#Security18 Twitter Chat
February 22, 2018

Join us today at 4pm EST for a Twitter chat to discuss #Security18 speaker preparation! Members of the #highered #infosec community will share their best tips & techniques.

pic.twitter.com/dndr4fJ5VM

@HEISCOUNCIL

EDUCAUSE @EDUCAUSE
Strategic leadership and #ProfessionalDevelopment awaits you at #Security18. Register today to take advantage of early registration rates. events.educause.edu/security-profe...

pic.twitter.com/dLjYzBbcSD

@EDUCAUSE
@lewisnic Glad you can join to share your ideas! #Security18

Come crash our Twitter chat party and share your best presentation tips for #Security18 speakers. twitter.com/HEISCouncil/st...

@Lucrenda Welcome! Looking forward to chatting with past and future speakers about the Security Professionals Conference soon! #Security18

It's almost time for our #Security18 Twitter Chat to share speaker presentation tips and techniques. Follow the hashtag #Security18 to participate.
Welcome to our Twitter chat on speaker prep tips for the @educause Security Professionals Conference. #Security18 pic.twitter.com/cYJ8agSFhO

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We've got a great chat today, but before we start, we want to tell you a bit about ourselves. #Security18

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The @educause Security Professionals Conference is the premier forum for connecting with #highered #infosec & #privacy professionals. #Security18

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Our conference now has over 600 attendees each year. This year's conference is April 10-12 in Baltimore. events.educause.edu/security-prof... #Security18
The conference is successful because of the great speakers from our #highered community who share their time & talent. #Security18

Today we are joined by past conference speakers to discuss their best advice for preparing to speak at #Security18

In addition to our questions, we will also answer audience questions, so feel free to chime in! #Security18

Today’s guests are frequent @educause conference speakers @lewisnic, @BKinCT, @Lucrenda, and @runforserenity. #Security18

Guests, please introduce yourselves! #Security18

#Security18 Hi everyone! Nick Lewis, program manager for security and identity at @Internet2.
Hello everyone! I am the director of the @educause cybersecurity program, and #SECURITY18 is the highlight of my entire working year!

Lucrenda
@Lucrenda
#security18

Lucrenda
@Lucrenda
#security18 I’m Linda Ludwig from Grinnell College and I will be doing a presentation at the Conference on using escape rooms to engage and teach infosec principles.

Brian Kelly
@BKinCT
#Security18 Brian Kelly, CISO at Quinnipiac University... and Co-chair of The EDUCAUSE Security Professionals Conference 2018. Overall general geek from cyber to history.

Great! We may have some others chiming in during the chat today. Who do we have? #Security18

Fantastic! Let’s get started. #Security18
Q1: If you could only use one word to describe the #Security18 audience, what word would that be?

Joanna Grama
@runforserenity

#Security18 is thrilling! If I get to use two words, I would choose thrilling and informational!

Nick Lewis
@lewisnic

#Security18 A1: Diverse. The audience is from the entire higher ed community and you'll find people working on the same challenges you are.

Brian Kelly
@BKinCT

#security18 @heisccouncil Interested

Lucrenda
@Lucrenda

#security18 Aware

Nick Lewis
@lewisnic

@runforserenity #Security18 Almost a firehose of information!

Q2: It is 47 days away from the #Security18 conference, what should speakers be doing right now to prepare?
Brian Kelly @BKinCT

#security18 Fine tuning, final editing and tweaking... practicing on family and friends...

Lucrenda @Lucrenda

#security18 Outlining the message and how it will flow.

Nick Lewis @lewisnic

#Security18 A2: Are you sure it's 47 days? I'm not ready yet! I better get started now!

Joanna Grama @runforserenity

47 Days!!! Right now, #Security18 speakers should be outlining their talking points and meeting with co-presenters and panelists. This is the best time to plan.

Nick Lewis @lewisnic

#Security18 A2: Looking through the speaker resources, outlining your presentation, working on what you want the audience to take home.

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Q3: What should speakers be doing to prepare 2 weeks before their #Security18 presentation?

Brian Kelly @BKinCT

#security18 Take a break... let it marinate a bit
Two weeks before the event I like to review my #Security18 slides & make sure I am incorporating any current events or new ideas.

#security18 Have PowerPoint created and practice. Post materials to the conference site.

#Security18 A3: Finishing, practicing, making final updates, and submitting your presentation. That’s my hope!

@Lucrenda Great idea! Attendees love to see the slides in advance, if possible. #Security18

Q4: How do you prepare the night before your #Security18 presentation?

#security18 BOF? Buzz word bingo, Game night... depends on what day I’m speaking.

#security18 Make sure all the materials are in order and practice one last time.
I am a bit of a worrier, so I like to review my #Security18 presentation notes and practice my presentation. I also try to get some sleep! pic.twitter.com/IJuEQfjwPN

Joanna Grama @runforserenity

It's a great idea to post your slides in advance @lewisnic #Security18

@BKinCT So many networking activities to choose from each evening at #Security18! We’ll even have a movie screening this year.

Q5: What is your best advice for a #Security18 session with multiple presenters/panelists to ensure good flow?
Nick Lewis
@lewisnic

#Security18 A4: Final practice of the presentation, checking any technology or materials needed.

Lucrenda
@Lucrenda

#security18 Be sure to give all speakers a chance to share.

Joanna Grama
@runforserenity

There is no substitute for planning and preparing in advance. It is never a good idea to “wing it” with a panel. The audience can tell when you do that! #Security18

Nick Lewis
@lewisnic

#Security18 A5: Make sure to have several prep calls with the panelists, so everyone has heard the basic talking points.

Brian Kelly
@BKinCT

#security18 Think sound bites and be respectful of your co-panelists. It’s easy to give a long winded answer. Be like me... short. We all like to talk...

Nick Lewis
@lewisnic

@runforserenity #Security18 Plus your panel can tell when you’re winging it!
Joanna Grama
@runforserenity

Always important to check the technology, even when you are a technologist! I think we all know it can be fickle! #Security18 twitter.com/lewisnic/statu...

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Q6: The beginning of a presentation is always important. How do you grab the #Security18 audience’s attention?

Lucrenda
@Lucrenda

#security18 My plan is to jump right into an Escape Room example so that each table will have the opportunity to solve a InfoSec related escape room before I go into creating one.

Brian Kelly
@BKinCT

#security18 Clap if you can hear me... followed by a self-deprecating short joke.

Joanna Grama
@runforserenity

Since I can’t really tell jokes, I like to start with a data tidbit, usually something we have learned from the @educause Core Data Service, and that is relevant to my presentation topic. #Security18

Nick Lewis
@lewisnic

@BKinCT #Security18 Plus that leaves time for questions from the audience!
Nick Lewis
@lewisnic

#Security18 A6: I like to start understanding the audience and asking if they are familiar with the problem or issue.

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@Lucrenda Sounds like fun! Hands-on sessions are always appreciated. #Security18

Nick Lewis
@lewisnic

#Security18 A6: Then, with an engaging example of the problem or issue I’m presenting about.

Nick Lewis
@lewisnic

#Security18 A6: Then, use that information to adapt your pre-prepared content to the specific audience.

Joanna Grama
@runforserenity

I am really excited for your session at #Security18 twitter.com/Lucrenda/statu...

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Q7: How geeky is too geeky? What is the right “technical level” for sessions at #Security18

Lucrenda
@Lucrenda

#security18 I think that depends on the topic? Some sessions need more details than other sessions.
Brian Kelly
@BKinCT

#security18 You'll know...

Joanna Grama
@runforserenity

#Security18 Can it ever be too geeky?

Nick Lewis
@lewisnic

#Security18 A7: Go as technical as necessary and into the details, but remember you have limited time, so need to cover everything.

Joanna Grama
@runforserenity

Seriously....The #Security18 audience is a nice mixture of technically- & policy-minded folks. Make your technical level appropriate for the session description. If you are in the technical track, it’s OK to geek out.

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@BKinCT Our #Security18 attendees are not afraid to speak up!

Patricia Krakow
@patricia_krakow

If you are polling your audience during your presentation what app will you be using and how are you integrating it to make it interactive #Security18
Brian Kelly
@BKinCT
#security18 Too geeky? Check Twitter. Someone will certainly tweet about it.

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@HEISCouncil
Q8: To poll or not to poll? What’s the best way to get the audience involved & keep them engaged? #Security18

I love polls! They are a fun way to include audience participation and help people stay awake in those early AM session at #Security18 pic.twitter.com/LbMjLxDbFp

JOANNA GRAMA
@RUNFORSERENITY

Lucrenda
@Lucrenda
#security18 It seems that polls are a good way to get the audience to provide input.
Brian Kelly
@BKinCT

#security18 I like polling. Even a quick Kahoot session can get the audience tuned in or tuned up...

Nick Lewis
@lewisnic

#Security18 A8: Polling is about getting audience feedback and addressing their questions. Need to have prepared questions to ask audience.

Joanna Grama
@runforserenity

I like Poll Everywhere because I can show the results in my power point slides. #Security18

twitter.com/patricia_krako...

Joanna Grama
@runforserenity

Some people might use Google Forms, but I think you need to set those up well in advance. #Security18

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@patricia_krakow Looks like Kahoot! and PollEverywhere are popular with our speakers at #Security18 - Do you have other suggestions?

Nick Lewis
@lewisnic

@runforserenity #Security18 Probably need to test the polling in advance!
Q9: What’s a good rule of thumb for how many slides to have in a #Security18 presentation?

Brian Kelly @BKinCT

#security18 Session length in minutes divided by number of attendees in room multiplied by the day of the conference session...

Joanna Grama @runforserenity

No one likes death by power point. Make your slides creative and visually interesting. My rule of thumb is one slide for every 3-5 minutes of speaking or when I share a new concept. #Security18

Nick Lewis @lewisnic

#Security18 A9: You don’t need to put a script of what you’re going to say on your slides and you need to get done on time for questions!

Joanna Grama @runforserenity

Too much math! #Security18 twitter.com/BKinCT/status/...

Lucrenda @Lucrenda

#security18 Whatever is necessary but keep it clean and to the point.

HEISC Council @HEISCouncil

@lewisnic Yes, Q&A time is always appreciated by #Security18 attendees!
@BKinCT #Security18 Are you sure that’s not how to create a good password?

Q10: What is your top #Security18 speaker tip?

Since we were just talking about slides, please don’t read slides to the audience. No one likes that either. #Security18

#Security18 A10: Final tip - be confident! The program committee selected your talk because they thought the audience would like it.

@runforserenity We love a good storytelling session! #Security18
#security18 Have fun... pic.twitter.com/cTgHql3PUR

нд BRIAN KELLY @BKINCT ·

Lucrenda
@Lucrenda

#security18 Build in audience interaction!

Joanna Grama
@runforserenity

Yes! "Sage on the stage" can be good, but it's best if the audience and speaker interact!
#Security18 twitter.com/Lucrenda/statu...

Joanna Grama
@runforserenity

Absolutely! The Program Committee chose you and your session for a reason: to make the best conference possible. #Security18 twitter.com/lewisnic/statu...
That’s about all the time we have for today! Any last comments from our panelists? #Security18

Lucrenda
@Lucrenda

#security18 Thanks! I'm excited about presenting and look forward to seeing you all there.

Speakers at the EDUCAUSE Security Conference are always top-notch! We look forward to hearing you speak in April at #Security18! pic.twitter.com/qJgRcXmQ3e

@Lucrenda Thanks for joining! See you soon in Baltimore. #Security18

Thanks to everyone who joined us today for this informative chat! #Security18

And thanks to our great guests, @lewisnic, @BKinCT, @Lucrenda, and @runforserenity #Security18
For more information about #Security18 speaker prep, visit our resource page: events.educause.edu/security-professional...

And don’t forget to register for the 16th annual @educause Security Professionals Conference, April 10-12 in Baltimore! events.educause.edu/security-professional... #Security18 pic.twitter.com/MVVyUs5Wjc

@educause We have 2 fantastic keynote speakers lined up at #Security18 — you won’t want to miss our general sessions with Dr. Jessica Barker and Tony Sager!