Helping students launch their careers
88%
Career preparation is the primary motivation in selecting a college

26%
Students who say the career center at their institution was helpful

Sources: Inside Higher Ed, Eduventures
Wisr revolutionizes the university career center, creating a powerful 24x7 global support network for counseling, advice, and student success.
Our Solution

• Mobile, social career center
• Career journey mapping
• Custom matching of students to alumni professionals
• On-demand coaching and advice
• Integrated alumni directory
• Dedicated live coaching, including email, chat, and phone support
Roadmap & Market Opportunity

2017
- $5/student
- Liberal Arts
- Beachhead
- Coaching

2018
- $10/student
- Virtual Student Center 1.0
- Coaching Directory
- 24x7 Virtual

2019
- $20/student
- Virtual Student Center 2.0
- Coaching Directory
- 24x7 Virtual
- Internship Module
- Employer Module

$100m TAM  $200m TAM  $400m TAM