3:20-3:50 p.m.

### Meet the EDUCAUSE Staff to Learn about ECAR Research and Working Groups

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

D. Christopher Brooks, Senior Research Fellow, Eden Dahlstrom, Director of Research, Susan Grajek, Vice President, Data, Research, and Analytics, and Karen A. Wetzel, Program Manager, ECAR Working Groups, EDUCAUSE

3:40-4:30 p.m.

### **FEATURED SESSION**

**Enterprise Service Delivery** 

Paving the Way for Innovation and Making the World a Better Place: How the Cloud Is Changing the World

**SAGAMORE BALLROOM 5** 

**Teresa Carlson**, Vice President, WWPublic Sector, Amazon Center for Environmental Education and Research

### **CONCURRENT SESSIONS**

Advancing the Academic Mission (includes Teaching and Learning)

### Creating Academic and Technology Partnerships for Student Success

**SAGAMORE BALLROOM 3** 

**Kyle Parker**, Senior Software Engineer for Developing Technologies, Ball State University; **Rudy J. Sanchez**, Director of Academic Technology and Innovation, California State University, Fresno

## Integrity in Online Testing:Leveraging Technology Solutions

**MEETING ROOM 136-137** 

Jeremy Bond, Manager, LMS Instructional Support, Central Michigan University; Nick Laboda, Senior Account Manager, Respondus; Wendy Lampner, Manager of Design and Development Services, University of Akron

### Predicting Success: An Analytic Tool for Retaining Next-Generation Learners

WABASH BALLROOM 2

**Amanda Opperman**, Institutional and Program Effectiveness Specialist, Wonderlic

## Safe Space: An Introduction to Inclusivity of the LGBT Community

MEETING ROOM 130-131

Amanda L. Bonilla, Assistant Director for Social Justice Education, and Alice Hoenigman-Jones, Learning and Program Development Consultant, Indiana University-Purdue University Indianapolis WEDNESDAY

### 3:40-4:30 p.m. (continued)

Analytics, Business Intelligence, and Data Management for Planning

### Enabling Evidence-Based Decision Making: A Story in Four Parts

MEETING ROOM 231-232

Ellen Wagner, Chief Research and Strategy Officer, PAR Framework; Hae K. Okimoto, Director, Academic Technologies, University of Hawaii at Manoa; Karen Swan, Professor, University of Illinois at Springfield; Karen Vignare, Vice Provost, Center for Innovation, University of Maryland University College

### Learning and Relearning: What Postsecondary Adaptive Learning Implementations Are Teaching Us

WABASH BALLROOM 1

**Steven Klingler**, Vice President Student Experience, Western Governors University

Moderated by: Rahim Rajan, Senior Program Officer, Postsecondary Success, Bill & Melinda Gates Foundation

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

### The HathiTrust Research Center: An Overview of Advanced Computational Services

**MEETING ROOM 237-238** 

Dirk Herr-Hoyman, Operations Manager, HathiTrust Research Center, Indiana University; Robert H. McDonald, Associate Dean for Libraries/Deputy Director, Data to Insight Center, and Beth Plale, Associate Dean of Research, School of Informatics, Indiana University Bloomington; Beth Sandore, Associate University Librarian for Library IT, University of Illinois at Urbana-Champaign

### **Enterprise Service Delivery**

## © Executive Panel: Moving from Departmental Imaging to a True ECM Platform

**MEETING ROOM 134-135** 

Jennifer Tysse, Higher Education Sales Director, OnBase by Hyland; Kirk Kelly, Associate Vice President and CIO, Portland State University; David Kieffer, Senior Director, Enterprise Applications, The Ohio State University

### Shared Services a Sustainable IT Future: An Alberta Perspective

**MEETING ROOM 138-139** 

**Brian Stewart**, Executive Program Director, University of Alberta

## Using Social Identity to Broaden the Reach of IT Services

MEETING ROOM 235-236

Dedra Chamberlin, CEO, Cirrus Identity; Jacob Farmer, Manager, Identity Management Systems, Indiana University; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County

### Leading and Partnering Strategically across the Academy

## • From Education to Occupation

**MEETING ROOM 233-234** 

Yvette Brown, Vice President for Technology and CIO, Barry University; David W. Dodd, Vice President for IT and CIO, Stevens Institute of Technology; Elizabeth Dietz, Vice President, Product Management and Strategy, Workday Student, Workday

Moderated by: **Jeff Selingo**, Contributor, *The Chronicle of Higher Education* 



## Hallmarks of Excellence in Online Learning

WABASH BALLROOM 3

Malcolm Brown, Director, EDUCAUSE
Learning Initiative, EDUCAUSE; Thomas
Cavanagh, Associate Vice President,
Distributed Learning, University of Central
Florida; Vickie S. Cook, Director, Online
Learning, Research and Service, and
Raymond E. Schroeder, Associate Vice
Chancellor for Online Learning, University of
Illinois at Springfield

### The IT Org Chart of the Future

**MEETING ROOM 106** 

Katie L. Vale, Vice President, Information and Library Services and Librarian, Bates College; George F. Claffey Jr., Chief Information Officer, Charter Oak State College; Lori Sundal, Deputy CIO-IT Service Delivery, Georgia Institute of Technology

### Risk Management

## The Exploitation of Trust: A New Era in Higher Education Cybersecurity at Weill Cornell Medical College

MEETING ROOM 241-242

**Stephen Caimi**, Industry Solutions Specialist, US Public Sector Cybersecurity, Cisco Systems; **Tom McMahon**, Security Engineering Manager, Weill Cornell Medical College

### Mobile Security: Endpoint to Perimeter Protection

MEETING ROOM 203-204

**Bill Odell II**, Vice President of Product Marketing, Dell; **Kim Cary**, Chief Information Security Officer, Pepperdine University

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3:40-4:30 p.m. (continued)

### FACILITATED CONTENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

## Models with a 21st-Century Learning Revolution

**MEETING ROOM 201-202** 

Mara Hancock, CIO, Vice President– Technology, California College of the Arts; Alan Labb, Associate Provost of Educational Technology and Innovation, School of the Art Institute of Chicago

### Risk Management

## In the World of Cloud Services, Privacy Begins at Home

**SAGAMORE BALLROOM 4** 

**Tracy Mitrano**, Principal, Mitrano and Associates; **William Allison**, Director, Architecture, Platforms and Integration, and **Lisa Ho**, Campus Privacy Officer, University of California, Berkeley

### MULTICAMPUS PERSPECTIVE SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

### MOOCs in the Small College: Lessons Learned

**SAGAMORE BALLROOM 7** 

Jason B. Jones, Co-Editor of the ProfHacker Blog, *The Chronicle of Higher Education*; Kristen Eshleman, Director, Instructional Technology, Davidson College; David L. Smallen, Vice President for Libraries and IT, Hamilton College; Ganesan Ravishanker, CIO and Associate Dean for WellesleyX, Wellesley College

Leading and Partnering Strategically across the Academy

### Aligning IT Organization Structures to Academic and Business Needs

SAGAMORE BALLROOM 6

Kyle Johnson, Dean for Information
Technology and Services, Chaminade
University of Honolulu; Joseph A. Moreau,
Vice Chancellor of Technology and CTO,
Foothill-DeAnza Community College District;
Keith W. McIntosh, Associate Vice President
and Chief Information Officer, Ithaca College;
Jennifer Sparrow, Senior Director of
Teaching and Learning with Technology, The
Pennsylvania State University

### LEARNING THEATER SESSION

**Enterprise Service Delivery** 

## The TIP Project: Competency-Based Education Challenges and Solutions

LEARNING THEATER, EXHIBIT HALL H-K

**Mark Leuba**, Managing Director, Pathway Technology Partners; **Deb Bushway**, Independent Consultant

### **DISCUSSION SESSIONS**

### **Business Schools and Colleges IT Officers**

MEETING ROOM 132-133

**Lloyd Goad**, Williams School Technology Coordinator, Washington and Lee University; **Carol A. Henry**, Director of Information Technology-College of Business, West Virginia University

### IT Accessibility

**MEETING ROOM 239** 

Susan Cullen, Assistant Director, CSU Accessible Technology Initiative, California State University, Northridge; Christian Vinten-Johansen, Manager, Accessibility Team, The Pennsylvania State University

### **Openness**

MEETING ROOM 140-141

Robert H. McDonald, Associate Dean for Libraries and Deputy Director, Data to Insight Center, Indiana University Bloomington; Paul H. Erickson, Enterprise Architect, University of Nebraska-Lincoln

### **Product Management**

**MEETING ROOM 240** 

**Deborah DeYulia**, Director, Customer and Technology Support, Duke University; **Chas Grundy**, Manager, Product Services, University of Notre Dame

### **Web Professionals**

**MEETING ROOM 140-141** 

**Mark R. Albert**, Director, University Web and Identity Services, The George Washington University

### **MEETINGS**

## **EDUCAUSE Policy Advisory Committee Meeting**

(Committee members only)

WHITE RIVER BALLROOM B, FIRST FLOOR, JW MARRIOTT HOTEL

## Fellowship Advisory Committee Meeting

(Committee members only)

WHITE RIVER BALLROOM C, FIRST FLOOR, JW MARRIOTT HOTEL

### LSRS/FLEXspace Team Discussion

(By invitation only)

WHITE RIVER BALLROOM A, FIRST FLOOR, JW MARRIOTT HOTEL

### 3:45-4:30 p.m.

## E Meet the New President and CEO of EDUCAUSE

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

**John O'Brien**, President and CEO, EDUCAUSE

### **WEDNESDAY**

### 4:30-6:30 p.m.

## Networking Reception in the Exhibit Hall

**EXHIBIT HALL H-K** 

Support is provided by our sponsors:
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Vocareum, Booth #2124

Join your colleagues for an informal gathering with drinks and hors d'oeuvres in the exhibit hall. You will have the chance to learn about exciting technology solutions for your campus from more than 300 companies. Don't forget to scan your badge at the reception sponsor booths for a chance to win one of three complimentary registrations to EDUCAUSE 2016 in Anaheim, California. Winners will be announced on Thursday.

### 5:15-6:00 p.m.

# Meet with EDUCAUSE Staff to Discuss an Initiative in Integrated Planning and Advising for Student Success (iPASS)

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

**Nancy Millichap**, Program Officer, Next Generation Learning Challenges

### 6:30-8:00 p.m.

### Kuali Reception

WHITE RIVER BALLROOM F, FIRST FLOOR,
JW MARRIOTT HOTEL

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In the past, learning was limited by the constraints of time and place. But today, the Internet of Everything (IoE) is opening a new world of educational opportunities—opportunities not only for students to learn more, but to learn in new ways, in new places, with new connections to resources around the globe.

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## **THURSDAY**



### October 29

7:00-7:50 a.m.

## **EDUCAUSE Connect 2016 Committee Meeting**

(By invitation only)

WHITE RIVER BALLROOM B, FIRST FLOOR, JW MARRIOTT HOTEL

7:00 a.m.-5:00 p.m.

### First-Timer Pit Stop

HOOSIER LOBBY, FIRST LEVEL

7:00 a.m.-5:30 p.m.

### **Registration Desk Open**

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### **Community Lounge Open**

Sponsored by Civitas Learning

**MEETING ROOM 143-145** 

## International Welcome Lounge Open

**MEETING ROOM 142** 

### Media Lounge Open

**MEETING ROOM 212** 

### **Speaker Ready Room Open**

**MEETING ROOM 107-108** 

7:00 a.m.-6:00 p.m.

### **CIO Lounge Open**

Sponsored by Unit4

MEETING ROOM 103-104

7:30-8:00 a.m.

### Morning Refreshments

HOOSIER LOBBY, SECOND LEVEL

8:00-8:50 a.m.

### **FEATURED SESSION**

Leading and Partnering Strategically across the Academy



**SAGAMORE BALLROOM 5** 

**James L. Hilton**, Dean of Libraries; Vice Provost for Digital Education and Innovation, University of Michigan-Ann Arbor

Winner of the 2015 EDUCAUSE Leadership Award. Award sponsored by Moran Technology Consulting, Silver Partner.

### **CONCURRENT SESSIONS**

Advancing the Academic Mission (includes Teaching and Learning)

## The 2015 Campus Computing Survey

**SAGAMORE BALLROOM 3** 

**Kenneth C. Green**, Founding Director, The Campus Computing Project; **Cynthia Golden**, Director, CIDDE, University of Pittsburgh

## Caring and Compliance: Two Studies in Making Accessibility Accessible for All

WABASH BALLROOM 3

Janna Cameron, Product Design Manager, D2L; Steve Beining, Manager of eLearning and Instructional Technology, Portland Community College; Pamela Riesmeyer, Web Accessibility Coordinator, Purdue University Northwest-Hammond Campus; Anastasia Trekles, Director, Learning and Technology, Purdue University Northwest-Westville Campus

### Digital Revolution at La Verne University: How the Internet of Everything Is Changing Everything

MEETING ROOM 140-141

**Jim Haskins**, IOE Solutions Specialist, Cisco Systems; **Hany Seyam**, Senior Director of IT Infrastructure, University of La Verne

## **Enhancing Teaching and Learning through Technology**

**MEETING ROOM 231-232** 

Douglas E. Carr, Lecturer in Clinical Surgery and Medicine, and Deanna L. Reising, Associate Professor of Nursing and Macy Faculty Scholar, Indiana University Bloomington; Janis P. Bellack, President, MGH Institute of Health Professions

Moderated by: Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE

### G From Technical to Business: How Higher Ed IT Is Partnering with Industry to Achieve Its Goals

**MEETING ROOM 134-135** 

Ravi Pendse, Vice President and CIO, Brown University; Khalil Yazdi, CIO in Residence, Internet2; Kelli Trosvig, Vice President for UW-IT and CIO, University of Washington

Moderated by: Anthony Salcito, Vice President, WW Education-Sales, Microsoft Corporation

### The Impact of Personalized Learning Platforms on Institutional Transformation

MEETING ROOM 203-204

Robert Manzer, Provost and Chief Academic Officer, American Intercontinental University; Constance Johnson, Provost and Chief Academic Officer, Colorado Technical University; Robert Hasel, Associate Dean, Western University of Health Sciences

Moderated by: Manoj Kulkarni, CEO, Realizeit

## Improving Outcomes for21st-Century Learners throughDigital Innovation

**MEETING ROOM 233-234** 

Karl Clark, Professor, Political Science and History, Coastal Bend College; Catherine Medrano, Professor, Fresno City College; John Tweeddale, Senior Vice President of Efficacy and Quality, Pearson

### Reimagining Learning Space Design across the Disciplines

MEETING ROOM 235-236

Michael J. Arenth, Director of Classroom and Media Services at CIDDE, Kristen Gusten, Facilities Space Management and Capital Planning Administration, Edward Gyurisin, Manager, Engineering and Systems Integration, and Loretta Jo Killeen, Membership Director, Institute for Entrepreneurial Excellence, University of Pittsburgh

## Thinking Digitally: Advancing Digital Literacy with Personalized Learning Tools

WABASH BALLROOM 2

Julian O. Allen, Director, Center of Instructional Innovation, George L. Pullman, Director, Center for Instructional Innovation, and Phillip Ventimiglia, Chief Innovation Officer, Georgia State University

### Analytics, Business Intelligence, and Data Management for Planning

## Modern Human Capital Management: Investigating Talent Analytics

MEETING ROOM 138-139

**Jeffrey Haynes**, Vice President, HCM Transformation, Oracle Corporation

### **Enterprise Service Delivery**

### Give Faculty and Students What They Want! A Consumerized and Personalized IT Experience Anywhere

MEETING ROOM 241-242

Matthew Coombs, Vice President, Information and Technology Resources, Hartnell College; Geoffrey Cirullo, Deputy Chief Information Officer, Sonoma State University; Gabe Edwards, Software Acquisition Coordinator, University of California, Merced

Moderated by: **Joseph A. Moreau**, Vice Chancellor of Technology and CTO, Foothill-DeAnza Community College District

## THURSDAY Leading and Partnering

## Strategically across the Academy CIOs Reach Across the Aisle to

**Enable Collaborative Research** 

**MEETING ROOM 106** 

Innovation

Florence D. Hudson, Chief Innovation
Officer, and Donald F. McMullen, Senior
Director for Researcher Engagement and
Development, Internet2; Clare van den Blink,
Vice President and CIO, Pace University;
Curtis W. Hillegas, Associate CIO, Research
Computing, Princeton University

### Enablers: Academic and Technology Partnerships That Changed the Student Success Game, Part I

WABASH BALLROOM 1

John Bandy, Director of Enterprise Application Support, and Timothy Renick, Vice President for Enrollment and Student Success-Vice Provost, Georgia State University

### Perpetual Honeymoon: How to Build an (Almost) Perfect Business Collaboration

**MEETING ROOM 237-238** 

**Bill Hogue**, Vice President for Information Technology and CIO, University of South Carolina

### Risk Management

### What's That Droning Overhead?

**MEETING ROOM 201-202** 

**David Stack**, Chief Operating Officer and Deputy CIO, University of Wisconsin-Milwaukee

THURSDAY

8:00-8:50 a.m. (continued)

### FACILITATED CONTENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

## Five Online Course Design Tricks to Maximize Learning, Creativity, Engagement

**MEETING ROOM 243-245** 

**Jessica Phillips**, Instructional Designer, The Ohio State University

### **Enterprise Service Delivery**

## Foundations: Enabling the Adoption of New Technologies on Campus

**SAGAMORE BALLROOM 4** 

David Weil, Director, Enterprise Application Services, Ithaca College; Elizabeth Rugg, Assistant Vice Chancellor, Client Engagement, University of North Carolina Charlotte

### MULTICAMPUS PERSPECTIVE SESSIONS

### Leading and Partnering Strategically across the Academy

## The Currency of Higher Education: Credits and Competencies

**SAGAMORE BALLROOM 7** 

**Deborah Seymour**, Assistant Vice President, Education Attainment and Innovation, American Council on Education (ACE); **Deborah Everhart**, Associate Vice President, Blackboard

### How to Write Your Resume to Stand Out and Open Doors (for Higher Ed IT Professionals)

SAGAMORE BALLROOM 6

Lisa K. McDonald, Principal, Career Polish

#### **DISCUSSION SESSIONS**

### **Cloud Computing**

**MEETING ROOM 130-131** 

**Thomas Dugas**, Associate Director for Client Operations, Carnegie Mellon University; **Steven A. Terry**, Director of Enterprise Applications, Denison University

### **Google Apps**

**MEETING ROOM 132-133** 

**Ken Ingle**, Chief Information Officer, Rowan-Cabarrus Community College; **Wendy Woodward**, Chief Information Officer, Wheaton College

### **Mobile Computing**

**MEETING ROOM 239** 

Peter Mosinskis, Director of IT Strategy, California State University, Channel Islands; Trace L. Choulat, Director of Information and Instructional Technology, University of Florida

## Registrars and Admissions Officers

**MEETING ROOM 240** 

**Stephen J. Pritz Jr.**, Assistant Vice President and University Registrar, University of Florida

### Wireless Local Area Networking

MEETING ROOM 136-137

**Michel Davidoff**, Director, Cyberinfrastructure, California State University, Office of the Chancellor

### 8:50-9:10 a.m.

### Beverage Break

HOOSIER LOBBY, SECOND LEVEL

8:50-9:30 a.m.

### **MEETINGS**

## E Meet the New President and CEO of EDUCAUSE

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

**John O'Brien**, President and CEO, EDUCAUSE



### E Core Data Service and Benchmarking Tools Demo

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

Pam Arroway, Director of Analytics Infrastructure, Susan Grajek, Vice President, Data, Research, and Analytics, and Susan Nesbitt, Program Manager-Data, Research, and Analytics, EDUCAUSE

### 9:10-10:00 a.m.

### **FEATURED SESSION**

Leading and Partnering Strategically across the Academy

## The Digitally Native Generation Z Is Going to College: Are You Ready?

SAGAMORE BALLROOM 5

**Jaime Casap**, Chief Education Evangelist, Google

### **CONCURRENT SESSIONS**

Advancing the Academic Mission (includes Teaching and Learning)

### G Burn the Box: Pushing Past Your Comfort Zone

WABASH BALLROOM 3

Sherry R. Boyd, Professor, and Ulanda Forbess, Distance Education Director, North Lake College; Shane Lovellette, Product Manager, TechSmith Corporation

### The Case for Competency-Based Education

**MEETING ROOM 203-204** 

Mark Jones, Senior Vice President and Chief Product Officer, Ellucian; Phil Hill, Partner, MindWires Consulting

Moderated by: **Scott Jaschik**, Editor, *Inside Higher Ed* 

### **THURSDAY**

#### 9:10-10:00 a.m. (continued)

## How UX Augments IT's Capacity for Supporting the Academic Mission

WABASH BALLROOM 2

Mary Albert, Senior Architect for Usability and Design, Princeton University; Melanie St. James, Associate Director, Design and Usability Services, Tufts University

## Surveying the Landscape: Trends in Higher Education

**MEETING ROOM 235-236** 

**Dennis A. Trinkle**, Provost, Harrison College; **David J. Staley**, Associate Professor of History, The Ohio State University

#### Using Technology to Scale Efficient Scoring of Authentic Student Work

**MEETING ROOM 136-137** 

**Jeffrey D. Reid**, Vice President of Product Management, Taskstream

#### Digital Scholarship, Libraries, Publishing, Curation, and Open Access

#### Drivers and Responses toward Research Data Management Maturity: Transatlantic Perspectives

**MEETING ROOM 138-139** 

Brianna Marshall, Instruction Assistant, Indiana University; Rory Macnell, Chief Executive, Research Space; Robin Rice, Data Librarian, EDINA, University of Edinburgh; Jan Cheetham, Senior Information Processing Consultant, DoIT, University of Wisconsin-Madison

#### **Enterprise Service Delivery**

#### Applying Physician Bedside Strategies to IT Support Delivery

MEETING ROOM 201-202

**David Harris**, Vice President/CIO, Loma Linda University

#### IT Service Delivery: Current Methods, Impending Change, and Future Directions

**SAGAMORE BALLROOM 3** 

Kyle Johnson, Dean for Information
Technology and Services, Chaminade
University of Honolulu; Eden Dahlstrom,
Director of Research, EDUCAUSE; Raechelle
Clemmons, Vice President and Chief
Information Officer, St. Norbert College;
Mark Askren, Vice Chancellor for Information
Technology and CIO, University of NebraskaLincoln

## Mission-Critical Solution Design: Synthesizing Curriculum, Catalog, and Data-Integration Processes

**MEETING ROOM 140-141** 

Martin Nelson, Technical Integration Consultant, and John Rynn, Vice President of Consulting, DIGARC

#### Leading and Partnering Strategically across the Academy

## A Competency-Aligned, Student-Centric Learning and Transcripting Architecture

MEETING ROOM 241-242

Jonathan D. Mott, Chief Learning Officer, Learning Objects; Joellen Evernham Shendy, Associate Vice Provost and Registrar, University of Maryland University College

## Leadership and Making the Connections

MEETING ROOM 231-232

**Beth Schaefer**, Director of Client Services, University of Wisconsin-Milwaukee

Winner of the 2015 EDUCAUSE Community Leadership Award. Award sponsored by Moran Technology Consulting, Silver Partner.

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#### 9:10-10:00 a.m. (continued)

## Higher Education, IT, and Public Policy

**WABASH BALLROOM 1** 

Jarret Cummings, Director of Policy and External Relations, and Jennifer Ortega, Consultant, EDUCAUSE; Josh Ulman, Associate, Ulman Public Policy and Federal Relations

#### Partnership-Powered IT Change

MEETING ROOM 237-238

Rhian Davies, Deputy Head of Project Services, Craig Henderson, Assistant Director of Procurement, and Mark Ritchie, Deputy Director and Head of Project Services, University of Edinburgh

### **THURSDAY**

## FACILITATED CONTENT SESSION

Analytics, Business Intelligence, and Data Management for Planning

## Joining the Borg: Creating the Library Cube

MEETING ROOM 243-245

**Erik Bowe**, Assistant Vice President and Chief Data Officer, **David Evans**, Dean and Assistant Vice President for Library Services, and **Linda Marie Golian-Lui**, Associate Dean of Library Services, Horace W. Sturgis Library, Kennesaw State University

## MULTICAMPUS PERSPECTIVE SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

#### Canaries in the Gold Mine of Open Educational Resources

SAGAMORE BALLROOM 6

Kara Monroe, Associate Vice President, Academic Online Programs, Ivy Tech Community College of Indiana; Kimberlee Thanos, CEO, Lumen Learning; Victoria Mondelli, Executive Director for Teaching and Learning, Mercy College; Braddlee, Dean of Learning and Technology Resources, Northern Virginia Community College

#### Enterprise Service Delivery

#### Waiting for the Cloud: Technology, Security, and Organizational Issues

SAGAMORE BALLROOM 7

Gordon Wishon, Chief Information Officer, Arizona State University; Kenneth C. Green, Founding Director, The Campus Computing Project; Theresa Rowe, CIO, Oakland University; Marty Ringle, Chief Information Officer, Reed College; Cynthia Golden, Director, CIDDE, University of Pittsburgh THURSDAY

9:10-10:00 a.m. (continued)

#### **DISCUSSION SESSIONS**

## **CIO and Senior Academic Leader Roundtable**

**MEETING ROOM 106** 

Raymond E. Schroeder, Associate Vice Chancellor for Online Learning, University of Illinois at Springfield; **Michael Hites**, Senior Associate Vice President and CIO, University of Illinois Central Administration

#### **Learning Space Design**

**MEETING ROOM 132-133** 

**Richard Holeton**, Senior Director, Learning Environments, Stanford University; **Phillip D. Long**, Associate Vice Provost for Learning Sciences, University of Texas at Austin

#### Professional Development/ Staff Management

**MEETING ROOM 130-131** 

**Ellen Borkowski**, Chief Information Officer, Union College; **Eugene L. Spencer**, Chief Information Officer, Ursinus College

#### **Project Management**

**MEETING ROOM 239** 

Randall Alberts, Assistant Director, Ringling College of Art and Design

#### Sustainable IT

**MEETING ROOM 240** 

Mark Staub, IT Manager, The Pennsylvania State University; MaryBeth Stuenkel, IT Program Manager, University of Michigan-Ann Arbor

#### **Web Portals**

**MEETING ROOM 134-135** 

**Jody Couch**, Program Director, Student Administration Systems, University of Texas at Austin

#### **MEETING**

Community Lounge Event |
The Art and Science of Student
Success: Using Design Thinking,
Data Science, and the Cloud to
Help Students Learn Well and
Finish Strong

**MEETING ROOM 143-145** 

Mark David Milliron, Co-Founder and Chief Learning Officer, Civitas Learning

10:00 a.m.-4:30 p.m.

#### **Exhibit Hall Open**

**EXHIBIT HALL H-K** 

#### 10:00-10:30 a.m.

#### Meet with EDUCAUSE Staff to Discuss the Enterprise IT Program

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

Susan Nesbitt, Program Manager-Data, Research, and Analytics, and Betsy Tippens Reinitz, Director of Enterprise IT Programs, EDUCAUSE

## Refreshment Break in the Exhibit Hall

EXHIBIT HALL H-K



10:30-11:30 a.m.

#### **GENERAL SESSION**

The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies

Sponsored by Citrix

EXHIBIT HALL D/E

Andrew McAfee, Author, MIT

We are living in a time of brilliant technologies: cars that drive themselves; *Jeopardy!* champion supercomputers; cheap, flexible, and useful robots; algorithms that make better decisions than humans; and countless others. They are bringing us into a second machine age, the greatest era of transformation since the Industrial Revolution. In his talk, Dr. McAfee, coauthor of the *New York Times* bestseller *The Second Machine Age*, will discuss both the great promise and thorny challenges—for organizations, leaders, and workers alike—of the world we're creating as we invent and deploy digital technologies that are the stuff of science fiction.

#### 11:30 a.m.-1:00 p.m.

## Hawkins Leadership Roundtable Lunch

Sponsored by Workday, Gold Partner

#### **MEETING ROOM 105**

Note: Separate registration and fee are required for the roundtable.

#### 11:30 a.m.-1:30 p.m.



Lunch

**EXHIBIT HALL H-K** 

#### 11:45 a.m.-1:15 p.m.

## LEARNING THEATER SESSION

#### Engaging Learners with Mobile Initiatives to Improve Student Outcomes | Dell Think Tank

LEARNING THEATER, EXHIBIT HALL H-K

Kris Guye, Director of Technology Services, Southern Illinois University at Carbondale; Kimberly Thomas, Senior Technology Strategist, University of Oklahoma

Moderated by: Jon Phillips, Managing Director-Worldwide Education Strategy, Dell

#### 12:00 noon-12:30 p.m.

#### "Under the Ed Radar": Pitch Competition Award Winner Announcement

START-UP ALLEY, EXHIBIT HALL H-K

Facilitated by: Margita Labhard Blattner, Director, Corporate Strategy and Business Development, EDUCAUSE

#### 12:30-1:15 p.m.

#### Meet the Editors of EDUCAUSE Review (and Share Your Feedback on the New Website)

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

Wes Colton, Web Operations Manager,
D. Teddy Diggs, Publisher/Editor, EDUCAUSE
Review, Nancy Hays, Editor and Manager,
Publishing, and Catherine Yang, Senior
Director, Content, EDUCAUSE

75

#### 12:30-1:30 p.m.



Dessert Stations

**EXHIBIT HALL H-K** 

1:30-2:20 p.m.

#### **FEATURED SESSION**

Leading and Partnering Strategically across the Academy

The (Not-So-Smooth-but-Darn-Effective) Road to Leading Change, Earning Trust, and Getting Stuff Done

**SAGAMORE BALLROOM 5** 

**Juan F. Suarez**, Vice President Communications and Innovation, Lumina Foundation for Education

#### CONCURRENT SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

## C Leveraging Your Existing LMS to Deliver Competency-Based Programs

**WABASH BALLROOM 3** 

Michael Moore, Senior Advisory Consultant, D2L; Ryan Anderson, Director of Instructional Design and Development, University of Wisconsin Extension

#### Moving the Red Queen Forward: Maturing Business Analytics Practices

SAGAMORE BALLROOM 3

Eden Dahlstrom, Director of Research, and Betsy Tippens Reinitz, Director of Enterprise IT Programs, EDUCAUSE; Terri-Lynn Thayer, Research Director, Higher Education, Gartner; Celeste M. Schwartz, Vice President for Information Technology and College Services, Montgomery County Community College; John Campbell, Associate Provost/ Chief Information Officer, West Virginia University

## Simple, Sustainable Video Production through Collaboration

**MEETING ROOM 201-202** 

Jeff Ello, Associate Director of IT, Client Services, Adam B Hagen, Educational Technologist, David Huckleberry, Educational Technologist, and Adam W. Lawson, Senior Associate Director, Purdue University

#### Analytics, Business Intelligence, and Data Management for Planning

## **©** Empowering Admissions Teams with a SaaS Solution

**MEETING ROOM 136-137** 

**Andrew Mallen**, Product Manager/Director of Spectrum CRM Solutions, and **Suzanne Sharp**, Executive Director, Enrollment Management Consulting, Liaison

## Optimizing Business Intelligence at Lehman College/CUNY: A Road to Change

**MEETING ROOM 233-234** 

Ronald Bergmann, Vice President/ CIO, Richard Finger, Director of Special Academic Sessions, and Lei Millman, Oracle DBA, OBIEE Admin, Lehman College/CUNY

## O Visualize This! The Power of Analytic Intelligence with Campus Management and Microsoft Power Bl

**MEETING ROOM 140-141** 

Raymond Blackwood, Vice President, Product Management, and Connor Gray, Chief Strategy Officer, Campus Management Corp.; Patrick LeBlanc, Technology Solutions Specialist. Microsoft Corporation

#### Digital Scholarship, Libraries, Publishing, Curation, and Open Access

## **DSpace-CRIS: An Open-Source Solution for Research**

**MEETING ROOM 138-139** 

**Michele Mennielli**, External Relations and International Affairs Manager, Cineca

#### **Enterprise Service Delivery**

#### Empowering BYOD Learning Spaces: Lessons Learned from Three Universities

MEETING ROOM 203-204

Craig Froehlich, IT Director, Student Development and Enrollment Services, and Walter J. Peters, IT and Communications Director, University of Central Florida; Jameson Johnston, IT Manager, University of Florida; Jason Hair, Interim Director, University of South Florida

Moderated by: Nicole Nesrsta, Vertical Solutions Marketing Manager, Citrix

#### Mind the Gap: Helping Non-Project Managers to Deliver Success

WABASH BALLROOM 2

**Rhian Davies**, Deputy Head of Project Services, and **Nikki Stuart**, Senior Project and Programme Manager, University of Edinburgh

## Winning Integration Strategies to Inspire and Stimulate Campus-Wide ECM Adoption

MEETING ROOM 237-238

Jim Sibenaller, Director, Enterprise Architecture and PMO, Information Technology Services, Loyola University Chicago; Criss Laidlaw, Director of Administrative Information Systems, Williams College

#### Leading and Partnering Strategically across the Academy

## CISO and CIO: Is the "S" the Only Difference?

**MEETING ROOM 106** 

Cathy Bates, Associate Vice Chancellor and CIO, Appalachian State University; Neal Fisch, Information Security Officer and Director, Enterprise Services, California State University, Channel Islands; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County; Melissa Woo, CIO-Vice Provost for Information Services, University of Oregon; Tammy L. Clark, Chief Information Security Officer, The University of Tampa

### **THURSDAY**

## The Next Generation of Leadership

WABASH BALLROOM 1

**Brandon Bernier**, Director, User Services, University of Wisconsin-Madison

Winner of the EDUCAUSE Rising Star Award. Award sponsored by Moran Technology Consulting, Silver Partner.

#### Organizational Success through Collaboration: How to Implement an Accessibility Policy

MEETING ROOM 231-232

**Anna Gazdowicz**, Web and Accessibility Specialist, and **Lucy Greco**, Web Accessibility Evangelist, University of California, Berkeley

#### So Your Faculty and Academic Leaders Want to Improve Instruction and Student Outcomes with Courseware: Now What?

MEETING ROOM 235-236

**Rahim Rajan**, Senior Program Officer, Postsecondary Success, Bill & Melinda Gates Foundation

#### © Technology Partnerships: Building the Perfect Client-Vendor Relationship

MEETING ROOM 241-242

**Justin Moses**, Director, Data Center Operations, Barry University; **Adam Cosby**, CEO, IAM Cloud

#### Risk Management

Customize without Compromise: File Sync-and-Share Solutions for Higher Education

**MEETING ROOM 132-133** 

Chris Grossman, CEO, Zovy

#### **THURSDAY**

1:30-2:20 p.m. (continued)

#### **FACILITATED CONTENT SESSION**

Advancing the Academic Mission (includes Teaching and Learning)

#### **How to Ensure Your LMS Migration Doesn't Fly South**

**SAGAMORE BALLROOM 4** 

Vicki Westergard, Executive Director, Instructional Design and Development, St. Petersburg College

#### MULTICAMPUS PERSPECTIVE **SESSIONS**

Leading and Partnering Strategically across the Academy

#### From IT Support to CIO: A **Journey of Three Women**

**SAGAMORE BALLROOM 6** 

Sue B. Workman, Vice President and CIO, Case Western Reserve University; Melody Childs, Associate Provost and CIO, University of Alabama in Huntsville; Wendy Woodward, Chief Information Officer, Wheaton College

#### Open It! What OER Means for **Higher Education and You**

SAGAMORE BALLROOM 7

David Wiley, Chief Academic Officer/Adjunct Professor, Brigham Young University; **Diane** J. Graves, Assistant Vice President for Information Resources, Trinity University; Ethan Senack, Higher Education Advocate, United States Public Interest Research Group; Bruce Maas, Vice Provost for IT and CIO, University of Wisconsin-Madison

#### **DISCUSSION SESSIONS**

#### **Decision Support/Data** Warehousing

**MEETING ROOM 130-131** 

Ora Fish, Executive Director, New York University: Theodore Bross. Senior Director. CeDAR, Princeton University

#### **Evidence of Impact**

**MEETING ROOM 239** 

Patsy Moskal, Associate Director, Research Initiative for Teaching Effectiveness, University of Central Florida

#### Leveraging Your IT Career into a **Next Act**

**MEETING ROOM 240** 

David Stack. Chief Operating Officer and Deputy CIO, University of Wisconsin-Milwaukee

#### Social Media

**MEETING ROOM 134-135** 

Shannon Ritter, Social Media Coordinator, Admissions and Recruitment. The Pennsylvania State University; Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin-Milwaukee

#### **MEETING**

#### **EDUCAUSE Learning Initiative Teaching and Learning Focus Group Meeting**

WHITE RIVER BALLROOM A/B, FIRST FLOOR, JW MARRIOTT HOTEL

#### LEARNING THEATER **SESSION**

#### **Rethinking Learning Spaces:** The Transition from High School to College to Lifelong Learning **Environments | Dell Think Tank**

LEARNING THEATER, EXHIBIT HALL H-K

Cindy Eggebrecht, Director of Marketing Communications, Bretford Manufacturing; Chris Kobza, Managing Director, IT Learning Spaces, and **Erin Wolfe**. Executive Director. Strategic Initiatives, University of Oklahoma



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CHARGING AHEAD WITH DATA: How We Make Data Work - George Moore, CTO of Cengage Learning, talks about how we use data at Cengage.

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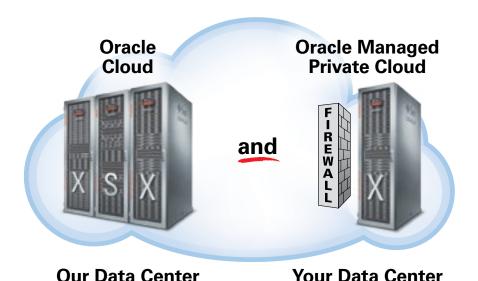


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### **THURSDAY**

#### 1:30-3:30 p.m.

## **EDUCAUSE Institute Faculty Meetings**

(Faculty members only)

WHITE RIVER BALLROOM G, FIRST FLOOR, JW MARRIOTT HOTEL

#### 1:45-2:15 p.m.

## Meet the New President and CEO of EDUCAUSE

EDUCAUSE CENTRAL, CROSSROADS, FIRST

**John O'Brien**, President and CEO, EDUCAUSE

#### 2:00-3:20 p.m.

## **Kuali Open Meeting for CIOs and Senior IT Leaders**

**MEETING ROOM 105** 

#### 2:20-2:40 p.m.

#### **Beverage Break**

HOOSIER LOBBY, SECOND LEVEL

#### 2:20-3:05 p.m.

## E Meet EDUCAUSE Policy Office Staff

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

**Jarret Cummings**, Director of Policy and External Relations, EDUCAUSE

#### 2:40-3:30 p.m.

#### **FEATURED SESSION**

Leading and Partnering Strategically across the Academy

## Collaborative Innovation Communities: Bringing the Best Together

SAGAMORE BALLROOM 5

**Florence D. Hudson**, Chief Innovation Officer, Internet2

#### **CONCURRENT SESSIONS**

## Advancing the Academic Mission (includes Teaching and Learning)

## Circles of Innovation: Retooling Professional Development for 21st-Century Learning

WABASH BALLROOM 1

**James May**, Faculty Fellow for Innovation and Technology, Valencia College

## **Enabling Better Digital Learning Experiences**

**MEETING ROOM 235-236** 

Rob Abel, CEO, IMS Global Learning Consortium; Paul B. Czarapata, Vice President/CIO, Kentucky Community and Technical College System; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County; Laura Patterson, Associate Vice President, Chief Information Officer, University of Michigan-Ann Arbor

#### Moving the Red Queen Forward: Learning Analytics Practices

SAGAMORE BALLROOM 3

Andrea Lisa Nixon, Director of Educational Research and Lecturer in Educational Studies, Carleton College; Eden Dahlstrom, Director of Research, EDUCAUSE; Clare van den Blink, Vice President and CIO, Pace University; Glenda Morgan, Director, Academic Technology Services, University of Illinois at Urbana-Champaign; Steven Lonn, Assessment and Evaluation, Digital Education and Innovation, University of Michigan-Ann Arbor

#### Real-Time Curriculum Assessment

WABASH BALLROOM 2

Patricia Camberos, Systems Operational Analyst, Scott Helf, CTO, Assistant Dean of Academic Informatics, and Gerald Thrush, Assistant Dean, Pre-Clinical Education, Western University of Health Sciences

#### 2:40-3:30 p.m. (continued)

## Wearable Tech and Augmented Vision: Pedagogy in the Future

**MEETING ROOM 237-238** 

Emory Craig, Director of eLearning and Instructional Technology, College of New Rochelle; Maya Georgieva, Associate Director, Center for Innovation in Teaching and Learning, NYU Stern, New York University; Michael Griffith, Faculty Technology Coordinator, Tulane University

#### Analytics, Business Intelligence, and Data Management for Planning

#### Adapting Universities for Survival with Advanced Insights

**MEETING ROOM 201-202** 

Malcolm Woodfield, Global Vice President-Higher Education, SAP Public Services; Vince Kellen, Senior Vice Provost for Academic Planning, Analytics and Technologies, University of Kentucky

#### The Internet of Everything and Connected Analytics on Campus

WABASH BALLROOM 3

**Suhail Jiwani**, Customer Solutions Manager, Data Analytics, Cisco Systems

## © The New Normal: Providing Data and Insight Capabilities Your Leadership Can Use Today

**MEETING ROOM 140-141** 

**Patrick LeBlanc**, Technology Solutions Specialist, Microsoft Corporation

## Is the Grass Always Greener? International IT Benchmarking

**MEETING ROOM 241-242** 

Lori E. MacMullen, Executive Director, CUCCIO; Pam Arroway, Director of Analytics Infrastructure, EDUCAUSE; Peter Tinson, Executive Director, UCISA; Johan Bergstrom, Head of International Cooperation @ITS, Umea Universitet

## Predictive Learning Analytics: Fueling Actionable Intelligence

**MEETING ROOM 233-234** 

Kenny Wilson, Division Chair-Health
Occupation Programs, Jefferson College;
Josh Baron, Assistant Vice President,
Information Technology for Digital
Education, and Sandeep Markondiah
Jayaprakash, Learning Analytics Specialist,
Marist College; Lou Harrison, Director of
Educational Technology Services, and
Donna Petherbridge, Associate Vice Provost
for Instructional Technology Support and
Development, NC State University

#### **Enterprise Service Delivery**

## Harmony or Hype? Weaving Contemporary Technologies into Your Instructional Mission

**MEETING ROOM 136-137** 

**Matt Gambino**, President, EdTech Skills Development

#### Moving to the Cloud: Evaluating Providers, Overcoming Roadblocks, and Other Lessons from the Internet2 NET+ Program

MEETING ROOM 231-232

Khalil Yazdi, CIO in Residence, Internet2; Michele Norin, Vice President Information Technology and Chief Information Officer, The University of Arizona; Lynn A. Johnson, Professor and Associate Dean for Faculty Affairs and Institutional Effectiveness, University of Michigan-Ann Arbor

Moderated by: **Jerrold M. Grochow**, Senior Advisor to NET+, Internet2

#### What Will Your .Edu Site Look Like in 10 Years?

MEETING ROOM 134-135

**Kieran Lal**, Technical Director, Acquia; **Andy Hoang**, Associate Vice President of Marketing and Communications, California State University, Long Beach

#### Leading and Partnering Strategically across the Academy

#### Enablers: Academic and Technology Partnerships That Changed the Student Success Game, Part II

**MEETING ROOM 106** 

John Bandy, Director of Enterprise Application Support, and **Timothy Renick**, Vice President for Enrollment and Student Success-Vice Provost, Georgia State University

## A Journey to Governance through Customer Engagement

MEETING ROOM 138-139

**Christina Griffin**, Director, Division of IT, Project and Portfolio Management Office, and **Leslie J. Margolis**, Director, Business Analysis and Advisory Services, The George Washington University

## FACILITATED CONTENT SESSIONS

## Advancing the Academic Mission (includes Teaching and Learning)

#### The Challenges of Adaptive Content: The Perspective of Two Universities

MEETING ROOM 243-245

Amanda Buckley, Senior Director of Instructional Design and Online Support, Bay Path University; Frank Claffey, Chief Product Officer, Realizeit; David Demers, Chief Information Officer, SUNY Buffalo State; Thomas Cavanagh, Associate Vice President, Distributed Learning, University of Central Florida

#### **Enterprise Service Delivery**

#### Let Me In! Strategies for FERPA-Friendly Credential Discovery

SAGAMORE BALLROOM 4

**David Jeffress**, Director, Strategic Initiatives and User Experience, and **Cassidy Palmer**, Associate Director of Technology, Murray State University

## **THURSDAY**

## MULTICAMPUS PERSPECTIVE SESSIONS

Leading and Partnering Strategically across the Academy

## Multi-Institutional CBE Programs: The Agony and the Ecstasy

**SAGAMORE BALLROOM 7** 

David Rule, President, Bellevue College; Van L. Davis, Associate Vice President, Higher Education Policy and Research, Blackboard; Jerrilee K. Mosier, Chancellor, Ivy Tech Community College of Indiana-Northeast; Sally M. Johnstone, Vice President for Academic Advancement, Western Governors University

#### Risk Management

#### Best Practices in Emergency Mass Notification

SAGAMORE BALLROOM 6

**Erik Stafford**, Director of Higher Education Sales, Alertus Emergency Notification; **Rob Caffey**, Director, Kansas State University

#### **DISCUSSION SESSIONS**

#### **ITIL** in Higher Education

**MEETING ROOM 132-133** 

**Rita Barrantes**, Associate to CIO and Manager, IT Services, University of Houston; **John Borwick**, University Libraries IT Services Director, Virginia Tech

#### **SharePoint**

**MEETING ROOM 239** 

Mike Meyer, CIO, University of Hawaii Honolulu Community College; Julia Hart, Director of Information Management and Institutional Research, University of Illinois at Urbana-Champaign

#### State Systems

**MEETING ROOM 240** 

**Michael Pytlik**, Client Representative-Michigan, IBM

#### **THURSDAY**

#### 2:40-3:30 p.m. (continued)

#### Women in IT

MEETING ROOM 203-204

**Deborah Keyek-Franssen**, Associate Vice President, Digital Education and Engagement, University of Colorado Boulder; **Beth Schaefer**, Director of Client Services, University of Wisconsin-Milwaukee

## LEARNING THEATER SESSION

#### What Is Next in Active Learning? Meeting the Learning Needs of Today's Students with Technology | Dell Think Tank

LEARNING THEATER, EXHIBIT HALL H-K

**Cindy Eggebrecht**, Director of Marketing Communications, Bretford Manufacturing; **Chris Kobza**, Managing Director, IT Learning Spaces, and **Erin Wolfe**, Executive Director, Strategic Initiatives, University of Oklahoma

#### 3:30-4:00 p.m.

#### **MEETINGS**

## **E** Core Data Service and Benchmarking Tools Demo

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

**Pam Arroway**, Director of Analytics Infrastructure. EDUCAUSE

#### Meet EDUCAUSE/NGLC Staff to Discuss Initiatives in College Readiness and Completion

EDUCAUSE CENTRAL, CROSSROADS, FIRST LEVEL

**Andrew Calkins**, Deputy Director, Next Generation Learning Challenges, and **Sarah Luchs**, NGLC K-12 Program Officer, EDUCAUSE

#### 3:30-4:30 p.m.

## Refreshment Break in the Exhibit Hall

EXHIBIT HALL H-K

#### 3:40-4:15 p.m.

## LEARNING THEATER SESSION

## The Business of Learning: Designing the Next Generation Institution | Dell Think Tank

LEARNING THEATER, EXHIBIT HALL H-K

Jon Phillips, Managing Director-Worldwide Education Strategy, Dell; Julie McRoberts, Business Development Manager, Intel Corporation; Loretta M. Early, University Vice President and CIO, University of Oklahoma; R. David Crain, Vice President and Chief Information Officer, University of Texas at Dallas

#### 4:00-5:30 p.m.

## EDUCAUSE 2016 and EDUCAUSE 2015 Program Planning Committee Meetings

(Committee members only )

WHITE RIVER BALLROOM C, FIRST FLOOR, JW MARRIOTT HOTEL

#### 4:30-5:20 p.m.

#### **FEATURED SESSION**

Advancing the Academic Mission (includes Teaching and Learning)

## Reimagined Schools and Next-Gen Tools: What They Mean for Higher Education

**SAGAMORE BALLROOM 5** 

Andrew Calkins, Deputy Director, Next Generation Learning Challenges, EDUCAUSE; Tom Vander Ark, CEO, Getting Smart



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**THURSDAY** 





4:30-5:20 p.m. (continued)

**CONCURRENT SESSIONS** 

Advancing the Academic Mission (includes Teaching and Learning)

## 20 Years: What the Data Show and What They Don't

**MEETING ROOM 235-236** 

Charles D. Dziuban, Director, and Patsy Moskal, Associate Director, Research Initiative for Teaching Effectiveness, University of Central Florida

## Automating GrantAdministration to EnhanceImpact and Value

**MEETING ROOM 138-139** 

**Carolynn Julien**, Associate Director, Hunter College/CUNY; **Linda Ding**, Education Program Strategist, Laserfiche

## Cloud Service Procurement and Contracting: Lessons from Internet2 NET+

MEETING ROOM 231-232

Jill Marx Schunk, Purchasing Contract Manager, Indiana University; Jerrold M. Grochow, Senior Advisor to NET+, Internet2

## Gamify! Play! Learn! Turn Campus Resources into Exciting Learning Experiences

**SAGAMORE BALLROOM 3** 

Amanda Robertson, CEO, IMedia Design; Steve Bader, Business and Technology Application Analyst, and Edwin K. Lindsay, Teaching Assistant Professor, NC State University

## Looking Ahead to 2026: Trends in Technology and Education

**MEETING ROOM 237-238** 

**Bryan Alexander**, President, Bryan Alexander Consulting

## Student Success and IT Infrastructure: Stories from the C-Suite

**MEETING ROOM 106** 

**Jennifer A. Wells**, Senior Director, Alvarez & Marsal

## Unifying Data Systems to Turn Insights into Student Success Interventions

**MEETING ROOM 233-234** 

**Phil Ice**, Vice President, Research and Development, American Public University System; **Matthew Milliron**, Senior Director, Solutions Engineering, Civitas Learning

#### **Enterprise Service Delivery**

#### Empower Your Campus with "Self-Driving" ERP Technology

MEETING ROOM 201-202

**Jami Morshed**, Vice President, Global Sales and Marketing, and **Ivo Totev**, Chief Marketing Officer, Unit4

#### Leading and Partnering Strategically across the Academy

## Remedying Heartburn: Practical Tools for IT, Compliance, and Legal Counsel

WABASH BALLROOM 1

Eileen Goldgeier, Vice Chancellor and General Counsel, NC State University; Marty Ringle, Chief Information Officer, Reed College; Jeff Chasen, Associate Vice Provost, Institutional Compliance, University of Kansas

## © The Strategic CIO's Vision for Collaboration

**MEETING ROOM 241-242** 

Gordon Wishon, Chief Information Officer, Arizona State University; Amir Dabirian, Vice President for IT/CIO, California State University, Fullerton; Mike Carlin, Vice Chancellor for Information Technology and CIO, University of North Carolina Charlotte; Loretta M. Early, University Vice President and CIO, University of Oklahoma

*Moderated by:* **Jason Katcher**, Head of EDU, Dropbox

#### Risk Management

## Risk Management through Security Planning

WABASH BALLROOM 2

Patricia Patria, Chief Information Officer, Becker College-Worcester; David Sherry, Chief Information Security Officer, Brown University

## FACILITATED CONTENT SESSIONS

#### **Enterprise Service Delivery**

## Let Them Eat Cake: A Process Map in Frosting

**SAGAMORE BALLROOM 4** 

**Lisa Marie Hall**, Executive Director of Systems Development, and **Vikki Mercer Massey**, Director, ITS Project Management Office, The University of Tennessee Health Science Center

#### Leading and Partnering Strategically across the Academy

## UC NeXt: Crowdsourcing Our Next-Generation IT Solutions

MEETING ROOM 243-245

**Rose A. Rocchio**, Director, Educational and Collaborative Technologies, UCLA

## MULTICAMPUS PERSPECTIVE PANEL TALK SHOW SESSION

#### Enterprise Service Delivery

## Delivering Exceptional Student and Support Services

SAGAMORE BALLROOM 6

Pat McQueen, Senior Vice President, Strategy, Salesforce.com Foundation; Gayle M. Reynolds, Director, Wayne State University; Mike DellaBianca, Director-Client Services, Yale University 4:30-5:20 p.m. (continued)

#### **DISCUSSION SESSIONS**

## Digital Signage in Higher Education

**MEETING ROOM 136-137** 

**Julia Hart**, Director of Information Management and Institutional Research, and **Thomas S. Kunka**, Senior Application Specialist, University of Illinois at Urbana-Champaign

#### **Diversity in IT**

**MEETING ROOM 240** 

**Richard J. Bazile**, Assistant Director of Information Technology, Miles College; **Ke'Anna Skipwith**, Instructional Designer, Northeastern University

#### **Emergency Communications**

**MEETING ROOM 239** 

Rob Caffey, Director, Kansas State University

#### **ITANA**

**MEETING ROOM 130-131** 

**James Phelps**, Director, Enterprise Architecture and Strategy, University of Washington

#### **Student Affairs IT**

**MEETING ROOM 134-135** 

**David S. Sweeney**, Director for Information Technology, Student Affairs, Texas A&M University

#### **Virtual Worlds**

**MEETING ROOM 132-133** 

**Scott Diener**, Associate Dean, Chapman University; **Jeffery A. LeBlanc**, Vice President for Information Technology, University of Northwestern Ohio

#### 5:30-6:20 p.m.

#### **CONCURRENT SESSIONS**

Advancing the Academic Mission (includes Teaching and Learning)

#### Embrace the Change: Successfully Moving to a New LMS

**WABASH BALLROOM 2** 

David A. Goodrum, Director, Teaching and Learning Technologies, Indiana University; John Gosney, Faculty Liaison, Learning Technologies, Kimmaree Murday, Senior Education Specialist, and James R. Newbrough, Principal Instructional and Collaborative Technologist, Indiana University-Purdue University Indianapolis

## Tech News from the Recent Past and Near Future

WABASH BALLROOM 1

Goldie Blumenstyk, Senior Writer, Jason B. Jones, Co-Editor of the ProfHacker Blog, and Jeffrey R. Young, Senior Editor, Technology, The Chronicle of Higher Education

Analytics, Business Intelligence, and Data Management for Planning

## Business Intelligence + Institutional Research: Shotgun Wedding or Marriage Made in Heaven?

SAGAMORE BALLROOM 5

**Henry Childers**, Executive Director, University Analytics and Institutional Research, The University of Arizona

#### Leading and Partnering Strategically across the Academy

## The CIO as Chief Innovation Officer: Tips for Leading Change

MEETING ROOM 243-245

A. Michael Berman, Vice President for Technology and Communication, California State University, Channel Islands; Kyle Johnson, Dean for Information Technology and Services, Chaminade University of Honolulu; Keith W. McIntosh, Associate Vice President and Chief Information Officer, Ithaca College; Raechelle Clemmons, Vice President and Chief Information Officer, St. Norbert College; Melissa Woo, CIO-Vice Provost for Information Services, University of Oregon

## MULTICAMPUS PERSPECTIVE PANEL TALK SHOW SESSION

Advancing the Academic Mission (includes Teaching and Learning)

#### What Is the Campus-Based Higher Education Experience of Tomorrow?

SAGAMORE BALLROOM 6

Joshua Kim, Director of Digital Learning Initiatives, Dartmouth College; Adam B.A. Finkelstein, Teaching and Learning Services, McGill University; Amy Collier, Associate Provost for Digital Learning, Middlebury College

#### 5:30-6:30 p.m.

## **EDUCAUSE Institute Programs Reception**

GRIFFIN HALL, SECOND FLOOR, JW MARRIOTT HOTEL

#### 5:30-7:00 p.m.

#### **MEET-UP RECEPTIONS**

Meet up for three casual receptions hosted by EDUCAUSE sponsors who have been provided with 150 drink tickets each. Enjoy a drink and light snacks while networking with colleagues and our hosts.

#### **Ellucian, Gold Partner**

GRAND BALLROOM 3/4, THIRD FLOOR, JW MARRIOTT HOTEL

## Orchestrating a Brighter World with NEC, Bronze Partner

GRAND BALLROOM 1/2, THIRD FLOOR, JW MARRIOTT HOTEL

#### Accenture

GRAND BALLROOM 7/8, THIRD FLOOR, JW MARRIOTT HOTEL

#### 6:00-7:30 p.m.

## Hawkins Leadership Roundtable Reception

Sponsored by Workday, Gold Partner

WHITE RIVER BALLROOM H/I, FIRST FLOOR, JW MARRIOTT HOTEL

Note: Separate registration and fee are required for the roundtable.

## **Senior Directors Seminar Reception**

Sponsored by Workday, Gold Partner

WHITE RIVER BALLROOM H/I, FIRST FLOOR, JW MARRIOTT HOTEL

Note: Separate registration and fee are required for the seminar.



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## **FRIDAY**



#### October 30

7:30-8:00 a.m.

Morning Refreshments
HOOSIER LOBBY, SECOND LEVEL

7:30-9:00 a.m.

Hawkins Leadership Roundtable Breakfast

Sponsored by Workday, Gold Partner

**MEETING ROOM 105-106** 

Note: Separate registration and fee are required for the roundtable.

Senior Directors Seminar Breakfast

Sponsored by Workday, Gold Partner

**MEETING ROOM 105-106** 

Note: Separate registration and fee are required for the seminar.

7:30-10:30 a.m.

**Registration Desk Open** 

Sponsored by Jenzabar, Platinum Partner

WABASH EAST LOBBY

**Community Lounge Open** 

Sponsored by Civitas Learning

MEETING ROOM 143-145

**First-Timer Pit Stop** 

HOOSIER LOBBY, FIRST LEVEL

International Welcome Lounge Open

**MEETING ROOM 142** 

**Media Lounge Open** 

**MEETING ROOM 212** 

**Speaker Ready Room Open** 

**MEETING ROOM 107-108** 

7:30-11:30 a.m.

#### **CIO Lounge Open**

Sponsored by Unit4

**MEETING ROOM 103-104** 

8:00-8:50 a.m.

#### **FEATURED SESSION**

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

## Creating an Institutional Roadmap for Improving IT Accessibility

SAGAMORE BALLROOM 5

Jonathan Lazar, Professor, Computer and Information Sciences, Towson University; Terrill Thompson, Technology Accessibility Specialist, University of Washington

#### **CONCURRENT SESSIONS**

## Advancing the Academic Mission (includes Teaching and Learning)

## Advancing a New Era of Competency-Based Education

MEETING ROOM 233-234

Carla Casilli, Director of Design + Practice, Badge Alliance; Jeff Grann, Academic Director of Assessment and Learning Analytics, and Kimberly Pearce, Director of Academic Quality Analytics and Accreditation, Capella University; Karen Vignare, Vice Provost, Center for Innovation, University of Maryland University College

#### Data to Drive Decisions: The 2015 ECAR Faculty and Student Technology Surveys

**SAGAMORE BALLROOM 3** 

D. Christopher Brooks, Senior Research Fellow, EDUCAUSE; Charles D. Dziuban, Director, University of Central Florida; Elizabeth Kuebler-Wolf, Assistant Professor of Art History, University of Saint Francis; Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin-Milwaukee

#### Kicking the Tires on the Learning Space Rating System

WABASH BALLROOM 2

Shirley Dugdale, Principal, Dugdale Strategy; Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE; Richard Holeton, Senior Director, Learning Environments, Stanford University; Joseph Cevetello, University of Southern California

#### OLC Quality Scorecard Review: Performance Measurement for Online Programs

**MEETING ROOM 130-131** 

Matt Norsworthy, Membership Services Representative, Online Learning Consortium; **Debbie Faires**, Director of Online Learning, School of Information, San Jose State University

#### Analytics, Business Intelligence, and Data Management for Planning

#### A Collaborative Approach: Moving toward Information Literacy through Data Governance

WARASH BALLROOM 1

Jason Fishbain, Chief Data Officer, and Scott T. Owczarek, University Registrar, University of Wisconsin–Madison

#### **Enterprise Service Delivery**

## Trust and Identity in Education and Research: Identity for Everyone

**MEETING ROOM 235-236** 

Ann West, Associate Vice President, Trust and Identity, and Steven Zoppi, Vice President, Internet2; Kevin Morooney, Vice Provost for Information Technology/CIO, The Pennsylvania State University; Ron Kraemer, Vice President and Chief Information and Digital Officer, University of Notre Dame

#### Leading and Partnering Strategically across the Academy

## Comparing CIOs, CISOs, and Tech Leaders Using Data

**MEETING ROOM 231-232** 

**Wayne Brown**, Vice President for Information Technology and CIO, Excelsior College

#### Diversifying IT Leadership as Strategy: Improving Partnerships across the Academy

**MEETING ROOM 237-238** 

Maureen Biggers, Director, Center of Excellence for Women in Technology, Indiana University; Catherine Ashcraft, Senior Research Scientist, University of Colorado Boulder

## How to Use the EDUCAUSE CDS to Support Student Success

MEETING ROOM 203-204

Laurie Heacock, Acting National Director of Data Coaching and Analytics, Achieving the Dream; Susan Grajek, Vice President, Data, Research, and Analytics, EDUCAUSE; Louis Kompare, Director, Information Systems and Services, Lorain County Community College; Celeste M. Schwartz, Vice President for Information Technology and College Services, Montgomery County Community College

## FACILITATED CONTENT SESSIONS

## Advancing the Academic Mission (includes Teaching and Learning)

## Higher Education Learning Spaces: Steps to Success

MEETING ROOM 243-245

Joseph Davis, Assistant Director of Campus Technology Support-Solutions Architect, and Kelly Reimer, Director of Teaching and Learning Technologies, Elon University; Paul B. Czarapata, Vice President/CIO, Kentucky Community and Technical College System; Doyle N. Friskney, CTO, Associate Vice President, University of Kentucky

#### Online Pedagogy and Design: A Crash Course for Faculty

SAGAMORE BALLROOM 4

Jamie Edwards, Instructional Design Specialist, Lisa Hughes, Instructional Design Specialist, Zakaria Jouaibi, Instructional Designer, Samantha Penney, Director of Distance Education, Indiana State University

## MULTICAMPUS PERSPECTIVE SESSIONS

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

#### Supporting Digital Scholars: Three Schools, Three Approaches

SAGAMORE BALLROOM 6

Joel Herndon, Head, Data and Visualization Services, Duke University; Karen Ciccone, Director, Natural Resources Library, NC State University; Joe Williams, Director of Public Services, University Libraries, University of North Carolina at Chapel Hill

#### **Enterprise Service Delivery**

## Cloud Ready: Preparing Your IT Organization for the Cloud

SAGAMORE BALLROOM 7

Thomas Dugas, Associate Director for Client Operations, Carnegie Mellon University; Steven A. Terry, Director of Enterprise Applications, Denison University; Deborah Carraway, Assistant Director, Infrastructure, Systems, and Operations, NC State University; Thomas Trappler, Senior IT Commodity Manager, University of California, Office of the President; Mike Chapple, Senior Director, IT Service Delivery, University of Notre Dame

#### 8:00-8:50 a.m. (continued)

#### **DISCUSSION SESSIONS**

#### Administrative Systems Management

**MEETING ROOM 239** 

**David R. Norman**, Director of Administrative Computing, Bentley University

#### **Games and Learning**

**MEETING ROOM 132-133** 

**Victoria Mondelli**, Executive Director for Teaching and Learning, Mercy College

#### **Health School IT Professionals**

**MEETING ROOM 240** 

Jill Jemison, IT Director, College of Medicine, University of Vermont; Scott Helf, CTO, Assistant Dean of Academic Informatics, Western University of Health Sciences

#### **IT Metrics**

**MEETING ROOM 134-135** 

**Martin Klubeck**, Strategy and Planning Consultant, University of Notre Dame

#### **Network Management**

**MEETING ROOM 136-137** 

**Brian Paige**, Associate Vice President for IT and CIO, Calvin College; **Pete Hoffswell**, Network Manager, Davenport University

#### 8:50-9:10 a.m.



HOOSIER LOBBY, SECOND LEVEL

9:10-10:00 a.m.

#### **FEATURED SESSION**

Leading and Partnering Strategically across the Academy

## Federal Policy and Higher Education

SAGAMORE BALLROOM 5

**Terry W. Hartle**, Senior Vice President, Government and Public Affairs, American Council on Education (ACE)

#### **CONCURRENT SESSIONS**

Advancing the Academic Mission (includes Teaching and Learning)

#### Gamestorming, Business Model Canvas, and Collaborative Development of Online/Hybrid Offerings

WABASH BALLROOM 1

**Christopher S. Rice**, Enterprise Architect-Learning Analytics and Technologies, University of Kentucky

#### Mobile Frontiers in Higher Education Teaching and Learning

MEETING ROOM 231-232

Chris Dede, Wirth Professor in Learning Technologies, Harvard University; Julie Evans, Chief Executive Officer, Project Tomorrow; Vicki Mealer-Burke, Senior Director, Business Development, Qualcomm Education

#### Progress on Using Adaptive Learning Technology for Student College Success

SAGAMORE BALLROOM 3

Jo Jorgenson, Dean of Instruction and Community Development, Rio Salado College; Louise Yarnell, Senior Researcher, SRI International

#### **Enterprise Service Delivery**

#### Enterprise Collaboration: Leverage Your Campus Community to Build Great Products

WABASH BALLROOM 2

Mark Johnston, Manager, User Experience and Process Design, University of Toronto

#### Shoes for the Cobbler's Children: Challenges for Today's ITSM Program

MEETING ROOM 237-238

Karen Van Dusen, ITSM Program Manager, Carnegie Mellon University; Deanna Burns, Director, Service Management, and Ricardo Chavira, Senior Solutions Consultant, Yale University

#### Leading and Partnering Strategically across the Academy

## The Building Blocks and Potential of Leadership and Learning Communities

MEETING ROOM 235-236

**Sean McDonald**, Vice President, MOR Associates; **Evan Silberman**, IT Director, New York University

## Enterprise Risk Management from a CIO's Perspective

MEETING ROOM 233-234

Merri Beth Lavagnino, Chief Risk Officer, and Brad Wheeler, Vice President for IT and CIO, Indiana University; Nelson Vincent, Vice President Information Technologies and CIO, University of Cincinnati; Ron Kraemer, Vice President and Chief Information and Digital Officer, University of Notre Dame

#### Risk Management

## Implementing a System-Wide Risk Mitigation Policy

MEETING ROOM 130-131

Mark S. Bruhn, Associate Vice President,
Public Safety and Institutional Assurance,
Charles Escue, IT Strategy Business Analyst,
and Kim Milford, Executive Director,
REN-ISAC, Indiana University; Todd W.
Herring, Manager, IT Community
Partnerships, Indiana University-Purdue
University Indianapolis

## FACILITATED CONTENT SESSIONS

Digital Scholarship, Libraries, Publishing, Curation, and Open Access

## Preserving Digital Content in the Academic Preservation Trust

SAGAMORE BALLROOM 4

Salwa Ismail, Library Information
Technology, Georgetown University;
Jon W. Dunn, Assistant Dean for
Library Technologies, Indiana University
Bloomington; Robert F. German Jr., Program
Director, Academic Preservation Trust, and
Lead, Content Stewardship, University of
Virginia

#### Leading and Partnering Strategically across the Academy

#### We Need You: How to Become an EDUCAUSE Conference Presenter, Mentor, or Volunteer

MEETING ROOM 243-245

Joan Cheverie, Manager, Professional Development Programs, Lida Larsen, Manager, Professional Development Programs, and Tracy Petrillo, Chief Learning Officer, EDUCAUSE FRIDAY

9:10-10:00 a.m. (continued)

## MULTICAMPUS PERSPECTIVE SESSIONS

Advancing the Academic Mission (includes Teaching and Learning)

## Academic Dishonesty and IT in Higher Education

**SAGAMORE BALLROOM 7** 

Ryan Browning, Director, Academic Technology, Patrick Finnegan, Associate Professor of Pharmacy Practice, Clark Kebodeaux, Assistant Professor of Pharmacy Practice, and Golden Peters, Assistant Professor of Pharmacy Practice, St. Louis College of Pharmacy

## What Does a Senior IT Leader Really Do?

**SAGAMORE BALLROOM 6** 

Wayne Brown, Vice President for Information Technology and CIO, Excelsior College; P.B. Garrett, Associate Provost/Chief Academic Technology Officer, The George Washington University; Susan Malisch, Vice President-CIO, Loyola University Chicago; Jeffrey C. Cepull, Vice President and CIO, Philadelphia University; Joel L. Hartman, Vice Provost and CIO, University of Central Florida; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County

#### **DISCUSSION SESSIONS**

#### **Business Continuity Management**

**MEETING ROOM 136-137** 

**Stephen diFilipo**, CIO, Milwaukee School of Engineering

## Communications Infrastructure and Applications

**MEETING ROOM 132-133** 

**Timothy Lance**, President, NYSERNet; **Mark Katsouros**, Director, Network Planning and Integration, The Pennsylvania State University; **James A. Jokl**, Associate Vice President and Chief Enterprise Architect, University of Virginia

#### **Community Colleges**

**MEETING ROOM 239** 

Charles W. Currier, Vice President, Information Technology, and Joseph C. Miragliotta, Manager, Planning and Emerging Technology, College of DuPage

#### **Instructional Technologies**

MEETING ROOM 134-135

**Rob Gibson**, Director, Learning Technologies, Emporia State University

#### **Small Colleges**

**MEETING ROOM 240** 

**Scott Krajewski**, Director of IT, Augsburg College; **Mary Parlett-Sweeney**, Deputy CIO, Siena College



10:15-11:15 a.m.

#### **GENERAL SESSION**

☐ If You Build It: The Power of Design to Change the World

EXHIBIT HALL D/E

**Emily Pilloton**, Founder and Executive Director, Project H Design

Design and building can transform lives, communities, and education. In this session, stories, projects, and lessons from Project H Design's seven-year history will be shared, including public architecture built by high school students, 10-year-old welder girls, and partnerships with civic entities that have created jobs and social impact across the country. Using architecture as a lens, Emily will lay out a plan and challenge for youth to be leaders and builders of the future. She will make the case for design education as an untapped resource to unleash audacity and progress in response to real problems and inspire you to reinvent your own creative practice and leadership.

Thank you for participating!
We wish you safe travels home
and please save the dates to
join us next year:

# EDUCAUSE Annual Conference

October 25-28, 2016
Anaheim, California, and Online

## RECOGNIZING

# Exemplary Leaders IN OUR COMMUNITY



Congratulations to the 2015 EDUCAUSE Award Recipients



Leadership Award

James Hilton

University of Michigan-Ann Arbor



Community Leadership Award

Beth Schaefer

University of Wisconsin-Milwaukee



Rising Star Award

Brandon Bernier

University of Wisconsin-Madison

We are pleased to recognize our Awards Program Sponsor:

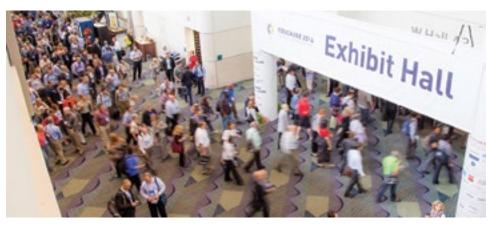


Silver Partner

Find more information about the EDUCAUSE Awards Program at **educause.edu/Awards**.

EDUCAUSE

## **EXHIBIT HALL**



EDUCAUSE 2015 features over 300 exhibitors who specialize in providing the latest campus technology and solutions for the higher education community. Use the exhibitor directory beginning on the following page, or accessible through our mobile app, to help you locate companies providing the latest advances in technology to serve your needs.

In addition to exhibits, numerous activities take place in the hall, including Start-Up Alley, the "Under the Ed Radar" pitch competition, and high-energy programming in the Learning Theater, as well as conference refreshment breaks, lunch, and dessert stations.

#### **EXHIBIT HALL HIGHLIGHTS**

#### **Learning Theater**

This high-energy space features must-attend events throughout the conference, including the "Under the Ed Radar" pitch competition, the Innovation Stage, and the Dell Think Tank.

## "Under the Ed Radar" Pitch Competition

Learn about the latest solutions addressing issues of access, retention, and student success as ed-tech leaders pitch their individual business plans and service offerings in front of a judging panel of industry leaders. Only one winner will be announced out of a pool of 10 Start-Up Alley companies!

#### Start-Up Alley

Explore new and emerging technologies from 24 exclusively selected ed-tech companies in this innovation-focused area of the exhibit hall floor.

Start-Up Alley and the Pitch Competition sponsored by:



## Networking Reception WEDNESDAY | 4:30-6:30 p.m.

Enjoy drinks and appetizers while networking with your colleagues and leading technology solution companies within higher education. Scan your badge at all of the sponsor booths for a chance to win one of three complimentary registrations to EDUCAUSE 2016 in Anaheim, California. Winners will be

Sponsored by:

HOBSONS)

Bronze Partner, Booth #502

announced on Thursday.



Booth #318



Booth #336/338

**TeamDynamix** 

Booth #1727/1729



Booth #2124

USA**Funds**®

#### 3Plav Media

Booth #1725 sales@3playmedia.com, 617-764-5189 x1 www.3plavmedia.com

Product Categories: Captioning; Compliance; Online Learning

#### **4QTRS Holdings**

Start-Up Alley

Teresa Richardson, Director, Sales and Marketing teresa.richardson@4qtrs.net, 855-259-4911 www.4gtrsholdings.com/solutions/safepointe

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Intrusion Detection and Prevention; Risk Management; Security Management

#### **Academic Management Systems**

Booth #610

Brian Hopewell, Vice President, Sales sales@academicmanagement.com, 716-204-0464 www.academicmanagement.com

Product Categories: Academic Information Systems; Analytics

#### AcademicWorks

www.academicworks.com

academic works Booth #636

Donald Miller, Marketing Coordinator sales@academicworks.com, 888-376-4252

**Product Categories:** Academic Information Systems; Compliance; Productivity Applications and Systems; Student Information Systems

#### **Accenture**

www.accenture.com

Booth #2206 Robert Friess, Managing Director, Education Practice robert.j.friess@accenture.com

Product Categories: Analytics; Cloud Computing and Services; Enterprise Resource Planning (ERP); Student Information Systems

Booth #1841/1843 Josh Pennino, Director, Higher Education, NGO and Nonprofit Verticals

sales@acquia.com, 888-922-7842

www.acquia.com

**Product Categories:** Content Management

Systems; Open Source

#### Acrobatiq

Booth #344

Alison M. Pendergast, Chief Marketing Officer alison@acrobatiq.com, 877-998-2937 x104 acrobatiq.com

Product Categories: Learning Analytics; Online Learning; Productivity Applications and Systems; Student Retention

#### Ad Astra Information Systems

Booth #819

Sarah Collins, Chief Client Experience Officer scollins@aais.com, 913-652-4100 www.aais.com

**Product Categories:** Academic Information Systems; Analytics

#### Adobe Systems

Booth #1518

Lisa Deakes, Marketing Manager Ideakes@adobe.com, 408-536-6000 www.adobe.com/education

Product Categories: Audio and Video Conferencing: Cloud Computing and Services: Digital Publishing

#### **AEFIS**

Start-Up Alley Caitlin Meehan, Operations Manager cmeehan@aefis.com, 877-674-3122 www.aefis.com

**Product Categories:** Academic Information Systems; Cloud Computing and Services; Compliance; Content Management Systems

### **EXHIBITOR DIRECTORY**

aegisidentity

Booth #1430 Janet Yarbrough,

Director of Business Development janet.yarbrough@aegisidentity.com, 303-222-1056

**Aegis Identity Software** 

aegisidentity.com/identity-software

**Product Categories:** Data Security; Identity and Access Management; Privacy; Student Information Systems

#### **Aerohive Networks**

Aerohive:

Booth #2224/2226 Mike Fortenberry,

Regional Sales Manager, Central mfortenberry@aerohive.com, 408-510-6100 www.aerohive.com

Product Categories: Hardware: Network Security; Wireless

#### Akamai Technologies

Booth #744/746 Akamai **Public Sector Sales** 

kaskin@akamai.com, 703-581-6406 www.akamai.com/publicsector

Product Categories: Cloud Computing and Services; Content Management Systems; Mobile Learning; Security Management

#### **Alcatel-Lucent Enterprise**

Booth #1918 Alcatel-Lucent Enterprise Sales 844-773-0777 www.enterprise.alcatel-lucent.com

**Product Categories:** BYOD: Cloud Computing and Services; Network Architecture and Infrastructure: Wireless

#### **Alertus Emergency Notification**

www.alertus.com

Booth #2041 Erik Stafford, Director, Higher Education Sales estafford@alertus.com, 866-425-3788

**Product Categories:** Hardware; Mobile Apps

#### Amazon Web Services

Booth #402



**Product Categories:** Cloud Computing and Services: Internet2 NET+

#### AMX by HARMAN

aws.amazon.com

Booth #1324

Hillary Price, Marketing Specialist, Education hillary.price@harman.com, 469-624-7701 www.amx.com

Product Categories: Audio and Video Conferencing; BYOD; Classroom Control Systems; Learning Space

#### **Anuta Networks**

Booth #2214

Kiran Sirupa, Senior Product Line Manager info@anutanetworks.com. 408-458-7955 www.anutanetworks.com

**Product Categories:** Cloud Computing and Services; Identity and Access Management; Network Architecture and Infrastructure: Virtualization

#### Apogee

Booth #435/437

Wendi Lisso, Director, Business Development sales@apogee.us, 512-478-8858 apogee.us

**Product Categories:** BYOD; Student Retention; Wireless

#### **Aruba Networks**

Booth #823/825/827 Aruba Sales



sales@arubanetworks.com, 866-799-0121 www.arubanetworks.com

**Product Categories:** BYOD; Identity and Access Management; Network Architecture and Infrastructure

#### **ASSA ABLOY**

Booth #1523 www.assaabloy.com

#### AT&T

Bronze Partner Booth #1018

John Roberts, Lead Channel Manager, Education john.b.roberts@att.com, 847-902-8457 www.att.com/edu/highered

Product Categories: BYOD; Mobile Apps; Network Security; Wireless

#### **AVI-SPL**

Booth #246 Tracie Bryant, Vice President, Sales sales@avispl.com, 866-708-5034 www.avispl.com

**Product Categories:** Assistive Technology: Audio and Video Conferencing; Digital Signage; Hardware

#### **AVST**

Booth #726 John Stachowsky, Director of Inside Sales jstachowsky@avst.com, 949-699-2300 www.avst.com

Product Categories: Compliance; E-Mail Management; Mobile Apps; Productivity Applications and Systems

#### Barco

Booth #1350 Amir Saadiq, Business Development Manager, Higher Education-NA Amir.Saadiq@barco.com, 916-761-8834 barco.com

Product Categories: BYOD; Cloud Computing and Services; Learning Space; Online Learning

#### BerryDunn

Booth #2141



dhoule@berrydunn.com, 207-541-2218 www.berrydunn.com

Product Categories: Compliance; Consulting; IT Governance; Portfolio and Project Management

#### BICSI

Booth #941 Courtney Nalls, Marketing Supervisor sales@bicsi.org. 813-979-1991 www.bicsi.org

**Product Categories:** Online Learning; Training

#### Blackboard

#### Blackboard

Gold Partner Booth #1718

Susan Summerline Nye, Industry and Solutions Marketing susan.nye@blackboard.com, 800-424-9299 www.blackboard.com

Product Categories: Analytics; Audio and Video Conferencing; Identity and Access Management; Internet2 NET+; Learning Management Systems (LMS)

#### **Blindside Networks**

Booth #305 Fred Dixon, CEO

ffdixon@blindsidenetworks.com, 613-695-0264 blindsidenetworks.com

**Product Categories:** Audio and Video Conferencing: Learning Management Systems (LMS); Online Learning; Open Source

#### **Blue Jeans Network**

Booth #418 Brittany Lucero, Event Marketing Manager sales@bluejeans.com bluejeans.com

**Product Categories:** Audio and Video Conferencing; BYOD; Internet2 NET+; Mobile Learning: Online Learning

#### **Bomgar Corporation**

Booth #1830

BARCO

Kim Richard, North America Marketing Manager krichard@bomgar.com, 770-407-1828 www.bomgar.com

Product Categories: BYOD; Data Security; Enterprise Information Systems; Identity and Access Management

## **EXHIBITOR DIRECTORY**

Kevin Raasch, Director of Sales and Marketing kevin.raasch@bosssoftware.com. 720-284-3893 www.BossSoftware.com

Boss Software by AssetWorks

Product Categories: E-Commerce; Enterprise Information Systems; Mobile Apps; Productivity Applications and Systems

#### **Boundless Learning**

Booth #617

Booth #216 Cecil Banhan, Vice President of Sales and Partnerships cbanhan@boundless.com, 617-453-3489 www.boundless.com

**Product Categories:** Analytics; Content Management Systems; Digital Publishing

#### Box

Booth #1245 Elizabeth Murphy, Executive Producer Nima Tavakoli nima@box.com box.com

Product Categories: Cloud Computing and Services: Content Management Systems; Document Management; Enterprise Information Systems; Internet2 NET+

#### **Bradford Networks**

Booth #609 Tom Murphy, Senior Vice President, Sales and Marketing info@bradfordnetworks.com, 866-990-3799 www.bradfordnetworks.com

Product Categories: BYOD; Network Security; Security Management

#### Bretford Manufacturing



Booth #2143/2145 Cindy Eggebrecht, Director of Marketing Communications ceggebrecht@bretford.com, 847-801-1611 bretford.com

Product Categories: Furniture; Hardware; Learning Space; Mobile Apps

#### **BridgeWave Communications**

www.bridgewave.com

Booth #205

Mike Cook, Vice President, BridgeWave Channel Sales, North America sales@bridgewave.com, 408-567-6908

**Product Categories:** Network Architecture and Infrastructure; Wireless

#### **BRUNS-PAK**

Booth #2209

Paul Evanko, Vice President of DATA CENTER SOLUTIONS Sales and Marketing pdevanko@bruns-pak.com, 732-248-4455 www.bruns-pak.com

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Consulting

#### **Burning Glass Technologies**

Booth #202

Kelly Bailey, Director of Learning and Policy HigherEd@burning-glass.com, 617-227-4800 www.burning-glass.com

**Product Categories:** Academic Information Systems; Analytics; Learning Space; Student Retention

#### **Cambridge Computer**

Booth #824/826 Michael Knight, Marketing Manager mknight@cambridgecomputer.com, 781-250-3241 www.cambridgecomputer.com

Product Categories: Data Security; Data Warehousing; Network Architecture and Infrastructure; Storage

#### **Campus Bubble**

Start-Up Alley Spencer Barkoff, CEO Spencer@campusbubble.com, 510-936-6794 www.campusbubble.com

Product Categories: CRM; Mobile Apps; Social

Media: Student Retention



BRUNS-PAK



#### Campus Management Corporation

CAMPUS"

Gold Partner
Booth #1809

Patsy Canning, Corporate Event Manager jpolit@campusmgmt.com, 561-982-3778 www.campusmanagement.com

**Product Categories:** Cloud Computing and Services; Enterprise Information Systems; Student Information Systems; Student Retention

#### **Campus Technology**

Booth #1242

Dan LaBianca, Chief Revenue Officer dlabianca@1105media.com, 818-674-3416 www.campustechnology.com

**Product Categories:** Audio and Video Conferencing; BYOD; Digital Publishing; Webcasting

#### CampusCruiser

Booth #1231

Lisa Battista, Vice President Sales and Professional Services sales@campuscruiser.com, 877-450-9482 www.campuscruiser.com

**Product Categories:** Cloud Computing and Services; Learning Management Systems (LMS); Online Learning; Student Retention

#### CampusEAI Consortium

Booth #734

Katherine Haubrich, Marketing and Events katherine\_haubrich@campuseai.org, 216-589-9626 x185 www.campuseai.org

**Product Categories:** Consulting; Mobile Apps; Network Architecture and Infrastructure; Student Retention

#### CampusESP

Start-Up Alley James Bright, CTO Info@CampusESP.com www.campusesp.com

**Product Categories:** Content Management Systems; CRM; Social Media; Student Retention

#### campus

Silver Partner

Booth #650/749

Derek Rathel, Director of Mobile Solutions campusmsales@exlibrisgroup.com, 847-778-5816 www.campusm.com

campusM

**Product Categories:** Analytics; Classroom Control Systems; Learning Analytics; Mobile Apps

#### CampusQuad

Booth #951

Shelly Eckenroth, Vice President, Marketing shelly@campusquad.co, 717-870-6658 www.campusquad.co

**Product Categories:** Analytics; Mobile Apps; Student Retention

#### Cannon IV

Booth #320

Software Sales

software@cannon4.com, 800-825-7779 www.cannon4.com/products/software/ Perceptive-Enterprise-Software-Solutions.html

**Product Categories:** Content Management Systems; Document Management; Hardware; Productivity Applications and Systems

#### Canon U.S.A.

Booth #2036 631-330-5000 usa.canon.com

#### Canvas

Bronze Partner

Booth #2102 844-213-2441

www.canvaslms.com

**Product Categories:** Analytics; Cloud Computing and Services; Internet2 NET+; Learning Management Systems (LMS); Open Source

canvas

#### **Career Pillar**

Start-Up Alley Edgar Blunt, Co-founder and CEO edgar@careerpillar.com, 559-313-1331 www.careerpillar.com

**Product Categories:** E-Portfolios; Mobile Learning; Online Learning; Training

CDW-G

Platinum Partner

Booth #1802 CDWG Sales

sales@cdwg.com, 800-808-4239

www.cdwg.com/highereducation

**Product Categories:** BYOD; Cloud Computing and Services; Data Security; Wireless

#### Cengage Learning

Gold Partner

Booth #1310

Sharon Schwarzmiller,

Marketing Director of Digital-MindTap sharon.schwarzmiller@cengage.com

cengage.com

**Product Categories:** Digital Publishing; Learning Space; Mobile Apps; Online Learning

#### **Check Point Software Technologies**

Booth #743

Sales

866-488-6691

www.checkpoint.com

**Product Categories:** BYOD; Network Security; Security Management

#### The Chronicle of Higher Education

Booth #624/626

THE CHRONICLE of Higher Education<sup>a</sup> Chronicle.com

CENGAGE Learning

Harvey Hill, Associate Publisher

Harvey.Hill@chronicle.com, 202-466-1074

www.chronicle.com

**Product Categories:** Business Intelligence (BI); Digital Publishing; Student Retention

#### Ciber

Booth #1436/1535 Garth Carter, Vice President gcarter@ciber.com, 630-258-3430 www.ciber.com

**Product Categories:** Academic Information Systems; Cloud Computing and Services; Consulting; Student Information Systems

#### Cisco Systems

Gold Partner

Booth #1302

Victoria Rvan. Education Industry

**EXHIBITOR DIRECTORY** 

Marketing Manager

education@cisco.com, 866-428-9596

www.cisco.com/go/education

**Product Categories:** Audio and Video Conferencing; Cloud Computing and Services; Mobile Learning; Network Security

#### Citrix

Booth #1230

Eric Bishop, Sales Engineering Manager eric.bishop@citrix.com, 614-560-4527

www.citrix.com

**Product Categories:** BYOD; Data Security; Privacy; Virtualization

#### ClickMeeting

Booth #414

Katarzyna Bargielska, Marketing Director kbargielska@clickmeeting.com,

+0048 539 998 219

www.clickmeeting.com

**Product Categories:** Audio and Video Conferencing; Cloud Computing and Services; Productivity Applications and Systems; Training

#### CloudLock

Booth #949

sales@cloudlock.com, 781-996-4332

www.cloudlock.com

**Product Categories:** Cloud Computing and Services; Data Security; Security Management

#### **Cloudpath Networks**

Booth #613

Alan Pyrczak, Regional Account Manager alan@cloudpath.net, 303-647-5412 www.cloudpath.net

**Product Categories:** BYOD; Network Security;

Security Management; Wireless

#### Code42

Booth #2030/2032 Code42 Sales Team sales@code42.com, 612-333-4242 www.code42.com

**Product Categories:** Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Help Desk; Security Management

#### **Cognizant Technology Solutions**

Booth #2211/2213

Steven Schenfeld, Sales Director, Education Steven.Schenfeld@cognizant.com, 914-260-4910 www.cognizant.com/education

**Product Categories:** Consulting; Enterprise Information Systems; Online Learning; Student Retention

#### **Collaborative Solutions**

Booth #2230

Stephanie Christopher, Field Marketing Specialist mpatel@collaborativesolutions.com, 415-509-4470 www.collaborativesolutions.com

Product Categories: Cloud Computing and Services; Consulting; Enterprise Resource Planning (ERP); Portfolio and Project Management

#### College Scheduler

Booth #1153/1155

Robert Strazzarino, CEO and Founder robert@collegescheduler.com, 866-885-2834 www.CollegeScheduler.com

**Product Categories:** Cloud Computing and Services; Mobile Apps; Student Retention

### CollegeNET



Julia Noonan, Vice President, Sales sales@collegenet.com, 503-973-5200 corp.collegenet.com

**Product Categories:** Cloud Computing and Services; CRM; E-Commerce; Enterprise Information Systems

#### CollegeSource

Booth #1346

Jennifer Wright, Marketing Coordinator info@collegesource.com, 513-834-8780 www.CollegeSource.com

**Product Categories:** Academic Information Systems; Student Retention

#### **Compro Technologies**

Booth #2204

Tom Grega, Vice President Product Management tom.grega@comprotechnologies.com, 859-653-7254 www.comprotechnologies.com

**Product Categories:** Cloud Computing and Services; Content Management Systems; Learning Analytics; Learning Management Systems (LMS)

#### **Computer Comforts**

Bronze Partner
Booth #1024



**Product Category:** Furniture

#### Copia Interactive

Booth #417

Brenda Bravener-Greville, Vice President, Post-Secondary, Business Development bbravener@thecopia.com, 508-878-9322 copiaclass.com

**Product Categories:** Content Management Systems; Digital Publishing; Online Learning; Student Retention

#### **Corel Corporation**

Booth #741

Brian Hanlon, North American Licensing Manager vlp@corel.com, 888-267-3548 www.corel.com

**Product Categories:** Online Learning; Productivity Applications and Systems; Virtualization

Cox Business Booth #543/545



Bridget Duff, Director, Vertical Sales Solutions bridget.duff@cox.com, 404-269-4468 www.coxbusiness.com/highered

**Product Categories:** Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Network Architecture and Infrastructure

#### Crestron Electronics



brightspace

Booth #1924

Dave Silberstein, Director, Technical and Sales Education dsilberstein@crestron.com, 800-237-2041 x10316 www.crestron.com

**Product Categories:** Audio and Video Conferencing; BYOD; Classroom Control Systems; Lecture Capture

#### D2L

Gold Partner

Booth #1410

Casey Armstrong, Business Development Representative info@brightspace.com, 888-772-0325 www.brightspace.com

**Product Categories:** Analytics; Internet2 NET+; Learning Management Systems (LMS); Online Learning; Student Retention

#### Dell

Platinum Partner
Booth #1102

www.dell.com/learn/us/en/25/hied-solution

**Product Categories:** Analytics; Mobile Learning; Network Architecture and Infrastructure; Security Management

#### Digarc

Booth #841/843 DIGARC Sales sales@digarc.com, 866-328-9012 www.digarc.com

**Product Categories:** Digital Publishing; Student Retention

#### DLSG at Image Access

Booth #1251/1253 www.dlsg.com

Product Category: Hardware

**EXHIBITOR DIRECTORY** 

#### **DLT Solutions**

Booth #1250 Sales sales@dlt.com, 800-262-4358 www.dlt.com

Product Categories: Cloud Computing and Services; Enterprise Resource Planning (ERP); Internet2 NET+; Open Source; Security Management

#### DocFinity

Booth #733



Ian Llado, Senior Account Manager info@docfinity.com, 814-238-0038 www.docfinity.com/education

**Product Categories:** Compliance; Content Management Systems; Document Management; Productivity Applications and Systems

#### **DriveSavers Data Recovery**

Booth #938

Doreen Griffiths, Senior Manager Business Relations doreen.griffiths@drivesavers.com, 800-440-1904 www.drivesaversdatarecovery.com

**Product Categories:** Data Security; Help Desk; Media Production, Preservation, and Storage; Storage

#### Dropbox



Booth #852/854 education@dropbox.com www.dropbox.com

**Product Categories:** Cloud Computing and Services; Data Security; Productivity Applications and Systems; Storage

Booth #945

Chris Hopkinson, Vice President, Strategy and Business Development chris.hopkinson@dublabs.com, 301-520-8990 www.dublabs.com

Product Categories: Mobile Apps; Mobile Learning; Productivity Applications and Systems; Student Retention

#### **Duo Security**

Booth #1244 **Duo Security** 

sales@duosecurity.com, 866-760-4247

www.duosecurity.com

Product Categories: BYOD; Data Security; Network Security; Security Management

#### Dycap

Start-Up Alley Jordan Freeman, Director of **Business Development** jfreeman@dycap.co, 305-804-2069 www.dycap.co

**Product Categories:** Audio and Video Conferencing; Hardware; Online Learning; Webcasting

#### e2Campus by Omnilert

Booth #948 Higher Ed Sales info@e2campus.com, 800-936-3525 www.e2campus.com

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services: Security Management

#### EasvVista USA

Booth #1056

Evan Carlson, Vice President of Sales ecarlson@easyvista.com, 888-EZV-ITSM www.easyvista.com

**Product Categories:** Cloud Computing and Services; CRM; Enterprise Information Systems; Help Desk

#### **EBS Educational & Business Systems**

Booth #1849

Alex Smith, Vice-President alex.smith@computerlab-hardware.com. 617-553-1389

www.computerlab-hardware.com

Product Categories: BYOD; Classroom Control Systems; Learning Space; Training

#### Echo360

Booth #1524

Tim Weir, Senior Marketing Events Manager tweir@echo360.com, 703-948-3093 echo360.com

Product Categories: Clickers; Lecture Capture; Mobile Learning; Online Learning

#### **Eclipse PPM by Upland Software**

Booth #619

Mark Francis, Sales Analyst mfrancis@uplandsoftware.com. 416-385-0774 x228 www.eclipseppm.com

Product Categories: IT Governance; Portfolio and Project Management; Risk Management

#### **EcoprintQ**

Booth #2046

Alfredo Milanes, Vice President of Sales alfredo@ecprintg.com, 800-236-8499 www.ecoprinta.com

Product Categories: BYOD; Document Management; Identity and Access Management; Student Information Systems

#### Edmentum

**easy** VISTA\*

Booth #301/303 www.edmentum.com

#### **Education Partners**

Booth #844 **EP Sales Team** sales@educationpartners.com, 888-782-4868 www.educationpartners.com

**Product Categories:** Cloud Computing and Services; Document Management; Enterprise Information Systems; Productivity Applications and Systems

#### EduServe

Booth #1845

John Slack, President and CEO islack@eduserve.info. 815-485-7265 thinkeduserve.com

**Product Categories:** Cloud Computing and Services; Consulting; Enterprise Information Systems; Enterprise Resource Planning (ERP)

#### **Ellucian**

ellucian.

Gold Partner Booth #909

Alan Freund, Solution Specialist request@ellucian.com, 800-223-7036 www.ellucian.com

Product Categories: Cloud Computing and Services; Consulting; Enterprise Resource Planning (ERP); Student Information Systems

#### Elsevier

Booth #217/219 d.lecompte@elsevier.com, 800-222-9570 www.elsevieradvantage.com

Product Categories: Digital Publishing; Mobile Learning; Online Learning; Student Retention

#### **EMPOWER Student Information System**

Booth #735

Gail Waldrup, Director of Client Relations gwaldrup@empowersis.com, 248-647-8841 www.empowersis.com

**Product Categories:** Cloud Computing and Services; Consulting; Enterprise Resource Planning (ERP); Student Information Systems

#### **Enrollment Rx**

Booth #410/412 Jon Hazelgren, Director of Sales jhazelgren@enrollmentrx.com, 847-261-7017 www.enrollmentrx.com

Product Categories: Cloud Computing and Services; CRM; Student Retention

#### **Ensemble Video**

**EXHIBITOR DIRECTORY** 

Booth #727

Scott Nadzan, Vice President Marketing & Sales sales@ensemblevideo.com, 315-753-0094 www.ensemblevideo.com

Product Categories: Cloud Computing and Services; Lecture Capture; Media Production, Preservation, and Storage; Online Learning

#### **Entigence Corporation**

Booth #1850

Matthew Serrone, Marketing and Sales Associate mserrone@entigence.com, 202-740-3997 www.entigence.com

Product Categories: Analytics; Cloud Computing and Services; Consulting; Enterprise Resource Planning (ERP)

#### **Entrinsik**

Booth #1844/1846 Tad Buck, Director, Informer Solutions sales@entrinsik.com, 888-703-0016 www.entrinsik.com

Product Categories: Analytics; Business Intelligence (BI); E-Commerce; Enterprise Resource Planning (ERP)

#### **Epson**

Gold Partner Booth #1118 www.epson.com/education



examity

#### **Evisions**

Booth #1142/1144

Matt Chick, Manager Higher Education Sales matt.chick@evisions.com, 888-533-5993 www.evisions.com

Product Categories: Analytics; Business Intelligence (BI); Enterprise Resource Planning (ERP); Student Retention

#### Examity

Booth #953



rgrosberg@examity.com, 855-392-6489 www.examity.com **Product Categories:** Academic Information

Systems; Learning Management Systems (LMS); Mobile Learning; Online Learning

#### **ExamSoft Worldwide**

Booth #2129/2131

Eric Ermie, Director of Client Solutions eermie@examsoft.com, 954-429-8889 learn.examsoft.com

**Product Categories:** Academic Information Systems; BYOD; Learning Analytics; Student Information Systems

#### **Excelsoft Technologies**

Booth #1344 Prashant Goela, Vice President, Operations and Business Development prashant.goela@excelsoftcorp.com, 857-200-6328 www.excelsoftcorp.com

**Product Categories:** Academic Information Systems; Business Intelligence (BI); Learning Analytics; Student Retention

#### Exinda

Booth #445

Exinda Education Sales exindamarketing@exinda.com, 647-559-6783 www.exinda.com

**Product Category:** Network Architecture and Infrastructure

#### eXplorance

Bronze Partner Booth #2114 info@explorance.com, 877-938-2111

Management Systems (LMS)

www.explorance.com

**Product Categories:** Academic Information Systems; Analytics; Learning Analytics; Learning

#### **Extreme Networks**

Bronze Partner

Extreme Booth #710

Jonathan Kidwell, Director of Educational Sales jkidwell@extremenetworks.com, 502-432-4671 www.extremenetworks.com/higher-education

Product Categories: Analytics; BYOD; Network Architecture and Infrastructure; Wireless

#### **Extron Electronics**

www.extron.com

**Extron Electronics** Silver Partner

Booth #1124

Tim Schnabel, Director tschnabel@extron.com, 800-633-9876

Product Categories: Audio and Video Conferencing; Classroom Control Systems; Hardware: Lecture Capture

#### Fig Leaf Software

Booth #849 Bret Peters, CMO sales@figleaf.com, 202-797-7711 x109 www.figleaf.com

Product Categories: Cloud Computing and Services; Content Management Systems; Mobile Apps: Online Learning

#### FireEye

**\$** exinda.

Booth #611

Dave Gibson, Sales Director, West david.gibson@fireeye.com, 281-392-7445 www.fireeye.com

Product Categories: Data Security; Network Security; Risk Management; Security Management

**FISCHER** 

#### **Fischer International** Identity

Silver Partner

Booth #1136

Mark Cochran, Sales Director mdc@fischerinternational.com, 603-566-7256 www.fischerinternational.com/edu

**Product Categories:** Cloud Computing and Services; Identity and Access Management; Security Management

#### Fliparid

Start-Up Alley

Kevin Soran, Education Specialist kevin@vidku.com, 952-836-6914 flipgrid.com

**Product Categories:** Audio and Video Conferencing; Mobile Apps; Mobile Learning

### **EXHIBITOR DIRECTORY**

#### **Follett Higher Education Group**

Follett Discover

Booth #942

Sherry Spengel, Manager Marketing sspengel@follett.com, 708-417-1199 follett.com/higher-ed

**Product Categories:** Academic Information Systems; E-Commerce; Financing; Online Learning

#### **ForClass**

Start-Up Allev Boaz Shedletsky, CEO Boaz@ForClass.com, 847-828-9121 www.forclass.com

Product Categories: Clickers; Learning Analytics; Learning Management Systems (LMS); Online Learning

#### **FormAssembly**

Booth #936 Sales

sales@formassembly.com, 844-293-2367 www.formassembly.com

**Product Categories:** Cloud Computing and Services; Document Management; IT Governance; Mobile Apps

#### **Fortinet**

Booth #718/720

Jim Brausen, North American Education Markets jbrausen@fortinet.com, 262-247-6016 www.fortinet.com

Product Categories: BYOD; Network Architecture and Infrastructure: Security Management; Wireless

#### Four Winds Interactive

Booth #1330 Brian Cerkvenik, Director of **Education and Government Sales** bcerkvenik@fourwindsinteractive.com, 720-389-3673 www.fourwindsinteractive.com

**Product Categories:** Content Management Systems; Digital Signage; Enterprise Information Systems; Mobile Apps

#### Franklin University

Booth #2212

MarKel Snyder, Executive Director, Strategic Initiatives

markel.snyder@franklin.edu, 614-947-6064 www.franklin.edu/LearningSolutions

Product Categories: Consulting; Learning Management Systems (LMS); Media Production, Preservation, and Storage: Online Learning

#### Frontiers

Booth #218 Frontiers Editorial Office editorial.office@frontiersin.org, +41 21 510 17 00 www.frontiersin.org

**Product Category:** Digital Publishing

#### Fujitsu America



Booth #1548/1550 Larry D'Onofrio, Vice President, Mobile Product Sales Larry.D'Onofrio@us.fujitsu.com, 973-725-1116 www.fujitsu.com/us

Product Categories: BYOD; Enterprise Resource Planning (ERP); Hardware; Mobile Learning

#### GamePlan Learning

Start-Up Alley Gene Eidelman, CEO gene@gameplanlearning.com, 404-808-8943 www.gameplanlearning.com

Product Categories: Consulting; Mobile Learning: Online Learning

#### Gartner

Platinum Partner



Booth #709 Steve Bonacci, Area Vice President steve.bonacci@gartner.com, 585-671-3189 www.gartner.com

**Product Categories:** Analytics; Business Intelligence (BI); BYOD; Learning Analytics

#### GetSet Learning

Start-Up Alley Karan Goel, CEO and Founder karan@getset.com, 312-229-0405 about.getset.com

Product Categories: Analytics; Mobile Apps; Online Learning; Student Retention

#### Google

Google for Education Silver Partner Booth #1110 Lauren Harrison, Education Sales laurenharrison@google.com google.com/edu

Product Categories: Document Management; E-Mail Management; Learning Management Systems (LMS); Productivity Applications and Systems

#### GovConnection

Booth #602

Dave Etheridge, Business Development Manager detheridge@govconnection.com, 800-800-0019 http:www.govconnection.com

Product Categories: Hardware; Storage

#### **Guidance Software**

Booth #2043/2045 Roger Reitzel, Lead Development Manager roger.reitzel@guidancesoftware.com, 626-768-4763 www.guidancesoftware.com

**Product Categories:** Data Security: Intrusion Detection and Prevention; Risk Management; Security Management

#### **Hannon Hill Corporation**

Booth #1146 Blaine Herman, Vice President of Sales blaine.herman@hannonhill.com, 678-904-6900 www.hannonhill.com

Product Categories: Consulting; Content Management Systems

#### **Higher One**

Bronze Partner Booth #1030



Mike Sullivan, Vice President, Sales msullivan@higherone.com, 203-776-7776 x5667 www.higherone.com

Product Categories: Analytics; E-Commerce; Student Retention

#### Hitachi ID Systems

Booth #729

Sales

info@hitachi-id.com, 403-233-0740 www.hitachi-id.com

Product Categories: Data Security; Identity and Access Management; Network Security; Security Management

#### Hobsons

HOBSONS)

Bronze Partner Booth #502

Kelly Wallpe, Inbound Demand Specialist kelly.wallpe@hobsons.com, 513-746-2373 www.hobsons.com

Product Categories: CRM; Student Retention

#### **Horizon DataSys**

Booth #315

Sam Smith, Senior Account Executive samuel.smith@horizondatasys.com, 800-496-0148 www.horizondatasys.com

**Product Categories:** Academic Information Systems; Business Continuity, Disaster Recovery, Emergency Planning; Classroom Control Systems; Virtualization

#### Hortonworks

Booth #1054 Mike Christensen, State, Local and **Education Sales Director** mikec@hortonworks.com, 301-520-5250 www.hortonworks.com

**Product Categories:** Analytics; Business Intelligence (BI); Learning Analytics; Student Retention

### **EXHIBITOR DIRECTORY**

#### **Howard Technology Solutions**

Booth #2118

agarrison@howard.com, 888-912-3151 www.howardcomputers.com

Product Categories: Assistive Technology: Audio and Video Conferencing; Cloud Computing and Services: Hardware

#### IAM Cloud

Booth #1750 Simon Emery, Head of Sales simon.emery@iamcloud.com, +44 118 324 1009 www.iamcloud.com

**Product Categories:** Cloud Computing and Services; Identity and Access Management; IT Governance; Security Management

#### IBM

Booth #1734

Bruce Gardner, North America Program Director gardnerb@us.ibm.com www.ibm.com/education

Product Categories: Analytics; Cloud Computing and Services; Enterprise Information Systems; Student Retention

#### **iDashboards**

Booth #1150/1152 Jon Salmon, Client Executive jsalmon@idashboards.com, 248-528-7168 www.iDashboards.com

Product Categories: Analytics; Business Intelligence (BI)

#### **IData**

Booth #1836/1838 Brian Parish, CEO and Founder bparish@idatainc.com, 703-378-2110 x801 www.idatainc.com

Product Categories: Analytics; Consulting; Data Warehousing; IT Governance

#### Impulse Point

Booth #1035/1037 Dennis Muley, President sales@impulse.com, 863-802-3738

Product Categories: BYOD; Identity and Access Management; Network Security; Security Management

#### **Incisive Analytics**

www.impulse.com

Booth #203

Christina Rouse, Chief Architect chris.rouse@incisiveanalytics.com, 216-849-8237 www.incisiveanalytics.com

Product Categories: Analytics; Business Intelligence (BI); Consulting; Data Warehousing

#### Infor

Booth #1851

Keith Briscoe, Director, Program Services keith.briscoe@infor.com www.infor.com/industries/publicsector/ higher-education

Product Categories: Analytics; Business Intelligence (BI)

#### Ink Labs

Booth #851

Troy Pepper, Vice President, Sales tpepper@inkcloud.me, 415-569-2067 x31 www.inkcloud.me

Product Categories: BYOD; Cloud Computing and Services; Digital Signage; Document Management

#### inLighten

Booth #1241/1243 Matt Welter, Communications Director mwelter@inlighten.net, 716-759-7750 www.inlighten.net

**Product Categories:** Academic Information Systems; Content Management Systems; Digital Signage: Student Information Systems

#### Inside Higher Ed

Booth #817

Melanie Hardcastle, Digital Marketing and Events Associate melanie.hardcastle@insidehighered.com, 202-659-9208

www.insidehighered.com

**Product Category:** Digital Publishing

#### **Intelligent Video Solutions**

Booth #2051 IVS Sales team sales@ipivs.com, 262-746-9290 inivs com

**Product Categories:** Content Management Systems; Lecture Capture; Media Production, Preservation, and Storage; Training

#### Involvio

Booth #1525 involvio.com

#### ISE

Booth #546

Dave Pustell, US Central Regional Sales Manager dpustell@ise-group.com, 563-554-3533 www.ise-group.com

**Product Categories:** Classroom Control Systems; Furniture

#### **ITC Systems**

Booth #1341 Lisa Berta, Business Development Manager sales@itcsystems.com, 877-482-8326 www.itcsystems.com

Product Categories: E-Commerce; Hardware; Identity and Access Management; Mobile Apps

#### Jabra

Booth #842 Bob Carrier, Public Sector Manager bcarrier@jabra.com, 603-305-2870 www.jabra.com

**Product Categories:** Audio and Video Conferencing; Wireless

Booth #1236/1238

John Euston, Senior Vice President sales@iadu.net. 877-411-6959 www.jadu.net

**Product Categories:** Content Management Systems; Document Management; Enterprise Information Systems; Mobile Apps

**Jadu**<sup>°</sup>

**ENZABAR** 

#### JAMF Software

Booth #343/345

**Business Development Representative** marketing.bdr@jamfsoftware.com, 612-661-5001 www.jamfsoftware.com

Product Categories: BYOD; Enterprise Information Systems; Help Desk; Security Management

#### Jenzabar

Platinum Partner

Booth #901

Pete Denly,

**Business Development Representative** Peter.Denly@jenzabar.com, 617-492-9099 x65243 www.jenzabar.com

**Product Categories:** Cloud Computing and Services; CRM; Enterprise Resource Planning (ERP); Student Information Systems

#### **Jive Communications**

Booth #206 Higher Ed Sales

highered@jive.com, 385-312-9467 jive.com/education/higher-ed

Product Categories: Audio and Video Conferencing: Cloud Computing and Services: Mobile Apps

#### JourneyEd.com

Booth #2110 JourneyEd.com Sales Department sales@journeyed.com, 800-876-3507 www.journeyed.com

Product Categories: BYOD; Hardware; Network Security

#### **Junction Education**

Start-Up Alley

Vineet Madan, Founder and CEO derek@iunctioneducation.com. 866-830-0400 www.junctioneducation.com

Product Categories: Learning Analytics; Online Learning; Open Source; Student Retention

#### Kaltura

Booth #810 Justin Beck, Vice President Education justin.beck@kaltura.com, 646-290-5445 www.kaltura.com

Product Categories: BYOD: Lecture Capture: Online Learning; Open Source

#### Kronos

Booth #318

Jen Dowd, Higher Ed Industry Marketing Manager jennifer.dowd@kronos.com, 978-947-2918 www.kronos.com/industry/education.aspx

Product Categories: Analytics; Compliance; Enterprise Resource Planning (ERP); Productivity Applications and Systems

**Kuali** 

#### Kuali

Bronze Partner

Booth #1936

Kuali Team

info@kuali.co, 760-582-5401

www.kuali.co

**Product Categories:** Cloud Computing and Services: Enterprise Resource Planning (ERP); Open Source; Student Information Systems

#### LabArchives

Booth #646 Matt Dunie. President info@labarchives.com, 800-653-5016 www.labarchives.com

**Product Categories:** Cloud Computing and Services; Compliance; Data Security; Internet2 NET+; Learning Management Systems (LMS)

#### LaptopsAnvtime

**EXHIBITOR DIRECTORY** 

Booth #2050

Jonathan Ruttenberg, Vice President ionathan@laptopsanvtime.com, 614-579-3053 www.laptopsanytime.com

Product Categories: BYOD; Cloud Computing and Services; Hardware; Learning Space

#### Laserfiche

Silver Partner Booth #1336

Laserfiche Run Smarter

Linda Ding, Education Programs Strategist linda.ding@laserfiche.com, 562-988-1688 x197 www.laserfiche.com

**Product Categories:** Content Management Systems; Document Management

#### LastPass

Booth #2151

Cid Ferrara, Vice President of Sales sales@lastpass.com, 703-712-8315 LastPass.com

**Product Categories:** Cloud Computing and Services; Identity and Access Management; Productivity Applications and Systems; Security Management

#### **Learning Objects**



Lenovo

Bronze Partner

Booth #836

Brian Behnke, Business Development Director sales@learningobjects.com, 202-265-3276 www.learningobjects.com

**Product Categories:** Cloud Computing and Services; Digital Publishing; Learning Analytics; Online Learning

#### Lenovo

Silver Partner

Booth #924

Jason Mooneyham, Vice President Public Sector Lenovo North America

eduteam@lenovo.com, 855-253-6686

www.lenovo.com/education

**Product Categories:** Cloud Computing and Services; Enterprise Resource Planning (ERP): Hardware: Network Architecture and Infrastructure

#### **Level 3 Communications**

Booth #1450

Craig Cupach, Director of Sales craig.cupach@level3.com, 877-2LEVEL3 www.level3.com

**Product Categories:** Internet2 NET+; Network Architecture and Infrastructure; Network Security; Online Learning

#### Lexmark

Booth #1224 Andrew Brookner, Senior Account Executive 913-307-2217 www.lexmark.com/highered

**Product Categories:** Content Management Systems; Document Management; Enterprise Information Systems

#### Liaison

LIAISON ....

Booth #336/338 Craig Stanford, Vice President, **Business Development** cstanford@liaison-intl.com liaison-intl com

**Product Categories:** Cloud Computing and Services; Consulting; CRM; Productivity Applications and Systems

#### Lingk

Start-Up Alley Paul Roberge, CEO hello@lingk.io, 925-648-7462 www.lingk.io

Product Categories: Cloud Computing and Services; Data Security; Enterprise Information Systems; IT Governance

#### LiveText

Booth #634 John McGrath, Manager, Inside Sales john.mcgrath@livetext.com, 708-588-1735 www.livetext.com

Product Categories: Analytics; E-Portfolios; Learning Management Systems (LMS); Student Information Systems

#### Lumens Integration

Booth #1042

Eddy Boyette, Vice President of Sales marketing@mvlumens.com, 888-542-3235 www.mylumens.com

Product Categories: Audio and Video Conferencing; Hardware; Lecture Capture; Wireless

#### lynda.com

lynda.com<sup>®</sup> Silver Partner

Lumens

Booth #1818 Lindsay Lehane, Director, Academic Sales sales@lynda.com, 888-335-9632 www.lynda.com

Product Categories: Help Desk; Mobile Learning; Online Learning; Training

#### Marshall Furniture



Booth #954

Michelle Wille, Vice President Sales and Marketing michelle@marshallfurniture.com, 847-395-9350 www.marshallfurniture.com

**Product Categories:** Furniture; Learning Space

#### **McGraw-Hill Education**

Gold Partner

Booth #802

Chris Cardona, Executive Director, **Enterprise Solutions** chris.cardona@mheducation.com, 317-586-5716

**Product Categories:** Academic Information Systems; Digital Publishing; Learning Analytics;

#### **Microsoft Corporation**

shop.mheducation.com



Gold Partner Booth #702

Mobile Learning

Shelly Sexton, Director of Solution Sales educause15@microsoft.com, 480-383-2610 x2610 www.microsoft.com/education

Product Categories: Cloud Computing and Services; Content Management Systems; Learning Management Systems (LMS); Productivity Applications and Systems

### **EXHIBITOR DIRECTORY**

#### Midwestern Higher Education Compact

Booth #220

Nathan Sorensen, Strategic IT Procurement Officer

nathans@mhec.org, 612-677-2767 www.mhec.org; www.mhectech.org

Product Categories: Analytics; Hardware; Virtualization

#### Minitab

Booth #317 Nicole DeFazio, Senior Academic Sales Representative acadsales@minitab.com, 800-448-3555 www.minitab.com/academic

Product Categories: Analytics; Learning **Analytics** 

#### MobileMind

Booth #1952

Chris Sibold, Director of Business Development info@mobilemind.co, 404-624-6449 www.mobilemind.co

Product Categories: Consulting; Mobile Learning; Training

#### MobLab

Start-Up Alley Walter Yuan, CEO and Co-founder contact@moblab.com, 626-793-5070 www.moblab.com

Product Categories: Clickers; Mobile Apps; Mobile Learning; Online Learning

#### Modo Labs

Booth #1930 Andrew Yu, CTO info@modolabs.com. 866-391-6636 www.modolabs.com

**Product Categories:** Learning Management Systems (LMS); Mobile Apps; Student Information Systems; Student Retention

#### Moran Technology Consulting



Silver Partner Booth #1723

Charlie Moran, Senior Partner and CEO Charlie.Moran@MoranTechnology.com, 877-212-6379

www.MoranTechnology.com

**Product Categories:** Consulting: Enterprise Resource Planning (ERP); Identity and Access Management; Network Architecture and Infrastructure

#### myExemplars

Start-Up Alley Tim O'Connor, CEO info@myexemplars.com, 415-964-0112 myexemplars.co

**Product Categories:** Learning Analytics; Mobile Apps; Mobile Learning; Student Retention

#### **NEC Display Solutions**

Booth #2136

Inside Sales Team sinformation@necdisplay.com, 866-632-6673 www.necdisplay.com

**Product Categories:** Academic Information Systems; Digital Signage; Hardware; Learning Space

#### NetApp



Bronze Partner Booth #1424/1426 NetApp Higher Education Sales 877-263-8277 www.netapp.com/edu

Product Categories: Analytics; Cloud Computing and Services: Storage: Virtualization

#### Netreo

Booth #512 Kevin Kinsey, CEO 949-769-5700 www.netreo.com

#### **Nimble Storage**

Booth #1441/1443 sales@nimblestorage.com, 408-432-9600 www.nimblestorage.com

**Product Categories:** Business Continuity, Disaster Recovery, Emergency Planning; Hardware; Storage; Virtualization

#### **NoteBowl**

Start-Up Alley Andrew Chaifetz, Founder and CEO hello@notebowl.com, 520-333-7474 notebowl.com

**Product Categories:** Learning Management Systems (LMS); Lecture Capture; Mobile Learning; Social Media

#### **Nuance Communications**

Booth #2149 www.nuance.com

#### Nutanix

Booth #2044

Ryan Fischer, Inside Sales Representative ryan.fischer@nutanix.com, 408-359-4648 www.nutanix.com

Product Categories: Business Continuity,
Disaster Recovery, Emergency Planning; Cloud
Computing and Services; Storage; Virtualization

#### **OmniUpdate**

Booth #1342 OmniUpdate Sales sales@omniupdate.com, 805-484-9400 x611 omniupdate.com

**Product Category:** Content Management Systems

#### OnBase by Hyland

Silver Partner
Booth #1218

Jennifer Tysse, Director Higher Education Sales Jennifer.Tysse@onbase.com, 216-308-1435 OnBase.com/HigherEd

**Product Categories:** Compliance; Content Management Systems; Document Management; Enterprise Information Systems

#### OneWorldSIS

Booth #750

Henry Hickman, President and CEO hbhickman@oneworldsis.com, 434-296-8800 www.OneWorldSIS.com

**Product Categories:** Analytics; CRM; Productivity Applications and Systems; Student Information Systems

#### OpenDNS

Booth #237

Austin Bates, Senior Account Manager austin@opendns.com, 415-344-3200 opendns.com

**Product Categories:** Cloud Computing and Services; Data Security; Security Management

#### **OPSWAT**

Booth #752

Isabelle Azadmanesh, Marketing Event Coordinator Iazadmanesh@opswat.com, 415-590-7300 www.opswat.com

**Product Categories:** Compliance; Data Security; E-Mail Management; Network Security

#### **Oracle Corporation**

EDUCATION AND RESEARCH

Gold Partner

Booth #1402 Keith Rajecki, Senior Director, Industry Solutions

keith.rajecki@oracle.com, 925-237-1367 www.oracle.com/industries/ education-and-research/index.html

**Product Categories:** Analytics; Data Security; Mobile Learning; Student Information Systems

#### OrcaTV

Booth #518
Rajiv Shenoy, CEO
rajiv.shenoy@orcatv.com, 267-373-8952
www.orcatv.com

**Product Categories:** Content Management Systems; Digital Signage; Social Media; Student Retention

### **EXHIBITOR DIRECTORY**

#### OrgSync

Booth #1943/1945 Cayce Stone, Senior Vice President, Enterprise Sales sales@orgsync.com, 972-907-0900 www.orgsync.com

**Product Categories:** Cloud Computing and Services; E-Portfolios; Mobile Learning; Student Retention

#### Palo Alto Networks

Booth #1053/1055 Higher Ed Sales contact\_sales@paloaltonetworks.com, 866-320-4788 www.paloaltonetworks.com

**Product Categories:** Network Security; Security Management

#### Panasonic

Booth #2010 www.panasonic.com/projector

#### Panopto

Booth #1343/1345 Rob Toe, NA EDU Sales Director sales@panopto.com, 855-726-6786 www.panopto.com

**Product Categories:** Lecture Capture; Media Production, Preservation, and Storage; Online Learning; Webcasting

#### **Pear Deck**

Start-Up Alley Anthony Showalter, President hello@peardeck.com, 718-669-0232 peardeck.com

**Product Categories:** BYOD; Classroom Control Systems; Clickers; Mobile Apps

#### Pearson

Platinum Partner
Booth #1601
www.pearsonhighered.com

**Product Categories:** Learning Management Systems (LMS); Online Learning

#### PeopleAdmin

Booth #742

Andrea Pusateri, Sales Manager andrea.pusateri@peopleadmin.com, 877-637-5800 www.peopleadmin.com

**Product Categories:** Analytics; Cloud Computing and Services; Compliance; Consulting

**People**Admin

PHAROS

#### Pharos Systems

Booth #541

Scott Murphy, Vice President and General Manager, Major Accounts smurphy@pharos.com, 585-939-7051 www.pharos.com

**Product Categories:** BYOD; Cloud Computing and Services; Document Management; Mobile Apps

#### Philo

Booth #1949 Marc Emmons, Director of Sales sales@philo.com, 978-417-0037 www.philo.com

**Product Categories:** BYOD; Cloud Computing and Services; Internet2 NET+; Mobile Apps; Student Retention

#### Ρi

Start-Up Alley AJ Nelson, CEO and Co-Founder aj@piapp.co, 319-521-8919 piapp.co

**Product Categories:** Analytics; Mobile Apps; Online Learning; Student Retention

#### Pink Elephant

Booth #1852
Pink Elephant Info
info@pinkelephant.com, 905-331-5060
www.pinkelephant.com

**Product Categories:** Consulting; Training

**PEARSON** 

#### Pluralsight

Booth #943

Kurt Walker, Director, Academia kurt-walker@pluralsight.com, 801-784-9187 www.pluralsight.com

**Product Category:** Training

#### **Plustek Technology**

Booth #242

Johnson Yang, Vice President of Sales johnsonyang@plustekus.com, 914-670-7713 www.Plustek.com

Product Categories: Document Management; Hardware: Media Production, Preservation, and Storage; Productivity Applications and Systems

#### Polycom

Booth #509/511

Marc McCormick, Public Sector

Marketing Manager

marc.mccormick@polycom.com, 800-POLYCOM www.polycom.com/education

Product Categories: Audio and Video Conferencing; Cloud Computing and Services; Lecture Capture; Online Learning

#### Portal Architects

Booth #436

Mark Brazeau, CEO

mbrazeau@portalarchitects.com, 888-550-3721

**SKYSYNC** 

www.skysync.com

**Product Categories:** Cloud Computing and Services; Enterprise Information Systems; Internet2 NET+; Storage

#### **Powermat**

Booth # 1923/1925 **Higher Ed Sales** sales@powermat.com powermat.com

Product Categories: E-Commerce; Hardware; Mobile Apps; Wireless

#### **PrinterOn Corporation**

Booth #2042

Ken Noreikis, Vice President Sales and Marketing sales@printeron.com, 519-748-2848 www.printeron.com

Product Categories: BYOD; Cloud Computing and Services; Mobile Apps; Wireless

#### **Projector Lamp Source**

Booth #1749

Projector Lamp Source Team info@projectorlampsource.com, 877-550-5267 www.projectorlampsource.com

#### **ProLabs**

Booth #644 952-852-0252 www.prolabs.com

Product Category: Hardware

#### **Proofpoint**

Booth #1647/1649 info@proofpoint.com, 877-634-7660 www.proofpoint.com

**Product Categories:** Cloud Computing and Services; E-Mail Management; Security Management; Social Media

#### **Puppet Labs**

Booth #1249

John Nissenzone, Senior Account Manager john@puppetlabs.com, 877-575-9775 www.puppetlabs.com

**Product Categories:** Cloud Computing and Services: Network Architecture and Infrastructure: Open Source

#### **Pure Storage**

Booth #442 Pure Storage Sales sales@purestorage.com, 800-379-7873 www.purestorage.com

Product Category: Storage

### **EXHIBITOR DIRECTORY**

#### QLess

Booth #2052

Kelly Kliner, Director of Sales, Higher Education kellv.kliner@aless.com, 303-956-4543 www.qless.com

**Product Categories:** Assistive Technology: Cloud Computing and Services; Mobile Apps; Productivity Applications and Systems

#### Qomo

**∧** QOMO Booth #542/544

Sales and Customer Support Info@gomo.com, 866-990-7666 www.qomo.com

Product Categories: BYOD; Clickers; Lecture Capture; Online Learning

#### Quadlyfe

Start-Up Alley Christopher Downs, Director of Product Development cdowns@guadlyfe.com, 603-703-0760 CampusGlance.com

Product Categories: Mobile Apps; Social Media; Student Retention; Virtualization

#### Qualtrics

Bronze Partner Booth #1048

Ryan Jackson, Director of Academic Sales ryanj@qualtrics.com, 801-374-6682 www.qualtrics.com

#### **Quantum Corporation**

Booth #244

Bri Workman, Marketing Communication Manager Mike.Bettenburg@quantum.com, 651-797-4507 www.quantum.com

Product Categories: Hardware; Storage; Virtualization

#### Questionmark

Booth #1935

Dean Anderson, Business Development Manager info@questionmark.com, 800-863-3950 www.questionmark.com

Product Categories: Cloud Computing and Services; Learning Analytics

#### Rave Mobile Safety

Booth #1842



Product Categories: Cloud Computing and Services; Mobile Apps; Security Management

#### REACH Media Network

Booth #415

Darren Wercinski, CEO

dwercinski@reachmedianetwork.com,

952-944-7727

www.reachmedianetwork.com

**Product Categories:** Content Management Systems; Digital Signage; Hardware; Mobile Apps

#### Realizeit

Booth #643/645

Hope Hoffmann, Director, Business Development hope.hoffmann@realizeitlearning.com, 224-523-8744

www.realizeitlearning.com

**Product Categories:** Academic Information Systems; Learning Analytics; Mobile Learning; Online Learning

#### Red Hat

qualtrics

Booth #754

Jason Quinn, SLED Team Lead jason.quinn@dlt.com, 877-742-8358 www.dlt.com/government-products/red-hat

Product Categories: IT Governance: Open Source; Storage; Virtualization

#### Regent Education

Booth #2142

Lesley Phelps, Senior Vice President of Marketing and Business Development lesley.phelps@regenteducation.com, 509-332-0882

www.regenteducation.com

**Product Categories:** Academic Information Systems; Cloud Computing and Services; Document Management; Student Information Systems

#### Regroup

Booth #1419

Shawn Pendergrass, Marketing Director inquiries@regroup.com, 917-746-6776 www.regroup.com

**Product Categories:** Academic Information Systems; Business Continuity, Disaster Recovery, Emergency Planning; Digital Signage; Student Information Systems

#### Respondus

Booth #1335/1337 Sales Director sales@respondus.com, 425-497-0389 x129 www.respondus.com

**Product Categories:** Learning Management Systems (LMS); Online Learning

#### **Riverbed Technology**

Booth #2232

Brian Muenster, Director, Inside Sales, Americas brian.muenster@riverbed.com, 443-604-9626 www.riverbed.com

riverbed

**Product Categories:** Business Continuity, Disaster Recovery, Emergency Planning; Enterprise Information Systems; Network Architecture and Infrastructure; Network Security

#### **rSmart**

Booth #1942 Sales Consultant info@rsmart.com, 866-874-4338 www.rsmart.com

**Product Categories:** Cloud Computing and Services; Internet2 NET+; Mobile Apps

#### Safeware

Booth #1941

Walt Owens, Director of Higher Education wowens@safeware.com, 330-234-8326 www.safeware.com

**Product Categories:** BYOD; E-Commerce; Hardware; Student Retention

#### **Salesforce Foundation**

Booth #310

Nathalie Mainland, Higher Education Product Marketing Director nmainland@salesforce.com, 415-281-5329 www.salesforcefoundation.org

**Product Categories:** Analytics; Cloud Computing and Services; CRM; Help Desk

#### San Diego Supercomputer Center



Booth #853 Sandeep Chandra, Director, Health Cyberinfrastructure chandras@sdsc.edu, 858-534-5031 sherlock.sdsc.edu

**Product Categories:** Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Data Security; Data Warehousing

#### San Jose State University

Booth #513 iSchool Staff sjsuischool@gmail.com, 408-924-2490 ischool.sjsu.edu

**Product Categories:** Online Learning; Training

#### **SAP Public Services**

Booth #1618



Lauren Erikson,
Marketing Manager
lauren.erikson@sap.com, 781-325-3756
www.sap.com/highered

**Product Categories:** Analytics; Business Intelligence (BI); Cloud Computing and Services; Student Information Systems

#### SAS Institute

Booth #1744/1746 MIssi Poynter, Senior Account Executive Missi.Poynter@sas.com, 919-531-0467 sas.com/education

**Product Categories:** Analytics; Business Intelligence (BI); Enterprise Information Systems; Online Learning

#### **Scantron Corporation**

Booth #630

Brad Zentner, Vice President, Sales brad.zentner@scantron.com, 800-722-6876 www.scantron.com

#### Schoology

Booth #2024

Robert Tousignant, Senior Director of Higher Education Sales rtousignant@schoology.com, 212-213-8333 www.schoology.com

**Product Categories:** BYOD; Learning Management Systems (LMS); Online Learning

#### **SEP Software Corporation**

Booth #1950 Lanai Bayne, Vice President of Business Development lb@sepusa.com, 303-449-0100 www.sepusa.com

**Product Categories:** Business Continuity, Disaster Recovery, Emergency Planning; Data Security; Virtualization

#### ServiceNow

Booth #441/443 Rick Welther, Director, Public Sector Programs rick.welther@servicenow.com, 571-344-0394 www.servicenow.com

**Product Categories:** Cloud Computing and Services; Content Management Systems; IT Governance; Portfolio and Project Management

#### ShareStream

Booth #2216/2218 Gayraud Townsend, Director of Business Development info@sharestream.com, 888-875-9475 www.sharestream.com

**Product Categories:** Content Management Systems; Media Production, Preservation, and Storage; Online Learning; Webcasting

#### **SHI International Corporation**

**EXHIBITOR DIRECTORY** 

Booth #444/446

Sophie Marinelli, Public Sector Strategic Partner Manager SHIDirect\_OrderPS@shi.com, 888-744-4084 www.publicsector.shidirect.com

**Product Categories:** BYOD; Security Management; Storage; Virtualization

#### Sierra-Cedar

Booth #723/725 Sierra-Cedar

contact@sierra-cedar.com, 678-385-7540

www.sierra-cedar.com

**Product Categories:** Cloud Computing and Services; Enterprise Resource Planning (ERP); Student Information Systems; Student Retention

#### **Simply Voting**

Booth #520

Steven Lattey, Business Development Director slattey@simplyvoting.com, 800-585-9694 x803 www.simplyvoting.com

**Product Categories:** Assistive Technology; Cloud Computing and Services; IT Governance

#### **Skillsoft Corporation**

Booth #1652 866-757-3177 www.skillsoft.com

**Product Category:** Training

#### **Smart Sparrow**

Booth #850

Daniel White, Vice President, Sales and Marketing daniel.white@smartsparrow.com, 650-454-6914 www.smartsparrow.com

**Product Categories:** Learning Analytics; Learning Space; Online Learning; Training

#### SoftChalk

Booth #829 Sales Team

sales@softchalk.com, 877-638-2425

www.softchalk.com

**Product Categories:** Cloud Computing and Services; Mobile Learning; Online Learning; Open Source

#### Softdocs

Booth #1137 Andrew Daniel, Vice President, Corporate Strategy sales@softdocs.com, 888-457-8879

**Product Categories:** Content Management Systems; Document Management; Productivity Applications and Systems

#### **Software Secure**

www.softdocs.com

Booth #1742

Caitlin Wall, Marketing Programs Manager sales@softwaresecure.com, 617-340-6381 www.softwaresecure.com

**Product Categories:** Academic Information Systems; Cloud Computing and Services; Online Learning

#### Software2

Start-Up Allev Marcus Conway,

www.software2inc.com



Product Categories: Analytics; BYOD; Security Management; Virtualization

#### Sonic Foundry

Platinum Partner Booth #1902

Sean Brown, Senior Vice President,

Sales Operations

Sean.Brown@sonicfoundry.com, 608-443-1631

www.sonicfoundry.com

Product Categories: Audio and Video Conferencing; Content Management Systems; Lecture Capture: Webcasting

#### **Sony Electronics**

Booth #536

Kayce Baker, Educational Marketing Manager education@am.sony.com, 201-476-8233 www.sony.com/education

Product Categories: Audio and Video Conferencing: Hardware: Learning Management Systems (LMS): Lecture Capture

#### Spanning Cloud Apps

Booth #319

Adam Slagter, Territory Sales Representative adam.slagter@emc.com, 512-354-6728 www.spanning.com

Product Categories: Compliance: Data Security; Enterprise Information Systems; Risk Management

#### Spectrum Industries

Booth #818

Robert Kensinger, Vice President of Sales rkensinger@spectrumfurniture.com, 715-828-5030 www.spectrumfurniture.com

**Product Category:** Furniture

#### Splunk

Software2

mediasite 🐼

Booth #2049

Jennifer Roth, Director, Higher Education jroth@splunk.com, 703-395-6436 www.splunk.com

Product Categories: Analytics; Compliance; Internet2 NET+; Network Security; Security Management

#### Steelcase

Booth #2002 Steelcase Education www.steelcase.com/education

Product Category: Furniture

#### Stoneware

Booth #728/730 Inside Sales Group sales@stone-ware.com, 888-473-9485 www.stone-ware.com

Product Categories: Assistive Technology; BYOD; Online Learning; Training

#### **STOP Security Tracking of Office Property**

Booth #1937

Brad Van Gemert, Director of Sales doug@stoptheft.com, 203-945-2020 www.stoptheft.com

Product Categories: BYOD; Data Security; Hardware: Risk Management

### **EXHIBITOR DIRECTORY**

#### Strata Information Group

Booth #1132

Emily Rudin, General Manager, Client Services rudin@sigcorp.com, 617-596-6868 www.sigcorp.com

**Product Categories:** Consulting; Enterprise Resource Planning (ERP); IT Governance; Training

#### **Symantec Corporation**

Silver Partner

Booth #1628/1630

Jennifer Nowell, Senior Director jennifer\_nowell@symantec.com, 703-885-1703 www.symantec.com

Product Categories: Data Security; Identity and Access Management; Security Management

#### **Symplicity Corporation**

Booth #1944/1946

Trevor Aulick, Sales Manager, Higher Education taulick@symplicity.com, 703-351-0200 www.symplicity.com

Product Categories: Analytics; Cloud Computing and Services; Mobile Apps; Student Retention

#### SZ Reach

Booth #1951

Richard Lei, Regional Manager lei-giang@szreach.com, +86-13265602904 en.szreach.com

**Product Categories:** Audio and Video Conferencing; Classroom Control Systems; Lecture Capture: Media Production, Preservation, and Storage

#### **Tableau Software**

拱 + a b | e a v Booth #1626

info@tableau.com, 206-633-3400 www.tableau.com

Product Categories: Analytics; Cloud

Computing and Services

Tapingo



Symantec.

Booth #341 Benjamin Anderson, Director of Campus Relations ben@tapingo.com, 215-866-6489 www.tapingo.com

Product Categories: E-Commerce; Mobile Apps; Student Retention

#### **TargetX**

Booth #210 TargetX Sales

sales@targetx.com, 877-715-7474

www.targetx.com

Product Categories: Business Intelligence (BI); CRM; Social Media; Student Retention

#### Taskstream

Booth #612/614

Webster Thompson, President info@taskstream.com, 800-311-5656 www.taskstream.com

**Product Categories:** Academic Information Systems; Cloud Computing and Services; E-Portfolios; Portfolio and Project Management

#### TeachPrivacy

Booth #510

Brian Felgoise, Co-Founder inquiry@teachprivacy.com, 215-886-1943 www.teachprivacy.com

**Product Categories:** Compliance: Data Security: Privacy: Training

#### **TeamDynamix**

Booth #1727/1729

Sharon Santino, Marketing Manager sharon.santino@teamdynamix.com, 614-470-4185 www.teamdynamix.com

**Product Categories:** Enterprise Information Systems; Help Desk; IT Governance; Portfolio and Project Management

#### **Technolutions**

Booth #241/243

Alexander Clark, Chief Executive Officer agclark@technolutions.com, 203-404-4839 technolutions.com

**Product Categories:** CRM; Document Management; Enterprise Information Systems; Student Information Systems

#### **TechSmith Corporation**

Booth #1318/1320

Matt Dennis, Education Account Manager m.dennis@techsmith.com, 800-517-3001 www.techsmith.com

**Product Categories:** Lecture Capture; Mobile Learning; Online Learning; Training

#### **Tegile Systems**

Gold Partner
Booth #711/713
www.tegile.com



#### **TEKsystems**

Booth #628

Dan Cagle, National Director, Higher Education dcagle@teksystems.com, 480-758-3737 www.teksystems.com/about-us/why-teksystems

**Product Categories:** Business Intelligence (BI); Enterprise Information Systems; Network Architecture and Infrastructure; Online Learning

#### **TERMINALFOUR**

Booth #1135

Mike Taylor, Vice President of Sales info-boston@terminalfour.com, 617-500-9171 www.terminalfour.com

**Product Category:** Content Management Systems

#### ThreatTrack Security

Booth #1417

Kevin Sullivan, SLED Account Executive Kevin.Sullivan@ThreatTrack.com, 703-889-8683 www.ThreatTrack.com

**Product Categories:** Data Security; Intrusion Detection and Prevention; Network Security

#### Tidemark

Booth #1552

Ryan Chan, Director of Higher Education highered@tidemark.com, 650-779-5160 www.tidemark.com

**Product Categories:** Analytics; Enterprise Information Systems; Enterprise Resource Planning (ERP); Financing

#### TimeClock Plus

Booth #2228

Adam McInturff, Director of Sales sales@timeclockplus.com, 800-749-8463 www.timeclockplus.com

**Product Categories:** Cloud Computing and Services; Hardware; Mobile Apps; Risk Management

#### **Today's Business Solutions**

Booth #845

Jim Farrell, Sales

jfarrell@singlecard.com, 630-537-1370 singlecard.com

**Product Categories:** BYOD; Compliance; Document Management; Mobile Apps

#### Top Hat

www.tophat.com

Booth #1154 marketing@tophat.com, 888-663-5491

Product Categories: BYOD; Clickers; Mobile

### TouchNet Information Systems

Apps: Mobile Learning

TouchNet

Booth #923/925 + Heartlan
John Murphy, Vice President
john.murphy@touchnet.com, 913-599-6699
www.touchnet.com

**Product Categories:** E-Commerce; Mobile Apps

#### Trustwave

Booth #342

**Higher Ed Sales** 

infosales@trustwave.com, 888-878-7817 www.trustwave.com/Solutions/By-Industry/ Education

**Product Categories:** Compliance; Data Security; Intrusion Detection and Prevention; Network Security

#### **Tuition Management Systems**

Booth #1651

Liz Hunley, Regional Sales Manager Ihunley@afford.com, 513-260-1868 www.tuitionmanagementsystems.com

Product Category: E-Commerce

#### **Turning Technologies**

Booth #1824/1826

sales@turningtechnologies.com, 330-746-3015 www.TurningTechnologies.com

**Product Categories:** BYOD; Clickers; Data Security; Mobile Apps

#### UMU

Start-Up Alley Emily Ullberg, Program Manager

emily@umu.com, 800-868-0578 www.umu.com

www.umu.com

**Product Categories:** BYOD; Clickers; Student Retention; Training

#### Unanet

Booth #419

Tom York, Director sales@unanet.com, 703-689-9440 www.unanet.com

**Product Category:** Portfolio and Project Management

#### Unicon

UNICON° WWW.unicon.net

Booth #927/929 Jason Lacy, Vice President of Sales sales@unicon.net, 480-558-2400 www.unicon.net

**Product Categories:** Consulting; Identity and Access Management; Learning Analytics; Open Source

#### Unify

Booth #1418/1517



**EXHIBITOR DIRECTORY** 

Vice President North America, Education Vertical rosemarie.marshall@unify.com, 561-923-7123 unify.com

UN FY

**Product Categories:** Audio and Video Conferencing; Cloud Computing and Services; Mobile Apps; Productivity Applications and Systems

#### **Unit4-Three Rivers Systems**

Booth #1724

Jami Morshed, Global Vice President for Sales, Education jamim@threeriverssystems.com, 636-779-1506

**Product Categories:** Cloud Computing and Services; Enterprise Resource Planning (ERP)

#### University Business

www.unit4software.com

Booth #724

Joyce Kacin, Associate Publisher jkacin@universitybusiness.com, 203-663-0100 www.universitybusiness.com

**Product Categories:** Business Intelligence (BI); Consulting; Media Production, Preservation, and Storage; Training

#### UniversityLease

Booth #514 John Riddle, Vice President

jriddle@universitylease.com, 949-255-5293 www.universitylease.com

**Product Categories:** Consulting; Financing

#### **Utopic Software**

Booth #745

Scott Davis, Vice President, Marketing sales@utopicsoftware.com, 813-444-2231 www.utopicsoftware.com

**Product Categories:** Compliance; Intrusion
Detection and Prevention; Network Architecture
and Infrastructure; Network Security

vaddio

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#### Vaddio

Booth #236

Claire Elkin, Marketing Coordinator celkin@vaddio.com, 763-270-4781 www.vaddio.com

Product Categories: Audio and Video Conferencing; BYOD; Classroom Control Systems

#### **Velocitor Solutions**

Booth #1751 Jeff Bazow, Senior Account Executive jeffb@velsol.com, 704-408-9110 www.velsol.com

Product Categories: BYOD: Help Desk: Mobile Learning; Security Management

#### Ventev

Booth #846 Bruno Mejia, Director Sales sales@ventev.com, 800-851-4965 www.ventev.com/infra

Product Category: Network Architecture and Infrastructure

#### Virco

Booth #618/717 www.virco.com

#### Visix

Bronze Partner Booth #1442

Trey Hicks, Chief Sales Officer salesteam@visix.com, 800-572-4935 www.visix.com

Product Category: Digital Signage

#### VitalSource **Technologies**

Vitalsource: Booth #2018

Mike Hale, Vice President of Sales mike.hale@ingramcontent.com, 615-755-8100 www.vitalsource.com

**Product Categories:** Content Management Systems; Learning Analytics; Mobile Learning; Online Learning

#### **VMTurbo**

Booth #204

marketing@vmturbo.com, 866-634-5087 www.vmturbo.com

**Product Categories:** Cloud Computing and Services; Network Architecture and Infrastructure; Storage; Virtualization

#### **VMware**

Booth #1910

Tim Merrigan, Vice President, SLED Sales tmerrigan@vmware.com, 917-328-9220 www.vmware.com

**Product Categories:** Cloud Computing and Services; Virtualization

#### Vocareum



Booth #2124 Vishal Kapoor, Marketing sales@vocareum.com, 408-471-4114 www.vocareum.com

Product Categories: Analytics; Cloud Computing and Services; Learning Management Systems (LMS); Online Learning

#### we-inspire

Start-Up Alley Jon Schwartz, Vice President, Sales sales@we-inspire.com, 508-983-9550 x15 www.we-inspire.com

Product Categories: Hardware; Learning Space; Productivity Applications and Systems; Training

#### WebCheckout

Booth #1036/1038 Daniel T. Pyne, Vice President, Sales sales@webcheckout.net, 773-477-7019 webcheckout.net

**Product Categories:** Academic Information Systems; Cloud Computing and Services; Enterprise Information Systems; Enterprise Resource Planning (ERP)

### **EXHIBITOR DIRECTORY**

#### Wepa

Booth #1648/1650

Amanda Calhoun, Sales Coordinator amanda.calhoun@wepanow.com. 205-605-6059 www.wepanow.com

Product Category: Cloud Computing and Services

#### **Wolfram Research**

Booth #201 Kelvin Mischo, Academic Sales Manager kelvinm@wolfram.com, 217-398-0700 wolfram.com

**Product Categories:** Cloud Computing and Services; Digital Publishing; Mobile Learning; Online Learning

#### WolfVision

Booth #1747

Pablo Munguia, Regional Sales Manager sales@wolfvision.us. 770-931-6802 www.wolfvision.us

**Product Categories:** Audio and Video Conferencing; BYOD; Hardware; Training

#### Workday

Gold Partner Booth #1609

Sales

sales@workday.com, 877-967-5329 www.workday.com

**Product Categories:** Business Intelligence (BI); Cloud Computing and Services; Enterprise Resource Planning (ERP); Student Information Systems

#### **WTC Consulting**

Booth #1624 Ron Rutherford, Director of Marketing rrutherford@wtc-inc.net, 213-689-5309 www.wtc-inc.net

Product Categories: Consulting; IT Governance; Portfolio and Project Management

#### W.W. Norton & Company

Booth #1445

wēpa

Cassie del Pilar, Director of Institutional Sales cdelpilar@wwnorton.com, 212-790-4290 www.wwnorton.com

**Product Categories:** Digital Publishing; Mobile Learning; Online Learning

**x**est

#### Xest

Booth #316 John Varvarigos sales@xest.com, 800-609-9497 www.xest.com

Product Categories: Audio and Video Conferencing; BYOD; Classroom Control Systems; Learning Space

#### Xirrus

Booth #828/830 Xirrus Wi-Fi Networks sales@xirrus.com, 805-262-1600 www.xirrus.com

Product Categories: Cloud Computing and Services; Network Architecture and Infrastructure; Wireless

#### Yellowdig

Start-Up Alley

Scott Barnette, Executive Vice President Sales scott.barnette@yellowdig.com, 919-539-9206 www.yellowdig.com

Product Categories: Analytics; Learning Management Systems (LMS); Online Learning; Social Media

#### Zaption

Start-Up Alley Zaption Sales sales@zaption.com, 415-997-9979 zaption.com

Product Categories: BYOD; Learning Analytics; Media Production, Preservation, and Storage; Online Learning



#### Zendesk

Booth #2112

Marcus Jessup, Sales Manager, NPO/EDU mjessup@zendesk.com, 415-449-7611 www.zendesk.com

**Product Categories:** CRM; Help Desk; Mobile Apps: Student Retention

#### Zeticon

Booth #641 Pieter Josson, Country Manager pieter.josson@zeticon.com, 917-854-2855 www.mediahaven.com

**Product Categories:** Cloud Computing and Services; Content Management Systems; Digital Publishing; Media Production, Preservation, and Storage

#### Zones

Booth #1752 Dion Brown, Sales Manager dion.brown@zones.com, 253-205-6245 www.zones.com

**Product Categories:** Cloud Computing and Services; CRM; Data Security; Document Management

#### **Zoom Video Communications**

Booth #239

Priscilla McCarthy, Marketing Events Manager sales@zoom.us, 888-799-9666 zoom.us

**Product Categories:** Audio and Video Conferencing; Cloud Computing and Services; Mobile Apps; Productivity Applications and Systems

#### Zovy

Booth #346 Matt Ruggiero, Director of Marketing info@zovy.com, 617-910-5600 www.zovy.com

**Product Categories:** Compliance; Data Security; IT Governance; Storage

#### zyBooks

Start-Up Alley

Kathleen Hayes, Vice President of Sales kathleen.hayes@zybooks.com, 415-481-1981 zybooks.com

**Product Categories:** Digital Publishing; Learning Analytics; Online Learning; Training

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### **EXHIBIT HALL**

#### **EXHIBIT HALL HOURS**

Wednesday, October 28 Thursday, October 29 9:30 a.m.-6:30 p.m. 10:00 a.m.-4:30 p.m.



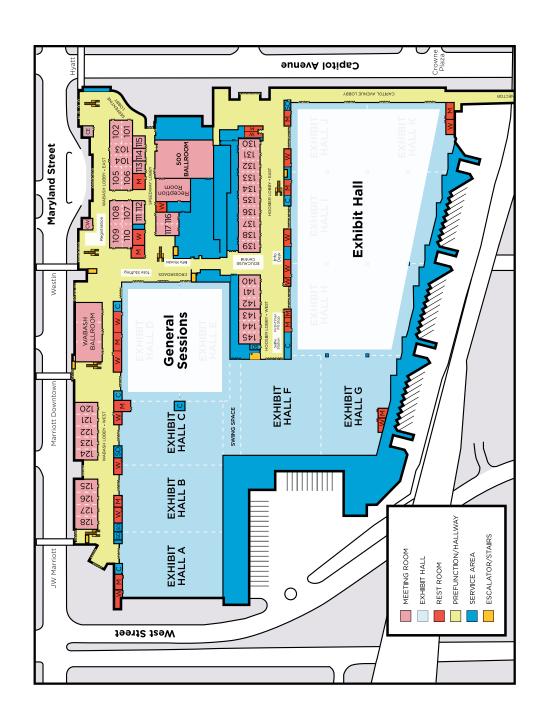
<sup>\*</sup> Scan your badge at all of these sponsor booths during the Networking Reception, Wednesday from 4:30-6:30 p.m, for a chance to win one of three complimentary registrations to EDUCAUSE 2016 in Anaheim, California. Winners will be announced on Thursday.

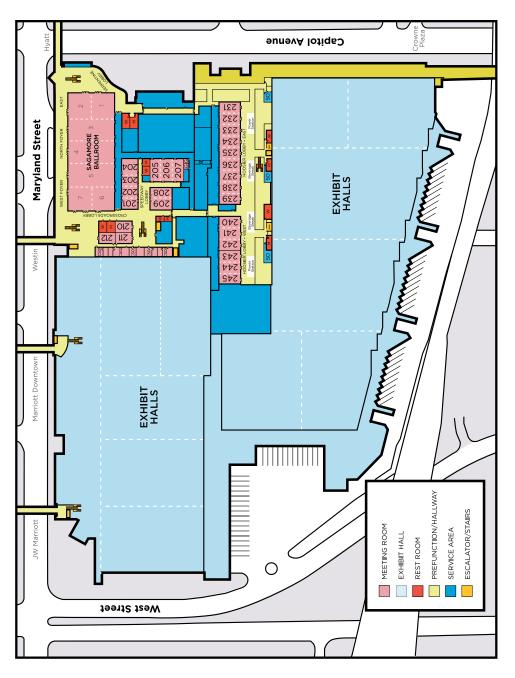
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Level 1

### **INDIANA CONVENTION CENTER**

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