Student and faculty preferences for the learning environment are closely aligned.

Experiences with campus technology
Both faculty and students have positive technology experiences on their campuses. Nearly 8 in 10 students and 7 in 10 faculty members say their overall campus technology experience is positive.

Classroom policies on device use
Faculty are more welcoming of devices than students think, especially when it comes to students’ smartphones.

What students and faculty want
They asked students what technologies they wish their instructors used more, and they asked faculty what technologies they think could make them more effective instructors. Both agree that content and resource-focused technologies should be incorporated more and social media and tablets should be incorporated less.

More of these...
- Lecture capture
- Early-alert systems
- OER
- Video and multimedia production
- Collaboration tools
- OER

Less of these...
- Tablets
- Social media
- E-portfolios
- Smartphones
- Polling tools

What would motivate faculty to integrate more or better technology into their teaching?
Faculty wards more motivating faculty to integrate more or better technology into their teaching?

START STRATEGIC CONVERSATIONS WITH STUDENT AND FACULTY DATA
Colleges and universities use the EDUCAUSE Technology Research in the Academic Community (ETRAC) data to develop and support their strategic decisions and initiatives. The data offers insights from technology, faculty, and student perspectives, and is used to guide decisions related to IT investments, resource allocation, and policy. Institutions can also use the raw data for their own internal analysis, permission.

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