Higher Education’s Trusted Advisor

Building the Campus of the Future: Pace Layering Your Technology Strategy
Thursday, November 2
2:40-3:30pm - Meeting Room 109A/B, 100 Level

Presenters:
Chuck Warner
Chief Information Officer, Shawnee State University

Jason McClain
Financial Aid and Enrollment Services Expert, Attain

Moderator:
Eileen Smith
VP of Marketing, Jenzabar

Learn more: jenzabar.com/educause2017
## SCHEDULE AT-A-GLANCE

Tear this page out for a quick reference. The back of your badge is a good spot to stash it.

### TUESDAY

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<th>Time</th>
<th>Activities</th>
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<tr>
<td><strong>Registration,</strong></td>
<td>Community Central, First-Timer Commons, Media Lounge, Speaker Ready Room</td>
</tr>
<tr>
<td>**Exhibitor Help</td>
<td>Desk** 8:00 a.m.–5:00 p.m.</td>
</tr>
<tr>
<td><strong>CIO Lounge</strong></td>
<td>11:00 a.m.–4:30 p.m.</td>
</tr>
<tr>
<td><strong>Morning Workshops</strong></td>
<td>8:00–9:30 a.m.</td>
</tr>
<tr>
<td><strong>Full-Day Workshops</strong></td>
<td>8:00 a.m.–9:30 a.m.</td>
</tr>
<tr>
<td><strong>Refreshment Break for Workshop Participants</strong></td>
<td>9:30–10:00 a.m.</td>
</tr>
<tr>
<td><strong>Morning Workshops (continued)</strong></td>
<td>10:00–11:30 a.m.</td>
</tr>
<tr>
<td><strong>Full-Day Workshops (continued)</strong></td>
<td>10:00–11:30 a.m.</td>
</tr>
<tr>
<td><strong>Lunch</strong></td>
<td>11:30 a.m.–12:30 p.m. For full-day and two half-day workshop purchases only</td>
</tr>
<tr>
<td><strong>Afternoon Workshops</strong></td>
<td>12:30–2:00 p.m.</td>
</tr>
<tr>
<td><strong>Full-Day Workshops (continued)</strong></td>
<td>12:30–2:00 p.m.</td>
</tr>
<tr>
<td><strong>Refreshment Break for Workshop Participants</strong></td>
<td>2:00–2:30 p.m.</td>
</tr>
<tr>
<td><strong>Afternoon Workshops (continued)</strong></td>
<td>2:30–4:00 p.m.</td>
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<tr>
<td><strong>Full-Day Workshops (continued)</strong></td>
<td>2:30–4:00 p.m.</td>
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<tr>
<td><strong>First Timer’s and YPAC Welcome</strong></td>
<td>4:00–5:00 p.m.</td>
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### WEDNESDAY

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<tbody>
<tr>
<td><strong>Registration,</strong></td>
<td>Speaker Ready Room</td>
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<tr>
<td><strong>Community Central,</strong></td>
<td>CIO Lounge, First-Timer Commons, Media Lounge</td>
</tr>
<tr>
<td><strong>Exhibit Hall</strong></td>
<td>9:30 a.m.–6:00 p.m.</td>
</tr>
<tr>
<td><strong>General Session</strong></td>
<td>Michio Kaku 8:15–9:30 a.m.</td>
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<tr>
<td><strong>Break in the Exhibit Hall</strong></td>
<td>9:30–10:30 a.m.</td>
</tr>
<tr>
<td><strong>Sessions</strong></td>
<td>10:30 a.m.–12:00 p.m. For full-day and two half-day workshop purchases only</td>
</tr>
<tr>
<td><strong>Exhibit Hall</strong></td>
<td>12:00–2:00 p.m.</td>
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<tr>
<td><strong>Poster Sessions</strong></td>
<td>12:45–1:45 p.m.</td>
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<tr>
<td><strong>Sessions</strong></td>
<td>2:00–2:50 p.m.</td>
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<tr>
<td><strong>Break</strong></td>
<td>2:50–3:10 p.m.</td>
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<tr>
<td><strong>Sessions</strong></td>
<td>3:10–4:00 p.m.</td>
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<tr>
<td><strong>Networking Reception in the Exhibit Hall</strong></td>
<td>4:00–6:00 p.m.</td>
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Note: Please check the mobile app or online agenda for schedule updates after the printing of this program, including additions, cancellations, and presenter or room changes.
### THURSDAY

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<th>Events</th>
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<tbody>
<tr>
<td>7:00 a.m.–5:00 p.m.</td>
<td>Registration, Speaker Ready Room</td>
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<tr>
<td>7:00 a.m.–6:00 p.m.</td>
<td>CIO Lounge, Community Central, First-Timer Commons, Media Lounge</td>
</tr>
<tr>
<td>7:30–8:00 a.m.</td>
<td>Morning Refreshments</td>
</tr>
<tr>
<td>8:00–9:30 a.m.</td>
<td>Sessions (Sessions are 30 and 90 minutes)</td>
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<tr>
<td>9:30 a.m.–12:15 p.m.</td>
<td>Exhibit Hall</td>
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<tr>
<td>9:30–10:00 a.m.</td>
<td>Break in the Exhibit Hall</td>
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<tr>
<td>10:15–11:15 a.m.</td>
<td>General Session</td>
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<tr>
<td>11:30 a.m.–1:15 p.m.</td>
<td>Lunch in the Exhibit Hall</td>
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<tr>
<td>12:15–1:15 p.m.</td>
<td>Poster Sessions</td>
</tr>
<tr>
<td>1:30–2:20 p.m.</td>
<td>Sessions</td>
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<tr>
<td>2:20–2:40 p.m.</td>
<td>Break</td>
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<tr>
<td>2:40–3:30 p.m.</td>
<td>Sessions</td>
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<tr>
<td>3:30–4:30 p.m.</td>
<td>Break in the Exhibit Hall</td>
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<tr>
<td>4:30–5:20 p.m.</td>
<td>Sessions</td>
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### FRIDAY

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<tbody>
<tr>
<td>7:30–10:30 a.m.</td>
<td>Registration, Media Lounge, Speaker Ready Room</td>
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<tr>
<td>7:30–11:30 a.m.</td>
<td>CIO Lounge, Community Central, First-Timer Commons</td>
</tr>
<tr>
<td>7:30–8:00 a.m.</td>
<td>Morning Refreshments</td>
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<tr>
<td>8:00–8:50 a.m.</td>
<td>Sessions</td>
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<tr>
<td>8:50–9:10 a.m.</td>
<td>Break</td>
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<tr>
<td>9:10–10:00 a.m.</td>
<td>Sessions</td>
</tr>
<tr>
<td>10:15–11:15 a.m.</td>
<td>General Session</td>
</tr>
</tbody>
</table>

**Note:** Please check the mobile app or online agenda for schedule updates after the printing of this program, including additions, cancellations, and presenter or room changes.
Dear EDUCAUSE Members and Colleagues,

Welcome to Philly and this year’s EDUCAUSE Annual Conference. You’re part of the best thinking in higher education IT.

At EDUCAUSE, we look forward to the times that we gather together as a community and thoroughly enjoy the time we spend together. We are a thriving community of professionals from over 40 countries around the world.

This conference is designed to connect you with ideas, resources, and each other. With more than 300 sessions, 700 presenters, and an exhibit hall hosting over 275 technology, service, and solution providers, the conference offers multiple pathways to enhance your knowledge, skills, and professional network. Lounges and informal spaces, along with program breaks and receptions, extend your opportunities to connect with others.

If this is your first annual conference, please be sure to visit the First-Timer Commons, located on the Bridge, 200 Level, where a crew of community volunteers and EDUCAUSE staff offer a warm welcome and some conference tips. Please make the most of your time here and engage fully in your community!

On behalf of EDUCAUSE, the 2017 program committee, and the many presenters and sponsors who have made possible this premier gathering of our higher education IT community, thank you for your part in making this event exceptional!

John O’Brien
President and CEO
EDUCAUSE

Michele Norin
Senior Vice President and Chief Information Officer
Rutgers, The State University of New Jersey

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Quick Reference

Introduction

Proceedings
All presenters are invited to upload their session resources including slides, videos, handouts, and the like.
These resources are available to participants through our EDUCAUSE 2017 conference website agenda page.

Evaluation & Feedback
SESSIONS & PRESENTERS
Share your thoughts on sessions and presenters through the conference mobile app or through the online agenda.
OVERALL
Watch for the overall conference evaluation e-mail shortly after the conference.

Connect & Contribute
www.facebook.com/EDUCAUSE #EDU17
tinyurl.com/linkedinE17 #EDU17
Name Badges

Please wear your name badge throughout the event, as this will grant you access to conference activities.

MAKE YOUR BADGE YOUR OWN! Customize your badge to indicate your interest, institutional role, and EDUCAUSE involvement. Stop by the Ribbon and Affinity Sticker Bar near registration.

Name badges and registration are sponsored by Jenzabar, Platinum Partner.

Program Content

In an effort to help you navigate the program, the EDUCAUSE 2017 Program Committee developed a list of program tracks that reach across the institution.

Program Tracks

- Driving Innovation in Teaching and Learning
- Enabling the Data-Driven, Decision-Making Environment
- Innovating in IT Infrastructure and Cloud-Based IT Environments
- Leading and Partnering Strategically across the Academy
- Producing, Distributing, and Using Digital-Based Knowledge
- Reducing and Managing Risk in a Digital World
- Transforming the Student Experience

Session Types

Discussion Sessions
Offered by EDUCAUSE interest groups and open to anyone interested in the topic, discussions sessions offer an opportunity for participants to share campus challenges and solutions through interactive exchange.

Featured Sessions
These sessions feature speakers invited by EDUCAUSE for their expertise on a variety of current topics.

Poster Sessions
Poster sessions offer the opportunity to share campus experiences through informal, interactive, brief presentations focused on effective practices, research findings, or technical solutions.

Tuesday Workshops
Offered for full or half days, preconference workshops offer attendees a deeper examination of various topics, facilitated by leaders with extensive experience in those areas.

Session Abstracts
Session titles and speakers are listed in this program by track. For details including a descriptive abstract and outcomes, visit the conference website (educause.edu/annual-conference) or use our mobile app (educause.edu/EDU17Mobile).

Special Designations

Award-Winner Sessions
Award program sponsored by Moran Technology Consulting, Gold Partner

Sessions designated with this icon are presented by the EDUCAUSE Community Leadership, Leadership, and Rising Star Award winners.

Refreshment Breaks
Take time to refuel and relax with refreshments provided during these breaks.

Association Activities
Sessions labeled with the “E” icon offer you a direct connection to your EDUCAUSE association staff through informal “meet and mingles” and product and service demonstrations.
Download the Conference Mobile App
Get your hands on the latest conference information!

- Access the daily agenda
- View session descriptions
- Create a personal itinerary
- Review presenter bios
- Navigate location and exhibit hall maps
- Complete session evaluations

SEARCH:
EDUCAUSE Conferences & Events

Available versions for Android, iOS, and the web.
Places

**First-Timer Commons**  
Sponsored by Microsoft Corporation, Silver Partner  
BRIDGE, 200 LEVEL

If you’re new to the annual conference, visit the commons. Volunteers will be there to help plan your day, suggest networking events, and share ideas on how to become more involved in the higher education IT community.

**Community Central**  
In Partnership with Workday, Platinum Partner, and Google, Gold Partner  
GRAND HALL, 200 LEVEL

Join your peers in this community gathering spot. Take part in four distinct experiences—Meet and Mingle, Work and Chat, Collaborate, and Relax and Renew—to get the most out of your conference experience. (See pages 10–11 for more details.)

**Exhibit Hall**  
EXHIBIT HALL A–C, 200 LEVEL

More than 275 innovative product and service providers will be on hand, creating the largest exhibit hall for higher education IT professionals. See page 96 to learn about other exciting activities in the hall, including Start-Up Alley.

**Learning Theater**  
EXHIBIT HALL A–C, 200 LEVEL

This innovative space features must-attend interactive events throughout the conference, including the “Under the Ed Radar” Pitch Competition. See pages 12–15 for details.

**Start-Up Alley**  
Sponsored by Amazon Web Services, Gold Partner  
EXHIBIT HALL A–C, 200 LEVEL

Visit these emerging edtech companies with innovative products and services targeted to the higher education market. Share direct feedback on new ideas and learn about solutions for your institution.

**Power Station Area**  
Sponsored by VitalSource Technologies, Bronze Partner  
ARCH STREET FOYER, 100 LEVEL

Plug in and charge your electronic devices to stay powered up for the full event.

**Conference Materials Area**  
GRAND HALL, 200 LEVEL

In an effort to reduce waste, we’ve created an area for you to choose only the complimentary hard-copy information you want.

MAPS

Please see the end of the program for detailed exhibit hall and convention center maps.
GETTING AROUND

Career Center: Job Board
BRIDGE, 200 LEVEL
Search or post higher education job openings and have fun sharing your favorite interview questions.

CIO Lounge
Sponsored by Unit4, Gold Partner
MEETING ROOM 201C, 200 LEVEL
Higher education CIOs are invited to relax and meet with friends and colleagues in this community space.

Media Lounge
MEETING ROOM 305, 300 LEVEL
Media representatives attending EDUCAUSE 2017 have a quiet place to get away from the commotion of conference activities, charge devices, conduct interviews, and compose their stories.

Speaker Ready Room
MEETING ROOM 110A/B, 100 LEVEL
Conference presenters are encouraged to visit this area to test their equipment with the exact configuration that will be available in their room. Projectors will be available for practicing and making last-minute modifications.

Policies

Beacons
EDUCAUSE is using beacon technology to enhance your conference experience. A small electronic device placed on the back of your badge aggregates basic demographic information that is used to determine session popularity, traffic patterns, etc.
Note: We will not sell your data to any third parties.

Recording/Streaming Policy
Because all presentations and associated materials are the presenters’ intellectual property, you must obtain the presenters’ permission to record or stream their session or activity in any medium (including, but not limited to, Periscope, Meerkat, and YouTube).

Recording/streaming for commercial purposes is allowed only with prior written permission from both EDUCAUSE and the presenter(s). EDUCAUSE reserves the right to ask any participant to move within or to leave a session venue if their use of technology is disruptive to presenters or other participants.

Make Higher Education Possible for Area Youth
This year, you have the special opportunity of helping area high school graduates gain a higher education degree. By contributing to the 50th Anniversary Scholars Program, you’ll make possible students’ educational dreams. This Community College of Philadelphia scholarship program covers tuition and fees for eligible students to pursue an associate’s degree.

YOU CAN HELP HERE!
DONATE TO:
https://coldfusion.ccp.edu/InstAdv/AnnualFund/

YOU + EDUCAUSE + Community College of Philadelphia = 🎓
GETTING AROUND

Hotel Shuttles
Shuttle service is provided to the hotels listed below and will depart every 15–20 minutes from Arch Street between 12th and 13th Streets.

Route 1
- Embassy Suites Philadelphia Center City
- Sheraton Philadelphia Downtown Hotel
- The Logan

Note: For guests staying at the Logan, the shuttle will not stop at this location. Please walk to either the Embassy Suites or the Sheraton for the shuttle.

Route 2
- The Warwick Hotel Rittenhouse Square
- DoubleTree by Hilton Philadelphia City Center

Schedule
- Tuesday 7:00–10:30 a.m. and 3:30–5:00 p.m.
- Wednesday 7:00–10:30 a.m. and 3:30–6:45 p.m.
- Thursday 7:00–10:30 a.m. and 3:30–6:00 p.m.
- Friday 7:30 a.m.–12:00 p.m.

Coat and Luggage Check
12TH STREET FOYER, 100 LEVEL
$3 per item

Schedule
- Tuesday 7:00 a.m.–5:00 p.m.
- Wednesday 7:00 a.m.–6:45 p.m.
- Thursday 7:00 a.m.–6:00 p.m.
- Friday 7:30 a.m.–12:00 p.m.
EVENT SPONSORS
EDUCAUSE thanks our 2017 sponsors for their commitment to advancing technology in the higher education community by sponsoring key initiatives at EDUCAUSE 2017.

PLATINUM PARTNERS
Jenzabar
Name badges
Registration
Workday
Community Central | Relax and Renew
Mobile app

GOLD PARTNERS
Amazon Web Services
Emerging Company Mixer
Start-Up Alley
“Under the Ed Radar” Pitch Competition
CDW-G
Thursday general session
Citrix
Philadelphia Marriott Downtown hotel host
Google
Community Central | VR
Moran Technology Consulting
EDUCAUSE Awards Program
Sonic Foundry
Streaming
Unit4
CIO Lounge

SILVER PARTNERS
Computer Comforts
Lounge #815
Microsoft Corporation
First-time attendee experience
TeamDynamix
Institute reception

BRONZE PARTNER
VitalSource Technologies
Power station area

ADDITIONAL SPONSORS
Canon U.S.A.
Hawkins Leadership Roundtable
The Chronicle of Higher Education
Advertising
Cox Business
Wednesday networking reception
Deloitte
Diana G. Oblinger Innovation Forum
VIP recognition reception
Education Advisory Board (EAB)
Wednesday general session
Level 3 Communications
Lounge #2207
Wednesday networking reception
Maplesoft
Wednesday lunch
Red Hat
Senior Directors Seminar
Ruckus Wireless
Wednesday networking reception
Unicon
Notepads
VeriCite
Wednesday refreshment break and dessert in the exhibit hall
WTC Consulting
Poster sessions
CORPORATE PARTNERS

Our corporate members play a critical role in helping higher education deliver on its mission. EDUCAUSE thanks our 2017 Corporate Partners for their continued support.

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<td>Gartner</td>
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JOIN US AT COMMUNITY CENTRAL

A Place to Mingle and Relax

Conferences can be both exciting and daunting. Sometimes you want to mix and mingle. Other times you need quiet time to relax and recharge.

Community Central helps you do both. Stop by this community gathering spot and choose the experience that meets your needs—maybe try them all!
CHOOSE THE EXPERIENCE YOU WANT
GRAND HALL, 200 LEVEL

Meet and Mingle
Join us for these informal networking sessions! Grab a coffee and meet with EDUCAUSE staff who can help you find programs and resources that meet your needs. And, network with community members who share your interests. See the agenda to find various topics and session times.

Work and Chat
Looking for a place to chat with colleagues, recharge your devices, or catch up on e-mail? The Work and Chat area is the place to go.

Collaborate
Need a place to meet with a larger group or birds of a feather? The Collaborate area offers meeting tables that can be reserved or used on a first-come, first-served basis.

Relax and Renew
Enjoy a complimentary chair massage (Wednesday and Thursday, 9:30 a.m.–4:30 p.m.) or stop by for a five-minute mindfulness exercise.

Your ability to connect doesn’t stop here—EDUCAUSE is your year-round community.

Experiences provided by EDUCAUSE in partnership with

workday.
Built for the future:
Platinum Partner

Google Cloud
Gold Partner
LEARNING THEATER
INNOVATION TAKES THE STAGE

EXHIBIT HALL A-C, 200 LEVEL

“Under the Ed Radar” Pitch Competition
Experience what solutions some of the most innovative minds in higher ed IT are working on, as they pitch their individual business plans and service offerings in front of a judging panel of industry and academic leaders. One winner will be announced out of a pool of 10 Start-Up Alley companies.

Multiple Approaches for Designing and Implementing Innovative Learning Spaces
Find out about a variety of learning space design and implementation approaches and models used by four universities. Panelists will highlight pertinent research, partnership methods, and types of learning spaces on their respective campuses.

Developing Active Learning Spaces: Perspectives from West Chester University and Jefferson (Philadelphia University + Thomas Jefferson University)
Explore the challenges, goals, and expectations around active learning spaces. The two institutions have very different missions and academic majors, requiring creative solutions that match their program needs.
LEARNING THEATER
SCHEDULE

Wednesday, November 1

10:30 a.m.–12:00 p.m.

Multiple Approaches for Designing and Implementing Innovative Learning Spaces

Kelli Renee Jackson, Assistant Director for Audio and Video Services, Coppin State University; Joe Davis, Assistant Director of Campus Technology/Solutions Architect, Elon University; Daniel Harder, Senior Director of Information Technology, Emory University

2:00–2:50 p.m.

Developing Active Learning Spaces: Perspectives from West Chester University and Jefferson (Philadelphia University + Thomas Jefferson University)

Jeff Ashley, Director of the Center for Teaching Innovation and Nexus Learning, and Jeffrey C. Cepull, Vice President and CIO, Jefferson (Philadelphia University + Thomas Jefferson University); Dikran Kassabian, Vice President, Information Services and Technology, and JT Singh, Deputy CIO, West Chester University of Pennsylvania

3:10–4:00 p.m.

Classrooms for the Future: Assessment, Engagement, Planning, and Execution

Angela Cook, Director of Classroom Technology, Lauren Dubois, Executive Director of Classroom and End-User Technology, and Karen Walsh, IT Project Manager, University of Maine System

Thursday, November 2

1:30–3:30 p.m.

“Under the Ed Radar”: An Edtech Business Pitch Competition

Sponsored by Amazon Web Services, Gold Partner

Kam Syed, Amazon Web Services Edtech Business Lead, Amazon

See page 15 for the list of companies and presenters.

4:00–4:15 p.m.

“Under the Ed Radar” Pitch Competition Winner Announcement

Sponsored by Amazon Web Services, Gold Partner

Kam Syed, Amazon Web Services Edtech Business Lead, Amazon
EXPLORE, PLAY & INNOVATE!

EXPLORE THE EMERGING EDTECH SCENE

If you want to experience some of the most groundbreaking and promising solutions in higher ed IT, you won’t want to miss Start-Up Alley during EDUCAUSE 2017!

New this year! Visit some of your favorite emerging companies from previous conferences in Start-Up Alley Graduates and see how their offerings have evolved.

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<th>START-UP ALLEY GRADUATES</th>
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Visit Start-Up Alley during exhibit hall hours:

Wednesday
9:30 a.m.–6:00 p.m.

Thursday
9:30 a.m.–4:30 p.m.
“UNDER THE ED RADAR”

PITCH COMPETITION

Find out what solutions some of the most innovative minds in higher ed IT are working on as they pitch their individual business plans and service offerings in front of a judging panel of industry and academic leaders. One winner will be announced out of a pool of 10 Start-Up Alley companies.

COMPETITION PARTICIPANTS

Cytilyfe | Student Success
Sabina Saksena, Founder and CEO

Honeyfire | Student Success
Henry Woody, CEO

Komprise | Cost Management
Krishna Subramanian, COO and Co-Founder

Mesh Intelligent Communications | Student Success; Retention
Mack Myers, Co-Founder and President

Salty Cloud | Data Privacy and Security
Drew Scheifele, Co-Founder

SpyCloud | Data Privacy and Security
Ted Ross, CEO

Ulyngo | Cost Management
Alex Jekowsky, Founder and CEO

VoiceVibes | Student Success
Debra Cancro, Founder and CEO

Wisor | Student Success
Kate Volzer, CEO and Co-Founder

Join us Thursday in the Learning Theater, Exhibit Hall A–C, 200 Level.

Presentation: 1:30–3:30 p.m.  Winner Announced: 4:00–4:15 p.m.
LOOK WHO’S USING EDUCAUSE ON CAMPUS

When your institution joins EDUCAUSE, everyone gets access to our vast collection of resources—from IT leaders to help desk staff to teaching and learning professionals—and everyone in between.

Learn more at educause.edu/join
Monday, October 30

7:30 a.m.–4:00 p.m.

**EDUCAUSE Board of Directors Meeting**  
*Board members only*  
**MARRIOTT HOTEL, GRAND BALLROOM H, FIFTH FLOOR**

8:00 a.m.–5:00 p.m.

**Exhibitor Help Desk Open**  
**BRIDGE, 200 LEVEL**

12:00–5:00 p.m.

**Registration Desk Open**  
*Sponsored by Jenzabar, Platinum Partner*  
**GRAND HALL, 200 LEVEL**

**Speaker Ready Room Open**  
**MEETING ROOM 110A/B, 100 LEVEL**

12:00–7:00 p.m.

**Express Registration Check-In**  
*Sponsored by Jenzabar, Platinum Partner*  
**MARRIOTT HOTEL, LOBBY**

1:00–7:00 p.m.

**Pearson Transition to Digital Summit Meeting**  
**MARRIOTT HOTEL, GRAND BALLROOM A/B, FIFTH FLOOR**

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Please check the mobile app or online agenda for schedule updates after the printing of this program, including additions, cancellations, and presenter or room changes.
Tuesday, October 31

7:00 a.m.–5:00 p.m.

Registration Desk Open  
Sponsored by Jenzabar, Platinum Partner  
GRAND HALL, 200 LEVEL

Community Central Open  
In Partnership with Workday, Platinum Partner, and Google, Gold Partner  
GRAND HALL, 200 LEVEL

First-Timer Commons Open  
Sponsored by Microsoft Corporation, Silver Partner  
BRIDGE, 200 LEVEL

Media Lounge Open  
MEETING ROOM 305, 300 LEVEL

Speaker Ready Room Open  
MEETING ROOM 110A/B, 100 LEVEL

7:30–11:00 a.m.

2018 Annual Conference Program Committee Meeting  
By invitation only  
MARRIOTT HOTEL, MEETING ROOM 306, THIRD FLOOR
8:00–11:30 a.m.

MORNING WORKSHOPS
Note: Separate registration and fee are required

Driving Innovation in Teaching and Learning

2A | Designing Immersive Experiences and Stories in VR/AR That Will Transform Learning
MEETING ROOM 103A, 100 LEVEL
Emory Mark Craig, Director of eLearning and Instructional Technology, College of New Rochelle; Maya Georgieva, Consultant/Chief Innovation Officer @ Digital Bodies–Immersive Learning, New York University

7A | Tackling Wicked Problems of Learning Spaces
MEETING ROOM 107A/B, 100 LEVEL
Adam B.A. Finkelstein, Academic Associate, McGill University

Enabling the Data-Driven, Decision-Making Environment

3A | Data-Driven IT Strategic Planning for Data-Driven IT Leaders: From Novice to Expert
MEETING ROOM 103B, 100 LEVEL
Jerrold M. Grochow, CIO-in-Residence, and Sara Jeanes, Program Manager, Internet2

Innovating in IT Infrastructure and Cloud-Based IT Environments

5A | Operational Excellence in the Cloud with Amazon Web Services
MEETING ROOM 105A/B, 100 LEVEL
Ann Merrihew, Senior Manager, US Enterprise Education, Amazon Web Services; Sarah J. Christen, Director of Community Platforms and Cloudification Services, Cornell University; Ryan Frazier, Director, System Engineering and Operations, Harvard Business School; Sharif Nijim, Lead Architecture Professional, University of Notre Dame

Leading and Partnering Strategically across the Academy

8A | Crafting an Innovation Landscape: A Workshop on Strategy
MEETING ROOM 109A/B, 100 LEVEL
Kathe Kacheroski, Academic Director, Direct Assessment, Capella University; Kyle Johnson, Dean for Information Technology and Services, Chaminade University of Honolulu; Shirley Dugdale, Principal, Dugdale Strategy

9A | Charting the Course for IT Service Management
MEETING ROOM 108A, 100 LEVEL
Leah Lang, Director of Analytics Services, and Karen A. Wetzel, Senior Manager, ECAR Working Groups, EDUCAUSE; Robert Black, Assistant Director, IT Process and Planning, Miami University; Mark Katsouros, Director, Service Design and Development, The Pennsylvania State University
**TUESDAY**

8:00–11:30 a.m. (continued)

4A | **Negotiation Skills and Strategies for IT Leaders**  
**MEETING ROOM 102A/B, 100 LEVEL**  
Hugh Blane, President, Claris Consulting; Timothy M. Chester, Vice President for Information Technology, University of Georgia

Reducing and Managing Risk in a Digital World

6A | **Student Privacy Boot Camp**  
**MEETING ROOM 104A/B, 100 LEVEL**  
Amelia Vance, Education Policy Counsel, Future of Privacy Forum; Rachel Krinsky Rudnick, Privacy Officer/Assistant Director of Compliance, University of Connecticut; Michael Brewster Hawes, Director of Student Privacy Policy, U.S. Department of Education

Transforming the Student Experience

1A | **Conducting Usability and User Experience Assessments for Educational Technology**  
**MEETING ROOM 103C, 100 LEVEL**  
Douglas Allen Peterson, Associate Professor of Psychology, The University of South Dakota

8:00 a.m.–4:00 p.m.

**FULL-DAY WORKSHOPS**

*Note: Separate registration and fee are required.*

Leading and Partnering Strategically across the Academy

2F | **Balanced Leadership: The Role of Behavior Styles and Emotional Intelligence**  
**MEETING ROOM 111A/B, 100 LEVEL**  
Morris W. Beverage Jr., President, Lakeland Community College

3F | **Building Successful IT Governance, Portfolio, and Project Management Processes**  
**MEETING ROOM 202A/B, 200 LEVEL**  
Cynthia Cobb, Assistant Director, Portfolio Management, University of Illinois at Urbana-Champaign; Kelly Block, Assistant Vice President, Portfolio and Process Management, and Michael Hites, CIO, University of Illinois Central Administration

4F | **Honing Your Management Skills: Inclusion and Diversity in the Workplace**  
**MEETING ROOM 201B, 200 LEVEL**  
Richard J. Bazile, Assistant Dean, Learning Commons and Academic Support Services, Cuyahoga Community College; Deborah Keyek-Franssen, Associate Vice President for Digital Education and Engagement, University of Colorado System; Beth Schaefer, Director of IT Services, University of Wisconsin–Milwaukee
5F | Information and Communication Technology Accessibility for Higher Education Institutions
MEETING ROOM 201A, 200 LEVEL
Gaeir Dietrich, Director, Foothill-DeAnza Community College District; Dawn Hunziker, IT Accessibility Consultant, The University of Arizona; Brad Held, Accessible Technology Coordinator, University of Central Florida; Terrill Thompson, Technology Accessibility Specialist, University of Washington

6F | Itana Face2Face 2017: The Shifting Role of Enterprise and Business Architecture: Supporting the Digital Transformation of Higher Education
MEETING ROOM 203B, 200 LEVEL
Christopher Eagle, IT Strategist and Enterprise Architect, University of Michigan–Ann Arbor; James Phelps, Director, Enterprise Architecture and Strategy, University of Washington; Louis E. King, Enterprise Architect, Yale University

7F | Leading, Managing, and Doing: How Do You Get It All Done?
MEETING ROOM 204B, 200 LEVEL
Brian McDonald, President, MOR Associates
Reducing and Managing Risk in a Digital World

1F | Agile/Scrum Workshop: Deliver a Valued Product via Iterative Teamwork
MEETING ROOM 112A/B, 100 LEVEL
Lauranne J. Bailey, Technology Systems Manager, Tamra Dagnon, Senior Business Analyst, Michael Farnham, Service Leader, and Patrick J. Hare, Senior Project Manager, University of Wisconsin–Madison

8F | Diana G. Oblinger Innovation Forum: Leading Academic Transformation in Support of Student Success
In partnership with Deloitte’s Higher Education practice
MEETING ROOM 204A, 200 LEVEL
Cole Clark, Executive Director, Higher Education, and Allan Ludgate, Managing Director, Deloitte; Susan Grajek, Vice President, Communities and Research, and John O’Brien, President and CEO, EDUCAUSE; Bryan Howard Setser, Entrepreneur-in-Residence, and Richard Staisloff, Principal, rpkGROUP; Holly E. Morris, Principal, Summit Strategies

8:00 a.m.–5:00 p.m.

Exhibitor Help Desk Open
BRIDGE, 200 LEVEL

Internet2 Business Meeting
LOEWS HOTEL, CONGRESS HALL B, FOURTH FLOOR
9:00–9:50 a.m.

**EDUCAUSE Nominations Committee Meeting**

*Committee members only*

**MARRIOTT HOTEL, CONFERENCE SUITE III, THIRD FLOOR**

9:00 a.m.–8:00 p.m.

**Express Registration Check-In**

*Sponsored by Jenzabar, Platinum Partner*

**MARRIOTT HOTEL, LOBBY**

9:00 a.m.–9:00 p.m.

**Hyland Town Hall and Happy Hour**

**MARRIOTT HOTEL, MEETING ROOMS 407–408, FOURTH FLOOR**

9:30–10:00 a.m.

**Workshop Break**

**FOYERS, 100 LEVEL AND 200 LEVEL**

11:00 a.m.–4:30 p.m.

**CIO Lounge Open**

*Sponsored by Unit4, Gold Partner*

**MEETING ROOM 201C, 200 LEVEL**

11:30 a.m.–12:30 p.m.

**Workshop Lunch**

*Lunch ticket required*

**MEETING ROOM 113, 100 LEVEL**
12:30–4:00 p.m.

**AFTERNOON WORKSHOPS**

*Note: Separate registration and fee are required*

**Driving Innovation in Teaching and Learning**

**1P | Automation for Education: The Present and Future**

MEETING ROOM 102A/B, 100 LEVEL

Bryan Alexander, President, Bryan Alexander Consulting

**3P | Lights, Camera, Change: Leading Academic Innovation through Storytelling**

MEETING ROOM 103B, 100 LEVEL

Kyle Dickson, Learning Studio Director, Abilene Christian University; Matt Frank, Associate Director of Classroom and Creative Services, Loyola Marymount University

**Enabling the Data-Driven, Decision-Making Environment**

**6P | Responsible Use of Student Data in the Digital Era**

MEETING ROOM 105A/B, 100 LEVEL

Martin Kurzweil, Director, Educational Transformation Program, ITHAKA; Mitchell L. Stevens, Associate Professor, Stanford University

**Innovating in IT Infrastructure and Cloud-Based IT Environments**

**2P | Deploying and Managing State-of-the-Art Computing Labs Like a Boss**

MEETING ROOM 103A, 100 LEVEL

Naazer Ashraf, Senior Computing Consultant and Instructor, Lehigh University

**5P | Product Management Boot Camp: Getting Started with a Holistic Service Delivery**

MEETING ROOM 104A/B, 100 LEVEL

Chas Grundy, Manager, Product Services, University of Notre Dame

**Leading and Partnering Strategically across the Academy**

**8P | Transformation: Shifting from Star Performer to Star Manager**

MEETING ROOM 108A, 100 LEVEL

Susan N. Morse, Assistant HR Representative, The Penn State Alumni Association; Michael Kubit, Vice President and CIO, The Pennsylvania State University

**Reducing and Managing Risk in a Digital World**

**4P | Moving from a Reactive to a Proactive Accessibility Mindset: Getting Started**

MEETING ROOM 103C, 100 LEVEL

Kevin Rydberg, Senior Digital Accessibility Consultant, Siteimprove
TUESDAY

12:30–4:00 p.m. (continued)

7P | **Straighten Up Your Risk Posture: How to Brace Your IT Procurement Practices**

MEETING ROOM 107A/B, 100 LEVEL

Neal Fisch, Information Security Officer, Director of Enterprise Services and Security, and Peter Mosinskis, Director of IT Strategy, California State University, Channel Islands

9P | **Lesson of the Golden Shovel**

MEETING ROOM 108B, 100 LEVEL

David Sherry, Chief Information Security Officer, Princeton University; Michael Duff, Chief Information Security Officer, Stanford University; Joshua Beeman, Chief Information Security Officer, University of Pennsylvania; Michael Grinnell, Deputy CISO, University of Virginia

MEETING

**Senior Directors Seminar**

*Sponsored by Red Hat*

MARRIOTT HOTEL, GRAND BALLROOM C/D, FIFTH FLOOR

Note: Separate registration and fee required

1:00–3:00 p.m.

**Software Licensing Constituent Group Meeting**

MARRIOTT HOTEL, GRAND BALLROOM H, FIFTH FLOOR

Thomas Trappler, Associate Director, IT Strategic Sourcing, University of California, Office of the President

1:00–3:45 p.m.

**Coalition of Higher Education IT Associations (CHEITA) Meeting**

*By invitation only*

MARRIOTT HOTEL, GRAND BALLROOM G, FIFTH FLOOR

1:00–4:50 p.m.

**iPASS Grantee Meeting**

MARRIOTT HOTEL, MEETING ROOMS 411–412, FOURTH FLOOR

2:00–2:30 p.m.

**Workshop Break**

FOYERS, 100 LEVEL AND 200 LEVEL

3:00–3:50 p.m.

**EDUCAUSE Learning Initiative Teaching and Learning Focus Group Meeting**

MARRIOTT HOTEL, GRAND BALLROOM A/B, FIFTH FLOOR
3:30–5:00 p.m.

**CIO Constituent Group Discussion Session**
MARRIOTT HOTEL, GRAND BALLROOM H, FIFTH FLOOR

Joanne M. Kossuth, Chief Information Officer, Mitchell College; Marty Ringle, Chief Information Officer, Reed College

**Emerging Company Mixer**
By invitation only
Sponsored by Amazon Web Services, Gold Partner
MARRIOTT HOTEL, MEETING ROOMS 304–305, THIRD FLOOR

4:00–4:50 p.m.

**Enterprise IT Program Advisory Committee Meeting**
MARRIOTT HOTEL, GRAND BALLROOM G, FIFTH FLOOR

**iPASS and DGOIF Reception**
By invitation only
MARRIOTT HOTEL, MEETING ROOMS 402-403, FOURTH FLOOR

4:00–5:00 p.m.

**First Timer’s and YPAC Welcome**
Sponsored by Microsoft Corporation, Silver Partner
MARRIOTT HOTEL, GRAND BALLROOM E, FIFTH FLOOR

4:00–6:00 p.m.

**Unifyed 2018 Showcase and Roadmap**
HILTON GARDEN INN, SALONS A&B, TENTH FLOOR

5:15–6:15 p.m.

**Constituent Group Leaders Meeting**
By invitation only
MARRIOTT HOTEL, GRAND BALLROOM I/J, FIFTH FLOOR
Karen A. Wetzel, Senior Manager, ECAR Working Groups, EDUCAUSE

7:00–9:00 p.m.

**EDUCAUSE Board, EDUCAUSE 2017 Program Committee, and EDUCAUSE Recognition Reception**
By invitation only
Sponsored by Deloitte
MASONIC TEMPLE, BENJAMIN FRANKLIN BALLROOM, FIRST FLOOR
Please check the mobile app or online agenda for schedule updates after the printing of this program, including additions, cancellations, and presenter or room changes.

Wednesday, November 1

7:00–7:50 a.m.

HE-CDO Working Group Meeting
   By invitation only
   MARRIOTT HOTEL, CONFERENCE SUITE III, THIRD FLOOR

7:00 a.m.–12:00 p.m.

Express Registration Check-In
   Sponsored by Jenzabar, Platinum Partner
   MARRIOTT HOTEL, LOBBY

Express Registration Check-In
   Sponsored by Jenzabar, Platinum Partner
   EXHIBIT HALL D LOBBY, 200 LEVEL

7:00 a.m.–5:00 p.m.

Registration Desk Open
   Sponsored by Jenzabar, Platinum Partner
   GRAND HALL, 200 LEVEL

Speaker Ready Room Open
   MEETING ROOM 110A/B, 100 LEVEL
8:15–9:30 a.m.

GENERAL SESSION
Sponsored by EAB

**The Next 20 Years in Education and Technology**
EXHIBIT HALL D, 200 LEVEL

Michio Kaku, Futurist, Physicist, Best-Selling Author, and Radio/TV Personality

In this talk, Michio Kaku will explore how the use of virtual reality, augmented reality, and the Internet can revolutionize education around the world. How will education change if the Internet is inside our contact lens, and we can access any piece of information by blinking? Artificial intelligence will change not just the marketplace, but how we approach education in the future. He will also discuss the job market of the future, stressing which jobs are doomed for extinction and which jobs will flourish, and how to ensure that our students thrive in the technological climate of the future.
WEDNESDAY

10:30–11:00 a.m.

BREAKOUT SESSIONS

Driving Innovation in Teaching and Learning

Circles of Innovation: Exploring Remote Realities and Adjacent Possibilities
MEETING ROOM 108B, 100 LEVEL
Page Jerzak, Director, Online Teaching and Learning, and James May, Faculty Fellow for Innovation and Technology, Valencia College

Winning the Steelcase Education Active Learning Center Grant: Implementing an Active Learning Campus Initiative for Teaching and Learning
MEETING ROOM 109A/B, 100 LEVEL
Danielle Dion, Director of DePaul Library, University of Saint Mary

Enabling the Data-Driven, Decision-Making Environment

The Data It Takes: Personalized Learning Pathways through Thoughtful Data Capture
MEETING ROOM 111A/B, 100 LEVEL
Natalie D. Murray, Director of Strategy and Program Design, Intellus Learning; Roland Schwarm, Data Strategist, Pearson

Leading and Partnering Strategically across the Academy

Developing a New Enterprise IT Organization by Starting in the Middle
MEETING ROOM 204A, 200 LEVEL
Joseph Alcala, Shared Services Manager, Bryce Jackson, Business Relationship Manager, and Michael Sink, Associate Vice President, University of Central Florida

The Engagement Platform of the Future: More Than a CRM
MEETING ROOM 113B, 100 LEVEL
Mark Armstrong, Chief Strategy Officer, and Raymond Blackwood, Vice President–Product Management, Campus Management Corp.; Jennifer Beyer-LeFever, General Manager–Admissions, Hobsons

What the Heck Is Next-Generation Enterprise IT?
MEETING ROOM 102A/B, 100 LEVEL
Betsy Tippens Reinitz, Director of Enterprise IT Programs, EDUCAUSE; David Weil, Associate Vice President and Chief Information Officer, Ithaca College; John Rathje, Associate Vice Chancellor and CIO, University of Arkansas at Little Rock
Reducing and Managing Risk in a Digital World

**It Takes Two: Pairing Communication and Support for Successful Rollout of Two-Factor Authentication**

**MEETING ROOM 204B, 200 LEVEL**

Daphne Siefert-Herron, Senior Communications Officer for IT, Indiana University; Cathy Ann O’Bryan, Director, Client Support, Indiana University Bloomington

Transforming the Student Experience

**Empowering Students with Disabilities through an Online Student Support Portal**

**MEETING ROOM 204C, 200 LEVEL**

Sharon Austin, Web Applications Specialist, Robert Beasey, Student, Casey Frechette, Assistant Professor, and Berrie Watson, Head, Library Systems and Digital Technology Organization, University of South Florida St. Petersburg

Red Light, Green Light: Go to Graduation

**MEETING ROOM 112A/B, 100 LEVEL**

Darnay Campbell, Assistant Director, Computing, Jodi Levine Laufgraben, Vice Provost for Academic Affairs, Assessment and Institutional Research, and Susan H. McCaffrey, Director of Academic Affairs–Banner Competency Center, Temple University

Sneak Peek/Flash Talk: See What Pearson and IBM Watson Are Cooking Up in the Labs

**MEETING ROOM 113C, 100 LEVEL**

Lin Zhou, Program Director, IBM; John Behrens, Vice President, Advanced Computing and Data Science Lab, Pearson

10:30–11:30 a.m.

**FEATURED SESSION**

Transforming the Student Experience

**Rethinking the User Experience of Higher Ed**

**EXHIBIT HALL D, 200 LEVEL**

Richard Culatta, CEO, International Society for Technology in Education (ISTE)

10:30–11:50 a.m.

**MEETINGS**

**EDUCAUSE Policy Advisory Committee Meeting**

Committee members only

**MARRIOTT HOTEL, GRAND BALLROOM G, FIFTH FLOOR**

**ELI Advisory Board Meeting**

By invitation only

**MARRIOTT HOTEL, GRAND BALLROOM K/L, FIFTH FLOOR**
WEDNESDAY

10:30 a.m.–12:00 p.m.

BREAKOUT SESSIONS

Driving Innovation in Teaching and Learning

The 2017 ECAR Faculty and Student Technology Surveys

MEETING ROOM 201B, 200 LEVEL

D. Christopher Brooks, Interim Director of Research, and Jeffrey Pomerantz, Senior Researcher, EDUCAUSE Center for Analysis and Research, EDUCAUSE

Enabling the Data-Driven, Decision-Making Environment

Artificial Intelligence and Machine Learning: The “Art of the Possible”

MEETING ROOM 202A/B, 200 LEVEL

Jared Stein, Vice President, Research and Education, Canvas; Alfred H. Essa, Vice President, Analytics and R&D, McGraw-Hill Education; Kyle Bowen, Director of Education Technology Services, The Pennsylvania State University; Paul Erickson, Assistant Director for Enterprise Architecture, University of Nebraska

Digitally Transform to Reduce “Melt” and Increase Student Enrollments

MEETING ROOM 113A, 100 LEVEL

Louis Michael Aronson, CEO, Discourse Analytics; Jason Morales, Principal Platform Strategist, Microsoft Corporation; Resche D. Hines, Assistant Vice President of Institutional Research and Effectiveness, Stetson University

The Wicked Problem of Learning Data Privacy

MEETING ROOM 103B, 100 LEVEL

James Williamson, Director, Campus Education Technologies, UCLA; Jenn Stringer, Associate CIO, Academic Engagement, University of California, Berkeley; Mary-Ellen Kreher, Director Course Design and Development, University of California, Office of the President; Jim Phillips, Director of Learning Technologies, University of California, Santa Cruz

Innovating in IT Infrastructure and Cloud-Based IT Environments

Sailing the 7 Cs: Campus CIOs and CFOs Collaborate on Cloud/Costs Consortium

MEETING ROOM 103A, 100 LEVEL

Penny Evans-Plants, Chief Information Officer, Berry College; Carol L. Smith, Chief Information Officer, DePauw University; Keith Fowlkes, Vice President, Technology Contracts, E&I Cooperative Services; Fredrick Miller, CIO and Associate Vice President, Wofford College

Reducing and Managing Risk in a Digital World

Cloud 101: Tools and Strategies for Evaluating Cloud Services

MEETING ROOM 114, 100 LEVEL

Jerrold M. Grochow, CIO-in-Residence, Sara Jeanes, Program Manager, and Shelton Waggener, Senior Vice President, Internet2
Cloud Strategies for Digital Transformation of Learning and Student Success

MEETING ROOM 107A/B, 100 LEVEL

Kenneth C. Green, Founding Director, The Campus Computing Project; John Pagliuca, Interim Associate CIO, Campus Technology Services; Chris Matthieu, Director, IoT Engineering, Citrix Systems; David Benham, Senior Software Engineer, and Brian Rohler, IT Director of Information Technology for the Composites Manufacturing Simulation Center (CMSC), Purdue University; Eric Grenier, Manager, Public Computing Service, Yale University

Transforming the Student Experience

Exploring Enterprise Solutions for Higher Education with Apple

MEETING ROOM 105A/B, 100 LEVEL

Douglas Glaze, Chief Technology Officer, Maryville University; Meenakshi Baker, Assistant Vice President, Operations Technology and Support Services, New York University; Michael B. Hofherr, Vice President and CIO, The Ohio State University

DISCUSSION SESSIONS

Communications Infrastructure and Applications Constituent Group

MEETING ROOM 203A, 200 LEVEL

Mark Katsouros, Director, Service Design and Development, The Pennsylvania State University; James A. Jokl, AVP and Chief Enterprise Architect, University of Virginia

Diversity in IT Constituent Group

MEETING ROOM 108A, 100 LEVEL

Richard J. Bazile, Assistant Dean, Learning Commons and Academic Support Services, Cuyahoga Community College
ITANA Constituent Group
MARRIOTT HOTEL, GRAND BALLROOM I/J, FIFTH FLOOR
Christopher Eagle, IT Strategist and Enterprise Architect, University of Michigan–Ann Arbor

Learning Space Design Constituent Group
MEETING ROOM 203B, 200 LEVEL
Julie Johnston, Director of Learning Spaces, Indiana University; Adam B.A. Finkelstein, Academic Associate, McGill University

Network Management Constituent Group
MEETING ROOM 104A/B, 100 LEVEL
Mike Ferguson, Network Manager, Chapman University; Brian Helman, Director, ITS-Networking Services, Salem State University

Student Affairs IT Constituent Group
MARRIOTT HOTEL, GRAND BALLROOM H, FIFTH FLOOR
Paul Schantz, Director, Web and Technology Services, California State University, Northridge; Leslie Dare, Director, Technology Services, Division of Academic and Student Affairs, NC State University

LEARNING THEATER SESSION
Driving Innovation in Teaching and Learning
Multiple Approaches for Designing and Implementing Innovative Learning Spaces
LEARNING THEATER, EXHIBIT HALL A–C, 200 LEVEL
Kelli Renee Jackson, Assistant Director for Audio and Video Services, Coppin State University; Joe Davis, Assistant Director of Campus Technology/Solutions Architect, Elon University; Daniel Harder, Senior Director of Information Technology, Emory University

11:30 a.m.–12:00 p.m.

BREAKOUT SESSIONS
Driving Innovation in Teaching and Learning
Beyond “Alternative Credentials”: The Coming Disruption in Career-Aligned, Postsecondary Education
MEETING ROOM 113B, 100 LEVEL
Lou Pugliese, Senior Innovation Fellow and Managing Director for the Action Lab at EdPlus, Arizona State University; Jonathan D. Mott, Chief Learning Officer, Learning Objects

EVOLVE: The Next Generation Flipped Classroom
MEETING ROOM 109A/B, 100 LEVEL
Harry Goldberg, Director-Academic Computing, The Johns Hopkins University
Large-Scale Learning Analytics Research in LMS Course Design
MEETING ROOM 111A/B, 100 LEVEL
John Whitmer, Director for Analytics and Research, Blackboard; John Fritz, Associate Vice President, Instructional Technology, University of Maryland, Baltimore County

Scaling Adaptive Courseware Use at Public Universities: Implementation Processes and Early Outcomes
MEETING ROOM 108B, 100 LEVEL
Karen Vignare, Executive Director, Personalized Learning Consortium, Association of Public and Land-grant Universities (APLU); Donald Carter, Director, e-Learning, Northern Arizona University; Kari Goin, Course Designer, Portland State University

Enabling the Data-Driven, Decision-Making Environment

Enabling the Data-Driven Leader: A Collaborative IT/IR Model
MEETING ROOM 204A, 200 LEVEL
Jonathan Gagliardi, Associate Director, Center for Policy Research and Strategy, American Council on Education (ACE); Gina Johnson, Assistant Executive Director for Partnerships and Membership, Association for Institutional Research (AIR); Timothy M. Chester, Vice President for Information Technology, University of Georgia

Innovating in IT Infrastructure and Cloud-Based IT Environments

Virtual Desktop Infrastructure: A Friendlier IT Environment for Administrators and Users
MEETING ROOM 204B, 200 LEVEL
Charles Bombard, Director of IT Infrastructure, and Megan Tucker, Director of Administrative Technology, Community College of Vermont

Leading and Partnering Strategically across the Academy

Making the UK the Most Digitally Advanced Nation for Higher Education and Research
MEETING ROOM 103C, 100 LEVEL
Paul Feldman, CEO, Jisc

Transforming the Student Experience

Assessing the Relevance of Your Mobile Student Communication Channel
MEETING ROOM 113C, 100 LEVEL
Mary Reiman, Senior Director, IT Partnership, Butler University; Jason Stele, Director, Ed Tech, ClearScholar

Lessons Learned from a 1:1 Technology Initiative in an Educator Preparation Program
MEETING ROOM 204C, 200 LEVEL
Nancy Aguinaga, Professor, Southeast Missouri State University
11:30 a.m.–12:00 p.m. (continued)

FACILITATED CONTENT SESSION

Transforming the Student Experience

Supporting Students’ Gender Identity: Navigating Policy and Practical Issues in Creating Inclusive Campus Information Systems

MEETING ROOM 102A/B, 100 LEVEL

Andrea Lisa Nixon, Director of Educational Research and Lecturer in Educational Studies, Carleton College; Geoffrey S. Nathan, Chief Security Officer, Wayne State University

12:00–1:30 p.m.

Hawkins Leadership Roundtable
Sponsored by Canon U.S.A.

MARRIOTT HOTEL, GRAND BALLROOM A/B, FIFTH FLOOR

Note: Separate registration and fee are required

Senior Directors Seminar
Sponsored by Red Hat

MARRIOTT HOTEL, GRAND BALLROOM C/D, FIFTH FLOOR

Note: Separate registration and fee are required

12:00–2:00 p.m.

Lunch
Sponsored by Maplesoft

EXHIBIT HALL A–C, 200 LEVEL

12:30–1:15 p.m.

Meet and Mingle | Engaging in the EDUCAUSE Community

COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL

Jim Burnett, Director, Membership Development, Teddy Diggs, Publisher/Editor, EDUCAUSE Review, Meaghan Duff, Senior Director, Professional Learning, Susan Grajek, Vice President, Communities and Research, Nancy Hays, Editor and Manager, Publishing, John O’Brien, President and CEO, and Karen A. Wetzel, Senior Manager, ECAR Working Groups, EDUCAUSE
12:45–1:45 p.m.

POSTER SESSIONS
Sponsored by WTC Consulting
EXHIBIT HALL A–C, 200 LEVEL

These informal one-on-one discussions are unlike a traditional conference session. Frontline campus innovators will share their expertise implementing a replicable idea, armed with their knowledge and a “poster” display of their topic. The poster space is also organized by program track so you can focus on your interests and challenges.

Note: Different posters will be featured tomorrow.

Driving Innovation in Teaching and Learning

Academic Technologies: A Shared Ownership Model
Daniel Mercier, Director, Instructional Design, and Karen Warren, Deputy CIO, Wesleyan University

Building Better Relationships to Facilitate Innovation in Teaching and Learning
Jeff Grabill, Associate Provost for Teaching, Learning, and Technology, and Brendan Guenther, Director for Academic Technology, Michigan State University

Case Study–Based E-Learning Modules in Medical Education: A Delicate Balance of Innovation, Time, and Educational Outcomes
Tanya Custer, Faculty, and Kimberly Michael, Director, Diagnostic Medical Sonography Education, University of Nebraska Medical Center
DLE for CBE

David Kim, Vice President of Information Technology and Research Services and CIO, and Gary Ritter, Executive Director of Learning Technology Services, Central Piedmont Community College

Evaluating the Impact of Technology-Enhanced Active Learning Classrooms on Students and Instructors: Lessons from Our First Full Year

Virginia W. Lacefield, Enterprise Architect, University of Kentucky

Explore Digital Courseware: Acrobatiq

Eric Frank, CEO, Acrobatiq; Michael Medlock, Dean (interim), Instructional Technology and Support, Rio Salado College

GEAR: Global Edtech Assessment Repository

Anastasia Morrone, Associate Vice President, Learning Technologies, and Dean for IT, Indiana University; Johan Bergstrom, Head of International Cooperation @ITS, Umea Universitet

Growing Your Active Learning Classroom Footprint Incrementally: Successes and Challenges

Charles Haberle, Assistant Vice President for Academic Affairs, Academic Facilities and Technology Planning, Providence College

Learning That Sticks: How the Quick Check Tool Empowers Students to Calibrate Their Learning through Frequent, Low-Stakes Assessment

Pam Eddy, Principal Online Instructional Designer, Indiana University Bloomington

Managing Accessibility in Online Courses

Steven Kirtley, Instructional Technologist, and Juliana Ortolani, Senior Instructional Designer, Center for Innovative Teaching and Learning (CITL), Western Kentucky University

Mobile Learning in Research in Communication and Mathematics Courses in a Higher Ed Colombian Scenario

Nicolás Arias-Velandia, Coordinator of the Observatory of Education, Institución Universitaria Politécnico Grancolombiano

Pedagogy Meets Technology in High-Enrollment Courses: Real-World Applications and Automated Assessment to Inspire Learning

Hessam Bavafa, Assistant Professor of Operations and Information Management, Wisconsin School of Business, Suzanne Dove, Assistant Dean for Academic Innovations, and Anita Mukherjee, Assistant Professor, University of Wisconsin–Madison

Showcasing Digital Teaching and Scholarship through T&P E-Portfolios

Susan Finelli-Genovese, Associate Dean for K-12 Master Programs, Leadership in Technology, MAEd Program Coordinator, Baldwin Wallace University
Technology Demonstrators: The Method and the Magic
Scott Sorley, Executive Director ICT Services, and Ken Udas, Deputy Vice-Chancellor (Academic Services) and Chief Information Officer, University of Southern Queensland

Three Years of Preparing Faculty to Teach Online: Successes and Lessons Learned
Andrea Grace MacArgel, Instructional Designer, and Cherie van Putten, Instructional Designer, Binghamton University

Unlocking the Developmental Math Gateway: Using Analytics to Recruit, Support, and Transition Student
Jojo Manai, Director of Collaborative Technology, Carnegie Foundation for the Advancement of Teaching

The Use of Virtual Reality Technologies in Architecture Instruction and Critiques
Jeffrey C. Cepull, Vice President and CIO, Andrew Hart, Professor, Kimberly Tanz, Graduate Student Assistant, and Danielle Schipps, Undergraduate Student, Jefferson (Philadelphia University + Thomas Jefferson University)

Using the Technology Tools You Have to Create Community in Your Courses
Jeff Klemens, Assistant Professor of Biology and Nardiello-Flick Term Chair in Biology and Design, Dana Perlman, Program Director, Midwifery Institute, and Sherri Place, Office of Information Resources, Jefferson (Philadelphia University + Thomas Jefferson University); Michelle Gorenberg, Assistant Professor, University of Saint Augustine for Health Sciences

Enabling the Data-Driven, Decision-Making Environment
DataUSP: A Tool for Large-Scale Data Analysis of University Activities
Mauro Cesar Bernardes, Technical Assistant, Office of Information Technology, and Joao Eduardo Ferreira, Professor/CIO, Universidade de Sao Paulo

Effective Retention Campaigns Using Data and Partners
Andrew Giddings, Interim Vice President Information Technology, Mesa Community College

FLEXspace and LSRS 2.0 to Streamline Integrated Learning Space Planning
Rebecca V. Frazee, Learning Design and Technology Program, School of Journalism and Media Studies, San Diego State University; Lisa Stephens, Senior Strategist, SUNY Academic Innovation, University at Buffalo-SUNY

Harnessing Data and Technology to Increase Student Success: Part I
Amy Dinise-Halter, Student Success Projects Manager, Colorado State University; Jeannie Brown Leonard, Dean, Student Academic Advising, Retention, and Transition, George Mason University; Philip Needles, Vice President of Student Services, Montgomery County Community College
Harnessing Data and Technology to Increase Student Success: Part II
Samuel Hirsch, Vice President for Academic and Student Success, Community College of Philadelphia; Richard Sluder, Vice Provost for Student Success and Dean of University College, Middle Tennessee State University; Joseph Connell, Assistant Vice President of Student Success, Ramapo College of New Jersey

Leveraging Predictive Analytics to Improve Student Outcomes
Phillip David Johnson II, Director of Research and Analytics, Colorado State University

Open Learning Analytics in the Cloud
Xiaojing Duan, Academic Technology Engineer, and Patrick Miller, LMS Team Lead, University of Notre Dame

The Power of Analytics: Influencing Student Growth and Retention
Daniel Cespedes, Data Analyst, and Andrea Garcia, Data Analyst, Florida International University

Using Activity-Based Costing to Identify the Cost of Delivering IT Services
Janet Scannell, Chief Technology Officer, Carleton College; Dean Oyama, Consultant, and Ginny Schroeder, Practice Director, WTC Consulting

What Can Predictive Analytics Really Do? Use Case Scenarios for Higher Ed Professionals
Carlos Rivers, Operations Research Analyst, Texas A&M University–Commerce

Yours, Mine, and Ours: Using Cross-institutional Satisfaction Data to Drive Tough Conversations about Faculty Satisfaction with IT Services
Janet Scannell, Chief Technology Officer, Carleton College; Michael Cato, Vice President for Computing and Information Services and Chief Information Officer, Vassar College

Innovating in IT Infrastructure and Cloud-Based IT Environments

Account Provisioning, IDaaS, and Single Sign-On
Nathan Phillips, Chief Information Officer, Marylhurst University; Allan Chen, CIO, Muhlenberg College

Building a Training Model That Promotes Teamwork, Communication, and Continual Support
Becky Qualls, Assistant Director of Campus Services, Pittsburg State University

Challenges and Benefits of Cloud-Based ERP for Smaller Institutions, 2017
Rashmi Radhakrishnan, Chief Information Officer, Albright College; Jeffrey C. Cepull, Vice President and CIO, Jefferson (Philadelphia University + Thomas Jefferson University); Mark H. Nestor, Associate Vice President and Chief Information Officer, University of the Sciences
DevOps and Higher Ed
David J. Blezard, Senior IT Manager, University of New Hampshire

A Model for Collaborating to Improve Health: Universities, Service Providers, and Internet2
Dana C. Voss, Program Manager, Internet2 Net+ Services, Internet2; Lynn A. Johnson, Professor and Associate Dean, University of Michigan–Ann Arbor; David B. Rankin, Computing Consultant IV, University of North Carolina at Chapel Hill; Heiko Spallek, Pro-Dean, Professor, The University of Sydney

Moving Toward a Self-Service Campus: Service Catalogs and Knowledgebase
Kent Carpenter, Director IT Service Management and PMO, University of California, Merced

Organizing IT for Service Delivery
Blake Adams, Director of User Services, and Kathy Kral, Deputy CIO, University of West Georgia

Revitalizing the Service Catalog in a Support Services Environment
Vickie L. Schuh, ITSM Program Manager, University of Wisconsin–Milwaukee

Leading and Partnering Strategically across the Academy

Action Team Model for Strategic Partnership and Leadership
Jacqueline Burger, Associate Professor, Learning Technologies Librarian, and William Hemmig, Dean, Learning Resources and Online Learning, Bucks County Community College

Breaking Up Is Hard to Do: Migration from an Online Program Manager
Jim Monaghan, Associate Provost of Online Education, The Catholic University of America

Building Collaboration and Not Walls: State University of New York Case Study
Farhat (Meena) J. Lakhavani, Chief Information Officer and Vice Provost, Information Technology Services, Erie Community College

Campus Partnerships throughout Local and Central IT
Dan Harder, Senior Director of Information Technology, and James Leonard, Director of Customer Services, Emory University

The Customizer Ecosystem: A Model for Data-Driven Solutions to Manage the Academic Program and Course Life Cycle
Miranda Hildebrand, Director of Academic Web Services, Adam Sabo, IT Manager, and Shanna R. Wise, Manager of Academic Web Services, Grand Canyon University

Design Thinking: Leading Change across Your Organization
Laurie Burruss, Professor Emeritus, Pasadena City College

Do the Right Thing: Creating Personalized Content about Difficult Topics
Gillian Bell, Academic Technology Project Manager, Brown University
Drive University Innovation through Enhanced PMO Services
   Warick Pond, AVP, Planning and Programs, Arizona State University

Enabling Accessibility for Cloud-Based Systems: From Contracts to Consortia
   Sharon M. Trerise, IT Analyst-Accessibility, Syracuse University

Engaging Communications and CRM to Develop a Customer-Focused IT Organization
   Sonia Francis, Senior Technology Customer Relationship Manager, and Aisha Hamilton, Communications Program Manager, Washington University in St. Louis

IT and the Library: Partnering Together for Student Success
   Denise Rogers, Executive Director, IT Client Support Services, Mercer University

The Leaky Pipeline to Higher Education Leadership
   Jeffrey Pomerantz, Senior Researcher, EDUCAUSE

Lessons in Leadership
   Mark Katsouros, Director, Service Design and Development, The Pennsylvania State University

LOOP: Curate a Network from Your Desk
   Renee Franzwa, Director, Higher Education, and Michael Sano, Higher Ed Community Manager, EdSurge

One Big Happy IT Family: Examining the Digital Generations in the Workplace
   Erik Hofer, Clinical Assistant Professor and CIO, School of Information, University of Michigan–Ann Arbor

OneIT from a College IT Director Perspective
   Veronica Longenecker, Director of Liberal Arts IT, Thomas Alfred Rodgers, IT Support-College of Nursing, and Edward Zuech, Director, Information Technology, The Pennsylvania State University

Partnership: A Buzz Word to Building Blocks to Reality
   Anna Borjas, Manager, Desktop Support, and Nazneen (Nikki) Knight, Manager, Instructional Technology and Services, University of Texas at Arlington

Relationships Rule: Account Management’s Role in IT
   Christopher Ardeel, Information Systems Analyst, and Rob Hartman, Internal Consultant, Butler University

Reorganizing a Customer Service Organization: Culture and Impact
   Brian D. Cox, Director, Customer Technology Support, and Daniel Ewart, Vice President for Infrastructure and Chief Information Officer, University of Idaho
Wanna TACO ’bout It? An Employee Engagement Initiative
  Kelsey Lunsmann, IT Service Management Process Manager, University of Oregon

Producing, Distributing, and Using Digital-Based Knowledge

Automate Import of Electronic Documents Directly to an Imaging System (AppXtender)
  Abey John, Assistant Director, and Michele Schinzel, Assistant Director, Temple University

Chapman E-Portfolios: A WordPress Platform for Promotion and Tenure Dossiers
  Jana Remy, Associate Director of Digital Scholarship, Chapman University

Imago: An Open-Source Repository for Born-Digital Scientific Collections
  Jennifer Laherty, Associate Librarian, Head of Sciences, Indiana University Libraries, and Robert H. McDonald, Associate Dean for Libraries-Deputy Director, Data, Indiana University Bloomington; Chat Hutchens, Head of Digital Collections, University of Wyoming Libraries, University of Wyoming

Research Data Sharing: Setting the Stage for Greater Openness
  Ralph J. Zottola, CTO, Research Computing, University of Massachusetts Central Office

Transform Research and Instruction Support through Social Media Analysis and Data Visualization
  Wenli Gao, Data Services Librarian, University of Houston

Transforming the Student University Experience and Impacting Student Success through Mobile Learning Environments
  Connie Johnson, Chief Academic Officer/Provost, Colorado Technical University

Reducing and Managing Risk in a Digital World

HECVAT Huddle: Streamlining Vendor Security Risk Assessments
  Joanna Grama, Director of Cybersecurity and IT GRC Programs, EDUCAUSE; Kim Milford, Executive Director, REN-ISAC, Indiana University

IT Security and Compliance on a Zero-Dollar Budget
  Karl Horvath, Chief Information Officer, and Mark Purcell, Executive Director, Information Security and Compliance, La Salle University

Managing Risk through Departmental Collaboration
  Jonathan Latko, IT Asset Manager, and Leonard Nelson, Director of IT/University Privacy Officer, Temple University

An Octopus with Billions of Arms: Student Definitions of the Internet and Perceptions of Its Threats
  Miquel Colobran, System Administrator, Universitat Autonoma de Barcelona; Stephen R. Cheskiewicz, Assistant Professor, Wilkes University
Transforming the Student Experience

**Connect: Start Smart, Finish Strong**
- John Dixon Boyles, Dean of Business and Social Sciences, and Donna Christine McDaniel, Vice President of Instruction, Texarkana College

**Do It Live: Building Video-Enabled Classrooms on a Budget**
- Russ Lichterman, Multimedia Manager, Wilmington University

**Helping Mature Learners with Limited Online Experience Become Self-Efficacious in Online Courses**
- Barbara Schwartz-Bechet, Associate Dean and Professor, Salus University

**Increasing Student Engagement with a Mobile-First Strategy**
- Mary Reiman, Senior Director, IT Partnership, Butler University

**Starting from Z: Connecting the Dots for a New Generation of Learners**
- Gerard Au, Associate Vice President, IT Services, California State University, San Bernardino

**Trading Spaces: A Collaborative Partnership Case Study between Information Services and Technology and the Library to Promote Student Success**
- Brett Fisher, Chair of Library Systems and Technology Division/Religious Studies and Philosophy Librarian, Kevin Michael Ross, Associate Dean–Leatherby Libraries, and Michelle Sypinero, Director of Client Services, Chapman University
1:00–2:00 p.m.

**Dessert Stations**  
*Sponsored by VeriCite*  
EXHIBIT HALL A-C, 200 LEVEL

1:15–2:00 p.m.

**Meet and Mingle | VR, AR, MR: Immersive Tech**  
*In Partnership with Google, Gold Partner*  
COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL  
Malcolm Brown, Director, EDUCAUSE Learning Initiative, and Veronica Diaz, Director of Online Programs and Associate Director, EDUCAUSE Learning Initiative, EDUCAUSE; France-Lee Griggs, Program Manager, Daydream, Google

2:00–2:45 p.m.

**Meet and Mingle | Making Better Decisions with Data, Research, and Analytics**  
COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL  
D. Christopher Brooks, Interim Director of Research, Susan Grajek, Vice President, Communities and Research, Leah Lang, Director of Analytics Services, Mark McCormack, Senior Director of Analytics and Research, Leslie Pearlman, Senior Researcher, Jeffrey Pomerantz, Senior Researcher, and Jamie Reeves, Program Manager, EDUCAUSE

2:00–2:50 p.m.

**FEATURED SESSION**  
Leading and Partnering Strategically across the Academy  
Leadership Segues: From Wet Behind My Ears to Wise beyond My Years  
EXHIBIT HALL D, 200 LEVEL  
Susan E. Metros, Founder and Principal, Metros Consulting, and Retired Deputy CIO/Associate Vice Provost for Technology-Enhanced Learning, University of Southern California  
Winner of the 2017 EDUCAUSE Leadership Award. Award sponsored by Moran Technology Consulting, Gold Partner.

**BREAKOUT SESSIONS**  
Driving Innovation in Teaching and Learning  
**Leading for Gender Diversity and Inclusion: A He Said, She Said Exploration**  
MEETING ROOM 111A/B, 100 LEVEL  
Ed Hudson, Interim CISO, California State University, Office of the Chancellor; Gayleen Gray, Deputy CIO and Associate Director, University of Guelph; Brandon Bernier, Director, User Services, University of Wisconsin-Madison
A Look at How an LMS Can Help You Implement Your UDL Strategies
MEETING ROOM 109A/B, 100 LEVEL
Kenneth Chapman, Vice President, Market Research, D2L; Sandra Connelly, Principal Lecturer of Life Sciences, Rochester Institute of Technology
Note: Before this session, download the app:

Making Virtual Reality a Reality: Applications of Augmented/Virtual Reality
MEETING ROOM 114, 100 LEVEL
Timothy Belloff, Director of Academic Technology, and Matthew Pellegrini, Instructional Technology Specialist, Arcadia University; Benjamin J. Fineman, Program Manager, Video Services, Internet2; Jennifer Oxenford, Director, Community Engagement, Keystone Initiative for Network Based Education and Research (KINBER)

Enabling the Data-Driven, Decision-Making Environment

Closing the Data Gap: Integrating Library Data into Institutional Learning Analytics
MEETING ROOM 201A, 200 LEVEL
Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE; Rob Abel, CEO, IMS Global Learning Consortium; Megan Oakleaf, Associate Professor and Director of Instructional Quality, Syracuse University; Shane Adam Nackerud, Technology Lead, Libraries Initiatives, University of Minnesota; Margie Jantti, Director, Library Services, University of Wollongong

Engineering Better Learning
MEETING ROOM 204C, 200 LEVEL
Ellen Wagner, Chief Research Officer, Hobsons; Candace Thille, Director, Open Learning Initiative, Stanford University; Phillip D. Long, Associate Vice Provost for Learning Sciences, University of Texas at Austin

Harnessing Data and Technology to Increase Student Success: Part I
MEETING ROOM 103A, 100 LEVEL
Amy Dinise-Halter, Student Success Projects Manager, Colorado State University; Jeannie Brown Leonard, Dean, Student Academic Advising, Retention, and Transition, George Mason University; Philip Needles, Vice President of Student Services, Montgomery County Community College

Taking Stock of Student Success Interventions: Is There Any “There” There?
MEETING ROOM 113C, 100 LEVEL
Gayle Fink, Assistant Vice President, Institutional Effectiveness, Bowie State University; Kimberly Whitehead, Provost and Vice President for Academic Affairs, University of Maryland Eastern Shore; MJ Bishop, Director, Kirwan Center for Academic Innovation, and Nancy O’Neill, Associate Director, Kirwan Center for Academic Innovation, University System of Maryland
Innovating in IT Infrastructure and Cloud-Based IT Environments

**Moving an Entire Infrastructure to the Cloud: AWS and Docker**

**MEETING ROOM 201B, 200 LEVEL**

**April Sims**, Database Administrator, Southern Utah University

**Supporting Innovation and Collaboration at the University of Michigan with Google Cloud**

**MEETING ROOM 105A/B, 100 LEVEL**

**Bram Bout**, Head of Education, Google; **Kelli Trosvig**, Vice President for Information Technology and Chief Information Officer, University of Michigan

Leading and Partnering Strategically across the Academy

**Introductory Session with New Internet2 CEO Howard Pfeffer**

**MEETING ROOM 108B, 100 LEVEL**

**Howard Pfeffer**, President and Chief Executive Officer, Internet2

**IT 2.0: Reimagining the IT Organization for the Future**

**MEETING ROOM 204B, 200 LEVEL**

**Steve Fabiani**, Vice President and Chief Information Officer, Colgate University; **Raechelle Clemmons**, Chief Information Officer, Davidson College; **Keith W. McIntosh**, Chief Information Officer, University of Richmond

**Multi-Institution Mentoring: Partnering to Develop Future IT Leaders**

**MEETING ROOM 103B, 100 LEVEL**

**Patrick Donohue**, Assistant CIO and Director of Campus Technology Support, Elon University; **Patrick Frontiera**, Vice President for Information Technology Services, and **Louise Finn**, CIO-AVP Technology Services, Loyola University Maryland; **Kathy Lang**, CIO, Marquette University

**Net Neutrality: Current State and Potential Impact to Your Institution**

**MEETING ROOM 202A/B, 200 LEVEL**

**Jarret S. Cummings**, Director of Policy and Government Relations, EDUCAUSE; **Tracy Mitrano**, Academic Dean of University of Massachusetts Cyber Security Certificate Programs, University of Massachusetts Central Office

Reducing and Managing Risk in a Digital World

**Making Security a Priority: How Edtech Security Bridges the Gap with Cloud Security**

**MEETING ROOM 113B, 100 LEVEL**

**Kristy Patullo**, Consulting Systems Engineer, Cisco Systems; **Brian Markham**, Assistant Vice President, Information Security and Compliance Services, The George Washington University

**NIST 171: Legal Risk and Uncertainty in Managing Vendors and Contracts under Federal Law**

**MEETING ROOM 104A/B, 100 LEVEL**

**Patrick J. Feehan**, Information Security and Privacy Director, Montgomery College
Transforming the Student Experience

**Improving the Accessibility of Education: The Power of Digital Workspaces**

MEETING ROOM 103C, 100 LEVEL

*Steve Athanas*, Director of Platforms and Systems Engineering, University of Massachusetts Lowell; *Preston Winn*, Director, Education Solutions, VMware

**Into the Cloud: How Student Interns Are Helping to Modernize Their University**

MEETING ROOM 113A, 100 LEVEL

*Lauren Casel*, Associate, and *Steve Kish*, Managing Director, Huron Consulting Group; *Ryan Kocher*, Student, University of Wyoming

**Meeting Students’ Technology and Platform Expectations**

MEETING ROOM 107A/B, 100 LEVEL

*Mariana Cavalcanti*, Vice President, User Experience, Ellucian; *Students*, Mercer County Community College

**The University Timeline: Getting the Right Information to the Right People at the Right Time in the Right Way**

MEETING ROOM 204A, 200 LEVEL

*Serge J. Goldstein*, Associate CIO for Academic Technology Services, and *Kevin Perry*, Manager, Programming Group, Educational Technologies Center, Princeton University

**DISCUSSION SESSIONS**

**Health Science IT Professionals Constituent Group**

MEETING ROOM 203A, 200 LEVEL

*Jill Jemison*, IT Director, College of Medicine, University of Vermont; *Scott Helf*, CTO, Assistant Dean of Academic Informatics, Western University of Health Sciences

**Instructional Design Constituent Group**

MARRIOTT HOTEL, GRAND BALLROOM I/J, FIFTH FLOOR

*Adrienne Gauthier*, Instructional Designer, Dartmouth College; *Melody Buckner*, Director of Digital Learning, The University of Arizona

**IT Support Services Constituent Group**

MEETING ROOM 108A, 100 LEVEL

*Shannon Valerio*, Director, IT Support Services, University of Denver

**LGBTQIA in IT Constituent Group**

MEETING ROOM 112A/B, 100 LEVEL

*Andrea Lisa Nixon*, Director of Educational Research and Lecturer in Educational Studies, Carleton College; *Shelli B. Fowler*, Interim Dean, Virginia Commonwealth University
SharePoint and Office 365 Constituent Group
MARRIOTT HOTEL, GRAND BALLROOM H, FIFTH FLOOR
Precious McKoy, Web Developer, Guilford College; Michael Meyer, CIO Honolulu Community College, University of Hawaii System Office

MEETINGS
Analytics Services Design Panel User Testing
MARRIOTT HOTEL, GRAND BALLROOM K/L, FIFTH FLOOR

EDUCAUSE/HP Research Study Meeting
By invitation only
MARRIOTT HOTEL, CONFERENCE SUITE III, THIRD FLOOR

LEARNING THEATER SESSION
Driving Innovation in Teaching and Learning
Developing Active Learning Spaces: Perspectives from West Chester University and Jefferson (Philadelphia University + Thomas Jefferson University)
LEARNING THEATER, EXHIBIT HALL A–C, 200 LEVEL
Jeff Ashley, Director of the Center for Teaching Innovation and Nexus Learning, and Jeffrey C. Cepull, Vice President and CIO, Jefferson (Philadelphia University + Thomas Jefferson University); Dikran Kassabian, Vice President, Information Services and Technology, and JT Singh, Deputy CIO, West Chester University of Pennsylvania

FACILITATED CONTENT SESSION
Producing, Distributing, and Using Digital-Based Knowledge
Digital Literacy: The State of the Art
MEETING ROOM 102A/B, 100 LEVEL
Bryan Alexander, President, Bryan Alexander Consulting
WEDNESDAY

2:00–4:00 p.m.

Leading Academic Transformation Community Meeting
MARRIOTT HOTEL, GRAND BALLROOM C/D, FIFTH FLOOR

2:50–3:10 p.m.

Beverage Break
FOYERS, 100 LEVEL AND 200 LEVEL

2:50–3:30 p.m.

Meet and Mingle | Security and Privacy
COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL
Joanna Lyn Grama, Director of Cybersecurity and IT GRC Programs, EDUCAUSE

3:00–4:30 p.m.

Research University CIO Conclave (RUCC) Meeting
Members only
MARRIOTT HOTEL, GRAND BALLROOM A/B, FIFTH FLOOR

3:10–4:00 p.m.

FEATURED SESSION
Leading and Partnering Strategically across the Academy
Jiffy Management Tune-Up: Skills Improvement through Inclusion and Diversity
EXHIBIT HALL D, 200 LEVEL
Richard J. Bazile, Assistant Dean, Learning Commons and Academic Support Services, Cuyahoga Community College; Deborah Keyek-Franssen, Associate Vice President for Digital Education and Engagement, University of Colorado System; Beth Schaefer, Director of IT Services, University of Wisconsin–Milwaukee

BREAKOUT SESSIONS
Driving Innovation in Teaching and Learning

Insights for Advancing a Digital Learning Strategy in Higher Education
MEETING ROOM 103B, 100 LEVEL
Peter Bryant, Head of Learning Technology and Innovation, London School of Economics and Political Science; Maya Georgieva, Consultant/Chief Innovation Officer @ Digital Bodies–Immersive Learning, and Ben Maddox, Chief Instructional Technology Officer and Deputy CGTO/CITO, New York University; Peggy McCready, Associate Vice President of IT Services and Support, Northwestern University
Transforming Leadership through Competency-Based Human Capital Analytics

MEETING ROOM 108B, 100 LEVEL

Tony Petrucci, CEO, Develapme; Cliff Tironi, Manager, Performance Analytics, Temple University

What’s Possible When Pedagogy Meets Technology in High-Enrollment Courses? Real-World Applications and Automated Assessment Inspire Learning

MEETING ROOM 204C, 200 LEVEL

Hessam Bavafa, Assistant Professor, Suzanne Dove, Assistant Dean for Academic Innovations, and Anita Mukherjee, Assistant Professor, University of Wisconsin–Madison

Enabling the Data-Driven, Decision-Making Environment

CIO Perspectives on Charting the Path to Institutional Analytics: Business Problems, Decision Processes, and Lessons Learned

MEETING ROOM 204B, 200 LEVEL

Darren Catalano, Chief Executive Officer, HelioCampus; David Weil, Associate Vice President and Chief Information Officer, Ithaca College; Justin Sloane, Vice President for Institutional Effectiveness and Planning and Chief Data Officer, St. Edward’s University; Michael Cipriano, Associate Vice Chancellor and CIO, University of Massachusetts Lowell; Steven Hopper, Vice President for Information Technology and Chief Information Officer (interim), University of North Carolina General Administration

Evaluating Digital Learning Implementation with the CWiC Framework

MEETING ROOM 108A, 100 LEVEL

Philippos Savvides, Manager, Technology, Arizona State University; Gates Bryant, Partner, Tyton Partners; Baiyun Chen, Instructional Designer, University of Central Florida; Sharon Goodall, Director, Innovations, Learning Design and Solutions, University of Maryland University College

Harnessing Data and Technology to Increase Student Success: Part II

MEETING ROOM 201B, 200 LEVEL

Samuel Hirsch, Vice President for Academic and Student Success, Community College of Philadelphia; Richard Sluder, Vice Provost for Student Success and Dean of University College, Middle Tennessee State University; Joseph Connell, Assistant Vice President of Student Success, Ramapo College of New Jersey

Progress on Becoming a “Cognitive Campus” with IBM and Watson

MEETING ROOM 113C, 100 LEVEL

Bruce Gardner, North America Program Director, IBM Education Industry Group, IBM; Mario Lebar, Chief Information Officer, University of Manitoba

Tips for Transforming Data into Persona-Based Insights

MEETING ROOM 107A/B, 100 LEVEL

Patricia Patria, Vice President for Information Technology, Becker College–Worcester; James Willey, Vice President of Product Management, Ellucian
Innovating in IT Infrastructure and Cloud-Based IT Environments

Customer Spotlight: A Look into a Widely Used File Sync and Share Product in Higher Ed

MEETING ROOM 105A/B, 100 LEVEL
Mark Day, Principal Engineer, Dropbox

Working Globally at WebScale: Lessons from Leading National Research Networks Deploying Cloud Infrastructure and Platform

MEETING ROOM 111A/B, 100 LEVEL
Benjamin J. Fineman, Program Manager, Video Services, Sara Jeanes, Program Manager, and Shelton Waggener, Senior Vice President, Internet2

Leading and Partnering Strategically across the Academy

HP and Yale Team Up to Create a Blended Reality Future

MEETING ROOM 113A, 100 LEVEL
Gus Schmedlen, Vice President, Worldwide Education, HP; Johannes DeYoung, Director, Center for Collaborative Arts and Media, John Eberhart, IT Associate Director, and Randall Rode, Director of Campus IT Partner Relationships and Development, Yale University

New CIO Panel: The First 90 Days and Beyond

MEETING ROOM 103C, 100 LEVEL
Cindy J. Mitchell, Chief Information Officer, Colby College; Samantha Earp, Vice President for Information Technologies, Smith College; Michael Kubit, Vice President and CIO, The Pennsylvania State University; Bernard Gulachek, Associate Vice President, Information Technology, University of Minnesota; Mark Askren, Vice President for Information Technology, University of Nebraska

Research Data Management: International and Institutional Intersections

MEETING ROOM 109A/B, 100 LEVEL
Shoji Kajita, Professor, Kyoto University; Michael Witt, Associate Professor of Library Science, Purdue University; Dominic Tate, Head of Library Research Support, University of Edinburgh; Miho Funamori, Associate Professor, University of Tokyo

A Researcher, an Advisor, and a Marketer Walk Into a Predictive Analytics Tool

MEETING ROOM 204A, 200 LEVEL
Stefanie Crouse, Academic Advisor/Assistant Professor, David Kowalski, Executive Director of Institutional Research, Philip Needles, Vice President of Student Services, Angela Polec, Executive Director of Marketing and Communications, and Celeste M. Schwartz, Vice President for IT and Chief Digital Officer, Montgomery County Community College
Waiting, Waiting, Waiting for the Worms to Come

MEETING ROOM 114, 100 LEVEL

Mark Bruhn, Associate Vice President for Public Safety and Institutional Assurance, Indiana University

Winner of the 2017 EDUCAUSE Community Leadership Award. Award sponsored by Moran Technology Consulting, Gold Partner.

Reducing and Managing Risk in a Digital World

Cybersecurity Trends and How to Educate and Inform Your Board

MEETING ROOM 202A/B, 200 LEVEL

Cathy Hubbs, Chief Information Security Officer, American University; Brian Basgen, Associate Vice President for IT, Emerson College; David Sherry, Chief Information Security Officer, Princeton University; Tammy L. Clark, Chief Information Officer, The University of Tampa; Joshua Beeman, Chief Information Security Officer, University of Pennsylvania

Transforming the Student Experience

Keeping Up with Gen Z: A Mobile-Born Generation and What They Expect from You

MEETING ROOM 113B, 100 LEVEL

Alan Wolf, Managing Director, Academic Technology Services, Harvard University; Andrew Yu, Founder and CTO, Modo Labs; Ryan Seilhamer, Instructional Designer, University of Central Florida

Personalization + Digitalization = Innovative Student Experience and Student Success

MEETING ROOM 103A, 100 LEVEL

Max Davis Johnson, Associate Vice President for Information Technology and CIO, Boise State University; Keith Rajeczi, Senior Director, Industry Solutions, and Vivian Wong, Group Vice President, Higher Education Technologies, Oracle Corporation

DISCUSSION SESSIONS

Google G Suite Constituent Group

MEETING ROOM 112A/B, 100 LEVEL

Nick Young, Manager, Cloud Collaboration and Productivity Services, University of North Carolina Greensboro

Instructional Technologies Constituent Group

MEETING ROOM 201A, 200 LEVEL

Rob Gibson, Director, Learning Technologies, Emporia State University; Sherri Braxton-Lieber, Director, Instructional Technology, University of Maryland, Baltimore County

IT Accessibility Constituent Group

MEETING ROOM 203A, 200 LEVEL

Susan Cullen, Assistant Director, CSU Accessible Technology Initiative, California State University, Office of the Chancellor; Christian Vinten-Johansen, Manager, Accessibility Team, The Pennsylvania State University
Young Professionals Constituent Group

MEETING ROOM 104A/B, 100 LEVEL

Tina Pappas, Assistant Director, Rutgers, The State University of New Jersey; Jonathan B. Hardy, IT Director, University of Georgia

Analytics Services Design Panel User Testing (Session 2)

MARRIOTT HOTEL, GRAND BALLROOM K/L, FIFTH FLOOR

LEARNING THEATER SESSION

Driving Innovation in Teaching and Learning

Classrooms for the Future: Assessment, Engagement, Planning, and Execution

LEARNING THEATER, EXHIBIT HALL A-C, 200 LEVEL

Angela Cook, Director of Classroom Technology, Lauren Dubois, Executive Director of Classroom and End-User Technology, and Karen Walsh, IT Project Manager, University of Maine System

FACILITATED CONTENT SESSION

Transforming the Student Experience

Student Success through Employee Success

MEETING ROOM 102A/B, 100 LEVEL

Kirk Kelly, Associate Vice President and CIO, Portland State University; Matt Riley, Chief Information Officer, University of Montana; Jessie Minton, Vice Provost and CIO, University of Oregon

3:30–4:00 p.m.

Meet and Mingle | Next Generation Digital Learning Environment

COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL

Malcolm Brown, Director, EDUCAUSE Learning Initiative, and Veronica Diaz, Director of Online Programs and Associate Director, EDUCAUSE Learning Initiative, EDUCAUSE
4:00–6:00 p.m.

Networked Reception in the Exhibit Hall
EXHIBIT HALL A–C, 200 LEVEL

Join your colleagues for an informal gathering with drinks and hors d’oeuvres in the exhibit hall. Learn about exciting technology solutions for your institution as well.

Win a free EDUCAUSE 2018 registration!

Scan your badge at the following sponsor booths for a chance to win!

- COX Business
  Booth #1651
- Level(3) Communications
  Booth #2107
- Ruckus
  Booth #1025

5:00–5:30 p.m.

Meet and Mingle | Diversity Interest Groups
COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL

Joanne Dehoney, Vice President for Planning and Partnerships, and John O’Brien, President and CEO, EDUCAUSE

6:30–8:30 p.m.

Citrix Networking Reception: Marriott Hotel Host
MARRIOTT HOTEL, GRAND BALLROOM E, FIFTH FLOOR

HP Campus of the Future Launch Event
LOEWS HOTEL, REGENCY BALLROOM A, SECOND FLOOR
Thursday, November 2

7:00–8:00 a.m.

Internet2 TIER Breakfast
LOEWS HOTEL, COMMONWEALTH HALL AB, SECOND FLOOR

7:00 a.m.–5:00 p.m.

Registration Desk Open
Sponsored by Jenzabar, Platinum Partner
GRAND HALL, 200 LEVEL

Speaker Ready Room Open
MEETING ROOM 110A/B, 100 LEVEL

7:00 a.m.–6:00 p.m.

CIO Lounge Open
Sponsored by Unit4, Gold Partner
MEETING ROOM 201C, 200 LEVEL

Community Central Open
In Partnership with Workday, Platinum Partner, and Google, Gold Partner
GRAND HALL, 200 LEVEL

Please check the mobile app or online agenda for schedule updates after the printing of this program, including additions, cancellations, and presenter or room changes.
First-Timer Commons Open
Sponsored by Microsoft Corporation, Silver Partner
BRIDGE, 200 LEVEL

Media Lounge Open
MEETING ROOM 305, 300 LEVEL

7:30–8:00 a.m.

Morning Refreshments
FOYERS, 100 LEVEL AND 200 LEVEL

7:30–9:00 a.m.

Corporate Member Advisory Committee (CMAC) Meeting
By invitation only
MARRIOTT HOTEL, GRAND BALLROOM K/L, FIFTH FLOOR

8:00–8:30 a.m.

BREAKOUT SESSIONS
Driving Innovation in Teaching and Learning

A Human-Centered Approach to Designing Learning Spaces
MEETING ROOM 102A/B, 100 LEVEL
Gillian Bell, Project Manager, and T.J. Kalaitzidis, Instructional Designer, Brown University; Devayani Tirthali, Educational Researcher and Evaluator, Columbia University

Strategies for Effectively Managing Captioning of Third-Party Videos in Online Courses
MEETING ROOM 108B, 100 LEVEL
Kelvin Bentley, Vice President for Academic Affairs, TCC Connect Campus, Tarrant County College District

Two Heads Are Better Than One: Reinventing the Online Course Development Process for Quality, Efficacy, and Efficiency
MEETING ROOM 103A, 100 LEVEL
Jeremy Bond, Interim Director, eLearning, and Kathryn Dirkin, Professor, Central Michigan University

Enabling the Data-Driven, Decision-Making Environment

In-House Data Science for Student Success
MEETING ROOM 204B, 200 LEVEL
Yesim Askin, Director, Jeff Grabill, Associate Provost for Teaching, Learning, and Technology, and Brendan Guenther, Director for Academic Technology, Michigan State University
Innovating in IT Infrastructure and Cloud-Based IT Environments

Don’t Forget: Support Changes in the Cloud Too!

MEETING ROOM 111A/B, 100 LEVEL

Kathryn Rose, Senior Director, User Services, University of Notre Dame; Brandon Bernier, Director, User Services, University of Wisconsin-Madison

Silos Belong on Farms: Using the Cloud to Centralize Your Digital Ecosystem

MEETING ROOM 204C, 200 LEVEL

Sean Crowley, Area Vice President, NGO and Higher Education, Acquia; Frederick Haberberger, Director of Computing Services, and Shelby Thayer, Director of Web Strategy and CRM, The Pennsylvania State University

Leading and Partnering Strategically across the Academy

Building a Mentorship Network: A Modern Approach to Mentoring

MEETING ROOM 103C, 100 LEVEL

Shaunah Fuget, Senior Academic Technology Consultant, Bates College; Ryan Bass, Senior Director, Portland State University; Jonathan B. Hardy, IT Director, University of Georgia; Kevin M. Duvall, Senior Technology Analyst, University of Virginia

The California Community Colleges’ Online Education Initiative: Cross-Enrollment for Successful Student Completion

MEETING ROOM 203B, 200 LEVEL

Kate Jordahl, Director of Strategic Planning and Operations, CCC Online Education Initiative (OEI); Jory Hadsell, Chief Academic Affairs Officer, and Joseph A. Moreau, Vice Chancellor of Technology and CTO, Foothill-DeAnza Community College District

Measuring Return on Investment in Cyberinfrastructure at the Campus and National Level

MEETING ROOM 113C, 100 LEVEL

Matthew Link, Director–Pervasive Technology Institute, Indiana University; Craig A. Stewart, Associate Dean, Research Technologies, and Julie A. Wernert, Information Manager, Grant Analyst, Indiana University Bloomington

Rethinking IT Support Relationships to Provide Enhanced Services to a Campus

MEETING ROOM 204A, 200 LEVEL

Damian Doyle, Senior Director of Enterprise Infrastructure, and Kenneth Schreihof, Manager, Student Affairs IT, University of Maryland, Baltimore County

Transforming the Student Experience

Skate to Where the Puck Is Going to Be: Advising Students Based on Real-Time Job Market Analytics

MEETING ROOM 108A, 100 LEVEL

Raymond Blackwood, Vice President, Product Management, and Eric Wellnitz, Vice President and Chief Architect, Campus Management Corp.
8:00–9:30 a.m.

FEATURED SESSION

Leading and Partnering Strategically across the Academy

**The EDUCAUSE 2018 Top 10 IT Issues**

EXHIBIT HALL D, 200 LEVEL

- Ahmed El-Haggan, Vice President for Information Technology and CIO, Coppin State University; Susan Grajek, Vice President, Communities and Research, EDUCAUSE; Richard Sluder, Vice Provost for Student Success and Dean of University College, Middle Tennessee State University; Patricia A. Schoknecht, CIO, Rollins College; Mark Roman, Chief Information Officer, Simon Fraser University; Justin Sipher, Vice President, Libraries and IT, St. Lawrence University; Vanessa Kenon, Assistant Vice Provost, Information Technology, University of Texas at San Antonio

BREAKOUT SESSIONS

Driving Innovation in Teaching and Learning

**Preparing Students for Today’s Mobile Workforce with Apple**

MEETING ROOM 105A/B, 100 LEVEL

- Madeline Burillo, President, Southwest College, Houston Community College; Malcolm Asadoorian, Vice President of Academic Affairs, Regis College

Leading and Partnering Strategically across the Academy

**The Future of the IT Workforce in Higher Ed**

MEETING ROOM 202A/B, 200 LEVEL

- Orlando Leon, Chief Information Officer, California State University, Fresno; Kele Fleming, Associate Director, Teaching and Learning Professional Development, The University of British Columbia; Elias G. Eldayrie, Vice President and Chief Information Officer, University of Florida; Mark Askren, Vice President for Information Technology, University of Nebraska

**Lessons Learned from Scaling Innovations across the Country**

MEETING ROOM 201B, 200 LEVEL

- Timothy Renick, Vice President for Enrollment Management and Student Success–Vice Provost, Georgia State University; Bridget Burns, Executive Director, University Innovation Alliance

**LGBTQ+ and the IT Community: Creating Inclusive and Supportive Campuses**

MEETING ROOM 109A/B, 100 LEVEL

- Ronald Ardizzone, Director, Student Systems, Bentley University; Shelli B. Fowler, Interim Dean, Virginia Commonwealth University

**Maintaining a Diverse Workforce: Approaches to Retention That Work**

MEETING ROOM 113B, 100 LEVEL

- David L. Ferguson, Distinguished Service Professor, Technology and Society, and Melissa Woo, Senior Vice President for IT and CIO, Stony Brook University; Keith W. McIntosh, Chief Information Officer, University of Richmond; Deborah Stanley-McAulay, Chief Diversity Officer, Yale University
Reducing and Managing Risk in a Digital World

**Is Cloud Identity Management Ready for Higher Education?**

MEETING ROOM 107A/B, 100 LEVEL

- **Jon Allen**, Assistant Vice President and Chief Information Security Officer, Baylor University; **Dennis McDermott**, Chief Marketing Officer, Fischer International Identity; **Mahmud Rahman**, Director of Systems and Banner Services, Mills College; **Kevin Phan**, Associate Chief Information Officer, Pepperdine University

Transforming the Student Experience

**2017: The Year of the Active Learning Classroom**

MEETING ROOM 114, 100 LEVEL

- **D. Christopher Brooks**, Interim Director of Research, and **Malcolm Brown**, Director, EDUCAUSE Learning Initiative, EDUCAUSE; **Adam B.A. Finkelstein**, Academic Associate, McGill University

Creating an IT Innovation Lab to Promote Student Career-Readiness in STEM Fields

MEETING ROOM 103B, 100 LEVEL


The Digital Transformation: Building a Modernized Campus for Student Success

MEETING ROOM 113A, 100 LEVEL

- **Grace Ding**, Higher Ed Marketing Specialist II, and **Linda Ding**, Director of Strategic Marketing, Laserfiche; **John Hermes**, Vice President for Information Technology and CTO, Oklahoma Christian University

DISCUSSION SESSIONS

**Administrative Systems Management Constituent Group**

MEETING ROOM 203A, 200 LEVEL

- **David R. Norman**, Director of Administrative Computing, Bentley University; **Kevin Crider**, Director, Enterprise Systems, Skidmore College

**IT Strategic Planning Constituent Group**

MARRIOTT HOTEL, GRAND BALLROOM H, FIFTH FLOOR

- **Mark I. Berman**, Chief Information Officer, Siena College

**Project Management Constituent Group**

MEETING ROOM 201A, 200 LEVEL

- **Elena Bozylnski**, Assistant Director, PMO, Loyola University Maryland; **Mark Goedert**, Director of IT Planning, University of Illinois at Chicago
Small Colleges Constituent Group
MARRIOTT HOTEL, GRAND BALLROOM I/J, FIFTH FLOOR
Scott Krajewski, Director of IT and CIO, Augsburg College; Amy Pearlman, Director of Client Services and IT Procurement, Bryn Mawr College

Wireless Local Area Networking Constituent Group
MEETING ROOM 104A/B, 100 LEVEL
Jacob Barros, Network Administrator, Grace College; Charles Rumford, Network Engineer, University of Pennsylvania

9:00–9:30 a.m.

BREAKOUT SESSIONS

Driving Innovation in Teaching and Learning

Reinventing the Modern University: Lessons Learned from Georgia Tech
MEETING ROOM 103C, 100 LEVEL
Richard DeMillo, Executive Director, Center for 21st Century Universities; Zvi Galil, Dean, College of Computing, Georgia Institute of Technology; David Levin, Chief Executive Officer, McGraw-Hill Education

Enabling the Data-Driven, Decision-Making Environment

Leveraging Impact Analysis to Optimize Student Outcomes
MEETING ROOM 108A, 100 LEVEL
Jeffrey King, Executive Director, CETTL, University of Central Oklahoma

Online Tools for Evaluating Technology Supported Instruction
MEETING ROOM 103A, 100 LEVEL
Rebecca Griffiths, Senior Researcher, SRI International; Nancy O’Neill, Associate Director, Kirwan Center for Academic Innovation, University System of Maryland
Innovating in IT Infrastructure and Cloud-Based IT Environments

Planning and Deploying Cloud Applications (Small and Large), without Causing a Storm

**MEETING ROOM 111A/B, 100 LEVEL**

**Adnan Rangwala**, Director, Enterprise Applications, Stony Brook University

Leading and Partnering Strategically across the Academy

**Academic Transformation through Partnership: A Model for IT and Faculty Collaboration**

**MEETING ROOM 113C, 100 LEVEL**

**Kyle Bowen**, Director of Education Technology Services, **Ann C. Clements**, Associate Professor of Music Education, **Barton K. Pursel**, Faculty Programs Coordinator, and **Jennifer Sparrow**, Senior Director of Teaching and Learning With Tech, The Pennsylvania State University

Building an Employee Value Proposition to Attract Top IT Talent

**MEETING ROOM 204B, 200 LEVEL**

**Dan Cagle**, National Sales Director of Higher Education, TEKsystems

Discover the Treasures of Benefits Mapping

**MEETING ROOM 204A, 200 LEVEL**

**Rhian Davies**, Deputy Head of Project Services, and **Nikki Stuart**, Portfolio and Team Manager, University of Edinburgh

The Role of Strategic Alliances for Effective Change Management in Successful Edtech Adoption

**MEETING ROOM 204C, 200 LEVEL**

**James Dwyer**, Director–Auxiliary Business Services, University Business Services, Arizona State University; **Todd Shaw**, Senior Practice Leader, Higher Education Advisory Team, Enterprise Managed Services Division, Canon Solutions America

Reducing and Managing Risk in a Digital World

**Selfie Security: How a Student-Selfie Campaign Changed How to Look at Information Security Awareness**

**MEETING ROOM 108B, 100 LEVEL**

**Iris Chelaru**, Web Communications Manager, and **Matthew Dalton**, Chief Information Security Officer, University of Massachusetts Amherst

**FACILITATED CONTENT SESSION**

Transforming the Student Experience

**Keeping Students on Track with Technology and Processes**

**MEETING ROOM 102A/B, 100 LEVEL**

**Steven Birmingham**, CIO, and **Todd Prattella**, Director of Information Technology, Mercy College
9:30 a.m.–4:30 p.m.

Exhibit Hall Open
EXHIBIT HALL A–C, 200 LEVEL

9:30–10:00 a.m.

Refreshment Break in the Exhibit Hall
EXHIBIT HALL A–C, 200 LEVEL

10:15–11:15 a.m.

GENERAL SESSION

Decision Biases: Improving the Quality of Our Everyday Decisions
Sponsored by CDW-G, Gold Partner
EXHIBIT HALL D, 200 LEVEL
Katherine L. Milkman, Expert in Behavioral Economics

Katherine Milkman will discuss the most common errors we make, with particularly important implications for managerial and workplace settings. Using evidence-based examples, she will introduce a number of common decision biases that influence managers, employees, and consumers alike. With her guidance, we can improve our awareness of situations where business biases are likely to arise, and thereby improve the quality of the decisions we make.

11:30 a.m.–1:00 p.m.

Hawkins Leadership Roundtable
Sponsored by Canon U.S.A.
MARRIOTT HOTEL, GRAND BALLROOM A/B, FIFTH FLOOR
Note: Separate registration and fee are required

11:30 a.m.–1:30 p.m.

Lunch
EXHIBIT HALL A–C, 200 LEVEL
THURSDAY

12:00–12:30 p.m.

Meet and Mingle | Learning Spaces and Active Learning Classrooms

COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL

D. Christopher Brooks, Interim Director of Research, Malcolm Brown, Director, EDUCAUSE Learning Initiative, and Veronica Diaz, Director of Online Programs and Associate Director, EDUCAUSE Learning Initiative, EDUCAUSE

Meet the President and CEO of EDUCAUSE

COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL

John O’Brien, President and CEO, EDUCAUSE
12:15–1:15 p.m.

POSTER SESSIONS
Sponsored by WTC Consulting

EXHIBIT HALL A–C, 200 LEVEL

These informal one-on-one discussions are unlike a traditional conference session. Frontline campus innovators will share their expertise implementing a replicable idea, armed with their knowledge and a “poster” display of their topic. The poster space is also organized by program track so you can focus on your interests and challenges. Note: Today’s posters are different from yesterday’s.

Driving Innovation in Teaching and Learning

The 2017 ECAR Faculty and Student Technology Surveys
D. Christopher Brooks, Interim Director of Research, and Jeffrey Pomerantz, Senior Researcher, EDUCAUSE Center for Analysis and Research, EDUCAUSE

Accessibility before Adoption: One Institution’s Approach to Ensuring Educational Technology Is Accessible
Dean Brusnighan, Assistive Technology Specialist, and Margaret Wu, Educational Technologist, Purdue University

All Courseware Is Not Created Equal: Differentiating between Products with the CWiC Framework
Gates Bryant, Partner, Tyton Partners
Challenge Accepted: Developing Digital Game-Based Learning for University Success

Miranda Hildebrand, Director of Academic Web Services, Matthew James Mone, Lead Web Developer, and Shanna R. Wise, Manager of Academic Web Services, Grand Canyon University

Classrooms for the Future: Assessment, Engagement, Planning, and Execution

Lauren DuBois, Executive Director, Classroom and End-User Technology, University of Maine at Augusta; Karen Walsh, IT Project Manager, University of Maine System; Angela Cook, Assistant Director of Classroom Technology, University of Southern Maine

Competency-Based Education: A Course Development Model

Juliana Ortolani, Instructional Designer, Western Kentucky University

Developing a Learning Platform for Competency-Based Medical Education

Brendan Guenther, Director for Academic Technology, Michigan State University

Driving Toward a Degree: Advising and Student Success

Gates Bryant, Partner, and Nicolas Java, Principal, Tyton Partners

Getting Transfer Students OnRamp with Fully Online Programs

Karen Tinsley-Kim, Instructional Development Specialist, Center for Distributed Learning

Immersive Learning with 360 Video

Ryan Wetzel, Manager, Creative Learning Initiatives, The Pennsylvania State University

Making IT Outreach Fun (or, Wild Ideas I Thought My Boss Would Say No To)

Joel F.W. Price, Technology Education Coordinator, Swarthmore College

Motivation 3.0: The Learner’s Trifecta of Retrieval, Extrinsic, and Intrinsic Learning

Laurie Burruss, Professor Emeritus, Pasadena City College

Patient in the Chair: Video Collaboration between Faculty and Students for On-the-Job-Training in Dental Medicine

Steven Lichti, Systems Engineer, East Carolina University

Selecting a Next Generation Digital Learning Environment

Renee Pfeifer-Luckett, Director, Learning Technology Development, and David Stack, Associate Vice President and CIO, University of Wisconsin System Administration

Students’ Mobile Learning Practices in Higher Education: A Multiyear Study

Ryan Seilhamer, Instructional Designer, University of Central Florida
The Undeniable Value of the Live Webcast (How a Poetry MOOC Engages with 1,000+ Students Weekly)

Christopher Martin, Senior IT Support Specialist, University of Pennsylvania

Enabling the Data-Driven, Decision-Making Environment

Collaborating to Enable a Data-Driven Environment: The Chief Information Officer + Chief Analytics Officer Partnership

Yuko Mulugetta, Director of Enrollment Planning, and David Weil, Associate Vice President and Chief Information Officer, Ithaca College

Data Democratization: A Key Strategy for Creating a Campus Culture of Data Informed Decision-Making

Dionne N. Curbeam, Director of Instructional Technology and IT Training, Prasad Doddanna, Director, Information Systems, Ahmed El-Haggan, Vice President for Information Technology and CIO, and Maria Thompson, President, Coppin State University

Data Governance Boot Camp

August R. Freda Jr., Campus Data Steward, University of Notre Dame

E Pluribus Unum: Standardizing the Graduating Senior Exit Survey and Interdepartmental Data-Sharing Process

Virginia W. Lacefield, Enterprise Architect, University of Kentucky

Increasing Student Success, Completion, and Retention through Machine Data and Predictive Analytics

Matthew Bernacki, Assistant Professor of Educational Psychology, and Cam Johnson, Operations Center Manager, University of Nevada, Las Vegas

Unlocking Your Canvas Data with CanvasDataStore

Bill Jones, Director, Instructional Technology and Information Management, Eastern Michigan University

Using Activity-Based Costing to Identify the Cost of Delivering IT Services

Dean Oyama, Consultant, and Ginny Schroeder, Practice Director, WTC Consulting

Video Analytics and Learning Design: Are Students Really Watching Your Videos?

Jeffery Chicki, Instructional Designer, and Debra Dunlap Runshe, Instructional Designer, Purdue University

What Is a CMDB and Do I Really Want One? Demystifying the Configuration Management Database

Karen Warren, Deputy CIO, Wesleyan University

Innovating in IT Infrastructure and Cloud-Based IT Environments

Building a Friction-Free Cloud Climate in a Traditional Environment

Christopher Kuehn, Manager, and Tony Rimovsky, Director, Enterprise and Physical Infrastructure, University of Illinois at Urbana-Champaign
Data Warehousing and Analytics in the Cloud
Christopher G. Brown, Data Architect, and Chris Stanley, Cloud Architect, St. Cloud State University

Providing a 24/7 Support/Operations Solution
Erik Giles, Command Center Manager, University of Chicago

Research Implications for Networking
Curtis W. Hillegas, Associate CIO, Research Computing, Princeton University

Shared IT Infrastructure Services: Yes, You Can!
James Kavanagh, Director of IT, College of Letters and Science, Robert D. Meyer, Interim Director, IT Services, Division of Student Affairs, Chris Spadanuda, Associate Director-Core Enterprise Services, and Brian Tolejano, Network Specialist, University of Wisconsin-Parkside

Strategies for Enterprise File Sync and Share Selection and Support
Louis Kelly, Manager, Information Technology, Arizona State University; Scott Baily, Director, Academic Computing and Network Services, Colorado State University; Sean O’Brien, Program Manager, Cloud Services, Internet2; Hall Cheshire, Chief Information Officer, University of Mary Washington

Taking a Holistic Approach to Migrating Critical Systems to the Cloud
Damian Doyle, Senior Director of Enterprise Infrastructure, University of Maryland, Baltimore County

Leading and Partnering Strategically across the Academy

An App to Measure and Promote a Diverse Student Experience
Rosemary A. Rocchio, Director of Mobile and Web Strategy, Education and Research, UCLA

Build a Change Network to Prepare, Train, and Communicate with People
Danielle B. Steele, IT Project Manager, Arizona State University

Building Bridges for the Future: Collaborative Leadership for Successful Distance Education Programs
Sandra Bury, Executive Director, Computing Services, Bradley University

Campus Engagement = IT Success
Kevin D. Snook, Systems Administrator, Apple and Mobile Systems–IT Support Services, and Tom Van Gilder, Director of Learning Technology Services, Appalachian State University

Charting a Leadership Course: Identifying Ways to Transform Leadership Behaviors to Meet Future Challenges
Erik Hofer, Clinical Assistant Professor and CIO, School of Information, University of Michigan–Ann Arbor
Collaboration and Convergence: 5 Steps to Building Value through BRM

Shirley Bittlingmeier, Client Services Officer, Office of the President, University of California

Creative and Successful Responses to Tight Budgets

Christopher Misra, Chief Technology Officer, University of Massachusetts Amherst

Effective and Efficient IT: A Successful Approach to IT Consolidation

Duane Arruti, Chief Information Officer, and Brian Pietrewicz, Director, Computing Platforms, University of New Mexico

A Faculty Relationship Management Toolkit for Building Strategic Partnerships

T. Charles Yun, Program Manager, Application Program Science and Engineering, Internet2; Erik Hofer, Clinical Assistant Professor and CIO, School of Information, University of Michigan–Ann Arbor

IT Partnering and Collaboration Leads to Standardization

Nazneen (Nikki) Knight, Manager, Instructional Technology and Services, University of Texas at Arlington

Leadership Activities to Manage Subconscious Gender Bias

Steven C. Burrell, Vice President for Information Technology and CIO, Northern Arizona University

Leadership Issues for Higher Education CIOs

Jeffrey C. Cepull, Vice President and CIO, Jefferson (Philadelphia University + Thomas Jefferson University)

Lessons in Leadership

Mark Katsouros, Director, Service Design and Development, The Pennsylvania State University

Lessons Learned Implementing Workday at a Small Private Liberal Arts University

Sara Laird, Director, Solutions Architecture and Service Delivery, Mount Saint Mary’s University

Leveraging Enterprise Architecture and Business Integration for Strategic IT Alignment

Dale Driver, Director of Project Management Office, Annemarie Eades, Vice President of Information Technology, and Mark Reeves, Associate Vice President of Auxiliary Services, University of West Georgia

Organizing for Success: Reimagining, Redefining, and Reorganizing Faculty Support for 21st-Century Learning

Catherine Zabriskie, Director, Academic Technology Services, Brown University; Richard Webber, Associate Vice Provost and CTO, Office of the Vice Provost for Teaching and Learning, Stanford University
Process Improvement in Higher Education: Challenges and Lessons Learned
   Joseph Drasin, Director of Process Improvement, University of Maryland

Shared Technology Governance: The Art of Managing IT with Campus
   Kamalika Sandell, Associate CIO, American University

Smaller, Faster, Better: What Can Higher Ed Learn from Google?
   Max Green, Senior Digital Lead, MIT

Sustainable Organizational Effectiveness through Service Management
   Dush Fernando, Director, Client Services, Michigan State University

A Tale of Two Cities
   Lisa Horne Early, Assistant Vice President of Human Resources, CHRO, and Sribala Narasimhadevara, IT Security Specialist, Coppin State University

Temple Tech for Philly: Sustainably Managing E-Waste as Communal Assets to Bridge the Digital Divide and Build Community Goodwill
   Jonathan Latko, IT Asset Manager, and M. McMaster, Director, Computer Business Services, Temple University

Welcoming Kotter and SCARF: Two Frameworks for Influencing Change and Building Strong Relationships across the University
   Scott Emery, Director, IT Relations, Oregon State University; Allison Oslund, Texas A&M IT Product Strategy and Communication, Texas A&M University; Chas Grundy, Manager, Product Services, University of Notre Dame; Robert Hullett, Senior IT and Learning Consultant, Vanderbilt University

Producing, Distributing, and Using Digital-Based Knowledge

Liberating Your Content: Toward Platform-Agnostic Course Design
   Steven Welsh, Learning Experience Designer, Office of Academic Innovation, University of Michigan

The Power of Knowledge Graphing
   Joann Kozyrev, Executive Director of Learning Innovation, University of Texas System–Institute for Transformational Learning

Reducing and Managing Risk in a Digital World

Anticipate, Prepare, and Manage: Emergencies, Incidents, and Everything in Between
   Beth Bohstedt, Director, Access Services and Collection Strategies, and Debbora Quayle, Director, Help Desk and Communication, Hamilton College
IT Governance Checklist

Debbie Carraway, Director of Information Technology, College of Sciences, NC State University; Matt Morton, Chief Information Security Officer and Assistant CIO, University of Nebraska at Omaha

A Risk-Based Methodology for Assessing Vendor Security and Privacy Practices

Miguel Hernandez IV, Chief Information Security Officer, and Willa Morgan, Chief Privacy Officer and Assistant General Counsel, Maricopa Community College District

Using Project Management, Collaboration, and Communications for Successful Campus-Wide Adoption of Two-Factor Authentication

Eric J. Gill, Project Manager, Georgia Institute of Technology

Working with an Outside Auditor on Disaster Recovery Testing

Chaw-Ye Chang, Assistant Director, IT Strategic Sourcing and Planning, Rashed Kabir, Senior Systems Engineer, Frank Piscitello Jr., Information Security Officer, and Joseph Sincavage, Senior Director, IT Infrastructure Services, West Chester University of Pennsylvania

Transforming the Student Experience

At-Risk Student Perceptions of an M-Learning Program

Rudy J. Sanchez, Interim Associate Vice President for Faculty Affairs, California State University, Fresno

The “Difference Makers” in Student Success Initiatives: Characteristics of High-Performing Units on Key Student Success Measures

Brian Philip Hinote, Associate Professor and Administrative Fellow, and Richard Sluder, Vice Provost for Student Success and Dean of University College, Middle Tennessee State University

Digital Signage as a Strategy to Transform the Student Experience

Dionne N. Curbeam, Director of Instructional Technology and IT Training, and Kelli Renee Jackson, Assistant Director of Digital Audio Visual Services, Coppin State University

Explore Digital Courseware: Lumen Learning

Josh Baron, Open Education Ambassador, Lumen Learning

Gallup Survey Data as a Catalyst for Change in Student Life and Curriculum

William (Bill) Anderson, CIO, and Mary Jane Russell, Associate CIO and Director of Business Intelligence, Saint Michael’s College

How CSUF Built a Student E-Advising System Using Artificial Intelligence

Amir Dabirian, Vice President for IT-CIO, and Joseph Luzzi, Senior Director Enterprise Applications, California State University, Fullerton
THURSDAY | POSTERS

12:15–1:15 p.m. (continued)

**Measuring the Effectiveness of Courseware Features in Postsecondary Digital Learning**

*Vanessa L. Peters*, Research Social Scientist, SRI International

**Moving Out of the Computer Room**

*Emerson Pratt*, Teaching and Learning Facilities Manager, ITS, University of Otago

**Netflix, Nintendo, and No Downtime: Welcome to Wireless Residence Halls**

*Stephen Belcher*, Assistant Director of Network Operations, *Vicki Smith*, Executive Director, Customer and Communication Services, and *Steven M. Watkins*, Executive Director for Enterprise Support, West Virginia University

**Promoting Student Success with an Affordable Digital Textbook Program: An Opt-In Approach**

*Willie Peng*, Interim Assistant Vice President, Academic Technology Support Services, California State University, Fullerton

**Revolutionizing the Student Experience through iPad Technology**

*Jennifer McCluskey*, Vice President for Student Success, and *Sam Harris*, Director of Learning Technology and Support, School of Adult and Online Education, Maryville University

**Scanning Success: How Student Affairs and IT Built a Participation Tracking System**

*Kenneth Schreinhofer*, Manager, Student Affairs IT, University of Maryland, Baltimore County
12:30–1:30 p.m.

Dessert Stations
EXHIBIT HALL A–C, 200 LEVEL

12:45–1:30 p.m.

Meet and Mingle | Federal Policy and Higher Ed IT
COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL
Jarret S. Cummings, Director of Policy and Government Relations, EDUCAUSE; Jennifer Ortega, Consultant, Ulman Public Policy and Federal Relations

1:30–2:15 p.m.

Meet and Mingle | International Participants
COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL
Joanne Dehoney, Vice President for Planning and Partnerships, and John O’Brien, President and CEO, EDUCAUSE

1:30–2:20 p.m.

FEATURED SESSION
Enabling the Data-Driven, Decision-Making Environment
Who’s Doing Our Data Laundry, and Why?
EXHIBIT HALL D, 200 LEVEL
Brad Wheeler, Vice President for IT and CIO, Indiana University

BREAKOUT SESSIONS
Driving Innovation in Teaching and Learning
How Is Learning Science Research Advancing Innovation in Teaching and Learning?
MEETING ROOM 204B, 200 LEVEL
Al Essa, Vice President, Data Science, McGraw-Hill Education; Melina Uncapher, Assistant Professor, Neurology, University of California–San Francisco; Ryan Baker, Associate Professor, Graduate School of Education, University of Pennsylvania; Tanya Joosten, Director, Digital Learning R&D, DETA Center, University of Wisconsin–Milwaukee

Provosts, Pedagogy, and Digital Learning: What We Have vs. What We Need
MEETING ROOM 114, 100 LEVEL
Charles Cook, Provost/Executive Vice President for Academic Affairs, Austin Community College District; Kenneth C. Green, Founding Director, The Campus Computing Project; Heidi M. Anderson, Provost, Texas A&M University–Kingsville
Pursuing Diversity, Equity, and Inclusion for Strategic Advantage
MEETING ROOM 204C, 200 LEVEL
Michael Cato, Chief Information Officer, Vassar College

Using a Mobile App to Teach Students about Data Science
MEETING ROOM 108B, 100 LEVEL
Rosemary A. Rocchio, Director of Mobile and Web Strategy, Education and Research, UCLA

Enabling the Data-Driven, Decision-Making Environment

Analytics and Action: How to Let Data Drive Your IT Organization
MEETING ROOM 109A/B, 100 LEVEL
Jude Higdon, Chief Information Officer, Bennington College; John Grooms, Knowledge Systems Architect, and Mark A. Johnson, CIO, Minnesota State University, Mankato

Modeling an IT Strategy for Student Success
MEETING ROOM 103C, 100 LEVEL
Celeste M. Schwartz, Vice President for IT and Chief Digital Officer, Montgomery County Community College; Henry Childers, Executive Director, University Analytics and IR, The University of Arizona; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County

Innovating in IT Infrastructure and Cloud-Based IT Environments

Campus Transformation Begins with an Innovative Infrastructure
MEETING ROOM 107A/B, 100 LEVEL
Mark Las, Director, IT Operations and Infrastructure, Dolores Marek, Director, Academic Technologies, and Byron S. Nash, CIO and Associate Vice President for Technology Services, Columbia College Chicago; Jon Phillips, Managing Director–Strategy, Marketing and Business Development Vertical Practice, Dell EMC

Moving from CAPEX to OPEX: Are You Ready?
MEETING ROOM 202A/B, 200 LEVEL
Sherri Yerk-Zwickl, Chief Information Officer, Campbell University; Helen Norris, Chief Information Officer, Chapman University; Michael Gower, Executive Vice President for Finance and Administration, and Michele Norin, Senior Vice President and Chief Information Officer, Rutgers, The State University of New Jersey

Reinventing Higher Education through the Cloud
MEETING ROOM 108A, 100 LEVEL
Jeff Ralyea, Senior Vice President, Product Management, Ellucian; Tom Dionisio, Senior Vice President of Technology and Transformation, Southern New Hampshire University

SaaS and Cloud: The Unauthorized Biography
MEETING ROOM 111A/B, 100 LEVEL
Jon Allen, Assistant Vice President and Chief Information Security Officer, Rebecca L. King, Associate Vice President for IT–Deputy CIO, and Mark Mastin, Senior Director, Cloud Technology Services, Baylor University
What Drives Institutions to Make a Technology Change Now?

MEETING ROOM 105A/B, 100 LEVEL

Paul R. O’Brien, Vice President of Institutional Technology and CIO, Indian River State College; Michael B. Hofherr, Vice President and CIO, The Ohio State University; Ravi Ravishanker, CIO and Associate Provost, Wellesley College; Elizabeth Dietz, Vice President, Product Management and Strategy, Workday

Leading and Partnering Strategically across the Academy

How IT Becomes a Strategic Partner

MEETING ROOM 103B, 100 LEVEL

Steven L. Kaplan, Managing Partner, and John Thompson-Haas, Senior Director, Gartner

HP and Yale Team Up to Create a Blended Reality Future

MEETING ROOM 113B, 100 LEVEL

Gus Schmedlen, Vice President, Worldwide Education, HP; Johannes DeYoung, Director, Center for Collaborative Arts and Media, John Eberhart, IT Associate Director, and Randall Rode, Director of Campus IT Partner Relationships and Development, Yale University

Supporting Digital Humanities: Does Your Institution Have Capacity?

MEETING ROOM 113A, 100 LEVEL

Joan Lippincott, Associate Executive Director, Coalition for Networked Information; Karen A. Wetzel, Senior Manager, ECAR Working Groups, EDUCAUSE; Bryan Sinclair, Associate Dean, University Library, Georgia State University
1:30–2:20 p.m. (continued)

Producing, Distributing, and Using Digital-Based Knowledge

**Creating Knowledge: Documenting an Institution’s Resources**

MEETING ROOM 201A, 200 LEVEL

Nicole Aboltin, Director, Client Relations and Communications, and Maria Croft, Director, Contact Center, Lone Star College System

Reducing and Managing Risk in a Digital World

**Threats and Protection: Business E-Mail Compromise**

MEETING ROOM 201B, 200 LEVEL

Benjamin Stone, FBI Philadelphia Supervisory Special Agent, Philadelphia FBI

Transforming Your User Community from IT Security Adversaries to Cybermindful Allies: Strategies, Tactics, and Lessons Learned

MEETING ROOM 102A/B, 100 LEVEL

Kimberly Conde, IT Communication Coordinator, Dean S. Halter, IT Risk Management Officer, James D. Robinson, Professor of Communication, Thomas Skill, Associate Provost and CIO, and Elizabeth Timmons, Web Services Manager, University of Dayton

Transforming the Student Experience

**Analyzing the Full Student Experience: The Powerful Intersection between Curricular, Cocurricular, and Student Life Data**

MEETING ROOM 204A, 200 LEVEL

Darren Catalano, Chief Executive Officer, HelioCampus; Richard Seidner, Business Development Manager, Splunk; Justin M. Sloan, Vice President, Institutional Effectiveness and Planning, and Chief Data Officer, St. Edward’s University; Craig Rudick, Executive Director of Institutional Research and Lead Data Scientist, University of Kentucky; Matthew Bernacki, Professor, Educational Psychology and Higher Education, and Cam Johnson, Manager, Operations Center, UNLV

SmartSchedule: A Personal Guide to Student Success

MEETING ROOM 113C, 100 LEVEL

Robert Bramucci, Vice Chancellor, Technology and Learning Services, and Jim Gaston, Director of IT-Academic Systems, South Orange County Community College District

DISCUSSION SESSIONS

Cloud Computing Constituent Group

MARriott HOTel, GRAND BALLROOM I/J, FIFTH FLOOR

Steve A. Terry, Director of Information Technology, Capital University; Bill Wrobleski, Director, Technology Infrastructure, University of Hawaii at Manoa

Community Colleges Constituent Group

MEETING ROOM 203B, 200 LEVEL

Celeste M. Schwartz, Vice President for IT and Chief Digital Officer, Montgomery County Community College
IT Communications Constituent Group
MEETING ROOM 104A/B, 100 LEVEL
Paul Reaves, Communications and Training Specialist, IT Services, Georgia Southern University; Alison D. Cruess, Director for Communications and Training and Project Director for Commission on Diversity and Inclusion, University of North Florida

Professional Development/Staff Management Constituent Group
MEETING ROOM 112A/B, 100 LEVEL
Meggan Levitt, Deputy Director, University of California, Berkeley; Jamie Daniel, Deputy CIO, University of Puget Sound

Women in IT Constituent Group
MARRIOTT HOTEL, GRAND BALLROOM H, FIFTH FLOOR
Bernadette Williams-Looper, IT Manager, University of North Carolina Charlotte; Brenda Spychalla, Co-CIO/Co-Director, School of Education/MERIT, University of Wisconsin-Madison

1:30–3:30 p.m.

MEETINGS

EDUCAUSE Institute Faculty Meeting
By invitation only
MARRIOTT HOTEL, GRAND BALLROOM C/D, FIFTH FLOOR

Leading Academic Transformation Advisory Committee Meeting
By invitation only
MARRIOTT HOTEL, GRAND BALLROOM G, FIFTH FLOOR

LEARNING THEATER SESSION

Transforming the Student Experience

“Under the Ed Radar”: An Edtech Business Pitch Competition
Supported by Amazon Web Services, Gold Partner
LEARNING THEATER, EXHIBIT HALL A-C, 200 LEVEL
Kam Syed, Amazon Web Services Edtech Business Lead, Amazon
See page 15 for the list of companies and presenters.

2:20–2:40 p.m.

Beverage Break
FOYERS, 100 LEVEL AND 200 LEVEL

2:20–3:05 p.m.

Meet and Mingle | Enterprise IT
In Partnership with Workday, Platinum Partner
COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL
Betsy Tippens Reinitz, Director of Enterprise IT Programs, EDUCAUSE; Elizabeth Dietz, Vice President, Product Management and Strategy, Workday Student, Workday
THURSDAY

2:40–3:30 p.m.

FEATURED SESSION

Enabling the Data-Driven, Decision-Making Environment

Algorithms of Oppression: How Search Engines Reinforce Racism

EXHIBIT HALL D, 200 LEVEL

Safiya Umoja Noble, Assistant Professor of Communication, Annenberg School for Communication, University of Southern California

BREAKOUT SESSIONS

Driving Innovation in Teaching and Learning

Evolution of Learning Design to Support Innovation in Teaching and Learning

MEETING ROOM 113C, 100 LEVEL

Laura March, Senior Instructional Designer, University of North Carolina at Chapel Hill; Kyle Bowen, Director of Education Technology Services, and Angela Dick, Instructional Designer, The Pennsylvania State University; Brian Wilson, Instructional Design Technology Specialist, University of Nebraska-Lincoln

Learning in Bursts: Microlearning with Social Media

MEETING ROOM 103B, 100 LEVEL

Lindsey Sudbury, Academic instructional Technologist, and Clair Waterbury, Academic Instructional Technologist, Northeastern University

Enabling the Data-Driven, Decision-Making Environment

Campus Computing 2017: The National Survey of E-Learning and IT in American Higher Education

MEETING ROOM 114, 100 LEVEL

Kenneth C. Green, Founding Director, The Campus Computing Project; Theresa Rowe, CIO, Oakland University; Cynthia Golden, Director, University Center for Teaching and Learning, University of Pittsburgh

Innovating in IT Infrastructure and Cloud-Based IT Environments

Building the Campus of the Future: Pace Layering Your Technology Strategy

MEETING ROOM 109A/B, 100 LEVEL

Jason McClain, Project Manager–Enrollment and Student Services, Attain; Eileen Smith, Vice President, Marketing, Jenzabar; Charles Warner, Chief Information Officer, Shawnee State University

Leveraging the CRM Systems That Power Other Industries

MEETING ROOM 103A, 100 LEVEL

Philip Komarny, Executive Director of Digital Education, University of Texas System
Power What’s Possible: Serving Your Communities Better with Google Cloud Platform

MEETING ROOM 105A/B, 100 LEVEL

Michael Madaio, Researcher, Carnegie Mellon University; Steven Butschi, Head of Higher Education, Google Cloud, Google; Jake Holmquist, Chief Information Officer, Manhattan College

Transitioning Your University to Enterprise Cloud Apps: The Importance of Identity

MEETING ROOM 204A, 200 LEVEL

William Arnold IV, Information Security Analyst, and Tammy L. Clark, Chief Information Officer, The University of Tampa

Leading and Partnering Strategically across the Academy

Building a Constructive Relationship with Your Board

MEETING ROOM 204C, 200 LEVEL

Zareh Marselian, CIO, California Lutheran University; Helen Norris, Chief Information Officer, Chapman University; Borre B. Ulrichsen, CIO, Gonzaga University; Jonathan See, Chief Information Officer, Pepperdine University; Matt Riley, Chief Information Officer, University of Montana

Designing Workplaces That Matter

MEETING ROOM 201B, 200 LEVEL

Liv Gjestvang, Associate Vice President, Learning Technology, Office of Distance Education and eLearning, The Ohio State University

Winner of the 2017 EDUCAUSE Rising Star Award. Award sponsored by Moran Technology Consulting, Gold Partner.

Stop Doing! Taking Disciplined Action to Focus on Innovation and Success

MEETING ROOM 202A/B, 200 LEVEL

Carol L. Smith, Chief Information Officer, DePauw University; Cynthia Herrera Lindstrom, Vice Provost for IT and Chief Information Officer, University of Illinois at Chicago

Producing, Distributing, and Using Digital-Based Knowledge

Coalition for Networked Information (CNI) Community Update

MEETING ROOM 201A, 200 LEVEL

Joan Lippincott, Associate Executive Director, and Clifford A. Lynch, Executive Director, Coalition for Networked Information

Planning Today for Tomorrow’s Digital Campus

MEETING ROOM 113B, 100 LEVEL

Rebekah Dorn, User Experience Lead, Florida State University

Strategizing Your Website: The Secret to Improving Your Customers’ Experience

MEETING ROOM 108B, 100 LEVEL

Bill Burns, Manager, Mobile/Portal/Web, Information and Technology Services, and Dana Fair, Senior Marketing Communications Specialist, Office of the Vice President for IT and CIO, University of Michigan
Reducing and Managing Risk in a Digital World

**Best Practices: Securing Universities’ Unique and Ever-Changing Environments**

MEETING ROOM 107A/B, 100 LEVEL

Alfred Barker, CISO, Board of Regents of the University System of Georgia; Steven Rich, Director, Public Sector Sales North America, Dell EMC; Ren Flot, Chief Information Security Officer, and Whitfield Samuel, Information Security Officer, Georgia State University

**IT Risk Assessment: Leverage Our Work on Your Campus**

MEETING ROOM 111A/B, 100 LEVEL

Mike Cullen, Senior Manager, Baker Tilly; Daphne T. Ireland, Information Security Analyst, David Sherry, Chief Information Security Officer, and Nadine Stern, Deputy CIO, Princeton University

Transforming the Student Experience

**Connecting Credentials with Extended Transcripts: The Power of Collective Impact**

MEETING ROOM 204B, 200 LEVEL

Deborah Everhart, Vice President, Design and Innovation, Learning Objects, Cengage Learning; Mark Leuba, Vice President, Product Management, IMS Global Learning Consortium; Joellen Evernham Shendy, Associate Vice Provost and Registrar, University of Maryland University College

**Meeting Student Needs in Introductory Courses through Digital Learning Technologies**

MEETING ROOM 108A, 100 LEVEL

Eric Frank, CEO, Acrobatiq; Tom Ayers, Dean, Information Technology, Broward College; Anne Fiddler, Open Education Librarian, City University of New York (CUNY); Josh Baron, Open Education Ambassador, Lumen Learning; Stephanie Poczos, Undergraduate Program Director, National Louis University

**Student Engagement Is a Community Effort: Providing Students with a Personalized, Engaging Mobile-First Experience**

MEETING ROOM 103C, 100 LEVEL

Andy Hanlon, Mobile Administrator, and Rebekah Dorn, User Experience Lead, Florida State University; Steward Elliot, CEO, Modo Labs

**DISCUSSION SESSIONS**

**Data Governance and Chief Data Officers Constituent Group**

MEETING ROOM 203B, 200 LEVEL

August R. Freda Jr., Campus Data Steward, University of Notre Dame; Michael C. Kelly, Chief Data Officer, University of South Carolina
E-Texts Constituent Group
MARRIOTT HOTEL, GRAND BALLROOM I/J, FIFTH FLOOR
Anastasia Morrone, Associate Vice President, Learning Technologies, and Dean for IT, Indiana University

Mobile Technologies Constituent Group
MEETING ROOM 104A/B, 100 LEVEL
Peter Mosinskis, Director of IT Strategy, California State University, Channel Islands; Rosemary A. Rocchio, Director of Mobile and Web Strategy, Education and Research, UCLA

Online and Blended Learning Constituent Group
MEETING ROOM 203A, 200 LEVEL
Mary-Kate B. Najarian, Assistant Director, Instructional Technology, and Instructional Designer, Montgomery County Community College; Beth Gordon, Assistant Vice President for Information Technology Services, Academic and Administrative Services, Pace University

Schools and Colleges of Arts and Design IT Leadership Constituent Group
MEETING ROOM 112A/B, 100 LEVEL
Gary Chinn, Assistant Dean for Digital Learning, The Pennsylvania State University

Student Success Analytics Constituent Group
MARRIOTT HOTEL, GRAND BALLROOM H, FIFTH FLOOR
Mike Sharkey, Vice President, Analytics, Blackboard; Kimberly Arnold, Senior Evaluation Consultant and LA Lead, University of Wisconsin-Madison

FACILITATED CONTENT SESSION
Leading and Partnering Strategically across the Academy
Cracking the Communication Code: What Works and What Wastes
MEETING ROOM 102A/B, 100 LEVEL
Tracy Schroeder, Vice President, Information Services and Technology, Boston University

3:30–4:15 p.m.

Meet and Mingle | Advancing in Your Career
COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL
Joan Cheverie, Director, Professional Development, Meaghan Duff, Senior Director, Professional Learning, and Susan Grajek, Vice President, Communities and Research, EDUCAUSE

3:30–4:30 p.m.

Refreshment Break in the Exhibit Hall
EXHIBIT HALL A–C, 200 LEVEL
THURSDAY

4:00–4:15 p.m.

LEARNING THEATER SESSION
Transforming the Student Experience

“Under the Ed Radar” Pitch Competition Winner Announcement
Sponsored by Amazon Web Services, Gold Partner
LEARNING THEATER, EXHIBIT HALL A-C, 200 LEVEL
Kam Syed, Amazon Web Services Edtech Business Lead, Amazon

4:30–5:15 p.m.

E Meet and Mingle | Academic Transformation and Student Success
COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL
Ana Borray, Director of iPASS Implementation Services, Veronica Diaz, Director of Online Programs and Associate Director, EDUCAUSE Learning Initiative, and Sondra Smith, Director of Special Projects, EDUCAUSE

4:30–5:20 p.m.

FEATURED SESSION
Leading and Partnering Strategically across the Academy

The Real Business of IT
EXHIBIT HALL D, 200 LEVEL
Richard Hunter, Vice President and Gartner Fellow, Gartner

BREAKOUT SESSIONS
Driving Innovation in Teaching and Learning

Creative Uses of 3D Printers for Active Learning in Biology Classes
MEETING ROOM 103A, 100 LEVEL
Amy Pate, Senior Instructional Designer, and Rene Tanner, Librarian, Arizona State University

Leading Transformation in the Academy: The FIRRST Framework in Practice
MEETING ROOM 109A/B, 100 LEVEL
Thomas Cavanagh, Vice Provost for Digital Learning, and Kelvin Thompson, Director, Online Design and Development Strategy, University of Central Florida

Learning Spaces around the World: An International Comparative Study
MEETING ROOM 204A, 200 LEVEL
Shoji Kajita, Professor, Kyoto University; John Augeri, Deputy Director, Paris Ile-de-France Digital University
Online Testing: Challenges and Solutions  
MEETING ROOM 113A, 100 LEVEL  
Tracey DeLillo, Instructional Technology Manager, Alamo Community College District Central Office; Joy Ewing Taylor, Director, Learning Support Services, George Mason University; Nick Laboda, Senior Account Manager, Respondus

Perspectives on Video Creation to Enhance Student Learning: The Whys and Hows  
MEETING ROOM 103C, 100 LEVEL  
Kelly M. Dempsey, Instructional Designer–Learning Platforms, and Sarah P. Kunze, Instructional Designer | Innovative Media, Colgate University; Nicholas Joseph Brazzi, Senior Staff Author, and Garrick Chow, Senior Staff Author, LinkedIn Learning

Teaching Design Curriculum Online  
MEETING ROOM 111A/B, 100 LEVEL  
Jeffrey C. Cepull, Vice President and CIO, Jefferson (Philadelphia University + Thomas Jefferson University)

Enabling the Data-Driven, Decision-Making Environment

Fit over Features: Choosing Digital Courseware for Your Campus  
MEETING ROOM 201B, 200 LEVEL  
Renee Franzwa, Director, Higher Education, and Michael Sano, Higher Ed Community Manager, EdSurge

Using Analytics to Reach the Right Students with Precision to Raise Retention and Graduation Rates and Unlock Performance-Based Funding  
MEETING ROOM 113C, 100 LEVEL  
Paul J. Dosal, Vice President, Student Affairs and Student Success, and Travis Thompson, Senior Director, Undergraduate Studies, University of South Florida

Innovating in IT Infrastructure and Cloud-Based IT Environments

Ansible 101: Automate, Configure, and Manage Your University  
MEETING ROOM 108B, 100 LEVEL  
Richard Kesler, Red Hat Instructor, NIIT

Leading and Partnering Strategically across the Academy

Ask the Influencer: Higher Education Technology Breakthroughs, Challenges, and Opportunities  
MEETING ROOM 114, 100 LEVEL  
Goldie Blumenstyk, Senior Writer, The Chronicle of Higher Education; John O’Brien, President and CEO, EDUCAUSE; Sydney Johnson, Assistant Editor, HigherEd, EdSurge; Scott Jaschik, Editor, Inside Higher Ed
How I Learned to Stop Worrying and Love IT Rationalization

MEETING ROOM 204C, 200 LEVEL

Erik Hofer, Clinical Assistant Professor and CIO, School of Information; Robert Jones II, Director of End User Services; Reid Paxton, End User Platform Engineering Manager; and Maurice York, Associate University Librarian for Library Information Technology, University of Michigan–Ann Arbor

Taking Charge: Being Intentional with Your Professional Development and Legacy

MEETING ROOM 202A/B, 200 LEVEL

Janet Scannell, Chief Technology Officer, Carleton College; David Greenfield, Director, Student Technologies, Illinois State University; Diane Butler, Associate Vice President, Rice University; Jenn Stringer, Chief Academic Technology Officer and Assistant Vice Chancellor, Teaching and Learning, University of California, Berkeley

Three Views: Strategic Perspectives on ERP to IaaS

MEETING ROOM 103B, 100 LEVEL

Ron Kraemer, Vice President and Chief Information and Digital Officer; Frederick Nwanganga, IT Manager, Database Services; and David Seidl, Senior Director, Campus Technology Services, University of Notre Dame

Reducing and Managing Risk in a Digital World

The New EU General Data Protection Regulations: What IT Specialists Need to Know

MEETING ROOM 108A, 100 LEVEL

William Hoye, Executive Vice President, General Counsel, and Chief Operating Officer, IES Abroad; Gian Franco Borio, Attorney, Law Firm Borio; Stefan Quick, Assistant General Counsel, University of Chicago

Transforming the Student Experience

Course and Campus Collaboration Made Cohesive

MEETING ROOM 113B, 100 LEVEL

Lance Ford, Education Advocate, Cisco Systems; Eric Loepp, Assistant Professor of Political Science; and Nicole Weber, Director of Learning Technology, University of Wisconsin–Whitewater

Do You Trust Me? Utilizing Big Data to Impact Student Success

MEETING ROOM 204B, 200 LEVEL

Jason Fish, Director, Teaching and Learning Technologies, Purdue University; Brent Michael Drake, Vice Provost for Decision Support, University of Nevada, Las Vegas
The Role of Foundational Technology and Service Delivery in Enhancing the Student Experience

MEETING ROOM 105AB, 100 LEVEL

Tim Brooks, Vice Provost for Information Technology, Creighton University; Chad Patchinger, Senior Specialist, Product Marketing, and Gisela Albuquerque Weise, Ed Tech Specialist, Canon U.S.A.; Keith Fowlkes, Vice President, Technology Contracts, E&I Cooperative Services; Anand Padmanabhan, SVP/CIO, The New School University

DISCUSSION SESSIONS

Microcredentials and Badges Constituent Group

MEETING ROOM 203A, 200 LEVEL

Jeff Bohrer, Technical Program Manager, IMS Global Learning Consortium; Kevin O'Shea, Manager, Innovations in Teaching and Learning, Purdue University

Openness Constituent Group

MEETING ROOM 203B, 200 LEVEL

Scott Sorley, Executive Director, ICT Services, University of Southern Queensland

Product Management Constituent Group

MEETING ROOM 104A/B, 100 LEVEL

Deborah DeYulia, Director, Program Management, Duke University; Chas Grundy, Manager, Product Services, University of Notre Dame

Virtual Worlds Constituent Group

MEETING ROOM 112A/B, 100 LEVEL

B. Scott Diener, Senior Digital Strategy Manager, The University of Auckland

MEETINGS

2017 Annual Conference Planning Committee Debrief

By invitation only

MARRIOTT HOTEL, MEETING ROOM 306, THIRD FLOOR

EDUCAUSE IT Issues Panel Meeting

By invitation only

MARRIOTT HOTEL, GRAND BALLROOM A/B, FIFTH FLOOR

FACILITATED CONTENT SESSION

Innovating in IT Infrastructure and Cloud-Based IT Environments

Cloud Ready: A Cloud Strategy for the Rest of Us

MEETING ROOM 102A/B, 100 LEVEL

Bob Flynn, Manager, Cloud Technology Support, Indiana University Bloomington; William Allison, University Chief Technology Officer, and Marilita Kahn, Service Manager, Information and Content Management, University of California, Berkeley; Oren Sreebny, Senior Director, Emerging Technologies, University of Chicago
THURSDAY

5:30–6:15 p.m.

Meet and Mingle | Teaching and Learning Professionals
COMMUNITY CENTRAL, GRAND HALL, 200 LEVEL
Malcolm Brown, Director, EDUCAUSE Learning Initiative, Veronica Diaz, Director of Online Programs and Associate Director, EDUCAUSE Learning Initiative, and Sondra Smith, Director of Special Projects, EDUCAUSE

5:30–6:30 p.m.

EDUCAUSE Institute Reception
Sponsored by TeamDynamix, Silver Partner
MARRIOTT HOTEL, GRAND BALLROOM F, FIFTH FLOOR

5:30–7:30 p.m.

E&I Cloud Leadership Awards Reception
By invitation only
LOEWS HOTEL, CONGRESS HALL C, FOURTH FLOOR

5:30–8:00 p.m.

AXIES@EDUCAUSE 2017 Meeting
LOEWS HOTEL, CONGRESS HALL A, FOURTH FLOOR

6:00–7:30 p.m.

RECEPTIONS

Hawkins Leadership Roundtable Reception
Sponsored by Canon U.S.A.
MARRIOTT HOTEL, GRAND BALLROOM E, FIFTH FLOOR
Note: Separate registration and fee are required for the roundtable

Senior Directors Seminar Reception
Sponsored by Red Hat
MARRIOTT HOTEL, GRAND BALLROOM E, FIFTH FLOOR
Note: Separate registration and fee are required for the seminar
Friday, November 3

7:00 a.m.–4:00 p.m.

Convening for the Library Integration in Institutional Learning Analytics (LIILA) Project
MARRIOTT HOTEL, MEETING ROOMS 407–408, FOURTH FLOOR

7:30–8:00 a.m.

Morning Refreshments
FOYERS, 100 LEVEL AND 200 LEVEL

7:30–9:00 a.m.

Hawkins Leadership Roundtable Breakfast
Sponsored by Canon U.S.A.
MARRIOTT HOTEL, GRAND BALLROOM A/B, FIFTH FLOOR
Note: Separate registration and fee are required for the roundtable

Senior Directors Seminar Breakfast
Sponsored by Red Hat
MARRIOTT HOTEL, GRAND BALLROOM C/D, FIFTH FLOOR
Note: Separate registration and fee are required for the seminar

Please check the mobile app or online agenda for schedule updates after the printing of this program, including additions, cancellations, and presenter or room changes.
FRIDAY

7:30–10:30 a.m.

Registration Desk Open  
Sponsored by Jenzabar, Platinum Partner  
GRAND HALL, 200 LEVEL

Media Lounge Open  
MEETING ROOM 305, 300 LEVEL

Speaker Ready Room Open  
MEETING ROOM 110A/B, 100 LEVEL

7:30–11:30 a.m.

CIO Lounge Open  
Sponsored by Unit4, Gold Partner  
MEETING ROOM 201C, 200 LEVEL

Community Central Open  
In Partnership with Workday, Platinum Partner, and Google, Gold Partner  
GRAND HALL, 200 LEVEL

First-Timer Commons Open  
Sponsored by Microsoft Corporation, Silver Partner  
BRIDGE, 200 LEVEL

8:00–8:50 a.m.

FEATURED SESSION

Reducing and Managing Risk in a Digital World

Postsecondary Institution Data-Security Overview and Requirements  
EXHIBIT HALL D, 200 LEVEL

Tiina Rodrigue, Senior Advisor for Cybersecurity, Office of the Chief Operating Officer, Federal Student Aid, U.S. Department of Education

BREAKOUT SESSIONS

Driving Innovation in Teaching and Learning

Can IT Rise to the Challenge of Enabling a Higher Standard of Digital Learning?

MEETING ROOM 201A, 200 LEVEL

Lou Pugliese, Senior Innovation Fellow and Managing Director, Arizona State University; Rob Abel, Chief Executive Officer, IMS Global Learning Consortium; Thomas B. Cavanagh, Associate Vice President, Distributed Learning, University of Central Florida; Jack J. Suess, Vice President of Information Technology and CIO, University of Maryland, Baltimore County
Evaluating the Impact of Technology-Enhanced Active Learning Classrooms on Students and Instructors: Lessons from Our First Full Year

MEETING ROOM 204C, 200 LEVEL

Virginia Lacefield, Enterprise Architect, University of Kentucky

Leading Change Using Large-Scale Course Redesign in the California State University

MEETING ROOM 104A/B, 100 LEVEL

Jean-Pierre Bayard, Director, System-wide Learning Technologies and Program Services, Kathy Fernandes, Senior Director, Learning Design and Technologies, and Leslie Kennedy, Director, Affordable Learning Solutions, California State University, Office of the Chancellor

Pioneers in Digital Courseware: What We’ve Learned from Early Adopters

MEETING ROOM 203A, 200 LEVEL

Noreen Barajas, Director of Grant Projects, Online Learning Consortium

Redesigning the Academe, One Faculty Member at a Time

MEETING ROOM 108A, 100 LEVEL

Dionne N. Curbeam, Director of Instructional Technology and IT Training, Coppin State University; Angela Dick, Instructional Designer, and Jacqueline Sabol, Instructional Designer, The Pennsylvania State University

Student Engagement: The Key to Successful Online Education

MEETING ROOM 102A/B, 100 LEVEL

Patrice Prusko, Production and Support, MOOCs, SPCOs, and Digital Initiatives, Cornell University; Christopher John Downs, Senior Director of Higher Education, Shindig

Enabling the Data-Driven, Decision-Making Environment

Under the Hood: This Is What a Product Integration Looks Like

MEETING ROOM 107A/B, 100 LEVEL

Samuel Hirsch, Vice President for Academic and Student Success, Community College of Philadelphia; Russ R. Little, Chief Innovation Officer, Hobsons

Why We Do That (Data) Thing We Do

MEETING ROOM 103C, 100 LEVEL

Victoria Getis, Director of Teaching and Learning Technologies, Northwestern University; Annette Beck, Director, Enterprise Instructional Technology, The University of Iowa; Jeremy Van Hof, Director of Learning Technologies and Development, University of Nebraska–Lincoln

Innovating in IT Infrastructure and Cloud-Based IT Environments

Accelerating Wharton’s Public Cloud Adoption with Automation

MEETING ROOM 105A/B, 100 LEVEL

Frank DiMuzio, Emerging Technology Specialist, Red Hat; Tam Ka-Wing, Senior Systems Administrator, University of Pennsylvania
Becoming a Data Center Empty Nester: How to Move Your ERP from On-Site to the Cloud
MEETING ROOM 111A/B, 100 LEVEL
Scott Kirner, Manager, Application Services, Frederick Nwanganga, IT Manager, Database Services, and Tracy Weber, Manager, Platform Services, University of Notre Dame

Blockchain: How Can We Use It in Higher Ed?
MEETING ROOM 202A/B, 200 LEVEL
Phillip D. Long, Associate Vice Provost for Learning Sciences, University of Texas at Austin

Challenges and Benefits of Cloud-Based ERP for Smaller Institutions, 2017
MEETING ROOM 203A, 200 LEVEL
Rashmi Radhakrishnan, Chief Information Officer, Albright College; Jeffrey C. Cepull, Vice President and CIO, Jefferson (Philadelphia University + Thomas Jefferson University); Mark H. Nestor, Associate Vice President and Chief Information Officer, University of the Sciences

Fostering Innovation at Every Level
MEETING ROOM 109A/B, 100 LEVEL
Jeff Burns, Assistant Director of Development and Implementation, John Kuefler, Lead Architecture Developer, and Angela Neria, Chief Information Officer, Pittsburg State University

Leading and Partnering Strategically across the Academy

Gravitas and Grit: How IT Leaders Inspire Peak Performance
MEETING ROOM 204A, 200 LEVEL
Russell Beard, Vice President of Information Technology Services, Bellevue College; Joanna C. Young, Principal, JCYCIO; Brendan Guenther, Director for Academic Technology, Michigan State University; Dianna Sadlouskos, Strategic Alliance Partner, Next Generation Executive Search; Melissa Woo, Senior Vice President for IT and CIO, Stony Brook University

Institution Accessibility Awareness
MEETING ROOM 204B, 200 LEVEL
Eric Brunner, Assistant Vice President, HR Learning and Development, Susan P. Hyer, Assistant Vice President of Academic Computing, Aaron Spector, Director, Disability Resources and Services, Fay Trachtenberg, Senior Associate Counsel, and Brent Whiting, Director, Information Systems, and Technical Lead, Accessible Technology Initiative, Temple University

What the Research Says about Online Learning Leadership
MEETING ROOM 114, 100 LEVEL
D. Christopher Brooks, Interim Director of Research, and Leah Lang, Director of Analytics Services, EDUCAUSE; Ronald Legon, Executive Director, Quality Matters; Eric Fredericksen, Associate Vice President for Online Learning and Associate Professor in Educational Leadership, University of Rochester
Reducing and Managing Risk in a Digital World

Cloud Security, Privacy, and Data Protection: Google’s Approach and Advice from Your Peers

Meeting Room 113B, 100 Level

James Snow, Security and Compliance Specialist, Google Cloud, Google; David Ackerman, Chief Digital Officer and Associate Vice President, New York University; Ron Jarrell, Information Technology Specialist, Virginia Polytechnic Institute and State University

Transforming the Student Experience

Communicate Standard and Emergency Information in a Personalized, Engaging Way with a Mobile App

Meeting Room 113A, 100 Level

Eric Kim, Vice President, Design, Modo Labs; Erick Beck, Director of Web Development, Division of Marketing and Communications, Texas A&M University

Learning to Put the Student First: How to Implement CBE with Student-Centric Strategy and Analysis

Meeting Room 112A/B, 100 Level

Josh Greenberg, Business Analyst Manager, Sheane Robinson, Lead Senior Business Analyst, and Kara Van Dam, Vice Provost and Dean, University of Maryland University College

Turning Your Student Worker Model on Its Head: Moving a Diverse and Cohesive Team into the Classroom and Beyond

Meeting Room 113C, 100 Level

John Grooms, Knowledge Systems Architect, and Mark A. Johnson, CIO, Minnesota State University, Mankato
FRIDAY

8:00–8:50 a.m. (continued)

DISCUSSION SESSIONS

Business Relationship Management Constituent Group

MEETING ROOM 203B, 200 LEVEL
Shari Kearl, Assistant Director, Business Relationship Management, Cornell University

Evidence of Impact Constituent Group

MEETING ROOM 103B, 100 LEVEL
Tanya Joosten, Director, Digital Learning R&D, DETA Center, University of Wisconsin–Milwaukee

Research Computing Constituent Group

MARRIOTT HOTEL, GRAND BALLROOM SALON I/J, FIFTH FLOOR
Curtis W. Hillegas, Associate CIO, Research Computing, Princeton University; David Ecker, Director, Research Technologies and Innovation, Stony Brook University

8:50–9:10 a.m.

Beverage Break

FOYERS, 100 LEVEL AND 200 LEVEL

9:10–10:00 a.m.

FEATURED SESSION

Reducing and Managing Risk in a Digital World

The Importance of Cybersecurity Governance: Perspectives from Presidents, Trustees, and IT Leaders

EXHIBIT HALL D, 200 LEVEL
Cornelius M. Kerwin, President, and David Swartz, Vice President and Chief Information Officer, American University; Cole Clark, Executive Director, Higher Education, Deloitte; Mark P. Becker, President, Georgia State University; Phillip Ventimiglia, Chief Innovation Officer, Georgia State University; Michael Gower, Executive Vice President for Finance and Administration, and Michele Norin, Senior Vice President and Chief Information Officer, Rutgers, The State University of New Jersey

BREAKOUT SESSIONS

Driving Innovation in Teaching and Learning

Alexa Goes to College: ASU’s Innovative Use of Voice Technology

MEETING ROOM 111A/B, 100 LEVEL
John Rome, Deputy CIO and BI Strategist, Arizona State University
Changing the “Game”: Faculty Motivation and Teaching with Technology Innovation

MEETING ROOM 103A, 100 LEVEL

Mary Paul, Lecturer, and Rudy J. Sanchez, Interim Associate Vice President for Faculty Affairs, California State University, Fresno

When Virtual Reality Meets the Classroom: What Happens Next?

MEETING ROOM 108A, 100 LEVEL

Michael Boyles, Manager, and Julie Johnston, Director of Learning Spaces, Indiana University

Innovating in IT Infrastructure and Cloud-Based IT Environments

A Fast Pace to the Cloud: Transforming IT in Just Six Months

MEETING ROOM 113B, 100 LEVEL

Mark Allen, Technology Strategist, and Monica Reynolds, Solution Specialist, Microsoft Corporation; Adam LeFaivre, Director of Information Management, San Joaquin Valley College

Getting IT Out of the Way: Making Teaching, Research, and Service Happen

MEETING ROOM 109A/B, 100 LEVEL

Kevin Morooney, Vice President for Trust and Identity, and Ann West, AVP, Trust and Identity, Internet2

Journey to the Cloud: Perspectives from Two Small Schools in Flight

MEETING ROOM 113C, 100 LEVEL

Mara Hancock, CIO, Vice President–Technology, and Michelle Ziegmann, Director, Project Management Office, California College of the Arts; Madhav Chandra, Cloud Engineer, Kerry Neal, IT Development Manager, and Sarah Trotter, ITIS Director, Texas Wesleyan University

Montana State University and the First National Research Platform Workshop

MEETING ROOM 105AB, 100 LEVEL

Tae Hwang, Technical Solutions Architect, Cisco Systems; Jerry Sheehan, Vice President for Information Technology and Chief Information Officer, Montana State University

Reshaping the Future: A Guide for Preparing Your Cloud Migration

MEETING ROOM 113A, 100 LEVEL

Joy Walton, Managing Director, Huron Consulting Group; Dana Cook, Associate Vice President, Workday Implementation Program, The University of Texas at Austin; Jennifer Chavez, Director of Information Technology Application and Database Services, University of Wyoming
Leading and Partnering Strategically across the Academy

**Bridging the Divide between IT and Student Success**

**MEETING ROOM 103C, 100 LEVEL**

Michael Berman, Vice President for Technology and Innovation, California State University, Channel Islands; Maria Thompson, President, Coppin State University; Timothy Renick, Vice President for Enrollment Management and Student Success–Vice Provost, Georgia State University; John J. Suess, Vice President of IT and CIO, University of Maryland, Baltimore County

**IT and Higher Ed Policy, 2017**

**MEETING ROOM 201B, 200 LEVEL**

Jarret Cummings, Director, Policy and Government Relations, EDUCAUSE; Jennifer Ortega, Senior Associate, Ulman Public Policy

**Shared Research Computing Model Maturity**

**MEETING ROOM 201A, 200 LEVEL**

Tim Lance, Chief Research Officer, NYSERNET; Curtis W. Hillegas, Associate CIO, Research Computing, Princeton University; Ralph Zottola, CTO, Research Computing, University of Massachusetts Central Office

**A Strategic Partnership for Seamless Faculty Support**

**MEETING ROOM 102A/B, 100 LEVEL**

Julian Allen, Senior Director, Learning Innovations, Georgia State University

**Women CIO Perspectives on the Ascension to Leadership**

**MEETING ROOM 112A/B, 100 LEVEL**

Sharon Pitt, CIO, Binghamton University; Sue B. Workman, Vice President for University Technology and Chief Information Officer, Case Western Reserve University; Celeste M. Schwartz, Vice President for Information Technology and Chief Digital Officer, Montgomery County Community College; Steven C. Burrell, Vice President for Information Technology and CIO, Northern Arizona University; Melissa Woo, Vice President for Information Technology and Chief Information Officer, Stony Brook University; Kathy Kral, Deputy–Chief Information Officer, University of West Georgia

Reducing and Managing Risk in a Digital World

**IT Governance 2.0**

**MEETING ROOM 202A/B, 200 LEVEL**

Orlando Leon, Chief Information Officer, California State University, Fresno; Cynthia Herrera Lindstrom, Vice Provost for IT and Chief Information Officer, University of Illinois at Chicago

**Supporting Research on Restricted Data**

**MEETING ROOM 204C, 200 LEVEL**

Robert Adams, Chief Information Security Officer, Erik Deumens, Director, UF Research Computing, and Elias G. Eldayrie, Vice President and Chief Information Officer, University of Florida
FRIDAY
OCTOBER 31–NOVEMBER 3, 2017  |  PHILADELPHIA, PENNSYLVANIA  |  #EDU17

Transforming the Student Experience

**Lightning Round | From Students to Security: Case Studies of Successful Data-Driven Campus Initiatives**

*MEETING ROOM 204B, 200 LEVEL*

Wyman Miles, Chief Information Security Officer, Cornell University; Rens van der Vorst, Head of IT Innovation, Fontys Hogescholen; Anthony Newman, Manager of Informatics, Purdue University

**ABCs of the Implementation of the Innovation Foundry**

*MEETING ROOM 108B, 100 LEVEL*

Marisa Beard, Director of Educational Technology and the Innovation Foundry, Abilene Christian University

**Building Web Literacy through Collaborative Annotation and Fact-Checking: Using Classroom Tools to Explore the Impact of the Digital on Civic Discourse**

*MEETING ROOM 104A/B, 100 LEVEL*

Jeremy Dean, Director of Education, Hypothes.is; Lee Skallerup Bessette, Instructional Technology Specialist, University of Mary Washington; Michael Caulfield, Director of Blended and Networked Learning, Washington State University

**DISCUSSION SESSION**

**DevOps Constituent Group**

*ROOM 203B*

Adam Mikeal, Director of IT, TAMU College of Architecture, Texas A&M University

**10:15–11:15 a.m.**

**GENERAL SESSION**

**Developing Students Who Have Different Kinds of Minds**

*EXHIBIT HALL D, 200 LEVEL*

Temple Grandin, Professor, Consultant, Best-Selling Author, and Speaker

What would happen to some of the greatest innovators in history in today’s educational system? Today, Thomas Edison and Albert Einstein would probably be diagnosed with either autism or ADHD. People think in different ways when they solve problems. Some are photorealistic visual thinkers, others are pattern mathematical thinkers, and yet others think in words. In the workplace, different kinds of minds complement more conventional minds. Temple Grandin will discuss the importance of developing and supporting different ways of thinking in education and the workplace.

**Outcomes:** Understand visual versus pattern thinking and the scientific research that supports this difference • Help enable innovative but different thinkers to do well in both school and their careers

Check the online agenda for information regarding book sales and a potential autograph session.
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EDUCAUSE 2017 features over 275 exhibitors who specialize in providing the latest campus technology solutions for the higher education community. Visit the exhibit hall to:

- Explore and interact with established and emerging companies
- Experience innovative programming
- Enjoy refreshment breaks, lunch, and dessert

### Exhibit Hall Highlights

#### Learning Theater

**PAGES 12–13**

This innovative space features must-attend events throughout the conference, including pitch competitions and interactive programming.

#### Start-Up Alley

**PAGE 14**

Explore new and emerging technologies and find pilot opportunities with edtech companies in this innovation-focused area of the exhibit hall floor.

#### Start-Up Alley Graduates

**PAGE 14**

Visit some of your favorite emerging companies from previous conferences and see how their offerings have evolved.

#### “Under the Ed Radar” Pitch Competition

**PAGE 15**

Engaging, competitive pitch sessions from 10 edtech leaders who are excited to introduce their emerging technologies to the higher education community.

#### Networking Reception

**PAGE 53**

Enjoy drinks and appetizers while networking with your colleagues and leading higher education technology companies. Get a chance to win one of three complimentary registrations to EDUCAUSE 2018 in Denver. Winners will be announced on Thursday.
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ferrilli.com

FireEye
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hootsuite.com/industries/higher-education
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e.huawei.com/us

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www.huronconsultinggroup.com

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inkcloud.me

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ipivs.com

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jadu.net/education

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www.mheducation.com

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ServiceNow
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